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Research Product 86-15

**The 1985 ARI Survey of Army Recruits:
Tabular Description of NPS (Active)
Army Accessions, Volume 2**

Personnel Utilization Technical Area
Manpower and Personnel Research Laboratory

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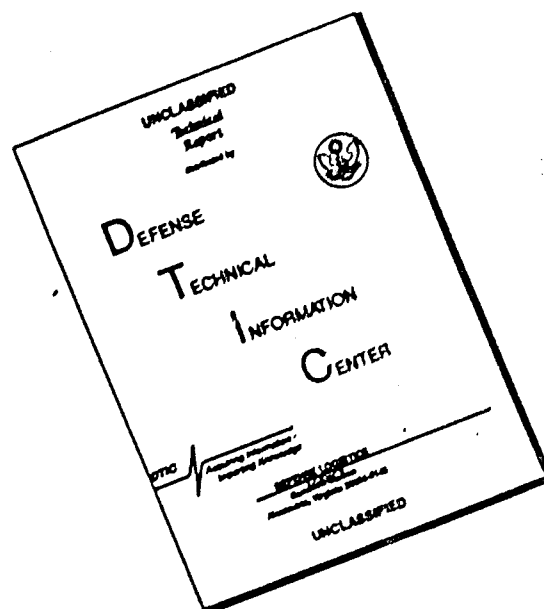
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Research accomplished under contract
for the Department of the Army

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20. ABSTRACT (Continue on reverse side if necessary and identify by block number) This is one of eight reports that provide background information, descriptions of survey approach, assessments of data quality, and preliminary results from the 1985 summer administration of the ARI Survey of Army Recruits, familiarly known as the New Recruit Survey (NRS). This is Volume 2 of a two-volume set of crosstables describing the attitudes, demographics, and service-related characteristics of non-prior-service Army recruits entering active duty (Continued)		

ARI Research Product 86-15

20. (Continued)

Cont. during the summer of 1985. Tabulation volumes contain an introduction to the 1985 NRS report series and project overview; a chapter explaining how to read and interpret the tabulations; a set of two-way tables of NRS items crossed with five banner variables; and four technical appendixes including each of the four 1985 NRS instruments.

Separate tabulation volumes were produced for each of the three Army components, the Regular Active Army (RA), the Army Reserve (USAR), and Army National Guard (ARNG). Tabulations reflect data gathered during the 1985 summer administration of the NRS. The crossing variables used in each tabulation volume include demographic and service-related characteristics and vary across the different components. ←

Other reports in this series provide more extensive documentation of the background and approach to the summer administration of the 1985 NRS. A combined methodology report compares procedures employed in the 1984 and 1985 survey administrations. Other reports are also available for the 1982, 1983, and 1984 administrations.

**The 1985 ARI Survey of Army Recruits:
Tabular Description of NPS (Active)
Army Accessions, Volume 2**

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THE 1985 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS (ACTIVE)
ARMY ACCESSIONS, VOLUME 2

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The project was sponsored by the Directorate of Program Analysis and Evaluation, U.S. Army Recruiting Command, Office of the Deputy Chief of Staff for Personnel. The U.S. Army Recruiting Command provided funding for the data base preparation and tabular descriptions produced under Contract No. MDA903-84-C-0446, expiring 30 September 1986. Westat, Inc., has been the contractor for this effort with Veronica Nieva and Jeanna Celeste serving, respectively, as Principal Investigator and Project Director.

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The U.S. Army Research Institute provided funding and personnel for research planning, survey design, and administration, as well as personnel for the technical monitoring of the contract and construction of the data bases.

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FOREWORD

The ARI Surveys of Army Recruits, familiarly known as New Recruit Surveys, have become an important source of information for Army policymakers and planners. These surveys were originally designed in 1982 to answer questions concerning the demographics and enlistment motivations of new Army recruits. In addition to the ability to track changes in recruits from year to year, this series of surveys offers the Army an opportunity to gather new information in each year of the survey.

The 1982 and 1983 Surveys were directly commissioned by the Deputy Chief of Staff for Personnel. The 1984 and 1985 Surveys were sponsored by the U.S. Army Recruiting Command and were undertaken with the continuing interest of the Office of the Deputy Chief of Staff for Personnel. While the sponsorship, specific questions, and interests may change year to year, the charter for these surveys remains the same:

- Determine who is enlisting in the Army and why.
- Determine how to target recruiting resources to attract high-quality recruits.
- Determine why recent recruits joined and their propensity to remain in the service.
- Determine which recruiting and advertising practices are proving the most successful and why.

In addition to addressing these specific objectives, this survey effort expands the availability of data to model Army enlistment and reenlistment processes.



EDGAR M. JOHNSON
Technical Director

ACKNOWLEDGMENTS

Westat wishes to acknowledge the support of the many people who played various important roles in the survey instrumentation, administration, data preparation, entry, tabular analysis, data base construction, and documentation of the 1985 Summer ARI Survey of Army Recruits. We especially appreciate all the assistance provided by the U.S. Army Recruiting Command, which is commended for its cooperation in problem resolution, steadfast support, and continued interest in this work.

We gratefully acknowledge that this survey effort could not have succeeded without the cooperation of personnel at the U.S. Army Reception Stations. They worked closely with us in the scheduling and administration of the survey, working survey operations into their already hectic schedules for processing new recruits.

THE 1985 ARI SURVEY OF ARMY RECRUITS: TABULAR DESCRIPTION
OF NPS (ACTIVE) ARMY ACCESSIONS, VOLUME 2

EXECUTIVE SUMMARY

Requirement:

To obtain information on the characteristics, enlistment motivations, attitudes, and knowledge of recruits at the point of initial entry into the Army.

Procedure:

The Summer 1985 New Recruit Survey (NRS) is the sixth in a series of recruit surveys administered by the Army Research Institute (ARI). It is an expanded version of the 1984 ARI survey and incorporates new questions on recruits' prior service experience, college experiences, enlistment duty option preferences, and new occupational and TV programming preferences.

Westat was contracted to work with ARI in performing survey design and instrumentation, taking further responsibility for survey administration, data cleaning and entry, data base construction, tabular analysis, and survey documentation. Data were collected in group settings during initial recruit processing at all eight Army Reception Stations during June, July, August, and September of 1985. A modified Latin Square Design was employed to randomize the selection of survey weeks across all eight Reception Stations during the field period for data collection. Westat coordinated with Reception Station personnel in scheduling and supervising the survey administrations. The NRS was self-administered and recruits were directed to indicate their responses directly on their survey instruments.

Four forms of the NRS were administered to recruits. Forms A, B, and C were administered to Regular Army (RA) recruits, and Form D was given to National Guard and Army Reserve recruits. Regular Army recruits had an equal chance of receiving any one of the three RA forms.

Survey forms were entered into receipt control as they were received from the field sites. Survey data were examined by coding staff and forwarded for key entry. Care was taken to retain answers exactly as provided by respondents. Keyed data were subsequently run through a series of value range and logic checks and corrected as needed. A user's manual, codebooks, tabulation volumes, and a report on the survey methodology, "lessons learned," and recommendations were produced.

Findings:

A total of 12,536 Army recruits completed the 1985 Summer NRS. Of these, based on Army personnel records, 11,213 had no prior military service and 908 had prior service experience. (The status of the remaining 415 was not ascertained.) The sampling plan employed imposes some restrictions on the generalizability of survey results to the population of FY 1985 Army accessions. However, overall the survey effort was successful in obtaining updated information regarding new recruits.

Utilization of Findings:

ARI Surveys of Army Recruits provide information to Army personnel planners about the quantity and quality of recruits entering the Army. In particular, information regarding the characteristics, knowledge of enlistment options, and enlistment motivations of new recruits enables Army personnel planners to be cognizant of present enlistment trends. Awareness of these trends is vital, in turn, for preparing for future manpower requirements. The Summer 1985 New Recruit Survey has already been used for these purposes, as well as for assessing the media habits of recruits in order to maximize the impact of Army advertising.

THE 1985 ARI SURVEY OF ARMY RECRUITS: TABULAR DESCRIPTION
OF NPS (ACTIVE) ARMY ACCESSIONS, VOLUME 2

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THE 1985 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS (ACTIVE) ARMY ACCESSIONS,
VOLUME 2

INTRODUCTION

The purpose of this document and a companion volume, The 1985 Survey of Army Recruits: Tabular Description of NPS (Active) Army Accessions, Volume 1 (Research Product 86-14), is to provide an initial examination of the attitudes and characteristics of non-prior service Army recruits entering active duty during the Summer of 1985. The attitudes and characteristics of the new recruits were obtained on the 1985 ARI Survey of Army Recruits, more commonly referred to as the ARI New Recruit Survey (NRS), and from Army personnel records.

This report is one of eight reports produced to document the approach and results obtained from the Summer administration of the 1985 NRS. The 1985 Summer NRS was administered during June, July, August, and September of 1985. There are separate user's manuals and codebooks which respectively document the survey approach and databases:

- Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: User's Manual (Research Note 86-50). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Codebook for Summer 85 Active Army Survey Respondents (Research Note 86-48). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Codebook for Summer 85 USAR & ARNG Survey Respondents (Research Note 86-49). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

Readers desiring an examination of the survey instrument development and content, survey administration procedures, and data quality assessments are referred to the user's manual. Other readers may be interested in examining the construction of recoded survey items and variables derived using data from Army personnel records, as well as obtaining access to the data files; these readers are directed to the codebooks. The data obtained from the three survey forms (A, B, and C) administered to Regular (active) Army (RA) recruits are documented in one codebook, and the data obtained from Form D, which was administered to new

recruits for the U.S. Army Reserve (USAR) and the Army National Guard (ARNG), are documented in a separate report. Separate data files were set up containing information specific to the Army service components, i.e., RA, and USAR/ARNG.

The initial survey results for other Army components surveyed during the 1985 Summer administration are reported in separate documents:

- Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Tabular Description of NPS Army National Guard Accessions (Research Product 86-16). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1986, May). The 1985 ARI Survey of Army Recruits: Tabular Description of NPS Army Reserve Accessions, Volumes 1 and 2 (Research Products 86-17 and 86-18). Alexandria, VA: US Army Research Institute for the Behavioral and Social Sciences.

Volume 1 in each set of tabular descriptions for the RA and USAR components presents tables of NRS items crossed by five different respondent demographics, such as gender, ethnic/racial group, AFQT¹ category, and marital status. Volume 2 contains five service-related characteristics, such as recruiting brigade, age at contract signing or accession, and term of enlistment crossed with NRS items. The actual crossing variables vary according to component. Due to insufficient personnel data, the ARNG has a single volume of tabular descriptions, comprised of NRS items crossed by three respondent demographics and two service-related characteristics.

It is important to note that the variable used to determine classification of a respondent into an AFQT category for the 1985 NRS crosstabulation volumes was not always the AFQT category of record (i.e., the category recorded on the Operations Reporting

¹A respondent's AFQT category is based on his/her Armed Forces Qualification Test (AFQT) score on the Armed Services Vocational Aptitude Battery (ASVAB). The AFQT score scale has traditionally been divided into categories for purposes of reporting recruit trainability.

Master File (ORMF)² record for that respondent). Instead, AFQT category of record for recruits tested on ASVAB prior to 1 October 1984 was recoded to be consistent with the 1980 Youth Norms for AFQT that went into effect 1 October 1984. This recoding will facilitate the comparison of the 1985 NRS tabulations with previous and future administrations of the survey.

Each tabulation volume contains an introduction to the 1985 NRS report series, project overview, a chapter on how to use the volume, index to the tables, and the contingency tables themselves. Technical appendixes to the volumes include the four NRS-85 instruments. One additional report of potential interest presents a comparison of the methodologies used in the 1984 and 1985 administrations of the NRS. This report is entitled: The 1984 and 1985 ARI Survey of Army Recruits: Methodology and Recommendations for Future Administrations (Technical Report 706).

Organization of Tabulation Volume 2 -- Summer NRS-85, RA Component

This document provides both an overview of the 1985 NRS as well as tabular entries for the survey items by the second five of ten crossing variables. The volume is divided into four major sections: an introduction and project overview; a chapter on how to read and interpret the tabulations; tabulations of the survey responses of new RA recruits entering active duty during the Summer of 1985 by the second set of five crossing variables; and four technical appendixes.

The first chapter introduces Volume 2 of the Summer 1985 NRS, RA component, within the context of the eight-volume series of reports produced to document the Summer administration of the 1985 NRS. A report comparing the methodologies employed in the 1984 and 1985 NRS is also mentioned. The structure and organization of the tabulation volume is described followed by a brief overview of the 1985 NRS project.

²The Operations Reporting Master File (ORMF) contains Army personnel records from two sources, MEPRS and REQUEST. The acronyms MEPRS and REQUEST stand for the Military Entrance Processing Reporting System, and Recruit Quota System, respectively. The MEPRS data system contains information about DoD personnel being voluntarily processed into a branch of the Armed Forces; the system is documented in MEPCOM Regulation 18-5. REQUEST is the Army's data system used to record information about enlistees into one of the Army components (Regular Army, Army Reserve, and Army National Guard). The REQUEST system is documented in Army Regulation (AR) 601-210.

The second chapter is a guide to interpretation of the crosstables. This section of the report explains how to read the tabulation pages, provides tabulation volume conventions, discusses the exclusion of selected respondents from six survey items for presentation in the tabulations, provides guidance in the interpretation of the chi-square statistic, and explains how to use the tabulation index.

The next major section of this document is comprised of the tabulation index and the tables themselves. Each survey item appears in five two-way tables corresponding to each of the second five crossing variables. Tables of survey items are organized according to content area. Six major areas are identified.

The report is supplemented by four technical appendixes. The appendixes contain:

- The 1985 ARI Survey of Active Army Recruits - Form A (Appendix A);
- The 1985 ARI Survey of Active Army Recruits - Form B (Appendix B);
- The 1985 ARI Survey of Active Army Recruits - Form C (Appendix C); and
- The 1985 ARI Survey of Army Reserve/National Guard Recruits - Form D (Appendix D).

1985 NRS Project Overview

The ARI Surveys of Army Recruits, commonly known as the ARI New Recruit Surveys (NRS), are conducted on a regular basis to provide updated information on the characteristics, knowledge of enlistment options, and enlistment motivations of recruits at the point of their initial entry into service. Military personnel planners require such information on a regular basis to monitor current recruiting strategies and to forecast future enlistment trends.

The NRS were begun in the summer of 1982. Expanded versions of the 1982 surveys were created for NRS-83 and were administered in the Summer of 1983 and Winter of 1984. Further revisions and expansions were made in the 1984/85 NRS instruments for administration in the Summer of 1984 and Fall/Winter of FY 85.

Major revisions in methodology were introduced for NRS-85. Questions included on the 1985 NRS were restructured to facilitate provision of answers directly on the survey instrument; all previous NRS used optical scanning answer sheets. New questions

regarding recruits' prior service and college experiences were included and other question series were expanded, such as the media habit items used for Army advertising planning. Thus, in addition to the ability to track changes in recruits from year to year, this series of surveys offers the Army an opportunity to gather new information in each year of the survey.

The 1982 and 1983 surveys were directly commissioned by the Deputy Chief of Staff for Personnel. The 1984 and 1985 NRS were sponsored by the U.S. Army Recruiting Command and were undertaken with the continuing interest of the Deputy Chief of Staff for Personnel. While the sponsorship, specific questions, and interests may change from year to year, the charter for these surveys remains the same. The four main research requirements have been to determine: (1) the demographic composition of entering recruits; (2) how to target recruiting resources to attract high quality recruits; (3) new recruits' enlistment motivations and propensity for remaining in service; and (4) which recruiting and advertising practices are proving the most successful and why.

The 1985 Summer NRS is the sixth in the series of recruit surveys conducted by ARI. Survey data were collected in group settings during recruit processing for initial entry training at all eight Army Reception Stations during June, July, August, and September of 1985. ARI and Westat staff worked in conjunction with Reception Station personnel in scheduling survey administrations. While previous NRS administrations were monitored by Reception Station personnel using instructions prepared by ARI, the 1985 administrations were supervised by Westat NRS staff located on-site. The NRS was self-administered and recruits were directed to indicate their responses directly on the survey instruments.

Four forms of the NRS were administered to recruits. Forms A, B, and C were administered to Regular Army recruits, and Form D was given to National Guard and Army Reserve recruits. Regular Army recruits had an equal chance of receiving any one of the three forms.

A total of 12,536 Army recruits completed the 1985 NRS. The surveys were distributed across components as follows:

<u>RA</u>	<u>USAR</u>	<u>ARNG</u>
7,220	2,265	3,051

The surveys were coded taking care to record responses exactly as provided to the extent possible. Survey data were then keyed to tape and edited for value ranges and logical consistency. User's manuals, codebooks, tabulation volumes, and a report comparing the 1984 and 1985 survey methodologies, "lessons learned," and recommendations were produced.

The sampling plan employed in the NRS-85 imposes some restrictions on the generalizability of survey results to the population of Army accessions entering service during the third and fourth quarters of FY 85, as well as to accessions for the entire fiscal year (FY 85). However, overall, the survey effort was successful in obtaining updated information regarding new recruits.

The 1985 ARI Survey of Army Recruits provides information to Army personnel planners about the quantity and quality of recruits entering the Army. In particular, information regarding the characteristics, knowledge of enlistment options, and enlistment motivations of new recruits enables Army personnel planners to be cognizant of present enlistment trends. Awareness of these trends is vital, in turn, for preparing for future manpower requirements.

HOW TO USE THIS VOLUME

The purpose of this chapter of the Tabular Description is to provide assistance in reading the Summer 1985 NRS tabulations for the RA component. The first section in this chapter briefly reviews the tabulation volume composition. The next sections in this chapter provide examples of the two different types of tabulation pages and a simple interpretation of the chi-square statistic. This is followed by a brief discussion of the use of the tabulation index to locate specific tables, and finally presentation of the index itself.

Tabulation Composition

The purpose of the tabulation volume is to provide an overview of survey results for Summer NRS-85 respondents by service component. Two-volume tabulation sets are available for new recruits entering the Regular Active Army and the Army Reserve during the summer of 1985. A separate tabulation volume was produced for new recruits entering the Army National Guard in the summer of 1985. The two-volume sets of tabular descriptions produced for the RA and USAR provide tables of survey items crossed by ten demographic and service-related characteristics. The single volume of tabular descriptions of the ARNG contains survey variables crossed by a combination of demographic and service-related characteristics.

Tables in both volumes of the RA tabulations are organized into six major content areas: (1) Enlistment, (2) Advertising and Promotional Events, (3) Media Habits, (4) Recruit Background and Demographic Description, (5) Parental Household Characteristics, and (6) Influencers. Survey items are thus presented within the appropriate subject area.

Several survey items which are documented in the 1985 code-books were intentionally excluded from the crosstabulation volumes for the 1985 NRS. As in previous tabular descriptions from NRS data (1982, 1983, and 1984), recruit demographic characteristics are used to tabulate survey responses but are not in turn tabulated by other variables. In the same general class of variables excluded from the tabulations are survey-report variables used to track the survey sample (e.g., Reception Station location and date of survey), or data quality (e.g., consistency

checks on responses and the number of items missed by respondents). Substantive survey items excluded from the tabular descriptions of NRS-85 Active Army recruits include the following:

- Experimental items (T695-T746) for a vocational guidance instrument is the largest group of excluded items.
- Written responses that had to be coded is the second largest group of excluded items. These include:
 - Specifications of the other places advertisements were seen (T110K1-K2 and T114K1-K2).
 - Messages respondent thought "Diver" commercial was conveying (T651D4-D5).
 - Name of post-secondary school attended most recently (T655).
 - Specifications of other types of post-secondary schools attended (T659A-B).
 - Reasons for not completing post-secondary program attended, if not completed (T663A-C).
 - Specification of other reasons for enlisting rather than pursuing further education (T205A-B).
 - Reason(s) for enlistment in the recruit's own words (T668A-E and T669A-E).
 - Description of successes and things the respondent likes to do (T744-T746 are part of the vocational guidance instrument).
- Month and year of attendance (first/last) at last post-secondary school attended (T659A-B and T660A-B).
- Amounts of educational benefits and personal contributions (T629A-C, T630A-C, T632A-C, T770A-C, and T771A-C were reported in this format \$ _ _ , _ _ _).
- Number of cars by model year at recruits' household (T665).
- Type of occupational certificate received (T662B).
- Type of Military Occupational Specialty (MOS) (T767).

All of these excluded substantive survey items require significant analytic work before meaningful information can be reported. For example, the written responses for T651D, T668, T669, T744, T745A, T745B, and T746 have not yet been coded (classified) from the verbatim responses which have been transcribed to a computer file. Other items such as number of cars by model year can only provide useful information to market researchers when combined with other data elements. Such combinations of data elements are beyond the scope of this tabular description.

Volume 1 in the RA Tabular Description presents tables of 1985 NRS survey items with the following five crossing variables: (1) respondent gender, (2) highest level of education, (3) AFQT category (GM³ responses only), (4) year of high school graduation (for high school diploma graduates and post-high school graduates only), and (5) ethnic/racial group. Volume 2 for the RA contains tables of the same survey items with five additional crossing variables: (6) term of enlistment (GMA⁴ responses only), (7) eligibility for the Army College Fund and/or cash incentives (GMA responses only), (8) region (recruiting brigade), (9) rural/urban nature of preenlistment residence, and (10) age at DEP contract signing. See The 1985 ARI Survey of Army Recruits: Codebook for Summer 85 Active Army Survey Respondents (Research Note 86-48) for details on the construction of the crossing variables for the active Army component. Table 1 provides an overview of the construction of the crossing variables used in this volume.

³GM refers to male, high school graduates and post-high school graduates.

⁴GMA refers to male, high school graduates and post-high school graduates in AFQT categories 1-3A.

Table 1
Crossing Variables for Volume 2 of the
Tabulations for the Active Army Component

Variable	Source
Term of Enlistment-- GMA responses only	Enlistment Record (ORMF)
ACF/Cash Incentive-- GMA responses only	<p>Enlistment Record (ORMF)</p> <p>Note: ACF = Recruit is eligible to participate in Army College Fund Program.</p> <p>BOTH = Recruit received a cash enlistment bonus and is eligible to participate in Army College Fund Program. Because there are only 61 recruits who received Cash Enlistment Bonuses who are not eligible for the Army College Fund Program, responses from these recruits are not included in the tabulations. This will reduce the likelihood that extremely low cell frequencies will cause inflated chi-square statistics that would result in some analyses appearing to be statistically significant when they actually are not.</p>
Region	<p>Enlistment Record (ORMF)</p> <p>Note: Region corresponds to recruiting brigade.</p>
Rural/Urban	<p>Survey Item</p> <p>(See tabulation of item T187 on pages 268-269.)</p>
Age at DEP	<p>Enlistment Record (ORMF)</p> <p>Note: Age at DEP is computed from recruits' data of birth and the date they signed their DEP contracts.</p>

Contents of a Tabulation Page

Tabulation pages contain descriptive information about the survey item as well as presenting the tabled data. Descriptive information includes: variable name, variable label, statement of the survey question, response category values and labels, and question location (Form and question number, e.g., A034 = Question 34 on Form A) on the 1985 NRS instruments. When the survey item has been altered from its original presentation in the instrument, the notation "recoded" precedes the statement of the question. Five survey items were recoded in order to reduce the number of original answer categories to make reading the crosstables easier.

In addition to the items mentioned above, each tabulation page contains information to aid in the interpretation of the tables themselves. This information includes: the number of completed surveys containing the survey item obtained from non-prior service members, table title (survey item by crossing variable), labels for the categories of the crossing variable, the actual number of respondents within each category of the crossing variable, the total number of individuals answering the particular question, value categories for the survey item, the percentage of responses within each category of the crossing variable, and Pearson's chi-square statistic with its associated degrees of freedom and probability. Serial list question sets which instructed respondents to "mark all [response categories] that apply" were reconfigured for presentation in a single, combined table. Chi-square statistics, degrees of freedom, and probabilities are presented for each line in these summary tables. An example of this type of table and further discussion are provided in the next section of this chapter.

The emphasis of NRS is on Army recruits with no prior service experience. For this reason, respondents were selected for tabular presentation only if "no prior military service" was recorded on their official Army personnel records. Note that only 0.7% of the 1985 Summer RA respondents had had prior military service. This represents too few respondents to support extensive analysis.

The total number of responses may differ from table to table as well as differ in comparison with the reported number of completed surveys. There are two major reasons for such differences. One is item nonresponse (i.e., respondents who failed to answer the question, provided more than one answer, or wrote an uninterpretable, or out-of-range response). A second reason for differences in the reported numbers of respondents relates to whether or not particular survey items were included on all three forms of the 1985 Summer NRS for RA recruits. While some survey items were included on all forms, other items were on only 1 or 2 of the 3 forms. Thus, for certain survey questions, the responses of roughly one-third of all RA respondents will necessarily be missing since the items were not included on their survey forms. Each tabulation page reports the number of non-prior service RA recruits who completed surveys containing that particular survey item. This number is reported in the upper portion of each tabulation page with the label, "Total NPS Surveyed."

Tabulation Conventions

Each of the six major content areas contains numerous tables with relevant survey items. Survey items are included in five two-way tables corresponding to the five crossing variables in

Volume 2. The tables for each survey item are typically laid out across two facing pages. The first page contains all the descriptive information about the survey item (i.e., variable name, question, value labels) plus the first two tables. The second page contains the final three tables. In instances in which the survey item has ten or more values, only one table is presented per page due to space limitations.

Figure 1 provides an example of a table for a recoded survey item requesting a single response. The numeric indicators on Figure 1 are identified and their referents described on subsequent pages.

① 528

② RNKSHORK

③ -- RECODED - WKS WORKING DURING PAST YEAR

④ RECODED - THE NUMBER OF WEEKS YOU WERE WORKING FULL-TIME IN THE PAST YEAR.

⑤

⑥

⑦

0 - 0 WEEKS
1 - 1-4 WEEKS
2 - 5-12 WEEKS
3 - 13-26 WEEKS
4 - 27-52 WEEKS

SURVEY ITEMS 8:

⑧ C114A

⑨ D139A

⑩ RNKSHORK BY GENDER

⑪

⑫ N=

⑬

⑭

⑮

⑯

⑰

⑱

⑲

⑳

MALE 1744

FEMALE 316

TOTAL 2060

	MALE	FEMALE	TOTAL
0	54.8	56.0	55.0
1	2.3	1.9	2.3
2	11.0	7.0	10.4
3	8.7	8.5	8.6
4	23.2	26.6	23.7
TOTAL	100.0	100.0	100.0

STATISTIC CHISQUARE

VALUE 5.800

D.F. 4

PROB. 0.2146

RNKSHORK BY HIGHEST EDUCATION

N=	POST 84	HSDG 1803	NHSG 173	TOTAL 2060
0	27.4	57.0	48.0	55.0
1	0.0	2.4	1.7	2.3
2	11.9	10.6	7.5	10.4
3	11.9	8.4	9.8	8.6
4	48.8	21.6	32.9	23.7
TOTAL	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE

VALUE 51.900

D.F. 8

PROB. 0.0000

Figure 1. Example of a tabulation page for a recoded survey item.

EXPLANATION OF FIGURE 1

CONTENTS OF A TABULATION PAGE FOR A RECODED SURVEY ITEM

- 1 Page number.
- 2 Variable name for tabled survey item.
- 3 Variable label.
- 4 Notation indicating that the survey item has been altered from its original format. Changes are due to regrouping of response alternatives.
- 5 Statement of survey item. In some instances, item wording has been modified to be more interpretable as a stand-alone item on a tabulation page. See Appendixes for exact wording and context.
- 6 Actual/recoded values of tabled survey item.
- 7 Value labels for tabled survey item.
- 8 Question location on each form of the 1985 NRS. The letter of the survey form appears first followed by the question numbers. When the question was not included on a specific survey form, the space for that survey form (A-D) is left blank. In some instances, all spaces for question location will contain the letter "A" followed by three numbers. This convention is used when the question appears in the background section of all the survey instruments and has no specific question number. The "A" designates the item's inclusion in the background section of the instruments; the number is an indication of the approximate order of presentation.
- 9 Total number of completed surveys that were received from non-prior service RA recruits. This number is an unweighted count based on the survey sample. In this example, it indicates that 2,268 non-prior service RA respondents completed surveys containing the survey item.
- 10 Table title (survey item by crossing variable label).
- 11 Value labels for crossing variable. In this example, the labels describe the categories of gender which can only be male and female. Each of the crossing variables have unique value labels which will remain the same across survey item/table presentation.
- 12 Frequency counts of responses to survey item broken down by category of the crossing variable. These may be referred to as 'marginal N's' since they provide an overall count or number of responses within each category of the crossing variable.
- 13 Total number of valid responses. This is a marginal N of total responses to this survey item across crossing variable categories. In contrast to item 9 (N of NPS completed surveys), this N will necessarily vary across tables due to missing values on particular survey items and on crossing variables; however, this number will always be less than or equal to the number reported in item 9.
- 14 Survey item values. Only item values are presented in the actual tables to preserve clarity; however, these values are described (labeled) at the top of the tabulation page (see item 6).
- 15 Sample percentages broken down within crossing variable categories.
- 16 Sample percentages of responses across crossing variable categories. These percentages are presented for each survey item category.
- 17 Total column percents. These column percentages will equal 100% in all tables, since the percentages of sample responses within each crossing category must account for the total responses within that crossing category.
- 18 Value of the chi-square statistic.
- 19 Degrees of freedom (D.F.) associated with the chi-square statistic.
- 20 Probability based on the chi-square distribution (see the final section in this chapter for a discussion on interpretation of the chi-square statistic).

Figure 2 presents an example of a table combining the response categories for a serial list question set. A special table format was devised and variables in the series were reconfigured for inclusion in the table. Essentially the same information is provided for serial list question sets as is available for the more typical, single response items. Tables for serial list question sets, because they combine a series of variables, contain multiple chi-square statistics. Aside from this difference, the two table formats contain the same types of descriptive information and tabular data.

Serial list question sets pose an overall question such as, "Which of the following mathematics and technical courses, if any, did you take and pass in high school?", and then request the respondent to evaluate (by checking the item to indicate "yes" and leaving the item unchecked to indicate "no") each response category in the series. Each response category is used to construct a dichotomous variable indicating whether or not the respondent checked the item. In the previous example, a respondent might have checked the subjects, Physics, Calculus, and Trigonometry, and have left Computer Science and Business Math unchecked. Variables would have been constructed for each of the five subjects; the value "1" would be used to indicate which subjects were reported to have been taken and passed; the value "0" would be assigned when the subject was not selected.

An attempt was made to combine all serial response categories into a single table for ease of substantive interpretation of the overall question. This required the development of a special table format. The percentage of individuals checking each response category was input to a summary table as presented in the tabulations. Each row in the summary table contains a different variable corresponding to one of the response categories in the serial list question set. Each summary table, then, consists of a series of related variables tabled with a crossing variable. Using the example in Figure 2, the summary table for T198 actually represents ten 2x2 tables. Row A represents the 2x2 table:

T198 by Gender

	N=	Male 3801	Female 703	Total 4504
Checked A		76.6	82.9	77.6
Did Not Check A		23.4	17.1	22.4
	Chi-Square	DF		Probability
	13.6	1		0.0000

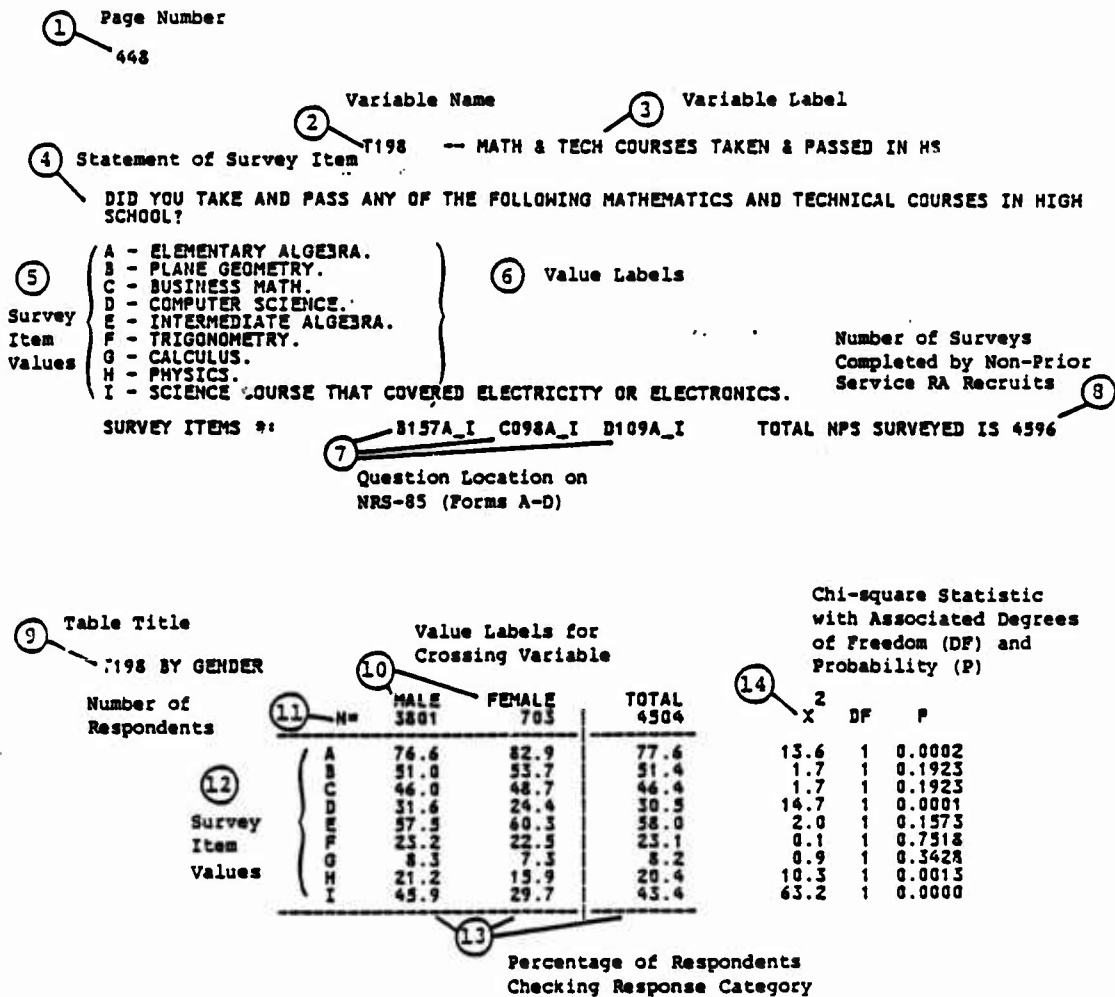


Figure 2. Example of a tabulation page for a serial list question set.

Each row in the summary table for T198 represents a table which includes both the percentage of individuals checking the response category as well as the percentage of respondents who answered the question but did not check the particular response category. For conciseness, only the percentage of individuals checking a particular category was presented in the summary table.

Interpretation of Row A in the summary table shown in Figure 2 is as follows:

- o 76.6% of all male respondents to T198 reported having taken and passed elementary algebra in high school; 23.4% of the males did not report taking and passing elementary algebra in high school. Similarly, 82.9% of female respondents reported taking and passing elementary algebra, 17.1% did not report taking and passing this course in high school. The population percentages of all responses to T198 categorized 77.6% of new recruits as having taken and passed elementary algebra in high school and 22.4% as not having had the class.
- o The chi-square statistic associated with Row A in the summary table is testing the relationship between gender and taking and passing elementary algebra in high school. The chi-square value at 13.6, with 1 degree of freedom, yields the probability 0.0002. This is considered to be a highly significant statistical difference. (See the next section in this chapter for a discussion of the interpretation of the chi-square statistic.)

As in the example above, the other rows in the summary table for T198 may also be interpreted as if the percentages of individuals not checking the response categories were presented. The chi-square statistics were calculated using this complete information.

Exclusion of Selected Responses from Survey Items

The crosstabulations presented in this volume for the six survey items that pertain to enlistment incentives (i.e., T060, T061, T064, T065, T067, and T068) exclude responses from recruits who did not receive (or are not eligible to receive) the relevant incentives. These six variables may be grouped into three pairs according to incentive: (1) T060 and T061 pertain to Army College Fund (ACF) eligibility; (2) T064 and T065 are related to the two-year enlistment option; and (3) T067 and T068 are related to receipt of a cash enlistment bonus.

Three variables were derived using ORMF data as indicators of ACF eligibility, the two-year enlistment option, and receipt of cash enlistment bonus. Table 2 presents the ORMF-derived variables that were used to determine whether or not to include respondents in the crosstabulations for items T060, T061, T064, T065, T067, and T068. For example, if the ORMF-derived variable, ACFKICK had a value of "1" which indicates the recruit is eligible to receive the ACF, then the recruit's responses to questions T060 and T061 were included in the crosstabulations for those items.

Table 2
ORMF-Derived Variables Used to Assess
Survey Response Consistency

ORMF-Derived Variables	Survey Variables
ACFKICK = 1 = Eligible for ACF	T060 and T061
ENLTERM = 2 = 2 Year Enlistment Option	T064 and T065
CASHBON = 1 = Received Cash Enlistment Bonus	T067 and T068

Interpreting Pearson's Chi-Square Statistic

A Pearson's chi-square statistic is reported for each table in this tabulation volume. The chi-square is a measure of the relationship between the survey item and crossing variable. In addition to reporting this statistic, each table also presents the associated degrees of freedom (D.F.) and the probability (abbreviated as "PROB.") that a significant relationship exists between the survey item and crossing variable.

As a guide to readers of this volume, it is suggested (following accepted social science conventions) that only tables with chi-square probabilities of .01 or less (e.g., .0090, .0050, .0001, .0000, etc.) be interpreted as statistically significant. That is, if a table crossing AFQT category with education level has a chi-square probability of .0098, the reader may conclude that there is a statistically significant relation between

education and AFQT. Any table having a probability greater than .01 (e.g., .0600, .1000, .2500, .8999, etc.) should not be interpreted as significant.

It is important to note that chi-square statistics reported in some of the tabulations in this report may be inflated due to low cell frequencies for some crossing variables. The inflated chi-square statistics may result in some analyses appearing to be statistically significant when they actually are not. For example, the "POST" category for the highest level of education crossing variable includes 264 recruits with education beyond high school. While this is an adequate number for most of the tabulations presented in this volume, the cell frequencies for the POST category become too small when crossed by variables with many value categories such as T657 (i.e., major field of academic study).

The chi-square statistic, then, indicates which variables are statistically related. This statistic does not, however, inform the reader about the form of the relation. In the example above, a relationship was said to exist between AFQT category and education level. Based solely upon the chi-square statistic, we cannot say whether individuals in the higher AFQT categories are relatively more educated than those in the middle or lower categories or vice versa: it only implies that there is a reliable difference between the groups; it does not imply that each group differs from every other group. To determine the form of the relationship between the variables, additional statistical tests are required.

Use of the Tabulation Index

The tabulation index on the following pages provides a table of contents for the tabulations. The index provides three pieces of information for each survey item: variable name for the survey item, variable label, and page number. The index listing for each survey item is presented in the sequence of their presentation in the tabulations. The index lists all survey items within each of the six major content areas. The index should be used as one would use a table of contents to locate crosstables for particular survey items.

**THE 1985 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS (ACTIVE) ARMY ACCESSIONS**

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**THE 1985 ARI SURVEY OF ARMY RECRUITS:
TABULAR DESCRIPTION OF NPS (ACTIVE)
ARMY ACCESSIONS, VOLUME 2**

3/4

T001 -- EXPECTED SATISFACTION WITH ARMY LIFE

BASED ON WHAT YOU KNOW NOW, HOW SATISFIED DO YOU THINK YOU WILL BE WITH ARMY LIFE?

1 - VERY SATISFIED
7 - VERY DISSATISFIED

SURVEY ITEMS #: A008 B008 C008 D008 TOTAL NPS SURVEYED IS 6990

T001 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 621	3_YEAR 940	4_YEAR 1826	TOTAL 3387
1	8.9	12.2	18.2	14.9
2	28.2	36.0	32.9	32.9
3	29.9	25.0	26.1	26.5
4	22.5	18.4	15.2	17.4
5	6.1	4.5	4.1	4.6
6	2.9	2.5	1.9	2.3
7	1.4	1.4	1.6	1.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 65.800	D.F. 12 PROB. 0.0000

T001 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 716	BOTH 1505	ACF 1103	TOTAL 3324
1	14.9	18.1	10.4	14.9
2	34.6	33.6	30.9	32.9
3	25.7	25.0	28.6	26.4
4	16.2	15.3	21.2	17.5
5	4.5	4.3	5.0	4.5
6	3.1	1.9	2.4	2.3
7	1.0	1.7	1.5	1.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 49.400	D.F. 12 PROB. 0.0000

T001 BY REGION

	N=	NE 1589	SE 1403	SW 996	MW 1949	WEST 980	TOTAL 6917
1		14.9	17.0	16.6	14.6	16.8	15.8
2		29.2	29.7	32.1	31.4	33.5	31.0
3		25.4	26.1	23.7	26.2	24.5	25.4
4		19.1	17.4	16.8	19.8	15.8	18.1
5		6.9	6.3	5.6	4.5	4.8	5.6
6		2.7	1.6	3.1	1.8	3.0	2.3
7		1.8	1.8	2.1	1.7	1.6	1.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		41.600		24	0.0143		

T001 BY RURAL/URBAN

	N=	LG_CITY 1106	MED_CITY 990	SUBURB 1133	TOWN 1811	RURAL 1765	TOTAL 6805
1		17.8	15.4	14.2	15.7	15.5	15.7
2		30.2	29.2	31.5	30.4	32.6	31.0
3		23.6	28.3	26.1	25.3	24.6	25.4
4		19.1	17.4	17.9	18.5	18.0	18.2
5		5.5	6.0	4.9	5.8	5.4	5.6
6		2.3	2.0	2.8	2.7	1.9	2.3
7		1.5	1.7	2.5	1.5	2.0	1.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		24.500		24	0.4333		

T001 BY AGE AT DEP

	N=	17 3396	18 1702	19 633	20-24 891	25-34 267	TOTAL 6889
1		14.3	15.4	19.4	18.0	20.6	15.8
2		32.1	29.7	28.4	29.7	33.3	30.9
3		25.6	25.0	26.9	25.3	22.1	25.4
4		18.3	19.3	15.6	18.4	14.2	18.2
5		5.4	6.5	6.3	4.7	5.2	5.6
6		2.3	2.3	2.0	2.2	3.8	2.3
7		2.0	1.9	1.3	1.7	0.8	1.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		38.900		24	0.0280		

T004 -- AFFECT BY A RECRUITER AIDE

USE THE SCALE BELOW TO DESCRIBE HOW IMPORTANT THE FOLLOWING FACTOR WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION FROM A RECRUITER AIDE. A RECRUITER AIDE IS AN ARMY SOLDIER WHO RETURNS TO HIS HOMETOWN AND SCHOOL AFTER TRAINING TO HELP THE ARMY RECRUITER CONTACT PEOPLE WHO MIGHT WANT TO ENLIST.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - IT OCCURRED BUT WAS NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #:

C019

TOTAL NPS SURVEYED IS 2268

T004 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 197	3_YEAR 309	4_YEAR 574	TOTAL 1080
1	63.4	67.6	61.5	63.6
2	12.7	10.4	12.5	11.9
3	8.6	11.3	12.9	11.7
4	9.1	8.1	9.4	9.0
5	6.1	2.6	3.7	3.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 8.800			D.F. 8
				PROB. 0.3594

T004 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 231	BOTH 465	ACF 362	TOTAL 1058
1	70.1	60.9	62.4	63.4
2	10.8	12.3	12.7	12.1
3	9.1	14.2	10.5	11.8
4	8.2	8.8	9.4	8.9
5	1.7	3.9	5.0	3.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.000			D.F. 8
				PROB. 0.2017

T004 BY REGION

	N=	NE 540	SE 419	SW 301	MW 603	WEST 316	TOTAL 2179
1		62.2	55.8	69.1	61.9	63.3	62.0
2		12.4	10.7	5.6	10.1	11.1	10.3
3		12.0	14.1	11.0	13.3	11.7	12.6
4		10.4	15.3	11.0	9.3	10.8	11.2
5		3.0	4.1	3.3	5.5	3.2	3.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.300	16	0.0165	

T004 BY RURAL/URBAN

	N=	LG_CITY 344	MED_CITY 317	SUBURB 321	TOWN 602	RURAL 563	TOTAL 2147
1		67.7	61.5	63.2	63.0	58.1	62.3
2		9.6	9.5	11.8	9.5	11.0	10.2
3		11.6	12.6	11.2	13.9	12.1	12.5
4		9.3	11.0	10.9	9.5	13.8	11.0
5		1.7	5.4	2.8	4.1	5.0	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.500	16	0.1601	

T004 BY AGE AT DEP

	N=	17 1079	18 532	19 189	20-24 276	25-34 96	TOTAL 2172
1		60.3	54.9	58.2	77.9	82.3	62.0
2		11.5	10.5	13.8	5.4	3.1	10.3
3		13.4	14.7	13.2	8.0	3.1	12.6
4		10.8	14.8	13.2	6.2	4.2	11.1
5		3.9	5.1	1.6	2.5	7.3	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				78.000	16	0.0000	

T014 -- AFFECT BY INFORMATION FROM REACT

USE THE SCALE BELOW TO DESCRIBE HOW IMPORTANT THE FOLLOWING FACTOR WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION I RECEIVED IN THE MAIL AFTER I SENT A CARD CALLED A TOLL FREE NUMBER IN RESPONSE TO AN ARMY AD.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - IT OCCURRED BUT WAS NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #:

C016

TOTAL NPS SURVEYED IS 2268

T014 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 197	3_YEAR 313	4_YEAR 579	TOTAL 1089
1	52.3	52.7	56.5	54.6
2	16.2	23.0	21.9	21.2
3	17.8	17.9	15.4	16.5
4	7.6	5.1	4.3	5.1
5	6.1	1.3	1.9	2.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 20.900			D.F. 8
				PROB. 0.0074

T014 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 233	BOTH 469	ACF 365	TOTAL 1067
1	55.4	55.6	52.0	54.4
2	23.2	21.8	19.4	21.3
3	16.3	16.6	17.0	16.7
4	3.9	4.3	7.1	5.2
5	1.3	1.7	4.4	2.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 13.400			D.F. 8
				PROB. 0.0988

T014 BY REGION

	N=	NE 541	SE 423	SW 304	MW 612	WEST 315	TOTAL 2195
1		54.0	48.0	55.3	50.0	62.2	53.1
2		19.4	21.0	16.1	21.2	16.2	19.3
3		17.4	19.9	19.7	18.9	13.0	18.0
4		5.5	7.3	5.6	6.5	6.0	6.2
5		3.7	3.8	3.3	3.3	2.5	3.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.200	16	0.1369	

T014 BY RURAL/URBAN

	N=	LG_CITY 346	MED_CITY 322	SUBURB 324	TOWN 608	RURAL 561	TOTAL 2161
1		60.7	59.9	53.1	51.3	46.5	53.1
2		15.6	16.8	21.0	20.2	21.0	19.3
3		15.0	13.0	18.5	18.9	21.6	18.0
4		4.6	7.1	6.5	5.9	6.8	6.2
5		4.0	3.1	0.9	3.6	4.1	3.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				36.600	16	0.0024	

T014 BY AGE AT DEP

	N=	17 1088	18 540	19 186	20-24 276	25-34 97	TOTAL 2187
1		47.3	49.6	55.4	69.2	83.5	52.9
2		21.0	19.8	19.9	14.9	9.3	19.3
3		20.7	21.3	14.0	9.4	3.1	18.1
4		6.9	6.7	6.4	4.3	2.1	6.3
5		4.0	2.6	4.3	2.2	2.1	3.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				90.400	16	0.0000	

T015 -- AFFECT BY INFO IN NONSOLICIT ARMY MAIL

USE THE SCALE BELOW TO DESCRIBE HOW IMPORTANT THE FOLLOWING FACTOR WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: INFORMATION I RECEIVED IN THE MAIL FROM THE ARMY (WHICH I HAD NOT REQUESTED).

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - IT OCCURRED BUT WAS NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #:

C017

TOTAL NPS SURVEYED IS 2268

T015 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 195	3_YEAR 309	4_YEAR 579	TOTAL 1083
1	37.4	35.6	36.8	36.6
2	35.4	39.8	37.6	37.9
3	23.6	21.0	20.7	21.3
4	2.6	2.6	3.1	2.9
5	1.0	1.0	1.7	1.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 2.700			D.F. 8 PROB. 0.9518

T015 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 233	BOTH 467	ACF 361	TOTAL 1061
1	39.5	36.8	34.9	36.8
2	38.6	36.0	39.1	37.6
3	18.4	22.1	22.2	21.3
4	2.1	3.6	2.5	2.9
5	1.3	1.5	1.4	1.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.000			D.F. 8 PROB. 0.8571

T015 BY REGION

	N=	NE 543	SE 420	SW 302	MW 609	WEST 316	TOTAL 2190
1		42.5	35.7	37.4	37.8	44.0	39.4
2		30.4	28.8	35.4	33.5	33.2	32.1
3		21.9	25.9	21.5	22.7	19.0	22.4
4		2.9	7.6	4.3	4.1	2.2	4.2
5		2.2	1.9	1.3	2.0	1.6	1.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.400	16	0.0160	

T015 BY RURAL/URBAN

	N=	LG_CITY 348	MED_CITY 318	SUBURB 323	TOWN 605	RURAL 562	TOTAL 2156
1		46.0	44.0	43.6	38.0	31.7	39.4
2		28.2	25.5	32.2	32.6	36.8	31.9
3		18.7	22.6	20.7	23.6	25.1	22.6
4		4.6	5.7	2.2	3.8	5.0	4.3
5		2.6	2.2	1.2	2.0	1.4	1.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.000	16	0.0011	

T015 BY AGE AT DEP

	N=	17 1088	18 538	19 187	20-24 271	25-34 98	TOTAL 2182
1		33.1	33.1	35.3	62.0	86.7	39.3
2		34.0	35.1	41.2	21.0	8.2	32.1
3		26.2	24.7	17.6	13.3	3.1	22.5
4		4.7	4.8	4.3	2.6	1.0	4.3
5		2.0	2.2	1.6	1.1	1.0	1.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				187.3	16	0.0000	

T016 -- AFFECT BY RECRUITER WHO CONTACTED ME

USE THE SCALE BELOW TO DESCRIBE HOW IMPORTANT THE FOLLOWING FACTOR WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: RECRUITER CONTACTED ME AND SOLD ME ON THE IDEA.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - IT OCCURRED BUT WAS NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #:

C018

TOTAL NPS SURVEYED IS 2268

T016 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 199	3_YEAR 310	4_YEAR 580	TOTAL 1089
1	24.1	23.9	29.3	26.8
2	13.6	12.9	13.1	13.1
3	21.1	22.9	19.7	20.8
4	30.1	25.8	25.9	26.6
5	11.1	14.5	12.1	12.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.300			D.F. 8
				PROB. 0.6137

T016 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 234	BOTH 468	ACF 366	TOTAL 1068
1	25.6	29.9	22.7	26.5
2	13.7	13.0	12.8	13.1
3	24.8	19.0	20.5	20.8
4	23.5	26.1	30.0	26.9
5	12.4	12.0	13.9	12.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.900			D.F. 8
				PROB. 0.2721

T016 BY REGION

	N=	NE 539	SE 424	SW 302	MW 605	WEST 318	TOTAL 2188
1		28.2	25.9	29.8	28.1	36.8	29.2
2		12.8	11.1	9.9	10.7	13.2	11.6
3		20.0	20.0	19.9	19.3	23.3	20.3
4		25.0	30.9	28.1	28.3	17.3	26.4
5		13.9	12.0	12.3	13.5	9.4	12.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				31.300	16	0.0123	

T016 BY RURAL/URBAN

	N=	LG_CITY 346	MED_CITY 321	SUBURB 322	TOWN 608	RURAL 558	TOTAL 2155
1		36.1	32.7	27.3	27.8	24.7	29.0
2		12.1	13.4	13.7	9.7	10.8	11.5
3		18.2	19.6	20.2	20.1	23.1	20.5
4		21.7	23.0	24.5	29.6	28.7	26.4
5		11.8	11.2	14.3	12.8	12.7	12.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.600	16	0.0268	

T016 BY AGE AT DEP

	N=	17 1083	18 539	19 186	20-24 274	25-34 98	TOTAL 2180
1		21.1	22.4	35.5	54.0	73.5	29.2
2		10.9	12.4	17.2	11.3	4.1	11.6
3		21.2	22.4	21.0	15.0	12.2	20.3
4		30.8	30.1	18.8	13.9	6.1	26.4
5		15.9	12.6	7.5	5.8	4.1	12.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				253.2	16	0.0000	

T020 -- AFFECT BY FATHER

USE THE SCALE BELOW TO DESCRIBE HOW IMPORTANT THE FOLLOWING FACTOR WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: MY FATHER (STEPFATHER) SUGGESTED/WANTED IT.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
 2 - IT OCCURRED BUT WAS NOT AT ALL IMPORTANT
 3 - SOMEWHAT IMPORTANT
 4 - VERY IMPORTANT
 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #:

C020

TOTAL NPS SURVEYED IS 2268

T020 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 196	3_YEAR 311	4_YEAR 578	TOTAL 1085
1	62.2	62.7	63.5	63.0
2	13.8	11.3	11.9	12.1
3	17.3	14.1	11.4	13.3
4	4.6	7.7	9.5	8.1
5	2.0	4.2	3.6	3.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.000	D.F. 8 PROB. 0.2017

T020 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 233	BOTH 469	ACF 362	TOTAL 1064
1	66.1	64.6	59.9	63.3
2	11.2	12.1	13.3	12.3
3	12.0	10.9	17.1	13.3
4	8.1	9.2	6.1	7.9
5	2.6	3.2	3.6	3.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.100	D.F. 8 PROB. 0.1961

T020 BY REGION

N=	NE 542	SE 422	SW 301	MW 604	WEST 313	TOTAL 2182
1	66.4	61.4	63.5	61.9	66.4	63.8
2	11.8	8.3	8.0	11.6	9.6	10.2
3	11.8	14.7	14.6	14.7	10.5	13.4
4	7.6	11.8	9.3	8.6	8.0	9.0
5	2.4	3.8	4.6	3.1	5.4	3.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 23.400	D.F. 16	PROB. 0.1035	

T020 BY RURAL/URBAN

N=	LG_CITY 347	MED_CITY 319	SUBURB 325	TOWN 604	RURAL 557	TOTAL 2152
1	72.6	66.8	61.2	61.9	60.1	63.8
2	9.5	9.4	12.0	10.4	9.7	10.2
3	8.4	12.8	13.8	15.6	14.2	13.4
4	7.5	8.5	7.7	7.9	12.2	9.0
5	2.0	2.5	5.2	4.1	3.8	3.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 32.100	D.F. 16	PROB. 0.0097	

T020 BY AGE AT DEP

N=	17 1079	18 537	19 186	20-24 275	25-34 98	TOTAL 2175
1	62.0	60.3	61.8	69.4	89.8	63.8
2	10.7	11.2	10.2	8.7	4.1	10.2
3	14.2	14.3	14.5	11.3	3.1	13.4
4	9.6	10.1	8.6	6.9	3.1	9.0
5	3.5	4.1	4.8	3.6	0.0	3.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 39.000	D.F. 16	PROB. 0.0011	

T021 -- AFFECT BY MOTHER

USE THE SCALE BELOW TO DESCRIBE HOW IMPORTANT THE FOLLOWING FACTOR WAS IN YOUR DECISION TO TALK TO AN ARMY RECRUITER: MY MOTHER (STEPMOTHER) SUGGESTED/WANTED IT.

- 1 - NOT APPLICABLE; EVENT DID NOT OCCUR
- 2 - IT OCCURRED BUT WAS NOT AT ALL IMPORTANT
- 3 - SOMEWHAT IMPORTANT
- 4 - VERY IMPORTANT
- 5 - I WOULD NOT HAVE TALKED TO AN ARMY RECRUITER EXCEPT FOR THIS REASON

SURVEY ITEMS #:

C021

TOTAL NPS SURVEYED IS 2268

T021 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 195	3_YEAR 311	4_YEAR 574	TOTAL 1080
1	72.3	71.7	70.9	71.4
2	10.3	7.7	10.1	9.4
3	13.3	11.9	10.8	11.6
4	1.0	6.4	6.3	5.4
5	3.1	2.3	1.9	2.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	11.500			8 0.1749

T021 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 233	BOTH 465	ACF 362	TOTAL 1060
1	76.4	71.0	69.3	71.6
2	6.0	10.5	10.8	9.6
3	8.6	11.2	13.5	11.4
4	6.9	6.2	3.3	5.4
5	2.1	1.1	3.0	2.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	16.500			8 0.0358

T021 BY REGION

	N=	NE 538	SE 420	SW 299	MW 605	WEST 313	TOTAL 2175
1		69.3	62.6	68.2	68.4	67.7	67.4
2		10.8	6.9	8.7	10.1	11.5	9.7
3		11.0	17.6	11.0	10.9	10.2	12.1
4		7.1	8.8	8.7	7.4	6.1	7.6
5		1.9	4.0	3.3	3.1	4.5	3.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.200	16	0.0299	

T021 BY RURAL/URBAN

	N=	LG_CITY 347	MED_CITY 315	SUBURB 325	TOWN 603	RURAL 555	TOTAL 2145
1		69.7	68.9	67.4	66.8	66.3	67.6
2		9.5	10.2	10.5	9.3	9.0	9.6
3		9.8	10.8	11.4	13.3	12.8	11.9
4		6.9	7.9	6.1	7.8	8.8	7.7
5		4.0	2.2	4.6	2.8	3.1	3.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.000	16	0.8666	

T021 BY AGE AT DEP

	N=	17 1077	18 534	19 186	20-24 273	25-34 97	TOTAL 2167
1		67.9	62.9	61.3	71.1	88.7	67.4
2		9.4	10.5	12.9	8.8	4.1	9.6
3		12.3	14.4	12.4	9.9	4.1	12.2
4		7.1	9.2	8.6	7.7	2.1	7.6
5		3.3	3.0	4.8	2.6	1.0	3.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				33.900	16	0.0056	

T031 -- SERVICE OF FIRST CHOICE

IF YOU WERE ELIGIBLE TO ENLIST IN ALL FOUR SERVICES (FOR THE SAME TRAINING, TERM OF ENLISTMENT, CASH BONUS, AND EDUCATIONAL ASSISTANCE), WHICH SERVICE WOULD BE YOUR FIRST CHOICE?

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES

SURVEY ITEMS #: A009 B009 C009 D011 TOTAL NPS SURVEYED IS 6990

T031 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 622	3_YEAR 937	4_YEAR 1829	TOTAL 3388
1	59.6	66.0	71.8	68.0
2	30.7	27.2	21.0	24.5
3	5.0	2.1	2.6	2.9
4	4.7	4.7	4.6	4.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 44.700			D.F. 6
				PROB. 0.0000

T031 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 710	BOTH 1509	ACF 1106	TOTAL 3325
1	67.5	72.2	62.2	67.9
2	26.1	20.5	29.2	24.6
3	2.0	2.5	4.0	2.9
4	4.5	4.7	4.6	4.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 37.000			D.F. 6
				PROB. 0.0000

T031 BY REGION

	N=	NE 1587	SE 1398	SW 990	MW 1952	WEST 991	TOTAL 6918
1		69.9	68.8	70.9	70.9	65.4	69.5
2		23.0	24.4	22.1	22.4	26.6	23.5
3		2.3	2.6	3.0	3.4	3.4	2.9
4		4.8	4.1	3.9	3.2	4.5	4.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.200	12	0.0475	

T031 BY RURAL/URBAN

	N=	LG_CITY 1113	MED_CITY 983	SUBURB 1135	TOWN 1811	RURAL 1764	TOTAL 6806
1		65.6	66.4	66.5	71.3	73.7	69.5
2		26.6	23.9	27.4	22.7	19.4	23.4
3		3.4	3.6	2.4	2.9	2.8	3.0
4		4.4	6.1	3.7	3.1	4.1	4.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				53.200	12	0.0000	

T031 BY AGE AT DEP

	N=	17 3385	18 1705	19 640	20-24 892	25-34 267	TOTAL 6889
1		71.2	70.1	69.1	64.6	60.3	69.4
2		22.1	22.2	23.8	28.7	33.0	23.5
3		2.5	3.6	3.0	2.9	3.8	2.9
4		4.2	4.0	4.2	3.8	3.0	4.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				38.900	12	0.0001	

T032 -- SERVICE OF SECOND CHOICE

IF YOU WERE ELIGIBLE TO ENLIST IN ALL FOUR SERVICES (FOR THE SAME TRAINING, TERM OF ENLISTMENT, CASH BONUS, AND EDUCATIONAL ASSISTANCE), WHICH SERVICE WOULD BE YOUR SECOND CHOICE?

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES

SURVEY ITEMS #: A010 B010 C010 D012 TOTAL NPS SURVEYED IS 6990

T032 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 619	3_YEAR 928	4_YEAR 1811	TOTAL 3358
1	28.8	27.4	23.6	25.6
2	38.9	43.6	43.6	42.7
3	18.9	14.8	15.3	15.8
4	13.4	14.2	17.5	15.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 20.700			D.F. 6 PROB. 0.0021

T032 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 702	BOTH 1494	ACF 1101	TOTAL 3297
1	25.5	23.5	28.5	25.6
2	48.1	42.2	40.2	42.8
3	15.5	14.7	17.3	15.7
4	10.8	19.6	13.9	15.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 42.800			D.F. 6 PROB. 0.0000

T032 BY REGION

	N=	NE 1571	SE 1388	SW 983	MW 1945	WEST 981	TOTAL 6868
1		24.0	25.1	22.2	23.3	27.9	24.3
2		38.0	45.2	43.2	44.9	42.8	42.9
3		20.2	13.9	17.6	15.4	16.8	16.7
4		17.8	15.8	17.0	16.4	12.4	16.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				53.200	12	0.0000	

T032 BY RURAL/URBAN

	N=	LG_CITY 1101	MED_CITY 981	SUBURB 1121	TOWN 1800	RURAL 1757	TOTAL 6760
1		26.5	26.6	25.9	23.5	21.2	24.2
2		43.0	41.5	41.8	42.5	44.7	42.9
3		16.0	15.3	16.6	18.2	16.8	16.8
4		14.5	16.6	15.8	15.8	17.2	16.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.100	12	0.0364	

T032 BY AGE AT DEP

	N=	17 3368	18 1691	19 630	20-24 886	25-34 264	TOTAL 6839
1		22.6	23.8	26.7	27.9	32.9	24.3
2		42.3	42.3	43.2	45.5	44.3	42.9
3		16.8	16.5	16.8	16.4	18.2	16.7
4		18.3	17.4	13.3	10.3	4.5	16.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				77.100	12	0.0000	

T033 -- SERVICE OF THIRD CHOICE

IF YOU WERE ELIGIBLE TO ENLIST IN ALL FOUR SERVICES (FOR THE SAME TRAINING, TERM OF ENLISTMENT, CASH BONUS, AND EDUCATIONAL ASSISTANCE), WHICH SERVICE WOULD BE YOUR THIRD CHOICE?

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES

SURVEY ITEMS #: A011 B011 C011 D013 TOTAL NPS SURVEYED IS 6990

T033 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 617	3_YEAR 923	4_YEAR 1809	TOTAL 3349
1	11.2	7.3	5.5	7.0
2	22.8	22.6	26.0	24.5
3	45.7	47.8	46.5	46.7
4	20.3	22.3	21.9	21.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 25.800			D.F. 6 PROB. 0.0002

T033 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 699	BOTH 1492	ACF 1097	TOTAL 3288
1	6.9	5.2	9.8	7.1
2	20.5	26.7	23.3	24.3
3	51.6	45.5	45.5	46.8
4	21.0	22.6	21.3	21.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 33.100			D.F. 6 PROB. 0.0000

T033 BY REGION

	N=	NE 1569	SE 1383	SW 975	MW 1940	WEST 980	TOTAL 6847
1		7.8	6.9	7.5	6.2	7.9	7.1
2		28.7	23.9	23.7	24.8	23.1	25.1
3		45.1	45.0	44.3	47.6	48.8	46.2
4		18.5	24.1	24.5	21.4	20.3	21.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.100	12	0.0005	

T033 BY RURAL/URBAN

	N=	LG_CITY 1101	MED_CITY 974	SUBURB 1122	TOWN 1795	RURAL 1750	TOTAL 6742
1		9.3	7.1	8.0	6.0	6.3	7.1
2		23.0	27.3	22.0	26.7	26.0	25.2
3		46.3	44.7	47.6	45.7	46.1	46.1
4		21.4	20.9	22.4	21.6	21.7	21.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.100	12	0.0144	

T033 BY AGE AT DEP

	N=	17 3362	18 1689	19 630	20-24 877	25-34 262	TOTAL 6820
1		6.7	6.9	6.2	9.5	8.0	7.1
2		26.0	26.9	24.8	20.3	18.3	25.1
3		45.8	43.8	47.5	49.3	55.3	46.3
4		21.5	22.4	21.6	21.0	18.3	21.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.900	12	0.0003	

T034 -- SERVICE OF FOURTH CHOICE

IF YOU WERE ELIGIBLE TO ENLIST IN ALL FOUR SERVICES (FOR THE SAME TRAINING, TERM OF ENLISTMENT, CASH BONUS, AND EDUCATIONAL ASSISTANCE), WHICH SERVICE WOULD BE YOUR FOUR CHOICE?

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES

SURVEY ITEMS #: A012 B012 C012 D014 TOTAL NPS SURVEYED IS 6990

T034 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 617	3_YEAR 921	4_YEAR 1802	TOTAL 3340
1	1.1	1.3	1.2	1.2
2	7.8	6.6	9.0	8.1
3	29.7	34.1	34.5	33.5
4	61.4	58.0	55.3	57.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.700			D.F. 6 PROB. 0.0981

T034 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 697	BOTH 1485	ACF 1097	TOTAL 3279
1	1.3	1.2	1.2	1.2
2	5.4	10.2	7.1	8.2
3	30.1	36.2	32.1	33.5
4	63.1	52.4	59.6	57.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 33.000			D.F. 6 PROB. 0.0000

T034 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	1565	1378	970	1936	976	6825
1	2.0	1.8	2.4	1.5	2.3	1.9
2	9.6	6.0	11.3	7.5	7.7	8.3
3	30.9	37.4	33.4	32.4	29.1	32.7
4	57.5	54.8	52.9	58.6	61.0	57.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			50.400	12	0.0000	

T034 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	1093	974	1120	1791	1746	6724
1	2.6	1.3	1.8	1.8	1.7	1.9
2	7.3	6.8	8.7	8.0	9.6	8.3
3	31.8	35.9	32.2	32.2	32.5	32.8
4	58.2	55.9	57.3	58.0	56.1	57.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			17.900	12	0.1188	

T034 BY AGE AT DEP

	17	18	19	20-24	25-34	TOTAL
N=	3355	1683	626	874	260	6798
1	1.6	1.9	1.9	2.9	2.3	1.9
2	9.2	8.2	8.1	5.1	7.7	8.3
3	33.8	34.7	31.1	29.1	19.6	32.6
4	55.3	55.2	58.8	62.9	70.4	57.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			57.500	12	0.0000	

T047 -- CERTAINTY OF ARMY COMPONENT

WHEN YOU DECIDED TO ENLIST HOW SURE WERE YOU ABOUT WHAT PART OF THE ARMY (ACTIVE, RESERVE, NATIONAL GUARD) YOU WANTED TO JOIN?

- 1 - NOT AT ALL SURE
- 2 - NOT TOO SURE
- 3 - SOMEWHAT SURE
- 4 - VERY SURE

SURVEY ITEMS #: A061

B053

D017

TOTAL NPS SURVEYED IS 4722

T047 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	420	624	1230	2274	
1	5.5	4.8	3.9	4.4	
2	9.3	7.4	6.0	7.0	
3	19.3	17.6	16.9	17.5	
4	65.9	70.2	73.2	71.0	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			10.400	6	0.1088

T047 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER		BOTH	ACF	TOTAL	
N=	478	1023	732	2233	
1	4.4	3.9	5.5	4.5	
2	5.6	6.3	9.0	7.0	
3	18.0	17.0	18.4	17.7	
4	72.0	72.8	67.1	70.8	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC		VALUE		D.F.	PROB.
CHISQUARE		11.100		6	0.0853

T047 BY REGION

	N=	NE 1028	SE 970	SW 686	MW 1336	WEST 661	TOTAL 4681
1		5.3	4.4	4.8	5.1	4.4	4.8
2		8.8	7.8	8.0	7.3	6.0	7.6
3		19.0	15.9	18.8	20.0	17.1	18.3
4		67.0	71.9	68.4	67.7	72.5	69.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.500	12	0.2699	

T047 BY RURAL/URBAN

	N=	LG_CITY 755	MED_CITY 666	SUBURB 801	TOWN 1197	RURAL 1195	TOTAL 4614
1		6.4	4.3	3.6	4.8	4.6	4.7
2		7.9	8.1	10.0	6.5	6.7	7.6
3		16.3	15.9	19.0	19.0	19.8	18.3
4		69.4	71.6	67.4	69.7	68.9	69.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.500	12	0.0323	

T047 BY AGE AT DEP

	N=	17 2284	18 1151	19 446	20-24 611	25-34 168	TOTAL 4660
1		4.3	5.8	5.4	4.9	3.6	4.8
2		8.2	7.5	6.7	6.4	8.3	7.7
3		19.9	17.2	14.3	17.5	19.6	18.4
4		67.6	69.5	73.5	71.2	68.4	69.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.200	12	0.1098	

T524 -- WHEN FIRST CONSIDERED ENLISTING IN ARMY

WHEN DID YOU FIRST START THINKING ABOUT ENLISTING IN THE ARMY?

- 1 - IN THE LAST MONTH
- 2 - 2 TO 3 MONTHS AGO
- 3 - 4 TO 6 MONTHS AGO
- 4 - 7 TO 12 MONTHS AGO
- 5 - 1 TO 2 YEARS AGO
- 6 - 2 TO 3 YEARS AGO
- 7 - 3 TO 4 YEARS AGO
- 8 - MORE THAN 4 YEARS AGO

SURVEY ITEMS #: A017

B013

D062

TOTAL NPS SURVEYED IS 4722

T524 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	419	630	1233	2282	
1	0.5	2.1	2.8	2.1	
2	6.7	5.9	6.6	6.4	
3	16.2	16.5	16.1	16.3	
4	33.9	31.4	26.1	29.0	
5	27.9	25.1	25.9	26.0	
6	5.5	7.9	6.7	6.8	
7	3.1	4.6	4.6	4.3	
8	6.2	6.5	11.2	9.0	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			35.700	14	0.0012

T524 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER		BOTH	ACF	TOTAL	
N=	478	1028	735	2241	
1	1.9	3.1	0.9	2.1	
2	4.8	7.2	6.4	6.4	
3	15.5	17.2	14.8	16.1	
4	29.7	24.6	35.0	29.1	
5	26.4	25.1	27.1	26.0	
6	8.6	6.5	6.4	6.9	
7	5.6	4.9	2.9	4.4	
8	7.5	11.4	6.5	9.0	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			52.000	14	0.0000

T524 BY REGION

	N=	NE 1031	SE 968	SW 686	MW 1337	WEST 660	TOTAL 4682
1		1.3	2.4	3.1	2.1	1.8	2.1
2		5.9	5.4	7.7	6.1	6.7	6.2
3		16.1	14.5	16.5	15.4	16.7	15.7
4		28.9	27.7	29.3	27.4	28.0	28.2
5		25.9	26.8	24.9	26.8	25.0	26.1
6		7.9	9.3	5.3	7.5	9.1	7.9
7		4.7	5.2	3.6	5.0	4.4	4.7
8		9.3	8.9	9.6	9.6	8.3	9.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.400	28	0.4434	

T524 BY RURAL/URBAN

	N=	LG_CITY 760	MED_CITY 661	SUBURB 806	TOWN 1193	RURAL 1190	TOTAL 4610
1		3.2	2.9	2.4	1.3	1.4	2.0
2		9.2	7.1	5.6	4.7	5.8	6.2
3		16.7	15.7	15.5	16.3	14.8	15.7
4		26.8	27.1	29.8	29.1	28.0	28.3
5		23.9	26.3	25.7	27.4	25.9	26.0
6		5.9	8.5	6.8	8.0	9.6	7.9
7		4.2	4.4	6.0	3.9	4.7	4.6
8		10.0	8.0	8.3	9.4	9.8	9.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				52.200	28	0.0036	

T524 BY AGE AT DEP

	N=	17 2280	18 1158	19 448	20-24 608	25-34 167	TOTAL 4661
1		0.6	1.5	4.7	5.1	5.4	2.0
2		2.0	6.7	10.7	15.3	14.4	6.2
3		10.0	18.7	19.4	25.5	25.1	15.7
4		33.8	27.7	23.0	15.9	15.6	28.3
5		31.6	25.9	20.1	13.8	14.4	26.1
6		7.9	7.5	8.9	8.2	6.6	7.9
7		5.0	4.0	4.0	6.1	1.8	4.7
8		9.1	7.9	9.1	10.0	16.8	9.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				535	28	0.0000	

T525 -- WHEN DEFINITE DECISION TO APPLY FOR ARMY

WHEN DID YOU DEFINITELY DECIDE TO APPLY FOR ENLISTMENT IN THE ARMY?

- 1 - IN THE LAST MONTH
- 2 - 2 TO 3 MONTHS AGO
- 3 - 4 TO 6 MONTHS AGO
- 4 - 7 TO 12 MONTHS AGO
- 5 - 1 TO 2 YEARS AGO
- 6 - 2 TO 3 YEARS AGO
- 7 - 3 TO 4 YEARS AGO
- 8 - MORE THAN 4 YEARS AGO

SURVEY ITEMS #: A018

B014

D063

TOTAL NPS SURVEYED IS 4722

T525 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 420	3_YEAR 628	4_YEAR 1236	TOTAL 2284
1	3.6	5.9	8.4	6.8
2	17.1	16.7	17.9	17.4
3	24.0	26.9	26.4	26.1
4	40.2	37.7	34.1	36.2
5	13.1	9.9	10.1	10.6
6	0.2	1.0	1.0	0.9
7	0.2	1.1	0.6	0.7
8	1.4	0.8	1.5	1.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 27.400			D.F. 14
				PROB. 0.0171

T525 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 479	BOTH 1030	ACF 734	TOTAL 2243
1	5.4	9.4	4.2	6.9
2	16.3	19.2	15.5	17.4
3	28.4	25.7	24.1	25.8
4	37.6	32.5	41.0	36.4
5	10.2	9.9	12.3	10.7
6	1.0	1.0	0.7	0.9
7	0.8	0.5	0.8	0.7
8	0.2	1.8	1.4	1.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 43.200			D.F. 14
				PROB. 0.0001

T525 BY REGION

	N=	NE 1031	SE 971	SW 687	MW 1335	WEST 661	TOTAL 4685
1		5.4	6.6	7.4	5.5	6.3	6.1
2		15.4	16.5	19.1	15.0	19.4	16.6
3		26.8	26.9	25.8	24.0	26.5	25.8
4		35.6	35.0	36.8	39.9	34.5	36.7
5		13.0	12.1	9.5	12.1	10.3	11.7
6		1.0	1.1	0.6	1.3	0.9	1.0
7		1.4	0.6	0.3	0.6	0.6	0.7
8		1.4	1.1	0.6	1.7	1.5	1.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				42.300	28	0.0406	

T525 BY RURAL/URBAN

	N=	LG_CITY 759	MED_CITY 662	SUBURB 804	TOWN 1195	RURAL 1187	TOTAL 4607
1		9.2	6.6	5.2	5.6	4.8	6.1
2		21.9	17.2	19.6	14.2	13.6	16.7
3		26.1	26.4	25.0	27.3	24.7	25.9
4		31.5	36.1	35.1	37.8	40.3	36.7
5		9.1	11.5	11.3	12.3	12.9	11.6
6		0.8	0.9	1.1	0.8	1.3	1.0
7		0.4	0.8	1.1	1.0	0.3	0.7
8		1.0	0.4	1.5	1.0	2.1	1.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				84.400	28	0.0000	

T525 BY AGE AT DEP

	N=	17 2284	18 1154	19 449	20-24 609	25-34 168	TOTAL 4664
1		1.6	6.1	10.0	16.9	11.9	5.9
2		6.9	16.8	30.1	37.1	35.7	16.6
3		20.2	29.6	33.8	31.2	36.3	25.9
4		51.2	34.6	16.0	9.7	10.7	36.8
5		16.5	10.1	7.1	2.1	4.2	11.7
6		1.1	0.9	1.1	1.1	0.6	1.0
7		0.8	0.4	0.7	1.1	0.0	0.7
8		1.6	1.5	1.1	0.7	0.6	1.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				1104.9	28	0.0000	

T025 -- FIRST CONTACT WITH ARMY RECRUITER

HOW DID YOU HAVE YOUR FIRST CONTACT WITH AN ARMY RECRUITER?

- 1 - I CONTACTED AN ARMY RECRUITER ON THE ADVICE OF ANOTHER SERVICE RECRUITER.
- 2 - I CONTACTED AN ARMY RECRUITER FIRST.
- 3 - AN ARMY RECRUITER CONTACTED ME FIRST.
- 4 - I WAS WITH A FRIEND WITH WHOM A RECRUITER WAS MEETING.
- 5 - I CONTACTED AN ARMY RECRUITER THROUGH A U.S. ARMY RESERVE OR NATIONAL GUARD UNIT MEMBER.

SURVEY ITEMS #:

B015

D009

TOTAL NPS SURVEYED IS 2328

T025 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 224	3_YEAR 297	4_YEAR 626	TOTAL 1147
1	2.7	3.4	3.2	3.1
2	36.2	46.8	46.0	44.3
3	45.5	38.4	35.8	38.4
4	15.6	10.1	12.8	12.6
5	0.0	1.3	2.2	1.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 16.900			D.F. 8
				PROB. 0.0312

T025 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 227	BOTH 527	ACF 370	TOTAL 1124
1	4.8	2.8	2.7	3.2
2	46.3	46.7	38.6	44.0
3	37.9	34.5	45.1	38.7
4	10.6	13.1	13.0	12.5
5	0.4	2.8	0.5	1.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 22.900			D.F. 8
				PROB. 0.0035

T025 BY REGION

	N=	NE 500	SE 483	SW 326	MW 643	WEST 337	TOTAL 2289
1		3.6	3.9	4.3	4.2	4.8	4.1
2		45.4	38.9	44.5	44.3	43.3	43.3
3		33.8	40.6	35.0	37.8	35.6	36.8
4		15.0	14.7	15.0	12.6	14.5	14.2
5		2.2	1.9	1.2	1.1	1.8	1.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				11.700	16	0.7644	

T025 BY RURAL/URBAN

	N=	LG_CITY 388	MED_CITY 320	SUBURB 376	TOWN 574	RURAL 594	TOTAL 2252
1		6.7	3.8	4.8	3.5	2.4	4.0
2		46.9	48.8	46.8	40.6	38.4	43.3
3		32.7	33.1	34.8	39.7	40.7	37.0
4		12.4	12.8	12.5	14.6	16.5	14.1
5		1.3	1.6	1.1	1.6	2.0	1.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				33.900	16	0.0056	

T025 BY AGE AT DEP

	N=	17 1133	18 576	19 213	20-24 277	25-34 76	TOTAL 2275
1		2.9	4.3	5.2	6.9	7.9	4.1
2		34.4	38.9	50.2	71.5	78.9	43.0
3		45.6	40.3	28.2	10.5	2.6	36.9
4		16.1	15.1	13.6	6.9	9.2	14.3
5		0.9	1.4	2.8	4.3	1.3	1.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				251.6	16	0.0000	

T026 -- CIRCUMSTANCES OF FIRST CONTACT

UNDER WHAT CIRCUMSTANCES DID YOU FIRST TALK WITH AN ARMY RECRUITER?

- 1 - TALKED BY PHONE
- 2 - TALKED AT A RECRUITING STATION
- 3 - TALKED AT A JOB FAIR
- 4 - TALKED AT SCHOOL
- 5 - TALKED AT AN ARMY RESERVE UNIT
- 6 - OTHER

SURVEY ITEMS #:

B016

D010

TOTAL NPS SURVEYED IS 2328

T026 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 221	3_YEAR 295	4_YEAR 623	TOTAL 1139
1	46.1	40.7	39.5	41.1
2	27.1	37.3	35.0	34.1
3	0.4	0.0	0.6	0.4
4	18.5	18.0	18.9	18.6
5	0.4	0.3	0.5	0.4
6	7.2	3.7	5.5	5.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.100			D.F. 10
				PROB. 0.3498

T026 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 228	BOTH 524	ACF 364	TOTAL 1116
1	36.4	40.3	45.6	41.2
2	39.0	35.3	28.8	34.0
3	1.3	0.2	0.3	0.4
4	19.3	17.9	19.0	18.5
5	0.9	0.2	0.5	0.4
6	3.1	6.1	5.8	5.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 17.600			D.F. 10
				PROB. 0.0621

T026 BY REGION

	N=	NE 507	SE 483	SW 328	MW 637	WEST 337	TOTAL 2292
1		38.9	36.0	41.2	43.2	39.5	39.9
2		35.1	31.3	29.3	28.3	37.4	31.9
3		0.6	0.6	0.6	0.3	0.0	0.4
4		19.5	26.1	24.1	20.9	18.4	21.8
5		0.8	1.4	0.6	0.9	0.3	0.9
6		5.1	4.5	4.3	6.4	4.4	5.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.200	20	0.0839	

T026 BY RURAL/URBAN

	N=	LG_CITY 389	MED_CITY 320	SUBURB 377	TOWN 575	RURAL 593	TOTAL 2254
1		41.4	42.5	38.5	40.2	38.8	40.1
2		33.2	39.1	35.0	33.2	23.8	31.9
3		0.5	0.9	0.5	0.3	0.2	0.4
4		19.8	13.1	20.2	20.5	30.2	21.8
5		1.5	0.6	2.1	0.0	0.3	0.8
6		3.6	3.8	3.7	5.7	6.8	5.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				80.100	20	0.0000	

T026 BY AGE AT DEP

	N=	17 1123	18 579	19 219	20-24 281	25-34 76	TOTAL 2278
1		40.9	39.5	39.7	37.4	35.5	39.8
2		24.3	28.7	43.4	53.0	56.6	31.9
3		0.6	0.5	0.0	0.0	0.0	0.4
4		26.8	26.6	12.3	5.0	2.6	21.9
5		0.9	0.9	0.0	1.4	0.0	0.8
6		6.5	3.8	4.6	3.2	5.3	5.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				178.6	20	0.0000	

T041 -- T/F: GAVE UP BONUS TO GET PREFERRED JOB

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: TO GET THE MILITARY JOB I WANTED, I GAVE UP GETTING A CASH BONUS.

- 1 - TRUE
2 - FALSE

SURVEY ITEMS #: A055

TOTAL NPS SURVEYED IS 2394

T041 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 196	3_YEAR 327	4_YEAR 606	TOTAL 1129
1	33.7	52.9	12.2	27.7
2	66.3	47.1	87.8	72.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 179.8	D.F. 2 PROB. 0.0000

T041 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 248	BOTH 499	ACF 364	TOTAL 1111
1	64.9	1.0	40.4	28.2
2	35.1	99.0	59.6	71.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 374.5	D.F. 2 PROB. 0.0000

T041 BY REGION

	N=	NE 518	SE 477	SW 355	MW 685	WEST 321	TOTAL 2356
1		26.8	21.2	22.5	26.6	24.9	24.7
2		73.2	78.8	77.5	73.4	75.1	75.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				6.700	4	0.1526	

T041 BY RURAL/URBAN

		LG_CITY 369	MED_CITY 336	SUBURB 423	TOWN 608	RURAL 591	TOTAL 2327
1		23.6	27.7	29.3	21.7	23.5	24.7
2		76.4	72.3	70.7	78.3	76.5	75.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.000	4	0.0404	

T041 BY AGE AT DEP

	N=	17 1141	18 566	19 227	20-24 324	25-34 91	TOTAL 2349
1		24.4	24.2	22.9	28.7	22.0	24.7
2		75.6	75.8	77.1	71.3	78.0	75.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				3.700	4	0.4481	

T042 -- T/F: GAVE UP ACF TO GET PREFERRED JOB

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: TO GET THE MILITARY JOB I WANTED, I GAVE UP GETTING EXTRA EDUCATIONAL ASSISTANCE FROM THE ARMY COLLEGE FUND.

- 1 - TRUE
2 - FALSE

SURVEY ITEMS #: A056

TOTAL NPS SURVEYED IS 2394

T042 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 197	3_YEAR 326	4_YEAR 606	TOTAL 1129
1	9.6	19.0	7.1	11.0
2	90.4	81.0	92.9	89.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 31.200			D.F. 2 PROB. 0.0000

T042 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 246	BOTH 500	ACF 365	TOTAL 1111
1	36.6	1.2	7.1	11.0
2	63.4	98.8	92.9	89.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 219.5			D.F. 2 PROB. 0.0000

*
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* RECRUITS WHO ACCESSED PRIOR TO 1 JULY, 1985 UNDER VEAP *
* AND RECRUITS WHO ACCESSED ON OR AFTER 1 JULY, 1985 *
* UNDER THE NEW GI BILL. *
*

T042 BY REGION

	N=	NE 517	SE 478	SW 356	MW 683	WEST 320	TOTAL 2354
1		11.8	11.3	7.9	11.1	12.5	11.0
2		88.2	88.7	92.1	88.9	87.5	89.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				4.700	4	0.3195	

T042 BY RURAL/URBAN

	N=	LG_CITY 368	MED_CITY 337	SUBURB 424	TOWN 607	RURAL 590	TOTAL 2326
1		9.8	13.9	12.7	9.1	10.3	10.9
2		90.2	86.0	87.3	90.9	89.7	89.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				7.400	4	0.1162	

T042 BY AGE AT DEP

	N=	17 1141	18 568	19 226	20-24 321	25-34 91	TOTAL 2347
1		10.3	10.9	11.1	12.8	13.2	11.0
2		89.8	89.1	88.9	87.2	86.8	89.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				2.200	4	0.6990	

T043 -- T/F: GAVE UP PREFERRED JOB TO GET BONUS

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: I GAVE UP THE MILITARY WORK I WANTED TO GET A CASH BONUS.

- 1 - TRUE
2 - FALSE

SURVEY ITEMS #: A057

TOTAL NPS SURVEYED IS 2394

T043 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 194	3_YEAR 328	4_YEAR 606	TOTAL 1128
1	4.1	3.7	14.8	9.8
2	95.9	96.3	85.1	90.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 38.700	D.F. 2 PROB. 0.0000

T043 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 249	BOTH 499	ACF 362	TOTAL 1110
1	1.6	18.2	3.9	9.8
2	98.4	81.8	96.1	90.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 73.400	D.F. 2 PROB. 0.0000

T043 BY REGION

	N=	NE 517	SE 479	SW 355	MW 681	WEST 320	TOTAL 2352
1		4.4	10.4	6.8	5.6	7.8	6.8
2		95.5	89.6	93.2	94.4	92.2	93.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.600	4	0.0023	

T043 BY RURAL/URBAN

	N=	LG_CITY 365	MED_CITY 335	SUBURB 424	TOWN 610	RURAL 591	TOTAL 2325
1		7.7	8.1	6.4	5.9	6.1	6.6
2		92.3	91.9	93.6	94.1	93.9	93.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				2.500	4	0.6446	

T043 BY AGE AT DEP

	N=	17 1139	18 565	19 225	20-24 326	25-34 90	TOTAL 2345
1		6.0	7.4	7.6	6.1	14.4	6.8
2		94.0	92.6	92.4	93.9	85.6	93.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.300	4	0.0357	

T044 -- T/F: GAVE UP PREFERRED JOB TO GET ACF

PLEASE INDICATE IF THE FOLLOWING IS TRUE OR FALSE FOR YOU: I GAVE UP THE JOB I WANTED
GET EXTRA EDUCATIONAL ASSISTANCE FROM THE ARMY COLLEGE FUND.

- 1 - TRUE
2 - FALSE

SURVEY ITEMS #: A058

TOTAL NPS SURVEYED IS 2394

T044 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 196	3_YEAR 325	4_YEAR 599	TOTAL 1120
1	19.9	11.4	11.2	12.8
2	80.1	88.6	88.8	87.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.900			D.F. 2 PROB. 0.0043

T044 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 245	BOTH 494	ACF 364	TOTAL 1103
1	3.7	13.4	18.1	12.8
2	96.3	86.6	81.9	87.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 27.600			D.F. 2 PROB. 0.0000

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* UNDER THE NEW GI BILL. *
*

T044 BY REGION

	N=	NE 516	SE 477	SW 357	MW 676	WEST 318	TOTAL 2344
1		9.7	9.2	9.0	9.6	12.3	9.8
2		90.3	90.8	91.0	90.4	87.7	90.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				2.600	4	0.6268	

T044 BY RURAL/URBAN

	N=	LG_CITY 362	MED_CITY 336	SUBURB 421	TOWN 609	RURAL 587	TOTAL 2315
1		11.3	11.6	11.2	6.6	9.5	9.6
2		88.7	88.4	88.8	93.4	90.5	90.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.300	4	0.0357	

T044 BY AGE AT DEP

	N=	17 1135	18 564	19 225	20-24 322	25-34 91	TOTAL 2337
1		9.6	10.6	12.4	7.8	8.8	9.8
2		90.4	89.4	87.6	92.2	91.2	90.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				3.900	4	0.4197	

T045 -- SATISFACTION WITH MILITARY JOB

HOW SATISFIED ARE YOU WITH THE MILITARY JOB YOU SIGNED UP FOR?

- 1 - I DO NOT KNOW WHAT JOB I SIGNED UP FOR
- 2 - VERY SATISFIED
- 3 - SOMEWHAT SATISFIED
- 4 - NEITHER SATISFIED NOR DISSATISFIED
- 5 - SOMEWHAT DISSATISFIED
- 6 - VERY DISSATISFIED

SURVEY ITEMS #: A059

B051

D015

TOTAL NPS SURVEYED IS 4722

T045 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	403	602	1186	2191	
1	4.5	3.3	3.3	3.5	
2	31.8	48.2	47.3	44.7	
3	28.3	23.8	23.4	24.4	
4	31.0	21.6	22.0	23.6	
5	3.5	1.7	2.9	2.7	
6	1.0	1.5	1.1	1.2	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			38.900	10	0.0000

T045 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 457	BOTH 987	ACF 708	TOTAL 2152	
1	2.6	3.8	3.5	3.5	
2	61.3	43.7	35.9	44.8	
3	18.6	23.8	28.3	24.2	
4	14.2	24.3	28.7	23.6	
5	1.5	3.3	2.7	2.7	
6	1.8	1.0	1.0	1.2	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			83.200	10	0.0000

T045 BY REGION

	N=	NE 996	SE 938	SW 666	MW 1289	WEST 635	TOTAL 4524
1		4.1	2.2	2.4	3.1	3.1	3.1
2		43.0	43.2	41.4	44.8	47.9	44.0
3		25.0	27.5	26.9	25.2	20.5	25.2
4		22.5	20.4	23.0	21.8	22.8	22.0
5		3.4	4.6	4.0	3.3	3.6	3.7
6		2.0	2.1	2.3	1.8	2.0	2.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 24.000	D.F. 20	PROB. 0.2424	

T045 BY RURAL/URBAN

	N=	LG_CITY 733	MED_CITY 641	SUBURB 780	TOWN 1151	RURAL 1161	TOTAL 4466
1		3.7	2.3	3.5	2.1	3.4	3.0
2		42.4	42.9	41.8	43.1	47.8	44.0
3		25.6	25.3	27.9	24.1	24.4	25.3
4		20.5	22.9	20.9	24.8	20.8	22.1
5		5.6	4.4	3.7	3.6	2.4	3.8
6		2.2	2.2	2.2	2.3	1.1	1.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 39.800	D.F. 20	PROB. 0.0053	

T045 BY AGE AT DEP

	N=	17 2226	18 1103	19 428	20-24 586	25-34 161	TOTAL 4504
1		3.0	2.4	2.8	4.1	5.6	3.1
2		46.4	41.4	46.3	41.6	31.1	44.0
3		22.9	28.3	24.8	26.1	32.3	25.2
4		21.8	22.4	19.6	23.2	24.2	22.0
5		3.6	3.6	4.9	3.1	6.2	3.8
6		2.3	1.9	1.6	1.9	0.6	2.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 41.200	D.F. 20	PROB. 0.0035	

T046 -- CERTAINTY OF DESIRED JOB TRAINING

WHEN YOU DECIDED TO ENLIST HOW SURE WERE YOU ABOUT WHAT JOB TRAINING YOU WANTED?

- 1 - NOT AT ALL SURE
- 2 - NOT TOO SURE
- 3 - SOMEWHAT SURE
- 4 - VERY SURE

SURVEY ITEMS #: A060

B052

D016

TOTAL NPS SURVEYED IS 4722

T046 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 417	3_YEAR 625	4_YEAR 1232	TOTAL 2274
1	17.3	8.0	12.9	12.4
2	18.2	15.7	17.0	16.9
3	35.0	38.2	35.1	36.0
4	29.5	38.1	34.9	34.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.500	D.F. 6 PROB. 0.0003

T046 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 476	BOTH 1025	ACF 732	TOTAL 2233
1	6.3	13.9	13.9	12.3
2	11.5	18.7	17.8	16.9
3	35.9	34.9	37.6	36.0
4	46.2	32.4	30.7	34.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 52.000	D.F. 6 PROB. 0.0000

T046 BY REGION

	N=	NE 1030	SE 971	SW 687	MW 1335	WEST 658	TOTAL 4681
1		14.0	11.7	15.6	12.1	10.6	12.8
2		17.2	21.2	20.8	18.9	18.2	19.2
3		33.8	36.8	30.6	36.0	33.0	34.5
4		35.0	30.3	33.0	33.0	38.1	33.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.700	12	0.0044	

T046 BY RURAL/URBAN

	N=	LG_CITY 759	MED_CITY 665	SUBURB 800	TOWN 1197	RURAL 1194	TOTAL 4615
1		12.5	14.9	12.5	12.6	11.9	12.7
2		19.0	18.5	20.5	18.9	18.8	19.1
3		32.7	33.7	33.8	36.3	35.1	34.6
4		35.8	32.9	33.3	32.2	34.3	33.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				8.500	12	0.7449	

T046 BY AGE AT DEP

	N=	17 2284	18 1153	19 448	20-24 607	25-34 168	TOTAL 4660
1		12.1	14.8	11.2	13.2	10.7	12.8
2		19.8	18.6	16.7	20.1	17.3	19.2
3		34.8	35.6	36.8	29.8	33.3	34.5
4		33.2	30.9	35.3	36.9	38.7	33.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.400	12	0.0599	

T048 -- EASE OF ATTRITING BEFORE ETS

SUPPOSE A NEW ENLISTEE WERE UNHAPPY WITH MILITARY LIFE. HOW EASY OR DIFFICULT DO YOU THINK IT WOULD BE TO GET OUT OF THE MILITARY BEFORE THE END OF THE ENLISTMENT PERIOD?

- 1 - VERY EASY
- 2 - FAIRLY EASY
- 3 - SOMEWHAT DIFFICULT
- 4 - VERY DIFFICULT
- 5 - ALMOST IMPOSSIBLE

SURVEY ITEMS #: A062 .. B054

TOTAL NPS SURVEYED IS 4722

T048 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 418	3_YEAR 625	4_YEAR 1224	TOTAL 2267
1	4.8	6.7	5.8	5.9
2	5.0	9.0	8.8	8.2
3	22.7	25.1	24.3	24.2
4	32.3	31.4	30.6	31.1
5	35.2	27.8	30.6	30.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 13.100			D.F. 8
				PROB. 0.1085

T048 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 477	BOTH 1017	ACF 732	TOTAL 2226
1	7.5	5.3	5.6	5.9
2	10.3	8.5	5.6	7.9
3	24.5	24.6	23.9	24.3
4	33.1	30.2	30.9	31.0
5	24.5	31.5	34.0	30.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 21.200			D.F. 8
				PROB. 0.0066

T048 BY REGION

	N=	NE 1024	SE 968	SW 684	MW 1329	WEST 656	TOTAL 4661
1		4.9	4.9	3.5	5.7	8.2	5.4
2		8.5	7.3	8.6	7.7	7.9	8.0
3		25.0	24.3	26.5	25.0	23.8	24.9
4		30.0	29.4	28.1	32.0	31.9	30.4
5		31.6	34.1	33.3	29.6	28.2	31.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				27.800	16	0.0334	

T048 BY RURAL/URBAN

	N=	LG_CITY 756	MED_CITY 660	SUBURB 793	TOWN 1193	RURAL 1191	TOTAL 4593
1		4.2	7.4	5.8	4.7	5.0	5.3
2		7.4	7.9	9.7	7.3	7.5	7.9
3		23.5	25.9	25.0	25.2	24.8	24.9
4		31.2	27.9	31.0	30.3	32.0	30.7
5		33.6	30.9	28.5	32.4	30.6	31.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.200	16	0.2113	

T048 BY AGE AT DEP

	N=	17 2275	18 1145	19 444	20-24 608	25-34 168	TOTAL 4640
1		5.8	4.8	4.5	5.6	5.4	5.4
2		7.6	7.8	9.0	10.2	4.8	8.0
3		23.0	24.6	27.0	28.4	33.9	24.9
4		31.0	29.8	29.3	29.9	32.1	30.4
5		32.7	33.0	30.2	25.8	23.8	31.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.100	16	0.0053	

T049 -- SATISFACTION WITH INFO FROM COUNSELOR

HOW SATISFIED ARE YOU WITH THE INFORMATION THE ARMY GUIDANCE COUNSELOR GAVE YOU ABOUT THE KIND OF WORK YOU WILL BE DOING IN YOUR MILITARY WORK?

- 1 - I DO NOT KNOW WHAT JOB I SIGNED UP FOR
- 2 - VERY SATISFIED
- 3 - SOMEWHAT SATISFIED
- 4 - NEITHER SATISFIED NOR DISSATISFIED
- 5 - SOMEWHAT DISSATISFIED
- 6 - VERY DISSATISFIED

SURVEY ITEMS #: A063

B055

D018

TOTAL NPS SURVEYED IS 4722

T049 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 411	3_YEAR 620	4_YEAR 1216	TOTAL 2247
1	1.2	1.8	1.2	1.4
2	16.8	21.9	25.8	23.1
3	32.6	34.7	28.9	31.2
4	24.6	20.3	23.4	22.8
5	15.6	13.9	13.1	13.8
6	9.3	7.4	7.6	7.8
TOTAL	100.0	100.0	100.0	100.0

STATISTIC	VALUE	D.F.	PROB.
CHISQUARE	22.300	10	0.0136

T049 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 468	BOTH 1013	ACF 725	TOTAL 2206
1	1.7	1.3	1.2	1.4
2	24.4	25.4	19.3	23.2
3	32.3	29.0	33.2	31.1
4	19.7	23.4	23.9	22.8
5	13.3	13.4	14.6	13.8
6	8.8	7.5	7.7	7.8
TOTAL	100.0	100.0	100.0	100.0

STATISTIC	VALUE	D.F.	PROB.
CHISQUARE	14.000	10	0.1730

T049 BY REGION

	N=	NE 1015	SE 963	SW 682	MW 1323	WEST 656	TOTAL 4639
1		1.1	1.1	1.2	1.6	1.5	1.3
2		23.1	28.3	25.5	23.5	23.5	24.7
3		31.1	32.0	31.4	33.4	29.1	31.7
4		21.9	19.5	20.8	22.1	21.9	21.3
5		14.3	12.1	13.2	12.3	16.2	13.4
6		8.5	6.8	7.9	7.0	7.8	7.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.000	20	0.2888	

T049 BY RURAL/URBAN

	N=	LG_CITY 753	MED_CITY 657	SUBURB 793	TOWN 1181	RURAL 1190	TOTAL 4574
1		2.1	1.7	1.6	0.8	0.8	1.3
2		26.4	24.3	21.9	23.4	27.1	24.7
3		32.0	32.9	32.2	31.4	31.1	31.8
4		18.6	18.9	20.2	22.7	23.9	21.3
5		13.0	12.8	16.5	14.2	11.0	13.4
6		7.8	9.4	7.6	7.4	6.2	7.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				45.800	20	0.0009	

T049 BY AGE AT DEP

	N=	17 2265	18 1145	19 445	20-24 597	25-34 166	TOTAL 4618
1		1.3	1.2	1.1	1.0	3.0	1.3
2		24.3	23.8	28.3	24.6	25.9	24.7
3		32.8	32.0	27.9	30.6	28.9	31.7
4		21.5	21.8	22.7	19.6	18.7	21.4
5		12.9	13.4	11.9	14.7	19.3	13.4
6		7.2	7.6	8.1	9.4	4.2	7.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.600	20	0.2172	

T050 -- SATISFACTION WITH INFO FROM RECRUITER

HOW SATISFIED ARE YOU WITH THE INFORMATION YOUR RECRUITER GAVE YOU ABOUT THE KIND OF WORK YOU WILL BE DOING IN YOUR MILITARY WORK?

- 1 - I DO NOT KNOW WHAT JOB I SIGNED UP FOR
- 2 - VERY SATISFIED
- 3 - SOMEWHAT SATISFIED
- 4 - NEITHER SATISFIED NOR DISSATISFIED
- 5 - SOMEWHAT DISSATISFIED
- 6 - VERY DISSATISFIED

SURVEY ITEMS #: A064

B056

D019

TOTAL NPS SURVEYED IS 4722

T050 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 417	3_YEAR 621	4_YEAR 1223	TOTAL 2261
1	0.5	1.4	0.7	0.9
2	21.1	24.6	29.3	26.5
3	30.2	29.9	28.4	29.1
4	20.6	20.1	20.5	20.4
5	15.1	13.7	12.5	13.3
6	12.5	10.1	8.5	9.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 19.900	D.F. 10 PROB. 0.0302

T050 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 472	BOTH 1020	ACF 728	TOTAL 2220
1	1.5	0.8	0.7	0.9
2	25.2	29.9	22.4	26.4
3	28.2	28.6	29.7	28.9
4	21.6	19.7	21.4	20.7
5	13.6	13.0	13.6	13.3
6	10.0	7.9	12.2	9.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.100	D.F. 10 PROB. 0.0204

T050 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	1023	969	686	1328	657	4663
1	0.8	1.1	0.3	1.4	0.9	1.0
2	27.4	29.1	28.7	27.0	26.3	27.7
3	29.0	31.8	27.7	28.5	26.3	28.9
4	16.7	16.7	20.1	20.9	21.3	19.1
5	14.2	12.1	14.0	12.4	15.4	13.4
6	11.9	9.2	9.2	9.7	9.7	10.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	32.300					20
	PROB.					0.0402

T050 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	755	663	794	1190	1193	4595
1	1.6	1.2	1.1	0.7	0.5	0.9
2	28.7	28.4	24.9	27.5	28.6	27.7
3	27.4	26.8	28.5	29.3	31.0	28.9
4	16.4	19.2	21.5	18.3	19.7	19.0
5	15.5	14.0	13.3	13.8	11.6	13.4
6	10.3	10.4	10.6	10.4	8.6	10.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	28.500					20
	PROB.					0.0981

T050 BY AGE AT DEP

	17	18	19	20-24	25-34	TOTAL
N=	2277	1146	446	605	168	4642
1	1.0	0.9	0.4	1.0	1.8	1.0
2	28.1	26.2	32.1	26.1	23.2	27.6
3	28.8	31.3	27.3	26.3	26.8	28.9
4	18.4	19.6	18.4	21.8	18.4	19.1
5	12.7	12.9	12.6	14.9	22.6	13.4
6	10.9	9.1	9.2	9.9	7.1	10.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	33.600					20
	PROB.					0.0290

T052 -- PLANS AFTER THIS ENLISTMENT

WHAT DO YOU THINK YOU WILL DO AFTER THIS ENLISTMENT?

- 1 - LEAVE THE ARMY TO FIND CIVILIAN EMPLOYMENT
- 2 - LEAVE THE ARMY TO ATTEND COLLEGE
- 3 - LEAVE THE ARMY FOR CIVILIAN VOCATIONAL/TECHNICAL EDUCATION
- 4 - REENLIST BUT PROBABLY NOT MAKE THE ARMY A CAREER
- 5 - STAY IN THE ARMY UNTIL I RETIRE
- 8 - I DO NOT KNOW

SURVEY ITEMS #: A065 B057 C015

TOTAL NPS SURVEYED IS 6990

T052 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 584	3_YEAR 892	4_YEAR 1745	TOTAL 3221
1	8.6	12.1	9.6	10.1
2	57.2	38.8	28.3	36.4
3	7.7	5.2	5.4	5.8
4	5.1	6.9	7.0	6.7
5	5.6	10.5	18.8	14.1
8	15.8	26.5	30.8	26.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 216.5			D.F. 10
				PROB. 0.0000

T052 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 682	BOTH 1438	ACF 1039	TOTAL 3159
1	15.3	7.5	9.9	10.0
2	26.8	29.8	52.9	36.8
3	3.5	5.6	7.7	5.9
4	9.4	7.2	4.4	6.7
5	15.0	19.2	6.3	14.1
8	30.1	30.7	18.7	26.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 275.6			D.F. 10
				PROB. 0.0000

T052 BY REGION

	N=	NE 1513	SE 1360	SW 963	MW 1858	WEST 926	TOTAL 6620
1		16.1	9.5	8.6	13.3	11.2	12.2
2		27.8	25.0	30.3	25.7	30.6	27.4
3		5.7	5.1	4.4	7.4	6.6	6.0
4		8.1	12.7	9.8	7.8	9.8	9.4
5		13.1	19.8	17.5	15.1	13.5	15.7
8		29.2	27.9	29.4	30.7	28.3	29.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				116.1	20	0.0000	

T052 BY RURAL/URBAN

	N=	LG_CITY 1055	MED_CITY 945	SUBURB 1068	TOWN 1735	RURAL 1720	TOTAL 6523
1		11.5	11.8	13.4	11.2	13.3	12.2
2		31.6	26.9	30.3	26.8	23.9	27.4
3		5.2	6.6	6.1	5.4	6.1	5.8
4		11.8	10.0	8.1	10.2	7.6	9.4
5		14.2	15.7	14.5	15.5	17.7	15.7
8		25.7	29.1	27.5	30.9	31.3	29.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				58.000	20	0.0000	

T052 BY AGE AT DEP

	N=	17 3247	18 1628	19 609	20-24 849	25-34 258	TOTAL 6591
1		12.6	12.8	9.8	12.1	8.9	12.2
2		29.9	29.0	25.4	21.4	10.1	27.4
3		6.4	6.9	4.6	4.1	4.3	6.0
4		8.8	7.9	11.5	12.8	10.8	9.4
5		14.5	15.1	17.4	16.5	28.7	15.7
8		27.7	28.4	31.2	33.0	37.2	29.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				131.6	20	0.0000	

T626 -- ELIGIBL NU GI BILL:MUST ENTR ACT DUT WHN

THE GOVERNMENT IS STARTING A NEW EDUCATIONAL FUND FOR MEMBERS OF THE MILITARY. THE NEXT QUESTION CONCERNS THIS NEW GI BILL EDUCATION PROGRAM. TO BE ELIGIBLE FOR THE NEW GI BILL SOLDIERS MUST ENTER ACTIVE DUTY AFTER WHAT DATE?

- 1 - 1 JANUARY 1985
- 2 - 1 MARCH 1985
- 3 - 1 MAY 1985
- 4 - 1 JULY 1985
- 5 - 1 SEPTEMBER 1985
- 8 - I DON'T KNOW

SURVEY ITEMS #: A023

B021

C030

TOTAL NPS SURVEYED IS 6990

T626 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 623	3_YEAR 928	4_YEAR 1805	TOTAL 3356
1	8.7	9.8	10.9	10.2
2	1.9	2.7	1.5	1.9
3	2.7	3.1	2.5	2.7
4	60.5	56.0	55.0	56.3
5	1.3	1.1	1.5	1.3
8	24.9	27.3	28.6	27.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 12.900			D.F. 10
				PROB. 0.2293

T626 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 706	BOTH 1491	ACF 1098	TOTAL 3295
1	10.9	10.2	9.4	10.1
2	2.1	1.6	2.3	1.9
3	2.4	2.6	3.0	2.7
4	54.0	54.5	60.2	56.3
5	1.1	1.5	1.2	1.3
8	29.5	29.6	23.9	27.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 16.400			D.F. 10
				PROB. 0.0887

 * THESE TABULATIONS ARE BASED ON COMBINED RESPONSES FROM *
 * RECRUITS WHO ACCESSED PRIOR TO 1 JULY, 1985 UNDER VEAP *
 * AND RECRUITS WHO ACCESSED ON OR AFTER 1 JULY, 1985 *
 * UNDER THE NEW GI BILL. *
 * *****

T626 BY REGION

	N=	NE 1565	SE 1378	SW 981	MW 1924	WEST 976	TOTAL 6824
1		11.4	12.1	9.4	11.6	11.6	11.3
2		1.8	1.6	2.5	2.1	2.7	2.1
3		2.8	3.4	2.5	2.8	3.6	3.0
4		46.5	48.0	51.3	50.4	50.0	49.1
5		2.0	1.7	1.5	1.6	1.8	1.7
8		35.5	33.2	32.7	31.6	30.3	32.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.000	20	0.2424	

T626 BY RURAL/URBAN

	N=	LG_CITY 1111	MED_CITY 976	SUBURB 1116	TOWN 1791	RURAL 1723	TOTAL 6717
1		12.2	9.4	11.4	12.1	10.8	11.3
2		1.4	2.8	2.4	2.2	1.6	2.1
3		3.6	3.0	2.9	2.9	2.8	3.0
4		51.1	50.5	47.4	49.1	48.2	49.1
5		1.6	2.4	1.3	1.4	1.9	1.7
8		30.0	32.0	34.6	32.3	34.6	32.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.400	20	0.1530	

T626 BY AGE AT DEP

	N=	17 3340	18 1679	19 627	20-24 887	25-34 262	TOTAL 6795
1		12.1	12.4	11.2	8.0	6.9	11.3
2		2.0	2.3	2.2	2.0	1.1	2.1
3		3.0	3.2	3.2	1.9	3.0	2.9
4		48.7	45.5	51.2	55.1	50.4	49.1
5		1.6	2.3	1.8	1.2	1.9	1.8
8		32.6	34.3	30.5	31.7	36.6	32.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				42.700	20	0.0022	

T055 -- KNOWLEDGE OF VEAP - BASIC

IN THE VEAP PROGRAM YOU CAN CONTRIBUTE TO AN EDUCATION FUND TO WHICH THE GOVERNMENT WILL ALSO CONTRIBUTE. THE NEXT QUESTION CONCERNS THE BASIC VEAP PROGRAM. ARE YOU ELIGIBLE TO HAVE A VEAP EDUCATION FUND?

- 1 - YES
2 - NO
8 - I DON'T KNOW ABOUT THIS PROGRAM

SURVEY ITEMS #: A019 B017 C026

TOTAL NPS SURVEYED IS 6990

T055 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 605	3_YEAR 915	4_YEAR 1799	TOTAL 3319
1	62.5	57.6	59.0	59.3
2	6.9	9.1	8.6	8.4
8	30.6	33.3	32.4	32.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	4.500			4 0.3425

T055 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 695	BOTH 1479	ACF 1083	TOTAL 3257
1	51.8	59.5	63.7	59.3
2	14.0	7.2	6.6	8.4
8	34.2	33.3	29.7	32.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	45.700			4 0.0000

*
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* RECRUITS WHO ACCESSED PRIOR TO 1 JULY, 1985 UNDER VEAP *
* AND RECRUITS WHO ACCESSED ON OR AFTER 1 JULY, 1985 *
* UNDER THE NEW GI BILL. *
*

T055 BY REGION

	N=	NE 1538	SE 1368	SW 972	MW 1910	WEST 968	TOTAL 6756
1		48.7	49.4	51.0	50.4	55.0	50.5
2		9.1	10.6	10.3	10.4	12.0	10.4
8		42.2	40.0	38.7	39.2	33.1	39.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 23.100	D.F. 8	PROB. 0.0032	

T055 BY RURAL/URBAN

	N=	LG_CITY 1090	MED_CITY 977	SUBURB 1098	TOWN 1762	RURAL 1722	TOTAL 6649
1		52.6	50.9	50.6	50.3	49.4	50.6
2		10.5	10.1	10.8	10.4	10.1	10.4
8		36.9	39.0	38.5	39.3	40.5	39.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 4.100	D.F. 8	PROB. 0.8480	

T055 BY AGE AT DEP

	N=	17 3310	18 1659	19 624	20-24 873	25-34 262	TOTAL 6728
1		52.8	45.5	47.9	52.2	53.8	50.5
2		10.0	11.1	10.4	10.2	11.4	10.4
8		37.3	43.4	41.7	37.6	34.7	39.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 28.700	D.F. 8	PROB. 0.0004	

T058 -- PLANS TO USE VEAP

IN THE VEAP PROGRAM YOU CAN CONTRIBUTE TO AN EDUCATION FUND TO WHICH THE GOVERNMENT ALSO CONTRIBUTE. THE NEXT QUESTION CONCERNS THE BASIC VEAP PROGRAM. DO YOU PLAN TO USE VEAP?

- 1 - I DEFINITELY WILL NOT USE VEAP
 2 - I PROBABLY WILL NOT USE VEAP
 3 - I PROBABLY WILL USE VEAP
 4 - I DEFINITELY WILL USE VEAP
 8 - I DON'T KNOW ENOUGH ABOUT VEAP TO KNOW IF I WILL USE IT OR NOT

SURVEY ITEMS #: A021

B019

C028

TOTAL NPS SURVEYED IS 6990

T058 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 578	3_YEAR 870	4_YEAR 1700	TOTAL 3148
1	9.2	10.0	12.9	11.4
2	6.1	7.6	7.8	7.4
3	12.6	17.2	18.3	17.0
4	43.8	33.8	30.6	33.9
8	28.4	31.4	30.3	30.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 40.400			D.F. 8 PROB. 0.0000

T058 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 665	BOTH 1392	ACF 1030	TOTAL 3087
1	17.1	10.9	8.1	11.3
2	10.2	6.8	6.2	7.4
3	15.8	18.7	15.5	17.0
4	24.7	32.7	42.3	34.2
8	32.2	30.9	27.9	30.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 85.200			D.F. 8 PROB. 0.0000

 *
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 * RECRUITS WHO ACCESSED PRIOR TO 1 JULY, 1985 UNDER VEAP *
 * AND RECRUITS WHO ACCESSED ON OR AFTER 1 JULY, 1985 *
 * UNDER THE NEW GI BILL. *
 *

T058 BY REGION

	NE N= 1455	SE 1285	SW 920	MW 1818	WEST 927	TOTAL 6405
1	13.6	13.9	13.1	13.6	11.3	13.3
2	8.3	11.1	8.1	8.8	7.2	8.8
3	16.6	15.0	15.2	16.3	15.2	15.8
4	22.2	22.6	27.5	24.2	32.8	25.1
8	39.3	37.3	36.0	37.1	33.4	37.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 54.700	D.F. 16	PROB. 0.0000	

T058 BY RURAL/URBAN

	LG_CITY N= 1033	MED_CITY 927	SUBURB 1044	TOWN 1671	RURAL 1626	TOTAL 6301
1	10.5	12.6	14.2	13.3	15.1	13.4
2	7.4	8.4	8.1	9.2	10.1	8.9
3	15.3	15.4	16.1	15.6	16.2	15.7
4	30.7	25.8	26.0	23.8	22.1	25.1
8	36.0	37.8	35.6	38.2	36.4	36.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 39.800	D.F. 16	PROB. 0.0008	

T058 BY AGE AT DEP

	17 N= 3159	18 1568	19 576	20-24 824	25-34 250	TOTAL 6377
1	12.9	13.6	10.2	15.4	15.6	13.3
2	9.9	8.3	7.6	5.7	11.6	8.8
3	17.4	14.3	16.7	13.0	13.2	15.9
4	25.6	21.6	24.8	29.3	28.4	25.2
8	34.2	42.2	40.6	36.6	31.2	36.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 74.400	D.F. 16	PROB. 0.0000	

T627 -- ELIGIBILITY FOR NEW GI BILL EDUC BENEFITS

ARE YOU ELIGIBLE FOR THE NEW GI BILL EDUCATION BENEFITS?

1 - YES

2 - NO

8 - I DON'T KNOW ABOUT THIS PROGRAM

SURVEY ITEMS #: A024 B022 C031

TOTAL NPS SURVEYED IS 6990

T627 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 625	3_YEAR 938	4_YEAR 1820	TOTAL 3383
1	83.4	83.9	82.1	82.9
2	9.4	6.4	8.6	8.1
8	7.2	9.7	9.3	9.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	8.300			4 0.0812

T627 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 712	BOTH 1500	ACF 1108	TOTAL 3320
1	79.5	82.7	84.9	82.8
2	8.6	8.2	7.8	8.2
8	11.9	9.1	7.2	9.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	12.400			4 0.0146

 * THESE TABULATIONS ARE BASED ON COMBINED RESPONSES FROM *
 * RECRUITS WHO ACCESSED PRIOR TO 1 JULY, 1985 UNDER VEAP *
 * AND RECRUITS WHO ACCESSED ON OR AFTER 1 JULY, 1985 *
 * UNDER THE NEW GI BILL. *
 * *****

T627 BY REGION

N=	NE 1585	SE 1389	SW 992	MW 1937	WEST 982	TOTAL 6885
1	78.6	75.8	78.6	77.6	80.0	78.0
2	9.0	12.1	8.1	10.1	9.7	9.9
8	12.4	12.1	13.3	12.3	10.3	12.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.300	D.F. 8	PROB. 0.0271	

T627 BY RURAL/URBAN

N=	LG_CITY 1116	MED_CITY 977	SUBURB 1129	TOWN 1802	RURAL 1750	TOTAL 6774
1	82.2	77.4	79.0	78.0	74.9	77.9
2	7.9	11.7	9.6	9.2	11.1	9.9
8	9.9	10.9	11.4	12.9	14.1	12.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 28.300	D.F. 8	PROB. 0.0004	

T627 BY AGE AT DEP

N=	17 3374	18 1691	19 632	20-24 892	25-34 267	TOTAL 6856
1	76.9	80.4	79.0	79.0	71.9	78.0
2	11.2	8.2	8.4	8.6	10.9	9.8
8	11.9	11.4	12.7	12.3	17.2	12.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 24.200	D.F. 8	PROB. 0.0021	

T628 -- PARTICIPATION IN NEW GI BILL/DEDUCT PAY

ARE YOU GOING TO PARTICIPATE IN THE NEW GI BILL AND HAVE YOUR CONTRIBUTION DEDUCTED FROM YOUR PAY?

- 1 - YES
2 - NO
8 - I DON'T KNOW

SURVEY ITEMS #: A025

B023

C032

TOTAL NPS SURVEYED IS 6990

T628 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 624	3_YEAR 931	4_YEAR 1818	TOTAL 3373
1	72.0	65.4	61.5	64.5
2	17.9	18.5	21.4	20.0
8	10.1	16.1	17.0	15.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 26.900	D.F. 4 PROB. 0.0000

T628 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 709	BOTH 1498	ACF 1103	TOTAL 3310
1	54.3	63.8	72.8	64.7
2	25.0	19.4	16.5	19.6
8	20.7	16.8	10.7	15.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 69.300	D.F. 4 PROB. 0.0000

*
* THESE TABULATIONS ARE BASED ON COMBINED RESPONSES FROM *
* RECRUITS WHO ACCESSED PRIOR TO 1 JULY, 1985 UNDER VEAP *
* AND RECRUITS WHO ACCESSED ON OR AFTER 1 JULY, 1985 *
* UNDER THE NEW GI BILL. *
*

T628 BY REGION

	N=	NE 1582	SE 1388	SW 990	MW 1937	WEST 981	TOTAL 6878
1		52.6	45.4	55.4	54.0	62.5	53.4
2		27.8	35.0	25.6	27.4	21.6	27.9
8		19.5	19.6	19.0	18.6	15.9	18.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 79.400	D.F. 8	PROB. 0.0000	

T628 BY RURAL/URBAN

	N=	LG_CITY 1111	MED_CITY 980	SUBURB 1128	TOWN 1800	RURAL 1751	TOTAL 6770
1		62.2	52.5	55.4	52.6	47.9	53.4
2		22.2	29.0	26.6	28.3	31.6	28.0
8		15.6	18.5	18.0	19.1	20.6	18.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 59.200	D.F. 8	PROB. 0.0000	

T628 BY AGE AT DEP

	N=	17 3368	18 1690	19 632	20-24 893	25-34 266	TOTAL 6849
1		53.0	55.3	57.0	51.5	45.5	53.4
2		28.4	26.8	24.0	29.7	31.6	27.9
8		18.6	17.9	19.0	18.8	22.9	18.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 16.100	D.F. 8	PROB. 0.0410	

T631 -- PARTICIPATION IN VEAP/GI BILL EDUC ASST

ARE YOU PARTICIPATING IN EITHER THE VEAP OR THE NEW GI BILL EDUCATION ASSISTANCE PLANS

- 1 - YES, VEAP
 2 - YES, NEW GI BILL
 3 - NO
 8 - I DON'T KNOW

SURVEY ITEMS #: A028

B026

C035

TOTAL NPS SURVEYED IS 6990

T631 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 585	3_YEAR 875	4_YEAR 1693	TOTAL 3153
1	17.9	13.7	14.4	14.9
2	61.7	54.2	51.9	54.3
3	11.3	18.5	19.7	17.8
8	9.1	13.6	14.1	13.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 38.700			D.F. 6 PROB. 0.0000

T631 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 672	BOTH 1387	ACF 1035	TOTAL 3094
1	11.0	15.4	16.9	15.0
2	44.8	53.3	62.3	54.5
3	27.5	16.8	11.8	17.5
8	16.7	14.5	9.0	13.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 113.7			D.F. 6 PROB. 0.0000

 *
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 * AND RECRUITS WHO ACCESSED ON OR AFTER 1 JULY, 1985 *
 * UNDER THE NEW GI BILL. *
 *

T631 BY REGION

	N=	NE 1468	SE 1296	SW 928	MW 1834	WEST 914	TOTAL 6440
1		12.7	13.0	10.4	12.9	16.2	13.0
2		44.1	38.5	48.1	46.0	50.5	45.0
3		27.6	32.7	25.8	24.6	20.7	26.5
8		15.5	15.8	15.7	16.5	12.6	15.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				72.800	12	0.0000	

T631 BY RURAL/URBAN

	N=	LG_CITY 1030	MED_CITY 919	SUBURB 1048	TOWN 1688	RURAL 1662	TOTAL 6347
1		13.0	13.3	11.4	13.0	13.7	13.0
2		51.3	43.6	45.7	45.0	41.3	45.0
3		21.3	26.9	27.8	25.7	29.8	26.6
8		14.5	16.2	15.1	16.2	15.2	15.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				37.400	12	0.0002	

T631 BY AGE AT DEP

	N=	17 3161	18 1582	19 589	20-24 829	25-34 252	TOTAL 6413
1		14.6	10.2	11.5	13.1	12.7	13.0
2		46.0	45.0	47.0	42.7	37.3	45.1
3		24.4	28.3	26.0	28.7	34.5	26.5
8		14.9	16.5	15.4	15.4	15.5	15.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.100	12	0.0001	

T633 -- WOULD AMT PAY FOR ENTIRE COLLEGE EDUC

DO YOU THINK THE TOTAL AMOUNT OF YOUR VEAP/NEW GI BILL EDUCATION PACKAGE WOULD PAY FOR YOUR ENTIRE COLLEGE EDUCATION?

- 1 - YES
2 - NO

SURVEY ITEMS #: A028B B026B C035B

TOTAL NPS SURVEYED IS 6990

T633 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 483	3_YEAR 651	4_YEAR 1230	TOTAL 2364
1	39.5	48.1	64.7	55.0
2	60.5	51.9	35.3	45.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 106.1			D.F. 2 PROB. 0.0000

T633 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 420	BOTH 1048	ACF 859	TOTAL 2327
1	36.2	67.8	48.4	55.0
2	63.8	32.2	51.6	45.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 144.8			D.F. 2 PROB. 0.0000

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*

T633 BY REGION

	N=	NE 917	SE 741	SW 566	MW 1179	WEST 661	TOTAL 4064
1		43.8	56.9	53.5	54.0	50.5	51.6
2		56.2	43.0	46.5	46.0	49.5	48.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.600	4	0.0000	

T633 BY RURAL/URBAN

	N=	LG_CITY 725	MED_CITY 574	SUBURB 649	TOWN 1081	RURAL 965	TOTAL 3994
1		48.1	51.9	49.0	52.4	54.8	51.6
2		51.9	48.1	51.0	47.6	45.2	48.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.500	4	0.0497	

T633 BY AGE AT DEP

	N=	17 2063	18 957	19 385	20-24 509	25-34 137	TOTAL 4051
1		52.0	50.6	51.9	53.6	45.3	51.6
2		48.0	49.4	48.0	46.4	54.7	48.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				3.500	4	0.4779	

T634 -- OTHER SERVCS OFFER SAME/MORE/LESS \$ AMT

DO YOU THINK THE TOTAL AMOUNT OF YOUR VEAP/NEW GI BILL EDUCATION PACKAGE IS MORE, LESS, OR ABOUT THE SAME AS WHAT THE NAVY, AIR FORCE OR MARINES OFFER?

- 1 - MORE
2 - LESS
3 - ABOUT THE SAME

SURVEY ITEMS #: A028C B026C C035C

TOTAL NPS SURVEYED IS 6990

T634 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 488	3_YEAR 647	4_YEAR 1229	TOTAL 2364
1	55.3	48.7	52.9	52.2
2	18.4	13.0	13.3	14.3
3	26.2	38.3	33.8	33.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 22.300			D.F. 4 PROB. 0.0002

T634 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 422	BOTH 1042	ACF 863	TOTAL 2327
1	40.3	54.4	55.3	52.2
2	12.3	13.6	16.0	14.3
3	47.4	32.0	28.7	33.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 48.100			D.F. 4 PROB. 0.0000

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*

T634 BY REGION

	N=	NE 915	SE 761	SW 578	MW 1190	WEST 660	TOTAL 4104
1		48.3	44.3	40.8	48.0	46.7	46.2
2		11.5	13.0	14.2	14.8	15.9	13.8
3		40.2	42.7	45.0	37.2	37.4	40.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 21.200	D.F. 8	PROB. 0.0066	

T634 BY RURAL/URBAN

		LG_CITY 733	MED_CITY 573	SUBURB 652	TOWN 1091	RURAL 983	TOTAL 4032
1		41.1	42.8	49.4	47.8	47.6	46.1
2		15.3	13.6	13.2	14.0	12.8	13.8
3		43.7	43.6	37.4	38.2	39.6	40.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 16.500	D.F. 8	PROB. 0.0358	

T634 BY AGE AT DEP

	N=	17 2100	18 957	19 393	20-24 503	25-34 137	TOTAL 4090
1		49.2	44.7	44.3	42.3	31.4	46.2
2		13.7	14.5	13.7	13.5	10.9	13.8
3		37.1	40.8	42.0	44.1	57.7	40.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 31.900	D.F. 8	PROB. 0.0001	

T059 -- SELF-REPORT OF ACF ELIGIBILITY

DID YOU SIGN UP FOR A JOB THAT PAYS AN ARMY COLLEGE FUND EXTRA EDUCATIONAL BENEFIT AT THE END OF YOUR FIRST ENLISTMENT?

- 1 - YES
2 - NO
8 - I DON'T KNOW

SURVEY ITEMS #: A029

B027

C036

TOTAL NPS SURVEYED IS 6990

T059 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 594	3_YEAR 886	4_YEAR 1726	TOTAL 3206	
1	31.6	22.2	33.4	30.0	
2	34.7	46.8	32.6	36.9	
8	33.7	30.9	33.9	33.1	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			59.800	4	0.0000

T059 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER		BOTH	ACF	TOTAL	
N=	663	1428	1055	3146	
1	10.1	38.0	31.5	29.9	
2	58.8	27.2	36.5	37.0	
8	31.1	34.8	32.0	33.1	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			244.5	4	0.0000

*
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*

T059 BY REGION

	N=	NE 1481	SE 1287	SW 919	MW 1820	WEST 912	TOTAL 6419
1		22.4	22.5	23.0	22.0	25.8	22.9
2		44.0	46.2	41.8	44.9	41.8	44.1
8		33.6	31.2	35.3	33	32.5	33.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 10.900	D.F. 8	PROB. 0.2074	

T059 BY RURAL/URBAN

	N=	LG_CITY 1041	MED_CITY 923	SUBURB 1049	TOWN 1681	RURAL 1627	TOTAL 6321
1		22.6	25.7	22.2	22.3	22.2	22.8
2		45.4	43.4	43.7	44.3	44.0	44.2
8		32.0	30.9	34.1	33.4	33.8	33.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 7.100	D.F. 8	PROB. 0.5259	

T059 BY AGE AT DEP

	N=	17 3151	18 1574	19 599	20-24 832	25-34 237	TOTAL 6393
1		23.0	23.1	22.2	24.3	18.1	22.9
2		43.3	42.5	44.6	46.4	52.7	44.0
8		33.6	34.4	33.2	29.3	29.1	33.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 15.200	D.F. 8	PROB. 0.0554	

T060 -- EFFECT OF NO ACF FOR MOS

SUPPOSE THE JOB YOU SIGNED UP FOR DID NOT PAY AN ARMY COLLEGE FUND EXTRA EDUCATION BONUS. WHAT WOULD YOU HAVE DONE?

- 1 - SIGNED UP FOR THE SAME JOB ANYWAY
- 2 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY WHETHER OR NOT IT PAID THIS EDUCATIONA BONUS
- 3 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY ONLY IF IT PAID A CASH BONUS
- 4 - TRIED TO JOIN A DIFFERENT SERVICE
- 5 - NOT ENLISTED AT ALL

SURVEY ITEMS #: A029A B027A C036A

TOTAL NPS SURVEYED IS 6990

T060 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 238	3_YEAR 208	4_YEAR 681	TOTAL 1127
1	26.1	37.5	44.5	39.3
2	7.1	7.2	9.8	8.8
3	36.1	24.5	29.1	29.7
4	6.3	11.5	4.4	6.1
5	24.4	19.2	12.2	16.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 54.083			D.F. 8 PROB. 0.0000

T060 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 0	BOTH 685	ACF 442	TOTAL 1127
1	0.0	43.9	32.1	39.3
2	0.0	9.6	7.5	8.8
3	0.0	29.1	30.8	29.7
4	0.0	4.8	8.1	6.1
5	0.0	12.6	21.5	16.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 29.469			D.F. 4 PROB. 0.0000

 *
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 *

T060 BY REGION

N=	NE 274	SE 266	SW 196	MW 367	WEST 232	TOTAL 1335
1	42.0	40.6	38.3	38.1	36.6	39.2
2	7.3	8.3	8.7	10.1	9.9	8.9
3	25.9	30.8	26.5	30.0	35.3	29.7
4	6.2	7.9	6.1	6.0	5.6	6.4
5	18.6	12.4	20.4	15.8	12.5	15.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.397	D.F. 16	PROB. 0.4256	

T060 BY RURAL/URBAN

N=	LG_CITY 207	MED_CITY 204	SUBURB 192	TOWN 359	RURAL 354	TOTAL 1316
1	28.0	40.7	40.6	41.5	42.1	39.3
2	9.2	6.9	7.8	10.0	8.2	8.6
3	34.8	30.9	25.5	26.5	32.2	29.9
4	8.2	5.9	7.8	6.4	5.1	6.5
5	19.8	15.7	18.2	15.6	12.4	15.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.940	D.F. 16	PROB. 0.1153	

T060 BY AGE AT DEP

N=	17 651	18 324	19 122	20-24 190	25-34 45	TOTAL 1332
1	39.3	41.4	37.7	36.3	37.8	39.2
2	8.9	10.8	4.9	5.8	17.8	8.9
3	29.2	24.4	36.1	38.4	24.4	29.8
4	6.8	7.1	4.1	5.8	4.4	6.4
5	15.8	16.4	17.2	13.7	15.6	15.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 23.049	D.F. 16	PROB. 0.1124	

* THE CROSSTABULATIONS FOR THIS SURVEY ITEM EXCLUDE *
* RESPONDENTS WHO, ACCORDING TO THEIR ORMF RECORDS, *
* DID NOT RECEIVE OR WERE NOT ELIGIBLE FOR THIS *
* INCENTIVE. *

T061 -- EFFECT OF NO SERVICE HAVING KICKER

SUPPOSE NEITHER THE ARMY NOR ANY OTHER MILITARY SERVICE PAID AN EXTRA EDUCATIONAL BOND ON TOP OF THE BASIC VEAP OR NEW GI BILL. WHAT WOULD YOU HAVE DONE?

- 1 - SIGNED UP FOR THE SAME JOB ANYWAY
- 2 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY
- 3 - TRIED TO JOIN A DIFFERENT SERVICE
- 4 - NOT ENLISTED AT ALL

SURVEY ITEMS #: A029B B027B C036B

TOTAL NPS SURVEYED IS 6990

T061 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 257	3_YEAR 227	4_YEAR 732	TOTAL 1216
1	32.7	38.3	48.8	43.4
2	12.5	8.8	15.0	13.3
3	5.4	11.0	5.9	6.7
4	49.4	41.9	30.3	36.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 46.972	D.F. 6 PROB. 0.0000

T061 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 0	BOTH 736	ACF 480	TOTAL 1216
1	0.0	48.1	36.3	43.4
2	0.0	14.9	10.8	13.3
3	0.0	6.1	7.7	6.7
4	0.0	30.8	45.2	36.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 30.596	D.F. 3 PROB. 0.0000

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 * AND RECRUITS WHO ACCESSED ON OR AFTER 1 JULY, 1985 *
 * UNDER THE NEW GI BILL. *
 * *****

T061 BY REGION

N=	NE 240	SE 291	SW 208	MW 399	WEST 247	TOTAL 1435
1	47.9	45.0	43.8	40.6	42.1	43.7
2	11.0	14.8	12.0	12.8	16.2	13.3
3	7.9	5.8	7.7	6.5	4.9	6.6
4	33.1	34.4	36.5	40.1	36.8	36.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.080	D.F. 12	PROB. 0.5221	

T061 BY RURAL/URBAN

N=	LG_CITY 223	MED_CITY 218	SUBURB 206	TOWN 386	RURAL 379	TOTAL 1412
1	35.0	44.0	45.1	43.3	48.0	43.6
2	15.7	9.2	14.6	13.7	12.9	13.2
3	4.0	6.9	7.8	7.0	6.9	6.6
4	45.3	39.9	32.5	36.0	32.2	36.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 20.796	D.F. 12	PROB. 0.0534	

T061 BY AGE AT DEP

N=	17 712	18 343	19 129	20-24 199	25-34 48	TOTAL 1431
1	44.7	45.8	41.9	39.2	37.5	43.7
2	13.5	11.4	12.4	13.6	25.0	13.3
3	5.5	7.3	8.5	7.5	8.3	6.6
4	36.4	35.6	37.2	39.7	29.2	36.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 12.146	D.F. 12	PROB. 0.4340	

 * THE CROSSTABULATIONS FOR THIS SURVEY ITEM EXCLUDE *
 * RESPONDENTS WHO, ACCORDING TO THEIR ORMF RECORDS, *
 * DID NOT RECEIVE OR WERE NOT ELIGIBLE FOR THIS *
 * INCENTIVE. *

T064 -- ENLISTMENT DECISION IF NO 2 YEAR OPTION

SUPPOSE THE JOB YOU SIGNED UP FOR DID NOT OFFER A 2-YEAR OPTION. WHAT WOULD YOU HAVE DONE?

- 1 - SIGNED UP FOR THE SAME JOB ANYWAY
- 2 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY WHETHER OR NOT IT HAD A 2 YEAR OPTION
- 3 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY ONLY IF IT HAD A 2 YEAR OPTION
- 4 - TRIED TO JOIN A DIFFERENT SERVICE
- 5 - NOT ENLISTED AT ALL

SURVEY ITEMS #: A034 .. B031 C065

TOTAL NPS SURVEYED IS 6990

T064 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 605	3_YEAR 0	4_YEAR 0	TOTAL 605
1	21.0	0.0	0.0	21.0
2	6.8	0.0	0.0	6.8
3	50.9	0.0	0.0	50.9
4	3.5	0.0	0.0	3.5
5	17.9	0.0	0.0	17.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 247.9			D.F. 8
				PROB. 0.0000

T064 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 26	BOTH 0	ACF 579	TOTAL 605
1	11.5	0.0	21.4	21.0
2	15.4	0.0	6.4	6.8
3	57.7	0.0	50.6	50.9
4	7.7	0.0	3.3	3.5
5	7.7	0.0	18.3	17.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 7.338			D.F. 4
				PROB. 0.1191

T064 BY REGION

N=	NE 184	SE 111	SW 82	MW 258	WEST 93	TOTAL 728
1	20.7	30.6	19.5	19.4	19.4	21.4
2	8.7	5.4	8.5	7.4	7.5	7.6
3	47.3	45.0	51.2	49.2	55.9	49.2
4	3.8	5.4	1.2	4.7	4.3	4.1
5	19.6	13.5	19.5	19.4	12.9	17.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 13.408	D.F. 16	PROB. 0.6427	

T064 BY RURAL/URBAN

N=	LG_CITY 120	MED_CITY 87	SUBURB 118	TOWN 202	RURAL 198	TOTAL 725
1	15.8	28.7	20.3	18.8	25.3	21.5
2	8.3	6.9	4.2	7.9	9.1	7.6
3	55.8	40.2	50.0	55.0	42.4	49.1
4	1.7	6.9	4.2	4.0	4.5	4.1
5	18.3	17.2	21.2	14.4	18.7	17.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 19.896	D.F. 16	PROB. 0.2249	

T064 BY AGE AT DEP

N=	17 434	18 151	19 52	20-24 74	25-34 17	TOTAL 728
1	24.2	16.6	13.5	21.6	17.6	21.4
2	6.7	11.3	5.8	6.8	5.9	7.6
3	46.3	51.7	59.6	54.1	47.1	49.2
4	4.1	2.6	7.7	4.1	5.9	4.1
5	18.7	17.9	13.5	13.5	23.5	17.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.186	D.F. 16	PROB. 0.5111	

* THE CROSSTABULATIONS FOR THIS SURVEY ITEM EXCLUDE *
* RESPONDENTS WHO, ACCORDING TO THEIR ORMF RECORDS, *
* DID NOT RECEIVE OR WERE NOT ELIGIBLE FOR THIS *
* INCENTIVE. *

T065 -- EFFECT OF NO ARMY 2 YEAR OPTION

SUPPOSE NO MILITARY SERVICE HAD A 2-YEAR OPTION. WHAT WOULD YOU HAVE DONE?

- 1 - SIGNED UP FOR THE SAME JOB ANYWAY
- 2 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY
- 3 - TRIED TO JOIN A DIFFERENT SERVICE
- 4 - NOT ENLISTED AT ALL

SURVEY ITEMS #: A035 B032 C066

TOTAL NPS SURVEYED IS 6990

T065 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 603	3_YEAR 0	4_YEAR 0	TOTAL 603
1	27.5	0.0	0.0	27.5
2	13.9	0.0	0.0	13.9
3	7.1	0.0	0.0	7.1
4	51.4	0.0	0.0	51.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 168.6	D.F. 6 PROB. 0.0000

T065 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 25	BOTH 0	ACF 578	TOTAL 603
1	16.0	0.0	28.0	27.5
2	28.0	0.0	13.3	13.9
3	8.0	0.0	7.1	7.1
4	48.0	0.0	51.6	51.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.052	D.F. 3 PROB. 0.1680

T065 BY REGION

N=	NE 183	SE 111	SW 82	MW 257	WEST 93	TOTAL 726
1	26.8	36.9	25.6	30.7	21.5	28.9
2	14.8	9.9	9.8	13.2	16.1	13.1
3	8.7	7.2	13.4	4.3	5.4	7.0
4	49.7	45.9	51.2	51.8	57.0	51.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.686	D.F. 12	PROB. 0.1256	

T065 BY RURAL/URBAN

N=	LG_CITY 120	MED_CITY 88	SUBURB 116	TOWN 203	RURAL 196	TOTAL 723
1	23.3	35.2	25.9	26.6	32.7	28.6
2	13.3	13.6	11.2	15.8	11.2	13.1
3	8.3	4.5	5.2	7.4	8.2	7.1
4	55.0	46.6	57.8	50.2	48.0	51.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 10.322	D.F. 12	PROB. 0.5878	

T065 BY AGE AT DEP

N=	17 433	18 150	19 52	20-24 73	25-34 18	TOTAL 726
1	31.9	24.7	21.2	26.0	27.8	28.9
2	12.7	12.7	7.7	16.4	27.8	13.1
3	7.9	4.0	1.9	12.3	5.6	7.0
4	47.6	58.7	69.2	45.2	38.9	51.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.764	D.F. 12	PROB. 0.0298	

* THE CROSSTABULATIONS FOR THIS SURVEY ITEM EXCLUDE *
* RESPONDENTS WHO, ACCORDING TO THEIR ORMF RECORDS, *
* DID NOT RECEIVE OR WERE NOT ELIGIBLE FOR THIS *
* INCENTIVE. *

T067 -- EFFECT OF NO BONUS FOR MOS

SUPPOSE THE JOB YOU SIGNED UP FOR DID NOT PAY A CASH BONUS. WHAT WOULD YOU HAVE DONE?

- 1 - SIGNED UP FOR THE SAME JOB ANYWAY
- 2 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY WHETHER OR NOT IT PAID A CASH BONUS
- 3 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY ONLY IF IT PAID A CASH BONUS
- 4 - TRIED TO JOIN A DIFFERENT SERVICE
- 5 - NOT ENLISTED AT ALL

SURVEY ITEMS #: A037 B034 C069

TOTAL NPS SURVEYED IS 6990

T067 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 0	3_YEAR 56	4_YEAR 1432	TOTAL 1488
1	0.0	37.5	49.4	48.9
2	0.0	17.9	13.5	13.6
3	0.0	32.1	25.3	25.5
4	0.0	3.6	3.3	3.3
5	0.0	8.9	8.6	8.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.325			D.F. 4
				PROB. 0.5050

T067 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 0	BOTH 1427	ACF 0	TOTAL 1427
1	0.0	48.7	0.0	48.7
2	0.0	13.5	0.0	13.5
3	0.0	25.9	0.0	25.9
4	0.0	3.4	0.0	3.4
4	0.0	8.6	0.0	8.6
TOTAL	100.0	100.0	100.0	100.0

T067 BY REGION

N=	NE 343	SE 361	SW 273	MW 421	WEST 290	TOTAL 1688
1	54.8	49.0	45.8	45.8	48.3	48.8
2	12.2	15.0	15.8	15.2	13.1	14.3
3	19.0	26.3	25.6	27.6	26.9	25.1
4	3.8	1.7	4.4	2.4	4.5	3.2
5	10.2	8.0	8.4	9.0	7.2	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.186	D.F. 16	PROB. 0.1715	

T067 BY RURAL/URBAN

N=	LG_CITY 237	MED_CITY 248	SUBURB 242	TOWN 479	RURAL 451	TOTAL 1657
1	43.5	50.0	48.3	50.5	49.9	48.9
2	13.1	15.3	16.5	14.8	11.5	14.0
3	27.8	23.0	21.5	25.1	27.3	25.2
4	4.6	2.8	4.5	2.9	2.4	3.3
5	11.0	8.9	9.1	6.7	8.9	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.446	D.F. 16	PROB. 0.4223	

T067 BY AGE AT DEP

N=	17 778	18 421	19 157	20-24 249	25-34 75	TOTAL 1680
1	50.8	48.7	49.0	45.4	36.0	48.6
2	13.6	15.2	13.4	13.3	21.3	14.3
3	24.0	23.3	29.9	27.7	30.7	25.2
4	2.3	4.0	1.3	4.4	6.7	3.2
5	9.3	8.8	6.4	9.2	5.3	8.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.106	D.F. 16	PROB. 0.1398	

* THE CROSSTABULATIONS FOR THIS SURVEY ITEM EXCLUDE *
* RESPONDENTS WHO, ACCORDING TO THEIR ORMF RECORDS, *
* DID NOT RECEIVE OR WERE NOT ELIGIBLE FOR THIS *
* INCENTIVE. *

T068 -- EFFECT OF NO SERVICE HAVING CASH BONUSES

SUPPOSE NO MILITARY SERVICE PAID A CASH ENLISTMENT BONUS. WHAT WOULD YOU HAVE DONE?

- 1 - SIGNED UP FOR THE SAME JOB ANYWAY
- 2 - SIGNED UP FOR A DIFFERENT JOB IN THE ARMY
- 3 - TRIED TO JOIN A DIFFERENT SERVICE
- 4 - NOT ENLISTED AT ALL

SURVEY ITEMS #: A038 B035 C070

TOTAL NPS SURVEYED IS 6990

T068 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

N=	2_YEAR 0	3_YEAR 56	4_YEAR 1429	TOTAL 1485	
1	0.0	37.5	55.2	54.5	
2	0.0	26.8	18.3	18.6	
3	0.0	10.7	6.3	6.5	
4	0.0	25.0	20.2	20.4	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC CHISQUARE	VALUE 7.433			D.F. 3	PROB. 0.0593

T068 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

N=	NEITHER 0	BOTH 1424	ACF 0	TOTAL 1424	
1	0.0	54.4	0.0	54.4	
2	0.0	18.4	0.0	18.4	
3	0.0	6.5	0.0	6.5	
4	0.0	20.6	0.0	20.6	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC CHISQUARE			VALUE 46.000	D.F. 6	PROB. 0.0000

T068 BY REGION

N=	NE 340	SE 358	SW 274	MW 423	WEST 288	TOTAL 1683
1	60.9	56.7	52.2	49.2	55.6	54.7
2	15.0	18.7	19.3	20.8	19.1	18.7
3	4.4	6.7	6.6	6.4	8.0	6.4
4	19.7	17.9	21.9	23.6	17.4	20.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.246	D.F. 12	PROB. 0.1406	

T068 BY RURAL/URBAN

N=	LG_CITY 236	MED_CITY 245	SUBURB 244	TOWN 481	RURAL 448	TOTAL 1654
1	46.2	55.1	54.1	57.4	57.4	55.0
2	23.3	18.4	18.9	16.4	18.1	18.5
3	7.2	6.5	7.0	7.1	5.1	6.5
4	23.3	20.0	20.1	19.1	19.4	20.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.783	D.F. 12	PROB. 0.4632	

T068 BY AGE AT DEP

N=	17 771	18 421	19 158	20-24 250	25-34 75	TOTAL 1675
1	56.7	55.8	55.7	48.8	44.0	54.6
2	17.0	18.1	24.7	19.6	24.0	18.7
3	5.3	5.2	5.7	8.8	16.0	6.3
4	21.0	20.9	13.9	22.0	16.0	20.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 29.924	D.F. 12	PROB. 0.0029	

* THE CROSSTABULATIONS FOR THIS SURVEY ITEM EXCLUDE *
* RESPONDENTS WHO, ACCORDING TO THEIR ORMF RECORDS, *
* DID NOT RECEIVE OR WERE NOT ELIGIBLE FOR THIS *
* INCENTIVE. *

T635A -- 2-YR ACTV DUTY BENEFIT PACKAGE

LISTED BELOW ARE SIX "PACKAGES" CONSISTING OF DIFFERENT TERMS OF SERVICE AND BENEFIT AMOUNTS. PLEASE RANK THEM FROM 1 TO 6 AS TO WHAT YOU WOULD CONSIDER TO BE THE MOST DESIRABLE PACKAGE (RANK 1) TO THE LEAST DESIRABLE (RANK 6). - 2 YR ACTIVE DUTY: \$15,8 IN EDUCATION.

1 - MOST DESIRABLE
6 - LEAST DESIRABLE

SURVEY ITEMS #: A030A

B028A

C037A

TOTAL NPS SURVEYED IS 6990

T635A BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 610	3_YEAR 906	4_YEAR 1730	TOTAL 3246
1	50.0	15.3	10.3	19.2
2	22.3	13.8	5.8	11.1
3	5.9	13.3	9.6	9.9
4	6.1	12.3	5.4	7.5
5	5.1	10.6	14.6	11.7
6	10.7	34.8	54.3	40.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 817			D.F. 10
				PROB. 0.0000

T635A BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 687	BOTH 1424	ACF 1078	TOTAL 3189
1	17.8	9.9	32.8	19.3
2	10.9	5.5	18.8	11.2
3	11.5	9.1	9.9	9.9
4	9.9	5.5	8.6	7.5
5	10.9	14.4	8.4	11.6
6	39.0	55.6	21.3	40.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 480.2			D.F. 10
				PROB. 0.0000

T635A BY REGION

	N=	NE 1499	SE 1300	SW 922	MW 1851	WEST 911	TOTAL 6483
1		18.1	16.4	15.6	19.6	15.0	17.4
2		11.3	10.5	10.3	11.9	9.9	11.0
3		10.3	10.3	10.7	10.3	12.2	10.6
4		8.1	7.6	7.6	8.5	8.8	8.1
5		12.4	12.9	10.8	10.9	12.3	11.8
6		39.8	42.3	44.9	38.8	41.8	41.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.300	20	0.0820	

T635A BY RURAL/URBAN

	N=	LG_CITY 1045	MED_CITY 919	SUBURB 1057	TOWN 1714	RURAL 1662	TOTAL 6397
1		14.7	17.0	18.3	18.2	17.9	17.4
2		11.3	11.2	10.2	10.1	12.3	11.1
3		12.3	11.1	10.7	9.9	10.0	10.6
4		9.0	8.7	8.6	7.1	8.1	8.2
5		11.3	12.2	12.7	12.4	10.7	11.8
6		41.4	39.8	39.5	42.2	41.0	41.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.800	20	0.2987	

T635A BY AGE AT DEP

	N=	17 3187	18 1577	19 598	20-24 837	25-34 258	TOTAL 6457
1		18.0	18.7	16.0	15.3	13.6	17.5
2		12.0	9.6	10.5	10.0	10.5	11.0
3		10.9	10.1	10.5	11.2	8.5	10.6
4		7.9	8.6	8.5	7.6	8.1	8.1
5		11.6	12.2	12.0	12.5	10.1	11.8
6		39.6	40.6	42.3	43.3	49.2	40.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.100	20	0.1976	

T635B -- 2-YR ACTV DUTY PLUS 2-YR RESRV BENFT PKG

LISTED BELOW ARE SIX "PACKAGES" CONSISTING OF DIFFERENT TERMS OF SERVICE AND BENEFIT AMOUNTS. PLEASE RANK THEM FROM 1 TO 6 AS TO WHAT YOU WOULD CONSIDER TO BE THE MOST DESIRABLE PACKAGE (RANK 1) TO THE LEAST DESIRABLE (RANK 6). - 2 YR. ACTIVE DUTY + 2 Y RESERVE DUTY: \$15,800 IN EDUCATION, \$2,000 IN CASH.

1 - MOST DESIRABLE
6 - LEAST DESIRABLE

SURVEY ITEMS #: A030B B028B C037B

TOTAL NPS SURVEYED IS 6990

T635B BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	606	906	1732	3244	
1	25.9	9.6	6.9	11.2	
2	34.3	14.3	8.3	14.9	
3	12.7	20.4	8.7	12.7	
4	14.0	17.5	20.9	18.7	
5	7.9	27.1	41.0	31.0	
6	5.1	10.9	14.1	11.6	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			625.7	10	0.0000

T635B BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER		BOTH	ACF	TOTAL	
N=	685	1426	1076	3187	
1	10.2	6.5	18.1	11.2	
2	12.7	8.4	24.9	14.9	
3	17.5	9.0	14.7	12.7	
4	19.3	19.8	16.5	18.6	
5	28.8	42.2	17.4	30.9	
6	11.5	14.0	8.4	11.6	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			364.9	10	0.0000

T635B BY REGION

	N=	NE 1487	SE 1300	SW 918	MW 1847	WEST 912	TOTAL 6464
1		10.0	9.2	9.9	10.6	10.6	10.1
2		13.9	13.7	12.1	15.4	13.7	14.0
3		12.4	12.9	11.4	14.0	10.8	12.6
4		19.7	20.6	20.3	19.5	20.6	20.0
5		31.4	30.8	34.1	29.4	32.3	31.2
6		12.5	12.8	12.2	11.1	11.9	12.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.000	20	0.3971	

T635B BY RURAL/URBAN

	N=	LG_CITY 1040	MED_CITY 918	SUBURB 1055	TOWN 1703	RURAL 1663	TOTAL 6379
1		11.4	10.3	11.8	9.0	9.5	10.2
2		13.8	13.4	15.2	14.1	13.4	14.0
3		11.3	14.4	11.9	12.1	13.5	12.6
4		19.6	19.3	19.0	21.3	20.3	20.1
5		32.6	30.2	30.5	30.8	31.6	31.2
6		11.1	12.4	11.7	12.7	11.7	12.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.400	20	0.4960	

T635B BY AGE AT DEP

	N=	17 3174	18 1582	19 591	20-24 836	25-34 256	TOTAL 6439
1		10.9	9.0	8.8	10.0	10.9	10.1
2		13.9	14.5	14.9	12.4	15.2	14.0
3		12.2	13.1	13.9	12.7	11.3	12.6
4		19.5	21.5	18.1	21.3	17.6	20.0
5		31.0	29.4	32.5	32.8	35.5	31.2
6		12.5	12.4	11.8	10.8	9.4	12.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.200	20	0.3854	

T635C -- 3-YR ACTV DUTY BENEFIT PKG

LISTED BELOW ARE SIX "PACKAGES" CONSISTING OF DIFFERENT TERMS OF SERVICE AND BENEFIT AMOUNTS. PLEASE RANK THEM FROM 1 TO 6 AS TO WHAT YOU WOULD CONSIDER TO BE THE MOST DESIRABLE PACKAGE (RANK 1) TO THE LEAST DESIRABLE (RANK 6). - 3 YR ACTIVE DUTY: \$21, IN EDUCATION.

1 - MOST DESIRABLE
6 - LEAST DESIRABLE

SURVEY ITEMS #: A030C B028C C037C

TOTAL NPS SURVEYED IS 6990

T635C BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 603	3_YEAR 904	4_YEAR 1729	TOTAL 3236
1	6.1	24.7	3.3	9.8
2	18.6	21.0	13.9	16.8
3	37.1	15.5	16.9	20.3
4	23.4	22.2	40.7	32.3
5	9.6	11.5	17.8	14.5
6	5.1	5.1	7.4	6.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 526.7
				D.F. 10
				PROB. 0.0000

T635C BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 685	BOTH 1422	ACF 1072	TOTAL 3179
1	14.4	3.3	15.4	9.8
2	19.3	13.5	19.7	16.8
3	16.6	17.4	26.8	20.4
4	27.4	41.6	23.0	32.3
5	14.7	17.3	10.4	14.4
6	7.4	6.9	4.7	6.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 257.9
				D.F. 10
				PROB. 0.0000

T635C BY REGION

	N=	NE 1493	SE 1294	SW 924	MW 1842	WEST 911	TOTAL 6464
1		12.2	11.8	10.9	12.2	12.3	11.9
2		16.8	15.5	14.5	17.9	16.5	16.5
3		19.8	16.1	19.5	18.5	20.6	18.8
4		31.1	34.2	33.8	30.5	30.2	31.8
5		14.1	16.6	15.6	15.1	14.2	15.1
6		6.0	5.6	5.7	5.9	6.3	5.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.300	20	0.2743	

T635C BY RURAL/URBAN

	N=	LG_CITY 1041	MED_CITY 917	SUBURB 1057	TOWN 1700	RURAL 1664	TOTAL 6379
1		12.7	12.6	11.7	10.8	12.4	11.9
2		14.9	17.7	18.3	15.8	16.4	16.5
3		18.7	18.6	20.4	17.8	18.8	18.7
4		32.1	31.4	29.7	33.5	31.4	31.8
5		14.7	13.4	13.5	17.2	15.4	15.2
6		6.9	6.2	6.3	4.9	5.6	5.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				27.600	20	0.1192	

T635C BY AGE AT DEP

	N=	17 3168	18 1580	19 595	20-24 836	25-34 258	TOTAL 6437
1		12.1	12.2	13.6	9.6	11.6	11.9
2		16.6	16.7	16.3	17.1	12.8	16.5
3		18.8	20.4	17.1	17.3	16.7	18.8
4		32.3	28.7	33.1	33.7	35.7	31.8
5		14.4	16.1	15.0	15.9	16.3	15.1
6		5.9	5.9	4.9	6.3	7.0	5.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.100	20	0.2381	

T635D -- 3-YR ACTV DUTY PLUS 2-YR RESRV BENFT PKG

LISTED BELOW ARE SIX "PACKAGES" CONSISTING OF DIFFERENT TERMS OF SERVICE AND BENEFIT AMOUNTS. PLEASE RANK THEM FROM 1 TO 6 AS TO WHAT YOU WOULD CONSIDER TO BE THE MOST DESIRABLE PACKAGE (RANK 1) TO THE LEAST DESIRABLE (RANK 6). - 3 YR ACTIVE DUTY + 2 YR RESERVE DUTY: \$21,600 IN EDUCATION, \$3,000 IN CASH.

1 - MOST DESIRABLE
6 - LEAST DESIRABLE

SURVEY ITEMS #: A030D B028D C037D

TOTAL NPS SURVEYED IS 6990

T635D BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 605	3_YEAR 904	4_YEAR 1734	TOTAL 3243
1	4.8	22.6	4.7	9.7
2	7.1	17.4	10.3	11.7
3	24.8	23.1	48.8	37.2
4	41.3	23.4	19.4	24.6
5	17.4	11.4	12.9	13.3
6	4.6	2.1	4.0	3.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 496			D.F. 10
				PROB. 0.0000

T635D BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 688	BOTH 1426	ACF 1072	TOTAL 3186
1	15.0	4.3	13.1	9.6
2	15.1	10.1	11.5	11.6
3	31.0	49.5	24.8	37.2
4	22.5	20.3	32.1	24.7
5	12.8	12.0	15.2	13.2
6	3.6	3.8	3.4	3.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 236.3			D.F. 10
				PROB. 0.0000

T635D BY REGION

	N=	NE 1490	SE 1296	SW 919	MW 1848	WEST 916	TOTAL 6469
1		11.3	9.8	9.9	10.8	11.8	10.7
2		12.3	13.5	12.3	11.7	13.0	12.5
3		35.0	39.1	38.4	35.2	36.6	36.6
4		23.1	20.4	23.5	23.5	22.7	22.7
5		14.0	13.6	12.0	14.6	12.2	13.5
6		4.1	3.5	3.9	4.3	3.7	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
19.900

D.F.
20

PROB.
0.4642

T635D BY RURAL/URBAN

	N=	LG_CITY 1039	MED_CITY 917	SUBURB 1061	TOWN 1701	RURAL 1665	TOTAL 6383
1		9.0	11.3	13.8	10.2	10.1	10.8
2		11.6	13.3	13.1	11.6	13.2	12.5
3		37.5	35.5	33.9	38.2	36.3	36.5
4		23.0	22.8	23.1	22.2	22.5	22.6
5		14.6	13.7	12.3	13.3	13.9	13.6
6		4.1	3.3	3.8	4.4	4.0	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
25.600

D.F.
20

PROB.
0.1794

T635D BY AGE AT DEP

	N=	17 3171	18 1582	19 595	20-24 837	25-34 259	TOTAL 6444
1		10.6	10.2	11.3	12.2	10.0	10.8
2		12.6	13.1	9.9	11.9	13.9	12.4
3		36.2	33.9	38.7	39.2	45.6	36.6
4		22.3	24.5	24.0	21.1	18.5	22.7
5		14.1	14.4	12.3	11.8	9.3	13.5
6		4.2	3.9	3.9	3.7	2.7	3.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
32.700

D.F.
20

PROB.
0.0364

T635E -- 4-YR ACTV DUTY BENEFIT PKG

LISTED BELOW ARE SIX "PACKAGES" CONSISTING OF DIFFERENT TERMS OF SERVICE AND BENEFIT AMOUNTS. PLEASE RANK THEM FROM 1 TO 6 AS TO WHAT YOU WOULD CONSIDER TO BE THE MOST DESIRABLE PACKAGE (RANK 1) TO THE LEAST DESIRABLE (RANK 6). - 4 YR ACTIVE DUTY: \$24,000 IN EDUCATION, \$4,000 IN CASH.

1 - MOST DESIRABLE
6 - LEAST DESIRABLE

SURVEY ITEMS #: A030E B028E C037E

TOTAL NPS SURVEYED IS 6990

T635E BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 605	3_YEAR 903	4_YEAR 1736	TOTAL 3244
1	4.6	10.7	32.3	21.1
2	11.2	23.3	40.2	30.1
3	11.6	14.5	9.6	11.3
4	10.6	13.7	6.0	9.0
5	43.6	26.3	8.3	19.9
6	18.3	11.5	3.6	8.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 857.5			D.F. 10
				PROB. 0.0000

T635E BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 683	BOTH 1429	ACF 1075	TOTAL 3187
1	17.4	32.4	8.5	21.1
2	28.0	40.7	17.0	30.0
3	13.2	8.8	12.9	11.1
4	11.6	6.0	11.5	9.1
5	22.1	8.9	33.8	20.1
6	7.8	3.3	16.3	8.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 638.5			D.F. 10
				PROB. 0.0000

T635E BY REGION

	N=	NE 1493	SE 1291	SW 915	MW 1850	WEST 918	TOTAL 6467
1		19.1	20.0	21.2	18.2	20.9	19.6
2		32.2	30.8	32.9	29.2	32.5	31.2
3		12.7	13.6	12.5	13.0	11.0	12.7
4		8.8	9.2	8.1	9.7	7.7	8.9
5		19.4	16.3	18.8	20.3	20.9	19.2
6		7.7	10.1	6.6	9.7	7.0	8.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				37.500	20	0.0102	

T635E BY RURAL/URBAN

	N=	LG_CITY 1041	MED_CITY 919	SUBURB 1052	TOWN 1701	RURAL 1667	TOTAL 6380
1		21.3	19.6	18.4	19.6	19.1	19.5
2		33.7	29.0	29.4	32.2	30.7	31.1
3		11.4	11.5	13.9	12.9	13.5	12.8
4		7.3	9.9	8.8	9.5	8.7	8.9
5		17.9	20.7	21.4	17.6	19.3	19.1
6		8.4	9.3	8.2	8.3	8.8	8.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.900	20	0.2053	

T635E BY AGE AT DEP

	N=	17 3170	18 1581	19 597	20-24 838	25-34 255	TOTAL 6441
1		19.0	19.9	19.4	21.8	17.3	19.6
2		30.7	30.4	33.3	31.4	35.7	31.2
3		13.1	13.5	10.5	12.0	9.0	12.7
4		9.5	8.0	9.0	7.4	11.4	8.9
5		18.6	20.2	18.6	19.9	18.4	19.2
6		9.0	8.0	9.0	7.4	8.2	8.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.300	20	0.2295	

T635F -- 4-YR ACTV DUTY PLUS 2-YR RESRV BENFT PKG

LISTED BELOW ARE SIX "PACKAGES" CONSISTING OF DIFFERENT TERMS OF SERVICE AND BENEFIT AMOUNTS. PLEASE RANK THEM FROM 1 TO 6 AS TO WHAT YOU WOULD CONSIDER TO BE THE MOST DESIRABLE PACKAGE (RANK 1) TO THE LEAST DESIRABLE (RANK 6). - 4 YR ACTIVE DUTY + 2 YR RESERVE DUTY: \$24,000 IN EDUCATION, \$6,500 IN CASH.

1 - MOST DESIRABLE
6 - LEAST DESIRABLE

SURVEY ITEMS #: A030F B028F C037F

TOTAL NPS SURVEYED IS 6990

T635F BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 602	3_YEAR 903	4_YEAR 1739	TOTAL 3244
1	9.0	18.3	43.1	29.9
2	5.6	10.2	21.0	15.2
3	8.0	13.1	6.6	8.7
4	4.5	10.5	7.4	7.7
5	17.1	12.4	5.3	9.5
6	55.8	35.5	16.5	29.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 700.4	D.F. 10 PROB. 0.0000

T635F BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 684	BOTH 1432	ACF 1071	TOTAL 3187
1	26.5	43.9	12.9	29.7
2	14.0	21.4	7.5	15.2
3	10.1	6.5	10.7	8.7
4	9.2	6.6	8.0	7.7
5	9.8	5.2	15.1	9.5
6	30.4	16.3	45.8	29.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 546.1	D.F. 10 PROB. 0.0000

T635F BY REGION

	N=	NE 1493	SE 1297	SW 917	MW 1842	WEST 915	TOTAL 6464
1		30.3	33.4	33.7	29.4	29.9	31.1
2		13.3	16.1	17.7	13.5	14.6	14.7
3		9.4	8.3	8.2	9.0	8.4	8.8
4		9.2	7.8	7.0	8.5	9.6	8.5
5		8.3	9.2	8.2	9.7	8.2	8.8
6		29.5	25.2	25.3	30.0	29.2	28.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				38.100	20	0.0086	

T635F BY RURAL/URBAN

	N=	LG_CITY 1045	MED_CITY 917	SUBURB 1052	TOWN 1703	RURAL 1661	TOTAL 6378
1		32.0	29.4	27.3	33.1	31.6	31.0
2		14.7	15.5	13.8	15.7	13.7	14.7
3		8.9	8.9	8.9	9.3	7.9	8.8
4		8.8	8.0	10.6	6.7	9.1	8.5
5		8.5	9.4	9.6	8.3	8.9	8.9
6		27.1	28.8	29.8	26.9	28.7	28.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.800	20	0.0579	

T635F BY AGE AT DEP

	N=	17 3171	18 1578	19 597	20-24 836	25-34 257	TOTAL 6439
1		30.4	30.7	31.5	31.7	38.1	31.0
2		14.2	15.3	14.7	16.5	11.3	14.7
3		8.9	8.8	9.5	7.5	9.7	8.8
4		8.4	8.9	7.2	9.2	8.6	8.5
5		10.0	7.3	9.5	6.8	9.7	8.9
6		28.3	29.0	27.5	28.2	22.6	28.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.300	20	0.0651	

T642A -- RANK A: IET + 6 TPU

THE ARMY IS CONSIDERING A NEW 1 YEAR ACTIVE DUTY OPTION THAT WOULD PROVIDE THE USUAL VETERANS' BENEFITS INCLUDING EDUCATIONAL ASSISTANCE. SOME OF THESE PACKAGES INCLUDE RESERVE DUTY OF ONE WEEKEND A MONTH PLUS TWO WEEKS IN THE SUMMER. IN SOME OF THESE PACKAGES ENTRY TRAINING IS COUNTED AS DUTY TIME; IN OTHER PACKAGES ENTRY TRAINING IS ADDITION TO DUTY TIME. PLEASE RANK THE FOLLOWING PACKAGE FROM 1 (THE MOST DESIRABLE) 8 (THE LEAST DESIRABLE). - ENTRY TRAINING + 6 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES GOVERNMENT ADDS \$5,040.

1 - MOST DESIRABLE
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AA

C067AA D078AA

TOTAL NPS SURVEYED IS 4662

T642A BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 374	3_YEAR 596	4_YEAR 1082	TOTAL 2052	
1		8.8	10.7	8.7	9.3	
2		3.5	3.0	3.0	3.1	
3		5.6	4.2	3.7	4.2	
4		4.3	4.2	3.1	3.7	
5		8.0	8.2	5.1	6.5	
6		8.6	9.2	9.2	9.1	
7		6.1	10.1	10.3	9.5	
8		55.1	50.3	56.8	54.6	
TOTAL		100.0	100.0	100.0	100.0	
STATISTIC				VALUE	D.F.	PROB.
CHISQUARE				22.000	14	0.0786

T642A BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 443	BOTH 882	ACF 691	TOTAL 2016	
1	11.7	8.3	9.1	9.3	
2	4.1	3.1	2.5	3.1	
3	5.4	3.1	4.3	4.0	
4	3.4	3.4	4.3	3.7	
5	7.4	5.1	8.0	6.6	
6	9.7	9.3	8.4	9.1	
7	11.3	9.5	8.3	9.5	
8	46.9	58.3	55.1	54.7	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			27.000	14	0.0193

T642A BY REGION

	N=	NE 992	SE 816	SW 592	MW 1201	WEST 574	TOTAL 4175
1		10.8	11.1	10.5	10.3	9.8	10.5
2		4.6	4.4	2.2	2.3	3.7	3.4
3		3.7	4.9	4.7	4.6	4.5	4.5
4		5.3	4.3	4.2	4.5	3.5	4.5
5		6.8	6.9	5.2	6.1	4.7	6.1
6		8.1	7.8	5.6	9.0	9.6	8.1
7		9.6	7.3	9.6	8.1	9.6	8.7
8		51.0	53.2	57.9	55.2	54.7	54.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.700	28	0.0703	

T642A BY RURAL/URBAN

	N=	LG_CITY 654	MED_CITY 605	SUBURB 684	TOWN 1131	RURAL 1052	TOTAL 4126
1		11.9	11.9	9.5	9.9	10.5	10.6
2		3.4	4.6	2.3	3.4	3.4	3.4
3		5.5	3.0	6.0	4.3	3.8	4.5
4		4.3	3.8	4.7	4.3	4.8	4.4
5		6.7	6.8	7.5	5.6	5.0	6.1
6		6.3	8.6	8.5	7.8	9.2	8.1
7		9.2	7.4	8.2	9.2	8.8	8.7
8		52.8	53.9	53.4	55.4	54.5	54.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				31.100	28	0.3127	

T642A BY AGE AT DEP

	N=	17 2047	18 998	19 379	20-24 565	25-34 172	TOTAL 4161
1		11.2	9.0	10.5	11.3	9.3	10.6
2		3.2	4.6	3.2	2.3	3.5	3.4
3		4.5	4.9	4.5	3.4	4.1	4.4
4		4.5	4.5	4.0	4.4	4.6	4.5
5		6.4	6.3	4.5	5.8	6.4	6.1
6		7.6	9.9	10.0	6.4	5.2	8.1
7		8.8	9.5	6.9	8.8	6.4	8.7
8		53.7	51.2	56.5	57.5	60.5	54.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				32.900	28	0.2394	

T642B -- RANK B: IET + 1 + 3, LO \$

THE ARMY IS CONSIDERING A NEW 1 YEAR ACTIVE DUTY OPTION THAT WOULD PROVIDE THE USUAL VETERANS' BENEFITS INCLUDING EDUCATIONAL ASSISTANCE. SOME OF THESE PACKAGES INCLUDE RESERVE DUTY OF ONE WEEKEND A MONTH PLUS TWO WEEKS IN THE SUMMER. IN SOME OF THESE PACKAGES ENTRY TRAINING IS COUNTED AS DUTY TIME; IN OTHER PACKAGES ENTRY TRAINING IS ADDITION TO DUTY TIME. PLEASE RANK THE FOLLOWING PACKAGE FROM 1 (THE MOST DESIRABLE) 8 (THE LEAST DESIRABLE). - ENTRY TRAINING + 1 YEAR ACTIVE DUTY + 3 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$6,600.

1 - MOST DESIRABLE
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AB

C067AB D078AB

TOTAL NPS SURVEYED IS 4662

T642B BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 376	3_YEAR 598	4_YEAR 1087	TOTAL 2061	
1	6.1	5.3	3.3	4.4	
2	10.1	7.9	8.6	8.7	
3	9.0	6.5	6.3	6.9	
4	8.0	6.2	7.4	7.2	
5	9.8	8.0	9.0	8.9	
6	14.1	16.6	15.1	15.3	
7	36.4	41.6	41.9	40.9	
8	6.4	7.9	8.2	7.8	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC	VALUE			D.F.	PROB.
CHISQUARE	17.700			14	0.2208

T642B BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 450	BOTH 886	ACF 689	TOTAL 2025	
1	4.4	3.4	5.7	4.4	
2	10.2	8.0	8.6	8.7	
3	7.6	6.4	7.3	7.0	
4	8.0	6.5	6.8	7.0	
5	6.9	9.7	8.8	8.8	
6	16.9	14.6	15.4	15.4	
7	36.4	43.4	40.8	41.0	
8	9.6	7.9	6.7	7.9	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC	VALUE			D.F.	PROB.
CHISQUARE	18.200			14	0.1978

T642B BY REGION

	N=	NE 981	SE 819	SW 591	MW 1201	WEST 575	TOTAL 4167
1		3.6	4.8	3.9	3.9	5.2	4.2
2		9.6	9.3	8.6	8.6	8.9	9.0
3		8.4	6.1	5.1	6.9	8.9	7.1
4		8.5	7.6	7.4	7.3	6.8	7.6
5		9.7	10.6	9.0	9.1	9.4	9.6
6		14.5	14.9	14.4	14.2	16.7	14.8
7		37.2	38.1	44.0	43.0	35.8	39.8
8		8.7	8.7	7.6	7.0	8.3	8.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
31.400

D.F.
28

PROB.
0.2996

T642B BY RURAL/URBAN

	N=	LG_CITY 649	MED_CITY 601	SUBURB 689	TOWN 1128	RURAL 1052	TOTAL 4119
1		2.8	5.3	4.2	4.7	3.7	4.2
2		10.0	10.6	9.0	8.7	7.9	9.0
3		6.9	5.5	6.1	6.6	8.0	7.1
4		7.9	7.8	8.6	7.7	6.6	7.6
5		9.4	9.8	9.9	8.7	10.3	9.6
6		15.1	14.8	14.8	14.6	14.4	14.7
7		41.0	37.9	38.0	40.5	40.9	39.9
8		6.9	8.1	7.4	8.5	8.3	8.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
22.600

D.F.
28

PROB.
0.7528

T642B BY AGE AT DEP

	N=	17 2036	18 995	19 379	20-24 570	25-34 173	TOTAL 4153
1		4.1	4.1	4.0	3.7	7.5	4.2
2		9.2	8.5	9.2	9.3	8.7	9.0
3		7.9	6.8	5.0	6.7	5.8	7.1
4		7.4	7.6	9.2	7.2	5.8	7.5
5		9.1	10.6	9.5	9.5	9.3	9.6
6		14.9	14.9	14.3	14.4	15.6	14.8
7		39.5	39.4	40.1	40.9	40.5	39.8
8		7.9	7.9	8.7	8.4	6.9	8.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
15.100

D.F.
28

PROB.
0.9774

T642C -- RANK C: 1 ACTIVE + 3 TPU

THE ARMY IS CONSIDERING A NEW 1 YEAR ACTIVE DUTY OPTION THAT WOULD PROVIDE THE USUAL VETERANS' BENEFITS INCLUDING EDUCATIONAL ASSISTANCE. SOME OF THESE PACKAGES INCLUDE RESERVE DUTY OF ONE WEEKEND A MONTH PLUS TWO WEEKS IN THE SUMMER. IN SOME OF THESE PACKAGES ENTRY TRAINING IS COUNTED AS DUTY TIME; IN OTHER PACKAGES ENTRY TRAINING IS ADDITION TO DUTY TIME. PLEASE RANK THE FOLLOWING PACKAGE FROM 1 (THE MOST DESIRABLE) 8 (THE LEAST DESIRABLE). - 1 YEAR ACTIVE DUTY + 3 YEAR RESERVE DUTY: SOLDIER CONTRIB \$2,400, GOVERNMENT ADDS \$6,600.

1 - MOST DESIRABLE
8 - LEAST DESIRABLE

SURVEY ITEMS ** A039AC

C067AC D078AC

TOTAL NPS SURVEYED IS 4662

T642C BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 377	3_YEAR 596	4_YEAR 1084	TOTAL 2057
1	10.6	4.0	6.3	6.4
2	9.5	8.4	6.8	7.8
3	13.0	9.4	10.5	10.6
4	9.3	8.9	8.4	8.7
5	11.1	11.7	12.6	12.1
6	28.9	32.4	32.8	31.9
7	13.5	15.3	14.3	14.4
8	4.0	9.9	8.3	8.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 34.700	D.F. 14 PROB. 0.0016

T642C BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 446	BOTH 884	ACF 691	TOTAL 2021
1	4.7	6.2	7.5	6.3
2	7.2	7.0	9.3	7.8
3	10.5	10.4	10.7	10.5
4	10.1	7.6	8.8	8.6
5	13.7	12.1	11.3	12.2
6	27.3	34.4	32.4	32.2
7	15.9	14.4	13.8	14.5
8	10.5	7.9	6.2	7.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.500	D.F. 14 PROB. 0.0895

T642C BY REGION

	N=	NE 982	SE 818	SW 589	MW 1199	WEST 572	TOTAL 4160
1		7.5	6.4	5.4	6.4	6.1	6.5
2		9.3	8.6	7.6	8.5	8.2	8.5
3		12.1	9.7	9.8	10.9	11.5	10.9
4		9.4	8.8	8.7	7.9	8.9	8.7
5		10.0	11.1	13.2	12.7	12.9	11.9
6		31.3	32.3	34.1	31.1	28.7	31.5
7		12.8	15.2	14.4	13.3	16.6	14.2
8		7.6	8.1	6.6	9.2	7.0	7.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.400	28	0.5511	

T642C BY RURAL/URBAN

	N=	LG_CITY 647	MED_CITY 601	SUBURB 681	TOWN 1126	RURAL 1057	TOTAL 4112
1		4.8	6.2	8.4	6.2	6.8	6.5
2		8.2	7.1	7.6	9.5	8.9	8.5
3		12.8	12.6	11.3	10.6	8.8	10.9
4		9.3	10.3	8.2	7.6	8.7	8.7
5		10.0	11.8	11.8	13.3	11.5	11.9
6		34.9	29.9	27.8	30.9	33.4	31.5
7		12.2	14.8	15.9	13.7	14.2	14.1
8		7.7	7.1	9.1	8.2	7.7	8.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.200	28	0.0778	

T642C BY AGE AT DEP

	N=	17 2036	18 992	19 382	20-24 566	25-34 169	TOTAL 4145
1		6.5	6.6	5.8	7.1	4.7	6.5
2		8.6	8.4	8.9	8.8	6.5	8.5
3		11.9	10.0	9.4	8.7	14.8	10.9
4		8.5	9.7	9.2	7.2	8.9	8.7
5		11.4	12.6	12.6	11.8	11.2	11.9
6		31.3	29.5	30.4	33.9	37.9	31.4
7		13.6	14.8	16.2	15.2	10.1	14.2
8		8.1	8.4	7.6	7.2	5.9	7.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.800	28	0.6387	

T642D -- RANK D: IET + 1 + 3, HI \$

THE ARMY IS CONSIDERING A NEW 1 YEAR ACTIVE DUTY OPTION THAT WOULD PROVIDE THE USUAL VETERANS' BENEFITS INCLUDING EDUCATIONAL ASSISTANCE. SOME OF THESE PACKAGES INCLUDE RESERVE DUTY OF ONE WEEKEND A MONTH PLUS TWO WEEKS IN THE SUMMER. IN SOME OF THESE PACKAGES ENTRY TRAINING IS COUNTED AS DUTY TIME; IN OTHER PACKAGES ENTRY TRAINING IS IN ADDITION TO DUTY TIME. PLEASE RANK THE FOLLOWING PACKAGE FROM 1 (THE MOST DESIRABLE) TO 8 (THE LEAST DESIRABLE). - ENTRY TRAINING + 1 YEAR ACTIVE DUTY + 3 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$2,400, GOVERNMENT ADDS \$14,600.

1 - MOST DESIRABLE

8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AD

C067AD D078AD

TOTAL NPS SURVEYED IS 4662

T642D BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 377	3_YEAR 598	4_YEAR 1085	TOTAL 2060
1	11.4	12.7	10.8	11.5
2	10.6	8.2	6.4	7.7
3	11.7	9.5	10.3	10.3
4	17.2	12.5	12.4	13.3
5	27.6	32.8	36.4	33.7
6	10.6	11.0	12.4	11.7
7	6.4	7.2	7.1	7.0
8	4.5	6.0	4.1	4.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.300	D.F. 14 PROB. 0.0317

T642D BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 448	BOTH 883	ACF 692	TOTAL 2023
1	13.2	11.1	10.8	11.5
2	6.0	6.6	10.0	7.6
3	10.9	9.1	11.7	10.4
4	13.8	12.2	14.6	13.4
5	30.8	37.4	31.4	33.9
6	12.0	12.3	10.4	11.6
7	7.6	7.3	6.2	7.0
8	5.6	4.1	4.9	4.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 23.300	D.F. 14 PROB. 0.0556

T642D BY REGION

	N=	NE 982	SE 818	SW 590	MW 1196	WEST 572	TOTAL 4158
1		13.0	9.5	11.4	10.9	10.8	11.2
2		8.4	8.1	8.0	7.7	8.7	8.1
3		10.1	10.5	10.8	9.5	9.4	10.0
4		13.9	13.8	11.4	14.3	12.6	13.5
5		31.8	33.3	34.6	32.0	32.7	32.7
6		11.7	12.3	13.0	13.3	12.2	12.6
7		6.9	7.7	6.6	7.3	8.6	7.4
8		4.1	4.8	4.2	4.9	4.9	4.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.		PROB.	
CHISQUARE		15.600		28		0.9714	

T642D BY RURAL/URBAN

	N=	LG_CITY 647	MED_CITY 599	SUBURB 680	TOWN 1128	RURAL 1057	TOTAL 4111
1		11.0	10.3	12.5	11.4	10.9	11.2
2		7.6	7.2	9.8	6.9	9.2	8.1
3		12.1	9.7	9.7	9.8	9.3	10.0
4		14.4	15.5	13.2	13.6	12.1	13.5
5		33.4	31.2	29.7	33.6	33.6	32.6
6		10.5	13.5	14.1	12.3	12.5	12.6
7		7.3	8.7	6.5	7.4	7.5	7.4
8		3.9	3.8	4.4	5.0	5.0	4.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.		PROB.	
CHISQUARE		26.400		28		0.5511	

T642D BY AGE AT DEP

	N=	17 2028	18 999	19 379	20-24 567	25-34 171	TOTAL 4144
1		10.5	11.5	12.9	11.5	12.9	11.2
2		8.7	7.2	9.5	7.6	5.8	8.2
3		9.7	9.9	12.9	10.8	6.4	10.0
4		14.3	11.5	14.3	12.5	17.0	13.5
5		32.5	32.2	29.3	34.4	36.3	32.6
6		12.5	13.8	12.4	12.3	7.0	12.6
7		7.1	8.1	6.3	6.7	10.5	7.4
8		4.6	5.7	2.4	4.2	4.1	4.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.		PROB.	
CHISQUARE		37.600		28		0.1062	

T642E -- RANK E: IET + 2 ACTIVE

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1 - MOST DESIRABLE
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AE

C067AE D078AE

TOTAL NPS SURVEYED IS 4662

T642E BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 375	3_YEAR 600	4_YEAR 1086	TOTAL 2061
1	8.5	12.8	10.0	10.6
2	25.1	22.7	22.4	23.0
3	13.6	14.2	13.3	13.6
4	21.9	22.5	27.7	25.1
5	13.3	12.7	13.8	13.4
6	10.9	8.0	6.1	7.5
7	4.8	5.2	4.0	4.5
8	1.9	2.0	2.7	2.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 23.800			D.F. 14 PROB. 0.0484

T642E BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 452	BOTH 884	ACF 688	TOTAL 2024
1	12.2	9.6	10.9	10.6
2	22.8	22.5	23.4	22.9
3	13.3	13.7	13.8	13.6
4	22.1	29.6	22.2	25.4
5	13.9	12.4	13.4	13.1
6	8.6	5.8	9.0	7.5
7	4.4	4.0	5.2	4.5
8	2.6	2.4	2.0	2.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 21.800			D.F. 14 PROB. 0.0828

T642E BY REGION

	N=	NE 979	SE 819	SW 589	MW 1196	WEST 571	TOTAL 4154
1		11.4	9.0	11.4	10.4	9.8	10.4
2		22.0	18.1	21.9	20.7	23.3	21.0
3		13.2	14.6	14.3	13.0	12.1	13.4
4		22.4	26.7	27.5	25.7	27.3	25.6
5		13.9	14.3	11.7	13.8	14.0	13.6
6		8.1	8.4	7.1	8.4	6.8	7.9
7		5.6	6.1	3.1	4.8	4.7	5.0
8		3.5	2.7	3.1	3.2	1.9	3.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				31.300	28	0.3039	

T642E BY RURAL/URBAN

	N=	LG_CITY 649	MED_CITY 596	SUBURB 681	TOWN 1126	RURAL 1053	TOTAL 4105
1		9.9	8.0	10.3	10.3	12.5	10.5
2		22.0	21.1	21.7	21.1	19.7	21.0
3		13.9	13.1	12.0	13.8	13.7	13.4
4		25.9	24.3	25.7	26.0	25.5	25.6
5		13.7	15.6	16.1	13.1	11.6	13.7
6		6.2	8.9	8.5	8.1	7.9	7.9
7		5.5	5.0	3.8	5.1	5.4	5.0
8		2.9	3.9	1.8	2.5	3.7	2.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				33.000	28	0.2357	

T642E BY AGE AT DEP

	N=	17 2036	18 986	19 381	20-24 564	25-34 173	TOTAL 4140
1		10.5	10.2	10.5	9.9	11.6	10.4
2		20.1	21.5	21.0	23.4	19.6	21.0
3		13.3	12.5	13.9	14.7	15.0	13.4
4		25.6	26.2	22.8	25.7	26.6	25.6
5		13.8	12.2	16.0	14.7	12.7	13.7
6		8.3	8.6	7.1	6.0	8.7	7.9
7		5.3	4.9	6.0	3.5	4.6	5.0
8		3.0	4.0	2.6	1.9	1.2	3.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.600	28	0.6495	

T642F -- RANK F: 2 YR ACTIVE

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1 - MOST DESIRABLE
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AF

C067AF D078AF

TOTAL NPS SURVEYED IS 4662

T642F BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 380	3_YEAR 602	4_YEAR 1096	TOTAL 2078
1	41.0	30.7	29.3	31.9
2	17.4	18.3	16.3	17.1
3	13.7	20.3	22.6	20.3
4	8.2	11.3	10.6	10.3
5	8.4	6.0	6.8	6.9
6	7.9	8.0	8.9	8.5
7	2.6	3.8	3.6	3.5
8	0.8	1.7	1.8	1.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 32.500			D.F. 14 PROB. 0.0034

T642F BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 451	BOTH 894	ACF 696	TOTAL 2041
1	31.5	27.7	37.6	31.9
2	18.2	15.2	18.5	17.0
3	19.1	24.3	16.1	20.3
4	10.0	11.3	9.2	10.3
5	6.4	7.2	7.0	7.0
6	8.9	8.9	7.6	8.5
7	3.5	3.6	3.2	3.4
8	2.4	1.8	0.7	1.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 37.300			D.F. 14 PROB. 0.0007

T642F BY REGION

	N=	NE 988	SE 826	SW 596	MW 1211	WEST 576	TOTAL 4197
1		30.0	26.9	30.2	32.2	31.3	30.2
2		16.7	14.2	14.9	17.9	13.5	15.9
3		19.2	22.6	23.7	19.9	22.2	21.1
4		10.4	13.3	10.9	8.8	10.6	10.6
5		7.8	6.9	6.0	7.6	8.5	7.4
6		8.5	8.8	9.7	8.6	8.7	8.8
7		4.4	4.8	3.4	3.0	3.5	3.8
8		2.9	2.4	1.2	2.0	1.7	2.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
43.300

D.F.
28

PROB.
0.0325

T642F BY RURAL/URBAN

	N=	LG_CITY 656	MED_CITY 601	SUBURB 691	TOWN 1135	RURAL 1067	TOTAL 4150
1		32.2	28.9	30.5	31.1	28.3	30.1
2		14.2	16.6	17.9	14.1	17.4	16.0
3		19.7	20.5	19.5	22.5	22.2	21.2
4		11.6	9.3	10.3	11.5	10.0	10.6
5		6.9	9.3	7.2	7.5	6.8	7.4
6		9.3	9.6	9.1	8.2	8.4	8.8
7		4.0	2.8	3.8	3.5	4.6	3.8
8		2.3	2.8	1.6	1.6	2.3	2.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
28.800

D.F.
28

PROB.
0.4227

T642F BY AGE AT DEP

	N=	17 2056	18 1004	19 383	20-24 567	25-34 174	TOTAL 4184
1		29.7	29.5	31.3	32.6	30.5	30.2
2		15.3	15.4	17.8	17.8	15.5	15.9
3		21.1	23.7	18.0	18.7	21.8	21.1
4		11.2	10.2	8.9	11.5	8.0	10.7
5		7.3	7.6	8.4	6.0	9.8	7.4
6		8.8	7.8	11.0	9.0	9.2	8.8
7		4.4	3.2	3.4	3.0	3.4	3.8
8		2.3	2.7	1.3	1.4	1.7	2.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
29.800

D.F.
28

PROB.
0.3728

T642G -- RANK G: 2 + 2

THE ARMY IS CONSIDERING A NEW 1 YEAR ACTIVE DUTY OPTION THAT WOULD PROVIDE THE USUAL VETERANS' BENEFITS INCLUDING EDUCATIONAL ASSISTANCE. SOME OF THESE PACKAGES INCLUDE RESERVE DUTY OF ONE WEEKEND A MONTH PLUS TWO WEEKS IN THE SUMMER. IN SOME OF THESE PACKAGES ENTRY TRAINING IS COUNTED AS DUTY TIME; IN OTHER PACKAGES ENTRY TRAINING IS ADDITION TO DUTY TIME. PLEASE RANK THE FOLLOWING PACKAGE FROM 1 (THE MOST DESIRABLE) 8 (THE LEAST DESIRABLE). - 2 YEAR ACTIVE DUTY + 2 YEAR RESERVE DUTY: SOLDIER CONTRIB \$1,200, GOVERNMENT ADDS \$15,800.

1 - MOST DESIRABLE
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AG

C067AG D078AG

TOTAL NPS SURVEYED IS 4662

T642G BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR 373	3_YEAR 598	4_YEAR 1086	TOTAL 2057	
1	5.6	6.9	7.7	7.1	
2	19.0	22.4	27.7	24.6	
3	20.9	24.9	22.8	23.1	
4	14.2	12.9	12.1	12.7	
5	9.1	10.7	8.0	9.0	
6	9.4	7.4	7.7	7.9	
7	17.2	9.9	10.8	11.7	
8	4.6	5.0	3.1	3.9	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			34.900	14	0.0015

T642G BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 448	BOTH 885	ACF 687	TOTAL 2020	
1	7.1	7.7	5.8	6.9	
2	21.4	29.4	21.3	24.9	
3	23.9	22.6	23.4	23.2	
4	11.6	12.1	14.1	12.7	
5	11.2	7.8	9.0	9.0	
6	7.8	7.7	8.4	8.0	
7	12.5	9.8	13.4	11.6	
8	4.5	2.9	4.5	3.8	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			28.600	14	0.0118

T642G BY REGION

	N=	NE 980	SE 818	SW 592	MW 1197	WEST 571	TOTAL 4158
1		7.0	8.7	8.1	6.8	6.8	7.4
2		21.1	28.4	26.9	26.6	25.2	25.5
3		21.9	21.4	22.3	22.1	21.7	21.9
4		13.0	10.3	12.5	12.3	12.3	12.1
5		10.2	8.4	9.8	9.5	8.1	9.3
6		9.2	7.9	6.6	7.3	9.3	8.1
7		12.4	10.9	11.0	12.0	13.7	12.0
8		5.1	4.0	2.9	3.3	3.0	3.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.400	28	0.1585	

T642G BY RURAL/URBAN

	N=	LG_CITY 646	MED_CITY 601	SUBURB 682	TOWN 1129	RURAL 1053	TOTAL 4111
1		8.2	7.5	7.0	6.6	8.3	7.5
2		26.5	24.1	24.0	27.8	23.5	25.3
3		18.9	24.5	21.0	21.3	23.7	21.9
4		11.5	10.8	11.1	12.4	13.5	12.1
5		9.0	8.8	10.7	8.9	9.6	9.4
6		9.1	7.5	8.4	8.6	6.9	8.1
7		13.2	13.6	13.0	11.0	10.5	11.9
8		3.7	3.2	4.7	3.4	4.0	3.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.700	28	0.3306	

T642G BY AGE AT DEP

	N=	17 2035	18 993	19 380	20-24 565	25-34 172	TOTAL 4145
1		7.3	9.1	5.3	6.0	7.6	7.4
2		26.4	24.8	22.6	24.3	29.1	25.5
3		21.4	21.1	24.2	24.4	19.8	21.9
4		10.9	13.3	14.5	12.4	11.6	12.0
5		10.0	8.0	11.3	8.5	7.6	9.3
6		8.1	8.9	4.2	8.7	9.3	8.1
7		11.9	11.4	12.6	12.4	13.4	12.0
8		3.9	3.5	5.3	3.4	1.7	3.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.300	28	0.0762	

T642H -- RANK H: IET + 2 + 2

THE ARMY IS CONSIDERING A NEW 1 YEAR ACTIVE DUTY OPTION THAT WOULD PROVIDE THE USUAL VETERANS' BENEFITS INCLUDING EDUCATIONAL ASSISTANCE. SOME OF THESE PACKAGES INCLUDE RESERVE DUTY OF ONE WEEKEND A MONTH PLUS TWO WEEKS IN THE SUMMER. IN SOME OF THESE PACKAGES ENTRY TRAINING IS COUNTED AS DUTY TIME; IN OTHER PACKAGES ENTRY TRAINING IS ADDITION TO DUTY TIME. PLEASE RANK THE FOLLOWING PACKAGE FROM 1 (THE MOST DESIRABLE) 8 (THE LEAST DESIRABLE). - ENTRY TRAINING + 2 YEAR ACTIVE DUTY + 2 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$15,800.

1 - MOST DESIRABLE
8 - LEAST DESIRABLE

SURVEY ITEMS #: A039AH

C067AH D078AH

TOTAL NPS SURVEYED IS 4662

T642H BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 374	3_YEAR 594	4_YEAR 1082	TOTAL 2050
1	8.3	17.0	24.5	19.4
2	5.3	9.1	9.0	8.3
3	12.6	11.9	11.2	11.7
4	17.6	21.9	18.7	19.4
5	12.6	10.3	8.5	9.8
6	9.4	7.7	7.5	7.9
7	12.8	6.9	7.3	8.2
8	21.4	15.1	13.4	15.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 78.000			D.F. 14 PROB. 0.0000

T642H BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 444	BOTH 880	ACF 689	TOTAL 2013
1	16.0	26.6	12.6	19.5
2	10.4	8.4	6.8	8.3
3	10.4	11.5	12.9	11.7
4	20.9	17.8	20.5	19.4
5	9.7	8.6	11.5	9.8
6	9.0	6.6	8.4	7.7
7	7.9	7.3	9.3	8.1
8	15.8	13.2	18.0	15.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 63.600			D.F. 14 PROB. 0.0000

T642H BY REGION

	N=	NE 980	SE 818	SW 589	MW 1198	WEST 571	TOTAL 4156
1		17.8	24.4	20.2	19.3	20.7	20.3
2		8.7	9.2	9.5	8.3	8.8	8.8
3		11.6	10.9	11.5	13.1	10.2	11.7
4		18.2	15.3	17.8	19.5	18.4	18.0
5		10.0	8.8	11.0	9.5	10.5	9.8
6		8.6	7.3	8.7	8.0	7.9	8.1
7		10.0	9.4	7.0	8.3	6.8	8.5
8		15.2	14.7	14.3	14.0	16.8	14.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				32.800	28	0.2432	

T642H BY RURAL/URBAN

	N=	LG_CITY 649	MED_CITY 594	SUBURB 681	TOWN 1132	RURAL 1054	TOTAL 4110
1		21.0	23.1	18.8	19.6	19.4	20.1
2		8.9	7.9	8.1	8.6	10.1	8.9
3		10.8	12.3	12.0	12.2	11.0	11.7
4		16.0	18.0	18.9	17.6	18.9	18.0
5		11.1	6.7	7.9	10.2	11.8	9.9
6		8.2	7.2	7.8	9.5	7.3	8.1
7		6.8	9.4	9.5	8.9	7.9	8.5
8		17.3	15.3	16.9	13.4	13.6	14.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				40.300	28	0.0622	

T642H BY AGE AT DEP

	N=	17 2031	18 991	19 380	20-24 567	25-34 173	TOTAL 4142
1		21.0	20.4	20.0	18.7	17.3	20.3
2		8.7	9.9	7.6	7.2	11.0	8.8
3		10.9	11.7	12.6	13.2	12.7	11.6
4		17.9	17.7	18.2	18.5	18.5	18.0
5		9.9	10.7	8.9	9.3	7.5	9.8
6		8.4	6.5	10.0	9.2	6.4	8.1
7		8.3	8.5	8.7	9.0	10.4	8.5
8		15.0	14.7	13.9	14.8	16.2	14.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.400	28	0.8853	

T643 -- PACKAGE WOULD NOT ENLIST UNDER

THE ARMY IS CONSIDERING A NEW 1 YEAR ACTIVE DUTY OPTION THAT WOULD PROVIDE THE USUAL VETERANS' BENEFITS INCLUDING EDUCATIONAL ASSISTANCE. SOME OF THESE PACKAGES INCLUDE RESERVE DUTY OF ONE WEEKEND A MONTH PLUS TWO WEEKS IN THE SUMMER. IN SOME OF THESE PACKAGES ENTRY TRAINING IS COUNTED AS DUTY TIME; IN OTHER PACKAGES ENTRY TRAINING IS ADDITION TO DUTY TIME. CIRCLE THE ARMY ENLISTMENT DUTY OPTION PACKAGE UNDER WHICH YOU WOULD NOT ENLIST.

- A - ENTRY TRAINING + 6 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES 0, GOVERNMENT ADDS \$5,000
 B - ENTRY TRAINING + 1 YEAR ACTIVE DUTY + 3 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$6,600.
 C - 1 YEAR ACTIVE DUTY + 3 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$2,400, GOVERNMENT ADDS \$6,600.
 D - ENTRY TRAINING + 1 YEAR ACTIVE DUTY + 3 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$2,400, GOVERNMENT ADDS \$14,600.
 E - ENTRY TRAINING + 2 YEAR ACTIVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$15,800.
 F - 2 YEAR ACTIVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$15,800.
 G - 2 YEAR ACTIVE DUTY + 2 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$15,800.
 H - ENTRY TRAINING + 2 YEAR ACTIVE DUTY + 2 YEAR RESERVE DUTY: SOLDIER CONTRIBUTES \$1,200, GOVERNMENT ADDS \$15,800.

SURVEY ITEMS #: A039BA_H

C067BA_H D078BA_H

TOTAL NPS SURVEYED IS 4662

T643 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 384	3_YEAR 615	4_YEAR 1134	TOTAL 2133	2 X	DF	P
A	46.1	43.6	45.3	45.0	0.7	2	0.7047
B	21.1	17.7	16.1	17.5	5.0	2	0.0821
C	18.0	18.0	16.8	17.3	0.5	2	0.7788
D	15.9	12.4	12.5	13.1	3.1	2	0.2122
E	6.8	3.7	5.0	5.0	4.6	2	0.1003
F	3.4	4.2	4.6	4.3	1.0	2	0.6065
G	13.5	8.1	7.8	9.0	12.1	2	0.0024
H	22.1	15.3	12.6	15.1	20.2	2	0.0000

T643 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 461	BOTH 927	ACF 707	TOTAL 2095	2 X	DF	P
A	43.6	46.6	44.4	45.2	1.4	2	0.4966
B	16.7	17.1	19.1	17.7	1.6	2	0.4493
C	16.9	17.8	17.5	17.5	0.1	2	0.9512
D	13.0	12.9	13.4	13.1	1.1	2	0.9512
E	4.1	5.1	5.2	4.9	3.7	2	0.7047
F	4.1	4.6	3.5	4.2	1.1	2	0.5769
G	7.4	8.2	11.0	9.0	5.7	2	0.0578
H	14.5	13.0	18.5	15.2	9.5	2	0.0087

T643 BY REGION

	N=	NE 1029	SE 863	SW 615	MW 1239	WEST 605	TOTAL 4351	2 X	DF
A		43.0	39.3	43.7	45.8	45.8	43.6	10.2	4 0
B		15.3	12.9	15.0	16.2	16.4	15.2	5.4	4 0
C		14.7	13.9	15.4	16.2	18.2	15.6	6.1	4 0
D		12.1	10.1	11.2	12.3	12.9	11.7	3.7	4 0
E		5.6	4.2	4.7	5.3	3.5	4.8	5.3	4 0
F		4.7	4.2	4.1	3.4	3.0	3.9	4.1	4 0
G		9.2	6.0	5.8	7.4	8.1	7.4	9.9	4 0
H		14.9	12.0	14.9	13.4	13.1	13.6	4.3	4 0

T643 BY RURAL/URBAN

	N=	LG_CITY 682	MED_CITY 619	SUBURB 714	TOWN 1184	RURAL 1101	TOTAL 4300	2 X	DF
A		40.0	43.6	40.6	46.2	44.9	43.6	10.0	4 0
B		14.8	17.6	14.8	14.6	14.9	15.2	3.4	4 0
C		17.3	15.0	14.3	16.6	14.8	15.6	4.0	4 0
D		11.7	12.4	11.9	11.7	11.5	11.8	0.3	4 0
E		4.1	4.5	6.2	4.8	4.8	4.9	3.5	4 0
F		4.0	3.1	5.3	3.3	4.2	3.9	6.3	4 0
G		7.6	7.4	8.8	6.8	7.4	7.5	2.8	4 0
H		13.6	13.1	15.4	13.4	13.6	13.8	1.9	4 0

T643 BY AGE AT DEP

	N=	17 2133	18 1042	19 397	20-24 586	25-34 178	TOTAL 4336	2 X	DF
A		43.7	42.3	44.8	42.1	50.0	43.5	4.5	4 0
B		15.2	14.2	15.9	15.4	19.7	15.2	3.6	4 0
C		15.8	13.5	13.3	18.6	18.5	15.5	10.0	4 0
D		12.6	10.6	10.8	10.2	16.3	11.8	8.1	4 0
E		5.5	4.6	3.5	3.4	5.6	4.8	6.6	4 0
F		4.4	3.7	2.0	3.6	3.9	3.9	5.4	4 0
G		8.3	6.8	6.5	6.3	6.7	7.5	4.7	4 0
H		14.8	13.7	13.8	9.9	11.8	13.7	10.2	4 0

T650 -- CMPLT ACTV DUTY RE-ENLST DECSN:ARMY RSRV

WOULD YOU CONSIDER ENLISTING IN A UNITED STATES ARMY RESERVE UNIT FOR ADDITIONAL CASH AND/OR EDUCATION BENEFITS UPON COMPLETION OF YOUR ACTIVE DUTY OBLIGATION ?

- 1 - DEFINITELY
- 2 - PROBABLY
- 3 - PROBABLY NOT
- 4 - DEFINITELY NOT
- 8 - I DONT'T KNOW

SURVEY ITEMS #: A066 B058

TOTAL NPS SURVEYED IS 4722

T650 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	421	627	1229	2277	
1	15.7	13.7	15.5	15.0	
2	34.2	35.7	36.0	35.6	
3	19.2	22.6	18.0	19.5	
4	12.6	12.4	11.1	11.7	
8	18.3	15.5	19.5	18.2	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			10.800	8	0.2133

T650 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 477	BOTH 1024	ACF 735	TOTAL 2236	
1	12.2	16.2	14.4	14.8	
2	36.7	35.4	35.2	35.6	
3	23.1	18.0	19.6	19.6	
4	9.2	11.0	14.4	11.8	
8	18.9	19.3	16.3	18.2	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			18.000	8	0.0212

T650 BY REGION

	N=	NE 1032	SE 971	SW 688	MW 1334	WEST 659	TOTAL 4684
1		14.1	17.0	14.1	12.4	16.5	14.6
2		34.3	41.3	37.3	36.0	36.3	37.0
3		20.2	16.7	17.3	19.0	15.6	18.0
4		12.0	9.8	10.8	12.0	13.7	11.6
8		19.4	15.2	20.5	20.6	17.9	18.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				40.200	16	0.0007	

T650 BY RURAL/URBAN

	N=	LG_CITY 760	MED_CITY 665	SUBURB 802	TOWN 1199	RURAL 1192	TOTAL 4618
1		18.4	14.9	13.0	14.3	13.3	14.6
2		37.6	39.3	41.5	34.6	34.6	37.0
3		14.7	17.6	17.8	17.8	21.1	18.1
4		13.2	10.5	11.5	11.4	11.1	11.5
8		16.0	17.7	16.2	21.8	20.0	18.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				46.400	16	0.0001	

T650 BY AGE AT DEP

	N=	17 2285	18 1155	19 446	20-24 609	25-34 168	TOTAL 4663
1		14.1	12.7	15.0	18.9	17.3	14.6
2		36.5	37.7	36.5	36.9	38.1	36.9
3		19.4	18.1	16.6	15.1	14.3	18.1
4		12.7	11.2	10.8	10.3	6.5	11.6
8		17.2	20.3	21.1	18.7	23.8	18.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.400	16	0.0048	

T069 -- IMPORT OF UNEMPLOYMENT

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION
ENLIST: I ENLISTED BECAUSE I WAS UNEMPLOYED AND COULDN'T FIND A JOB.

- 1 - NOT AT ALL IMPORTANT
2 - SOMEWHAT IMPORTANT
3 - VERY IMPORTANT
4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A040 B036 C038 D021 TOTAL NPS SURVEYED IS 6990

T069 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 619	3_YEAR 940	4_YEAR 1820	TOTAL 3379
1	67.8	69.6	63.5	66.0
2	22.1	21.6	23.7	22.8
3	7.3	5.6	8.9	7.7
4	2.8	3.2	3.9	3.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 15.900			D.F. 6 PROB. 0.0143

T069 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 714	BOTH 1501	ACF 1102	TOTAL 3317
1	66.3	63.4	69.6	66.1
2	21.8	24.4	21.4	22.9
3	8.4	8.3	6.3	7.7
4	3.5	3.9	2.6	3.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 13.500			D.F. 6 PROB. 0.0357

T069 BY REGION

	N=	NE 1582	SE 1396	SW 996	MW 1954	WEST 980	TOTAL 6908
1		67.7	63.7	63.3	57.3	63.7	62.7
2		20.2	22.6	23.5	26.1	23.5	23.3
3		7.6	9.3	9.8	11.6	8.9	9.6
4		4.5	4.4	3.3	5.0	4.0	4.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				50.100	12	0.0000	

T069 BY RURAL/URBAN

	N=	LG_CITY 1115	MED_CITY 990	SUBURB 1130	TOWN 1815	RURAL 1758	TOTAL 6808
1		65.8	63.3	67.2	60.7	59.9	62.8
2		20.9	25.3	21.4	24.4	23.9	23.3
3		8.3	8.3	7.4	11.0	10.9	9.5
4		4.9	3.1	4.0	4.0	5.3	4.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				40.800	12	0.0001	

T069 BY AGE AT DEP

	N=	17 3380	18 1696	19 639	20-24 898	25-34 266	TOTAL 6879
1		65.5	61.2	60.1	59.5	54.9	62.8
2		23.0	23.8	23.8	22.9	22.2	23.3
3		8.4	9.4	10.0	12.4	15.4	9.6
4		3.0	5.6	6.1	5.2	7.5	4.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				63.700	12	0.0000	

T070 -- IMPORT OF BEING AWAY FROM HOME

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO GIVE MYSELF A CHANCE TO BE AWAY FROM HOME ON MY OWN.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A041

B037

C039

TOTAL NPS SURVEYED IS 6990

T070 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 622	3_YEAR 942	4_YEAR 1823	TOTAL 3387
1	30.4	31.1	31.8	31.3
2	44.4	43.2	42.2	42.9
3	24.3	22.8	24.0	23.7
4	1.0	2.9	2.1	2.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 7.800			D.F. 6 PROB. 0.2531

T070 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 716	BOTH 1503	ACF 1105	TOTAL 3324
1	33.8	31.4	29.7	31.3
2	43.2	42.4	43.4	42.9
3	20.8	23.7	25.3	23.6
4	2.2	2.5	1.5	2.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.100			D.F. 6 PROB. 0.1680

T070 BY REGION

	N=	NE 1584	SE 1400	SW 993	MW 1956	WEST 982	TOTAL 6915
1		32.4	29.9	32.3	28.8	29.6	30.5
2		42.2	42.9	40.4	41.1	41.8	41.7
3		22.3	23.8	24.7	26.9	25.1	24.7
4		3.0	3.4	2.6	3.1	3.5	3.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.200	12	0.1822	

T070 BY RURAL/URBAN

	N=	LG_CITY 1114	MED_CITY 994	SUBURB 1134	TOWN 1812	RURAL 1761	TOTAL 6815
1		35.8	31.7	29.1	29.7	28.6	30.6
2		38.1	41.3	40.6	43.3	43.2	41.7
3		22.0	24.0	27.3	24.2	25.3	24.6
4		4.0	3.0	3.0	2.8	2.9	3.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.300	12	0.0025	

T070 BY AGE AT DEP

	N=	17 3389	18 1698	19 637	20-24 897	25-34 265	TOTAL 6886
1		25.5	25.6	31.9	46.8	64.5	30.4
2		45.4	43.0	39.9	33.2	20.4	41.7
3		26.2	27.2	24.8	17.7	13.2	24.7
4		2.9	4.2	3.4	2.2	1.9	3.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				326.6	12	0.0000	

T071 -- IMPORT OF A CHANCE TO BETTER MYSELF

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE THE MILITARY WILL GIVE ME A CHANCE TO BETTER MYSELF IN LIFE

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A042 B038 C040 D022 TOTAL NPS SURVEYED IS 6990

T071 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 622	3_YEAR 941	4_YEAR 1826	TOTAL 3389
1	7.6	5.9	4.4	5.4
2	29.6	24.4	20.4	23.2
3	51.4	56.6	60.3	57.7
4	11.4	13.0	14.8	13.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 38.000	D.F. 6 PROB. 0.0000

T071 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 716	BOTH 1505	ACF 1105	TOTAL 3326
1	6.4	4.4	6.3	5.5
2	24.7	19.6	27.2	23.2
3	53.5	60.9	55.8	57.6
4	15.4	15.1	10.6	13.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 39.700	D.F. 6 PROB. 0.0000

T071 BY REGION

	N=	NE 1586	SE 1395	SW 997	MW 1952	WEST 981	TOTAL 6911
1		5.6	4.0	5.5	5.1	5.7	5.1
2		21.8	19.2	20.3	22.4	19.7	20.9
3		57.6	61.4	57.9	57.3	59.7	58.6
4		14.9	15.4	16.3	15.2	14.9	15.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.500	12	0.2699	

T071 BY RURAL/URBAN

	N=	LG_CITY 1114	MED_CITY 994	SUBURB 1135	TOWN 1809	RURAL 1761	TOTAL 6813
1		5.4	5.3	5.5	4.2	5.4	5.1
2		18.9	17.8	21.1	21.4	23.3	20.9
3		58.9	58.3	58.2	60.6	56.7	58.6
4		16.8	18.6	15.2	13.8	14.5	15.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.800	12	0.0030	

T071 BY AGE AT DEP

	N=	17 3386	18 1691	19 639	20-24 898	25-34 268	TOTAL 6882
1		4.8	5.8	3.9	5.8	6.0	5.1
2		21.9	20.3	21.4	19.4	17.9	21.0
3		59.1	58.8	60.4	55.9	56.0	58.6
4		14.3	15.0	14.2	18.9	20.1	15.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.400	12	0.0094	

T072 -- IMPORT OF TRAVEL

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I WANT TO TRAVEL AND LIVE IN DIFFERENT PLACES.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A043

B039

C041

TOTAL NPS SURVEYED IS 6990

T072 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	620	940	1818	3378	
1	23.4	18.3	17.5	18.8	
2	49.5	41.5	41.3	42.9	
3	23.2	35.0	35.5	33.1	
4	3.9	5.2	5.7	5.2	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			41.900	6	0.0000

T072 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER	BOTH	ACF	TOTAL	
N=	712	1499	1104	3315	
1	19.1	17.4	20.0	18.6	
2	46.1	39.8	45.4	43.0	
3	30.9	36.4	29.7	33.0	
4	3.9	6.3	4.9	5.3	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			24.500	6	0.0004

T072 BY REGION

	N=	NE 1580	SE 1397	SW 990	MW 1955	WEST 974	TOTAL 6896
1		18.4	18.8	19.5	17.1	16.6	18.0
2		42.5	41.7	41.2	40.6	39.9	41.2
3		33.3	33.9	32.8	35.9	35.9	34.5
4		5.8	5.6	6.5	6.5	7.5	6.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.000	12	0.4457	

T072 BY RURAL/URBAN

	N=	LG_CITY 1110	MED_CITY 990	SUBURB 1129	TOWN 1809	RURAL 1756	TOTAL 6794
1		17.5	18.8	17.7	17.2	19.0	18.0
2		43.9	39.8	43.0	40.1	40.8	41.3
3		32.3	34.8	33.4	35.9	34.4	34.4
4		6.3	6.6	5.9	6.7	5.9	6.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.300	12	0.5897	

T072 BY AGE AT DEP

	N=	17 3377	18 1694	19 637	20-24 893	25-34 266	TOTAL 6867
1		18.2	17.4	17.1	19.1	18.4	18.0
2		42.1	40.8	41.6	37.3	45.1	41.2
3		33.8	35.7	33.4	36.9	30.1	34.5
4		5.9	6.1	7.8	6.6	6.4	6.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.300	12	0.2820	

T073 -- IMPORT OF ESCAPING PERSONAL PROBLEM

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO GET AWAY FROM A PERSONAL PROBLEM.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A044

B040

C042

TOTAL NPS SURVEYED IS 6990

T073 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 620	3_YEAR 938	4_YEAR 1815	TOTAL 3373
1	84.2	84.9	83.6	84.0
2	10.6	10.4	10.8	10.7
3	2.3	2.8	3.3	3.0
4	2.9	1.9	2.3	2.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.400			D.F. 6 PROB. 0.7572

T073 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 714	BOTH 1493	ACF 1103	TOTAL 3310
1	84.4	82.6	85.4	83.9
2	10.2	11.6	10.0	10.8
3	3.1	3.4	2.4	3.0
4	2.2	2.4	2.3	2.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.800			D.F. 6 PROB. 0.5697

T073 BY REGION

	N=	NE 1578	SE 1394	SW 991	MW 1948	WEST 977	TOTAL 6888
1		82.6	84.4	81.6	82.5	81.9	82.7
2		11.1	8.3	11.9	11.9	10.9	10.8
3		3.7	4.0	3.3	3.5	3.6	3.6
4		2.5	3.3	3.1	2.1	3.6	2.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.200	12	0.0634	

T073 BY RURAL/URBAN

	N=	LG_CITY 1110	MED_CITY 989	SUBURB 1127	TOWN 1807	RURAL 1754	TOTAL 6787
1		81.6	82.6	81.3	83.3	84.2	82.8
2		11.3	11.7	11.1	10.7	10.1	10.8
3		3.4	2.8	5.0	3.4	3.4	3.6
4		3.7	2.8	2.7	2.6	2.3	2.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.800	12	0.2006	

T073 BY AGE AT DEP

	N=	17 3374	18 1689	19 636	20-24 892	25-34 268	TOTAL 6859
1		84.9	81.3	81.9	79.3	78.7	82.8
2		9.3	11.6	9.8	14.8	14.9	10.8
3		3.4	4.0	4.4	2.9	4.1	3.6
4		2.4	3.1	3.9	3.0	2.2	2.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.900	12	0.0001	

T074 -- IMPORT OF SERVING MY COUNTRY

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I WANT TO SERVE MY COUNTRY.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A045 B041 C043 D023 TOTAL NPS SURVEYED IS 6990

T074 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 621	3_YEAR 943	4_YEAR 1826	TOTAL 3390
1	10.5	9.6	7.3	8.6
2	40.6	40.4	33.6	36.8
3	43.0	42.0	49.9	46.5
4	6.0	7.9	9.1	8.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 34.100			D.F. PROB. 6 0.0000

T074 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 716	BOTH 1506	ACF 1105	TOTAL 3327
1	10.8	6.8	9.9	8.7
2	40.2	32.7	40.2	36.8
3	42.2	50.1	43.7	46.3
4	6.8	10.4	6.2	8.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 48.400			D.F. PROB. 6 0.0000

T074 BY REGION

	N=	NE 1581	SE 1396	SW 996	MW 1960	WEST 983	TOTAL 6916
1		11.6	7.6	8.7	10.2	9.2	9.6
2		36.4	36.3	36.6	37.6	38.9	37.1
3		44.9	47.7	43.5	44.2	44.0	44.8
4		7.1	9.2	11.1	7.9	7.9	8.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				31.600	12	0.0016	

T074 BY RURAL/URBAN

	N=	LG_CITY 1109	MED_CITY 989	SUBURB 1139	TOWN 1815	RURAL 1763	TOTAL 6815
1		12.0	9.9	11.4	8.5	7.9	9.6
2		36.7	38.0	37.8	37.1	36.4	37.1
3		44.5	44.5	42.6	45.1	46.5	44.9
4		6.8	7.6	8.3	9.3	9.3	8.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.900	12	0.0041	

T074 BY AGE AT DEP

	N=	17 3391	18 1695	19 638	20-24 898	25-34 265	TOTAL 6887
1		9.1	10.0	9.6	10.8	11.3	9.7
2		36.2	36.6	34.9	41.6	41.1	37.1
3		44.9	45.4	48.3	40.9	44.5	44.8
4		9.8	7.9	7.2	6.7	3.0	8.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				38.400	12	0.0001	

T075 -- IMPORT OF EARNING MORE MONEY

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I CAN EARN MORE MONEY THAN AS A CIVILIAN.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A046

B042

C044

TOTAL NPS SURVEYED IS 6990

T075 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 621	3_YEAR 940	4_YEAR 1817	TOTAL 3378
1	41.5	42.3	39.7	40.8
2	36.4	33.8	34.4	34.6
3	18.7	20.3	21.3	20.5
4	3.4	3.5	4.6	4.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 6.200
				D.F. 6
				PROB. 0.4012

T075 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 709	BOTH 1500	ACF 1106	TOTAL 3315
1	45.7	39.1	39.6	40.7
2	31.2	34.7	37.3	34.8
3	18.6	21.7	20.1	20.5
4	4.5	4.5	3.1	4.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 16.500
				D.F. 6
				PROB. 0.0113

T075 BY REGION

	N=	NE 1579	SE 1391	SW 993	MW 1952	WEST 979	TOTAL 6894
1		41.1	31.9	42.5	32.2	43.2	37.2
2		35.7	35.5	34.6	37.2	34.2	35.7
3		18.7	26.5	19.6	24.9	18.5	22.1
4		4.6	6.1	3.2	5.7	4.1	4.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				99.100	12	0.0000	

T075 BY RURAL/URBAN

	N=	LG_CITY 1106	MED_CITY 993	SUBURB 1130	TOWN 1807	RURAL 1758	TOTAL 6794
1		42.0	37.6	39.6	34.5	35.1	37.2
2		33.8	37.1	35.0	36.9	35.5	35.7
3		19.4	21.1	21.1	23.4	23.8	22.2
4		4.7	4.2	4.3	5.2	5.6	4.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.000	12	0.0039	

T075 BY AGE AT DEP

	N=	17 3382	18 1692	19 636	20-24 889	25-34 266	TOTAL 6865
1		34.9	34.5	38.8	46.6	46.6	37.1
2		37.5	36.0	34.9	30.7	31.9	35.8
3		22.9	23.9	21.7	18.0	16.5	22.1
4		4.8	5.6	4.6	4.7	4.9	5.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				61.900	12	0.0000	

T076 -- IMPORT OF FAMILY TRADITION TO SERVE

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE IT IS A FAMILY TRADITION TO SERVE.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A047 B043 C045 D024 TOTAL NPS SURVEYED IS 6990

T076 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 621	3_YEAR 938	4_YEAR 1814	TOTAL 3373
1	75.0	73.7	70.0	72.0
2	17.9	17.7	19.9	18.9
3	5.5	6.6	7.8	7.1
4	1.6	2.0	2.3	2.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.100			D.F. 6 PROB. 0.1680

T076 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 708	BOTH 1497	ACF 1105	TOTAL 3310
1	73.3	68.8	75.0	71.8
2	17.1	20.7	17.7	18.9
3	7.8	8.1	5.4	7.2
4	1.8	2.3	1.8	2.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 16.400			D.F. 6 PROB. 0.0118

T076 BY REGION

	N=	NE 1574	SE 1387	SW 989	MW 1946	WEST 983	TOTAL 6879
1		73.9	71.0	71.7	73.6	70.6	72.5
2		16.8	19.8	18.7	18.1	19.0	18.3
3		7.3	7.1	7.2	6.4	6.9	6.9
4		2.0	2.1	2.4	1.9	3.5	2.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 15.200	D.F. 12	PROB. 0.2307	

T076 BY RURAL/URBAN

	N=	LG_CITY 1101	MED_CITY 988	SUBURB 1131	TOWN 1803	RURAL 1755	TOTAL 6778
1		73.4	72.2	70.8	72.7	72.7	72.4
2		16.8	19.2	18.2	18.9	18.4	18.4
3		6.6	6.4	8.6	6.3	7.2	7.0
4		3.2	2.2	2.4	2.2	1.7	2.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 15.400	D.F. 12	PROB. 0.2203	

T076 BY AGE AT DEP

	N=	17 3372	18 1691	19 633	20-24 889	25-34 265	TOTAL 6850
1		72.0	71.3	71.9	76.0	76.6	72.5
2		18.9	18.2	19.3	16.8	14.0	18.3
3		7.1	8.0	5.7	5.3	6.8	6.9
4		2.0	2.5	3.2	1.9	2.6	2.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 19.400	D.F. 12	PROB. 0.0793	

T077 -- IMPORT OF PROVING I CAN MAKE IT

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO PROVE THAT I CAN MAKE IT.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

C046

D025

TOTAL NPS SURVEYED IS 2268

T077 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 200	3_YEAR 316	4_YEAR 591	TOTAL 1107
1		32.0	37.3	33.8	34.5
2		34.5	34.8	33.3	34.0
3		27.0	24.0	26.4	25.8
4		6.5	3.8	6.4	5.7
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F. PROB.
CHISQUARE				4.800	6 0.5697

T077 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 239	BOTH 476	ACF 370	TOTAL 1085
1		42.7	31.3	33.2	34.5
2		32.6	33.6	34.6	33.7
3		20.9	27.9	27.0	26.1
4		3.8	7.1	5.1	5.7
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F. PROB.
CHISQUARE				13.100	6 0.0415

T077 BY REGION

	N=	NE 553	SE 430	SW 306	MW 618	WEST 325	TOTAL 2232
1		33.1	26.5	31.4	27.7	34.8	30.3
2		34.0	31.6	32.7	36.6	31.7	33.7
3		27.3	34.9	29.1	28.6	27.4	29.4
4		5.6	7.0	6.9	7.1	6.1	6.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.600	12	0.1653	

T077 BY RURAL/URBAN

	N=	LG_CITY 354	MED_CITY 329	SUBURB 330	TOWN 615	RURAL 571	TOTAL 2199
1		35.6	29.2	32.7	27.1	30.1	30.4
2		30.5	35.3	36.4	34.5	32.4	33.7
3		26.8	31.3	25.1	31.7	29.8	29.4
4		7.1	4.3	5.8	6.7	7.7	6.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				17.200	12	0.1422	

T077 BY AGE AT DEP

	N=	17 1104	18 542	19 191	20-24 286	25-34 101	TOTAL 2224
1		31.0	26.9	27.2	32.9	41.6	30.4
2		33.8	33.9	35.6	33.2	30.7	33.8
3		29.3	31.9	31.9	25.5	20.8	29.3
4		5.9	7.2	5.2	8.4	6.9	6.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.800	12	0.1573	

T078 -- IMPORT OF SKILL TRAINING

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO GET TRAINED IN A SKILL THAT WILL HELP ME GET A CIVILIAN JOB WHEN I GET OUT.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A048 B044 C047 D038 TOTAL NPS SURVEYED IS 6990

T078 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 620	3_YEAR 941	4_YEAR 1825	TOTAL 3386
1	31.0	20.0	28.0	26.3
2	28.4	21.6	22.5	23.3
3	27.1	37.5	33.1	33.2
4	13.5	20.9	16.3	17.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 55.500			D.F. 6
				PROB. 0.0000

T078 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 716	BOTH 1503	ACF 1104	TOTAL 3323
1	10.5	33.9	26.3	26.3
2	17.2	24.2	25.6	23.2
3	42.2	29.8	32.4	33.3
4	30.2	12.0	15.7	17.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 233.8			D.F. 6
				PROB. 0.0000

T078 BY REGION

	N=	NE 1584	SE 1397	SW 996	MW 1955	WEST 981	TOTAL 6913
1		22.4	19.0	24.7	18.9	19.7	20.7
2		22.5	23.5	25.1	23.3	24.5	23.6
3		37.3	40.6	36.3	38.9	36.7	38.2
4		17.7	16.8	13.9	18.9	19.2	17.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				33.600	12	0.0008	

T078 BY RURAL/URBAN

	N=	LG_CITY 1115	MED_CITY 990	SUBURB 1133	TOWN 1811	RURAL 1765	TOTAL 6814
1		20.2	21.6	22.9	20.3	19.4	20.7
2		23.7	23.8	23.3	23.5	23.4	23.5
3		32.1	36.7	37.3	39.1	38.9	38.2
4		18.0	17.9	16.6	17.1	18.3	17.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				7.400	12	0.8301	

T078 BY AGE AT DEP

	N=	17 3385	18 1698	19 636	20-24 898	25-34 267	TOTAL 6884
1		19.4	20.3	21.5	24.4	23.2	20.6
2		23.1	23.0	23.9	26.2	22.8	23.5
3		39.0	38.0	38.8	35.2	38.6	38.2
4		18.4	18.7	15.7	14.3	15.4	17.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.800	12	0.0115	

T079 -- IMPORT OF MONEY FOR COLLEGE

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED SO I CAN GET MONEY FOR A COLLEGE EDUCATION.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A049 B045 C048 D026 TOTAL NPS SURVEYED IS 6990

T079 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 618	3_YEAR 934	4_YEAR 1818	TOTAL 3370
1	7.6	15.7	16.9	14.9
2	13.8	18.5	22.9	20.0
3	33.2	35.8	36.9	35.9
4	45.5	30.0	23.2	29.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 129			D.F. 6
				PROB. 0.0000

T079 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 708	BOTH 1502	ACF 1098	TOTAL 3308
1	23.4	14.6	9.1	14.7
2	21.9	23.0	14.5	19.9
3	35.4	37.5	34.2	36.0
4	19.2	24.9	42.2	29.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 183.1			D.F. 6
				PROB. 0.0000

T079 BY REGION

	N=	NE 1576	SE 1389	SW 991	MW 1948	WEST 974	TOTAL 6878
1		26.6	25.3	21.1	21.7	15.6	22.6
2		21.0	24.0	21.4	21.3	23.2	22.1
3		31.2	31.3	33.7	33.0	36.4	32.8
4		21.1	19.4	23.8	24.0	24.7	22.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 61.800	D.F. 12	PROB. 0.0000	

T079 BY RURAL/URBAN

	N=	LG_CITY 1109	MED_CITY 986	SUBURB 1124	TOWN 1802	RURAL 1758	TOTAL 6779
1		16.2	21.7	20.7	23.5	27.5	22.6
2		21.1	23.1	22.4	21.3	22.6	22.1
3		38.0	33.6	31.6	33.4	29.5	32.9
4		24.6	21.6	25.3	21.8	20.4	22.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 69.300	D.F. 12	PROB. 0.0000	

T079 BY AGE AT DEP

	N=	17 3375	18 1688	19 628	20-24 890	25-34 268	TOTAL 6849
1		22.1	22.5	20.7	23.4	29.8	22.6
2		22.0	22.4	22.1	21.0	23.1	22.1
3		32.0	33.5	34.7	33.3	32.8	32.8
4		23.8	21.6	22.4	22.4	14.2	22.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 21.400	D.F. 12	PROB. 0.0448	

T080 -- IMPORT OF WANTING TO BE A SOLDIER

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I WANT TO BE A SOLDIER.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A050 B046 C049 D027 TOTAL NPS SURVEYED IS 6990

T080 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 620	3_YEAR 932	4_YEAR 1815	TOTAL 3367
1	31.8	29.2	21.5	25.5
2	41.9	41.2	40.4	40.9
3	21.4	24.3	28.7	26.1
4	4.8	5.4	9.4	7.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 57.900			D.F. 6
				PROB. 0.0000

T080 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 708	BOTH 1495	ACF 1102	TOTAL 3305
1	33.8	18.7	29.8	25.6
2	39.8	40.5	42.1	40.9
3	22.2	30.2	23.4	26.2
4	4.2	10.6	4.7	7.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 112.2			D.F. 6
				PROB. 0.0000

T080 BY REGION

	N=	NE 1576	SE 1392	SW 992	MW 1951	WEST 974	TOTAL 6885
1		26.4	20.5	24.2	26.1	28.3	25.1
2		38.4	42.7	38.3	42.1	37.5	40.2
3		27.9	28.9	29.5	25.7	26.2	27.5
4		7.2	7.8	8.0	6.1	8.0	7.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				37.000	12	0.0002	

T080 BY RURAL/URBAN

	N=	LG_CITY 1108	MED_CITY 988	SUBURB 1127	TOWN 1805	RURAL 1756	TOTAL 6784
1		26.5	24.2	25.6	25.2	24.3	25.1
2		37.8	41.7	41.1	41.3	39.0	40.2
3		29.6	26.2	25.7	26.0	29.4	27.5
4		6.0	7.9	7.5	7.4	7.3	7.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.500	12	0.2152	

T080 BY AGE AT DEP

	N=	17 3381	18 1684	19 633	20-24 892	25-34 266	TOTAL 6856
1		23.8	25.4	24.3	29.0	29.7	25.1
2		40.1	41.2	41.4	38.7	37.6	40.2
3		28.1	26.4	28.6	26.0	27.1	27.4
4		8.0	6.9	5.7	6.3	5.6	7.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.900	12	0.0519	

T082 -- IMPORT OF MONEY FOR VOTECH/BUSINESS EDUC

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION
ENLIST: I ENLISTED SO I CAN GET MONEY FOR CIVILIAN VOCATIONAL, TECHNICAL, OR BUSINESS
SCHOOL EDUCATION.

- 1 - NOT AT ALL IMPORTANT
2 - SOMEWHAT IMPORTANT
3 - VERY IMPORTANT
4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A051 B047 C050 D028 TOTAL NPS SURVEYED IS 6990

T082 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 620	3_YEAR 936	4_YEAR 1822	TOTAL 3378
1	32.6	40.9	34.5	35.9
2	22.4	23.6	27.1	25.3
3	26.8	23.2	26.9	25.8
4	18.2	12.3	11.6	13.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 34.700			D.F. 6 PROB. 0.0000

T082 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 707	BOTH 1504	ACF 1104	TOTAL 3315
1	43.6	33.2	34.2	35.8
2	25.5	27.9	21.8	25.3
3	21.8	26.5	27.3	25.8
4	9.2	12.4	16.7	13.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 49.800			D.F. 6 PROB. 0.0000

T082 BY REGION

	N=	NE 1581	SE 1394	SW 993	MW 1952	WEST 981	TOTAL 6901
1		44.3	38.4	39.5	33.4	31.6	37.5
2		24.6	27.8	27.7	25.3	26.7	26.2
3		22.0	24.5	22.9	29.0	28.5	25.6
4		9.1	9.2	10.0	12.3	13.1	10.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 84.300	D.F. 12	PROB. 0.0000	

T082 BY RURAL/URBAN

	N=	LG_CITY 1114	MED_CITY 990	SUBURB 1129	TOWN 1806	RURAL 1761	TOTAL 6800
1		33.8	37.6	39.1	38.5	38.2	37.6
2		26.8	26.2	25.7	25.4	27.1	26.2
3		27.1	24.8	25.2	25.5	24.8	25.5
4		12.4	11.4	9.9	10.6	9.8	10.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 14.000	D.F. 12	PROB. 0.3007	

T082 BY AGE AT DEP

	N=	17 3376	18 1693	19 640	20-24 894	25-34 269	TOTAL 6872
1		37.0	36.2	37.5	40.4	41.6	37.5
2		26.1	27.5	25.9	25.2	24.2	26.2
3		25.6	25.8	27.2	23.4	26.8	25.6
4		11.3	10.5	9.4	11.1	7.4	10.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 13.600	D.F. 12	PROB. 0.3270	

T083 -- IMPORT OF PHYSICAL TRAINING

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION
ENLIST: I ENLISTED FOR THE PHYSICAL TRAINING AND CHALLENGE.

- 1 - NOT AT ALL IMPORTANT
2 - SOMEWHAT IMPORTANT
3 - VERY IMPORTANT
4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A052 B048 C051 D029 TOTAL NPS SURVEYED IS 6990

T083 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 625	3_YEAR 937	4_YEAR 1824	TOTAL 3386
1	13.6	13.9	11.3	12.4
2	43.0	43.6	39.4	41.3
3	36.6	36.2	42.5	39.7
4	6.7	6.3	6.8	6.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 15.800			D.F. 6 PROB. 0.0149

T083 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 714	BOTH 1502	ACF 1107	TOTAL 3323
1	15.8	10.1	13.6	12.5
2	43.7	38.1	43.4	41.0
3	35.4	43.5	37.2	39.7
4	5.0	8.3	5.8	6.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 40.300			D.F. 6 PROB. 0.0000

T083 BY REGION

	N=	NE 1586	SE 1399	SW 996	MW 1958	WEST 981	TOTAL 6920
1		12.8	13.7	12.9	11.9	13.6	12.9
2		40.7	39.3	37.4	40.7	39.3	39.7
3		38.1	40.7	41.5	40.6	39.4	40.0
4		8.4	6.3	8.1	6.7	7.8	7.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.200	12	0.2881	

T083 BY RURAL/URBAN

	N=	LG_CITY 1111	MED_CITY 993	SUBURB 1135	TOWN 1817	RURAL 1762	TOTAL 6818
1		13.0	12.3	12.4	12.7	13.0	12.7
2		35.5	38.6	39.7	40.9	42.1	39.8
3		43.1	41.3	39.9	39.7	37.8	40.1
4		8.3	7.8	7.9	6.7	7.0	7.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				17.300	12	0.1387	

T083 BY AGE AT DEP

	N=	17 3393	18 1700	19 637	20-24 895	25-34 266	TOTAL 6891
1		13.3	13.5	11.8	10.9	13.5	12.9
2		41.2	38.2	38.9	37.5	41.7	39.8
3		38.5	40.2	42.2	44.1	38.0	40.0
4		7.0	8.2	7.1	7.4	6.8	7.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				17.800	12	0.1219	

T084 -- IMPORT OF TIME TO DECIDE LIFE PLANS

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO TAKE TIME OUT BEFORE DECIDING WHAT I REALLY WANT TO DO.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A053 B049 C052 D030 TOTAL NPS SURVEYED IS 6990

T084 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 622	3_YEAR 935	4_YEAR 1819	TOTAL 3376
1	33.9	48.2	48.9	45.9
2	34.7	27.5	31.4	30.9
3	25.2	19.5	16.7	19.0
4	6.1	4.8	3.1	4.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 60.700	D.F. 6 PROB. 0.0000

T084 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 710	BOTH 1499	ACF 1104	TOTAL 3313
1	53.8	47.6	38.8	46.0
2	27.6	31.2	32.7	30.9
3	14.5	17.8	23.4	19.0
4	4.1	3.4	5.2	4.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 50.800	D.F. 6 PROB. 0.0000

T084 BY REGION

	N=	NE 1579	SE 1394	SW 994	MW 1957	WEST 984	TOTAL 6908
1		47.4	45.8	48.4	44.1	43.3	45.7
2		31.7	31.3	30.8	32.9	32.7	31.9
3		17.0	18.9	17.6	18.9	19.3	18.3
4		3.9	4.0	3.2	4.2	4.7	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.000	12	0.4457	

T084 BY RURAL/URBAN

	N=	LG_CITY 1113	MED_CITY 990	SUBURB 1133	TOWN 1810	RURAL 1762	TOTAL 6808
1		47.4	44.8	43.4	47.2	45.1	45.7
2		28.1	33.4	32.3	31.5	33.9	32.0
3		19.8	17.8	20.5	17.5	17.3	18.3
4		4.7	3.9	3.8	3.8	3.7	3.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.300	12	0.0815	

T084 BY AGE AT DEP

	N=	17 3387	18 1695	19 637	20-24 892	25-34 268	TOTAL 6879
1		43.8	40.2	44.4	56.2	71.6	45.6
2		32.9	34.0	32.3	27.9	18.3	31.9
3		19.5	20.6	17.6	13.6	7.8	18.4
4		3.8	5.1	5.6	2.3	2.2	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				150.9	12	0.0000	

T086 -- IMPORT OF LEADERSHIP TRAINING

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION
ENLIST: I ENLISTED BECAUSE I WANT LEADERSHIP TRAINING.

- 1 - NOT AT ALL IMPORTANT
2 - SOMEWHAT IMPORTANT
3 - VERY IMPORTANT
4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: C053 D031 TOTAL NPS SURVEYED IS 2268

T086 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 201	3_YEAR 317	4_YEAR 589	TOTAL 1107
1	31.3	29.6	24.8	27.4
2	44.8	39.1	39.6	40.4
3	21.4	28.4	31.4	28.7
4	2.5	2.8	4.2	3.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.600			D.F. 6 PROB. 0.0715

T086 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 239	BOTH 474	ACF 372	TOTAL 1085
1	32.6	21.7	30.4	27.1
2	38.1	39.7	42.7	40.4
3	25.9	34.0	24.7	29.0
4	3.3	4.6	2.1	3.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 21.000			D.F. 6 PROB. 0.0018

T086 BY REGION

	N=	NE 554	SE 428	SW 308	MW 621	WEST 324	TOTAL 2235
1		28.7	23.6	22.7	29.0	23.8	26.3
2		39.5	39.3	37.0	44.3	40.7	40.6
3		27.4	32.7	35.1	23.7	29.9	28.8
4		4.3	4.4	5.2	3.1	5.6	4.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.700	12	0.0085	

T086 BY RURAL/URBAN

	N=	LG_CITY 355	MED_CITY 328	SUBURB 331	TOWN 617	RURAL 571	TOTAL 2202
1		26.5	24.1	26.6	25.0	28.7	26.3
2		38.3	41.2	37.8	42.1	41.7	40.6
3		27.9	30.5	30.8	30.3	25.9	28.9
4		7.3	4.3	4.8	2.6	3.7	4.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.700	12	0.0730	

T086 BY AGE AT DEP

	N=	17 1106	18 545	19 190	20-24 286	25-34 100	TOTAL 2227
1		28.0	25.5	22.6	24.5	25.0	26.4
2		41.0	44.4	38.4	34.3	36.0	40.5
3		27.2	26.6	31.0	35.3	36.0	28.8
4		3.8	3.5	7.9	5.9	3.0	4.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.100	12	0.0104	

T087 -- IMPORT OF RETIREMENT BENEFITS

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I LIKE THE RETIREMENT BENEFITS.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: C054 D032 TOTAL NPS SURVEYED IS 2268

T087 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 202	3_YEAR 315	4_YEAR 585	TOTAL 1102
1	54.5	43.8	28.5	37.7
2	29.2	32.7	36.1	33.8
3	14.8	20.0	29.1	23.9
4	1.5	3.5	6.3	4.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 57.800			D.F. 6 PROB. 0.0000

T087 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 236	BOTH 471	ACF 373	TOTAL 1080
1	41.5	26.5	49.9	37.9
2	32.6	36.7	29.8	33.4
3	21.2	29.9	18.8	24.2
4	4.7	6.8	1.6	4.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 58.300			D.F. 6 PROB. 0.0000

T087 BY REGION

	N=	NE 554	SE 418	SW 307	MW 620	WEST 324	TOTAL 2223
1		41.9	31.6	33.9	35.8	36.4	36.3
2		30.7	33.7	32.6	37.1	33.3	33.7
3		24.2	28.5	30.0	23.1	22.8	25.3
4		3.3	6.2	3.6	4.0	7.4	4.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.300	12	0.0036	

T087 BY RURAL/URBAN

	N=	LG_CITY 354	MED_CITY 325	SUBURB 332	TOWN 613	RURAL 569	TOTAL 2193
1		40.7	38.8	37.0	34.1	33.9	36.3
2		29.1	35.1	35.5	34.8	33.4	33.7
3		24.0	21.5	23.5	27.7	27.4	25.5
4		6.2	4.6	3.9	3.4	5.3	4.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.800	12	0.1573	

T087 BY AGE AT DEP

	N=	17 1100	18 542	19 190	20-24 284	25-34 99	TOTAL 2215
1		37.9	36.5	36.3	29.9	35.3	36.3
2		34.7	33.9	26.8	36.6	26.3	33.7
3		23.5	25.6	28.4	27.5	30.3	25.3
4		3.8	3.9	8.4	6.0	8.1	4.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.400	12	0.0179	

T088 -- IMPORT OF FRINGE BENEFITS

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED BECAUSE I WANT THE FRINGE BENEFITS (E.G., HEALTH-DENTAL CARE, LOW PRICES IN MILITARY STORES).

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: C055 D033 TOTAL NPS SURVEYED IS 2268

T088 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 316	4_YEAR 590	TOTAL 1109
1	26.1	26.9	19.5	22.8
2	49.3	43.7	42.4	44.0
3	22.7	27.5	31.0	28.5
4	2.0	1.9	7.1	4.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 27.500			D.F. 6 PROB. 0.0001

T088 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 238	BOTH 475	ACF 374	TOTAL 1087
1	24.4	19.2	27.0	23.0
2	43.3	42.3	45.2	43.5
3	29.4	31.4	25.1	28.8
4	2.9	7.2	2.7	4.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 20.000			D.F. 6 PROB. 0.0028

T088 BY REGION

	N=	NE 556	SE 427	SW 308	MW 623	WEST 322	TOTAL 2236
1		26.8	19.2	23.4	22.3	19.3	22.5
2		40.3	41.0	39.9	44.8	40.4	41.6
3		28.6	33.3	30.8	29.4	32.0	30.5
4		4.3	6.6	5.8	3.5	8.4	5.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.500	12	0.0174	

T088 BY RURAL/URBAN

	N=	LG_CITY 355	MED_CITY 326	SUBURB 332	TOWN 619	RURAL 572	TOTAL 2204
1		27.3	22.7	19.0	23.1	20.6	22.5
2		35.2	44.2	42.8	43.1	41.8	41.6
3		31.3	28.8	31.0	29.4	32.3	30.6
4		6.2	4.3	7.2	4.4	5.2	5.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.500	12	0.1694	

T088 BY AGE AT DEP

	N=	17 1107	18 544	19 189	20-24 287	25-34 101	TOTAL 2228
1		25.0	22.8	19.6	17.8	13.9	22.6
2		42.5	43.0	39.1	39.4	34.6	41.6
3		28.1	29.0	34.9	35.2	42.6	30.5
4		4.3	5.1	6.3	7.7	8.9	5.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.800	12	0.0021	

T089 -- IMPORT OF BECOMING A BETTER INDIVIDUAL

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO BECOME A BETTER PERSON.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

C056

TOTAL NPS SURVEYED IS 2268

T089 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 202	3_YEAR 317	4_YEAR 588	TOTAL 1107
1	14.4	8.8	11.6	11.3
2	36.6	38.5	32.3	34.9
3	42.6	44.5	49.3	46.7
4	6.4	8.2	6.8	7.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 8.500			D.F. 6
				PROB. 0.2037

T089 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 239	BOTH 473	ACF 373	TOTAL 1085
1	13.0	10.6	11.0	11.2
2	38.1	30.7	38.1	34.8
3	41.8	50.9	44.5	46.7
4	7.1	7.8	6.4	7.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.000			D.F. 6
				PROB. 0.1736

T089 BY REGION

	N=	NE 556	SE 428	SW 307	MW 619	WEST 324	TOTAL 2234
1		11.5	7.5	12.4	10.0	10.8	10.3
2		29.5	29.0	26.7	34.4	30.9	30.6
3		49.6	50.0	51.1	46.8	47.5	48.8
4		9.3	13.5	9.8	8.7	10.8	10.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.200	12	0.1098	

T089 BY RURAL/URBAN

	N=	LG_CITY 353	MED_CITY 327	SUBURB 331	TOWN 620	RURAL 571	TOTAL 2202
1		11.6	12.2	11.2	8.7	9.5	10.3
2		29.2	26.9	30.2	32.1	32.0	30.6
3		46.5	50.1	48.3	50.3	48.5	48.9
4		12.8	10.7	10.3	8.9	10.0	10.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.700	12	0.5548	

T089 BY AGE AT DEP

	N=	17 1102	18 545	19 191	20-24 287	25-34 101	TOTAL 2226
1		9.3	10.8	9.4	13.2	11.9	10.3
2		33.8	30.3	24.6	24.4	26.7	30.6
3		47.2	47.5	55.5	51.9	50.5	48.7
4		9.6	11.4	10.5	10.4	10.9	10.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.300	12	0.1069	

T093 -- IMPORT OF BECOMING MORE SELF RELIANT

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION
ENLIST: I ENLISTED TO BECOME SELF-RELIANT.

- 1 - NOT AT ALL IMPORTANT
2 - SOMEWHAT IMPORTANT
3 - VERY IMPORTANT
4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: C057 D034 TOTAL NPS SURVEYED IS 2268

T093 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 203	3_YEAR 317	4_YEAR 591	TOTAL 1111
1		14.8	17.3	13.5	14.9
2		36.9	27.8	32.1	31.8
3		40.9	48.3	48.0	46.8
4		7.4	6.6	6.3	6.6
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F. PROB.
CHISQUARE				7.400	6 0.2854

T093 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 239	BOTH 476	ACF 374	TOTAL 1089
1		20.9	11.5	14.2	14.5
2		30.1	31.7	32.9	31.8
3		43.5	50.2	45.7	47.2
4		5.4	6.5	7.2	6.5
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F. PROB.
CHISQUARE				12.500	6 0.0517

T093 BY REGION

	N=	NE 553	SE 425	SW 308	MW 622	WEST 326	TOTAL 2234
1		14.3	8.9	12.3	13.5	14.1	12.8
2		30.9	29.2	28.3	31.0	29.4	30.0
3		46.3	50.8	50.3	46.9	48.5	48.2
4		8.5	11.1	9.1	8.5	8.0	9.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.700	D.F. 12	PROB. 0.4701	

T093 BY RURAL/URBAN

	N=	LG_CITY 351	MED_CITY 325	SUBURB 332	TOWN 620	RURAL 573	TOTAL 2201
1		14.3	14.8	12.9	10.5	12.7	12.7
2		29.3	31.4	25.9	30.3	32.1	30.1
3		44.7	46.8	49.7	51.6	46.6	48.2
4		11.7	7.1	11.4	7.6	8.5	9.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 18.100	D.F. 12	PROB. 0.1127	

T093 BY AGE AT DEP

	N=	17 1107	18 544	19 190	20-24 284	25-34 101	TOTAL 2226
1		11.1	11.2	13.7	18.3	21.8	12.8
2		32.9	30.0	25.3	22.2	30.7	30.1
3		47.3	49.3	53.2	49.3	38.6	48.2
4		8.7	9.6	7.9	10.2	8.9	9.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 31.500	D.F. 12	PROB. 0.0017	

T095 -- IMPORT OF BECOMING A RESPONSIBLE PERSON

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO LEARN TO BE A RESPONSIBLE, MATURE PERSON.

- 1 - NOT AT ALL IMPORTANT
 2 - SOMEWHAT IMPORTANT
 3 - VERY IMPORTANT
 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #: A054 B050 C058 D036 TOTAL NPS SURVEYED IS 6990

T095 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 621	3_YEAR 934	4_YEAR 1821	TOTAL 3376
1	13.4	16.6	13.2	14.2
2	34.0	31.6	31.2	31.8
3	43.6	45.0	46.8	45.7
4	9.0	6.8	8.7	8.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.800			D.F. PROB. 6 0.0948

T095 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 711	BOTH 1500	ACF 1102	TOTAL 3313
1	17.4	12.6	14.3	14.2
2	32.9	30.7	32.6	31.8
3	43.0	47.3	45.4	45.7
4	6.6	9.5	7.7	8.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 16.400			D.F. PROB. 6 0.0118

T095 BY REGION

	N=	NE 1582	SE 1391	SW 996	MW 1954	WEST 979	TOTAL 6902
1		13.6	9.1	12.3	12.5	12.8	12.1
2		28.5	26.6	27.2	30.6	28.9	28.6
3		48.0	53.1	47.9	47.8	49.2	49.1
4		9.9	11.3	12.6	9.1	9.1	10.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				36.600	12	0.0003	

T095 BY RURAL/URBAN

	N=	LG_CITY 1106	MED_CITY 990	SUBURB 1134	TOWN 1809	RURAL 1761	TOTAL 6800
1		13.5	11.9	13.5	10.9	11.4	12.0
2		26.7	28.4	26.8	28.5	31.1	28.6
3		47.3	48.5	50.3	51.2	47.7	49.1
4		12.6	11.2	9.4	9.3	9.8	10.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.200	12	0.0139	

T095 BY AGE AT DEP

	N=	17 3378	18 1697	19 638	20-24 893	25-34 267	TOTAL 6873
1		10.4	11.4	11.0	15.9	27.0	12.1
2		28.9	27.8	27.9	29.8	28.1	28.6
3		50.2	50.4	50.6	44.9	37.8	49.1
4		10.5	10.4	10.5	9.4	7.1	10.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				85.300	12	0.0000	

T096 -- IMPORT OF GETTING A BETTER JOB

USE THE SCALE BELOW TO RATE HOW IMPORTANT THE FOLLOWING REASON WAS IN YOUR DECISION TO ENLIST: I ENLISTED TO OBTAIN A BETTER JOB THAN THE ONE I HAD.

- 1 - NOT AT ALL IMPORTANT
- 2 - SOMEWHAT IMPORTANT
- 3 - VERY IMPORTANT
- 4 - I WOULD NOT HAVE ENLISTED EXCEPT FOR THIS REASON

SURVEY ITEMS #:

C059

TOTAL NPS SURVEYED IS 2268

T096 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 202	3_YEAR 315	4_YEAR 589	TOTAL 1106
1	48.0	43.2	45.2	45.1
2	22.8	21.9	21.9	22.1
3	23.3	25.4	25.3	25.0
4	5.9	9.5	7.6	7.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.000			D.F. 6 PROB. 0.8088

T096 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 237	BOTH 475	ACF 372	TOTAL 1084
1	43.0	45.0	46.8	45.2
2	16.5	24.0	22.8	22.0
3	29.5	23.8	23.7	25.0
4	11.0	7.2	6.7	7.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.200			D.F. 6 PROB. 0.0824

T096 BY REGION

	N=	NE 553	SE 424	SW 308	MW 618	WEST 322	TOTAL 2225
1		43.6	39.9	43.8	35.3	37.9	39.8
2		21.3	21.7	22.7	22.6	20.2	21.8
3		26.6	29.3	26.9	32.5	29.2	29.2
4		8.5	9.2	6.5	9.5	12.7	9.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 18.800	D.F. 12	PROB. 0.0935	

T096 BY RURAL/URBAN

	N=	LG_CITY 352	MED_CITY 325	SUBURB 331	TOWN 615	RURAL 571	TOTAL 2194
1		40.3	40.9	37.5	39.8	40.1	39.8
2		17.9	22.8	22.7	25.0	19.8	21.8
3		30.4	28.3	29.3	27.8	29.8	29.0
4		11.4	8.0	10.6	7.3	10.3	9.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 13.900	D.F. 12	PROB. 0.3071	

T096 BY AGE AT DEP

	N=	17 1097	18 544	19 189	20-24 286	25-34 101	TOTAL 2217
1		46.2	35.8	37.6	28.3	27.7	39.8
2		22.0	22.1	23.8	21.3	14.8	21.7
3		25.4	31.1	29.1	37.8	35.6	29.2
4		6.4	11.0	9.5	12.6	21.8	9.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 76.100	D.F. 12	PROB. 0.0000	

T097 -- MOST IMPORT REASON FOR ENLIST SELECTION1

WHICH OF THESE REASONS IS YOUR MOST IMPORTANT REASON FOR ENLISTING?

- 1 - I WAS UNEMPLOYED
- 2 - TO BE AWAY FROM HOME ON MY OWN
- 3 - I WANT TO TRAVEL
- 4 - TO GET AWAY FROM A PERSONAL PROBLEM
- 5 - TO SERVE MY COUNTRY
- 6 - EARN MORE MONEY
- 7 - FAMILY TRADITION TO SERVE
- 8 - TO PROVE THAT I CAN MAKE IT
- 9 - TO GET TRAINED IN A SKILL
- 10 - MONEY FOR A COLLEGE EDUCATION

SURVEY ITEMS #: A067

B060

C060

D039

TOTAL NPS SURVEYED IS 6990

T097 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 606	3_YEAR 908	4_YEAR 1769	TOTAL 3283
1	2.5	2.6	4.8	3.7
2	3.6	3.2	3.9	3.7
3	1.3	3.0	3.9	3.2
4	1.6	1.8	2.1	1.9
5	6.9	8.3	14.1	11.1
6	4.3	6.6	9.2	7.6
7	0.5	1.1	0.8	0.9
8	8.6	10.9	11.6	10.9
9	14.7	27.1	22.5	22.3
10	55.9	35.5	27.1	34.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 206.4	D.F. 18 PROB. 0.0000

T097 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 698	BOTH 1454	ACF 1072	TOTAL 3224
1	3.7	4.5	2.4	3.6
2	4.0	4.1	3.1	3.7
3	2.6	3.9	2.4	3.1
4	2.1	2.1	1.4	1.9
5	8.3	15.5	7.4	11.2
6	6.4	9.6	5.1	7.4
7	1.4	0.9	0.5	0.9
8	8.4	13.0	9.6	10.9
9	40.0	17.0	17.8	22.2
10	22.9	29.4	50.3	35.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 332.6	D.F. 18 PROB. 0.0000

T097 BY REGION

	N=	NE 1528	SE 1361	SW 962	MW 1883	WEST 948	TOTAL 6682
1		4.6	4.5	3.8	5.7	3.4	4.6
2		4.6	5.1	4.5	5.0	3.6	4.7
3		4.1	3.6	3.9	3.9	6.2	4.2
4		1.6	1.9	2.5	2.2	1.9	2.0
5		10.6	11.5	13.3	8.9	10.1	10.6
6		7.4	8.2	6.0	9.2	4.5	7.5
7		1.4	1.1	1.3	1.1	0.9	1.2
8		14.7	13.4	14.5	11.6	12.8	13.3
9		26.9	26.9	20.7	25.9	28.6	26.0
10		24.2	23.7	29.3	25.5	27.9	26.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				96.000	36	0.0000	

T097 BY RURAL/URBAN

	N=	LG_CITY 1065	MED_CITY 962	SUBURB 1091	TOWN 1759	RURAL 1706	TOTAL 6583
1		4.9	3.8	3.5	4.8	5.4	4.6
2		5.3	3.7	5.8	4.5	4.0	4.6
3		4.4	4.6	4.0	3.6	4.4	4.2
4		1.7	2.2	1.6	1.6	2.5	2.0
5		9.3	10.4	9.7	11.3	11.7	10.7
6		7.6	7.5	6.7	7.7	7.6	7.5
7		1.1	0.7	0.8	1.4	1.3	1.1
8		12.0	13.2	14.7	12.8	13.5	13.2
9		25.5	26.6	24.8	25.9	26.8	26.0
10		28.1	27.2	28.3	26.2	22.7	26.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				47.400	36	0.0968	

T097 BY AGE AT DEP

	N=	17 3277	18 1631	19 624	20-24 860	25-34 261	TOTAL 6653
1		3.2	5.3	5.1	7.1	8.0	4.6
2		4.8	5.7	4.6	2.8	2.7	4.6
3		3.6	4.6	4.3	5.7	4.6	4.2
4		1.9	1.8	2.1	2.8	1.5	2.0
5		11.7	9.6	9.1	10.0	10.0	10.7
6		8.0	7.2	6.4	6.3	10.3	7.5
7		1.3	1.5	1.0	0.1	1.1	1.1
8		12.4	15.9	14.6	11.5	10.0	13.2
9		25.9	23.4	26.9	28.0	34.1	26.0
10		27.4	25.0	25.8	25.7	17.6	26.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				120.3	36	0.0000	

T098 -- MOST IMPORTANT REASON FOR ENLIST SELECTION2

WHICH OF THESE REASONS IS YOUR MOST IMPORTANT REASON FOR ENLISTING?

- 1 - I WAS UNEMPLOYED
- 2 - TO BE AWAY FROM HOME ON MY OWN
- 3 - CHANCE TO BETTER MYSELF
- 4 - TO GET AWAY FROM A PERSONAL PROBLEM
- 5 - TO SERVE MY COUNTRY
- 6 - EARN MORE MONEY
- 7 - FAMILY TRADITION TO SERVE
- 8 - TO PROVE THAT I CAN MAKE IT
- 9 - TO GET TRAINED IN A SKILL
- 10 - MONEY FOR A COLLEGE EDUCATION

SURVEY ITEMS #: A068

B061

C061

D040

TOTAL NPS SURVEYED IS 6990

T098 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 608	3_YEAR 917	4_YEAR 1764	TOTAL 3289
1	2.3	2.2	2.5	2.4
2	3.4	2.8	3.8	3.5
3	15.0	18.6	22.0	19.8
4	1.1	1.5	2.1	1.8
5	6.6	8.7	11.8	10.0
6	4.8	6.2	7.9	6.9
7	1.1	1.8	1.5	1.5
8	6.3	5.8	7.3	6.7
9	11.5	21.8	17.5	17.6
10	47.9	30.4	23.5	29.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 154.1			D.F. 18 PROB. 0.0000

T098 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 701	BOTH 1450	ACF 1080	TOTAL 3231
1	2.1	2.4	2.4	2.4
2	4.0	3.8	2.9	3.5
3	18.5	22.8	16.7	19.8
4	2.3	2.0	1.1	1.8
5	9.3	12.1	7.4	9.9
6	7.0	8.4	4.4	6.8
7	2.0	1.4	1.4	1.8
8	5.3	7.8	6.0	6.7
9	30.1	14.3	13.9	17.6
10	19.4	25.0	43.8	30.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 240.1			D.F. 18 PROB. 0.0000

T098 BY REGION

	N=	NE 1538	SE 1374	SW 964	MW 1902	WEST 945	TOTAL 6723
1		2.9	3.4	2.1	3.8	3.1	3.2
2		3.5	3.8	4.1	4.0	4.1	3.9
3		25.3	23.0	22.9	23.1	23.0	23.5
4		2.3	1.7	2.6	1.3	1.5	1.8
5		8.4	9.6	10.5	7.3	8.0	8.6
6		7.9	9.5	6.3	10.0	6.0	8.3
7		2.1	1.6	1.8	1.6	1.3	1.7
8		8.1	8.1	9.8	7.8	8.8	8.3
9		18.3	18.4	15.3	18.5	20.9	18.3
10		21.1	20.9	24.7	22.6	23.3	22.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				67.900	36	0.0010	

T098 BY RURAL/URBAN

	N=	LG_CITY 1076	MED_CITY 965	SUBURB 1096	TOWN 1772	RURAL 1719	TOTAL 6628
1		3.1	2.5	2.7	3.4	3.5	3.1
2		3.1	4.3	4.5	3.7	4.0	3.9
3		24.5	24.1	23.9	23.3	22.8	23.6
4		1.7	1.7	2.4	1.6	1.8	1.8
5		6.6	8.8	8.5	9.1	9.3	8.6
6		8.6	9.0	6.9	8.4	8.5	8.3
7		1.3	1.0	1.8	1.7	2.1	1.7
8		8.3	8.1	8.4	8.2	8.6	8.3
9		18.5	17.2	17.8	18.0	19.4	18.3
10		24.3	23.2	23.1	22.5	20.1	22.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.200	36	0.5544	

T098 BY AGE AT DEP

	N=	17 3291	18 1651	19 620	20-24 868	25-34 264	TOTAL 6694
1		2.0	4.1	4.0	4.8	3.0	3.1
2		4.0	5.3	2.6	2.3	1.9	3.9
3		21.1	21.3	26.1	31.0	36.4	23.5
4		1.6	1.7	2.3	2.3	1.9	1.8
5		9.0	8.2	8.2	8.1	7.9	8.6
6		8.9	8.2	7.4	7.3	8.7	8.4
7		1.9	2.0	1.1	0.8	1.1	1.7
8		8.4	9.8	8.1	6.4	4.9	8.3
9		19.3	18.0	18.2	14.6	20.1	18.3
10		23.7	21.3	21.9	22.3	14.0	22.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				146.1	36	0.0000	

T366S -- SCHOOL STATUS SINCE SIGNING CONTRACT

THIS QUESTION IS ABOUT THE TIME YOU HAVE SPENT IN THE DELAYED ENTRY PROGRAM (DEP), THAT IS, THE TIME SINCE YOU SIGNED YOUR ENLISTMENT CONTRACT. SINCE YOU SIGNED YOUR CONTRACT, HAVE YOU BEEN IN SCHOOL? (CONSIDER YOURSELF "IN SCHOOL" DURING SCHOOL VACATIONS.)

- 1 - IN SCHOOL FULL TIME
- 2 - IN SCHOOL PART TIME
- 3 - NOT IN SCHOOL
- 8 - DOES NOT APPLY, I WAS NOT IN THE DEP

SURVEY ITEMS #:

C156

TOTAL NPS SURVEYED IS 2268

T366S BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 201	3_YEAR 311	4_YEAR 580	TOTAL 1092
1	63.2	59.2	56.4	58.4
2	8.5	10.3	11.7	10.7
3	26.4	27.6	28.1	27.7
8	2.0	2.9	3.8	3.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 4.600	D.F. 6 PROB. 0.5960

T366S BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 234	BOTH 464	ACF 372	TOTAL 1070
1	58.5	54.1	63.7	58.4
2	9.8	11.6	9.7	10.6
3	29.5	30.6	23.4	27.9
8	2.1	3.7	3.2	3.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.500	D.F. 6 PROB. 0.1473

T366S BY REGION

	N=	NE 543	SE 419	SW 305	MW 607	WEST 318	TOTAL 2192
1		59.7	54.6	51.5	58.3	53.5	56.3
2		8.3	12.2	11.1	11.9	12.3	11.0
3		28.4	30.1	33.4	26.2	29.3	28.9
8		3.7	3.1	3.9	3.6	5.0	3.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.400	12	0.2759	

T366S BY RURAL/URBAN

	N=	LG_CITY 345	MED_CITY 320	SUBURB 323	TOWN 610	RURAL 562	TOTAL 2160
1		45.8	52.2	57.6	60.0	60.8	56.4
2		10.1	10.9	11.1	10.7	11.7	11.0
3		39.1	31.9	28.5	25.3	24.7	28.8
8		4.9	5.0	2.8	4.1	2.7	3.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				37.000	12	0.0002	

T366S BY AGE AT DEP

	N=	17 1099	18 531	19 185	20-24 276	25-34 93	TOTAL 2184
1		75.3	58.9	28.6	13.8	2.1	56.5
2		12.7	11.1	10.3	7.3	3.2	11.0
3		10.6	26.7	55.1	70.6	80.6	28.8
8		1.5	3.2	5.9	8.3	14.0	3.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				731.3	12	0.0000	

T366W -- WORK STATUS SINCE SIGNING CONTRACT

THIS QUESTION IS ABOUT THE TIME YOU HAVE SPENT IN THE DELAYED ENTRY PROGRAM (DEP), THAT IS, THE TIME SINCE YOU SIGNED YOUR ENLISTMENT CONTRACT. SINCE YOU SIGNED YOUR CONTRACT HAVE YOU BEEN WORKING?

- 1 - WORKING FULL TIME
- 2 - WORKING PART TIME
- 3 - NOT WORKING BUT LOOKING FOR WORK
- 4 - NOT WORKING AND NOT LOOKING FOR WORK
- 8 - DOES NOT APPLY, I WAS NOT IN THE DEP

SURVEY ITEMS #:

C157

TOTAL NPS SURVEYED IS 2268

T366W BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 200	3_YEAR 307	4_YEAR 572	TOTAL 1079
1	18.5	22.1	20.1	20.4
2	52.0	49.5	40.9	45.4
3	3.5	5.2	9.1	7.0
4	24.5	20.5	27.3	24.8
8	1.5	2.6	2.6	2.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 19.500			D.F. 8
				PROB. 0.0124

T366W BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 231	BOTH 459	ACF 367	TOTAL 1057
1	24.7	20.7	17.4	20.4
2	50.6	39.0	49.9	45.3
3	5.2	8.9	5.2	6.8
4	18.2	28.5	24.8	25.0
8	1.3	2.8	2.7	2.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 24.300			D.F. 8
				PROB. 0.0020

T366W BY REGION

	N=	NE 538	SE 417	SW 302	MW 600	WEST 315	TOTAL 2172
1		20.8	18.5	24.8	18.5	22.2	20.5
2		47.4	38.6	38.1	48.3	37.1	43.2
3		6.7	7.2	10.3	9.0	8.9	8.2
4		22.3	32.1	23.2	20.8	28.9	24.9
8		2.8	3.6	3.6	3.3	2.9	3.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.400	16	0.0010	

T366W BY RURAL/URBAN

	N=	LG_CITY 340	MED_CITY 316	SUBURB 324	TOWN 608	RURAL 553	TOTAL 2141
1		21.8	23.7	19.1	18.8	20.3	20.4
2		35.3	38.9	42.3	47.4	46.6	43.3
3		8.5	9.2	7.7	7.9	8.5	8.3
4		30.9	24.7	27.5	23.2	21.7	24.9
8		3.5	3.5	3.4	2.8	2.9	3.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.500	16	0.1010	

T366W BY AGE AT DEP

	N=	17 1083	18 530	19 181	20-24 276	25-34 94	TOTAL 2164
1		12.4	18.5	28.2	40.6	51.1	20.5
2		52.4	45.5	29.3	23.2	12.8	43.3
3		8.6	8.9	5.5	6.5	11.7	8.3
4		24.3	23.4	33.7	25.7	19.1	24.8
8		2.3	3.8	3.3	4.0	5.3	3.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				231.3	16	0.0000	

T367 -- DURING DEP:HUNT ALT SCHL \$ BESIDE ENLIST

THIS QUESTION IS ABOUT THE TIME YOU HAVE SPENT IN THE DELAYED ENTRY PROGRAM (DEP), THAT IS, THE TIME SINCE YOU SIGNED YOUR ENLISTMENT CONTRACT. WHILE IN THE DEP DID YOU LOOK FOR ANOTHER JOB OR SOME OTHER WAY TO PAY FOR SCHOOL INSTEAD OF GOING IN THE ARMY?

- 1 - YES
2 - NO
8 - DOES NOT APPLY

SURVEY ITEMS #:

C158

TOTAL NPS SURVEYED IS 2268

T367 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 201	3_YEAR 311	4_YEAR 581	TOTAL 1093
1	13.9	15.1	11.5	13.0
2	82.1	73.9	78.1	77.7
8	4.0	10.9	10.3	9.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.000			D.F. 4 PROB. 0.0266

T367 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 234	BOTH 466	ACF 371	TOTAL 1071
1	11.1	12.4	14.8	13.0
2	77.8	77.9	77.1	77.6
8	11.1	9.7	8.1	9.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.100			D.F. 4 PROB. 0.5412

T367 BY REGION

	N=	NE 544	SE 419	SW 305	MW 604	WEST 319	TOTAL 2191
1		13.0	12.2	14.1	15.4	11.9	13.5
2		71.3	75.2	71.8	73.3	77.4	73.6
8		15.6	12.6	14.1	11.3	10.7	12.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 10.200	D.F. 8	PROB. 0.2513	

T367 BY RURAL/URBAN

	N=	LG_CITY 343	MED_CITY 321	SUBURB 324	TOWN 611	RURAL 560	TOTAL 2159
1		14.0	13.7	15.4	11.6	13.9	13.5
2		72.9	73.8	72.2	75.8	72.3	73.6
8		13.1	12.5	12.3	12.6	13.8	12.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 3.800	D.F. 8	PROB. 0.8747	

T367 BY AGE AT DEP

	N=	17 1096	18 530	19 186	20-24 277	25-34 94	TOTAL 2183
1		14.3	14.9	11.8	9.8	11.7	13.6
2		75.7	70.4	76.9	74.7	59.6	73.7
8		9.9	14.7	11.3	15.5	28.7	12.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 38.200	D.F. 8	PROB. 0.0000	

T368 -- AMOUNT OF RECRUITER CONTACT WHILE IN DEP

THIS QUESTION IS ABOUT THE TIME YOU HAVE SPENT IN THE DELAYED ENTRY PROGRAM (DEP), THAT IS, THE TIME SINCE YOU SIGNED YOUR ENLISTMENT CONTRACT. HOW OFTEN DID YOU HAVE CONTACT WITH YOUR RECRUITER WHILE YOU WERE IN THE DEP?

- 1 - EVERY DAY
- 2 - EVERY FEW DAYS
- 3 - ONCE A WEEK
- 4 - TWICE A MONTH
- 5 - ONCE A MONTH
- 6 - EVERY COUPLE OF MONTHS
- 7 - ONLY WHEN I SIGNED MY CONTRACT
- 8 - DOES NOT APPLY, I WAS NOT IN THE DEP

SURVEY ITEMS #:

C159

TOTAL NPS SURVEYED IS 2268

T368 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 198	3_YEAR 311	4_YEAR 578	TOTAL 1087
1	1.0	3.2	2.1	2.2
2	17.2	11.9	13.3	13.6
3	24.2	23.5	22.3	23.0
4	34.3	34.1	35.6	35.0
5	13.6	13.5	12.1	12.8
6	7.1	8.4	9.5	8.7
7	1.5	3.5	3.5	3.1
8	1.0	1.9	1.6	1.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.800			D.F. 14
				PROB. 0.7767

T368 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 234	BOTH 464	ACF 367	TOTAL 1065
1	3.4	2.2	1.4	2.2
2	12.4	14.0	14.2	13.7
3	21.4	22.8	24.5	23.1
4	33.3	35.1	35.4	34.8
5	17.1	11.4	12.0	12.9
6	8.5	9.3	7.9	8.6
7	3.0	3.4	2.7	3.1
8	0.8	1.7	1.9	1.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.000			D.F. 14
				PROB. 0.7622

T368 BY REGION

	N=	NE 542	SE 421	SW 304	MW 603	WEST 320	TOTAL 2190
1		2.9	2.4	2.3	2.3	1.9	2.4
2		13.5	15.0	14.1	12.4	17.5	14.2
3		26.4	23.3	24.0	24.7	28.1	25.3
4		33.0	32.5	32.9	34.7	30.6	33.0
5		12.7	12.8	10.9	14.1	9.4	12.4
6		7.2	8.5	7.9	8.0	8.1	7.9
7		2.9	3.8	4.6	2.2	2.2	3.0
8		1.3	1.7	3.3	1.7	2.2	1.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.900	28	0.6868	

T368 BY RURAL/URBAN

	N=	LG_CITY 346	MED_CITY 319	SUBURB 326	TOWN 608	RURAL 562	TOTAL 2161
1		3.8	3.1	3.1	1.8	1.3	2.4
2		18.2	16.3	14.4	13.3	11.4	14.2
3		25.7	28.5	26.1	23.2	24.7	25.2
4		28.6	30.1	31.0	35.4	36.1	33.0
5		11.8	9.4	11.3	14.0	13.3	12.4
6		7.2	7.5	7.1	7.7	8.9	7.8
7		2.3	3.1	4.6	3.0	2.7	3.1
8		2.3	1.9	2.4	1.6	1.6	1.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.300	28	0.1613	

T368 BY AGE AT DEP

	N=	17 1097	18 529	19 185	20-24 277	25-34 94	TOTAL 2182
1		1.6	3.4	3.2	3.3	2.1	2.4
2		12.0	15.1	15.1	17.7	20.2	14.1
3		22.7	26.1	28.1	31.0	29.8	25.3
4		37.6	31.9	29.2	24.2	20.2	33.0
5		13.9	10.8	13.0	10.1	10.6	12.4
6		9.4	7.6	6.5	4.3	6.4	7.9
7		2.4	3.2	1.1	5.4	5.3	3.0
8		0.5	1.9	3.8	4.0	5.3	1.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				95.600	28	0.0000	

T369 -- SATISFACTION WITH RECRUITER CONTACT

THIS QUESTION IS ABOUT THE TIME YOU HAVE SPENT IN THE DELAYED ENTRY PROGRAM (DEP), THAT IS, THE TIME SINCE YOU SIGNED YOUR ENLISTMENT CONTRACT. WERE YOU SATISFIED WITH THE AMOUNT OF CONTACT YOU HAD WITH YOUR RECRUITER?

- 1 - I COULDN'T SEEM TO GET MY RECRUITER TO PAY ATTENTION TO ME
- 2 - A LOT LESS CONTACT THAN I LIKED
- 3 - A LITTLE LESS CONTACT THAN I LIKED
- 4 - ABOUT RIGHT
- 5 - A LITTLE MORE CONTACT THAN I WANTED
- 6 - MUCH MORE CONTACT THAN I WANTED
- 8 - DOES NOT APPLY, I WAS NOT IN THE DEP

SURVEY ITEMS #:

C160

TOTAL NPS SURVEYED IS 2268

T369 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 196	3_YEAR 310	4_YEAR 575	TOTAL 1081
1	2.5	2.3	2.8	2.6
2	4.6	7.4	9.0	7.8
3	8.7	10.0	8.9	9.2
4	70.9	66.4	67.3	67.7
5	8.7	9.0	7.0	7.9
6	2.5	3.2	3.3	3.1
8	2.0	1.6	1.7	1.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.300			D.F. 12 PROB. 0.9002

T369 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 232	BOTH 461	ACF 366	TOTAL 1059
1	2.2	2.4	3.0	2.5
2	8.2	8.5	6.6	7.7
3	9.5	9.1	9.0	9.2
4	71.1	66.6	66.7	67.6
5	6.0	8.0	9.3	8.0
6	2.2	3.5	3.5	3.2
8	0.9	1.9	1.9	1.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.100			D.F. 12 PROB. 0.9110

T369 BY REGION

	N=	NE 537	SE 418	SW 300	MW 604	WEST 314	TOTAL 2173
1		4.8	2.9	3.0	3.8	5.1	4.0
2		7.1	7.2	9.0	8.1	5.7	7.5
3		9.5	11.0	8.7	9.8	9.9	9.8
4		63.1	62.7	61.7	63.6	65.0	63.2
5		10.4	9.3	10.7	7.9	6.7	9.0
6		3.2	4.1	4.7	4.0	5.4	4.1
8		1.9	2.9	2.3	2.8	2.2	2.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.800	24	0.8571	

T369 BY RURAL/URBAN

	N=	LG_CITY 342	MED_CITY 321	SUBURB 323	TOWN 603	RURAL 554	TOTAL 2143
1		2.6	3.4	5.3	3.1	4.9	3.9
2		6.4	7.2	7.7	6.5	8.8	7.4
3		6.7	12.5	10.5	10.6	8.7	9.8
4		67.3	61.4	59.8	65.7	62.3	63.5
5		7.0	9.7	9.3	8.5	9.9	8.9
6		7.6	2.8	5.3	3.3	2.9	4.1
8		2.3	3.1	2.2	2.3	2.5	2.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				36.000	24	0.0549	

T369 BY AGE AT DEP

	N=	17 1086	18 527	19 186	20-24 273	25-34 93	TOTAL 2165
1		4.0	3.8	2.1	5.5	3.2	4.0
2		8.1	6.8	8.1	5.1	8.6	7.4
3		10.3	8.0	10.2	10.6	10.8	9.8
4		63.2	63.8	62.9	63.7	63.4	63.4
5		8.5	10.8	10.2	8.8	4.3	9.1
6		4.9	3.4	3.8	2.6	3.2	4.1
8		1.0	3.4	2.7	3.7	6.4	2.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				37.600	24	0.0381	

T062 -- ALTERNATIVES IF INELIGIBLE TO ENLIST

IF YOU WERE NOT ELIGIBLE TO ENLIST IN ANY SERVICE, WHAT DO YOU THINK YOU WOULD BE DOING IN THE NEXT TWELVE MONTHS?

- 1 - WORKING
- 2 - LOOKING FOR WORK
- 3 - GOING TO SCHOOL
- 4 - TAKING A BREAK, TRAVELING, ETC
- 5 - BEING A FULL TIME HOMEMAKER

SURVEY ITEMS #: A031 B029 C062

TOTAL NPS SURVEYED IS 6990

T062 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 581	3_YEAR 874	4_YEAR 1719	TOTAL 3174
1	46.6	49.8	57.0	53.1
2	10.1	11.9	13.5	12.5
3	40.3	34.3	25.7	30.7
4	2.4	3.8	3.5	3.4
5	0.5	0.2	0.2	0.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 54.000			D.F. 8
				PROB. 0.0000

T062 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 664	BOTH 1420	ACF 1030	TOTAL 3114
1	51.4	57.8	47.9	53.1
2	11.9	13.4	11.2	12.3
3	33.3	24.9	37.6	30.9
4	3.2	3.7	3.0	3.4
5	0.3	0.2	0.4	0.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 48.000			D.F. 8
				PROB. 0.0000

T062 BY REGION

	N=	NE 1504	SE 1326	SW 935	MW 1826	WEST 912	TOTAL 6503
1		55.9	55.7	51.4	52.6	54.2	54.1
2		13.0	13.6	14.9	16.6	13.6	14.5
3		26.7	27.8	29.4	26.7	27.5	27.4
4		3.9	2.3	3.1	3.4	3.6	3.3
5		0.5	0.8	1.2	0.7	1.1	0.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.900	16	0.0555	

T062 BY RURAL/URBAN

	N=	LG_CITY 1041	MED_CITY 924	SUBURB 1050	TOWN 1706	RURAL 1688	TOTAL 6409
1		52.2	55.7	52.0	53.0	56.4	54.0
2		13.0	12.1	12.7	14.8	17.5	14.5
3		31.8	27.7	31.0	28.0	21.8	27.4
4		2.2	3.3	3.8	3.3	3.5	3.3
5		0.9	1.1	0.5	0.8	0.8	0.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				61.500	16	0.0000	

T062 BY AGE AT DEP

	N=	17 3219	18 1611	19 583	20-24 825	25-34 238	TOTAL 6476
1		49.9	54.7	55.6	61.9	72.7	54.0
2		14.3	14.8	13.4	14.1	18.1	14.5
3		30.4	27.3	28.3	21.6	7.6	27.5
4		4.6	2.7	2.2	1.0	0.0	3.3
5		0.7	0.6	0.5	1.4	1.7	0.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				145.1	16	0.0000	

T530 -- ADVICE TO FRIEND ABOUT SEEING RECRUITER

IF A GOOD FRIEND OF YOURS ASKED YOUR ADVICE ABOUT SEEING A MILITARY RECRUITER, WOULD SAY IT WAS ...?

- 1 - A WASTE OF TIME
- 2 - UP TO HIM OR HER
- 3 - A GOOD IDEA

SURVEY ITEMS #:

B059

C161

TOTAL NPS SURVEYED IS 4596

T530 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 422	3_YEAR 600	4_YEAR 1195	TOTAL 2217
1		3.8	3.2	3.0	3.2
2		39.8	38.7	36.2	37.6
3		56.4	58.2	60.8	59.2
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				3.200	4
					PROB. 0.5249

T530 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 459	BOTH 984	ACF 732	TOTAL 2175
1		2.8	2.9	3.8	3.2
2		36.2	35.9	40.0	37.3
3		61.0	61.2	56.1	59.4
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				5.400	4
					PROB. 0.2487

T530 BY REGION

	N=	NE 1049	SE 905	SW 630	MW 1239	WEST 651	TOTAL 4474
1		4.0	2.6	3.2	4.3	4.4	3.8
2		39.7	38.9	36.8	37.8	35.2	37.9
3		56.3	58.4	60.0	57.9	60.4	58.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 9.400	D.F. 8	PROB. 0.3097	

T530 BY RURAL/URBAN

	N=	LG_CITY 732	MED_CITY 640	SUBURB 700	TOWN 1181	RURAL 1155	TOTAL 4403
1		3.3	3.6	4.3	3.4	3.8	3.7
2		38.4	33.4	41.3	38.4	37.5	37.9
3		58.3	63.0	54.4	58.3	58.7	58.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.000	D.F. 8	PROB. 0.2017	

T530 BY AGE AT DEP

	N=	17 2220	18 1104	19 399	20-24 560	25-34 169	TOTAL 4452
1		3.8	4.6	3.0	3.2	1.2	3.8
2		38.6	36.0	37.6	37.7	42.0	37.9
3		57.6	59.3	59.4	59.1	56.8	58.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 9.000	D.F. 8	PROB. 0.3423	

T099 -- SEE/PARTICIP IN REG ARMY SPONSRD EVENTS

BEFORE YOU ENLISTED DID YOU SEE OR PARTICIPATE IN ANY OF THESE EVENTS SPONSORED BY THE REGULAR ACTIVE ARMY (NOT THE U.S. ARMY RESERVE)?

- A - AN ARMY POST TOUR ACCOMPANIED BY A US ARMY RECRUITER.
 B - A US ARMY SPONSORED OR PRESENTED PROGRAM AT SCHOOL WHERE SOLDIERS DESCRIBE THEIR ARMY EXPERIENCES AND DUTIES.
 C - A US ARMY SPONSORED OR PRESENTED HIGH SCHOOL ASSEMBLY PROGRAM.
 D - A US ARMY PRESENTED OR SPONSORED SPORTS CLINIC.
 E - A US ARMY SPONSORED AWARD OR CERTIFICATE PRESENTED TO A SELECTED HIGH SCHOOL STUDENT.
 F - A US ARMY CEREMONIAL UNIT/BAND PARTICIPATING IN A PARADE.
 G - A US ARMY PARACHUTE TEAM JUMP.
 H - AN ARMY INFORMATION BOOTH AT A JOBS FAIR.
 I - AN ARMY INFORMATION BOOTH AT A SHOPPING MALL OR IN A BUSINESS.
 J - NONE OF THE ABOVE.

SURVEY ITEMS #:

C022A_J D041A_J . TOTAL NPS SURVEYED IS 2268

T099 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 198	3_YEAR 310	4_YEAR 585	TOTAL 1093	2 X	DF	P
A	4.0	1.6	4.6	3.7	5.3	2	0.0707
B	12.6	9.0	13.8	12.3	4.4	2	0.1108
C	16.2	20.6	21.9	20.5	2.9	2	0.2346
D	1.5	1.0	1.2	1.2	0.3	2	0.8607
E	7.1	8.1	6.5	7.0	0.8	2	0.6703
F	7.1	5.5	4.1	5.0	2.9	2	0.2346
G	7.1	7.1	7.2	7.1	0.0	2	1.0000
H	10.1	7.7	10.1	9.4	1.4	2	0.4966
I	9.1	5.2	6.8	6.8	3.0	2	0.2231
J	61.1	60.3	59.0	59.7	0.4	2	0.8137

T099 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 234	BOTH 472	ACF 365	TOTAL 1071	2 X	DF	P
A	4.3	4.4	2.2	3.6	3.3	2	0.1920
B	9.8	13.8	12.0	12.3	2.3	2	0.3166
C	22.6	21.8	18.1	20.7	2.4	2	0.3012
D	1.3	1.3	1.1	1.2	0.0	2	1.0000
E	9.4	6.6	6.6	7.2	2.2	2	0.3329
F	6.0	3.8	6.3	5.1	3.1	2	0.2122
G	10.3	6.6	6.0	7.2	4.4	2	0.1108
H	11.1	9.5	8.2	9.4	1.5	2	0.4724
I	5.6	7.4	7.1	6.9	0.8	2	0.6703
J	56.4	58.5	62.2	59.3	2.3	2	0.3166

T099 BY REGION

	N=	NE 545	SE 428	SW 306	MW 612	WEST 319	TOTAL 2210	2 X	DF	P
A		5.9	4.9	4.3	2.1	4.7	4.3	10.9	4	0.027
B		14.3	14.7	9.5	12.6	14.7	13.3	5.9	4	0.206
C		24.0	27.8	19.3	17.8	17.5	21.4	21.1	4	0.000
D		1.8	2.3	1.6	1.0	2.2	1.7	3.2	4	0.524
E		6.6	9.3	8.2	6.7	5.6	7.2	4.9	4	0.297
F		6.2	5.4	3.3	4.1	5.6	5.0	5.2	4	0.267
G		4.6	8.9	5.2	4.9	7.5	6.0	11.2	4	0.024
H		9.4	8.2	8.2	7.7	11.6	8.8	4.6	4	0.330
I		7.2	8.9	8.5	5.6	6.9	7.2	5.1	4	0.277
J		56.5	50.0	59.1	63.7	58.9	58.0	20.4	4	0.000

T099 BY RURAL/URBAN

	N=	LG_CITY 350	MED_CITY 323	SUBURB 328	TOWN 611	RURAL 564	TOTAL 2176	2 X	DF	P
A		4.0	4.9	5.5	4.4	2.8	4.2	4.5	4	0.342
B		14.0	15.5	14.0	13.1	11.3	13.3	3.4	4	0.493
C		18.0	19.5	22.3	22.9	23.0	21.6	5.0	4	0.287
D		1.7	2.5	3.0	1.5	0.7	1.7	8.3	4	0.081
E		5.4	6.8	6.1	8.0	8.3	7.2	3.9	4	0.419
F		4.6	6.2	3.7	5.1	5.5	5.1	2.6	4	0.626
G		6.3	6.5	6.1	5.6	5.7	5.9	0.5	4	0.973
H		7.4	8.7	7.0	9.3	10.3	8.8	3.9	4	0.419
I		5.7	8.0	6.7	6.7	8.5	7.2	3.2	4	0.524
J		61.4	57.0	55.8	58.1	57.6	58.0	2.6	4	0.626

T099 BY AGE AT DEP

	N=	17 1092	18 538	19 188	20-24 283	25-34 101	TOTAL 2202	2 X	DF	P
A		4.8	5.2	3.2	2.5	1.0	4.3	7.0	4	0.135
B		15.4	12.1	15.4	9.5	2.0	13.2	20.3	4	0.000
C		24.7	21.0	18.1	17.0	5.9	21.4	26.2	4	0.000
D		2.3	1.3	1.1	1.4	0.0	1.7	5.0	4	0.237
E		9.0	7.3	5.8	3.9	1.0	7.3	15.8	4	0.003
F		4.6	3.5	5.3	7.4	9.9	5.0	11.5	4	0.021
G		5.5	5.9	6.9	7.4	5.9	6.0	1.9	4	0.754
H		8.6	7.8	8.5	12.4	6.9	8.8	5.7	4	0.222
I		7.0	5.0	12.2	8.1	7.9	7.1	11.6	4	0.020
J		53.5	60.0	58.5	63.6	80.2	58.0	34.1	4	0.000

T100 -- SOUGHT FURTHER INFO DUE TO RA EVENTS

AS A RESULT OF YOUR EXPOSURE TO THE EVENTS LISTED IN T099A-T099I [EVENTS SPONSORED BY THE REGULAR ACTIVE ARMY (NOT THE U.S. ARMY RESERVE)], DID YOU SEEK FURTHER INFORMATION ON THE ARMY?

- A - SENT A CARD.
 B - CALLED A TOLL FREE NUMBER.
 C - CONTACTED A US ARMY RECRUITER AT THE EVENT.
 D - CONTACTED A US ARMY RECRUITER AFTER THE EVENT.
 E - SOUGHT OUT A FRIEND WHO HAD ENLISTED OR WAS ABOUT TO ENLIST.
 F - NONE OF THE ABOVE/DOES NOT APPLY.

SURVEY ITEMS #:

C023A_F D042A_F

TOTAL NPS SURVEYED IS 2268

T100 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 194	3_YEAR 309	4_YEAR 587	TOTAL 1090	2 X	DF	P
A	5.1	6.8	7.0	6.6	0.7	2	0.7047
B	0.5	1.3	2.0	1.6	2.4	2	0.3012
C	5.7	9.7	9.7	9.0	3.1	2	0.2122
D	8.3	13.6	14.6	13.2	5.2	2	0.0743
E	12.9	11.0	12.1	11.9	0.3	2	0.8607
F	73.2	70.2	68.8	70.0	1.4	2	0.4966

T100 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 235	BOTH 475	ACF 360	TOTAL 1070	2 X	DF	P
A	7.2	7.4	5.6	6.7	1.2	2	0.5488
B	1.7	2.3	0.6	1.6	4.0	2	0.1353
C	9.8	8.8	8.6	9.0	0.3	2	0.8607
D	13.6	14.7	10.8	13.2	2.7	2	0.2592
E	12.3	12.2	11.4	12.0	0.1	2	0.9512
F	68.1	69.0	72.5	70.0	1.7	2	0.4274

T100 BY REGION

	N=	NE 546	SE 425	SW 304	MW 607	WEST 319	TOTAL 2201	2 X	DF	F
A		7.0	10.6	7.6	6.1	6.3	7.4	8.5	4	0.0
B		1.5	2.8	1.6	2.5	1.9	2.1	2.9	4	0.0
C		9.9	13.6	10.9	9.1	10.3	10.6	5.9	4	0.0
D		15.2	18.3	12.8	11.7	16.0	14.6	10.3	4	0.0
E		14.3	15.8	11.5	11.7	13.2	13.3	4.9	4	0.0
F		64.5	60.7	65.8	69.7	68.0	65.9	10.0	4	0.0

T100 BY RURAL/URBAN

	N=	LG_CITY 347	MED_CITY 325	SUBURB 328	TOWN 601	RURAL 566	TOTAL 2167	2 X	DF	F
A		5.5	7.7	8.5	7.8	7.2	7.4	2.6	4	0.0
B		2.6	1.8	1.2	2.3	2.3	2.1	2.0	4	0.0
C		10.7	10.5	9.8	10.3	10.9	10.5	0.3	4	0.0
D		14.1	15.4	12.2	15.5	14.5	14.5	2.1	4	0.0
E		12.4	13.2	11.6	12.5	16.1	13.4	5.3	4	0.0
F		68.3	65.5	68.6	66.2	63.1	66.0	3.9	4	0.0

T100 BY AGE AT DEP

	N=	17 1079	18 540	19 191	20-24 282	25-34 101	TOTAL 2193	2 X	DF	F
A		9.2	7.0	6.3	5.0	0.0	7.4	15.8	4	0.0
B		2.3	2.2	2.6	1.4	0.0	2.1	3.1	4	0.0
C		12.0	11.7	8.9	6.4	4.9	10.6	12.5	4	0.0
D		15.9	14.3	15.7	11.0	8.9	14.5	7.2	4	0.0
E		13.0	14.8	12.0	14.5	8.9	13.4	3.3	4	0.0
F		63.2	65.6	65.4	71.6	81.2	65.9	18.1	4	0.0

T101 -- SEE/PARTICIP IN ARMY RESV SPONSRD EVENTS

BEFORE YOU ENLISTED DID YOU SEE OR PARTICIPATE IN ANY OF THESE EVENTS SPONSORED BY THE U.S. ARMY RESERVE (NOT THE REGULAR ACTIVE ARMY)?

- A - AN ARMY POST TOUR ACCOMPANIED BY A US ARMY RECRUITER.
 B - A US ARMY RESERVE SPONSORED OR PRESENTED PROGRAM AT SCHOOL WHERE SOLDIERS DESCRIBE THEIR ARMY EXPERIENCES AND DUTIES.
 C - A US ARMY RESERVE SPONSORED OR PRESENTED HIGH SCHOOL ASSEMBLY PROGRAM.
 D - A US ARMY RESERVE PRESENTED OR SPONSORED SPORTS CLINIC.
 E - A US ARMY RESERVE SPONSORED AWARD OR CERTIFICATE PRESENTED TO A SELECTED HIGH SCHOOL STUDENT.
 F - A US ARMY RESERVE CEREMONIAL UNIT/BAND PARTICIPATING IN A PARADE.
 G - US ARMY RESERVE PARACHUTE TEAM JUMP SPONSORED BY THE RESERVES.
 H - AN ARMY RESERVE INFORMATION BOOTH AT A JOBS FAIR.
 I - AN ARMY RESERVE INFORMATION BOOTH AT A SHOPPING MALL OR IN A BUSINESS DISTRICT.
 J - NONE OF THE ABOVE.

SURVEY ITEMS #:

C024A_J D043A_J . TOTAL NPS SURVEYED IS 2268

T101 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 186	3_YEAR 295	4_YEAR 544	TOTAL 1025	2 X	DF	P
A	0.5	0.7	1.5	1.1	1.7	2	0.4274
B	3.2	1.0	2.9	2.4	3.6	2	0.1653
C	2.1	3.4	4.0	3.5	1.4	2	0.4966
D	0.0	1.0	0.2	0.4	4.3	2	0.1165
E	2.7	1.7	1.3	1.7	1.7	2	0.4274
F	3.2	2.7	0.7	1.8	7.1	2	0.0287
G	1.6	1.4	0.9	1.2	0.7	2	0.7047
H	2.7	3.4	1.3	2.1	4.3	2	0.1165
I	1.6	1.0	1.5	1.4	0.4	2	0.8187
J	90.3	88.1	90.1	89.6	0.9	2	0.6376

T101 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 222	BOTH 439	ACF 346	TOTAL 1007	2 X	DF	P
A	2.3	0.9	0.6	1.1	3.6	2	0.1653
B	1.8	2.7	2.6	2.5	0.5	2	0.7788
C	4.5	3.6	2.9	3.6	1.0	2	0.6065
D	0.4	0.2	0.6	0.4	0.6	2	0.7408
E	1.3	1.4	2.3	1.7	1.2	2	0.5488
F	2.3	0.5	3.2	1.8	8.6	2	0.0136
G	2.3	0.2	1.7	1.2	6.4	2	0.0408
H	2.7	1.4	2.9	2.2	2.4	2	0.3012
I	2.3	0.9	1.4	1.4	1.9	2	0.3867
J	86.9	91.1	88.7	89.4	2.8	2	0.2466

T101 BY REGION

N=	NE 500	SE 391	SW 289	MW 568	WEST 301	TOTAL 2049	² X	DF	P
A	0.8	1.8	1.7	0.7	2.3	1.3	6.0	4	0.1991
B	3.8	3.6	3.5	3.2	3.6	3.5	0.3	4	0.9898
C	7.0	7.4	5.9	4.4	4.0	5.8	7.0	4	0.1359
D	1.4	0.0	1.0	0.3	1.3	0.8	8.3	4	0.0812
E	1.4	3.8	2.8	1.8	1.3	2.1	8.4	4	0.0780
F	1.0	2.0	0.7	1.4	3.3	1.6	8.9	4	0.0636
G	0.6	1.0	1.4	0.9	1.7	1.0	2.6	4	0.6268
H	2.2	1.8	2.4	2.8	3.6	2.5	2.8	4	0.5918
I	1.2	2.8	2.4	2.1	1.7	2.0	3.4	4	0.4932
J	85.4	82.6	87.2	87.8	85.0	85.7	5.8	4	0.2146

T101 BY RURAL/URBAN

N=	LG_CITY 333	MED_CITY 301	SUBURB 309	TOWN 559	RURAL 514	TOTAL 2016	² X	DF	P
A	2.1	1.7	1.3	1.4	0.6	1.3	3.8	4	0.4337
B	3.3	2.7	3.6	4.1	3.5	3.5	1.2	4	0.8781
C	4.8	3.6	7.1	8.6	3.7	5.8	16.3	4	0.0026
D	0.9	0.3	1.3	1.1	0.2	0.7	5.0	4	0.2873
E	1.8	2.0	1.9	2.7	1.9	2.1	1.2	4	0.8781
F	1.2	2.3	2.3	1.3	1.6	1.6	2.5	4	0.6446
G	1.5	1.7	0.0	1.3	0.8	1.0	5.5	4	0.2397
H	2.1	1.7	1.6	2.9	3.5	2.5	4.2	4	0.3796
I	1.2	3.3	1.3	2.7	1.4	2.0	6.9	4	0.1413
J	87.4	88.0	83.5	83.2	87.9	85.9	8.4	4	0.0780

T101 BY AGE AT DEP

N=	17 995	18 499	19 182	20-24 266	25-34 99	TOTAL 2041	² X	DF	P
A	1.4	1.8	1.1	0.4	1.0	1.3	3.0	4	0.5578
B	4.6	3.2	3.3	1.5	0.0	3.5	10.4	4	0.0342
C	7.5	5.2	4.9	2.6	1.0	5.8	15.1	4	0.0045
D	1.0	0.6	0.5	0.8	0.0	0.8	1.7	4	0.7907
E	2.5	2.8	1.1	1.1	0.0	2.2	5.9	4	0.2067
F	1.4	1.0	1.6	3.0	3.0	1.6	6.0	4	0.1991
G	1.0	1.2	0.5	1.1	1.0	1.0	0.5	4	0.9735
H	2.6	3.0	1.1	3.4	0.0	2.5	5.2	4	0.2674
I	2.1	2.2	1.1	2.6	0.0	2.0	3.5	4	0.4779
J	82.7	86.2	90.7	89.5	93.9	85.7	19.5	4	0.0006

T102 -- SOUGHT FURTHER INFO DUE TO USAR EVENTS

AS A RESULT OF YOUR EXPOSURE TO THE EVENTS LISTED IN T101A-101I [EVENTS SPONSORED BY THE U.S. ARMY RESERVE (NOT THE REGULAR ACTIVE ARMY)], DID YOU SEEK FURTHER INFORMATION ON THE ARMY?

- A - SENT A CARD.
 B - CALLED A TOLL FREE NUMBER.
 C - CONTACTED A US ARMY RECRUITER AT THE EVENT.
 D - CONTACTED A US ARMY RECRUITER AFTER THE EVENT.
 E - SOUGHT OUT A FRIEND WHO HAD ENLISTED OR WAS ABOUT TO ENLIST.
 F - NONE OF THE ABOVE/DOES NOT APPLY.

SURVEY ITEMS #:

C025A_F D044A_F

TOTAL NPS SURVEYED IS 2268

T102 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 189	3_YEAR 295	4_YEAR 557	TOTAL 1041	2 X	DF	P
A	2.6	2.4	2.3	2.4	0.0	2	1.0000
B	0.0	1.7	0.5	0.8	5.2	2	0.0743
C	2.1	5.1	3.2	3.6	3.3	2	0.1920
D	2.6	3.7	4.3	3.8	1.0	2	0.6065
E	2.6	5.1	3.6	3.8	2.0	2	0.3679
F	91.5	86.4	88.3	88.4	2.9	2	0.2346

T102 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 224	BOTH 451	ACF 348	TOTAL 1023	2 X	DF	P
A	1.8	2.4	2.9	2.4	0.7	2	0.7047
B	1.8	0.4	0.6	0.8	3.8	2	0.1496
C	4.0	3.3	3.4	3.5	0.2	2	0.9048
D	4.5	3.8	3.7	3.9	0.2	2	0.9048
E	4.9	3.5	3.7	3.9	0.8	2	0.6703
F	87.0	88.7	88.5	88.3	0.4	2	0.8187

T102 BY REGION

	N=	NE 509	SE 398	SW 289	MW 580	WEST 309	TOTAL 2085	² X	DF	P
A		3.5	6.3	3.1	3.3	2.3	3.7	9.8	4	0.04
B		1.4	2.0	1.0	1.2	1.6	1.4	1.5	4	0.82
C		4.9	6.0	3.5	3.8	6.8	4.9	6.4	4	0.17
D		6.1	10.5	6.2	5.7	9.1	7.3	11.4	4	0.02
E		5.9	7.3	4.1	5.2	4.5	5.5	4.2	4	0.37
F		82.3	78.1	84.4	85.3	83.8	82.9	9.6	4	0.04

T102 BY RURAL/URBAN

	N=	LG_CITY 332	MED_CITY 306	SUBURB 316	TOWN 576	RURAL 523	TOTAL 2053	² X	DF	P
A		2.7	3.6	5.1	4.3	3.3	3.8	3.2	4	0.52
B		1.8	1.3	0.9	1.7	1.3	1.5	1.3	4	0.86
C		5.7	3.9	5.4	4.0	5.2	4.8	2.2	4	0.69
D		8.4	4.9	7.3	8.0	7.1	7.3	3.5	4	0.47
E		5.7	6.9	6.3	4.9	4.6	5.5	2.7	4	0.60
F		83.1	84.3	82.0	82.5	83.6	83.0	0.8	4	0.93

T102 BY AGE AT DEP

	N=	17 1019	18 506	19 182	20-24 272	25-34 98	TOTAL 2077	² X	DF	P
A		4.7	4.9	1.6	0.7	0.0	3.8	17.6	4	0.00
B		2.0	1.2	0.5	1.1	0.0	1.4	4.7	4	0.31
C		5.8	4.5	4.4	3.3	3.1	4.9	4.1	4	0.39
D		8.3	7.9	6.0	5.1	2.0	7.3	8.1	4	0.08
E		5.0	7.9	4.4	5.9	0.0	5.5	12.1	4	0.01
F		80.8	80.4	85.7	88.6	94.9	82.8	22.5	4	0.00

T103 -- IT'S NOT JUST A JOB. IT'S AN ADVENTURE.

PLEASE USE THE FOLLOWING TABLE TO IDENTIFY WHICH SERVICE USES THIS SLOGAN: "_____. IT'S NOT JUST A JOB. IT'S AN ADVENTURE."

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES
- 5 - ALL SERVICES TOGETHER IN THE SAME AD OR COMMERCIAL
- 6 - NONE OF THESE
- 8 - I DON'T KNOW

SURVEY ITEMS #: A110

TOTAL NPS SURVEYED IS 2394

T103 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 193	3_YEAR 327	4_YEAR 594	TOTAL 1114
1		35.2	30.9	35.2	33.9
2		1.5	1.8	1.0	1.3
3		50.8	55.7	54.7	54.3
4		2.6	1.5	0.5	1.2
5		5.7	6.7	5.0	5.7
6		0.0	0.6	0.3	0.4
8		4.1	2.8	3.2	3.2
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				12.100	12
					PROB. 0.4377

T103 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 246	BOTH 491	ACF 359	TOTAL 1096
1		29.7	37.5	32.3	34.0
2		0.8	1.2	1.9	1.4
3		58.9	53.2	52.6	54.3
4		0.8	0.4	2.2	1.1
5		6.5	4.5	6.7	5.7
6		0.4	0.2	0.6	0.4
8		2.8	3.0	3.6	3.2
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				16.100	12
					PROB. 0.1867

T103 BY REGION

	N=	NE 517	SE 471	SW 350	MW 679	WEST 315	TOTAL 2332
1		40.0	35.5	40.0	39.0	37.5	38.5
2		1.3	1.1	2.0	2.4	2.2	1.8
3		48.0	51.8	44.6	47.4	44.4	47.6
4		1.7	0.4	3.4	0.9	1.9	1.5
5		5.6	6.6	6.0	6.3	7.9	6.4
6		0.2	0.4	0.3	0.0	0.6	0.3
8		3.1	4.3	3.7	4.0	5.4	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		31.700		24	0.1346		

T103 BY RURAL/URBAN

	N=	LG_CITY 371	MED_CITY 330	SUBURB 421	TOWN 609	RURAL 580	TOTAL 2311
1		40.2	43.9	36.6	36.1	37.9	38.4
2		2.2	0.9	1.2	1.5	2.8	1.8
3		43.7	45.1	51.3	50.7	45.9	47.7
4		1.9	0.3	1.7	1.3	2.1	1.5
5		6.7	5.1	6.9	5.6	7.4	6.4
6		0.5	0.0	0.2	0.0	0.3	0.2
8		4.8	4.5	2.1	4.8	3.6	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		32.100		24	0.1245		

T103 BY AGE AT DEP

	N=	17 1132	18 560	19 225	20-24 319	25-34 89	TOTAL 2325
1		38.1	38.0	42.7	39.8	29.2	38.4
2		1.5	2.0	1.8	1.9	4.5	1.8
3		48.9	45.5	43.1	48.9	51.7	47.7
4		1.2	1.8	3.1	0.9	1.1	1.5
5		6.3	8.6	5.3	4.7	3.4	6.4
6		0.3	0.0	0.9	0.0	0.0	0.3
8		3.6	4.1	3.1	3.8	10.1	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		38.100		24	0.0339		

T105 -- THE FEW. THE PROUD.

PLEASE USE THE FOLLOWING TABLE TO IDENTIFY WHICH SERVICE USES THIS SLOGAN: "THE FEW. THE PROUD. THE ____."

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES
- 5 - ALL SERVICES TOGETHER IN THE SAME AD OR COMMERCIAL
- 6 - NONE OF THESE
- 8 - I DON'T KNOW

SURVEY ITEMS #: A112

TOTAL NPS SURVEYED IS 2394

T105 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 196	3_YEAR 328	4_YEAR 601	TOTAL 1125
1		0.0	0.3	0.3	0.3
2		.	.	.	0.0
3		0.0	0.3	0.3	0.3
4		99.5	98.8	98.8	98.9
5		.	.	.	0.0
6		0.0	0.3	0.0	0.1
8		0.5	0.3	0.5	0.4
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				3.700	12
					PROB. 0.9883

T105 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 248	BOTH 495	ACF 364	TOTAL 1107
1		0.4	0.4	0.0	0.3
2		.	.	.	0.0
3		0.0	0.4	0.3	0.3
4		98.8	99.0	98.9	98.9
5		.	.	.	0.0
6		0.0	0.0	0.3	0.1
8		0.8	0.2	0.5	0.5
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				6.000	12
					PROB. 0.9161

T105 BY REGION

	N=	NE 519	SE 477	SW 359	MW 686	WEST 315	TOTAL 2356
1		0.8	1.0	0.3	0.6	0.6	0.7
2		0.0	0.2	0.0	0.1	0.6	0.2
3		0.6	1.3	0.3	0.3	0.6	0.6
4		96.5	95.6	98.6	98.3	95.2	97.0
5		0.4	0.0	0.3	0.1	0.3	0.2
6		0.4	0.0	0.0	0.0	0.0	0.1
8		1.3	1.9	0.6	0.6	2.5	1.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				31.700	24	0.1346	

T105 BY RURAL/URBAN

	N=	LG_CITY 371	MED_CITY 337	SUBURB 425	TOWN 612	RURAL 589	TOTAL 2334
1		1.1	0.9	0.7	0.5	0.2	0.6
2		0.8	0.0	0.0	0.2	0.0	0.2
3		0.8	0.9	0.7	0.6	0.2	0.6
4		94.6	96.4	96.9	97.1	99.0	97.0
5		0.3	0.3	0.5	0.2	0.0	0.2
6		0.0	0.0	0.5	0.0	0.0	0.1
8		2.4	1.5	0.7	1.5	0.7	1.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				36.800	24	0.0458	

T105 BY AGE AT DEP

	N=	17 1145	18 560	19 229	20-24 324	25-34 91	TOTAL 2349
1		0.4	0.9	0.4	0.9	2.2	0.7
2		0.1	0.4	0.4	0.0	0.0	0.2
3		0.4	0.9	0.0	0.6	2.2	0.6
4		98.0	96.3	96.9	96.6	90.1	97.0
5		0.1	0.7	0.0	0.0	0.0	0.2
6		0.1	0.0	0.4	0.0	0.0	0.1
8		0.9	0.9	1.8	1.8	5.5	1.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				44.500	24	0.0067	

T106 -- BE ALL YOU CAN BE.

PLEASE USE THE FOLLOWING TABLE TO IDENTIFY WHICH SERVICE USES THIS SLOGAN: "BE ALL YOU CAN BE."

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES
- 5 - ALL SERVICES TOGETHER IN THE SAME AD OR COMMERCIAL
- 6 - NONE OF THESE
- 8 - I DON'T KNOW

SURVEY ITEMS #: A113

TOTAL NPS SURVEYED IS 2394

T106 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 196	3_YEAR 330	4_YEAR 600	TOTAL 1126
1	99.0	98.5	97.2	97.9
2	0.5	0.3	0.0	0.2
3	0.0	0.3	0.5	0.4
4	0.0	0.0	0.2	0.1
5	0.0	0.9	1.8	1.2
6	.	.	.	0.0
8	0.5	0.0	0.3	0.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.400			D.F. 12 PROB. 0.5809

T106 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 249	BOTH 494	ACF 365	TOTAL 1108
1	98.4	97.2	98.9	98.0
2	0.4	0.0	0.3	0.2
3	0.4	0.4	0.0	0.3
4	0.0	0.2	0.0	0.1
5	0.4	2.2	0.5	1.3
6	.	.	.	0.0
8	0.4	0.0	0.3	0.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 12.900			D.F. 12 PROB. 0.3764

T106 BY REGION

	N=	NE 521	SE 478	SW 357	MW 687	WEST 320	TOTAL 2363
1		98.7	97.1	97.5	98.7	96.9	97.9
2		0.0	0.2	0.0	0.3	0.0	0.1
3		0.6	0.8	0.8	0.1	0.6	0.6
4		0.0	0.4	0.6	0.0	0.0	0.2
5		0.8	1.0	1.1	0.6	2.5	1.1
6		0.0	0.0	0.0	0.1	0.0	0.0
8		0.0	0.4	0.0	0.1	0.0	0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
29.600

D.F.
24

PROB.
0.1984

T106 BY. RURAL/URBAN

	N=	LG_CITY 371	MED_CITY 336	SUBURB 426	TOWN 616	RURAL 592	TOTAL 2341
1		98.6	96.7	97.6	98.2	98.3	98.0
2		0.0	0.6	0.0	0.2	0.0	0.1
3		0.0	0.9	1.4	0.5	0.2	0.6
4		0.0	0.6	0.2	0.0	0.0	0.1
5		1.1	1.2	0.7	0.8	1.3	1.0
6		0.3	0.0	0.0	0.0	0.0	0.0
8		0.0	0.0	0.0	0.3	0.2	0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
36.200

D.F.
24

PROB.
0.0525

T106 BY AGE AT DEP

	N=	17 1145	18 564	19 230	20-24 326	25-34 91	TOTAL 2356
1		98.3	98.0	98.3	96.6	97.8	98.0
2		0.0	0.2	0.0	0.3	0.0	0.1
3		0.3	0.7	1.3	0.9	0.0	0.6
4		0.3	0.2	0.0	0.0	0.0	0.2
5		1.0	0.9	0.4	1.8	1.1	1.1
6		0.1	0.0	0.0	0.0	0.0	0.0
8		0.1	0.0	0.0	0.3	1.1	0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
23.900

D.F.
24

PROB.
0.4673

T107 -- MAYBE YOU CAN BE ONE OF US.

PLEASE USE THE FOLLOWING TABLE TO IDENTIFY WHICH SERVICE USES THIS SLOGAN: "MAYBE YOU CAN BE ONE OF US."

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES
- 5 - ALL SERVICES TOGETHER IN THE SAME AD OR COMMERCIAL
- 6 - NONE OF THESE
- 8 - I DON'T KNOW

SURVEY ITEMS #: A114

TOTAL NPS SURVEYED IS 2394

T107 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 196	3_YEAR 328	4_YEAR 599	TOTAL 1123
1	2.0	0.6	2.2	1.7
2	1.0	0.9	0.3	0.6
3	5.6	6.1	3.5	4.6
4	72.4	75.0	73.5	73.7
5	4.1	5.5	8.0	6.6
6	1.5	0.6	1.2	1.1
8	13.3	11.3	11.3	11.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 14.400			D.F. 12 PROB. 0.2759

T107 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 248	BOTH 493	ACF 364	TOTAL 1105
1	1.6	2.0	1.4	1.7
2	0.4	0.4	0.8	0.5
3	7.3	3.0	4.9	4.6
4	68.5	76.1	74.7	73.9
5	8.5	6.9	4.7	6.5
6	1.2	1.0	0.8	1.0
8	12.5	10.5	12.6	11.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 13.800			D.F. 12 PROB. 0.3137

T107 BY REGION

	N=	NE 521	SE 475	SW 356	MW 687	WEST 317	TOTAL 2356
1		3.1	1.3	2.5	2.0	2.5	2.2
2		1.1	0.8	0.8	1.0	1.9	1.1
3		6.1	4.8	7.6	5.7	6.6	6.0
4		69.1	69.9	69.7	68.8	66.6	68.9
5		6.1	8.2	6.5	8.7	5.4	7.3
6		1.0	2.1	0.8	1.0	1.6	1.3
8		13.4	12.8	12.1	12.7	15.5	13.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.700	24	0.6564	

T107 BY RURAL/URBAN

	N=	LG_CITY 370	MED_CITY 336	SUBURB 426	TOWN 611	RURAL 591	TOTAL 2334
1		3.2	1.2	2.3	2.8	1.7	2.3
2		1.3	0.0	1.6	1.1	1.2	1.1
3		5.1	8.3	8.0	3.6	6.3	6.0
4		65.1	67.9	66.7	70.2	71.9	68.9
5		6.2	7.1	7.5	7.7	7.1	7.2
6		1.9	1.8	1.9	1.3	0.2	1.3
8		17.0	13.7	12.0	13.3	11.7	13.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.300	24	0.0254	

T107 BY AGE AT DEP

	N=	17 1140	18 563	19 230	20-24 326	25-34 90	TOTAL 2349
1		1.8	3.2	2.6	1.5	4.4	2.3
2		0.6	2.1	1.3	0.9	1.1	1.1
3		6.0	6.6	6.5	5.5	4.4	6.0
4		71.3	69.8	65.2	65.9	54.4	69.0
5		7.3	6.8	7.0	9.2	3.3	7.2
6		1.1	1.1	1.3	1.8	1.1	1.2
8		11.9	10.5	16.1	15.0	31.1	13.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				53.800	24	0.0005	

T108 -- A CHANCE TO SERVE, A CHANCE TO LEARN.

PLEASE USE THE FOLLOWING TABLE TO IDENTIFY WHICH SERVICE USES THIS SLOGAN: "A CHANCE TO SERVE, A CHANCE TO LEARN."

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES
- 5 - ALL SERVICES TOGETHER IN THE SAME AD OR COMMERCIAL
- 6 - NONE OF THESE
- 8 - I DON'T KNOW

SURVEY ITEMS #: A115

TOTAL NPS SURVEYED IS 2394

T108 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 195	3_YEAR 327	4_YEAR 591	TOTAL 1113
1	14.4	14.4	14.0	14.2
2	5.6	4.9	6.3	5.8
3	22.0	19.9	17.6	19.0
4	1.5	0.6	0.5	0.7
5	13.8	16.8	17.9	16.9
6	3.6	4.9	4.1	4.2
8	39.0	38.5	39.6	39.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.700			D.F. 12
				PROB. 0.8768

T108 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 246	BOTH 486	ACF 363	TOTAL 1095
1	13.4	14.4	14.3	14.2
2	6.9	6.8	3.6	5.8
3	16.7	18.3	22.0	19.2
4	1.2	0.2	0.8	0.6
5	15.0	17.9	16.0	16.6
6	6.1	3.7	3.9	4.3
8	40.6	38.7	39.4	39.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 13.700			D.F. 12
				PROB. 0.3203

T108 BY REGION

	N=	NE 517	SE 475	SW 353	MW 683	WEST 317	TOTAL 2345
1		16.6	20.6	16.7	13.8	13.3	16.2
2		6.4	4.8	9.1	6.1	4.4	6.1
3		16.3	16.4	17.6	19.2	18.3	17.6
4		2.3	1.9	0.8	2.0	1.9	1.9
5		14.7	17.0	17.0	15.5	16.7	16.0
6		3.7	4.2	3.4	4.5	3.8	4.0
8		40.0	34.9	35.4	38.8	41.6	38.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.300	24	0.2476	

T108 BY RURAL/URBAN

	N=	LG_CITY 370	MED_CITY 334	SUBURB 422	TOWN 609	RURAL 588	TOTAL 2323
1		18.4	13.5	16.8	15.1	17.0	16.2
2		5.7	6.9	7.8	6.4	4.1	6.0
3		18.1	18.0	14.9	16.6	19.7	17.5
4		2.2	1.2	0.9	2.8	1.9	1.9
5		13.5	16.5	15.4	16.6	17.2	16.0
6		4.9	5.1	4.7	3.6	2.9	4.0
8		37.3	38.9	39.3	38.9	37.2	38.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.900	24	0.3583	

T108 BY AGE AT DEP

	N=	17 1138	18 558	19 226	20-24 324	25-34 92	TOTAL 2338
1		14.9	20.6	12.4	16.0	15.2	16.2
2		6.9	5.4	4.0	5.6	8.7	6.2
3		16.9	19.0	21.2	16.7	12.0	17.6
4		1.8	2.7	0.9	1.8	1.1	1.9
5		17.4	14.2	15.0	17.3	9.8	16.1
6		4.4	4.3	4.0	3.1	1.1	4.0
8		37.7	33.9	42.5	39.5	52.2	38.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.800	24	0.0225	

T109 -- IT'S A GREAT PLACE TO START.

PLEASE USE THE FOLLOWING TABLE TO IDENTIFY WHICH SERVICE USES THIS SLOGAN: "IT'S A GREAT PLACE TO START."

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES
- 5 - ALL SERVICES TOGETHER IN THE SAME AD OR COMMERCIAL
- 6 - NONE OF THESE
- 8 - I DON'T KNOW

SURVEY ITEMS #: A116

TOTAL NPS SURVEYED IS 2394

T109 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	195	328	595	1118	
1	38.5	39.9	39.7	39.5	
2	9.7	7.3	8.4	8.3	
3	7.7	7.6	8.7	8.2	
4	0.0	0.6	0.8	0.6	
5	30.3	31.7	29.2	30.1	
6	0.0	0.3	1.3	0.8	
8	13.8	12.5	11.8	12.3	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			8.900	12	0.7114

T109 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 248	BOTH 489	ACF 363	TOTAL 1100	
1	40.3	40.5	37.5	39.5	
2	8.1	8.8	8.0	8.4	
3	6.0	9.2	8.0	8.1	
4	0.4	0.8	0.5	0.6	
5	30.6	28.4	32.5	30.3	
6	0.4	1.4	0.3	0.8	
8	14.1	10.8	13.2	12.4	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			10.100	12	0.6072

T109 BY REGION

	N=	NE 519	SE 476	SW 355	MW 683	WEST 317	TOTAL 2350
1		37.2	38.4	42.8	42.6	37.5	39.9
2		7.9	12.8	9.0	7.8	7.9	9.0
3		9.4	10.3	5.6	9.7	5.4	8.6
4		0.8	0.2	1.1	1.0	1.3	0.9
5		26.0	24.4	25.6	24.0	28.4	25.4
6		1.0	0.6	0.6	0.7	1.6	0.9
8		17.7	13.2	15.2	14.2	18.0	15.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				37.400	24	0.0399	

T109 BY RURAL/URBAN

	N=	LG_CITY 373	MED_CITY 336	SUBURB 422	TOWN 612	RURAL 587	TOTAL 2330
1		43.2	35.4	42.6	40.2	38.0	39.9
2		6.7	8.3	6.9	10.5	11.1	9.1
3		6.2	8.9	9.2	7.8	9.9	8.5
4		0.8	1.5	0.0	1.1	0.8	0.9
5		24.7	26.8	24.9	23.5	27.8	25.5
6		2.4	0.3	0.0	1.5	0.0	0.8
8		16.1	18.8	16.3	15.4	12.4	15.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				55.600	24	0.0003	

T109 BY AGE AT DEP

	N=	17 1137	18 562	19 228	20-24 324	25-34 92	TOTAL 2343
1		38.9	43.8	34.6	40.4	39.1	39.9
2		9.0	8.2	9.6	9.9	9.8	9.0
3		7.9	10.1	9.6	6.5	9.8	8.5
4		0.9	0.9	1.8	0.3	0.0	0.9
5		28.8	22.9	23.7	22.5	14.1	25.4
6		0.8	0.7	1.3	1.2	0.0	0.9
8		13.8	13.3	19.3	19.1	27.2	15.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				44.700	24	0.0063	

T689 -- WHICH SERVICE USES THE SLOGAN: 'AIM HIGH'

PLEASE USE THE FOLLOWING TABLE TO IDENTIFY WHICH SERVICE USES THIS SLOGAN: "AIM HIGH."

- 1 - ARMY
- 2 - AIR FORCE
- 3 - NAVY
- 4 - MARINES
- 5 - ALL SERVICES TOGETHER IN THE SAME AD OR COMMERCIAL
- 6 - NONE OF THESE
- 8 - I DON'T KNOW

SURVEY ITEMS #: A111

TOTAL NPS SURVEYED IS 2394

T689 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	195	329	602	1126	
1	1.0	0.6	0.5	0.6	
2	97.4	97.6	97.7	97.6	
3	0.0	0.3	0.2	0.2	
4	0.0	0.3	0.2	0.2	
5	0.0	0.0	0.3	0.2	
6	.	.	.	0.0	
8	1.5	1.2	1.2	1.2	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			3.600	12	0.9896

T689 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER	BOTH	ACF	TOTAL	
N=	249	496	363	1108	
1	0.0	0.6	1.1	0.6	
2	97.6	97.8	97.3	97.6	
3	0.0	0.2	0.3	0.2	
4	0.4	0.2	0.0	0.2	
5	0.0	0.4	0.0	0.2	
6	.	.	.	0.0	
8	2.0	0.8	1.4	1.3	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			9.300	12	0.6771

T689 BY REGION

N=	NE 520	SE 477	SW 357	MW 687	WEST 318	TOTAL 2359
1	2.5	1.5	2.5	0.9	1.3	1.7
2	94.6	95.8	94.4	96.8	96.2	95.7
3	0.0	0.2	0.0	0.3	0.0	0.1
4	0.4	0.4	0.6	0.3	0.3	0.4
5	0.6	0.4	0.6	0.3	0.6	0.5
6	0.0	0.2	0.3	0.1	0.3	0.2
8	1.9	1.5	1.7	1.3	1.3	1.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.300	D.F. 24	PROB. 0.9396	

T689 BY RURAL/URBAN

N=	LG_CITY 371	MED_CITY 337	SUBURB 427	TOWN 612	RURAL 590	TOTAL 2337
1	3.8	0.9	1.9	1.5	0.8	1.7
2	93.5	95.5	94.1	96.7	97.5	95.8
3	0.0	0.0	0.2	0.2	0.2	0.1
4	0.5	0.0	0.7	0.3	0.2	0.3
5	0.0	1.5	0.2	0.2	0.5	0.4
6	0.3	0.3	0.2	0.0	0.0	0.1
8	1.9	1.8	2.6	1.1	0.8	1.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 40.400	D.F. 24	PROB. 0.0194	

T689 BY AGE AT DEP

N=	17 1141	18 565	19 230	20-24 327	25-34 89	TOTAL 2352
1	1.0	2.5	3.0	1.5	1.1	1.7
2	97.4	95.9	93.0	92.7	91.0	95.7
3	0.2	0.0	0.0	0.3	0.0	0.1
4	0.2	0.2	0.9	0.9	1.1	0.4
5	0.3	0.5	0.9	0.6	1.1	0.5
6	0.2	0.0	0.0	0.3	0.0	0.1
8	0.8	0.9	2.2	3.7	5.6	1.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 48.300	D.F. 24	PROB. 0.0023	

T051 -- RECEIVED UNREQUESTED INFORMATION

DID YOU RECEIVE MILITARY RECRUITING LITERATURE IN THE MAIL WITHOUT ASKING FOR IT? IF SO, FOR WHICH SERVICE(S) DID YOU RECEIVE LITERATURE?

A - YES.
 B - AIR FORCE.
 C - ARMY.
 D - MARINE CORPS.
 E - NAVY.
 F - ALL SERVICES TOGETHER.
 G - NATIONAL GUARD.
 H - RESERVE.

SURVEY ITEMS #: A016_A7

D020_A7

TOTAL NPS SURVEYED IS 2399

T051 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 193	3_YEAR 331	4_YEAR 606	TOTAL 1130	2 X	DF	P
A	81.9	74.6	74.1	75.6	4.9	2	0.0863
B	63.5	59.2	58.9	59.8	1.0	2	0.6065
C	71.8	72.1	70.4	71.2	0.2	2	0.9048
D	66.7	57.1	62.1	61.5	3.8	2	0.1496
E	60.3	62.5	52.4	56.8	7.3	2	0.0260
F	29.5	23.8	24.3	25.1	2.0	2	0.3679
G	35.3	31.3	26.8	29.7	4.3	2	0.1165
H	37.2	33.3	30.0	32.3	2.7	2	0.2592

T051 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 249	BOTH 499	ACF 364	TOTAL 1112	2 X	DF	P
A	75.1	73.9	78.8	75.8	2.8	2	0.2466
B	56.5	57.5	64.8	59.8	4.5	2	0.1054
C	67.4	71.9	72.6	71.1	1.7	2	0.4274
D	59.2	60.6	64.1	61.5	1.3	2	0.5220
E	59.2	49.9	63.7	56.7	12.8	2	0.0017
F	25.5	24.4	25.6	25.1	0.1	2	0.9512
G	28.3	26.3	35.6	30.0	6.8	2	0.0334
H	30.4	28.3	38.8	32.4	8.2	2	0.0166

T051 BY REGION

	NE N= 524	SE 480	SW 358	MW 687	WEST 322	TOTAL 2371
A	66.6	72.1	72.6	75.7	66.8	71.3
B	56.6	52.7	66.0	61.5	51.2	58.1
C	66.5	70.9	73.2	68.8	66.8	69.2
D	56.6	55.4	54.4	58.5	45.0	55.1
E	50.6	52.7	49.2	51.5	49.3	50.9
F	17.4	22.7	22.0	23.6	21.3	21.6
G	23.9	26.7	23.6	28.1	25.6	25.9
H	27.8	23.9	25.2	32.8	21.3	27.4

2 X	DF	P
15.8	4	0.00
17.1	4	0.00
4.0	4	0.40
11.4	4	0.02
0.9	4	0.92
5.1	4	0.27
2.7	4	0.60
14.0	4	0.00

T051 BY RURAL/URBAN

	LG_CITY N= 368	MED_CITY 336	SUBURB 427	TOWN 610	RURAL 590	TOTAL 2331
A	65.2	69.9	69.6	72.0	75.6	71.1
B	52.8	59.5	51.4	60.5	62.8	58.2
C	66.1	70.9	68.9	68.1	70.8	69.1
D	50.6	51.1	49.3	57.7	61.4	55.2
E	42.1	53.3	49.6	50.1	56.3	51.0
F	24.9	18.5	24.1	18.4	23.2	21.7
G	24.0	28.6	22.4	23.4	30.3	25.9
H	28.3	29.1	23.8	25.8	30.1	27.4

2 X	DF	P
13.0	4	0.01
13.1	4	0.01
2.2	4	0.65
15.5	4	0.00
13.1	4	0.01
7.1	4	0.13
8.9	4	0.06
4.4	4	0.35

T051 BY AGE AT DEP

	17 N= 1143	18 574	19 231	20-24 327	25-34 89	TOTAL 2364
A	77.0	77.3	70.1	55.7	22.5	71.4
B	61.9	56.6	57.9	47.2	30.0	58.1
C	69.4	66.8	73.6	71.6	55.0	69.2
D	60.7	56.4	50.3	34.7	15.0	55.2
E	57.2	47.2	45.3	36.9	30.0	50.9
F	23.4	25.2	10.1	15.9	10.0	21.6
G	31.1	25.0	18.9	13.1	0.0	26.0
H	31.4	24.5	24.5	20.4	0.0	27.4

2 X	DF	P
171.7	4	0.00
20.7	4	0.00
4.9	4	0.29
55.5	4	0.00
35.2	4	0.00
22.4	4	0.00
38.3	4	0.00
21.4	4	0.00

T110 -- RECALL JOINT SERVICES ADVERTISING

DO YOU REMEMBER SEEING, HEARING, OR RECEIVING (BEFORE YOU ENLISTED) ANY ADVERTISING OR PROMOTIONAL MATERIAL FROM ALL THE MILITARY SERVICES TOGETHER? IF SO, WHERE DID YOU SEE OR HEAR THIS MATERIAL?

- A - ON TELEVISION.
- B - IN MAGAZINES.
- C - ON THE RADIO.
- D - IN THE HELP WANTED SECTION OF THE NEWSPAPER.
- E - IN OTHER PARTS OF THE NEWSPAPER.
- F - IN THE MAIL.
- G - IN AN ARMY RECRUITING STATION.
- H - AT SCHOOL.
- I - FROM A FRIEND.
- J - YES

SURVEY ITEMS #: A013_A12

TOTAL NPS SURVEYED IS 2394

T110 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 158	3_YEAR 256	4_YEAR 476	TOTAL 890	2 X	DF	P
A		92.4	89.1	89.3	89.8	1.4	2	0.4966
B		67.7	61.7	70.0	67.2	5.0	2	0.0821
C		66.5	53.1	59.2	58.8	7.3	2	0.0260
D		7.6	7.8	11.8	9.9	4.0	2	0.1353
E		8.9	9.0	12.0	10.6	2.2	2	0.3329
F		63.9	53.1	58.0	57.6	4.7	2	0.0954
G		44.9	43.0	47.3	45.6	1.2	2	0.5488
H		59.5	49.6	57.3	55.5	5.4	2	0.0672
I		30.4	29.3	28.8	29.2	0.1	2	0.9512
J		81.1	79.5	80.2	80.1	0.2	2	0.9048

T110 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 207	BOTH 390	ACF 281	TOTAL 878	2 X	DF	P
A		86.5	90.0	92.5	90.0	4.8	2	0.0907
B		66.2	69.5	65.1	67.3	1.6	2	0.4493
C		57.0	59.2	60.5	59.1	0.6	2	0.7408
D		11.6	11.3	6.8	9.9	4.6	2	0.1003
E		11.6	11.0	8.9	10.5	1.1	2	0.5769
F		52.2	57.2	63.0	57.9	5.9	2	0.0523
G		45.9	48.5	41.3	45.6	3.3	2	0.1920
H		52.7	55.6	57.6	55.6	1.2	2	0.5488
I		27.5	27.2	32.7	29.0	2.8	2	0.2466
J		83.3	80.2	78.6	80.4	2.1	2	0.3499

T110 BY REGION

	N=	NE 377	SE 358	SW 268	MW 541	WEST 236	TOTAL 1780	2 X	DF	P
A		89.1	87.7	78.7	86.9	85.2	86.1	16.2	4	0.00
B		65.8	63.4	57.8	65.8	65.7	64.1	5.9	4	0.20
C		56.5	57.8	48.9	58.8	55.9	56.2	7.7	4	0.10
D		9.3	8.4	8.2	13.5	9.3	10.2	9.3	4	0.05
E		9.8	6.7	6.0	11.8	9.3	9.2	10.7	4	0.03
F		54.4	54.5	63.1	58.2	53.4	56.7	7.6	4	0.10
G		51.2	43.8	43.7	46.4	46.2	46.5	5.3	4	0.25
H		61.5	57.0	56.3	57.5	60.2	58.4	2.8	4	0.59
I		29.2	32.1	28.4	32.0	27.5	30.3	2.9	4	0.57
J		72.7	78.8	77.6	80.7	74.1	77.2	13.6	4	0.00

T110 BY RURAL/URBAN

	N=	LG_CITY 270	MED_CITY 258	SUBURB 313	TOWN 461	RURAL 447	TOTAL 1749	2 X	DF	P
A		81.5	86.4	84.3	86.8	89.0	86.0	9.1	4	0.05
B		62.2	62.4	62.0	64.2	66.9	63.9	2.8	4	0.59
C		51.8	62.0	57.5	52.7	57.7	56.1	8.5	4	0.07
D		13.0	13.6	8.3	10.0	7.8	10.1	9.4	4	0.05
E		9.6	12.0	7.0	8.7	8.5	9.0	4.6	4	0.33
F		55.2	53.9	52.1	56.8	62.4	56.7	9.9	4	0.04
G		48.9	52.7	40.9	45.3	46.1	46.4	8.7	4	0.06
H		59.6	57.4	56.2	58.6	60.2	58.5	1.6	4	0.80
I		32.2	31.4	24.3	30.4	32.2	30.2	6.9	4	0.14
J		75.8	78.0	77.0	76.7	77.7	77.1	0.6	4	0.96

T110 BY AGE AT DEP

	N=	17 905	18 425	19 161	20-24 226	25-34 58	TOTAL 1775	2 X	DF	P
A		87.2	84.0	82.0	88.5	86.2	86.1	5.7	4	0.22
B		67.7	60.5	60.9	58.0	69.0	64.2	12.7	4	0.01
C		57.9	51.8	50.9	62.8	53.4	56.3	10.4	4	0.03
D		8.1	7.8	11.8	15.9	36.2	10.3	58.4	4	0.00
E		9.5	8.7	9.3	7.5	13.8	9.2	2.4	4	0.66
F		63.3	59.8	51.5	38.0	24.1	56.9	76.4	4	0.00
G		46.7	46.3	49.1	44.3	48.3	46.6	0.9	4	0.92
H		66.4	58.6	52.2	41.1	19.0	58.5	91.2	4	0.00
I		33.7	30.8	27.9	19.0	24.1	30.3	19.9	4	0.00
J		81.1	77.5	71.4	70.8	63.7	77.2	31.4	4	0.00

T114 -- RECALL ARMY ADVERTISING

DO YOU REMEMBER SEEING, HEARING, OR RECEIVING ANY ARMY ADVERTISING OR PROMOTIONAL MATERIAL BEFORE YOU ENLISTED? IF SO, WHERE DID YOU SEE OR HEAR THIS MATERIAL?

- A - ON TELEVISION.
- B - IN MAGAZINES.
- C - ON THE RADIO.
- D - IN THE HELP WANTED SECTION OF THE NEWSPAPER.
- E - IN OTHER PARTS OF THE NEWSPAPER.
- F - IN THE MAIL.
- G - IN AN ARMY RECRUITING STATION.
- H - AT SCHOOL.
- I - FROM A FRIEND.
- J - YES

SURVEY ITEMS #: A014_A12

C013_A12 D045_A12

TOTAL NPS SURVEYED IS 4662

T114 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 371	3_YEAR 590	4_YEAR 1088	TOTAL 2049	2 X	DF	P
A	90.6	88.5	88.3	88.8	1.4	2	0.4966
B	82.5	78.1	76.4	78.0	6.1	2	0.0474
C	66.3	64.6	61.4	63.2	3.7	2	0.1572
D	11.6	11.4	12.6	12.1	0.6	2	0.7408
E	11.9	11.9	13.5	12.7	1.3	2	0.5220
F	77.6	71.0	72.1	72.8	5.7	2	0.0578
G	66.3	64.9	66.5	66.0	0.4	2	0.8187
H	70.9	66.9	68.5	68.5	1.6	2	0.4493
I	45.0	35.6	40.2	39.7	8.6	2	0.0136
J	95.0	92.6	92.2	92.8	3.4	2	0.1827

T114 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 456	BOTH 879	ACF 680	TOTAL 2015	2 X	DF	P
A	87.1	88.4	90.6	88.8	3.8	2	0.1496
B	78.7	75.9	80.6	78.1	5.1	2	0.0781
C	66.4	60.1	65.6	63.4	7.4	2	0.0247
D	14.7	12.3	10.3	12.2	4.9	2	0.0863
E	14.5	13.2	11.0	12.8	3.2	2	0.2019
F	69.3	70.9	77.2	72.7	11.0	2	0.0041
G	65.3	66.5	66.0	66.1	0.2	2	0.9048
H	65.8	67.9	71.2	68.5	3.9	2	0.1423
I	37.3	40.0	41.2	39.8	1.7	2	0.4274
J	93.3	91.8	94.2	92.9	3.7	2	0.1572

T114 BY REGION

	N=	NE 961	SE 828	SW 584	MW 1194	WEST 585	TOTAL 4152	² X	DF	P
A		81.9	81.6	82.4	87.0	81.2	83.3	17.1	4	0.0
B		71.2	70.6	64.0	75.9	69.2	71.1	28.5	4	0.0
C		54.6	55.9	54.4	63.7	56.8	57.8	25.2	4	0.0
D		13.3	8.4	8.4	13.3	10.1	11.2	21.4	4	0.0
E		12.4	8.3	9.1	13.1	10.8	11.1	15.3	4	0.0
F		63.3	65.0	66.9	72.8	59.0	66.3	41.2	4	0.0
G		64.5	66.5	58.2	64.6	64.3	64.0	11.2	4	0.0
H		67.8	67.9	57.9	68.1	65.3	66.2	22.4	4	0.0
I		34.9	40.9	34.4	39.1	38.1	37.7	10.6	4	0.0
J		90.6	93.7	89.8	92.8	90.6	91.7	12.7	4	0.0

T114 BY RURAL/URBAN

	N=	LG_CITY 641	MED_CITY 589	SUBURB 669	TOWN 1124	RURAL 1063	TOTAL 4086	² X	DF	P
A		81.6	85.1	83.6	83.0	83.6	83.3	2.9	4	0.5
B		66.5	71.3	70.7	71.7	73.6	71.1	10.2	4	0.0
C		55.1	60.1	62.3	55.8	57.0	57.7	11.0	4	0.0
D		12.2	14.8	10.9	10.4	9.2	11.1	13.2	4	0.0
E		12.8	12.6	10.0	10.7	10.4	11.1	4.5	4	0.3
F		59.1	63.3	63.7	66.5	73.7	66.3	44.8	4	0.0
G		66.1	66.7	62.8	62.7	63.4	64.0	4.7	4	0.3
H		64.0	66.0	64.4	65.6	69.1	66.1	6.9	4	0.1
I		36.8	36.2	35.7	38.8	38.9	37.6	3.2	4	0.5
J		90.2	91.4	90.9	92.3	92.8	91.7	5.1	4	0.2

T114 BY AGE AT DEP

	N=	17 2065	18 1005	19 385	20-24 525	25-34 157	TOTAL 4137	² X	DF	P
A		84.5	81.9	79.7	83.4	85.3	83.3	7.4	4	0.1
B		74.5	69.5	64.7	68.6	63.1	71.2	27.0	4	0.0
C		59.0	54.6	55.6	61.3	57.3	57.9	8.9	4	0.0
D		8.6	9.5	13.5	19.8	21.7	11.2	75.5	4	0.0
E		11.3	9.8	10.4	12.8	12.1	11.1	3.5	4	0.4
F		73.7	70.0	63.4	46.7	21.0	66.4	292.9	4	0.0
G		65.1	63.5	59.7	64.2	62.4	64.0	4.4	4	0.3
H		73.7	69.3	61.0	49.1	17.2	66.2	297.3	4	0.0
I		39.1	40.4	37.7	30.9	24.8	37.7	26.5	4	0.0
J		93.0	92.2	93.1	87.4	84.3	91.7	35.3	4	0.0

T115 -- RESPOND TO ARMY ADVERTISEMENTS

DID YOU EVER RESPOND TO ANY ARMY ADVERTISEMENTS BEFORE YOU ENLISTED? IF SO, HOW DID YOU RESPOND TO THESE ADVERTISEMENTS?

- A - BY SENDING IN A CARD.
 B - BY CALLING A TOLL FREE NUMBER.
 C - BY CONTACTING AN ARMY RECRUITER.
 D - YES

SURVEY ITEMS #: A015_A3

C014_A3

TOTAL NPS SURVEYED IS 4662

T115 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 270	3_YEAR 416	4_YEAR 781	TOTAL 1467	² X	DF	P
A	60.4	59.4	53.1	56.2	6.5	2	0.0388
B	3.7	6.3	6.9	6.1	3.7	2	0.1572
C	71.5	69.5	74.3	72.4	3.3	2	0.1920
D	74.1	70.3	72.2	72.0	1.7	2	0.4274

T115 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 320	BOTH 627	ACF 495	TOTAL 1442	² X	DF	P
A	55.6	51.4	62.2	56.0	13.2	2	0.0014
B	6.6	7.3	4.4	6.2	4.2	2	0.1225
C	71.9	75.6	68.9	72.5	6.2	2	0.0450
D	70.5	71.7	73.2	72.0	1.0	2	0.6065

T115 BY REGION

	NE 708	SE 651	SW 413	MW 909	WEST 402	TOTAL 3083
A	51.0	55.9	49.1	56.9	44.5	52.7
B	4.8	9.2	5.1	5.8	5.0	6.1
C	76.8	73.7	74.3	71.4	76.6	74.2
D	74.4	78.3	70.6	76.5	70.0	74.6

2 X	DF	P
22.7	4	0.00
14.8	4	0.00
7.7	4	0.10
19.7	4	0.00

T115 BY RURAL/URBAN

	LG_CITY 461	MED_CITY 445	SUBURB 476	TOWN 834	RURAL 811	TOTAL 3027
A	44.7	47.4	51.0	53.6	60.2	52.7
B	6.5	4.0	5.5	6.1	7.0	6.0
C	79.2	76.6	74.2	74.7	69.8	74.3
D	72.5	75.4	71.5	75.1	76.5	74.5

2 X	DF	P
35.7	4	0.00
5.0	4	0.28
15.7	4	0.00
7.4	4	0.11

T115 BY AGE AT DEP

	17 1588	18 756	19 270	20-24 340	25-34 120	TOTAL 3074
A	60.4	54.4	43.0	34.1	15.0	52.7
B	5.8	5.2	7.4	7.9	7.5	6.1
C	70.1	73.5	78.9	85.0	90.0	74.1
D	77.2	75.5	70.9	65.3	76.3	74.7

2 X	DF	P
164.4	4	0.00
4.7	4	0.31
53.6	4	0.00
34.9	4	0.00

T116 -- WHAT RECEIVED IN RESPONSE TO REACT CARD

WHAT DID YOU RECEIVE WHEN YOU SENT A CARD IN RESPONSE TO AN ARMY AD?

- A - I NEVER SENT A CARD IN RESPONSE TO AN ARMY AD.
 B - I NEVER RECEIVED A RESPONSE IN THE MAIL FROM THE CARD I SENT IN.
 C - LETTER TELLING ME LOCATION OF ARMY RECRUITING STATION.
 D - A GIFT LIKE TUBE SOCKS OR WRIST BANDS.
 E - A POSTER.
 F - BOOKLET ABOUT ARMY SERVICE.
 G - BOOKLET ABOUT ARMY COLLEGE FUND.
 H - A BUMPER STICKER.
 I - ARMY BOOKCOVERS.

SURVEY ITEMS #: A015B1_9

C014B1_9 D048A_I

TOTAL NPS SURVEYED IS 4662

T116 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 260	3_YEAR 414	4_YEAR 738	TOTAL 1412	2 X	DF	P
A	26.9	28.0	33.2	30.5	5.4	2	0.0672
B	3.5	4.1	3.0	3.4	1.0	2	0.6065
C	21.5	20.5	19.2	20.0	0.7	2	0.7047
D	40.8	37.0	37.5	38.0	1.0	2	0.6065
E	14.2	11.6	11.1	11.8	1.8	2	0.4066
F	51.1	47.6	49.0	49.0	0.8	2	0.6703
G	53.5	49.8	45.1	48.0	6.1	2	0.0474
H	8.1	10.9	11.1	10.5	2.0	2	0.3679
I	5.0	5.1	7.2	6.2	2.8	2	0.2466

T116 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 317	BOTH 589	ACF 482	TOTAL 1388	2 X	DF	P
A	32.8	34.0	25.1	30.6	10.6	2	0.0050
B	4.1	3.1	3.5	3.5	0.7	2	0.7047
C	21.1	19.2	20.9	20.2	0.6	2	0.7408
D	34.7	36.5	41.7	37.9	4.8	2	0.0907
E	11.0	10.7	13.9	11.9	2.8	2	0.2466
F	48.3	47.7	50.4	48.8	0.8	2	0.6703
G	45.4	44.8	52.7	47.7	7.3	2	0.0260
H	7.3	12.7	10.0	10.5	6.7	2	0.0351
I	5.0	6.8	6.0	6.1	1.0	2	0.6065

T116 BY REGION

	N=	NE 681	SE 627	SW 394	MW 876	WEST 384	TOTAL 2962	2 X	DF	P
A		31.1	27.4	36.3	28.3	38.5	31.2	21.9	4	0.00
B		4.1	2.4	2.5	3.0	4.2	3.2	5.0	4	0.28
C		20.6	23.6	19.3	23.6	18.8	21.7	7.0	4	0.13
D		33.2	41.9	31.0	38.7	28.4	35.8	28.6	4	0.00
E		8.2	16.6	10.9	12.8	7.3	11.6	31.2	4	0.00
F		46.0	51.8	44.4	51.8	40.1	48.0	21.6	4	0.00
G		42.0	48.8	41.6	49.2	38.0	45.0	21.7	4	0.00
H		10.0	11.8	17.8	9.7	6.3	10.8	30.3	4	0.00
I		7.5	8.8	8.1	7.2	5.2	7.5	4.6	4	0.33

T116 BY RURAL/URBAN

	N=	LG_CITY 448	MED_CITY 424	SUBURB 453	TOWN 801	RURAL 783	TOTAL 2909	2 X	DF	P
A		36.8	34.9	34.0	30.0	25.9	31.3	21.7	4	0.00
B		3.1	2.8	3.5	4.0	2.7	3.3	2.4	4	0.66
C		21.4	19.8	21.8	22.8	21.1	21.6	1.7	4	0.79
D		27.9	29.9	32.7	38.9	41.8	35.7	36.1	4	0.00
E		8.9	13.2	9.0	11.0	14.0	11.5	12.0	4	0.01
F		44.9	45.3	43.5	50.1	52.5	48.2	14.3	4	0.00
G		40.8	43.2	41.1	45.6	50.1	45.0	14.9	4	0.00
H		9.6	10.6	8.8	11.0	12.8	10.9	5.6	4	0.23
I		9.4	7.3	5.5	7.6	7.0	7.4	5.2	4	0.26

T116 BY AGE AT DEP

	N=	17 1536	18 729	19 255	20-24 318	25-34 114	TOTAL 2952	2 X	DF	P
A		23.8	28.5	40.0	50.0	72.8	31.1	195.1	4	0.00
B		3.5	2.9	2.3	3.1	2.6	3.2	1.4	4	0.84
C		24.1	23.5	15.3	15.7	9.6	21.7	29.0	4	0.00
D		44.7	32.2	31.4	16.7	2.6	35.8	163.7	4	0.00
E		15.5	10.1	6.7	4.1	0.9	11.6	60.5	4	0.00
F		52.3	52.9	41.2	32.7	18.4	48.1	92.8	4	0.00
G		51.4	47.0	36.9	27.7	14.9	45.1	113.3	4	0.00
H		11.9	11.7	7.4	9.1	4.4	10.9	11.1	4	0.02
I		8.2	8.9	3.5	5.3	3.5	7.5	13.8	4	0.00

T117 -- WHAT RECD IN RESPONSE TO TOLL FREE CALL

WHAT DID YOU RECEIVE WHEN YOU CALLED A TOLL FREE NUMBER IN RESPONSE TO AN ARMY AD?

- A - I NEVER CALLED A TOLL FREE NUMBER IN RESPONSE TO AN ARMY AD.
 B - I NEVER RECEIVED A RESPONSE IN THE MAIL TO MY TOLL FREE CALL.
 C - LETTER TELLING ME LOCATION OF ARMY RECRUITING STATION.
 D - A GIFT LIKE TUBE SOCKS OR WRIST BANDS.
 E - A POSTER.
 F - BOOKLET ABOUT ARMY SERVICE.
 G - BOOKLET ABOUT ARMY COLLEGE FUND.
 H - A BUMPER STICKER.
 I - ARMY BOOKCOVERS.

SURVEY ITEMS #: A015C1_9

C014C1_9 D049A_I

TOTAL NPS SURVEYED IS 4662

T117 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 232	3_YEAR 380	4_YEAR 680	TOTAL 1292	2 X	DF	P
A	87.9	86.3	85.3	86.1	1.0	2	0.6065
B	3.4	2.6	2.8	2.9	0.4	2	0.8187
C	3.9	6.3	5.3	5.3	1.7	2	0.4274
D	0.4	1.3	2.3	1.7	4.2	2	0.1225
E	0.0	0.3	1.3	0.8	5.8	2	0.0550
F	3.4	5.5	6.3	5.6	2.7	2	0.2592
G	4.3	6.3	6.6	6.1	1.6	2	0.4493
H	0.9	1.0	2.1	1.5	2.4	2	0.3012
I	0.9	1.3	1.9	1.5	1.4	2	0.4966

T117 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 286	BOTH 559	ACF 431	TOTAL 1276	2 X	DF	P
A	86.7	84.4	87.5	86.0	2.0	2	0.3679
B	3.1	2.9	2.8	2.9	0.1	2	0.9512
C	6.3	5.2	5.1	5.4	0.5	2	0.7788
D	1.8	2.1	0.9	1.6	2.2	2	0.3329
E	0.7	1.1	0.5	0.8	1.2	2	0.5488
F	5.6	6.8	3.9	5.6	3.7	2	0.1572
G	4.9	7.7	4.9	6.1	4.3	2	0.1165
H	1.0	2.0	1.4	1.6	1.2	2	0.5488
I	1.4	1.4	1.9	1.6	0.4	2	0.8187

T117 BY REGION

	N=	NE 630	SE 582	SW 377	MW 812	WEST 364	TOTAL 2765	2 X	DF	P
A		84.6	79.9	82.2	84.5	84.6	83.3	7.0	4	0.13
B		2.7	4.1	2.1	4.6	3.0	3.5	6.8	4	0.14
C		6.7	7.6	8.0	5.3	6.9	6.7	4.4	4	0.35
D		2.5	4.5	2.4	1.6	1.1	2.5	15.0	4	0.00
E		1.1	1.7	0.8	1.1	1.4	1.2	2.0	4	0.73
F		6.8	8.9	7.7	5.3	7.4	7.0	7.3	4	0.12
G		5.9	7.6	6.6	5.2	6.3	6.2	3.5	4	0.47
H		0.9	3.6	2.1	1.0	1.9	1.8	16.5	4	0.00
I		0.9	1.7	0.5	1.3	1.6	1.3	3.5	4	0.47

T117 BY RURAL/URBAN

	N=	LG_CITY 426	MED_CITY 404	SUBURB 426	TOWN 745	RURAL 719	TOTAL 2720	2 X	DF	P
A		83.3	84.9	84.7	84.2	81.1	83.4	4.2	4	0.37
B		3.8	3.7	3.3	3.1	3.9	3.5	0.9	4	0.92
C		6.6	4.2	7.0	6.7	7.4	6.5	4.7	4	0.31
D		2.1	1.5	1.4	2.7	3.3	2.4	6.3	4	0.17
E		0.7	1.2	1.4	0.9	1.5	1.2	2.2	4	0.69
F		5.6	7.7	6.3	6.7	7.9	6.9	2.9	4	0.57
G		6.1	7.2	4.2	5.9	6.8	6.1	4.1	4	0.39
H		1.4	1.7	1.2	1.3	3.1	1.8	8.3	4	0.08
I		0.5	0.7	1.6	0.8	2.2	1.3	10.2	4	0.03

T117 BY AGE AT DEP

	N=	17 1407	18 682	19 249	20-24 307	25-34 111	TOTAL 2756	2 X	DF	P
A		84.4	82.1	80.3	82.4	84.7	83.3	3.7	4	0.44
B		2.8	3.8	4.4	4.9	2.7	3.4	4.7	4	0.31
C		6.5	7.6	5.2	5.9	8.1	6.7	2.5	4	0.64
D		2.8	2.0	3.2	1.6	0.9	2.5	3.9	4	0.41
E		1.4	1.6	0.4	0.6	0.0	1.2	4.8	4	0.30
F		6.7	7.6	8.4	6.5	6.3	7.0	1.6	4	0.80
G		6.4	5.9	6.8	5.2	7.2	6.2	1.1	4	0.89
H		1.5	2.2	2.0	2.3	1.8	1.8	1.9	4	0.75
I		1.3	1.5	1.6	1.0	0.0	1.3	2.0	4	0.73

T118 -- WHICH ITEM DID YOU USE/APPRECIATE HAVING

WHICH OF THESE ITEMS DID YOU USE OR APPRECIATE HAVING?

- A - I NEVER RECEIVED ANY OF THIS MATERIAL IN RESPONSE TO A TOLL FREE CALL OR CARD.
 B - LETTER TELLING ME LOCATION OF ARMY RECRUITING STATION.
 C - A GIFT LIKE TUBE SOCKS OR WRIST BANDS.
 D - A POSTER.
 E - BOOKLET ABOUT ARMY SERVICE.
 F - BOOKLET ABOUT ARMY COLLEGE FUND.
 G - A BUMPER STICKER.
 H - ARMY BOOKCOVERS.
 I - NONE OF THESE ITEMS.

SURVEY ITEMS #: A015D1_9

C014D1_9 D050A_I

TOTAL NPS SURVEYED IS 4662

T118 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 268	3_YEAR 400	4_YEAR 752	TOTAL 1420	2 X	DF	P
A	14.5	19.0	20.7	19.1	5.0	2	0.0821
B	12.3	8.3	10.6	10.3	3.1	2	0.2122
C	25.8	23.3	25.5	24.9	0.9	2	0.6376
D	6.7	7.5	7.2	7.2	0.2	2	0.9048
E	36.9	39.8	39.1	38.9	0.7	2	0.7047
F	48.5	42.3	36.7	40.5	12.2	2	0.0022
G	3.0	7.3	8.5	7.1	9.2	2	0.0101
H	5.6	6.3	7.3	6.7	1.0	2	0.6065
I	16.8	13.5	12.9	13.8	2.5	2	0.2865

T118 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 306	BOTH 608	ACF 484	TOTAL 1398	2 X	DF	P
A	19.9	21.5	15.1	19.0	7.6	2	0.0224
B	10.1	10.2	10.3	10.2	0.0	2	1.0000
C	20.3	25.5	27.1	24.9	4.8	2	0.0907
D	7.8	6.7	7.2	7.2	0.3	2	0.8607
E	41.5	36.8	39.0	38.6	1.9	2	0.3867
F	36.9	36.5	47.3	40.3	14.9	2	0.0006
G	4.3	9.2	6.2	7.1	8.5	2	0.0143
H	7.2	6.4	6.6	6.7	0.2	2	0.9048
I	14.7	12.8	14.9	13.9	1.0	2	0.6065

T118 BY REGION

	N=	NE 692	SE 638	SW 404	MW 885	WEST 390	TOTAL 3009	2 X	DF	P
A		18.1	18.3	18.6	18.1	25.4	19.1	11.3	4	0.0
B		11.7	13.9	12.6	11.0	9.5	11.8	5.6	4	0.2
C		23.3	29.6	20.5	27.2	17.2	24.6	27.8	4	0.0
D		6.2	9.4	7.7	6.8	4.6	7.0	10.0	4	0.0
E		42.0	42.9	38.9	43.3	33.1	41.0	14.2	4	0.0
F		34.1	33.2	37.1	38.9	28.5	35.0	15.2	4	0.0
G		8.5	8.3	9.9	6.3	4.9	7.5	10.5	4	0.0
H		9.5	5.8	8.4	4.8	5.6	6.7	17.8	4	0.0
I		12.6	8.9	13.6	12.5	14.9	12.2	9.9	4	0.0

T118 BY RURAL/URBAN

	N=	LG_CITY 440	MED_CITY 433	SUBURB 470	TOWN 818	RURAL 797	TOTAL 2958	2 X	DF	P
A		21.4	22.4	24.3	18.7	14.0	19.3	25.5	4	0.0
B		12.3	11.5	11.3	11.1	11.8	11.6	0.3	4	0.9
C		18.9	18.5	21.9	27.4	29.5	24.5	32.2	4	0.0
D		5.4	7.2	6.2	7.3	7.9	7.0	3.2	4	0.5
E		41.8	36.9	37.9	41.1	44.4	41.0	8.9	4	0.0
F		38.6	36.7	31.7	34.1	35.1	35.1	5.6	4	0.2
G		6.6	8.3	4.7	7.3	9.3	7.5	10.0	4	0.0
H		7.9	6.7	7.0	6.0	6.5	6.7	1.8	4	0.7
I		11.8	12.9	10.2	11.3	13.9	12.1	4.8	4	0.3

T118 BY AGE AT DEP

	N=	17 1554	18 745	19 261	20-24 327	25-34 112	TOTAL 2999	2 X	DF	P
A		14.2	17.6	21.5	35.5	46.4	19.2	137.1	4	0.0
B		11.8	12.1	11.5	13.1	7.1	11.8	3.0	4	0.5
C		30.8	22.1	21.1	10.7	5.4	24.7	92.7	4	0.0
D		8.8	7.6	3.4	1.8	2.7	7.1	29.8	4	0.0
E		42.3	41.9	42.5	35.8	27.7	40.9	13.5	4	0.0
F		37.5	34.4	35.6	28.4	22.3	35.0	18.6	4	0.0
G		8.0	8.6	5.8	4.9	5.4	7.5	6.9	4	0.1
H		7.8	8.0	4.2	1.5	1.8	6.7	26.6	4	0.0
I		12.7	12.2	13.4	8.6	12.5	12.2	4.9	4	0.2

T119 -- DID ARMY SVS/ACF BOOKLET AID ENLIST DEC

DID EITHER OF THESE ITEMS HELP YOU DECIDE TO ENLIST IN THE ARMY?

- A - I NEVER RECEIVED ANY OF THIS MATERIAL IN RESPONSE TO A TOLL FREE CALL OR CARD.
 B - BOOKLET ABOUT ARMY SERVICE.
 C - BOOKLET ABOUT ARMY COLLEGE FUND.
 D - NEITHER OF THESE ITEMS.

SURVEY ITEMS #:

C014E1_4 D051A_D

TOTAL NPS SURVEYED IS 2268

T119 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 139	3_YEAR 201	4_YEAR 369	TOTAL 709	2 X	DF	P
A	6.5	12.4	16.3	13.3	8.5	2	0.0143
B	41.0	37.8	40.1	39.6	0.4	2	0.8187
C	61.1	47.8	46.1	49.5	9.5	2	0.0087
D	23.7	28.4	26.0	26.2	0.8	2	0.6703

T119 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 153	BOTH 294	ACF 250	TOTAL 697	2 X	DF	P
A	15.0	17.3	7.6	13.3	11.6	2	0.0030
B	39.2	40.5	38.8	39.6	0.1	2	0.9512
C	39.9	48.3	57.6	49.8	12.3	2	0.0021
D	27.4	24.1	27.2	26.0	0.8	2	0.6703

T119 BY REGION

	N=	NE 356	SE 304	SW 190	MW 416	WEST 205	TOTAL 1471	² X	DF	P
A		14.6	12.2	20.5	11.3	19.5	14.6	14.3	4	0.0
B		44.7	48.4	30.5	43.8	40.5	42.8	16.7	4	0.0
C		39.6	35.9	42.1	46.5	35.6	40.0	7.7	4	0.1
D		26.7	28.0	25.3	26.8	25.4	27.2	1.5	4	0.8

T119 BY RURAL/URBAN

	N=	LG_CITY 223	MED_CITY 221	SUBURB 204	TOWN 403	RURAL 398	TOTAL 1449	² X	DF	P
A		15.7	14.5	18.6	15.1	11.8	14.7	5.5	4	0.2
B		44.4	35.3	40.2	46.1	43.7	42.7	7.8	4	0.0
C		48.0	35.8	43.1	36.7	38.7	39.8	10.5	4	0.0
D		21.5	32.6	24.5	24.6	31.4	27.2	12.6	4	0.0

T119 BY AGE AT DEP

	N=	17 767	18 360	19 127	20-24 158	25-34 53	TOTAL 1465	² X	DF	P
A		10.7	12.5	18.9	27.8	37.7	14.7	57.3	4	0.0
B		45.5	43.6	40.9	34.2	26.4	42.7	13.2	4	0.0
C		43.9	38.9	33.9	34.2	26.4	40.1	13.4	4	0.0
D		27.4	28.3	26.8	24.0	24.5	27.1	1.1	4	0.8

T651A -- HAVE YOU SEEN DIVER TV AD

A RECENT ARMY COMMERCIAL ON TV SHOWS A YOUNG MAN DIVING INTO A SWIMMING POOL AND SAYING HE CAN ENJOY HIGH SCHOOL BECAUSE HE DOESN'T HAVE TO WORRY ABOUT HIS COLLEGE TUITION. HAVE YOU SEEN THIS COMMERCIAL ON TV?

- 1 - YES
2 - NO

SURVEY ITEMS #: A109 B103 C095 D102 TOTAL NPS SURVEYED IS 6990

T651A BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 623	3_YEAR 939	4_YEAR 1807	TOTAL 3369
1		63.7	65.1	60.9	62.6
2		36.3	34.9	39.1	37.4
TOTAL		100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 4.800	D.F. 2 PROB. 0.0907

T651A BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 713	BOTH 1488	ACF 1105	TOTAL 3306
1		61.6	61.4	65.0	62.6
2		38.4	38.6	35.0	37.4
TOTAL		100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 3.900	D.F. 2 PROB. 0.1423

T651A BY REGION

	NE N= 1578	SE 1383	SW 991	MW 1945	WEST 986	TOTAL 6883
1	57.7	60.9	57.5	58.1	57.5	58.4
2	42.3	39.1	42.5	41.9	42.5	41.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 4.500	D.F. 4	PROB. 0.3425	

T651A BY RURAL/URBAN

	LG_CITY N= 1113	MED_CITY 985	SUBURB 1137	TOWN 1807	RURAL 1755	TOTAL 6797
1	61.6	60.5	59.4	57.4	56.2	58.6
2	38.4	39.5	40.5	42.6	43.8	41.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.200	D.F. 4	PROB. 0.0244	

T651A BY AGE AT DEP

	17 N= 3380	18 1682	19 636	20-24 894	25-34 263	TOTAL 6855
1	60.9	56.6	58.0	55.6	49.4	58.4
2	39.1	43.4	42.0	44.4	50.6	41.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.100	D.F. 4	PROB. 0.0002	

T651B -- RATE IMPRESSN: DIVER TV AD

A RECENT ARMY COMMERCIAL ON TV SHOWS A YOUNG MAN DIVING INTO A SWIMMING POOL AND SAYING HE CAN ENJOY HIGH SCHOOL BECAUSE HE DOESN'T HAVE TO WORRY ABOUT HIS COLLEGE TUITION. PLEASE USE THE FOLLOWING SCALE TO TELL US HOW THIS COMMERCIAL IMPRESSED YOU.

- 1 - I DISLIKED IT OR IT GAVE ME A BAD IMPRESSION OF THE ARMY
 2 - IT DIDN'T IMPRESS ME MUCH
 3 - I LIKED IT AND IT GAVE ME A GOOD IMPRESSION OF THE ARMY

SURVEY ITEMS #: A109A E103A C095A D102A TOTAL NPS SURVEYED IS 6990

T651B BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 385	3_YEAR 595	4_YEAR 1057	TOTAL 2037
1		2.9	4.4	4.0	3.9
2		64.9	67.4	62.9	64.6
3		32.2	28.2	33.1	31.5
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F. PROB.
CHISQUARE				5.600	4 0.2311

T651B BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 424	BOTH 877	ACF 698	TOTAL 1999
1		4.5	3.8	3.4	3.8
2		67.7	62.6	65.8	64.8
3		27.8	33.6	30.8	31.4
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F. PROB.
CHISQUARE				5.200	4 0.2674

T651B BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	877	797	536	1080	542	3832
1	4.2	3.0	3.4	3.1	5.9	3.8
2	63.3	56.5	62.1	63.8	62.4	61.7
3	32.5	40.5	34.5	33.1	31.7	34.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	25.600					8
	PROB.					0.0012

T651B BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	647	569	637	996	948	3797
1	3.4	3.2	3.9	4.2	3.5	3.7
2	62.0	61.5	63.1	60.7	62.4	61.9
3	34.6	35.3	33.0	35.0	34.1	34.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	2.500					8
	PROB.					0.9617

T651B BY AGE AT DEP

	17	18	19	20-24	25-34	TOTAL
N=	1957	901	360	475	125	3818
1	3.7	4.5	2.2	3.6	4.0	3.8
2	62.3	60.8	61.1	61.3	62.4	61.7
3	34.0	34.6	36.7	35.2	33.6	34.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	4.700					8
	PROB.					0.7891

T651C -- AFFECT ENLIST DECSN: DIVER TV AD

A RECENT ARMY COMMERCIAL ON TV SHOWS A YOUNG MAN DIVING INTO A SWIMMING POOL AND SAYING HE CAN ENJOY HIGH SCHOOL BECAUSE HE DOESN'T HAVE TO WORRY ABOUT HIS COLLEGE TUITION. DID THIS COMMERCIAL AFFECT YOUR DECISION TO ENLIST?

- 1 - NO, I HAD ALREADY ENLISTED OR DECIDED TO ENLIST BEFORE I SAW THIS COMMERCIAL
- 2 - NO, I SAW IT BEFORE DECIDING TO ENLIST BUT IT WAS NOT IMPORTANT IN MY DECISION TO CONTACT A RECRUITER OR TO ENLIST
- 3 - IT WAS IMPORTANT IN MY DECISION TO CONTACT A RECRUITER OR ENLIST
- 4 - I WOULD NOT HAVE CONTACTED AN ARMY RECRUITER OR ENLISTED HAD I NOT SEEN THIS COMMERCIAL

SURVEY ITEMS #: A109B B103B C095B D102B TOTAL NPS SURVEYED IS 6990

T651C BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 372	3_YEAR 584	4_YEAR 1037	TOTAL 1993
1	70.2	69.3	67.7	68.6
2	27.1	28.4	30.2	29.1
3	1.9	1.5	1.8	1.8
4	0.8	0.7	0.3	0.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.400			D.F. 6 PROB. 0.7572

T651C BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 414	BOTH 862	ACF 679	TOTAL 1955
1	68.4	67.4	70.3	68.6
2	28.5	30.7	27.5	29.2
3	1.9	1.6	1.8	1.7
4	1.2	0.2	0.4	0.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 7.400			D.F. 6 PROB. 0.2854

T651C BY REGION

	N=	NE 862	SE 778	SW 514	MW 1043	WEST 544	TOTAL 3741
1		70.	70.0	64.2	71.4	65.1	68.9
2		26.3	25.1	31.9	25.3	32.0	27.4
3		2.3	4.0	2.7	2.4	1.8	2.7
4		1.3	0.9	1.2	0.9	1.1	1.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.900	12	0.0210	

T651C BY RURAL/URBAN

	N=	LG_CITY 633	MED_CITY 554	SUBURB 622	TOWN 979	RURAL 919	TOTAL 3707
1		63.8	66.4	65.8	70.9	74.2	69.0
2		32.4	28.5	30.4	25.9	22.4	27.3
3		2.5	3.8	2.9	2.4	2.3	2.7
4		1.3	1.3	1.0	0.7	1.1	1.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.200	12	0.0026	

T651C BY AGE AT DEP

	N=	17 1917	18 873	19 349	20-24 472	25-34 117	TOTAL 3728
1		79.0	68.0	55.6	45.1	47.9	69.0
2		17.4	27.4	41.3	51.9	47.9	27.3
3		2.7	2.9	2.3	2.5	2.6	2.7
4		0.9	1.7	0.9	0.4	1.7	1.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				307.8	12	0.0000	

T651E -- WAS INFO ACCURATE IN DIVER TV AD

A RECENT ARMY COMMERCIAL ON TV SHOWS A YOUNG MAN DIVING INTO A SWIMMING POOL AND SAYING HE CAN ENJOY HIGH SCHOOL BECAUSE HE DOESN'T HAVE TO WORRY ABOUT HIS COLLEGE TUITION. DO YOU BELIEVE THE INFORMATION IN THE COMMERCIAL WAS ACCURATE?

- 1 - YES
2 - NO

SURVEY ITEMS #: A109D B103D C095D D102D TOTAL NPS SURVEYED IS 6990

T651E BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 374	3_YEAR 586	4_YEAR 1031	TOTAL 1991
1	85.0	85.8	85.6	85.6
2	15.0	14.2	14.3	14.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 0.100			D.F. 2 PR 0.9512

T651E BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 418	BOTH 849	ACF 687	TOTAL 1954
1	84.0	86.2	85.3	85.4
2	16.0	13.8	14.7	14.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 1.200			D.F. 2 PROB. 0.5488

T276 -- TIME ZONE YOU LIVED IN

WHAT TIME ZONE DID YOU LIVE IN?

- 1 - EASTERN
- 2 - CENTRAL
- 3 - MOUNTAIN
- 4 - PACIFIC
- 5 - OTHER TIME ZONE (E.G., ALASKA)
- 8 - I DON'T KNOW

SURVEY ITEMS #: A119 B148 C162 D105 TOTAL NPS SURVEYED IS 6990

T276 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	618	931	1794	3343	
1	51.6	46.4	45.3	46.8	
2	32.5	33.1	30.1	31.4	
3	3.6	5.0	5.3	4.9	
4	9.1	12.0	15.0	13.1	
5	0.3	0.4	0.7	0.6	
8	2.9	3.0	3.5	3.3	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			25.100	10	0.0052

T276 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 703	BOTH 1477	ACF 1101	TOTAL 3281	
1	48.4	43.9	49.5	46.8	
2	30.3	30.6	33.0	31.3	
3	4.8	5.5	4.0	4.9	
4	12.7	15.6	10.1	13.1	
5	1.3	0.4	0.4	0.6	
8	2.6	3.9	3.1	3.3	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			34.500	10	0.0002

T276 BY REGION

	NE N= 1567	SE 1375	SW 986	MW 1930	WEST 963	TOTAL 6821
1	90.8	68.9	6.8	34.3	2.3	45.7
2	3.7	19.3	71.8	56.6	3.0	31.6
3	0.3	1.2	13.9	1.5	13.0	4.6
4	1.9	3.2	2.3	1.5	74.6	12.4
5	0.4	0.3	0.4	0.2	2.3	0.6
8	3.0	7.0	4.8	5.8	4.9	5.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
7277.5D.F.
20PROB.
0.0000

T276 BY RURAL/URBAN

	LG_CITY N= 1103	MED_CITY 979	SUBURB 1120	TOWN 1806	RURAL 1747	TOTAL 6755
1	41.1	45.8	51.4	45.2	45.4	45.7
2	30.2	31.3	24.8	33.1	35.5	31.6
3	5.5	4.5	3.8	4.3	4.7	4.6
4	16.1	14.4	14.7	11.8	7.9	12.4
5	1.3	0.5	0.2	0.4	0.6	0.6
8	5.8	3.6	5.0	5.0	5.9	5.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
114.2D.F.
20PROB.
0.0000

T276 BY AGE AT DEP

	17 N= 3356	18 1672	19 621	20-24 882	25-34 261	TOTAL 6792
1	47.3	45.9	43.0	42.2	43.3	45.7
2	31.5	31.3	30.9	32.2	34.1	31.6
3	4.3	4.3	4.5	5.7	6.5	4.6
4	11.6	12.3	15.6	13.3	12.6	12.4
5	0.3	0.6	0.6	1.4	1.1	0.6
8	5.0	5.7	5.3	5.3	2.3	5.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
38.200D.F.
20PROB.
0.0084

T691 -- AVERAGE NUMBER HRS/WK LISTENING TO RADIO

WHAT IS THE AVERAGE NUMBER OF HOURS PER WEEK THAT YOU SPEND LISTENING TO RADIO?

- 1 - 1 TO 2 HOURS PER WEEK
- 2 - 3 TO 5 HOURS PER WEEK
- 3 - 6 TO 10 HOURS PER WEEK
- 4 - 11 TO 15 HOURS PER WEEK
- 5 - 16 TO 20 HOURS PER WEEK
- 6 - MORE THAN 20 HOURS PER WEEK
- 7 - I DON'T LISTEN TO ANY RADIO

SURVEY ITEMS #:

B065

TOTAL NPS SURVEYED IS 2328

T691 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 224	3_YEAR 297	4_YEAR 623	TOTAL 1144
1	8.0	7.7	8.7	8.3
2	16.1	16.8	16.2	16.3
3	16.5	15.8	15.4	15.7
4	12.9	16.8	12.2	13.5
5	12.0	12.5	10.3	11.2
6	30.8	28.3	33.7	31.7
7	3.6	2.0	3.5	3.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	8.200			12 0.7693

T691 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 229	BOTH 524	ACF 368	TOTAL 1121
1	7.0	8.2	9.2	8.3
2	17.9	15.5	17.1	16.5
3	14.8	15.5	16.8	15.8
4	18.3	12.4	12.5	13.6
5	8.7	10.9	12.2	10.9
6	29.7	34.5	29.1	31.8
7	3.5	3.0	3.0	3.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	10.800			12 0.5461

T691 BY REGION

	N=	NE 506	SE 484	SW 327	MW 640	WEST 339	TOTAL 2296
1		9.5	8.3	7.6	7.5	10.0	8.5
2		15.4	15.1	15.6	14.7	15.0	15.1
3		15.0	17.1	14.4	16.4	13.3	15.5
4		13.4	13.4	13.5	13.6	15.3	13.8
5		9.5	11.2	10.7	11.1	10.0	10.5
6		32.8	32.2	34.9	33.0	33.6	33.1
7		4.3	2.7	3.4	3.8	2.6	3.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.100	24	0.9941	

T691 BY RURAL/URBAN

	N=	LG_CITY 390	MED_CITY 324	SUBURB 372	TOWN 576	RURAL 599	TOTAL 2261
1		6.7	9.9	8.6	9.4	7.7	8.4
2		16.1	16.7	12.4	15.4	15.4	15.2
3		16.7	12.6	15.6	13.0	18.7	15.5
4		12.3	15.1	13.2	14.8	13.4	13.8
5		10.5	9.9	10.2	11.6	10.0	10.5
6		33.3	31.5	37.9	33.2	30.9	33.1
7		4.4	4.3	2.1	2.6	4.0	3.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.400	24	0.3843	

T691 BY AGE AT DEP

	N=	17 1130	18 579	19 214	20-24 283	25-34 76	TOTAL 2282
1		6.3	8.6	14.9	10.3	17.1	8.5
2		14.3	16.1	12.1	15.9	25.0	15.1
3		17.3	13.8	14.0	12.7	14.5	15.5
4		13.8	12.8	17.3	13.1	13.2	13.8
5		9.9	11.4	11.2	12.0	6.6	10.6
6		34.6	34.5	29.9	31.4	17.1	33.2
7		3.8	2.8	0.5	4.6	6.6	3.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				60.100	24	0.0001	

T221 -- TIMES REGULARLY LISTEN TO WEEKDAY RADIO

WHEN DO YOU REGULARLY LISTEN TO THE RADIO DURING THE WEEK-MONDAYS THROUGH FRIDAYS?

A - MORNINGS --- 6AM TO 10AM.

B - DAYTIME --- 10AM TO 3PM.

C - LATE AFTERNOON --- 3PM TO 7PM.

D - EVENINGS --- 7PM TO MIDNIGHT.

E - OVERNIGHT --- MIDNIGHT TO 6AM.

F - I DON'T REGULARLY LISTEN TO THE RADIO DURING THE WEEK.

SURVEY ITEMS #: A069A_F B066A_F

TOTAL NPS SURVEYED IS 4722

T221 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 420	3_YEAR 625	4_YEAR 1227	TOTAL 2272	² X	DF	P
A	35.0	35.4	35.4	35.3	0.0	2	1.0000
B	33.6	33.9	31.3	32.4	1.6	2	0.4493
C	45.7	45.4	44.9	45.2	0.0	2	1.0000
D	61.4	59.0	53.9	56.7	9.3	2	0.0096
E	21.9	23.7	22.5	22.7	0.5	2	0.7788
F	10.5	11.8	14.8	13.2	5.4	2	0.0672

T221 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 476	BOTH 1022	ACF 733	TOTAL 2231	² X	DF	P
A	36.1	35.9	34.4	35.5	0.5	2	0.7788
B	32.8	32.1	32.7	32.5	0.0	2	1.0000
C	42.4	47.1	45.0	45.4	2.8	2	0.2466
D	55.9	54.3	61.1	56.9	8.4	2	0.0150
E	19.4	23.7	24.3	23.0	4.6	2	0.1003
F	15.5	13.4	11.2	13.1	4.9	2	0.0863

T221 BY REGION

	NE	SE	SW	MW	WEST	TOTAL	² X	DF	P
N=	1029	966	689	1334	662	4680			
A	34.3	31.9	35.3	33.1	37.5	34.1	6.5	4	0.1648
B	29.6	30.8	33.4	34.3	38.2	32.9	16.5	4	0.0024
C	42.1	45.3	44.3	44.4	48.2	44.6	6.3	4	0.1778
D	57.5	53.9	56.6	59.5	54.2	56.8	9.3	4	0.0540
E	24.3	23.6	22.6	24.9	25.1	24.2	1.7	4	0.7907
F	12.0	11.9	13.5	11.7	13.3	12.3	2.2	4	0.6990

T221 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL	² X	DF	P
N=	760	663	802	1194	1196	4615			
A	33.3	33.3	35.5	33.2	34.9	34.1	2.1	4	0.7174
B	32.0	31.4	35.3	33.0	32.8	32.9	3.0	4	0.5578
C	43.5	48.1	48.5	44.2	41.3	44.7	13.9	4	0.0076
D	55.7	54.8	58.3	59.4	55.2	56.8	6.9	4	0.1413
E	27.4	23.7	21.7	23.5	24.0	24.0	7.2	4	0.1257
F	12.6	12.1	12.1	10.9	13.6	12.3	4.3	4	0.3669

T221 BY AGE AT DEP

	17	18	19	20-24	25-34	TOTAL	² X	DF	P
N=	2283	1151	444	613	168	4659			
A	35.4	31.6	33.1	34.6	32.7	34.1	5.3	4	0.2579
B	32.8	34.4	36.0	33.4	16.7	33.0	23.1	4	0.0001
C	46.4	45.1	47.8	41.3	21.4	44.6	44.1	4	0.0000
D	60.9	58.2	54.3	46.7	35.1	56.8	75.4	4	0.0000
E	26.2	25.8	22.3	19.3	8.3	24.2	38.9	4	0.0000
F	10.6	11.6	12.2	16.1	26.8	12.3	47.3	4	0.0000

T222 -- TIMES REGULARLY LISTEN TO WEEKEND RADIO

WHEN DO YOU REGULARLY LISTEN TO THE RADIO DURING THE WEEKEND-SATURDAYS AND SUNDAYS?

- A - MORNINGS --- 6AM TO 10AM.
 B - DAYTIME --- 10AM TO 3PM.
 C - LATE AFTERNOON --- 3PM TO 7PM.
 D - EVENINGS --- 7PM TO MIDNIGHT.
 E - OVERNIGHT --- MIDNIGHT TO 6AM.
 F - I DON'T REGULARLY LISTEN TO THE RADIO DURING THE WEEKEND.

SURVEY ITEMS #: A070A_F B067A_F

TOTAL NPS SURVEYED IS 4722

T222 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 419	3_YEAR 626	4_YEAR 1229	TOTAL 2274	2 X	DF	P
A	22.9	26.4	23.6	24.2	2.3	2	0.3166
B	41.3	40.3	37.1	38.7	3.1	2	0.2122
C	42.7	43.4	42.4	42.7	0.2	2	0.9048
D	61.3	58.5	54.9	57.1	5.9	2	0.0523
E	25.1	27.0	28.3	27.4	1.7	2	0.4274
F	11.9	16.4	17.3	16.1	6.6	2	0.0369

T222 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 477	BOTH 1023	ACF 733	TOTAL 2233	2 X	DF	P
A	24.3	24.4	24.3	24.4	0.0	2	1.0000
B	38.6	38.2	40.0	38.9	0.5	2	0.7788
C	41.5	43.6	43.3	43.0	0.7	2	0.7047
D	52.2	56.4	61.9	57.3	11.9	2	0.0026
E	24.3	29.4	27.3	27.6	4.3	2	0.1165
F	19.5	16.3	13.1	15.9	9.0	2	0.0111

T222 BY REGION

	N=	NE 1028	SE 967	SW 688	MW 1339	WEST 660	TOTAL 4682	2 X	DF	P
A		23.4	21.5	24.6	25.5	27.3	24.3	8.7	4	0.0691
B		36.1	37.8	38.1	39.9	43.9	38.9	11.6	4	0.0206
C		40.9	40.1	43.6	42.9	44.4	42.2	4.3	4	0.3669
D		54.5	55.1	57.6	60.0	55.3	56.8	10.0	4	0.0404
E		29.2	28.4	26.9	30.7	26.4	28.7	5.5	4	0.2397
F		15.8	13.0	15.3	12.5	15.9	14.2	8.7	4	0.0691

T222 BY RURAL/URBAN

	N=	LG_CITY 760	MED_CITY 665	SUBURB 803	TOWN 1191	RURAL 1198	TOTAL 4617	2 X	DF	P
A		23.0	25.6	21.7	24.2	25.9	24.2	5.8	4	0.2146
B		39.5	38.3	40.0	38.1	39.1	38.9	0.8	4	0.9384
C		40.9	41.5	42.2	43.0	42.6	42.2	1.1	4	0.8943
D		54.6	54.6	57.5	57.6	58.4	56.9	4.6	4	0.3309
E		29.6	28.7	27.5	28.0	29.2	28.6	1.4	4	0.8442
F		15.5	14.0	14.9	13.1	14.3	14.3	2.6	4	0.6268

T222 BY AGE AT DEP

	N=	17 2287	18 1150	19 444	20-24 612	25-34 168	TOTAL 4661	2 X	DF	P
A		25.4	23.6	26.8	23.4	13.1	24.4	15.1	4	0.0045
B		40.1	38.8	39.9	40.0	17.9	39.0	33.3	4	0.0000
C		43.9	43.7	42.3	37.6	25.0	42.2	29.7	4	0.0000
D		60.6	57.4	56.3	48.7	33.3	56.9	67.7	4	0.0000
E		31.0	31.0	25.0	24.0	10.1	28.7	46.7	4	0.0000
F		11.8	11.9	14.4	20.9	36.9	14.2	109.6	4	0.0000

T225 -- RADIO PROG LISTEN TO KING BISCUIT FLR HR

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - KING BISCUIT FLOWER HOUR.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT -- YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A073

TOTAL NPS SURVEYED IS 2394

T225 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 189	3_YEAR 322	4_YEAR 581	TOTAL 1092
1	6.9	5.9	5.3	5.8
2	15.9	13.0	13.3	13.6
3	16.9	13.0	12.6	13.5
4	60.3	68.0	68.8	67.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 5.100			D.F. 6
				PROB. 0.5311

T225 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 245	BOTH 478	ACF 352	TOTAL 1075
1	3.3	5.9	7.4	5.8
2	17.1	12.3	13.6	13.9
3	11.4	12.5	15.3	13.2
4	68.2	69.3	63.6	67.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.000			D.F. 6
				PROB. 0.1247

T225 BY REGION

N=	NE 503	SE 460	SW 351	MW 667	WEST 301	TOTAL 2282
1	6.6	3.7	5.7	5.7	2.7	5.1
2	13.5	7.2	12.5	10.5	9.6	10.6
3	13.3	8.5	9.4	10.9	11.0	10.7
4	66.6	80.6	72.6	72.9	76.7	73.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 31.200	D.F. 12	PROB. 0.0018	

T225 BY RURAL/URBAN

N=	LG_CITY 360	MED_CITY 322	SUBURB 419	TOWN 589	RURAL 567	TOTAL 2257
1	5.8	4.7	5.5	6.4	3.3	5.1
2	10.6	12.7	13.8	9.2	8.3	10.5
3	6.4	10.9	12.4	10.7	12.0	10.7
4	77.2	71.7	68.3	73.7	76.4	73.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 26.900	D.F. 12	PROB. 0.0080	

T225 BY AGE AT DEP

N=	17 1105	18 543	19 225	20-24 314	25-34 88	TOTAL 2275
1	4.8	6.1	6.7	3.8	3.4	5.1
2	9.1	10.5	12.9	15.0	10.2	10.7
3	9.9	10.7	10.2	13.7	10.2	10.6
4	76.2	72.7	70.2	67.5	76.1	73.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 19.200	D.F. 12	PROB. 0.0838	

T226 -- RADIO PROG LISTEN TO:AMER TOP 40 CASEY K

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - AMERICA'S TOP 40(CASEY KASEM).

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT -- YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A083

TOTAL NPS SURVEYED IS 2394

T226 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 191	3_YEAR 318	4_YEAR 593	TOTAL 1102
1	30.4	35.5	30.3	31.9
2	44.5	44.0	44.7	44.5
3	14.1	11.9	15.0	14.0
4	11.0	8.5	9.9	9.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.100			D.F. 6 PROB. 0.6631

T226 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 243	BOTH 488	ACF 354	TOTAL 1085
1	27.6	33.0	33.6	32.0
2	47.3	44.5	42.9	44.6
3	15.2	14.1	13.0	14.0
4	9.9	8.4	10.4	9.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.200			D.F. 6 PROB. 0.6496

T226 BY REGION

N=	NE 510	SE 467	SW 348	MW 670	WEST 308	TOTAL 2303
1	30.8	41.1	38.5	35.4	30.8	35.4
2	41.2	40.9	38.8	42.7	41.2	41.2
3	13.9	10.9	12.4	13.1	16.2	13.2
4	14.1	7.1	10.3	8.8	11.7	10.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 29.600	D.F. 12	PROB. 0.0032	

T226 BY RURAL/URBAN

N=	LG_CITY 357	MED_CITY 328	SUBURB 414	TOWN 600	RURAL 577	TOTAL 2276
1	34.7	31.7	30.9	35.2	41.8	35.5
2	37.3	42.4	40.3	43.5	41.1	41.2
3	14.0	14.6	17.1	12.0	9.9	13.1
4	14.0	11.3	11.6	9.3	7.3	10.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 35.000	D.F. 12	PROB. 0.0005	

T226 BY AGE AT DEP

N=	17 1125	18 543	19 224	20-24 314	25-34 90	TOTAL 2296
1	39.6	36.6	29.5	25.8	22.2	35.4
2	39.1	39.2	43.8	49.0	45.6	41.2
3	11.7	13.3	14.3	15.9	17.8	13.2
4	9.5	10.9	12.5	9.2	14.4	10.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 36.900	D.F. 12	PROB. 0.0002	

T227 -- RADIO PROG YOU LISTEN TO:METAL SHOP

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - METAL SHOP

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT -- YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A077

TOTAL NPS SURVEYED IS 2394

T227 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 190	3_YEAR 318	4_YEAR 584	TOTAL 1092
1	11.6	11.6	13.9	12.8
2	15.3	10.1	9.6	10.7
3	10.5	6.3	8.2	8.1
4	62.6	72.0	68.3	68.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 9.600
				D.F. 6
				PROB. 0.1425

T227 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 243	BOTH 481	ACF 351	TOTAL 1075
1	10.7	13.7	13.1	12.8
2	10.7	9.8	12.0	10.7
3	4.5	8.7	9.7	8.1
4	74.1	67.8	65.2	68.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 8.900
				D.F. 6
				PROB. 0.1793

T227 BY REGION

	N=	NE 505	SE 460	SW 352	MW 662	WEST 305	TOTAL 2284
1		15.6	7.0	15.9	11.0	12.8	12.2
2		12.9	7.6	8.2	7.7	6.6	8.8
3		8.5	5.0	7.9	5.1	8.5	6.7
4		63.0	80.4	67.9	76.1	72.1	72.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				55.000	12	0.0000	

T227 BY RURAL/URBAN

	N=	LG_CITY 360	MED_CITY 322	SUBURB 413	TOWN 593	RURAL 571	TOTAL 2259
1		11.4	11.2	11.6	14.0	11.4	12.1
2		6.7	10.9	10.4	7.9	7.9	8.6
3		7.2	7.4	7.3	6.4	6.1	6.8
4		74.7	70.5	70.7	71.7	74.6	72.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.900	12	0.6247	

T227 BY AGE AT DEP

	N=	17 1110	18 549	19 221	20-24 309	25-34 88	TOTAL 2277
1		13.8	13.1	14.5	5.8	3.4	12.2
2		9.3	10.0	7.7	7.1	3.4	8.8
3		7.0	8.2	6.3	3.9	4.5	6.7
4		69.9	68.7	71.5	83.2	88.6	72.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				41.600	12	0.0000	

T228 -- RADIO PROG YOU LISTEN TO: ROCKLINE

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - ROCKLINE.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT -- YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A074

TOTAL NPS SURVEYED IS 2394

T228 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 191	3_YEAR 320	4_YEAR 580	TOTAL 1091
1	8.4	10.6	11.9	10.9
2	26.7	12.8	17.6	17.8
3	15.7	16.9	12.8	14.5
4	49.2	59.7	57.8	56.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 19.700			D.F. 6 PROB. 0.0031

T228 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 242	BOTH 479	ACF 353	TOTAL 1074
1	8.7	11.5	11.9	11.0
2	14.5	17.3	21.0	17.9
3	16.5	13.4	14.7	14.5
4	60.3	57.8	52.4	56.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 8.100			D.F. 6 PROB. 0.2309

T228 BY REGION

	N=	NE 506	SE 461	SW 350	MW 667	WEST 307	TOTAL 2291
1		11.5	10.6	10.0	11.1	9.4	10.7
2		17.4	14.5	16.6	17.1	15.6	16.4
3		12.1	11.3	11.7	14.2	11.7	12.4
4		59.1	63.6	61.7	57.6	63.2	60.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				7.300	12	0.8372	

T228 BY RURAL/URBAN

	N=	LG_CITY 359	MED_CITY 319	SUBURB 420	TOWN 600	RURAL 568	TOTAL 2266
1		9.8	9.4	8.3	11.3	12.8	10.6
2		14.8	16.0	21.7	13.8	16.2	16.3
3		10.0	14.7	14.8	11.5	12.0	12.4
4		65.5	59.9	55.2	63.3	59.0	60.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.500	12	0.0126	

T228 BY AGE AT DEP

	N=	17 1118	18 547	19 222	20-24 310	25-34 88	TOTAL 2285
1		11.5	11.7	11.3	8.4	1.1	10.7
2		15.6	18.3	16.7	16.4	12.5	16.3
3		13.7	11.1	12.2	11.9	6.8	12.4
4		59.2	58.9	59.9	63.2	79.5	60.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.500	12	0.0238	

T671 -- LISTEN TO RADIO PROG:OFF THE RECORD (MT)

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - OFF THE RECORD (MARY TURNER).

- 1 - REGULARLY TUNE IN THE RAD'0 TO HEAR IT
- 2 - SOMETIMES HEAR IT--YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A075

TOTAL NPS SURVEYED IS 2394

T671 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 186	3_YEAR 313	4_YEAR 578	TOTAL 1077
1	2.1	3.2	4.0	3.4
2	11.8	8.3	10.2	9.9
3	12.9	8.3	8.8	9.4
4	73.1	80.2	77.0	77.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.900			D.F. 6 PROB. 0.3302

T671 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 241	BOTH 476	ACF 343	TOTAL 1060
1	2.5	4.4	2.9	3.5
2	9.5	10.1	10.5	10.1
3	9.5	8.6	10.5	9.4
4	78.4	76.9	76.1	77.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.200			D.F. 6 PROB. 0.7834

T671 BY REGION

	N=	NE 497	SE 455	SW 347	MW 653	WEST 299	TOTAL 2251
1		4.2	2.6	3.5	2.9	3.7	3.3
2		7.6	7.5	6.6	9.5	10.7	8.4
3		8.0	5.7	7.2	7.8	7.7	7.3
4		80.1	84.2	82.7	79.8	77.9	80.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.500	12	0.5722	

T671 BY RURAL/URBAN

	N=	LG_CITY 354	MED_CITY 315	SUBURB 412	TOWN 587	RURAL 559	TOTAL 2227
1		3.7	3.5	2.9	3.1	3.8	3.4
2		5.9	8.3	8.5	8.5	9.7	8.4
3		5.6	7.9	9.5	6.1	7.7	7.3
4		84.8	80.3	79.1	82.3	78.9	81.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				11.000	12	0.5289	

T671 BY AGE AT DEP

	N=	17 1097	18 530	19 221	20-24 308	25-34 88	TOTAL 2244
1		4.0	2.4	3.2	2.6	3.4	3.3
2		7.7	9.1	9.0	10.7	4.5	8.4
3		7.6	8.1	6.3	6.5	4.5	7.3
4		80.8	80.4	81.4	80.2	87.5	80.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.600	12	0.5635	

T672 -- LISTEN TO RADIO PROGRAM: RICK DEES TOP 40

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - RICK DEES TOP 40.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT--YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A076

TOTAL NPS SURVEYED IS 2394

T672 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 191	3_YEAR 316	4_YEAR 583	TOTAL 1090
1	14.1	16.1	13.7	14.5
2	25.6	25.3	28.5	27.1
3	16.2	15.2	18.2	17.0
4	44.0	43.3	39.6	41.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.000			D.F. 6 PROB. 0.6767

T672 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 245	BOTH 478	ACF 350	TOTAL 1073
1	14.3	14.4	15.4	14.7
2	25.7	28.2	26.0	26.9
3	15.9	18.4	15.7	17.0
4	44.1	38.9	42.9	41.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.000			D.F. 6 PROB. 0.8088

T672 BY REGION

N=	NE 495	SE 463	SW 352	MW 664	WEST 306	TOTAL 2280
1	15.6	17.9	21.6	14.6	18.3	17.1
2	22.6	26.1	21.9	26.0	29.1	25.1
3	14.9	16.4	17.3	14.3	16.3	15.6
4	46.9	39.5	39.2	45.0	36.3	42.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.300	D.F. 12	PROB. 0.0343	

T672 BY RURAL/URBAN

N=	LG_CITY 353	MED_CITY 321	SUBURB 413	TOWN 591	RURAL 577	TOTAL 2255
1	13.9	15.3	14.5	16.6	22.0	17.0
2	24.4	24.6	26.1	25.4	25.0	25.1
3	15.3	17.4	16.9	14.7	14.7	15.6
4	46.5	42.7	42.4	43.3	38.3	42.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.700	D.F. 12	PROB. 0.0960	

T672 BY AGE AT DEP

N=	17 1112	18 542	19 220	20-24 313	25-34 86	TOTAL 2273
1	19.1	18.1	11.8	14.7	5.8	17.1
2	26.3	24.0	25.9	24.9	15.1	25.1
3	15.7	14.8	16.8	15.0	18.6	15.6
4	38.8	43.2	45.4	45.4	60.5	42.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 31.000	D.F. 12	PROB. 0.0020	

T673 -- LISTEN TO RADIO PROG:ROCK QUIZ/STAR QUIZ

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - ROCK QUIZ/STAR QUIZ.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT--YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A078

TOTAL NPS SURVEYED IS 2394

T673 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 186	3_YEAR 315	4_YEAR 572	TOTAL 1073
1	3.2	2.2	2.1	2.3
2	7.0	5.1	5.9	5.9
3	11.3	10.5	6.1	8.3
4	78.5	82.2	85.8	83.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.600			D.F. 6 PROB. 0.1425

T673 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 242	BOTH 470	ACF 344	TOTAL 1056
1	1.2	2.8	2.6	2.4
2	4.5	6.0	6.7	5.9
3	7.8	6.0	11.3	8.1
4	86.4	85.3	79.4	83.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.000			D.F. 6 PROB. 0.0884

T673 BY REGION

N=	NE 498	SE 455	SW 348	MW 657	WEST 296	TOTAL 2254
1	4.4	2.4	4.9	2.9	3.4	3.5
2	5.4	6.1	7.5	5.2	5.7	5.9
3	9.4	8.1	6.6	8.1	8.1	8.2
4	80.7	83.3	81.0	83.9	82.8	82.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	10.100					12
	PROB.					0.6072

T673 BY RURAL/URBAN

N=	LG_CITY 352	MED_CITY 317	SUBURB 412	TOWN 585	RURAL 564	TOTAL 2230
1	3.4	2.8	3.4	3.4	4.1	3.5
2	4.0	4.7	4.8	7.0	6.7	5.7
3	6.0	9.5	6.8	9.2	8.5	8.1
4	86.6	83.0	84.9	80.3	80.7	82.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	12.900					12
	PROB.					0.3764

T673 BY AGE AT DEP

N=	17 1098	18 536	19 220	20-24 305	25-34 88	TOTAL 2247
1	3.9	3.4	3.6	2.6	2.3	3.5
2	6.6	6.7	5.0	3.3	3.4	5.9
3	8.4	9.5	7.7	6.2	4.5	8.1
4	81.1	80.4	83.6	87.9	89.8	82.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	14.100					12
	PROB.					0.2944

T674 -- LISTEN TO RADIO PROG:M:COAST-TO-COAST

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? -
COAST-TO-COAST.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT--YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A079

TOTAL NPS SURVEYED IS 2394

T674 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 189	3_YEAR 316	4_YEAR 580	TOTAL 1085
1	7.9	8.9	9.0	8.8
2	12.7	19.3	16.9	16.9
3	14.8	13.9	12.9	13.5
4	64.5	57.9	61.2	60.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.300			D.F. 6 PROB. 0.6361

T674 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 245	BOTH 476	ACF -347	TOTAL 1068
1	6.5	10.1	8.6	8.8
2	18.0	18.1	15.0	17.0
3	18.8	12.0	11.8	13.5
4	56.7	59.9	64.5	60.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.800			D.F. 6 PROB. 0.0666

T674 BY REGION

	N=	NE 496	SE 457	SW 348	MW 662	WEST 301	TOTAL 2264
1		8.1	16.6	11.8	8.0	6.6	10.2
2		15.1	21.4	17.8	16.2	10.3	16.5
3		14.5	12.9	10.9	11.9	15.6	13.0
4		62.3	49.0	59.5	63.9	67.4	60.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				61.300	12	0.0000	

T674 BY RURAL/URBAN

	N=	LG_CITY 353	MED_CITY 318	SUBURB 415	TOWN 586	RURAL 565	TOTAL 2237
1		7.6	10.1	8.4	9.2	13.3	10.0
2		19.0	17.3	16.6	16.7	13.6	16.4
3		14.2	9.4	15.9	14.8	10.1	13.0
4		59.2	63.2	59.0	59.2	63.0	60.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.500	12	0.0091	

T674 BY AGE AT DEP

	N=	17 1100	18 542	19 220	20-24 308	25-34 87	TOTAL 2257
1		11.6	10.9	6.4	7.1	5.8	10.1
2		17.4	15.7	15.9	17.9	8.0	16.5
3		11.3	14.0	14.1	16.6	13.8	13.0
4		59.7	59.4	63.6	58.4	72.4	60.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.200	12	0.0191	

T675 -- LISTEN TO RADIO PROG:WALT LOVE'S CONNECT

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - WALT LOVE'S CONNECTION.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT--YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A080

TOTAL NPS SURVEYED IS 2394

T675 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 187	3_YEAR 316	4_YEAR 578	TOTAL 1081
1	0.5	1.3	1.2	1.1
2	1.6	1.6	1.4	1.5
3	3.2	3.8	1.9	2.7
4	94.6	93.3	95.5	94.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.900			D.F. 6 PROB. 0.6902

T675 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 242	BOTH 476	ACF 346	TOTAL 1064
1	0.4	1.5	1.2	1.1
2	0.0	1.9	2.0	1.5
3	1.2	2.5	4.0	2.7
4	98.3	94.1	92.8	94.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.100			D.F. 6 PROB. 0.0853

T675 BY REGION

	N=	NE 494	SE 457	SW 347	MW 659	WEST 301	TOTAL 2258
1		2.4	3.1	2.0	0.9	1.0	1.9
2		2.2	3.1	2.0	2.1	3.0	2.4
3		2.6	4.6	3.5	2.6	2.0	3.1
4		92.7	89.3	92.5	94.4	94.0	92.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				17.100	12	0.1459	

T675 BY RURAL/URBAN

	N=	LG_CITY 352	MED_CITY 319	SUBURB 412	TOWN 585	RURAL 564	TOTAL 2232
1		3.4	2.8	2.2	1.0	0.7	1.8
2		3.1	3.1	3.9	2.0	0.9	2.4
3		3.4	1.9	3.6	3.3	3.0	3.1
4		90.1	92.2	90.3	93.7	95.4	92.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				27.000	12	0.0077	

T675 BY AGE AT DEP

	N=	17 1098	18 539	19 221	20-24 305	25-34 88	TOTAL 2251
1		2.2	2.0	0.9	1.6	0.0	1.9
2		2.7	2.0	2.3	2.3	2.3	2.4
3		3.3	3.5	1.8	2.6	2.3	3.1
4		91.8	92.4	95.0	93.4	95.4	92.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				6.700	12	0.8768	

T676 -- LISTEN TO RADIO PROG:MUSIC OF THE CITY

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - MUSIC OF THE CITY.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT--YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A081

TOTAL NPS SURVEYED IS 2394

T676 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 187	3_YEAR 314	4_YEAR 578	TOTAL 1079
1	1.6	2.9	2.1	2.2
2	3.7	2.2	1.9	2.3
3	3.7	3.2	2.1	2.7
4	90.9	91.7	93.9	92.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 5.100			D.F. 6 PROB. 0.5311

T676 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 241	BOTH 476	ACF 345	TOTAL 1062
1	1.7	2.5	1.7	2.1
2	1.2	2.5	2.9	2.4
3	2.9	2.1	3.5	2.7
4	94.2	92.9	91.9	92.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.100			D.F. 6 PROB. 0.6631

T676 BY REGION

	N=	NE 495	SE 459	SW 348	MW 658	WEST 301	TOTAL 2261
1		3.6	5.4	2.9	1.8	2.7	3.2
2		2.0	4.8	3.2	2.0	2.7	2.8
3		3.6	2.4	2.0	2.9	3.3	2.9
4		90.7	87.4	91.9	93.3	91.4	91.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.400	12	0.0179	

T676 BY RURAL/URBAN

	N=	LG_CITY 352	MED_CITY 318	SUBURB 411	TOWN 587	RURAL 567	TOTAL 2235
1		4.5	2.8	3.6	2.6	2.6	3.1
2		2.8	4.7	1.7	3.1	1.9	2.7
3		2.6	2.8	3.6	2.7	2.6	2.9
4		90.1	89.6	91.0	91.6	92.8	91.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.800	12	0.3837	

T676 BY AGE AT DEP

	N=	17 1097	18 539	19 221	20-24 309	25-34 88	TOTAL 2254
1		2.7	5.2	0.9	3.2	1.1	3.1
2		3.0	2.8	1.8	2.6	4.5	2.8
3		2.8	3.9	1.4	2.6	2.3	2.9
4		91.4	88.1	95.9	91.6	92.0	91.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.300	12	0.0815	

T677 -- LISTEN TO RADIO PROG:DANC MUSC INTL (GB)

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - DANCE MUSIC INTERNATIONAL (GARY BYRD).

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT--YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A082

TOTAL NPS SURVEYED IS 2394

T677 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 184	3_YEAR 313	4_YEAR 572	TOTAL 1069
1	1.1	1.0	0.3	0.7
2	2.7	1.9	1.4	1.8
3	1.6	2.9	2.3	2.3
4	94.6	94.3	96.0	95.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 3.900	D.F. 6 PROB. 0.6902

T677 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 241	BOTH 470	ACF 341	TOTAL 1052
1	0.0	0.4	1.5	0.7
2	2.1	1.1	2.3	1.7
3	3.3	2.5	1.5	2.4
4	94.6	96.0	94.7	95.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.700	D.F. 6 PROB. 0.1379

T677 BY REGION

	N=	NE 491	SE 450	SW 344	MW 655	WEST 299	TOTAL 2239
1		1.8	0.7	1.2	1.1	1.7	1.3
2		2.2	2.4	0.6	1.8	2.3	1.9
3		1.6	2.9	2.9	2.9	2.7	2.6
4		94.3	94.0	95.3	94.2	93.3	94.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.800	12	0.6335	

T677 BY RURAL/URBAN

	N=	LG_CITY 350	MED_CITY 316	SUBURB 408	TOWN 579	RURAL 561	TOTAL 2214
1		1.7	1.9	1.5	1.2	0.5	1.3
2		2.6	0.9	1.0	1.5	2.5	1.8
3		2.0	2.5	3.9	2.4	2.1	2.6
4		93.7	94.6	93.6	94.8	94.8	94.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				13.600	12	0.3270	

T677 BY AGE AT DEP

	N=	17 1088	18 533	19 219	20-24 305	25-34 87	TOTAL 2232
1		1.1	1.7	0.9	0.7	3.4	1.3
2		1.6	2.1	1.8	2.6	1.1	1.9
3		2.3	3.9	0.9	2.9	1.1	2.6
4		94.9	92.3	96.3	93.8	94.3	94.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.600	12	0.2640	

T678 -- LISTEN TO RADIO PROG:M:ROCK OVER LONDON

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - ROCK OVER LONDON.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT--YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A084

TOTAL NPS SURVEYED IS 2394

T678 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 187	3_YEAR 314	4_YEAR 579	TOTAL 1080
1	5.9	3.8	5.0	4.8
2	12.3	9.5	9.8	10.2
3	10.7	8.9	9.1	9.4
4	71.1	77.7	76.0	75.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.200			D.F. 6 PROB. 0.7834

T678 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 239	BOTH 479	ACF 345	TOTAL 1063
1	2.9	5.6	5.2	4.9
2	7.5	11.3	10.7	10.3
3	9.6	9.4	9.6	9.5
4	79.9	73.7	74.5	75.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 5.700			D.F. 6 PROB. 0.4576

T678 BY REGION

	N=	NE 496	SE 454	SW 344	MW 655	WEST 299	TOTAL 2248
1		9.3	4.2	5.2	2.9	5.0	5.2
2		11.1	7.9	5.8	7.2	8.0	8.1
3		11.5	7.3	7.3	7.2	5.7	8.0
4		68.1	80.6	81.7	82.8	81.3	78.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				51.700	12	0.0000	

T678 BY RURAL/URBAN

	N=	LG_CITY 351	MED_CITY 315	SUBURB 411	TOWN 579	RURAL 566	TOTAL 2222
1		5.1	5.7	6.3	4.3	4.8	5.1
2		7.1	7.0	10.5	6.6	9.0	8.1
3		6.5	5.1	9.5	7.9	9.4	8.0
4		81.2	82.2	73.7	81.2	76.9	78.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				17.700	12	0.1251	

T678 BY AGE AT DEP

	N=	17 1097	18 537	19 217	20-24 303	25-34 87	TOTAL 2241
1		6.2	5.2	4.1	3.3	1.1	5.2
2		7.2	10.1	6.9	8.9	6.9	8.1
3		8.1	9.9	6.9	5.9	4.6	8.0
4		78.5	74.9	82.0	81.8	87.4	78.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.000	12	0.0671	

T679 -- LISTEN TO RADIO PROG:M:STREET BEAT (BR)

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - STREET BEAT (BARNETT ROBBINS).

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT--YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A085

TOTAL NPS SURVEYED IS 2394

T679 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 185	3_YEAR 315	4_YEAR 570	TOTAL 1070
1	1.1	1.9	2.8	2.2
2	2.7	3.2	3.5	3.3
3	9.2	6.7	6.1	6.8
4	87.0	88.3	87.5	87.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.300			D.F. 6 PROB. 0.6361

T679 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 241	BOTH 469	ACF 343	TOTAL 1053
1	0.4	3.4	1.8	2.2
2	2.5	4.0	2.9	3.3
3	7.5	6.2	6.7	6.6
4	89.6	86.3	88.6	87.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.000			D.F. 6 PROB. 0.1736

T679 BY REGION

	N=	NE 497	SE 457	SW 348	MW 658	WEST 300	TOTAL 2260
1		3.8	5.9	3.2	2.7	4.0	3.8
2		3.6	5.5	6.0	2.9	4.3	4.2
3		6.6	7.7	7.5	5.2	6.0	6.5
4		85.9	81.0	83.3	89.2	85.7	85.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 20.900	D.F. 12	PROB. 0.0519	

T679 BY RURAL/URBAN

	N=	LG_CITY 355	MED_CITY 316	SUBURB 413	TOWN 582	RURAL 568	TOTAL 2234
1		4.5	2.2	3.6	3.3	4.9	3.8
2		5.9	5.4	4.6	2.9	3.3	4.2
3		6.2	4.1	6.3	7.4	7.0	6.4
4		83.4	88.3	85.5	86.4	84.7	85.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 16.300	D.F. 12	PROB. 0.1779	

T679 BY AGE AT DEP

	N=	17 1101	18 537	19 221	20-24 307	25-34 87	TOTAL 2253
1		3.9	5.2	3.2	1.9	2.3	3.8
2		4.6	3.9	2.7	4.2	5.8	4.3
3		7.6	6.5	4.5	4.2	3.4	6.4
4		83.8	84.4	89.6	89.6	88.5	85.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 17.300	D.F. 12	PROB. 0.1387	

T680 -- LISTEN TO RADIO PROG:WESTWOOD ONE CONCERT

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - WESTWOOD ONE'S IN CONCERT.

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT--YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A086

TOTAL NPS SURVEYED IS 2394

T680 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 187	3_YEAR 318	4_YEAR 575	TOTAL 1080
1	6.9	3.8	4.7	4.8
2	10.7	6.6	8.0	8.1
3	6.9	5.0	5.9	5.8
4	75.4	84.6	81.4	81.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.900			D.F. 6 PROB. 0.3302

T680 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 242	BOTH 473	ACF 348	TOTAL 1063
1	2.5	5.5	5.8	4.9
2	6.6	8.3	8.9	8.1
3	5.8	5.5	6.6	5.9
4	85.1	80.8	78.7	81.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 5.900			D.F. 6 PROB. 0.4345

T680 BY REGION

	N=	NE 499	SE 458	SW 347	MW 657	WEST 301	TOTAL 2262
1		6.4	4.8	5.8	4.4	4.3	5.1
2		5.0	5.7	5.8	7.1	5.3	5.9
3		6.2	5.2	6.0	4.4	3.0	5.0
4		82.4	84.3	82.4	84.0	87.4	83.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.400	D.F. 12	PROB. 0.4950	

T680 BY RURAL/URBAN

	N=	LG_CITY 355	MED_CITY 316	SUBURB 413	TOWN 585	RURAL 567	TOTAL 2236
1		5.3	5.1	6.3	4.8	4.6	5.1
2		4.8	7.0	5.6	5.6	6.5	5.9
3		4.2	3.8	5.6	4.4	6.7	5.1
4		85.6	84.2	82.6	85.1	82.2	83.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 9.000	D.F. 12	PROB. 0.7029	

T680 BY AGE AT DEP

	N=	17 1099	18 540	19 221	20-24 307	25-34 88	TOTAL 2255
1		5.5	5.9	5.0	2.9	2.3	5.1
2		7.1	4.6	4.1	5.5	5.7	5.9
3		4.9	5.7	5.4	4.6	3.4	5.1
4		82.4	83.7	85.5	87.0	88.6	83.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 12.900	D.F. 12	PROB. 0.3764	

T681 -- LISTEN TO RADIO PROG:NBC SOURCE

DO YOU LISTEN TO ANY OF THE FOLLOWING RADIO PROGRAMS OR PROGRAMMING TYPES? - NBC SOURCE

- 1 - REGULARLY TUNE IN THE RADIO TO HEAR IT
- 2 - SOMETIMES HEAR IT--YOU LISTEN IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE RADIO
- 3 - HAVE LISTENED TO IT ONCE OR TWICE
- 4 - HAVE NEVER LISTENED TO IT

SURVEY ITEMS #: A087

TOTAL NPS SURVEYED IS 2394

T681 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 187	3_YEAR 315	4_YEAR 579	TOTAL 1081
1	3.2	2.5	3.1	3.0
2	10.2	9.2	9.1	9.3
3	11.8	10.8	6.9	8.9
4	74.9	77.5	80.8	78.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.700			D.F. 6
				PROB. 0.3495

T681 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 241	BOTH 477	ACF 346	TOTAL 1064
1	2.1	3.3	2.9	2.9
2	7.0	9.8	10.4	9.4
3	8.7	7.8	11.0	9.0
4	82.2	79.0	75.7	78.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 5.900			D.F. 6
				PROB. 0.4345

T681 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	499	459	349	658	300	2265
1	3.4	4.4	3.4	2.4	2.3	3.2
2	7.6	8.1	6.3	7.4	7.0	7.4
3	8.6	7.4	8.3	8.2	9.3	8.3
4	80.4	80.2	81.9	81.9	81.3	81.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	6.000					12
	PROB.					0.9161

T681 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL
N=	355	318	413	587	567	2240
1	4.2	1.9	2.9	3.8	2.8	3.2
2	6.8	7.9	8.5	7.8	6.3	7.4
3	7.3	8.5	9.0	9.0	7.6	8.3
4	81.7	81.8	79.7	79.4	83.3	81.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	7.700					12
	PROB.					0.8081

T681 BY AGE AT DEP

	17	18	19	20-24	25-84	TOTAL
N=	1100	542	219	309	88	2258
1	2.2	5.5	1.8	4.2	1.1	3.2
2	6.4	5.9	10.5	11.0	7.9	7.4
3	8.4	8.7	7.8	7.4	7.9	8.3
4	83.0	79.9	79.9	77.3	82.9	81.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	29.600					12
	PROB.					0.0032

T690 -- AVERAGE NUMBER HRS/WK WATCHING TV

WHAT IS THE AVERAGE NUMBER OF HOURS PER WEEK THAT YOU SPEND WATCHING TELEVISION?

- 1 - 1 TO 2 HOURS PER WEEK
- 2 - 3 TO 5 HOURS PER WEEK
- 3 - 6 TO 10 HOURS PER WEEK
- 4 - 11 TO 15 HOURS PER WEEK
- 5 - 16 TO 20 HOURS PER WEEK
- 6 - MORE THAN 20 HOURS PER WEEK
- 7 - I DON'T WATCH ANY TELEVISION

SURVEY ITEMS #:

B062

TOTAL NPS SURVEYED IS 2328

T690 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 224	3_YEAR 298	4_YEAR 626	TOTAL 1148
1	12.9	11.7	11.5	11.8
2	28.6	28.2	23.0	25.4
3	21.4	27.2	23.3	24.0
4	16.1	10.7	14.7	13.9
5	8.0	7.7	8.5	8.2
6	8.5	11.4	13.3	11.8
7	4.5	3.0	5.8	4.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 15.400			D.F. 12
				PROB. 0.2203

T690 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 229	BOTH 527	ACF 369	TOTAL 1125
1	12.2	11.4	12.5	11.9
2	25.3	23.1	29.0	25.5
3	25.8	23.9	23.3	24.1
4	11.3	14.6	14.4	13.9
5	10.9	7.8	6.5	8.0
6	11.8	12.7	10.8	11.9
7	2.6	6.4	3.5	4.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 15.600			D.F. 12
				PROB. 0.2103

T690 BY REGION

	N=	NE 506	SE 486	SW 328	MW 643	WEST 338	TOTAL 2301
1		10.5	11.1	12.2	13.4	12.4	12.0
2		23.7	24.3	24.7	27.4	24.6	25.1
3		25.3	24.3	22.3	22.2	25.1	23.8
4		14.4	13.2	14.6	12.0	12.7	13.3
5		7.3	10.5	7.3	7.1	8.6	8.1
6		11.9	11.1	13.4	12.0	11.5	11.9
7		6.9	5.6	5.5	5.9	5.0	5.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.300	24	0.9117	

T690 BY RURAL/URBAN

	N=	LG_CITY 390	MED_CITY 324	SUBURB 372	TOWN 577	RURAL 601	TOTAL 2264
1		13.8	11.7	12.1	10.2	12.3	11.9
2		21.8	26.2	27.1	25.3	25.0	25.0
3		24.1	23.5	24.2	22.0	25.0	23.7
4		15.1	11.4	11.0	15.1	13.1	13.4
5		6.9	11.7	9.4	7.4	7.0	8.2
6		13.1	10.5	11.3	12.6	11.6	11.9
7		5.1	4.9	4.8	7.3	6.0	5.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.500	24	0.4905	

T690 BY AGE AT DEP

	N=	17 1129	18 580	19 217	20-24 285	25-34 76	TOTAL 2287
1		12.0	12.8	12.0	9.8	11.8	11.9
2		25.9	23.6	27.2	20.7	34.2	25.1
3		22.0	26.5	25.8	23.5	26.3	23.9
4		12.7	12.1	12.9	18.9	10.5	13.2
5		8.5	8.6	3.2	10.2	5.3	8.1
6		12.9	11.5	12.0	10.2	6.6	11.9
7		5.9	4.8	6.9	6.7	5.3	5.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				33.800	24	0.0883	

T232 -- TIMES REGULARLY WATCH WEEKDAY TV

WHEN DO YOU REGULARLY WATCH TV DURING THE WEEK-MONDAYS THROUGH FRIDAYS?

- A - MORNINGS --- 6AM TO 9AM.
 B - DAYTIME - - 9AM. TO 4PM.
 C - LATE AFTERNOON --- 4PM TO 8PM.
 D - PRIME TIME --- 8PM TO 11PM.
 E - LATE NIGHT --- 11PM TO 1AM.
 F - OVERNIGHT --- 1AM TO 6AM.
 G - I DON'T REGULARLY WATCH TV DURING THE WEEK.

SURVEY ITEMS #: A071A_G B063A_G

D079A_G

TOTAL NPS SURVEYED IS 4722

T232 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 420	3_YEAR 625	4_YEAR 1228	TOTAL 2273	2 X	DF	P
A	5.0	5.8	6.2	5.9	0.7	2	0.7047
B	16.4	15.2	13.9	14.7	1.7	2	0.4274
C	27.6	29.1	29.1	28.8	0.3	2	0.8607
D	55.0	54.6	56.3	55.6	0.4	2	0.8187
E	31.2	32.3	30.1	30.9	1.0	2	0.6065
F	8.8	9.6	6.7	7.9	5.5	2	0.0639
G	19.3	19.4	19.3	19.3	0.0	2	1.0000

T232 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 479	BOTH 1022	ACF 731	TOTAL 2232	2 X	DF	P
A	4.6	6.6	5.6	5.9	2.7	2	0.2592
B	13.4	14.1	16.8	14.8	3.6	2	0.1653
C	28.6	29.1	29.0	28.9	0.0	2	1.0000
D	55.3	56.4	54.9	55.6	0.4	2	0.8187
E	30.9	30.5	31.7	31.0	0.3	2	0.8607
F	6.3	7.4	9.7	7.9	5.3	2	0.0707
G	18.6	19.4	19.7	19.3	0.2	2	0.9048

T232 BY REGION

	N=	NE 1024	SE 968	SW 687	MW 1331	WEST 661	TOTAL 4671	2 X	DF
A		6.5	7.6	8.0	6.5	6.3	6.9	2.9	4 0.
B		19.3	23.7	21.4	19.3	15.7	20.0	17.2	4 0.
C		25.7	31.4	31.4	25.2	29.0	28.1	17.7	4 0.
D		50.4	56.1	51.1	51.8	58.4	53.2	15.9	4 0.
E		31.4	29.8	27.1	32.0	22.8	29.4	21.9	4 0.
F		8.4	8.2	7.7	8.3	5.4	7.8	6.1	4 0.
G		19.5	14.9	20.2	19.9	21.0	19.0	13.9	4 0.

T232 BY RURAL/URBAN

	N=	LG_CITY 758	MED_CITY 663	SUBURB 800	TOWN 1190	RURAL 1194	TOTAL 4605	2 X	DF
A		8.7	4.5	6.8	8.1	5.5	6.8	15.9	4 0.
B		22.2	22.3	18.8	21.0	16.9	19.9	13.3	4 0.
C		28.8	30.5	26.9	28.0	27.1	28.1	3.2	4 0.
D		52.5	54.6	48.5	52.1	57.6	53.3	17.6	4 0.
E		31.4	32.3	30.1	29.8	25.5	29.4	13.4	4 0.
F		10.3	9.0	9.0	6.9	5.0	7.6	24.0	4 0.
G		18.3	17.3	20.1	18.0	20.8	19.1	5.4	4 0.

T232 BY AGE AT DEP

	N=	17 2279	18 1145	19 447	20-24 612	25-34 167	TOTAL 4650	2 X	DF
A		7.2	7.2	6.9	5.7	6.6	6.9	1.7	4 0.
B		20.2	21.7	19.0	19.9	11.4	20.1	10.1	4 0.
C		29.6	28.2	25.7	25.6	21.6	28.1	9.1	4 0.
D		53.3	52.2	50.6	56.2	55.1	53.2	4.1	4 0.
E		30.4	29.2	27.5	29.9	21.6	29.4	6.7	4 0.
F		8.5	8.2	8.0	5.6	3.6	7.8	10.0	4 0.
G		19.1	18.3	20.1	18.0	22.2	19.0	2.3	4 0.

T233 -- TIMES REGULARLY WATCH WEEKEND TV

WHEN DO YOU REGULARLY WATCH TV DURING THE WEEKEND -- SATURDAYS AND SUNDAYS?

- A - MORNINGS --- 6AM TO NOON.
 B - DAYTIME --- NOON TO 6PM.
 C - EARLY EVENING --- 6PM TO 7PM.
 D - EVENINGS --- 7PM TO 11PM.
 E - LATE NIGHT --- 11PM TO 1AM.
 F - OVERNIGHT --- 1AM TO 6AM.
 G - I DON'T REGULARLY WATCH TV DURING THE WEEKEND.

SURVEY ITEMS #: A072A_G B064A_G

D079B1_7

TOTAL NPS SURVEYED IS 4722

T233 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 419	3_YEAR 625	4_YEAR 1224	TOTAL 2268	² X	DF	P
A	16.5	14.2	19.1	17.3	7.2	2	0.0273
B	27.2	27.8	24.8	26.1	2.5	2	0.2865
C	17.4	16.2	16.3	16.4	0.2	2	0.9048
D	33.9	37.9	38.6	37.6	3.0	2	0.2231
E	32.0	32.2	30.9	31.4	0.3	2	0.8607
F	11.9	10.9	13.4	12.4	2.5	2	0.2865
G	29.1	26.4	25.6	26.5	2.0	2	0.3679

T233 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 477	BOTH 1018	ACF 732	TOTAL 2227	² X	DF	P
A	16.3	19.3	15.7	17.5	4.3	2	0.1165
B	25.8	24.7	28.5	26.2	3.4	2	0.1827
C	16.3	16.2	16.8	16.4	0.1	2	0.9512
D	41.7	37.5	35.5	37.8	4.8	2	0.0907
E	28.5	32.1	32.9	31.6	2.9	2	0.2346
F	8.8	13.6	12.8	12.3	7.3	2	0.0260
G	26.2	25.0	28.4	26.4	2.5	2	0.2865

T233 BY REGION

	N=	NE 1024	SE 966	SW 688	MW 1327	WEST 654	TOTAL 4659	2 X	DF
A		18.1	20.0	17.9	16.6	17.4	17.9	4.3	4 0.
B		23.9	25.4	24.1	26.0	24.9	25.0	1.8	4 0.
C		15.1	17.4	18.3	16.0	16.1	16.4	4.0	4 0.
D		33.5	39.9	41.1	37.4	43.1	38.4	20.1	4 0.
E		29.6	29.8	29.2	31.6	28.6	30.0	2.5	4 0.
F		13.1	11.4	10.2	12.9	9.6	11.8	7.9	4 0.
G		30.0	23.9	24.1	26.1	26.6	26.3	11.6	4 0.

T233 BY RURAL/URBAN

	N=	LG_CITY 757	MED_CITY 662	SUBURB 798	TOWN 1188	RURAL 1190	TOTAL 4595	2 X	DF
A		19.3	18.7	18.5	17.3	17.1	18.0	2.3	4 0.
B		27.1	26.0	25.4	25.2	22.4	24.9	6.4	4 0.
C		17.6	18.1	16.2	15.7	15.5	16.4	3.1	4 0.
D		37.0	39.7	35.8	39.3	39.2	38.4	4.0	4 0.
E		31.4	32.8	29.9	30.0	27.7	30.1	6.0	4 0.
F		13.2	13.6	12.0	12.2	9.0	11.7	12.9	4 0.
G		25.4	24.0	27.3	25.0	28.8	26.3	7.6	4 0.

T233 BY AGE AT DEP

	N=	17 2278	18 1142	19 443	20-24 608	25-34 167	TOTAL 4638	2 X	DF
A		19.3	18.8	16.0	15.0	10.8	18.0	14.1	4 0.
B		25.1	25.1	22.8	26.6	21.6	25.0	3.1	4 0.
C		17.2	16.0	13.8	16.6	15.6	16.5	3.5	4 0.
D		39.0	36.5	34.1	40.6	45.5	38.4	10.3	4 0.
E		31.6	30.5	24.1	29.1	21.0	29.9	17.0	4 0.
F		12.8	11.6	12.6	8.7	6.6	11.8	12.5	4 0.
G		25.9	25.0	31.6	26.5	26.9	26.3	7.8	4 0.

T234 -- WATCH TV:SPORTS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATIONS - SPORTS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT--YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A088

D080

TOTAL NPS SURVEYED IS 2394

T234 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 194	3_YEAR 326	4_YEAR 592	TOTAL 1112
1	54.1	52.8	48.0	50.4
2	33.5	33.4	35.5	34.5
3	9.8	12.6	13.3	12.5
4	2.6	1.2	3.2	2.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.600			D.F. 6 PROB. 0.3594

T234 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 246	BOTH 486	ACF 362	TOTAL 1094
1	47.1	49.8	54.1	50.6
2	37.0	34.4	32.6	34.4
3	13.8	12.8	11.3	12.5
4	2.0	3.1	1.9	2.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.500			D.F. 6 PROB. 0.6093

T234 BY REGION

	N=	NE 512	SE 474	SW 356	MW 680	WEST 310	TOTAL 2332
1		46.7	48.9	44.4	45.3	43.9	46.0
2		33.8	32.7	34.0	36.0	36.8	34.6
3		15.2	15.0	17.7	15.1	15.5	15.6
4		4.3	3.4	3.9	3.5	3.9	3.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				4.800	12	0.9643	

T234 BY RURAL/URBAN

	N=	LG_CITY 367	MED_CITY 333	SUBURB 418	TOWN 603	RURAL 585	TOTAL 2306
1		53.9	43.5	41.9	46.1	45.8	46.1
2		28.6	36.9	37.3	33.7	36.6	34.7
3		13.6	15.0	17.0	17.3	14.2	15.5
4		3.8	4.5	3.8	3.0	3.4	3.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.300	12	0.1069	

T234 BY AGE AT DEP

	N=	17 1137	18 557	19 224	20-24 318	25-34 89	TOTAL 2325
1		45.6	48.8	44.6	44.6	43.8	46.1
2		35.7	32.1	33.9	35.5	34.8	34.6
3		14.9	15.3	17.9	15.7	18.0	15.5
4		3.8	3.8	3.6	4.1	3.4	3.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				4.200	12	0.9796	

T235 -- WATCH TV:GENERAL DRAMA

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATIONS
- GENERAL DRAMA.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT--YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A089

D081

TOTAL NPS SURVEYED IS 2394

T235 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	190	322	580	1092	
1	6.8	8.1	9.5	8.6	
2	45.8	39.1	36.4	38.8	
3	32.6	32.6	35.2	34.0	
4	14.7	20.2	19.0	18.6	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			7.000	6	0.3208

T235 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 244	BOTH 476	ACF 354	TOTAL 1074	
1	9.0	9.2	6.8	8.4	
2	39.3	37.2	42.4	39.4	
3	35.7	34.0	31.9	33.7	
4	16.0	19.5	18.9	18.5	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			4.800	6	0.5697

T235 BY REGION

	N=	NE 498	SE 461	SW 346	MW 668	WEST 304	TOTAL 2277
1		12.3	16.7	14.2	12.1	10.5	13.2
2		34.3	34.9	35.8	36.7	36.5	35.7
3		31.3	29.3	29.8	31.0	33.2	30.8
4		22.1	19.1	20.2	20.2	19.7	20.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.200	12	0.5984	

T235 BY RURAL/URBAN

	N=	LG_CITY 360	MED_CITY 330	SUBURB 408	TOWN 586	RURAL 567	TOTAL 2251
1		14.2	16.4	13.5	12.1	11.8	13.2
2		37.4	34.8	34.8	35.1	35.8	35.9
3		26.4	30.0	30.6	33.8	31.4	30.9
4		20.0	18.8	21.1	18.9	21.0	20.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.700	12	0.5548	

T235 BY AGE AT DEP

	N=	17 1106	18 540	19 222	20-24 313	25-34 89	TOTAL 2270
1		11.8	14.8	14.0	15.0	13.5	13.2
2		34.7	32.2	35.1	43.1	44.9	35.7
3		33.3	29.6	24.3	27.2	32.6	30.7
4		20.3	23.3	26.6	14.7	9.0	20.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				37.000	12	0.0002	

T236 -- WATCH TV: SUSPENSE/MYSTERY DRAMA

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATIONS?
- SUSPENSE/MYSTERY DRAMA.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT--YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A090

D082

TOTAL NPS SURVEYED IS 2394

T236 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 190	3_YEAR 320	4_YEAR 586	TOTAL 1096
1	16.3	19.1	20.8	19.5
2	52.1	49.4	50.3	50.4
3	24.2	25.0	22.0	23.3
4	7.4	6.6	6.8	6.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2.700	D.F. 6 PROB. 0.8454

T236 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 243	BOTH 483	ACF 352	TOTAL 1078
1	20.6	20.7	17.0	19.5
2	47.3	49.9	53.1	50.4
3	27.6	22.4	21.9	23.4
4	4.5	7.0	7.9	6.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 7.400	D.F. 6 PROB. 0.2854

T236 BY REGION

	N=	NE 505	SE 465	SW 353	MW 673	WEST 302	TOTAL 2298
1		23.4	28.4	26.3	20.5	16.6	23.1
2		47.9	41.5	43.1	48.7	52.3	46.7
3		21.8	22.1	21.5	22.0	22.8	22.0
4		6.9	8.0	9.1	8.3	8.3	8.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.000	12	0.0277	

T236 BY RURAL/URBAN

	N=	LG_CITY 357	MED_CITY 332	SUBURB 414	TOWN 601	RURAL 571	TOTAL 2275
1		24.4	23.5	22.2	22.1	24.0	23.2
2		49.9	45.2	43.2	49.3	45.4	46.7
3		19.0	23.5	25.6	22.3	20.7	22.2
4		6.7	7.8	8.9	6.3	10.0	8.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.900	12	0.2470	

T236 BY AGE AT DEP

	N=	17 1118	18 549	19 225	20-24 313	25-34 86	TOTAL 2291
1		21.8	23.1	27.1	25.6	18.6	23.0
2		48.9	41.9	48.0	44.1	55.8	46.7
3		20.8	26.0	15.6	24.6	19.8	22.0
4		8.4	8.9	9.3	5.8	5.8	8.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.700	12	0.0223	

T237 -- WATCH TV:SITUATION COMEDIES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATIONS?
- SITUATION COMEDIES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT--YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A091

D083

TOTAL NPS SURVEYED IS 2394

T237 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 193	3_YEAR 322	4_YEAR 591	TOTAL 1106
1	36.8	40.7	41.8	40.6
2	50.3	43.2	45.8	45.8
3	8.8	13.3	9.5	10.5
4	4.1	2.8	2.9	3.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.700			D.F. 6
				PROB. 0.3495

T237 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 244	BOTH 485	ACF 359	TOTAL 1088
1	45.5	39.4	38.7	40.5
2	37.3	49.3	47.3	46.0
3	13.9	8.7	10.6	10.5
4	3.3	2.7	3.3	3.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 12.000			D.F. 6
				PROB. 0.0620

T237 BY REGION

	N=	NE 511	SE 466	SW 351	MW 678	WEST 311	TOTAL 2317
1		43.6	46.3	43.6	42.2	36.3	42.8
2		38.9	39.5	39.3	42.0	46.6	41.0
3		11.5	10.3	11.4	11.2	12.2	11.3
4		5.9	3.9	5.7	4.6	4.8	4.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				11.700	12	0.4701	

T237 BY RURAL/URBAN

	N=	LG_CITY 368	MED_CITY 331	SUBURB 412	TOWN 603	RURAL 577	TOTAL 2291
1		44.3	43.2	35.9	44.6	45.2	43.0
2		39.1	42.0	46.1	38.8	39.7	40.9
3		12.0	11.2	12.1	11.8	10.0	11.3
4		4.6	3.6	5.8	4.8	5.0	4.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				13.100	12	0.3618	

T237 BY AGE AT DEP

	N=	17 1129	18 553	19 222	20-24 319	25-34 87	TOTAL 2310
1		44.1	41.8	43.7	39.8	37.9	42.7
2		41.7	40.7	38.3	42.0	40.2	41.1
3		9.7	12.5	11.7	12.5	17.2	11.3
4		4.4	5.1	6.3	5.6	4.6	4.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.400	12	0.5809	

T238 -- WATCH TV:QUIZ AND GAME SHOWS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATIONS
- QUIZ AND GAME SHOWS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT--YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A092

TOTAL NPS SURVEYED IS 2394

T238 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 192	3_YEAR 324	4_YEAR 583	TOTAL 1099
1	13.5	16.0	16.3	15.7
2	45.3	42.3	39.4	41.3
3	29.2	30.9	33.1	31.8
4	12.0	10.8	11.1	11.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 2.900			D.F. 6 PROB. 0.8213

T238 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 243	BOTH 480	ACF 358	TOTAL 1081
1	17.7	14.4	15.9	15.6
2	42.0	40.4	41.6	41.2
3	27.2	34.4	32.1	32.0
4	13.2	10.8	10.3	11.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 5.000			D.F. 6 PROB. 0.5438

T238 BY REGION

	N=	NE 508	SE 465	SW 351	MW 668	WEST 306	TOTAL 2298
1		19.3	18.9	18.5	19.8	15.4	18.7
2		40.8	42.8	35.9	42.5	39.5	40.8
3		27.0	28.4	32.5	27.1	33.0	28.9
4		13.0	9.9	13.1	10.6	12.1	11.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 13.500 D.F. 12 PROB. 0.3338

T238 BY RURAL/URBAN

	N=	LG_CITY 361	MED_CITY 326	SUBURB 414	TOWN 599	RURAL 572	TOTAL 2272
1		21.9	18.1	15.0	21.2	17.5	18.8
2		38.2	40.2	37.9	40.7	45.4	40.9
3		25.5	31.0	34.5	28.2	26.2	28.8
4		14.4	10.7	12.6	9.8	10.8	11.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 24.700 D.F. 12 PROB. 0.0163

T238 BY AGE AT DEP

	N=	17 1120	18 545	19 222	20-24 315	25-34 89	TOTAL 2291
1		17.8	18.5	19.8	20.9	19.1	18.6
2		44.3	37.1	35.1	38.1	44.9	40.9
3		27.0	34.7	29.3	27.9	20.2	28.9
4		11.0	9.7	15.8	13.0	15.7	11.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 26.800 D.F. 12 PROB. 0.0083

T239 -- WATCH TV: VARIETY OR TALK SHOWS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATIONS
- VARIETY OR TALK SHOWS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT--YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A093

TOTAL NPS SURVEYED IS 2394

T239 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 187	3_YEAR 317	4_YEAR 582	TOTAL 1086
1	8.6	10.7	8.9	9.4
2	35.8	34.4	29.0	31.8
3	39.0	39.1	42.4	40.9
4	16.6	15.8	19.6	18.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.500			D.F. 6 PROB. 0.3696

T239 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 242	BOTH 478	ACF 348	TOTAL 1068
1	9.9	9.2	8.6	9.2
2	32.6	29.3	34.5	31.7
3	43.0	41.0	40.5	41.3
4	14.5	20.5	16.4	17.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.200			D.F. 6 PROB. 0.4012

T239 BY REGION

	N=	NE 503	SE 457	SW 348	MW 663	WEST 301	TOTAL 2272
1		12.3	10.9	13.8	11.6	6.6	11.3
2		30.4	32.2	29.0	32.0	29.2	30.9
3		37.8	37.0	38.5	34.5	44.5	37.7
4		19.5	19.9	18.7	21.9	19.6	20.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.800	12	0.1573	

T239 BY RURAL/URBAN

	N=	LG_CITY 355	MED_CITY 328	SUBURB 409	TOWN 592	RURAL 562	TOTAL 2246
1		15.2	14.6	9.8	8.9	10.1	11.2
2		33.2	28.0	30.1	32.3	30.8	31.0
3		30.4	37.2	40.6	39.0	39.3	37.8
4		21.1	20.1	19.6	19.8	19.8	20.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.300	12	0.0462	

T239 BY AGE AT DEP

	N=	17 1104	18 541	19 219	20-24 312	25-34 89	TOTAL 2265
1		9.1	10.0	12.8	18.6	19.1	11.3
2		28.6	27.9	32.9	37.5	43.8	30.7
3		40.8	38.8	34.7	30.1	27.0	37.7
4		21.5	23.3	19.6	13.8	10.1	20.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				63.600	12	0.0000	

T755 -- WATCH REG TV:MUSIC VIDEOS (NOT CABLE TV)

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATIONS - MUSIC VIDEOS (NOT INCLUDING CABLE TV).

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C085

D089

TOTAL NPS SURVEYED IS 2268

T755 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 201	3_YEAR 313	4_YEAR 587	TOTAL 1101
1		28.4	24.3	28.1	27.1
2		39.3	37.4	38.7	38.4
3		25.4	27.5	23.8	25.2
4		7.0	10.9	9.4	9.4
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				4.400	6
					PROB.
					0.6227

T755 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 235	BOTH 475	ACF 369	TOTAL 1079
1		19.1	29.9	28.5	27.1
2		35.3	40.0	39.0	38.6
3		31.9	21.5	24.9	24.9
4		13.6	8.6	7.6	9.4
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				20.900	6
					PROB.
					0.0019

T755 BY REGION

	N=	NE 552	SE 433	SW 303	MW 620	WEST 323	TOTAL 2231
1		29.0	37.6	28.0	28.7	29.1	30.5
2		35.9	36.0	38.6	36.6	39.6	37.0
3		24.8	20.8	24.1	25.5	21.4	23.6
4		10.3	5.5	9.2	9.2	9.9	8.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.800	12	0.0534	

T755 BY RURAL/URBAN

	N=	LG_CITY 353	MED_CITY 329	SUBURB 332	TOWN 621	RURAL 566	TOTAL 2201
1		31.2	23.4	28.6	33.2	31.8	30.3
2		36.3	38.0	36.1	37.8	36.4	37.0
3		24.1	28.6	24.7	21.6	22.4	23.7
4		8.5	10.0	10.5	7.4	9.4	9.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.200	12	0.1822	

T755 BY AGE AT DEP

	N=	17 1099	18 548	19 191	20-24 285	25-34 100	TOTAL 2223
1		33.7	32.7	29.3	20.3	14.0	30.5
2		37.4	37.8	38.7	35.8	30.0	37.1
3		21.4	20.8	24.6	32.3	36.0	23.6
4		7.5	8.8	7.3	11.6	20.0	8.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				63.600	12	0.0000	

T756 -- WATCH REG TV:EARLY/LATE NEWS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATIONS?
- EARLY/LATE NEWS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT - YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C086

D090

TOTAL NPS SURVEYED IS 2268

T756 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 200	3_YEAR 312	4_YEAR 581	TOTAL 1093
1	32.0	35.6	33.7	33.9
2	38.0	43.3	41.3	41.3
3	21.0	14.7	20.6	19.0
4	9.0	6.4	4.3	5.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.400			D.F. 6 PROB. 0.0768

T756 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 234	BOTH 470	ACF 367	TOTAL 1071
1	38.9	32.3	32.1	33.7
2	38.0	43.2	41.4	41.5
3	17.1	20.2	18.5	19.0
4	6.0	4.3	7.9	5.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 8.900			D.F. 6 PROB. 0.1793

T756 BY REGION

N=	NE 552	SE 429	SW 303	MW 615	WEST 322	TOTAL 2221
1	35.0	30.3	30.0	30.9	32.6	31.9
2	40.0	42.2	39.9	40.5	34.8	39.8
3	18.5	20.3	20.8	22.3	26.1	21.3
4	6.5	7.2	9.2	6.3	6.5	7.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.200	D.F. 12	PROB. 0.2881	

T756 BY RURAL/URBAN

N=	LG_CITY 352	MED_CITY 328	SUBURB 331	TOWN 613	RURAL 566	TOTAL 2190
1	41.8	32.9	31.4	29.5	27.7	31.8
2	33.5	38.1	43.5	41.6	41.3	40.0
3	20.2	21.6	19.0	22.2	22.4	21.4
4	4.5	7.3	6.0	6.7	8.5	6.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 27.500	D.F. 12	PROB. 0.0065	

T756 BY AGE AT DEP

N=	17 1094	18 546	19 192	20-24 281	25-34 100	TOTAL 2213
1	27.6	28.8	32.8	42.0	65.0	31.9
2	41.3	41.0	37.0	40.2	23.0	39.9
3	23.2	23.1	21.9	12.8	12.0	21.2
4	7.9	7.1	8.3	5.0	0.0	7.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 86.300	D.F. 12	PROB. 0.0000	

T757 -- WATCH REG TV:DAVID LETTERMAN SHOW

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATIONS?
- DAVID LETTERMAN SHOW.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C087

D091

TOTAL NPS SURVEYED IS 2268

T757 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 308	4_YEAR 586	TOTAL 1097
1	25.1	24.0	23.9	24.2
2	16.8	21.8	19.6	19.7
3	32.5	28.9	30.4	30.4
4	25.6	25.3	26.1	25.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 2.200	D.F. 6 PROB. 0.9004

T757 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 234	BOTH 474	ACF 367	TOTAL 1075
1	26.5	22.8	24.3	24.1
2	20.1	20.0	18.8	19.6
3	26.1	30.6	32.4	30.2
4	27.3	26.6	24.5	26.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 3.500	D.F. 6 PROB. 0.7440

T757 BY REGION

	N=	NE 554	SE 429	SW 306	MW 616	WEST 325	TOTAL 2230
1		20.4	15.1	22.2	22.1	18.1	19.8
2		16.3	18.4	21.2	19.3	19.7	18.7
3		29.1	32.4	23.5	32.6	30.5	30.1
4		34.3	34.0	33.0	26.0	31.7	31.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.100	12	0.0104	

T757 BY RURAL/URBAN

	N=	LG_CITY 351	MED_CITY 328	SUBURB 333	TOWN 621	RURAL 566	TOTAL 2199
1		22.5	19.2	24.0	19.6	15.7	19.7
2		18.8	21.0	15.9	18.2	19.3	18.6
3		29.6	29.6	30.6	28.8	31.8	30.1
4		29.1	30.2	29.4	33.3	33.2	31.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.900	12	0.2470	

T757 BY AGE AT DEP

	N=	17 1103	18 543	19 190	20-24 284	25-34 102	TOTAL 2222
1		19.2	18.0	22.1	26.1	13.7	19.8
2		16.9	19.7	17.9	19.7	30.4	18.7
3		29.8	29.3	31.0	31.3	33.3	30.2
4		34.0	33.0	28.9	22.9	22.5	31.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				31.700	12	0.0015	

T240 -- WATCH TV PROG:SOLID GOLD

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATIONS
- SOLID GOLD.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C080

D084

TOTAL NPS SURVEYED IS 2268

T240 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 202	3_YEAR 313	4_YEAR 588	TOTAL 1103
1	11.4	8.0	10.0	9.7
2	32.2	27.5	34.9	32.3
3	47.5	51.1	45.6	47.5
4	8.9	13.4	9.5	10.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.000			D.F. 6 PROB. 0.1247

T240 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 235	BOTH 476	ACF 370	TOTAL 1081
1	6.8	10.7	10.0	9.6
2	31.1	34.7	30.8	32.6
3	49.8	45.4	47.8	47.2
4	12.3	9.2	11.3	10.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.000			D.F. 6 PROB. 0.4232

T240 BY REGION

	N=	NE 558	SE 431	SW 308	MW 619	WEST 326	TOTAL 2242
1		9.1	17.6	17.5	12.6	9.8	13.0
2		35.8	44.1	38.3	32.0	30.7	36.0
3		43.4	31.5	35.7	46.2	47.5	41.4
4		11.6	6.7	8.4	9.2	12.0	9.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				62.600	12	0.0000	

T240 BY RURAL/URBAN

	N=	LG_CITY 355	MED_CITY 329	SUBURB 332	TOWN 624	RURAL 571	TOTAL 2211
1		12.4	12.5	11.4	11.5	15.9	12.9
2		38.3	36.5	31.0	37.0	36.3	36.0
3		38.0	40.7	43.7	43.3	40.8	41.5
4		11.3	10.3	15.9	8.2	7.0	9.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.600	12	0.0230	

T240 BY AGE AT DEP

	N=	17 1110	18 547	19 190	20-24 285	25-34 102	TOTAL 2234
1		12.5	14.3	15.8	11.2	9.8	12.9
2		38.5	34.0	34.2	32.3	33.3	36.0
3		41.3	41.9	36.8	45.3	40.2	41.5
4		7.8	9.9	13.2	11.2	16.7	9.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.900	12	0.0387	

T241 -- WATCH TV PROG:SOUL TRAIN

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATIONS
- SOUL TRAIN.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C081

D085

TOTAL NPS SURVEYED IS 2268

T241 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 204	3_YEAR 313	4_YEAR 586	TOTAL 1103
1	6.4	3.8	7.8	6.4
2	8.8	9.3	12.1	10.7
3	33.3	32.6	29.5	31.1
4	51.5	54.3	50.5	51.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.100			D.F. 6 PROB. 0.1680

T241 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 236	BOTH 472	ACF 373	TOTAL 1081
1	5.1	8.7	4.8	6.6
2	10.2	12.5	8.8	10.7
3	28.8	30.1	33.8	31.1
4	55.9	48.7	52.5	51.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.700			D.F. 6 PROB. 0.0690

T241 BY REGION

	NE N= 558	SE 429	SW 307	MW 620	WEST 327	TOTAL 2241
1	7.9	20.8	11.7	7.4	8.6	10.8
2	12.9	19.6	16.3	10.0	11.6	13.7
3	31.7	29.8	29.0	32.4	30.6	31.0
4	47.5	29.8	43.0	50.2	49.2	44.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 101	D.F. 12	PROB. 0.0000	

T241 BY RURAL/URBAN

	LG_CITY N= 353	MED_CITY 329	SUBURB 336	TOWN 622	RURAL 570	TOTAL 2210
1	13.9	13.4	11.0	10.4	7.5	10.8
2	21.8	17.6	12.2	12.1	8.9	13.7
3	28.6	28.0	30.1	32.0	34.4	31.2
4	35.7	41.0	46.7	45.5	49.1	44.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 57.000	D.F. 12	PROB. 0.0000	

T241 BY AGE AT DEP

	17 N= 1109	18 547	19 192	20-24 283	25-34 102	TOTAL 2233
1	11.4	11.3	12.0	8.1	5.9	10.7
2	13.2	12.4	12.0	17.3	19.6	13.7
3	28.7	31.4	33.8	35.3	38.2	31.1
4	46.8	44.8	42.2	39.2	36.3	44.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.200	D.F. 12	PROB. 0.0353	

T242 -- WATCH TV PROG:AMERICAN BANDSTAND

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- AMERICAN BANDSTAND.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C082

D086

TOTAL NPS SURVEYED IS 2268

T242 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 313	4_YEAR 584	TOTAL 1100
1	7.4	4.5	8.2	7.0
2	23.6	22.0	27.4	25.2
3	46.8	47.9	41.1	44.1
4	22.2	25.6	23.3	23.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.700			D.F. 6 PROB. 0.1379

T242 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 234	BOTH 472	ACF 372	TOTAL 1078
1	3.4	9.1	6.4	7.0
2	25.2	26.9	22.8	25.1
3	45.3	40.5	48.1	44.2
4	26.1	23.5	22.6	23.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 12.400			D.F. 6 PROB. 0.0536

T242 BY REGION

	N=	NE 556	SE 428	SW 306	MW 619	WEST 326	TOTAL 2235
1		4.9	13.5	11.1	6.5	8.0	8.3
2		21.9	38.5	29.1	26.5	23.9	27.7
3		45.3	34.3	34.6	46.4	47.5	42.4
4		27.9	13.5	25.2	20.7	20.5	21.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				96.300	12	0.0000	

T242 BY RURAL/URBAN

	N=	LG_CITY 357	MED_CITY 329	SUBURB 333	TOWN 619	RURAL 566	TOTAL 2204
1		9.5	7.3	6.3	6.8	10.8	8.3
2		25.2	30.1	23.4	28.1	29.7	27.6
3		39.2	41.6	47.1	45.6	39.2	42.6
4		26.0	21.0	23.1	19.5	20.3	21.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.100	12	0.0197	

T242 BY AGE AT DEP

	N=	17 1105	18 546	19 191	20-24 283	25-34 102	TOTAL 2227
1		8.3	9.7	8.9	6.0	3.9	8.2
2		27.4	26.2	29.8	29.7	29.4	27.7
3		43.0	39.4	39.8	47.0	43.1	42.3
4		21.3	24.7	21.5	17.3	23.5	21.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.800	12	0.2526	

T243 -- WATCH TV PROG:DANCE FEVER

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- DANCE FEVER.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C083

D087

TOTAL NPS SURVEYED IS 2268

T243 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 201	3_YEAR 312	4_YEAR 581	TOTAL 1094
1		3.0	2.2	4.6	3.7
2		14.4	15.1	15.1	15.0
3		51.7	41.7	43.2	44.3
4		30.8	41.0	37.0	37.0
TOTAL		100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 10.200	D.F. 6 PROB. 0.1165

T243 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 233	BOTH 469	ACF 370	TOTAL 1072
1		1.7	5.3	3.0	3.7
2		17.2	14.5	14.0	14.9
3		39.9	43.7	47.8	44.3
4		41.2	36.5	35.1	37.0
TOTAL		100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 10.900	D.F. 6 PROB. 0.0915

T243 BY REGION

	N=	NE 553	SE 423	SW 306	MW 614	WEST 323	TOTAL 2219
1		4.7	9.7	7.2	6.0	5.3	6.4
2		17.2	28.4	23.2	19.5	11.8	20.0
3		49.2	39.2	34.6	42.2	44.0	42.6
4		28.9	22.7	35.0	32.3	39.0	31.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 70.500	D.F. 12	PROB. 0.0000	

T243 BY RURAL/URBAN

	N=	LG_CITY 353	MED_CITY 326	SUBURB 331	TOWN 615	RURAL 564	TOTAL 2189
1		6.5	8.0	5.7	5.2	6.9	6.3
2		22.7	20.5	17.8	18.4	21.1	20.0
3		39.9	42.9	41.1	46.5	41.5	42.8
4		30.9	28.5	35.3	29.9	30.5	30.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 12.400	D.F. 12	PROB. 0.4141	

T243 BY AGE AT DEP

	N=	17 1096	18 543	19 191	20-24 281	25-34 100	TOTAL 2211
1		5.9	8.1	3.7	7.1	5.0	6.4
2		20.7	19.0	18.8	19.9	21.0	20.0
3		43.6	40.9	48.2	40.6	38.0	42.7
4		29.7	32.0	29.3	32.4	36.0	30.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 10.700	D.F. 12	PROB. 0.5548	

T244 -- WATCH TV PROG:MOVIES (ON NETWORK TV)

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- MOVIES ON NETWORK TV.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A094

C084

D088

TOTAL NPS SURVEYED IS 4662

T244 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 397	3_YEAR 637	4_YEAR 1179	TOTAL 2213
1	47.4	49.4	51.0	49.9
2	42.8	40.2	38.3	39.7
3	6.8	6.1	7.5	7.0
4	3.0	4.2	3.2	3.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.800			D.F. 6
				PROB. 0.5697

T244 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 483	BOTH 962	ACF 729	TOTAL 2174
1	45.1	50.6	52.3	50.0
2	44.7	38.0	38.5	39.7
3	7.4	7.6	5.8	6.9
4	2.7	3.7	3.4	3.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.400			D.F. 6
				PROB. 0.1088

T244 BY REGION

	N=	NE 1070	SE 894	SW 657	MW 1292	WEST 637	TOTAL 4550
1		45.8	55.3	52.4	49.5	46.6	49.8
2		39.2	32.1	36.2	37.6	39.1	36.9
3		10.0	8.6	6.5	8.2	9.1	8.6
4		5.0	4.0	4.9	4.6	5.2	4.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.700	12	0.0085	

T244 BY RURAL/URBAN

	N=	LG_CITY 717	MED_CITY 657	SUBURB 752	TOWN 1218	RURAL 1149	TOTAL 4493
1		50.5	49.2	48.4	48.7	52.0	49.8
2		35.8	35.8	38.3	38.3	35.8	36.9
3		9.3	8.5	9.0	8.6	7.8	8.6
4		4.3	6.5	4.3	4.4	4.4	4.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.800	12	0.5461	

T244 BY AGE AT DEP

	N=	17 2230	18 1101	19 413	20-24 602	25-34 189	TOTAL 4535
1		50.5	50.4	47.2	48.3	47.1	49.8
2		35.8	35.0	39.7	40.9	41.8	36.9
3		8.9	9.1	8.0	7.3	7.9	8.6
4		4.8	5.5	5.1	3.5	3.2	4.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.500	12	0.2699	

T248 -- WATCH TV PROG: SOAP OPERAS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION?
- SOAP OPERAS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C088

D092

TOTAL NPS SURVEYED IS 2268

T248 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 202	3_YEAR 311	4_YEAR 587	TOTAL 1100
1	14.4	11.3	12.6	12.5
2	24.3	19.9	17.9	19.6
3	31.2	36.7	35.1	34.8
4	30.2	32.1	34.4	33.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.100			D.F. 6 PROB. 0.4121

T248 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 233	BOTH 475	ACF 370	TOTAL 1078
1	10.3	13.5	13.0	12.6
2	18.9	17.7	21.9	19.4
3	37.3	34.3	33.2	34.6
4	33.5	34.5	31.9	33.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.400			D.F. 6 PROB. 0.6227

T248 BY REGION

	N=	NE 551	SE 427	SW 305	MW 617	WEST 325	TOTAL 2225
1		18.9	24.8	19.7	21.4	14.1	20.1
2		20.0	24.4	26.6	22.7	16.9	22.0
3		31.4	25.3	26.9	29.3	31.7	29.1
4		29.8	25.5	26.9	26.6	37.2	28.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				36.000	12	0.0003	

T248 BY RURAL/URBAN

	N=	LG_CITY 352	MED_CITY 329	SUBURB 333	TOWN 617	RURAL 564	TOTAL 2195
1		21.9	21.0	15.9	21.1	20.2	20.2
2		18.2	22.8	18.6	24.3	23.4	22.0
3		28.4	26.8	29.7	29.7	29.8	29.1
4		31.5	29.5	35.7	25.0	26.6	28.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				21.700	12	0.0410	

T248 BY AGE AT DEP

	N=	17 1100	18 546	19 189	20-24 283	25-34 99	TOTAL 2217
1		17.9	19.8	22.8	26.5	23.2	20.1
2		20.8	18.9	29.1	28.3	22.2	22.1
3		29.3	33.0	27.5	24.4	21.2	29.0
4		32.0	28.4	20.6	20.8	33.3	28.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				44.800	12	0.0000	

T249 -- WATCH TV PROG:PRO BOWLING

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATI
- PROFESSIONAL BOWLING.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C089

D093

TOTAL NPS SURVEYED IS 2268

T249 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 202	3_YEAR 309	4_YEAR 582	TOTAL 1093
1	4.0	4.8	5.8	5.2
2	13.9	14.6	14.3	14.3
3	43.1	36.6	34.5	36.7
4	39.1	44.0	45.4	43.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 5.300			D.F. 6 PROB. 0.5060

T249 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 229	BOTH 471	ACF 371	TOTAL 1071
1	5.7	5.5	4.0	5.0
2	15.7	13.6	14.3	14.3
3	30.6	35.0	41.8	36.4
4	48.0	45.9	39.9	44.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.400			D.F. 6 PROB. 0.1523

T249 BY REGION

	N=	NE 554	SE 424	SW 301	MW 613	WEST 322	TOTAL 2214
1		3.4	4.3	4.3	6.7	6.8	5.1
2		12.1	12.5	12.6	17.5	12.1	13.7
3		37.4	33.5	36.2	36.0	32.9	35.5
4		47.1	49.8	46.8	39.8	48.1	45.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.300	12	0.0097	

T249 BY RURAL/URBAN

	N=	LG_CITY 349	MED_CITY 328	SUBURB 327	TOWN 616	RURAL 564	TOTAL 2184
1		6.0	4.3	5.2	4.9	4.6	4.9
2		9.7	14.6	16.5	13.6	14.9	13.9
3		33.8	36.9	33.6	34.3	37.9	35.4
4		50.4	44.2	44.6	47.2	42.5	45.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				13.200	12	0.3547	

T249 BY AGE AT DEP

	N=	17 1093	18 542	19 188	20-24 282	25-34 101	TOTAL 2206
1		5.0	4.8	6.9	5.0	4.9	5.1
2		15.0	11.4	14.9	12.8	12.9	13.7
3		35.3	36.3	31.9	36.9	36.6	35.5
4		44.6	47.4	46.3	45.4	45.5	45.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				6.700	12	0.8768	

T250 -- WATCH TV PROG:NFL FOOTBALL WEEKEND GAMES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- NFL FOOTBALL -- REGULAR SEASON WEEKEND GAMES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C090

D094

TOTAL NPS SURVEYED IS 2268

T250 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 314	4_YEAR 590	TOTAL 1107
1	54.7	54.1	54.8	54.6
2	25.1	24.2	24.6	24.6
3	12.8	14.0	14.6	14.1
4	7.4	7.6	6.1	6.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 1.100	D.F. 6 PROB. 0.9815

T250 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 237	BOTH 477	ACF 371	TOTAL 1085
1	55.3	54.3	54.7	54.7
2	25.7	25.2	22.9	24.5
3	12.7	14.9	14.0	14.1
4	6.3	5.7	8.4	6.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 3.600	D.F. 6 PROB. 0.7306

T250 BY REGION

	N=	NE 558	SE 428	SW 310	MW 617	WEST 327	TOTAL 2240
1		49.5	56.8	46.4	47.3	50.1	50.0
2		22.2	21.0	23.9	27.1	22.9	23.7
3		17.0	14.9	18.4	16.5	18.6	16.9
4		11.3	7.2	11.3	9.1	8.3	9.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 18.600 D.F. 12 PROB. 0.0986

T250 BY RURAL/URBAN

	N=	LG_CITY 356	MED_CITY 323	SUBURB 334	TOWN 625	RURAL 572	TOTAL 2210
1		54.5	48.3	51.5	50.9	46.7	50.1
2		21.6	25.7	22.8	21.9	25.2	23.4
3		14.9	17.3	15.6	18.4	17.3	17.0
4		9.0	8.7	10.2	8.8	10.8	9.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 9.800 D.F. 12 PROB. 0.6335

T250 BY AGE AT DEP

	N=	17 1111	18 545	19 192	20-24 283	25-34 101	TOTAL 2232
1		51.2	51.4	48.4	46.3	38.6	49.8
2		23.9	22.2	21.9	27.2	23.8	23.7
3		16.2	17.8	17.7	14.5	26.7	17.0
4		8.6	8.6	12.0	12.0	10.9	9.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC CHISQUARE VALUE 18.300 D.F. 12 PROB. 0.1069

T251 -- WATCH TV PROG:NFL FOOTBALL MONDAY GAMES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- NFL FOOTBALL -- REGULAR SEASON MONDAY NIGHT (OR PRIME-TIME EVENING).

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C091

D095

TOTAL NPS SURVEYED IS 2268

T251 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 313	4_YEAR 589	TOTAL 1105
1	51.7	51.1	53.0	52.2
2	22.7	23.3	20.5	21.7
3	16.8	16.3	18.0	17.3
4	8.9	9.3	8.5	8.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 1.700	D.F. 6 PROB. 0.9451

T251 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 235	BOTH 476	ACF 372	TOTAL 1083
1	51.1	53.1	52.1	52.4
2	23.4	21.2	21.2	21.7
3	14.9	18.3	17.2	17.2
4	10.6	7.3	9.4	8.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 3.800	D.F. 6 PROB. 0.7037

T251 BY REGION

	N=	NE 556	SE 432	SW 308	MW 621	WEST 325	TOTAL 2242
1		45.1	53.2	45.4	44.4	49.5	47.2
2		20.3	21.1	22.4	24.3	20.9	21.9
3		19.8	16.2	18.2	21.6	21.5	19.6
4		14.8	9.5	14.0	9.7	8.0	11.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.600	12	0.0088	

T251 BY RURAL/URBAN

	N=	LG_CITY 356	MED_CITY 328	SUBURB 334	TOWN 624	RURAL 570	TOTAL 2212
1		52.3	46.0	47.6	48.4	43.3	47.2
2		19.4	21.9	22.5	20.5	24.4	21.8
3		19.1	22.3	17.4	20.7	19.1	19.8
4		9.3	9.8	12.6	10.4	13.2	11.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.400	12	0.2759	

T251 BY AGE AT DEP

	N=	17 1108	18 549	19 191	20-24 284	25-34 102	TOTAL 2234
1		48.3	50.1	45.0	42.3	35.3	47.1
2		22.6	20.2	18.3	25.3	23.5	22.0
3		18.9	19.3	22.0	19.0	27.4	19.7
4		10.3	10.4	14.7	13.4	13.7	11.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.800	12	0.0935	

T252 -- WATCH TV PROG:NFL PLAYOFFS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATI
- NFL PLAYOFFS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C092

D096

TOTAL NPS SURVEYED IS 2268

T252 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 313	4_YEAR 588	TOTAL 1104
1	65.0	63.9	62.6	63.4
2	13.8	16.0	16.5	15.9
3	13.8	10.9	13.6	12.9
4	7.4	9.3	7.3	7.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 3.400	D.F. 6 PROB. 0.7572

T252 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 234	BOTH 476	ACF 372	TOTAL 1082
1	63.7	62.6	64.3	63.4
2	17.9	17.2	13.2	16.0
3	9.8	12.8	14.5	12.8
4	8.5	7.3	8.1	7.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.700	D.F. 6 PROB. 0.4576

T252 BY REGION

	N=	NE 556	SE 431	SW 307	MW 618	WEST 326	TOTAL 2238
1		53.6	62.6	56.0	55.5	63.5	57.6
2		19.4	15.8	16.3	18.1	13.2	17.0
3		14.4	13.5	16.3	16.0	14.4	14.9
4		12.6	8.1	11.4	10.4	8.9	10.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.000	12	0.0885	

T252 BY RURAL/URBAN

	N=	LG_CITY 356	MED_CITY 328	SUBURB 333	TOWN 621	RURAL 569	TOTAL 2207
1		62.4	56.4	58.9	58.3	54.3	57.7
2		16.6	18.6	16.2	16.6	17.0	16.9
3		12.1	16.2	13.8	15.1	16.5	15.0
4		9.0	8.8	11.1	10.0	12.1	10.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.200	12	0.5984	

T252 BY AGE AT DEP

	N=	17 1106	18 548	19 191	20-24 283	25-34 102	TOTAL 2230
1		58.7	60.4	53.9	53.4	48.0	57.5
2		18.1	14.6	16.2	18.4	17.6	17.1
3		13.7	15.1	14.7	17.3	20.6	14.9
4		9.5	9.8	15.2	10.9	13.7	10.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				17.700	12	0.1251	

T253 -- WATCH TV PROG: SUPERBOWL

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION - SUPERBOWL.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C093

D097

TOTAL NPS SURVEYED IS 2268

T253 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 315	4_YEAR 586	TOTAL 1104
1	79.3	75.2	74.2	75.5
2	5.9	10.2	10.9	9.8
3	9.8	8.9	9.9	9.6
4	4.9	5.7	4.9	5.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 5.000 D.F. 6 PROB. 0.5438

T253 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 236	BOTH 474	ACF 372	TOTAL 1082
1	76.3	74.0	76.6	75.4
2	10.2	12.2	7.0	10.0
3	7.2	9.5	11.3	9.6
4	6.4	4.2	5.1	5.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 9.900 D.F. 6 PROB. 0.1289

T253 BY REGION

	N=	NE 557	SE 424	SW 310	MW 620	WEST 326	TOTAL 2237
1		67.7	73.8	68.1	68.4	72.1	69.7
2		11.3	9.9	11.6	11.3	8.6	10.7
3		12.6	11.1	10.6	13.7	12.6	12.3
4		8.4	5.2	9.7	6.6	6.8	7.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.700	12	0.3912	

T253 BY RURAL/URBAN

	N=	LG_CITY 356	MED_CITY 326	SUBURB 332	TOWN 622	RURAL 570	TOTAL 2206
1		72.5	71.2	71.1	71.2	65.1	69.8
2		11.0	11.3	9.6	9.3	11.6	10.5
3		8.7	11.7	13.3	12.4	14.6	12.4
4		7.9	5.8	6.0	7.1	8.8	7.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.500	12	0.2699	

T253 BY AGE AT DEP

	N=	17 1103	18 550	19 191	20-24 283	25-34 102	TOTAL 2229
1		70.7	72.2	70.2	64.0	59.8	69.7
2		11.5	9.3	7.8	11.7	12.8	10.7
3		11.7	12.0	9.9	15.5	16.7	12.3
4		6.1	6.5	12.0	8.8	10.8	7.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.800	12	0.0217	

T254 -- WATCH TV PROG:USFL FOOTBALL WEEKEND GAMS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- USFL FOOTBALL-SPRING SEASON WEEKEND GAMES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C094

D098

TOTAL NPS SURVEYED IS 2268

T254 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 313	4_YEAR 588	TOTAL 1104
1	9.8	12.8	11.7	11.7
2	26.1	23.6	28.2	26.5
3	34.0	33.5	32.6	33.2
4	30.0	30.0	27.4	28.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.100			D.F. 6
				PROB. 0.7962

T254 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 234	BOTH 476	ACF 372	TOTAL 1082
1	12.0	12.4	10.5	11.6
2	23.9	30.0	24.5	26.8
3	36.3	31.1	33.6	33.1
4	27.8	26.5	31.4	28.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 7.200			D.F. 6
				PROB. 0.3027

T254 BY REGION

	N=	NE 555	SE 426	SW 308	MW 618	WEST 325	TOTAL 2232
1		11.3	18.1	15.6	12.1	14.1	13.8
2		23.6	27.2	29.5	21.7	26.1	25.0
3		31.2	32.2	28.6	33.2	34.1	32.0
4		33.9	22.5	26.3	33.0	25.5	29.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.900	12	0.0005	

T254 BY RURAL/URBAN

	N=	LG_CITY 355	MED_CITY 327	SUBURB 331	TOWN 620	RURAL 568	TOTAL 2201
1		19.7	12.2	13.3	13.1	12.7	13.9
2		22.0	26.6	23.6	26.1	25.3	24.9
3		29.3	34.3	33.5	32.3	31.3	32.0
4		29.0	26.9	29.6	28.5	30.6	29.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.300	12	0.2254	

T254 BY AGE AT DEP

	N=	17 1101	18 548	19 190	20-24 283	25-34 102	TOTAL 2324
1		12.1	15.7	17.9	15.5	9.8	13.8
2		26.3	27.9	21.6	19.4	18.6	25.0
3		33.1	27.5	26.8	37.8	38.2	32.0
4		28.6	28.8	33.7	27.2	33.3	29.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.500	12	0.0047	

T255 -- WATCH TV PROG:USFL FOOTBALL MONDAY GAMES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATI
- USFL FOOTBALL-SPRING SEASON MONDAY NIGHT FOOTBALL.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A095

D099

TOTAL NPS SURVEYED IS 2394

T255 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 185	3_YEAR 315	4_YEAR 570	TOTAL 1070
1	23.8	27.9	25.6	26.0
2	20.0	23.5	20.9	21.5
3	30.3	26.0	30.7	29.3
4	25.9	22.5	22.8	23.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	4.100			6 0.6631

T255 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 231	BOTH 473	ACF 349	TOTAL 1053
1	23.8	26.4	26.9	26.0
2	22.9	20.7	22.1	21.7
3	25.1	31.5	28.4	29.1
4	28.1	21.3	22.6	23.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	6.400			6 0.3799

T255 BY REGION

	N=	NE 498	SE 453	SW 331	MW 649	WEST 298	TOTAL 2229
1		23.7	32.4	26.9	23.1	25.8	26.1
2		21.9	21.2	22.4	19.4	20.1	20.9
3		29.5	26.3	27.5	30.8	29.5	28.9
4		24.9	20.1	23.3	26.7	24.5	24.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 19.200	D.F. 12	PROB. 0.0838	

T255 BY RURAL/URBAN

	N=	LG_CITY 346	MED_CITY 320	SUBURB 393	TOWN 588	RURAL 557	TOTAL 2204
1		34.4	25.6	20.9	26.0	25.3	26.2
2		21.7	20.6	22.4	19.7	20.1	20.7
3		18.8	29.1	32.8	29.4	32.0	28.9
4		25.1	24.7	23.9	24.8	22.6	24.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 31.000	D.F. 12	PROB. 0.0020	

T255 BY AGE AT DEP

	N=	17 1083	18 531	19 211	20-24 310	25-34 87	TOTAL 2222
1		25.6	28.1	28.0	26.4	13.8	26.1
2		20.7	20.9	18.0	22.3	25.3	20.9
3		28.7	29.8	26.1	28.7	34.5	28.9
4		25.0	21.3	28.0	22.6	26.4	24.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 13.700	D.F. 12	PROB. 0.3203	

T256 -- WATCH TV PROG:COLLEGE FOOTBALL REG SEASN

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- COLLEGE FOOTBALL-REGULAR SEASON.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A096

TOTAL NPS SURVEYED IS 2394

T256 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 183	3_YEAR 314	4_YEAR 565	TOTAL 1062
1	37.7	34.7	31.7	33.6
2	26.2	35.0	26.0	28.7
3	22.4	19.1	24.3	22.4
4	13.7	11.1	18.0	15.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 16.900
				D.F. 6
				PROB. 0.0097

T256 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 233	BOTH 468	ACF 343	TOTAL 1044
1	32.6	31.4	37.3	33.6
2	28.3	27.6	30.9	28.8
3	21.5	24.4	20.4	22.4
4	17.6	16.7	11.4	15.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 9.300
				D.F. 6
				PROB. 0.1574

T256 BY REGION

	N=	NE 496	SE 453	SW 330	MW 644	WEST 296	TOTAL 2219
1		27.6	37.8	29.1	30.6	23.3	30.2
2		21.8	26.3	24.8	24.8	27.7	24.8
3		27.0	21.4	23.9	24.5	25.3	24.5
4		23.6	14.6	22.1	20.0	23.6	20.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				32.800	12	0.0010	

T256 BY RURAL/URBAN

	N=	LG_CITY 348	MED_CITY 314	SUBURB 394	TOWN 582	RURAL 556	TOTAL 2194
1		33.3	30.3	29.4	30.8	28.4	30.3
2		24.4	25.2	23.1	25.1	26.1	24.9
3		19.5	22.6	27.2	24.6	26.4	24.4
4		22.7	22.0	20.3	19.6	19.1	20.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.500	12	0.5722	

T256 BY AGE AT DEP

	N=	17 1081	18 525	19 211	20-24 308	25-34 87	TOTAL 2212
1		30.0	30.9	31.8	29.9	26.4	30.2
2		24.0	26.1	23.7	26.9	23.0	24.9
3		25.0	23.4	20.8	24.7	31.0	24.4
4		21.0	19.6	23.7	18.5	19.5	20.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				6.900	12	0.8642	

T257 -- WATCH TV PROG:COLLEGE FOOTBALL BOWL GAMS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION:
- COLLEGE FOOTBALL BOWL GAMES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A097

TOTAL NPS SURVEYED IS 2394

T257 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 182	3_YEAR 311	4_YEAR 565	TOTAL 1058
1	51.1	47.3	43.9	46.1
2	19.2	28.9	19.6	22.3
3	17.0	13.8	21.1	18.2
4	12.6	10.0	15.4	13.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 20.800			D.F. 6 PROB. 0.0020

T257 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 231	BOTH 466	ACF 343	TOTAL 1040
1	43.7	43.8	51.0	46.2
2	22.5	21.5	23.9	22.5
3	18.2	20.6	14.9	18.2
4	15.6	14.2	10.2	13.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.400			D.F. 6 PROB. 0.1088

T257 BY REGION

	N=	NE 497	SE 448	SW 322	MW 642	WEST 293	TOTAL 2202
1		36.6	47.3	35.4	41.1	34.8	39.7
2		18.3	20.3	22.7	18.2	25.9	20.3
3		22.7	18.8	22.0	22.3	18.4	21.1
4		22.3	13.6	19.9	18.4	20.8	18.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				33.100	12	0.0009	

T257 BY RURAL/URBAN

	N=	LG_CITY 345	MED_CITY 314	SUBURB 389	TOWN 578	RURAL 552	TOTAL 2178
1		42.0	39.5	37.3	40.5	40.0	39.9
2		19.4	20.1	22.4	19.4	20.6	20.3
3		18.0	20.7	20.8	21.3	23.2	21.1
4		20.6	19.8	19.5	18.9	16.1	18.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				8.100	12	0.7773	

T257 BY AGE AT DEP

	N=	17 1072	18 527	19 209	20-24 302	25-34 86	TOTAL 2196
1		39.1	40.2	40.2	43.0	32.6	39.8
2		21.2	20.3	18.7	18.2	20.9	20.3
3		21.4	20.5	18.2	20.9	29.1	21.1
4		18.4	19.0	23.0	17.9	17.4	18.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.200	12	0.6858	

T258 -- WATCH TV PROG:MJR LEAG BASEBALL REG SEAS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- MAJOR LEAGUE BASEBALL -- REGULAR SEASON GAMES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A098

TOTAL NPS SURVEYED IS 2394

T258 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 182	3_YEAR 313	4_YEAR 566	TOTAL 1061
1	29.1	30.3	23.8	26.7
2	31.3	33.2	31.8	32.1
3	26.4	24.0	26.7	25.8
4	13.2	12.5	17.7	15.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 8.700			D.F. 6 PROB. 0.1912

T258 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 232	BOTH 466	ACF 345	TOTAL 1043
1	25.4	24.5	30.7	26.7
2	31.0	32.4	31.3	31.7
3	25.4	25.8	27.0	26.1
4	18.1	17.4	11.0	15.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.900			D.F. 6 PROB. 0.1289

T258 BY REGION

	N=	NE 498	SE 449	SW 329	MW 645	WEST 294	TOTAL 2215
1		25.3	20.3	18.2	30.8	22.1	24.4
2		29.3	28.9	25.2	27.6	31.3	28.4
3		23.5	31.0	32.5	24.2	26.5	27.0
4		21.9	19.8	24.0	17.4	20.1	20.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				38.500	12	0.0001	

T258 BY RURAL/URBAN

	N=	LG_CITY 343	MED_CITY 317	SUBURB 393	TOWN 583	RURAL 555	TOTAL 2191
1		28.3	24.3	23.2	24.9	23.2	24.6
2		24.8	24.6	31.5	28.0	31.2	28.4
3		25.1	29.6	25.7	27.1	27.0	26.9
4		21.9	21.4	19.6	20.1	18.6	20.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				11.500	12	0.4866	

T258 BY AGE AT DEP

	N=	17 1081	18 525	19 210	20-24 305	25-34 87	TOTAL 2208
1		24.6	23.8	27.1	23.6	20.7	24.4
2		29.3	27.2	22.4	30.8	29.9	28.4
3		26.5	29.5	22.4	26.6	28.7	26.9
4		19.5	19.4	28.1	19.0	20.7	20.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.400	12	0.2203	

T259 -- WATCH TV PROG:MJR LEAG BASEBALL PLAYOFFS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- MAJOR LEAGUE BASEBALL PLAYOFFS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A099

TOTAL NPS SURVEYED IS 2394

T259 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 183	3_YEAR 312	4_YEAR 566	TOTAL 1061
1	38.3	42.0	33.0	36.6
2	30.6	26.3	27.7	27.8
3	20.2	20.5	23.0	21.8
4	10.9	11.2	16.3	13.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.200
				D.F. 6
				PROB. 0.0824

T259 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 232	BOTH 466	ACF 345	TOTAL 1043
1	38.8	33.0	40.0	36.6
2	25.0	28.8	27.5	27.5
3	20.3	22.5	22.3	22.0
4	15.9	15.7	10.1	13.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 9.400
				D.F. 6
				PROB. 0.1523

T259 BY REGION

	N=	NE 499	SE 450	SW 328	MW 644	WEST 294	TOTAL 2215
1		34.1	29.8	24.4	39.3	32.0	33.0
2		23.6	24.7	23.8	23.0	26.2	24.0
3		22.2	25.8	28.7	19.9	23.1	23.3
4		20.0	19.8	23.2	17.9	18.7	19.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.700	12	0.0031	

T259 BY RURAL/URBAN

	N=	LG_CITY 344	MED_CITY 317	SUBURB 391	TOWN 584	RURAL 555	TOTAL 2191
1		37.8	30.9	33.8	33.9	30.3	33.1
2		19.8	24.0	23.8	23.5	27.4	24.0
3		23.5	23.3	23.0	23.1	23.6	23.3
4		18.9	21.8	19.4	19.5	18.7	19.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.600	12	0.5635	

T259 BY AGE AT DEP

	N=	17 1078	18 528	19 211	20-24 304	25-34 87	TOTAL 2208
1		32.3	32.0	34.6	36.5	31.0	33.0
2		25.8	24.0	18.0	22.4	20.7	24.0
3		23.3	24.4	20.8	21.7	29.9	23.4
4		18.6	19.5	26.5	19.4	18.4	19.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.700	12	0.2054	

T260 -- WATCH TV PROG:WORLD SERIES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- WORLD SERIES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A100

TOTAL NPS SURVEYED IS 2394

T260 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 184	3_YEAR 313	4_YEAR 568	TOTAL 1065
1	52.7	58.1	50.3	53.1
2	23.9	18.2	16.4	18.2
3	13.0	16.3	18.5	16.9
4	10.3	7.3	14.8	11.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 19.100			D.F. 6 PROB. 0.0040

T260 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 232	BOTH 468	ACF 348	TOTAL 1048
1	53.4	50.4	55.5	52.8
2	16.8	17.3	20.7	18.3
3	15.9	18.8	15.5	17.1
4	13.8	13.5	8.3	11.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.700			D.F. 6 PROB. 0.1379

T260 BY REGION

	N=	NE 502	SE 450	SW 329	MW 645	WEST 302	TOTAL 2228
1		46.6	46.4	35.6	51.6	51.7	47.1
2		16.9	18.7	20.1	16.7	15.9	17.5
3		18.7	17.6	21.3	17.2	19.5	18.5
4		17.7	17.3	23.1	14.4	12.9	16.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				31.000	12	0.0020	

T260 BY RURAL/URBAN

	N=	LG_CITY 349	MED_CITY 319	SUBURB 398	TOWN 585	RURAL 554	TOTAL 2205
1		51.6	45.1	47.2	47.2	46.0	47.3
2		16.0	16.6	18.6	16.1	19.5	17.5
3		16.0	17.5	18.3	20.5	18.6	18.5
4		16.3	20.7	15.8	16.2	15.9	16.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.600	12	0.5635	

T260 BY AGE AT DEP

	N=	17 1089	18 525	19 212	20-24 308	25-34 87	TOTAL 2221
1		48.8	43.6	45.3	49.3	40.2	47.0
2		16.5	20.6	16.5	16.9	17.2	17.6
3		18.3	17.7	17.4	18.5	29.9	18.6
4		16.3	18.1	20.8	15.3	12.6	16.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				17.300	12	0.1387	

T261 -- WATCH TV PROG:NBA BASKETBALL

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- NBA BASKETBALL.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A101

TOTAL NPS SURVEYED IS 2394

T261 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 183	3_YEAR 313	4_YEAR 566	TOTAL 1062
1	35.5	36.1	29.3	32.4
2	24.6	29.4	24.2	25.8
3	29.0	19.2	28.1	25.6
4	10.9	15.3	18.4	16.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 18.000
				D.F. 6
				PROB. 0.0062

T261 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 231	BOTH 468	ACF 346	TOTAL 1045
1	28.6	30.3	37.0	32.2
2	29.4	22.9	27.8	25.9
3	20.8	28.6	25.1	25.7
4	21.2	18.2	10.1	16.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 23.300
				D.F. 6
				PROB. 0.0007

T261 BY REGION

	N=	NE 497	SE 450	SW 331	MW 644	WEST 297	TOTAL 2219
1		34.2	40.7	31.4	30.4	29.3	33.3
2		22.7	22.7	20.5	21.1	24.6	22.2
3		22.3	22.2	25.7	25.8	25.6	24.2
4		20.7	14.4	22.4	22.7	20.5	20.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.200	12	0.0139	

T261 BY RURAL/URBAN

	N=	LG_CITY 349	MED_CITY 317	SUBURB 394	TOWN 582	RURAL 553	TOTAL 2195
1		40.1	36.9	29.2	32.3	31.6	33.5
2		20.9	20.5	24.6	20.4	24.0	22.2
3		17.8	23.0	22.8	26.8	26.9	24.1
4		21.2	19.6	23.3	20.4	17.4	20.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.600	12	0.0088	

T261 BY AGE AT DEP

	N=	17 1081	18 527	19 209	20-24 308	25-34 87	TOTAL 2212
1		34.1	34.5	31.1	31.8	27.6	33.4
2		21.5	21.1	21.5	24.3	29.9	22.2
3		24.8	22.8	23.0	27.6	17.2	24.2
4		19.5	21.6	24.4	16.2	25.3	20.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.400	12	0.2203	

T262 -- WATCH TV PROG:COLLEGE BASKETBALL

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- COLLEGE BASKETBALL.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A102

TOTAL NPS SURVEYED IS 2394

T262 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 180	3_YEAR 311	4_YEAR 562	TOTAL 1053
1	35.6	33.4	27.4	30.6
2	20.0	27.3	22.8	23.6
3	29.4	21.9	28.3	26.6
4	15.0	17.4	21.5	19.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 14.700			D.F. 6 PROB. 0.0227

T262 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 231	BOTH 464	ACF 341	TOTAL 1036
1	24.7	28.7	36.7	30.4
2	27.7	22.4	22.6	23.6
3	26.4	27.2	26.4	26.7
4	21.2	21.8	14.4	19.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 15.800			D.F. 6 PROB. 0.0149

T262 BY REGION

	N=	NE 496	SE 452	SW 325	MW 640	WEST 294	TOTAL 2207
1		29.0	41.1	28.6	30.2	23.1	31.0
2		20.0	18.6	20.6	19.4	21.1	19.8
3		25.2	22.1	25.8	26.6	29.6	25.6
4		25.8	18.1	24.9	23.9	26.2	23.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.800	12	0.0005	

T262 BY RURAL/URBAN

	N=	LG_CITY 344	MED_CITY 316	SUBURB 393	TOWN 582	RURAL 549	TOTAL 2184
1		36.6	33.9	29.0	28.7	29.9	31.0
2		19.2	17.7	20.4	20.1	20.8	19.8
3		20.6	24.4	24.2	27.3	28.4	25.5
4		23.5	24.0	26.5	23.9	20.9	23.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.300	12	0.1779	

T262 BY AGE AT DEP

	N=	17 1076	18 524	19 207	20-24 306	25-34 87	TOTAL 2200
1		31.3	31.5	29.9	31.4	25.3	31.0
2		19.0	19.3	19.8	20.9	28.7	19.8
3		25.7	25.6	24.1	27.1	23.0	25.6
4		24.0	23.7	26.1	20.6	23.0	23.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				7.700	12	0.8081	

T263 -- WATCH TV PROG:NHL HOCKEY

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION - NHL HOCKEY.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A103

TOTAL NPS SURVEYED IS 2394

T263 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 178	3_YEAR 309	4_YEAR 561	TOTAL 1048
1	16.3	15.2	10.7	13.0
2	20.8	19.7	16.8	18.3
3	38.2	34.0	38.7	37.2
4	24.7	31.1	33.9	31.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.400			D.F. 6
				PROB. 0.0768

T263 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 228	BOTH 462	ACF 340	TOTAL 1030
1	14.9	10.2	15.0	12.8
2	17.5	18.2	20.0	18.6
3	33.8	37.2	39.7	37.3
4	33.8	34.4	25.3	31.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 12.300			D.F. 6
				PROB. 0.0556

T263 BY REGION

	N=	NE 496	SE 449	SW 326	MW 634	WEST 291	TOTAL 2196
1		23.0	7.1	6.1	12.3	7.2	12.1
2		15.3	12.7	13.8	18.4	16.1	15.6
3		30.0	35.9	27.3	34.9	35.0	32.9
4		31.6	44.3	52.8	34.4	41.6	39.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				116.1	12	0.0000	

T263 BY RURAL/URBAN

	N=	LG_CITY 341	MED_CITY 314	SUBURB 392	TOWN 577	RURAL 548	TOTAL 2172
1		9.4	12.4	15.8	11.8	11.3	12.1
2		13.2	16.2	17.1	15.3	15.9	15.6
3		30.2	30.9	30.9	34.3	35.0	32.7
4		47.2	40.4	36.2	38.6	37.8	39.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.300	12	0.1069	

T263 BY AGE AT DEP

	N=	17 1066	18 524	19 209	20-24 303	25-34 87	TOTAL 2189
1		12.9	12.2	13.9	9.6	5.8	12.1
2		14.8	16.8	14.3	18.1	9.2	15.5
3		32.8	30.7	31.6	35.6	41.4	32.9
4		39.4	40.3	40.2	36.6	43.7	39.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.900	12	0.2470	

T264 -- WATCH TV PROG:PROFESSIONAL WRESTLING

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATI
- PROFESSIONAL WRESTLING.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A104

TOTAL NPS SURVEYED IS 2394

T264 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 181	3_YEAR 312	4_YEAR 566	TOTAL 1059
1	27.1	30.1	29.1	29.1
2	21.5	25.6	30.7	27.7
3	35.4	27.6	24.7	27.4
4	16.0	16.7	15.4	15.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.200			D.F. 6 PROB. 0.0824

T264 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 231	BOTH 468	ACF 343	TOTAL 1042
1	24.2	30.8	30.3	29.2
2	27.7	30.6	23.6	27.6
3	29.4	23.3	32.1	27.5
4	18.6	15.4	14.0	15.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 13.800			D.F. 6 PROB. 0.0320

T264 BY REGION

	N=	NE 504	SE 452	SW 329	MW 644	WEST 293	TOTAL 2222
1		34.5	38.9	35.9	30.8	20.1	32.6
2		25.4	24.6	23.4	27.6	24.2	25.4
3		22.0	21.9	20.4	23.9	32.4	23.7
4		18.1	14.6	20.4	17.7	23.2	18.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				44.200	12	0.0000	

T264 BY RURAL/URBAN

	N=	LG_CITY 347	MED_CITY 318	SUBURB 392	TOWN 586	RURAL 555	TOTAL 2198
1		32.6	30.2	24.5	35.0	37.5	32.7
2		26.5	23.6	27.8	26.1	23.1	25.3
3		19.3	25.8	26.0	22.0	25.0	23.6
4		21.6	20.4	21.7	16.9	14.4	18.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				32.000	12	0.0014	

T264 BY AGE AT DEP

	N=	17 1084	18 529	19 210	20-24 305	25-34 87	TOTAL 2215
1		36.6	34.2	35.2	18.4	16.1	32.6
2		25.9	26.3	21.9	26.9	17.2	25.4
3		23.3	21.0	22.4	27.2	35.6	23.7
4		14.2	18.5	20.5	27.5	31.0	18.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				77.500	12	0.0000	

T265 -- WATCH TV PROG:CAR RACES

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- CAR RACES.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A105

TOTAL NPS SURVEYED IS 2394

T265 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 180	3_YEAR 313	4_YEAR 568	TOTAL 1061
1	17.8	23.6	24.1	22.9
2	36.7	36.1	37.1	36.8
3	28.9	27.5	26.8	27.3
4	16.7	12.8	12.0	13.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 5.300			D.F. 6 PROB. 0.5060

T265 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 232	BOTH 469	ACF 343	TOTAL 1044
1	18.5	24.7	23.0	22.8
2	36.6	36.7	37.0	36.8
3	31.0	26.2	27.1	27.6
4	13.8	12.4	12.8	12.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.200			D.F. 6 PROB. 0.6496

T265 BY REGION

	N=	NE 498	SE 448	SW 328	MW 644	WEST 294	TOTAL 2212
1		21.9	21.9	20.1	23.8	24.8	22.6
2		32.3	31.7	30.2	30.6	37.1	32.0
3		28.9	29.0	32.6	29.2	21.4	28.6
4		16.9	17.4	17.1	16.5	16.7	16.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.800	12	0.3837	

T265 BY RURAL/URBAN

	N=	LG_CITY 343	MED_CITY 311	SUBURB 395	TOWN 585	RURAL 554	TOTAL 2188
1		18.4	19.0	19.2	23.6	27.8	22.4
2		28.9	26.7	33.9	31.3	36.1	31.9
3		29.7	34.1	29.1	29.6	24.0	28.7
4		23.0	20.3	17.7	15.6	12.1	16.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				46.500	12	0.0000	

T265 BY AGE AT DEP

	N=	17 1077	18 526	19 208	20-24 307	25-34 87	TOTAL 2205
1		25.0	23.8	24.0	14.0	11.5	22.5
2		33.4	32.7	26.0	30.3	31.0	32.0
3		26.0	29.7	29.3	32.9	35.6	28.5
4		15.6	13.9	20.7	22.8	21.8	16.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				40.800	12	0.0001	

T266 -- WATCH TV PROG:GOLF TOURNAMENTS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- GOLF TOURNAMENTS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A106

TOTAL NPS SURVEYED IS 2394

T266 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 181	3_YEAR 312	4_YEAR 560	TOTAL 1053
1	8.3	8.6	7.5	8.0
2	15.5	20.5	15.2	16.8
3	43.1	40.7	36.1	38.7
4	33.1	30.1	41.3	36.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 13.700			D.F. 6
				PROB. 0.0332

T266 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 231	BOTH 461	ACF 343	TOTAL 1035
1	6.9	6.5	10.2	7.8
2	19.9	15.4	17.5	17.1
3	41.6	34.9	42.3	38.8
4	31.6	43.2	30.0	36.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 19.900			D.F. 6
				PROB. 0.0029

T266 BY REGION

	N=	NE 496	SE 444	SW 327	MW 643	WEST 292	TOTAL 2202
1		7.1	6.1	5.8	7.9	5.8	6.8
2		13.5	14.2	11.0	16.3	13.0	14.0
3		34.7	32.9	33.0	33.4	35.6	33.8
4		44.8	46.8	50.1	42.3	45.5	45.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				11.100	12	0.5204	

T266 BY RURAL/URBAN

	N=	LG_CITY 344	MED_CITY 313	SUBURB 390	TOWN 579	RURAL 553	TOTAL 2179
1		6.1	7.0	8.2	7.3	5.8	6.8
2		15.4	11.2	12.3	14.5	15.9	14.1
3		25.3	37.7	37.4	32.5	35.6	33.8
4		53.2	44.1	42.0	45.8	42.7	45.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.600	12	0.0168	

T266 BY AGE AT DEP

	N=	17 1071	18 525	19 207	20-24 305	25-34 87	TOTAL 2195
1		6.6	8.2	3.4	7.9	4.6	6.8
2		13.3	14.7	14.5	14.4	14.9	14.0
3		34.5	33.3	36.2	32.1	27.6	33.8
4		45.5	43.8	45.9	45.6	52.9	45.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.000	12	0.6160	

T267 -- WATCH TV PROG: TENNIS TOURNAMENTS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- TENNIS TOURNAMENTS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A107

D100

TOTAL NPS SURVEYED IS 2394

T267 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 179	3_YEAR 315	4_YEAR 559	TOTAL 1053
1	11.7	12.1	8.0	9.9
2	25.7	24.8	20.8	22.8
3	35.2	36.5	37.4	36.8
4	27.4	26.7	33.8	30.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.500			D.F. 6 PROB. 0.1051

T267 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 232	BOTH 460	ACF 343	TOTAL 1035
1	10.3	8.3	11.4	9.8
2	24.6	21.3	23.6	22.8
3	37.9	35.0	39.1	37.0
4	27.2	35.4	25.9	30.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.900			D.F. 6 PROB. 0.0915

T267 BY REGION

	N=	NE 498	SE 444	SW 327	MW 636	WEST 294	TOTAL 2199
1		10.4	11.0	9.5	9.4	11.9	10.3
2		18.1	21.6	15.3	21.9	21.1	19.9
3		34.9	33.3	37.0	35.2	30.3	34.4
4		36.5	34.0	38.2	33.5	36.7	35.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.400	12	0.4141	

T267 BY RURAL/URBAN

	N=	LG_CITY 344	MED_CITY 310	SUBURB 394	TOWN 574	RURAL 553	TOTAL 2175
1		12.5	12.6	8.9	10.4	8.9	10.4
2		22.7	16.4	21.6	18.8	20.3	20.0
3		32.0	34.8	35.0	34.0	35.6	34.4
4		32.8	36.1	34.5	36.8	35.3	35.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				11.100	12	0.5204	

T267 BY AGE AT DEP

	N=	17 1071	18 523	19 207	20-24 304	25-34 87	TOTAL 2192
1		9.1	10.9	11.6	12.8	9.2	10.3
2		18.4	19.9	18.8	22.4	31.0	19.8
3		34.8	34.0	33.3	35.9	28.7	34.4
4		37.6	35.2	36.2	28.9	31.0	35.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.300	12	0.1069	

T268 -- WATCH TV PROG:WKEND SPORTS SH/WIDE WORLD

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON REGULAR TV STATION
- WEEKEND SPORTS SHOWS LIKE WIDE WORLD OF SPORTS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
2 - SOMETIMES WATCH IT -- YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
3 - HAVE WATCHED IT ONCE OR TWICE
4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #: A108

D101

TOTAL NPS SURVEYED IS 2394

T268 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 183	3_YEAR 315	4_YEAR 570	TOTAL 1068
1	28.4	28.9	26.5	27.5
2	42.6	45.1	44.2	44.2
3	19.1	18.7	20.0	19.5
4	9.8	7.3	9.3	8.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 2.100			D.F. 6 PROB. 0.9103

T268 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 234	BOTH 470	ACF 346	TOTAL 1050
1	23.9	26.4	30.9	27.3
2	44.9	44.3	44.2	44.4
3	21.4	19.8	18.2	19.6
4	9.8	9.6	6.6	8.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.000			D.F. 6 PROB. 0.4232

T268 BY REGION

	N=	NE 502	SE 453	SW 329	MW 644	WEST 297	TOTAL 2225
1		31.3	31.6	24.0	27.5	25.3	28.4
2		36.6	40.0	39.2	40.7	42.8	39.7
3		17.3	17.2	24.9	20.6	19.2	19.6
4		14.7	11.3	11.8	11.2	12.8	12.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				20.100	12	0.0652	

T268 BY RURAL/URBAN

	N=	LG_CITY 346	MED_CITY 315	SUBURB 396	TOWN 587	RURAL 557	TOTAL 2201
1		30.1	25.4	24.8	27.8	32.3	28.4
2		36.1	40.0	41.9	40.9	38.8	39.7
3		19.6	17.5	19.4	20.8	19.6	19.6
4		14.2	17.1	13.9	10.6	9.3	12.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.400	12	0.0333	

T268 BY AGE AT DEP

	N=	17 1081	18 529	19 213	20-24 308	25-34 87	TOTAL 2218
1		27.6	31.6	25.3	27.9	26.4	28.3
2		40.5	36.7	42.7	40.6	37.9	39.7
3		19.8	19.5	16.9	18.2	29.9	19.6
4		12.1	12.3	15.0	13.3	5.8	12.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				15.400	12	0.2203	

T747 -- WATCH CABLE ONLY:SPORTS PROGRAMMING

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE ONLY CHANNELS - SPORTS PROGRAMMING ON CABLE ONLY CHANNELS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C072

TOTAL NPS SURVEYED IS 2268

T747 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 195	3_YEAR 306	4_YEAR 575	TOTAL 1076
1	28.7	23.5	27.3	26.5
2	32.3	33.3	31.6	32.2
3	28.2	28.8	28.5	28.5
4	10.8	14.4	12.5	12.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.000			D.F. 6 PROB. 0.8088

T747 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 229	BOTH 466	ACF 362	TOTAL 1057
1	22.3	28.8	26.2	26.5
2	33.2	31.5	32.3	32.2
3	29.3	27.3	29.6	28.5
4	15.3	12.4	11.9	12.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 4.300			D.F. 6 PROB. 0.6361

T747 BY REGION

	N=	NE 546	SE 425	SW 307	MW 606	WEST 317	TOTAL 2201
1		24.4	28.7	26.4	24.9	24.9	25.7
2		28.8	36.5	27.7	33.5	33.8	32.1
3		29.7	22.8	31.6	28.7	30.6	28.5
4		17.2	12.0	14.3	12.9	10.7	13.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.200	12	0.0191	

T747 BY RURAL/URBAN

	N=	LG_CITY 352	MED_CITY 323	SUBURB 329	TOWN 614	RURAL 551	TOTAL 2169
1		25.0	23.5	26.4	28.5	23.8	25.7
2		30.7	40.6	31.6	32.6	28.1	32.2
3		31.0	25.4	29.5	28.0	29.0	28.6
4		13.3	10.5	12.5	10.9	19.1	13.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				33.600	12	0.0008	

T747 BY AGE AT DEP

	N=	17 1083	18 542	19 188	20-24 281	25-34 99	TOTAL 2193
1		26.5	24.9	21.8	26.7	25.3	25.7
2		31.6	35.6	33.0	30.6	21.2	32.1
3		29.1	25.5	29.3	29.5	34.3	28.5
4		12.8	14.0	16.0	13.2	19.2	13.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.500	12	0.2699	

T748 -- WATCH CABLE ONLY:MOVIES W/OUT COMMERCIAL

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE ONLY CHANNELS?
 - MOVIES WITHOUT COMMERCIALS ON CABLE ONLY CHANNELS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C073

TOTAL NPS SURVEYED IS 2268

T748 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 195	3_YEAR 308	4_YEAR 574	TOTAL 1077
1	55.4	40.3	51.4	48.9
2	31.3	33.4	26.7	29.4
3	8.7	20.1	16.5	16.2
4	4.6	6.2	5.4	5.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 20.900			D.F. 6 PROB. 0.0019

T748 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 232	BOTH 465	ACF 361	TOTAL 1058
1	43.1	51.2	49.6	48.9
2	31.0	27.1	31.6	29.5
3	20.3	16.1	13.3	16.1
4	5.6	5.6	5.5	5.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 7.900			D.F. 6 PROB. 0.2455

T748 BY REGION

	N=	NE 548	SE 425	SW 306	MW 609	WEST 317	TOTAL 2205
1		44.7	56.0	53.3	44.8	47.6	48.5
2		29.0	23.5	29.4	32.3	33.4	29.6
3		20.1	14.1	12.4	16.9	15.1	16.3
4		6.2	6.3	4.9	5.9	3.8	5.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.400	12	0.0024	

T748 BY RURAL/URBAN

	N=	LG_CITY 353	MED_CITY 324	SUBURB 329	TOWN 616	RURAL 551	TOTAL 2173
1		47.9	57.7	51.7	50.0	41.2	48.8
2		29.2	28.1	29.5	31.0	28.7	29.5
3		17.6	10.8	13.7	14.9	20.9	16.1
4		5.4	3.4	5.2	4.1	9.3	5.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				47.500	12	0.0000	

T748 BY AGE AT DEP

	N=	17 1090	18 539	19 189	20-24 279	25-34 100	TOTAL 2197
1		48.8	49.0	46.0	51.6	39.0	48.5
2		29.4	31.2	25.4	30.1	29.0	29.5
3		15.9	13.9	23.8	15.4	22.0	16.3
4		6.0	5.9	4.8	2.9	10.0	5.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.600	12	0.0313	

T749 -- WATCH CABLE ONLY:MOVIES W/ COMMERCIALS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE ONLY CHANNELS - MOVIES WITH COMMERCIALS ON CABLE ONLY CHANNELS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C074

TOTAL NPS SURVEYED IS 2268

T749 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 193	3_YEAR 307	4_YEAR 571	TOTAL 1071
1	20.7	19.2	20.8	20.4
2	47.1	41.4	43.1	43.3
3	19.2	24.4	21.4	21.8
4	12.9	15.0	14.7	14.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 3.300
				D.F. 6
				PROB. 0.7704

T749 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 230	BOTH 462	ACF 360	TOTAL 1052
1	16.5	21.9	21.1	20.4
2	43.0	42.0	45.0	43.3
3	25.2	21.0	20.0	21.6
4	15.2	15.1	13.9	14.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 5.000
				D.F. 6
				PROB. 0.5438

T749 BY REGION

	N=	NE 545	SE 423	SW 304	MW 607	WEST 316	TOTAL 2195
1		20.5	24.3	21.4	20.3	16.8	20.8
2		38.2	43.7	46.7	41.5	48.1	42.8
3		22.6	19.9	20.1	23.2	20.9	21.6
4		18.7	12.1	11.8	15.0	14.2	14.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.000	12	0.0277	

T749 BY RURAL/URBAN

	N=	LG_CITY 351	MED_CITY 322	SUBURB 325	TOWN 612	RURAL 553	TOTAL 2163
1		19.7	22.7	18.5	23.2	19.3	20.9
2		41.3	42.9	43.7	45.1	40.9	42.9
3		20.8	21.7	20.6	20.6	23.5	21.5
4		18.2	12.7	17.2	11.1	16.3	14.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.400	12	0.1041	

T749 BY AGE AT DEP

	N=	17 1087	18 536	19 188	20-24 276	25-34 100	TOTAL 2187
1		20.6	21.1	20.2	21.0	21.0	20.8
2		43.0	42.9	42.0	46.0	31.0	42.7
3		21.7	21.8	21.8	18.5	29.0	21.7
4		14.7	14.2	16.0	14.5	19.0	14.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				9.300	12	0.6771	

T750 -- WATCH CABLE ONLY: RERUNS OF OLD PROGRAMS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE ONLY CHANNELS?
 - RERUNS OF OLD PROGRAMS ON CABLE ONLY CHANNELS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C075

TOTAL NPS SURVEYED IS 2268

T750 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 195	3_YEAR 309	4_YEAR 573	TOTAL 1077
1	23.6	19.1	21.5	21.2
2	37.9	32.0	33.3	33.8
3	25.6	33.0	29.3	29.7
4	12.8	15.9	15.9	15.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 5.600
				D.F. 6
				PROB. 0.4695

T750 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 231	BOTH 464	ACF 363	TOTAL 1058
1	19.5	19.6	23.4	20.9
2	32.0	33.2	36.4	34.0
3	32.5	31.3	26.2	29.8
4	16.0	15.9	14.0	15.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 5.800
				D.F. 6
				PROB. 0.4460

T750 BY REGION

	N=	NE 545	SE 420	SW 306	MW 610	WEST 316	TOTAL 2197
1		22.8	21.2	23.9	23.1	19.3	22.2
2		33.4	36.9	35.0	34.3	34.8	34.7
3		26.4	28.8	28.1	29.8	33.2	29.0
4		17.4	13.1	13.1	12.8	12.7	14.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				12.500	12	0.4064	

T750 BY RURAL/URBAN

	N=	LG_CITY 352	MED_CITY 324	SUBURB 326	TOWN 612	RURAL 552	TOTAL 2166
1		22.4	21.9	25.1	24.3	18.8	22.4
2		29.0	41.4	24.8	39.5	35.1	34.8
3		31.0	26.5	34.4	25.0	29.9	28.9
4		17.6	10.2	15.6	11.1	16.1	14.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				46.500	12	0.0000	

T750 BY AGE AT DEP

	N=	17 1087	18 535	19 190	20-24 277	25-34 100	TOTAL 2189
1		22.3	20.9	19.5	27.4	20.0	22.2
2		34.3	33.8	38.4	35.7	33.0	34.7
3		29.9	31.0	26.3	24.5	26.0	29.0
4		13.5	14.2	15.8	12.3	21.0	14.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.200	12	0.2881	

T751 -- WATCH CABLE ONLY:MUSIC VIDEOS (NOT MTV)

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE ONLY CHANNELS - MUSIC VIDEOS (NOT INCLUDING MTV) ON CABLE ONLY CHANNELS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C076

TOTAL NPS SURVEYED IS 2268

T751 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 195	3_YEAR 308	4_YEAR 573	TOTAL 1076
1		30.3	23.7	27.0	26.7
2		36.9	34.1	33.0	34.0
3		21.5	25.0	25.0	24.3
4		11.3	17.2	15.0	15.0
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				6.200	6
					PROB. 0.4012

T751 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 229	BOTH 465	ACF 363	TOTAL 1057
1		22.7	28.0	28.4	27.0
2		29.7	33.8	36.6	33.9
3		28.4	24.5	20.9	24.1
4		19.2	13.8	14.0	15.0
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				10.500	6
					PROB. 0.1051

T751 BY REGION

	N=	NE 543	SE 423	SW 307	MW 612	WEST 316	TOTAL 2201
1		26.3	36.2	30.9	28.8	26.6	29.6
2		36.3	31.9	33.2	33.0	31.6	33.4
3		21.5	22.7	21.8	25.8	28.5	24.0
4		15.8	9.2	14.0	12.4	13.3	13.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				25.500	12	0.0126	

T751 BY RURAL/URBAN

	N=	LG_CITY 350	MED_CITY 325	SUBURB 329	TOWN 612	RURAL 553	TOTAL 2169
1		31.7	25.2	30.4	30.2	28.9	29.4
2		32.0	39.7	29.2	35.8	31.8	33.7
3		22.9	23.7	26.1	24.3	23.0	23.9
4		13.4	11.4	14.3	9.6	16.3	12.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.100	12	0.0364	

T751 BY AGE AT DEP

	N=	17 1084	18 542	19 188	20-24 280	25-34 99	TOTAL 2193
1		32.6	32.1	26.6	20.7	12.1	29.5
2		34.0	32.5	30.8	37.9	24.2	33.4
3		22.8	22.7	26.6	26.4	33.3	24.0
4		10.6	12.7	16.0	15.0	30.3	13.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				62.600	12	0.0000	

T752 -- WATCH CABLE ONLY:MTV

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE ONLY CHANNELS - MTV ON CABLE ONLY CHANNELS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C077

TOTAL NPS SURVEYED IS 2268

T752 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 194	3_YEAR 306	4_YEAR 573	TOTAL 1073
1	42.8	35.0	41.7	40.0
2	29.4	27.8	23.0	25.5
3	18.6	22.9	23.4	22.4
4	9.3	14.4	11.9	12.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.000			D.F. 6
				PROB. 0.1247

T752 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 228	BOTH 465	ACF 361	TOTAL 1054
1	31.6	43.7	41.5	40.3
2	24.6	24.1	27.7	25.4
3	31.1	20.0	18.8	22.0
4	12.7	12.3	11.9	12.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 18.000			D.F. 6
				PROB. 0.0062

T752 BY REGION

	N=	NE 546	SE 422	SW 303	MW 610	WEST 317	TOTAL 2198
1		37.7	40.5	39.6	40.5	39.1	39.5
2		25.1	23.2	26.1	26.9	28.7	25.9
3		29.9	24.9	19.8	22.0	22.7	22.1
4		16.3	11.4	14.5	10.7	9.5	12.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				17.500	12	0.1317	

T752 BY RURAL/URBAN

	N=	LG_CITY 351	MED_CITY 324	SUBURB 326	TOWN 612	RURAL 553	TOTAL 2166
1		38.8	38.6	40.5	42.6	36.3	39.5
2		24.8	28.7	29.8	25.8	23.5	26.1
3		21.6	23.1	19.3	20.9	24.0	21.9
4		14.8	9.6	10.4	10.6	16.1	12.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.200	12	0.0353	

T752 BY AGE AT DEP

	N=	17 1085	18 540	19 188	20-24 278	25-34 99	TOTAL 2190
1		43.7	41.3	36.7	30.2	16.2	39.5
2		23.7	25.9	29.3	32.7	22.2	25.8
3		20.4	20.9	20.7	28.1	32.3	22.1
4		12.3	11.8	13.3	9.0	29.3	12.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				70.000	12	0.0000	

T753 -- WATCH CABLE ONLY:NEWS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE ONLY CHANNEL
- NEWS ON CABLE ONLY CHANNELS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C078

TOTAL NPS SURVEYED IS 2268

T753 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 196	3_YEAR 305	4_YEAR 572	TOTAL 1073
1	16.8	19.7	17.3	17.9
2	38.8	33.1	31.1	33.1
3	24.5	30.5	30.2	29.3
4	19.9	16.7	21.3	19.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	7.300			6 0.2940

T753 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 231	BOTH 461	ACF 362	TOTAL 1054
1	22.9	17.8	14.9	17.9
2	30.3	31.7	36.5	33.0
3	29.0	30.1	28.4	29.3
4	17.8	20.4	20.2	19.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	7.900			6 0.2455

T753 BY REGION

	N=	NE 548	SE 420	SW 305	MW 610	WEST 314	TOTAL 2197
1		16.4	17.9	19.3	16.4	20.4	17.7
2		33.0	34.5	33.4	29.7	31.8	32.3
3		26.6	26.9	27.9	31.5	29.0	28.5
4		23.9	20.7	19.3	22.5	18.8	21.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				11.500	12	0.4866	

T753 BY RURAL/URBAN

	N=	LG_CITY 353	MED_CITY 325	SUBURB 328	TOWN 607	RURAL 552	TOTAL 2165
1		20.4	19.7	21.6	15.3	14.7	17.6
2		28.0	39.1	30.8	36.2	28.3	32.5
3		27.8	26.5	25.3	30.3	29.7	28.4
4		23.8	14.8	22.3	18.1	27.4	21.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				45.000	12	0.0000	

T753 BY AGE AT DEP

	N=	17 1081	18 539	19 189	20-24 280	25-34 100	TOTAL 2189
1		14.1	17.8	18.5	25.4	31.0	17.6
2		33.2	34.5	22.2	35.4	21.0	32.3
3		30.5	26.7	29.1	25.0	25.0	28.5
4		22.2	21.0	30.2	14.3	23.0	21.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				56.700	12	0.0000	

T754 -- WATCH CABLE ONLY:OTHER PROGRAMS

DO YOU WATCH ANY OF THE FOLLOWING PROGRAMS OR PROGRAMMING TYPES ON CABLE ONLY CHANNEL
- OTHER PROGRAMS ON CABLE ONLY CHANNELS.

- 1 - REGULARLY TURN ON THE TV TO WATCH IT
- 2 - SOMETIMES WATCH IT - YOU WATCH IT IF IT HAPPENS TO BE ON WHEN YOU TURN ON THE TV
- 3 - HAVE WATCHED IT ONCE OR TWICE
- 4 - HAVE NEVER WATCHED IT

SURVEY ITEMS #:

C079

TOTAL NPS SURVEYED IS 2268

T754 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 197	3_YEAR 308	4_YEAR 566	TOTAL 1071
1	17.8	15.9	21.4	19.1
2	51.3	47.1	44.5	46.5
3	23.3	26.3	24.0	24.6
4	7.6	10.7	10.1	9.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	6.800			6 0.3397

T754 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 229	BOTH 459	ACF 364	TOTAL 1052
1	16.6	22.2	17.3	19.3
2	51.5	42.7	47.8	46.4
3	25.3	24.0	24.4	24.4
4	6.5	11.1	10.4	9.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE			D.F. PROB.
	9.900			6 0.1289

T754 BY REGION

N=	NE 545	SE 421	SW 304	MM 606	WEST 316	TOTAL 2192
1	22.6	27.1	25.0	20.3	21.8	23.0
2	42.0	42.0	45.4	43.7	46.2	43.6
3	23.7	22.1	21.0	25.9	24.7	23.8
4	11.7	8.8	8.5	10.1	7.3	9.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 14.800	D.F. 12	PROB. 0.2526	

T754 BY RURAL/URBAN

N=	LG_CITY 351	MED_CITY 322	SUBURB 328	TOWN 608	RURAL 551	TOTAL 2160
1	28.5	23.0	22.3	21.5	21.6	23.0
2	38.8	45.6	43.6	49.0	40.3	43.8
3	22.2	25.5	24.7	23.2	23.4	23.7
4	10.5	5.9	9.4	6.3	14.7	9.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 41.500	D.F. 12	PROB. 0.0000	

T754 BY AGE AT DEP

N=	17 1083	18 538	19 187	20-24 278	25-34 98	TOTAL 2184
1	23.3	23.6	19.8	24.5	20.4	23.1
2	42.4	44.4	47.1	45.3	39.8	43.5
3	24.6	22.3	21.9	22.3	28.6	23.7
4	9.7	9.7	11.2	7.9	11.2	9.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 6.900	D.F. 12	PROB. 0.8642	

T692 -- AVERAGE DAYS/WK READING A NEWSPAPER

HOW MANY DAYS PER WEEK ON THE AVERAGE DO YOU READ A NEWSPAPER?

- 1 - 7 DAYS PER WEEK
- 2 - 6 DAYS PER WEEK
- 3 - 5 DAYS PER WEEK
- 4 - 4 DAYS PER WEEK
- 5 - 3 DAYS PER WEEK
- 6 - 2 DAYS PER WEEK
- 7 - 1 DAY PER WEEK (EXCLUDING SUNDAY)
- 8 - SUNDAY ONLY
- 9 - I DON'T READ NEWSPAPERS

SURVEY ITEMS #:

B068

TOTAL NPS SURVEYED IS 2328

T692 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 225	3_YEAR 298	4_YEAR 628	TOTAL 1151
1	22.7	22.8	21.2	21.9
2	10.7	7.4	6.8	7.7
3	12.9	11.7	10.3	11.2
4	8.0	9.7	8.8	8.9
5	7.6	13.1	10.3	10.5
6	11.1	7.4	11.1	10.2
7	7.6	10.4	8.1	8.6
8	9.3	8.0	9.1	8.9
9	10.2	9.4	14.2	12.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 18.500			D.F. 16
				PROB. 0.2954

T692 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 229	BOTH 529	ACF 370	TOTAL 1128
1	24.4	19.8	23.0	21.8
2	9.6	6.2	9.2	7.9
3	14.0	8.7	12.2	10.9
4	8.3	9.3	8.6	8.9
5	8.7	12.1	9.7	10.6
6	9.2	10.8	10.0	10.2
7	7.4	8.9	9.2	8.7
8	7.9	9.1	9.2	8.9
9	10.5	15.1	8.9	12.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 21.400			D.F. 16
				PROB. 0.1636

T692 BY REGION

	N=	NE 509	SE 490	SW 329	MW 647	WEST 341	TOTAL 2316
1		20.6	20.4	20.1	18.4	18.5	19.6
2		7.5	4.9	6.7	7.4	7.3	6.8
3		12.2	9.6	8.2	11.0	10.0	10.4
4		11.8	8.6	6.1	9.4	8.5	9.2
5		12.2	12.0	12.8	10.4	10.6	11.5
6		8.8	14.3	8.2	11.4	13.2	11.3
7		6.1	8.4	10.9	9.0	7.9	8.3
8		8.6	9.6	12.5	9.4	9.7	9.8
9		12.2	12.2	14.6	13.6	14.4	13.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.500	32	0.1698	

T692 BY RURAL/URBAN

	N=	LG_CITY 390	MED_CITY 328	SUBURB 378	TOWN 579	RURAL 605	TOTAL 2280
1		26.7	23.2	15.9	18.3	16.7	19.6
2		6.4	7.3	5.0	7.9	6.9	6.8
3		10.0	10.1	10.6	11.7	9.6	10.4
4		8.7	12.5	11.6	8.5	6.8	9.2
5		11.8	10.4	12.2	10.0	12.9	11.5
6		9.5	11.0	14.5	11.6	10.4	11.3
7		4.9	4.6	6.3	10.5	11.6	8.3
8		10.8	9.8	10.0	8.5	10.1	9.7
9		11.3	11.3	13.8	12.9	15.0	13.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				69.900	32	0.0001	

T692 BY AGE AT DEP

	N=	17 1140	18 585	19 216	20-24 286	25-34 75	TOTAL 2302
1		17.5	20.2	19.9	22.4	32.0	19.5
2		7.0	4.6	9.3	7.7	9.3	6.8
3		10.0	10.3	9.7	11.9	14.7	10.4
4		8.4	10.1	6.5	13.6	5.3	9.2
5		12.6	11.3	11.1	8.7	8.0	11.5
6		11.8	10.8	10.2	9.8	14.7	11.2
7		8.4	9.4	9.7	5.6	6.7	8.4
8		10.3	10.4	11.1	6.6	4.0	9.8
9		13.9	13.0	12.5	13.6	5.3	13.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				49.800	32	0.0233	

T693 -- AVERAGE NUMBER HRS/WK READING MAGAZINES

HOW MANY HOURS PER WEEK ON THE AVERAGE DO YOU SPEND READING MAGAZINES?

- 1 - 1 TO 2 HOURS PER WEEK
- 2 - 3 TO 5 HOURS PER WEEK
- 3 - 6 TO 8 HOURS PER WEEK
- 4 - 9 TO 12 HOURS PER WEEK
- 5 - 13 TO 15 HOURS PER WEEK
- 6 - MORE THAN 15 HOURS PER WEEK
- 7 - I DON'T READ MAGAZINES

SURVEY ITEMS #:

B069

TOTAL NPS SURVEYED IS 2328

T693 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 225	3_YEAR 297	4_YEAR 626	TOTAL 1148
1	45.8	44.8	42.2	43.6
2	30.2	23.6	26.2	26.3
3	6.2	12.8	9.7	9.8
4	3.1	4.0	3.7	3.7
5	0.9	1.3	1.4	1.3
6	0.9	1.3	2.1	1.7
7	12.9	12.1	14.7	13.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.900			D.F. 12 PROB. 0.4537

T693 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 229	BOTH 527	ACF 369	TOTAL 1125
1	44.1	42.5	45.5	43.8
2	21.8	26.4	28.2	26.0
3	11.8	9.7	8.7	9.8
4	6.1	2.8	3.5	3.7
5	1.8	1.5	0.8	1.3
6	1.3	2.3	1.1	1.7
7	13.1	14.8	12.2	13.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 12.900			D.F. 12 PROB. 0.3764

T693 BY REGION

	N=	NE 509	SE 491	SW 326	MW 649	WEST 339	TOTAL 2314
1		44.0	49.9	46.3	45.6	43.7	46.0
2		23.4	22.8	18.7	23.6	26.5	23.1
3		10.6	8.8	10.7	8.3	9.7	9.5
4		3.5	2.0	3.7	3.7	4.4	3.4
5		1.6	0.4	1.2	1.8	2.4	1.5
6		1.0	1.0	1.8	0.8	1.5	1.1
7		15.9	15.1	17.5	16.2	11.8	15.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		26.500		24	0.3283		

T693 BY RURAL/URBAN

	N=	LG_CITY 390	MED_CITY 327	SUBURB 377	TOWN 581	RURAL 604	TOTAL 2279
1		46.4	44.6	45.1	47.5	45.5	46.0
2		22.6	23.8	23.1	23.6	23.5	23.3
3		12.0	8.6	10.1	8.9	8.4	9.5
4		3.3	3.7	2.1	3.6	3.5	3.3
5		1.5	0.9	1.1	1.9	1.7	1.5
6		1.5	0.6	1.1	0.7	1.3	1.1
7		12.6	17.7	17.5	13.8	16.1	15.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		16.600		24	0.8652		

T693 BY AGE AT DEP

	N=	17 1138	18 585	19 216	20-24 285	25-34 76	TOTAL 2300
1		46.3	46.1	50.9	43.2	40.8	46.1
2		23.5	21.7	21.3	23.5	31.6	23.1
3		8.8	10.8	6.5	10.9	9.2	9.3
4		3.2	3.4	2.8	4.9	3.9	3.4
5		1.4	1.7	1.4	1.0	1.3	1.4
6		1.2	1.2	0.5	0.7	2.6	1.1
7		15.5	15.0	16.7	15.8	10.5	15.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		17.000		24	0.8487		

T534 -- READ/SUBSCRIBE/PURCHASE PEOPLE

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: PEOPLE.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B070A_D

TOTAL NPS SURVEYED IS 2328

T534 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 207	3_YEAR 285	4_YEAR 582	TOTAL 1074	² X	DF	P
A	2.4	8.4	5.3	5.6	8.3	2	0.0158
B	8.2	10.5	9.8	9.7	0.7	2	0.7047
C	4.8	6.3	7.4	6.6	1.6	2	0.4493
D	86.5	77.9	79.4	80.4	6.4	2	0.0408

T534 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 214	BOTH 491	ACF 347	TOTAL 1052	² X	DF	P
A	3.7	5.9	6.3	5.6	1.8	2	0.4066
B	8.4	9.8	9.8	9.5	0.3	2	0.8607
C	9.3	6.1	5.8	6.7	3.1	2	0.2122
D	79.9	80.0	81.3	80.4	0.1	2	0.9512

T534 BY REGION

	N=	NE 467	SE 456	SW 311	MW 603	WEST 308	TOTAL 2145	2 X	DF	P
A		6.6	7.9	9.0	5.3	7.5	7.0	5.3	4	0.2
B		10.5	8.1	9.3	9.6	13.3	10.0	5.9	4	0.2
C		8.1	8.5	8.0	6.5	9.1	7.9	2.5	4	0.6
D		78.4	78.3	76.5	80.1	73.4	77.9	5.8	4	0.2

T534 BY RURAL/URBAN

	N=	LG_CITY 372	MED_CITY 299	SUBURB 348	TOWN 534	RURAL 562	TOTAL 2115	2 X	DF	P
A		9.7	7.4	7.5	6.2	5.0	6.9	8.4	4	0.0
B		11.3	11.7	9.2	10.3	8.7	10.1	2.9	4	0.5
C		9.9	6.3	7.2	7.5	7.6	7.8	3.5	4	0.4
D		73.9	77.9	77.6	78.6	80.4	78.0	5.6	4	0.2

T534 BY AGE AT DEP

	N=	17 1046	18 547	19 202	20-24 269	25-34 68	TOTAL 2132	2 X	DF	P
A		5.9	6.4	8.4	9.3	13.2	6.9	9.0	4	0.0
B		9.4	11.5	7.9	10.8	11.8	10.0	3.2	4	0.5
C		7.0	7.9	6.4	11.5	13.2	7.9	9.3	4	0.0
D		79.6	76.8	80.2	73.2	69.1	77.8	9.2	4	0.0

T535 -- READ/SUBSCRIBE/PURCHASE HOT ROD

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: HOT ROD.

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B071A_D

TOTAL NPS SURVEYED IS 2328

T535 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 211	3_YEAR 283	4_YEAR 590	TOTAL 1084	² X	DF	P
A		10.9	9.5	14.6	12.5	5.1	2	0.0781
B		5.7	6.0	4.2	5.0	1.5	2	0.4724
C		10.9	8.8	12.9	11.4	3.2	2	0.2019
D		77.3	77.7	72.0	74.5	4.3	2	0.1165

T535 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 215	BOTH 497	ACF 349	TOTAL 1061	² X	DF	P
A		13.5	14.5	8.9	12.4	6.2	2	0.0450
B		5.6	4.4	5.4	5.0	0.5	2	0.7788
C		11.6	12.7	9.5	11.4	2.1	2	0.3499
D		72.1	72.4	79.1	74.6	5.7	2	0.0573

T535 BY REGION

	N=	NE 472	SE 458	SW 313	MW 611	WEST 310	TOTAL 2164
A		11.4	12.9	11.5	15.7	10.6	12.8
B		5.1	6.1	9.3	8.3	5.2	6.8
C		12.5	9.2	10.5	10.5	12.9	11.0
D		73.9	75.5	72.8	70.5	73.5	73.1

² X	DF	P
7.2	4	0.125
9.1	4	0.058
4.1	4	0.392
3.5	4	0.477

T535 BY RURAL/URBAN

	N=	LG_CITY 370	MED_CITY 303	SUBURB 349	TOWN 544	RURAL 569	TOTAL 2135
A		10.0	11.5	8.6	13.2	17.8	12.9
B		4.6	6.6	6.6	6.8	8.6	6.8
C		8.6	9.2	9.2	13.0	12.8	11.1
D		78.4	76.9	77.4	72.2	65.5	73.0

² X	DF	P
21.1	4	0.000
5.7	4	0.222
8.3	4	0.081
27.2	4	0.000

T535 BY AGE AT DEP

	N=	17 1061	18 550	19 203	20-24 268	25-34 69	TOTAL 2151
A		15.6	14.7	6.4	5.2	5.8	12.9
B		6.9	8.0	7.9	5.2	1.4	6.9
C		12.6	11.6	8.9	7.1	1.4	11.0
D		69.3	69.6	80.3	84.7	91.3	73.0

² X	DF	P
33.5	4	0.000
5.8	4	0.214
14.7	4	0.005
46.7	4	0.000

T536 -- READ/SUBSCRIBE/PURCHASE SPORTS AFIELD

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: SPORTS AFIELD.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B072A_D

TOTAL NPS SURVEYED IS 2328

T536 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 209	3_YEAR 283	4_YEAR 580	TOTAL 1072	² X	DF	P
A	7.7	4.9	9.7	8.0	5.7	2	0.0578
B	5.7	7.4	7.9	7.4	1.1	2	0.5769
C	5.3	6.4	7.8	6.9	1.6	2	0.4493
D	83.3	82.3	76.5	79.4	6.3	2	0.0429

T536 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 214	BOTH 488	ACF 347	TOTAL 1049	² X	DF	P
A	4.7	10.4	6.0	7.8	9.1	2	0.0106
B	4.7	8.8	7.2	7.4	3.7	2	0.1572
C	6.5	8.2	5.2	6.9	2.9	2	0.2346
D	85.0	74.8	83.0	79.6	13.3	2	0.0013

T536 BY REGION

	N=	NE 461	SE 456	SW 309	MW 594	WEST 304	TOTAL 2124
A		8.5	8.3	10.0	9.1	9.2	8.9
B		8.9	6.8	9.1	7.4	6.9	7.8
C		7.4	6.4	8.1	5.2	5.6	6.4
D		77.4	79.4	74.8	79.6	79.9	78.4

2 X	DF	P
0.7	4	0.95
2.7	4	0.60
3.9	4	0.41
3.9	4	0.41

T536 BY RURAL/URBAN

	N=	LG_CITY 367	MED_CITY 297	SUBURB 341	TOWN 532	RURAL 557	TOTAL 2094
A		7.9	9.1	5.9	7.3	12.8	8.9
B		3.3	6.4	8.2	8.6	10.0	7.7
C		4.4	4.7	5.3	6.2	9.7	6.4
D		84.7	82.5	82.1	78.9	69.8	78.6

2 X	DF	P
16.0	4	0.00
16.0	4	0.00
14.6	4	0.00
38.6	4	0.00

T536 BY AGE AT DEP

	N=	17 1039	18 541	19 199	20-24 265	25-34 68	TOTAL 2112
A		8.8	12.8	5.0	5.7	5.9	9.0
B		8.0	7.8	6.5	7.9	7.3	7.8
C		6.5	7.9	6.5	3.0	4.4	6.4
D		78.3	73.0	82.9	85.3	82.3	78.4

2 X	DF	P
17.5	4	0.00
0.5	4	0.97
7.5	4	0.11
19.7	4	0.00

T694 -- READ/SUBSCRIBE/PURCHASE OUTDOOR LIFE

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: OUTDOOR LIFE.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THIS MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B102A_D

TOTAL NPS SURVEYED IS 2328

T694 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 211	3_YEAR 282	4_YEAR 584	TOTAL 1077	2 X	DF	P
A	12.3	9.6	14.2	12.6	3.8	2	0.1496
B	9.9	11.3	10.3	10.5	0.3	2	0.8607
C	5.7	7.1	7.2	6.9	0.5	2	0.7788
D	75.4	74.1	71.9	73.2	1.0	2	0.6065

T694 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 210	BOTH 492	ACF 352	TOTAL 1054	2 X	DF	P
A	8.1	14.6	11.9	12.4	6.0	2	0.0498
B	8.1	10.6	12.5	10.7	2.7	2	0.2592
C	6.2	7.5	6.3	6.8	0.6	2	0.7408
D	79.0	71.1	72.7	73.2	4.7	2	0.0954

T694 BY REGION

	N=	NE 464	SE 451	SW 308	MW 604	WEST 301	TOTAL 2128
A		11.6	8.2	10.7	12.9	12.0	11.2
B		12.5	9.3	12.3	10.9	9.0	10.9
C		8.8	4.2	6.5	5.1	8.0	6.3
D		70.9	80.0	74.0	73.2	72.8	74.2

² X	DF	P
6.3	4	0.177
4.2	4	0.379
11.1	4	0.025
11.4	4	0.022

T694 BY RURAL/URBAN

	N=	LG_CITY 360	MED_CITY 297	SUBURB 339	TOWN 539	RURAL 566	TOTAL 2101
A		5.8	9.1	9.1	12.4	15.9	11.2
B		5.3	9.4	11.2	9.6	15.9	10.8
C		3.6	5.4	5.0	7.6	8.3	6.4
D		86.4	77.8	76.1	73.3	64.3	74.2

² X	DF	P
26.6	4	0.000
28.1	4	0.000
11.1	4	0.025
59.9	4	0.000

T694 BY AGE AT DEP

	N=	17 1047	18 534	19 201	20-24 264	25-34 68	TOTAL 2114
A		12.3	12.5	9.4	6.1	5.9	11.1
B		11.8	12.4	8.0	7.2	7.3	10.9
C		6.8	5.8	6.5	5.7	4.4	6.3
D		71.8	71.7	78.1	83.7	83.8	74.3

² X	DF	P
12.1	4	0.016
8.6	4	0.071
1.2	4	0.878
22.2	4	0.000

T537 -- READ/SUBSCRIBE/PURCHASE OMNI

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: OMNI.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B073A_D

TOTAL NPS SURVEYED IS 2328

T537 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 208	3_YEAR 280	4_YEAR 575	TOTAL 1063	2 X	DF	P
A	4.3	8.2	6.6	6.6	2.9	2	0.2346
B	2.9	5.7	5.9	5.3	2.9	2	0.2346
C	5.3	7.5	7.0	6.8	0.9	2	0.6376
D	88.9	81.4	82.6	83.5	5.7	2	0.0578

T537 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 214	BOTH 483	ACF 343	TOTAL 1040	2 X	DF	P
A	7.9	6.8	5.5	6.6	1.2	2	0.5488
B	3.7	6.2	4.4	5.1	2.5	2	0.2865
C	6.5	6.6	7.3	6.8	0.1	2	0.9512
D	83.2	82.6	85.4	83.7	1.2	2	0.5488

T577 BY REGION

	NE N= 461	SE 455	SW 303	MW 589	WEST 301	TOTAL 2109
A	5.4	3.7	6.6	4.6	8.3	5.4
B	5.2	3.1	6.9	4.6	7.6	5.2
C	6.3	5.9	6.3	4.1	6.6	5.6
D	84.8	88.1	82.2	87.4	79.7	85.2

χ^2 X	DF	P
8.9	4	0.063
10.2	4	0.037
3.9	4	0.419
14.8	4	0.005

T537 BY RURAL/URBAN

	LG_CITY N= 367	MED_CITY 294	SUBURB 342	TOWN 526	RURAL 551	TOTAL 2080
A	7.1	6.8	6.1	4.8	3.8	5.4
B	6.5	3.7	7.6	5.7	2.7	5.1
C	5.4	7.1	5.8	5.9	4.2	5.5
D	81.7	83.3	83.3	85.4	90.0	85.3

χ^2 X	DF	P
6.6	4	0.158
14.0	4	0.007
3.6	4	0.462
15.4	4	0.003

T537 BY AGE AT DEP

	17 N= 1029	18 534	19 200	20-24 266	25-34 68	TOTAL 2097
A	4.3	6.5	6.0	6.0	10.3	5.4
B	5.3	5.6	4.0	3.8	8.8	5.2
C	5.8	3.9	7.0	6.8	7.3	5.6
D	85.7	85.2	85.0	85.0	76.5	85.1

χ^2 X	DF	P
7.4	4	0.116
3.8	4	0.433
4.7	4	0.319
4.2	4	0.379

T538 -- READ/SUBSCRIBE/PURCHASE POP MECHANIX

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: POPULAR MECHANICS

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THE ABOVE APPLY.

SURVEY ITEMS : B074A_D

TOTAL NPS SURVEYED IS 2328

T538 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 206	3_YEAR 282	4_YEAR 590	TOTAL 1078	χ^2	DF	P
A		8.3	8.9	10.2	9.5	0.7	2	0.7047
B		14.6	17.0	14.4	15.1	1.0	2	0.6065
C		4.8	7.1	7.6	7.0	1.8	2	0.4066
D		77.2	70.9	70.5	71.9	3.6	2	0.1653

T538 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 214	BOTH 496	ACF 345	TOTAL 1055	χ^2	DF	P
A		12.1	8.9	8.7	9.5	2.2	2	0.3329
B		15.4	13.7	16.8	15.1	1.5	2	0.4724
C		8.9	7.1	5.5	6.9	2.4	2	0.3012
D		67.8	72.8	73.3	71.9	2.2	2	0.3329

T538 BY REGION

	N=	NE 468	SE 455	SW 307	MW 599	WEST 309	TOTAL 2138	² X	DF	P
A		8.3	8.6	7.8	11.0	8.4	9.1	3.8	4	0.433
B		13.5	9.0	14.0	16.0	14.6	13.5	11.5	4	0.021
C		6.8	6.8	7.5	5.0	7.8	6.5	3.6	4	0.462
D		73.7	76.9	73.6	71.1	70.9	73.2	5.3	4	0.257

T538 BY RURAL/URBAN

	N=	LG_CITY 370	MED_CITY 298	SUBURB 344	TOWN 538	RURAL 558	TOTAL 2108	² X	DF	P
A		7.8	8.7	7.6	11.0	9.1	9.1	4.1	4	0.392
B		10.8	13.4	12.8	16.4	12.7	13.4	6.4	4	0.171
C		5.1	6.0	8.4	5.4	7.5	6.5	5.5	4	0.239
D		77.6	73.8	74.1	71.0	72.2	73.4	5.3	4	0.257

T538 BY AGE AT DEP

	N=	17 1045	18 541	19 203	20-24 267	25-34 69	TOTAL 2125	² X	DF	P
A		9.4	10.7	8.4	6.4	4.3	9.1	6.3	4	0.177
B		14.2	15.2	13.8	7.1	14.5	13.5	11.1	4	0.025
C		6.9	7.6	4.4	6.7	0.0	6.6	7.3	4	0.120
D		72.3	68.8	75.9	80.9	84.1	73.2	18.6	4	0.000

T539 -- READ/SUBSCRIBE/PURCHASE EBONY

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: EBONY.

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B075A_D

TOTAL NPS SURVEYED IS 2328

T539 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 208	3_YEAR 280	4_YEAR 579	TOTAL 1067	2 X	DF	P
A	6.3	4.3	5.3	5.2	0.9	2	0.6376
B	6.3	8.6	5.7	6.6	2.5	2	0.2865
C	3.8	0.7	1.0	1.5	9.7	2	0.0078
D	88.0	88.9	90.2	89.4	0.8	2	0.6703

T539 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 214	BOTH 489	ACF 342	TOTAL 1045	2 X	DF	P
A	3.7	5.1	6.4	5.3	1.9	2	0.3867
B	7.0	5.5	8.2	6.7	2.3	2	0.3166
C	0.5	1.2	2.6	1.5	4.6	2	0.1003
D	90.6	90.6	86.5	89.3	4.0	2	0.1353

T539 BY REGION

	NE N= 460	SE 462	SW 306	MN 597	WEST 297	TOTAL 2122
A	10.0	17.8	9.5	7.9	5.7	10.4
B	11.1	17.5	7.8	6.2	6.4	10.0
C	5.2	6.1	2.3	2.5	1.3	3.7
D	79.3	66.9	82.3	86.4	88.2	80.3

2 X	DF	P
38.2	4	0.00
45.3	4	0.00
19.1	4	0.00
79.7	4	0.00

T539 BY RURAL/URBAN

	LG_CITY N= 373	MED_CITY 296	SUBURB 341	TOWN 530	RURAL 554	TOTAL 2094
A	18.2	10.1	12.6	9.3	4.1	10.2
B	16.9	14.5	9.1	8.7	4.3	9.9
C	5.6	3.7	3.8	3.4	2.5	3.7
D	65.4	78.0	79.2	83.0	90.8	80.6

2 X	DF	P
51.1	4	0.00
48.0	4	0.00
6.2	4	0.18
95.5	4	0.00

T539 BY AGE AT DEP

	17 N= 1037	18 538	19 197	20-24 268	25-34 70	TOTAL 2110
A	9.5	11.9	9.6	9.7	15.7	10.4
B	9.6	11.5	7.6	9.7	11.4	10.0
C	3.7	3.9	3.0	3.4	5.7	3.7
D	82.1	76.9	81.7	80.6	75.7	80.3

2 X	DF	P
4.4	4	0.35
2.7	4	0.60
1.2	4	0.87
7.1	4	0.13

T540 -- READ/SUBSCRIBE/PURCHASE TV GUIDE

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: TV GUIDE.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B076A_D

TOTAL NPS SURVEYED IS 2328

T540 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 214	3_YEAR 287	4_YEAR 583	TOTAL 1084	² X	DF	P
A	17.3	18.5	16.6	17.3	0.4	2	0.8187
B	19.6	29.3	27.3	26.3	6.5	2	0.0388
C	9.3	4.9	9.4	8.2	5.7	2	0.0578
D	59.8	54.4	53.0	54.7	2.9	2	0.2346

T540 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 216	BOTH 489	ACF 356	TOTAL 1061	² X	DF	P
A	16.7	16.6	18.5	17.2	0.5	2	0.7788
B	29.2	26.6	23.9	26.2	2.0	2	0.3679
C	9.7	8.2	6.7	8.0	1.7	2	0.4274
D	50.9	54.4	57.9	54.9	2.6	2	0.2725

T540 BY REGION

	N=	NE 466	SE 461	SW 307	MW 614	WEST 314	TOTAL 2162	² X	DF	P
A		18.2	21.9	17.9	20.5	23.6	20.4	5.0	4	0.287
B		30.3	25.8	24.1	26.2	26.1	26.7	4.3	4	0.364
C		10.1	14.5	8.5	9.6	10.8	10.8	9.5	4	0.047
D		46.6	45.1	54.7	51.1	47.4	48.8	9.3	4	0.054

T540 BY RURAL/URBAN

	N=	LG_CITY 374	MED_CITY 301	SUBURB 347	TOWN 544	RURAL 567	TOTAL 2133	² X	DF	P
A		24.1	19.9	20.5	21.0	17.3	20.3	6.5	4	0.164
B		24.3	25.3	24.2	28.3	28.9	26.7	4.7	4	0.314
C		11.0	10.0	9.5	11.8	10.8	10.7	1.4	4	0.844
D		46.3	51.8	50.1	47.6	50.1	49.0	3.0	4	0.557

T540 BY AGE AT DEP

	N=	17 1062	18 546	19 199	20-24 272	25-34 69	TOTAL 2148	² X	DF	P
A		20.7	20.7	16.6	22.1	17.4	20.4	2.8	4	0.591
B		27.6	25.8	25.1	26.5	26.1	26.7	1.0	4	0.909
C		10.5	11.2	13.1	9.2	11.6	10.8	2.0	4	0.735
D		47.8	49.1	51.3	50.4	49.3	48.8	1.0	4	0.909

T541 -- READ/SUBSCRIBE/PURCHASE MOTOR TREND

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: MOTOR TREND.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B077A_D

TOTAL NPS SURVEYED IS 2328

T541 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 211	3_YEAR 281	4_YEAR 583	TOTAL 1075	2 X	DF	P
A	8.1	8.5	11.1	9.9	2.5	2	0.2865
B	4.3	7.5	4.6	5.3	3.5	2	0.1738
C	9.9	7.5	7.4	7.9	1.5	2	0.4724
D	79.6	78.3	78.7	78.8	0.1	2	0.9512

T541 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 216	BOTH 490	ACF 346	TOTAL 1052	2 X	DF	P
A	12.0	10.8	7.2	9.9	4.3	2	0.1165
B	6.0	4.9	5.8	5.4	0.4	2	0.8187
C	7.9	7.5	8.4	7.9	0.2	2	0.9048
D	76.8	78.6	80.1	78.7	0.8	2	0.6703

T541 BY REGION

	N=	NE 464	SE 452	SW 306	MW 596	WEST 303	TOTAL 2121
A		9.7	8.4	5.2	11.1	6.9	8.8
B		5.8	3.3	6.2	6.0	7.9	5.7
C		5.2	9.3	6.9	7.5	6.9	7.2
D		80.8	79.9	83.3	76.8	79.2	79.6

² X	DF	P
10.6	4	0.031
7.8	4	0.099
6.0	4	0.199
5.9	4	0.206

T541 BY RURAL/URBAN

	N=	LG_CITY 367	MED_CITY 298	SUBURB 340	TOWN 533	RURAL 556	TOTAL 2094
A		7.4	8.7	8.5	10.3	8.6	8.8
B		5.4	5.0	4.7	6.6	5.2	5.5
C		6.3	6.7	8.2	6.6	8.3	7.3
D		81.7	80.9	79.4	78.2	79.5	79.8

² X	DF	P
2.4	4	0.662
1.8	4	0.772
2.3	4	0.680
1.9	4	0.754

T541 BY AGE AT DEP

	N=	17 1033	18 543	19 199	20-24 266	25-34 68	TOTAL 2109
A		9.9	11.0	5.5	3.8	4.4	8.8
B		6.1	6.6	6.5	3.0	1.5	5.7
C		7.2	8.7	7.5	5.6	0.0	7.2
D		78.3	75.1	81.9	88.3	94.1	79.6

² X	DF	P
17.4	4	0.001
7.2	4	0.125
8.1	4	0.088
29.7	4	0.000

T542 -- READ/SUBSCRIBE/PURCHASE SPORTS ILLUS

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: SPORTS ILLUSTRATED

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THIS MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B078A_D

TOTAL NPS SURVEYED IS 2328

T542 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 212	3_YEAR 287	4_YEAR 588	TOTAL 1087	² X	DF	P
A		25.5	21.3	24.8	24.0	1.8	2	0.4066
B		14.1	22.6	16.5	17.7	7.3	2	0.0260
C		14.6	11.1	12.8	12.7	1.3	2	0.5220
D		53.3	51.6	52.4	52.3	0.0	2	1.0000

T542 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 217	BOTH 495	ACF 352	TOTAL 1064	² X	DF	P
A		18.9	24.6	25.6	23.8	3.7	2	0.1572
B		16.1	17.4	19.3	17.8	1.0	2	0.6065
C		12.0	12.5	13.3	12.7	0.2	2	0.9048
D		55.3	52.5	50.6	52.4	1.2	2	0.5488

T542 BY REGION

	N=	NE 473	SE 467	SW 311	MW 609	WEST 313	TOTAL 2173	² X	DF	P
A		23.9	27.0	21.2	22.7	19.2	23.1	7.5	4	0.11
B		19.4	18.2	19.0	18.2	17.6	18.5	0.4	4	0.98
C		10.8	16.3	10.9	10.7	11.5	12.1	10.0	4	0.04
D		53.1	47.1	54.3	55.3	56.2	53.1	9.4	4	0.05

T542 BY RURAL/URBAN

	N=	LG_CITY 371	MED_CITY 305	SUBURB 350	TOWN 545	RURAL 573	TOTAL 2144	² X	DF	P
A		27.2	23.6	23.1	24.0	19.0	23.0	9.1	4	0.05
B		20.2	17.0	22.3	19.4	15.5	18.7	8.1	4	0.08
C		11.9	11.1	11.4	11.7	13.4	12.1	1.4	4	0.84
D		47.4	56.1	51.4	52.7	56.4	53.0	8.8	4	0.06

T542 BY AGE AT DEP

	N=	17 1064	18 549	19 204	20-24 274	25-34 69	TOTAL 2160	² X	DF	P
A		24.1	24.9	19.6	20.4	15.9	23.2	6.1	4	0.19
B		18.5	20.0	15.7	19.7	11.6	18.6	4.2	4	0.37
C		13.4	12.4	9.3	9.2	7.3	12.1	6.2	4	0.18
D		50.8	50.3	60.8	56.6	69.6	52.9	17.8	4	0.00

T543 -- READ/SUBSCRIBE/PURCHASE MECHANIX ILLUS

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: MECHANIX ILLUSTRATED.

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B079A_D

TOTAL NPS SURVEYED IS 2328

T543 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 208	3_YEAR 278	4_YEAR 584	TOTAL 1070	2 X	DF	P
A	4.3	2.9	6.7	5.2	5.8	2	0.0550
B	5.8	9.7	8.0	8.0	2.5	2	0.2865
C	2.4	3.6	4.3	3.7	1.5	2	0.4724
D	90.4	85.6	82.4	84.8	7.8	2	0.0202

T543 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 213	BOTH 490	ACF 344	TOTAL 1047	2 X	DF	P
A	4.7	6.5	3.8	5.3	3.2	2	0.2019
B	10.8	7.3	7.3	8.0	2.7	2	0.2592
C	4.2	4.7	2.3	3.8	3.2	2	0.2019
D	82.6	82.6	88.9	84.7	7.0	2	0.0302

T543 BY REGION

	N=	NE 459	SE 451	SW 303	MW 590	WEST 305	TOTAL 2108	² X	DF	P
A		4.8	3.8	3.6	7.1	6.2	5.3	8.3	4	0.081
B		7.4	5.1	7.9	9.5	7.9	7.6	7.0	4	0.135
C		3.7	4.2	4.3	3.7	4.3	4.0	0.5	4	0.973
D		85.2	87.6	86.1	81.4	82.3	84.3	9.5	4	0.049

T543 BY RURAL/URBAN

	N=	LG_CITY 363	MED_CITY 296	SUBURB 343	TOWN 522	RURAL 557	TOTAL 2081	² X	DF	P
A		4.4	5.7	4.4	5.9	5.4	5.2	1.6	4	0.808
B		5.2	7.1	7.3	9.4	7.7	7.5	5.4	4	0.248
C		3.9	3.0	5.5	2.5	4.8	3.9	7.0	4	0.135
D		87.0	85.5	84.3	83.7	83.3	84.5	2.8	4	0.591

T543 BY AGE AT DEP

	N=	17 1037	18 532	19 196	20-24 264	25-34 67	TOTAL 2096	² X	DF	P
A		5.6	6.6	4.1	3.0	3.0	5.3	5.9	4	0.206
B		8.9	8.5	6.1	3.0	6.0	7.7	11.5	4	0.021
C		3.7	4.7	3.6	4.9	1.5	4.0	2.7	4	0.609
D		83.3	81.2	87.8	89.8	91.0	84.3	14.7	4	0.005

T544 -- READ/SUBSCRIBE/PURCHASE TIME

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: TIME.

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B080A_D

TOTAL #P SURVEYED IS 2328

T544 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 210	3_YEAR 283	4_YEAR 591	TOTAL 1084	2 X	DF	P
A	20.0	18.4	16.6	17.7	1.3	2	0.5220
B	18.1	19.8	19.6	19.4	0.2	2	0.9048
C	6.2	9.2	10.5	9.3	3.4	2	0.1827
D	61.9	60.1	57.9	59.2	1.2	2	0.5488

T544 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 217	BOTH 498	ACF 346	TOTAL 1061	2 X	DF	P
A	18.0	16.5	18.8	17.5	0.8	2	0.6703
B	18.9	20.3	18.5	19.4	0.4	2	0.8187
C	9.7	10.6	6.9	9.2	3.4	2	0.1827
D	59.4	57.4	62.4	59.5	2.0	2	0.3679

T544 BY REGION

N=	NE 470	SE 460	SW 309	MW 605	WEST 312	TOTAL 2156	² X	DF	P
A	17.2	16.3	14.6	14.9	18.9	16.2	3.5	4	0.47
B	20.2	15.2	14.6	19.7	23.1	18.6	12.3	4	0.01
C	8.3	9.6	13.3	8.1	10.3	9.5	7.5	4	0.11
D	59.6	62.4	62.5	63.0	53.5	60.7	9.1	4	0.05

T544 BY RURAL/URBAN

N=	LG_CITY 371	MED_CITY 301	SUBURB 350	TOWN 537	RURAL 568	TOTAL 2127	² X	DF	P
A	18.6	17.6	18.9	16.4	12.1	16.2	10.8	4	0.02
B	18.1	18.6	25.1	18.6	13.9	18.3	18.3	4	0.00
C	11.9	8.6	9.1	9.5	8.6	9.5	3.1	4	0.54
D	56.9	62.5	52.9	61.1	67.6	60.9	23.1	4	0.00

T544 BY AGE AT DEP

N=	17 1053	18 546	19 202	20-24 271	25-34 71	TOTAL 2143	² X	DF	P
A	14.0	17.4	17.8	19.9	22.5	16.2	9.8	4	0.04
B	17.5	19.6	18.8	20.3	21.1	18.6	2.1	4	0.71
C	8.9	8.2	9.9	11.8	18.3	9.5	9.5	4	0.04
D	64.2	58.8	59.9	55.0	46.5	60.7	15.9	4	0.00

T545 -- READ/SUBSCRIBE/PURCHASE NEWSWEEK

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: NEWSWEEK.

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B081A_D

TOTAL NPS SURVEYED IS 2328

T545 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 205	3_YEAR 285	4_YEAR 587	TOTAL 1077	² X	DF	P
A		17.6	14.4	12.9	14.2	2.7	2	0.2592
B		13.7	17.9	17.9	17.1	2.0	2	0.3679
C		4.4	9.8	10.2	9.0	6.7	2	0.0351
D		69.8	63.9	62.0	64.0	4.0	2	0.1353

T545 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 216	BOTH 493	ACF 345	TOTAL 1054	² X	DF	P
A		13.0	12.8	16.8	14.1	2.9	2	0.2346
B		19.0	16.6	15.9	16.9	0.9	2	0.6376
C		9.3	10.8	5.8	8.8	6.2	2	0.0450
D		63.9	63.1	66.7	64.4	1.1	2	0.5769

T545 BY REGION

	N=	NE 469	SE 457	SW 308	MW 597	WEST 307	TOTAL 2138
A		12.1	13.8	13.0	11.7	14.7	12.9
B		19.0	11.6	11.7	14.7	21.2	15.5
C		7.3	7.7	11.7	8.5	9.4	8.7
D		65.9	70.2	67.9	68.7	58.3	66.8

χ^2	DF	P
2.1	4	0.7174
20.9	4	0.0001
5.5	4	0.2397
13.7	4	0.0083

T545 BY RURAL/URBAN

	N=	LG_CITY 373	MED_CITY 297	SUBURB 346	TOWN 530	RURAL 563	TOTAL 2109
A		14.5	15.1	13.6	11.9	10.5	12.7
B		14.8	15.8	17.9	15.5	13.7	15.3
C		10.5	6.7	6.9	8.5	9.4	8.6
D		64.6	68.7	64.7	67.4	69.1	67.1

χ^2	DF	P
5.6	4	0.2311
3.2	4	0.5249
4.6	4	0.3309
3.2	4	0.5249

T545 BY AGE AT DEP

	N=	17 1046	18 544	19 198	20-24 269	25-34 69	TOTAL 2126
A		11.2	12.3	14.6	17.1	18.8	12.8
B		15.1	15.8	19.2	13.8	15.9	15.5
C		6.9	8.6	7.6	13.4	20.3	8.7
D		70.3	65.6	63.6	62.1	52.2	66.8

χ^2	DF	P
9.9	4	0.0421
2.7	4	0.6092
23.9	4	0.0001
16.1	4	0.0029

T546 -- READ/SUBSCRIBE/PURCHASE JET

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: JET.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B082A_D

TOTAL NPS SURVEYED IS 2328

T546 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 207	3_YEAR 280	4_YEAR 581	TOTAL 1068	2 X	DF	P
A	8.7	5.4	6.0	6.4	2.4	2	0.3012
B	4.3	5.0	5.8	5.3	0.8	2	0.6703
C	2.4	2.5	1.9	2.2	0.5	2	0.7788
D	88.4	89.6	87.9	88.5	0.4	2	0.8187

T546 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 215	BOTH 488	ACF 342	TOTAL 1045	2 X	DF	P
A	5.6	5.9	7.6	6.4	1.3	2	0.5220
B	5.1	5.7	5.0	5.4	0.2	2	0.9048
C	2.3	1.8	2.6	2.2	0.6	2	0.7408
D	88.8	88.5	88.0	88.4	0.0	2	1.0000

T546 BY REGION

	N=	NE 463	SE 461	SW 308	MW 593	WEST 301	TOTAL 2126	² X	DF	P
A		9.5	20.6	10.4	8.3	6.3	11.2	54.8	4	0.000
B		8.2	16.7	6.5	5.2	4.3	8.4	57.1	4	0.000
C		3.0	5.0	1.3	2.5	3.3	3.1	9.4	4	0.051
D		82.9	65.7	82.8	86.5	88.0	80.9	92.6	4	0.000

T546 BY RURAL/URBAN

	N=	LG_CITY 372	MED_CITY 295	SUBURB 342	TOWN 532	RURAL 557	TOTAL 2098	² X	DF	P
A		18.8	10.8	12.3	10.1	5.8	11.0	39.9	4	0.000
B		13.4	12.9	8.2	6.8	4.1	8.3	35.3	4	0.000
C		4.6	1.4	4.1	3.2	2.3	3.1	7.9	4	0.095
D		68.3	79.3	78.9	83.6	89.9	81.2	72.6	4	0.000

T546 BY AGE AT DEP

	N=	17 1038	18 540	19 201	20-24 267	25-34 68	TOTAL 2114	² X	DF	P
A		10.1	14.6	9.4	9.7	11.8	11.2	8.8	4	0.066
B		9.1	8.7	5.0	7.5	8.8	8.4	4.3	4	0.366
C		3.0	3.0	4.5	3.0	2.9	3.1	1.3	4	0.861
D		81.8	77.4	82.6	82.8	83.8	80.9	6.2	4	0.184

T547 -- READ/SUBSCRIBE/PURCHASE CAR & DRIVER

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: CAR & DRIVER.

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B083A_D

TOTAL NPS SURVEYED IS 2328

T547 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 212	3_YEAR 280	4_YEAR 586	TOTAL 1078	2 X	DF	P
A	8.5	8.2	11.3	9.9	2.5	2	0.2865
B	3.8	4.3	4.3	4.2	0.1	2	0.9512
C	9.9	5.7	6.1	6.8	4.1	2	0.1287
D	81.1	82.5	79.7	80.7	1.0	2	0.6065

T547 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 215	BOTH 493	ACF 347	TOTAL 1055	2 X	DF	P
A	11.2	10.9	7.5	9.9	3.3	2	0.1920
B	4.6	4.3	4.0	4.3	0.1	2	0.9512
C	7.4	5.5	8.6	6.9	3.3	2	0.1920
D	78.6	80.3	82.1	80.6	1.0	2	0.6065

T547 BY REGION

N=	NE 465	SE 458	SW 305	MW 598	WEST 305	TOTAL 2131	² X	DF	P
A	9.3	10.5	7.2	9.5	11.8	9.7	4.1	4	0.39
B	4.9	3.5	4.6	5.7	5.6	4.9	3.1	4	0.54
C	5.2	7.4	5.6	7.5	6.2	6.5	3.4	4	0.49
D	81.7	79.9	84.6	79.1	77.4	80.4	6.3	4	0.17

T547 BY RURAL/URBAN

N=	LG_CITY 365	MED_CITY 302	SUBURB 347	TOWN 530	RURAL 560	TOTAL 2104	² X	DF	P
A	7.9	10.3	9.8	11.5	8.6	9.6	4.2	4	0.37
B	5.2	5.0	4.9	4.7	4.3	4.8	0.5	4	0.97
C	6.3	6.9	6.9	6.0	6.8	6.6	0.4	4	0.98
D	81.4	80.1	80.1	79.8	81.1	80.5	0.3	4	0.98

T547 BY AGE AT DEP

N=	17 1046	18 541	19 201	20-24 264	25-34 67	TOTAL 2119	² X	DF	P
A	10.9	11.8	6.5	5.3	1.5	9.7	18.0	4	0.001
B	5.6	4.4	5.0	3.4	3.0	4.9	3.2	4	0.52
C	7.5	7.8	4.5	3.4	1.5	6.6	11.2	4	0.02
D	77.9	77.3	84.6	89.0	94.0	80.3	29.8	4	0.00

T548 -- READ/SUBSCRIBE/PURCHASE SPORT

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: SPORT.

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THESE APPLY.

SURVEY ITEMS #: B084A_D

TOTAL NPS SURVEYED IS 2328

T548 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 209	3_YEAR 279	4_YEAR 575	TOTAL 1063	2 X	DF	P
A	9.1	5.7	8.7	8.0	2.7	2	0.2592
B	5.3	5.7	5.9	5.7	0.1	2	0.9512
C	2.9	7.2	7.8	6.7	6.1	2	0.0474
D	84.7	81.7	79.0	80.8	3.3	2	0.1920

T548 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 212	BOTH 484	ACF 344	TOTAL 1040	2 X	DF	P
A	6.6	9.9	6.1	8.0	4.6	2	0.1003
B	6.6	5.4	5.8	5.8	0.4	2	0.8187
C	6.6	7.6	5.2	6.6	1.9	2	0.3867
D	80.2	78.7	84.3	80.9	4.2	2	0.1225

T548 BY REGION

	N=	NE 464	SE 459	SW 306	MW 596	WEST 297	TOTAL 2122
A		9.9	15.3	10.5	8.7	10.4	10.9
B		7.5	5.0	8.2	5.5	6.1	6.3
C		6.3	8.7	6.5	7.9	4.0	7.0
D		78.0	72.5	76.8	79.2	80.8	77.4

2 X	DF	P
12.5	4	0.01
4.9	4	0.29
7.3	4	0.12
9.4	4	0.05

T548 BY RURAL/URBAN

	N=	LG_CITY 366	MED_CITY 294	SUBURB 343	TOWN 533	RURAL 559	TOTAL 2095
A		13.7	13.3	10.2	10.7	8.4	10.9
B		4.4	6.1	7.9	6.0	7.0	6.3
C		7.4	4.8	5.3	7.5	8.4	7.0
D		75.7	77.9	77.5	77.9	77.8	77.4

2 X	DF	P
8.2	4	0.08
4.2	4	0.37
6.0	4	0.19
0.6	4	0.96

T548 BY AGE AT DEP

	N=	17 1040	18 541	19 196	20-24 266	25-34 67	TOTAL 2110
A		11.1	12.8	9.7	8.6	6.0	10.9
B		6.3	6.6	6.6	6.0	3.0	6.3
C		7.2	8.3	7.1	4.5	3.0	7.0
D		76.4	74.9	78.1	81.9	89.5	77.3

2 X	DF	P
5.3	4	0.25
1.4	4	0.84
5.8	4	0.21
11.2	4	0.02

T549 -- READ/SUBSCRIBE/PURCHASE LIFE

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: LIFE.

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THESE APPLY.

SURVEY ITEMS #: B085A_D

TOTAL NPS SURVEYED IS 2328

T549 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 208	3_YEAR 281	4_YEAR 574	TOTAL 1063	2 X	DF	P
A	5.3	5.3	8.0	6.8	3.1	2	0.2122
B	5.8	7.5	9.6	8.3	3.2	2	0.2019
C	3.4	6.4	5.0	5.1	2.4	2	0.3012
D	87.5	82.6	79.1	81.7	7.5	2	0.0235

T549 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 213	BOTH 483	ACF 344	TOTAL 1040	2 X	DF	P
A	5.2	7.9	6.4	6.8	2.0	2	0.3679
B	9.4	8.9	6.1	8.1	2.7	2	0.2592
C	6.6	5.4	3.8	5.1	2.3	2	0.3166
D	80.8	79.7	85.5	81.8	4.7	2	0.0954

T549 BY REGION

	NE	SE	SW	MW	WEST	TOTAL	2		
N=	455	455	308	592	300	2110	X	DF	P
A	6.8	7.3	8.4	5.4	7.7	6.9	3.6	4	0.4
B	8.8	6.1	7.5	6.8	11.3	7.8	8.3	4	0.0
C	6.6	7.7	7.8	3.2	9.0	6.4	15.7	4	0.0
D	79.1	80.2	78.6	85.6	74.7	80.5	17.8	4	0.0

T549 BY RURAL/URBAN

	LG_CITY	MED_CITY	SUBURB	TOWN	RURAL	TOTAL	2		
N=	369	293	343	524	553	2082	X	DF	P
A	8.9	8.5	7.0	6.3	4.7	6.8	8.2	4	0.0
B	7.6	7.2	12.2	7.3	6.1	7.8	11.8	4	0.0
C	8.9	6.8	5.0	5.0	6.1	6.2	7.3	4	0.1
D	77.2	79.2	77.5	82.1	84.4	80.7	11.0	4	0.0

T549 BY AGE AT DEP

	17	18	19	20-24	25-34	TOTAL	2		
N=	1035	534	198	264	67	2098	X	DF	P
A	6.3	7.5	5.0	7.9	10.4	6.8	3.7	4	0.4
B	7.3	9.5	5.6	7.9	7.5	7.8	4.0	4	0.4
C	4.7	6.9	9.6	7.9	13.4	6.4	15.0	4	0.0
D	83.3	77.1	81.3	77.6	73.1	80.5	12.8	4	0.0

T550 -- READ/SUBSCRIBE/PURCHASE FIELD AND STREAM

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: FIELD AND STREAM.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B086A_D

TOTAL NPS SURVEYED IS 2328

T550 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 211	3_YEAR 285	4_YEAR 585	TOTAL 1081	χ^2 X	DF	P
A	12.8	9.5	16.1	13.7	7.2	2	0.0273
B	11.8	14.7	17.1	15.4	3.4	2	0.1827
C	6.6	7.0	8.2	7.6	0.7	2	0.7047
D	74.4	71.9	63.8	68.0	10.8	2	0.0045

T550 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 214	BOTH 493	ACF 351	TOTAL 1058	χ^2 X	DF	P
A	10.8	16.4	11.4	13.6	6.4	2	0.0408
B	12.1	17.8	14.5	15.6	4.1	2	0.1287
C	7.0	8.5	6.3	7.5	1.7	2	0.4274
D	73.4	62.9	72.4	68.1	11.9	2	0.0026

T550 BY REGION

	N=	NE 466	SE 457	SW 309	MW 599	WEST 306	TOTAL 2137
A		10.5	9.2	14.9	13.0	14.7	12.2
B		13.9	14.4	16.5	15.0	13.7	14.7
C		9.4	4.2	6.1	6.5	5.6	6.5
D		69.7	75.7	66.3	68.9	68.3	70.1

² X	DF	P
9.3	4	0.054
1.2	4	0.878
11.2	4	0.024
9.8	4	0.043

T550 BY RURAL/URBAN

	N=	LG_CITY 363	MED_CITY 297	SUBURB 343	TOWN 538	RURAL 568	TOTAL 2109
A		6.6	11.4	9.0	13.9	16.4	12.2
B		7.2	15.1	13.4	15.1	19.9	14.7
C		5.0	3.7	8.2	4.8	9.3	6.4
D		81.8	74.1	71.7	69.7	59.9	70.1

² X	DF	P
24.8	4	0.000
29.1	4	0.000
16.9	4	0.002
54.8	4	0.000

T550 BY AGE AT DEP

	N=	17 1053	18 544	19 196	20-24 264	25-34 68	TOTAL 2125
A		12.4	14.1	12.8	7.9	5.9	12.1
B		15.3	15.8	11.7	12.9	13.2	14.7
C		6.5	7.3	6.6	4.2	5.9	6.4
D		68.9	67.3	70.9	78.8	75.0	70.1

² X	DF	P
9.1	4	0.058
2.9	4	0.574
2.9	4	0.574
12.9	4	0.011

T551 -- READ/SUBSCRIBE/PURCHASE POPULAR SCIENCE

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: POPULAR SCIENCE.

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THIS MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THESE APPLY.

SURVEY ITEMS #: B087A_D

TOTAL NPS SURVEYED IS 2328

T551 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 206	3_YEAR 283	4_YEAR 583	TOTAL 1072	² X	DF	P
A	7.3	11.3	9.1	9.3	2.3	2	0.3166
B	6.8	12.0	7.7	8.7	5.5	2	0.0639
C	2.9	6.4	7.4	6.3	5.2	2	0.0743
D	84.9	73.8	77.7	78.1	8.5	2	0.0143

T551 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 214	BOTH 490	ACF 345	TOTAL 1049	² X	DF	P
A	11.2	8.4	9.3	9.2	1.4	2	0.4966
B	9.3	8.0	9.3	8.7	0.5	2	0.7788
C	8.4	7.1	3.5	6.2	6.9	2	0.0317
D	74.8	78.2	80.3	78.2	2.3	2	0.3166

T551 BY REGION

	N=	NE 462	SE 451	SW 305	MW 596	WEST 302	TOTAL 2116
A		8.4	5.8	5.9	9.1	7.6	7.6
B		9.1	4.4	9.2	9.7	9.6	8.4
C		5.2	6.2	5.9	3.4	6.0	5.1
D		79.0	84.5	80.3	80.4	78.1	80.6

2 X	DF	P
5.7	4	0.221
11.7	4	0.019
5.8	4	0.214
6.3	4	0.177

T551 BY RURAL/URBAN

	N=	LG_CITY 370	MED_CITY 295	SUBURB 342	TOWN 527	RURAL 554	TOTAL 2088
A		7.3	7.5	7.3	7.2	8.3	7.6
B		9.2	9.1	10.5	7.8	6.9	8.4
C		4.0	4.1	7.9	4.7	4.5	5.0
D		81.1	81.0	77.5	82.0	81.0	80.7

2 X	DF	P
0.5	4	0.973
4.5	4	0.342
7.5	4	0.111
2.7	4	0.609

T551 BY AGE AT DEP

	N=	17 1035	18 535	19 200	20-24 264	25-34 70	TOTAL 2104
A		7.6	8.2	10.0	4.5	7.1	7.6
B		8.3	9.7	11.5	4.5	5.7	8.4
C		5.0	5.8	6.5	3.0	4.3	5.1
D		80.7	77.6	76.0	88.6	84.3	80.6

2 X	DF	P
5.4	4	0.248
9.5	4	0.045
3.7	4	0.448
17.3	4	0.001

T552 -- READ/SUBSCRIBE/PURCHASE READER'S DIGEST

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: READER'S DIGEST.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B088A_D

TOTAL NPS SURVEYED IS 2328

T552 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 216	3_YEAR 283	4_YEAR 590	TOTAL 1089	2 X	DF	P
A	14.8	13.1	13.0	13.4	0.4	2	0.8187
B	33.8	36.8	33.0	34.2	1.2	2	0.5488
C	6.0	4.6	4.1	4.6	1.4	2	0.4966
D	54.2	52.3	56.3	54.8	1.2	2	0.5488

T552 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 215	BOTH 495	ACF 356	TOTAL 1066	2 X	DF	P
A	14.4	12.1	14.0	13.2	1.0	2	0.6065
B	39.1	31.3	35.7	34.3	4.4	2	0.1108
C	4.2	4.2	5.6	4.7	1.0	2	0.6065
D	47.9	59.0	53.1	54.8	8.0	2	0.0183

T552 BY REGION

	NE N= 469	SE 460	SW 309	MW 607	WEST 309	TOTAL 2154
A	12.1	12.6	15.2	11.2	11.3	12.3
B	30.1	26.3	31.4	29.6	32.0	29.6
C	4.9	5.6	4.8	3.3	4.8	4.6
D	57.6	61.3	55.7	60.3	57.9	58.9

2 X	DF	P
3.3	4	0.50
3.7	4	0.44
3.6	4	0.46
3.4	4	0.49

T552 BY RURAL/URBAN

	LG_CITY N= 372	MED_CITY 302	SUBURB 345	TOWN 540	RURAL 567	TOTAL 2126
A	9.4	11.3	10.4	14.6	14.3	12.5
B	25.8	32.1	27.5	31.7	30.0	29.6
C	5.9	3.0	3.2	4.1	5.8	4.6
D	63.4	58.3	62.6	56.7	56.1	58.9

2 X	DF	P
9.0	4	0.06
5.4	4	0.24
7.3	4	0.12
8.2	4	0.03

T552 BY AGE AT DEP

	17 N= 1055	18 545	19 202	20-24 268	25-34 71	TOTAL 2141
A	11.8	11.4	10.4	15.7	18.3	12.3
B	30.3	30.1	26.7	29.1	29.6	29.8
C	4.5	4.4	4.0	5.6	5.6	4.6
D	58.5	59.4	63.4	57.1	52.1	58.8

2 X	DF	P
6.7	4	0.15
1.1	4	0.89
1.0	4	0.90
3.4	4	0.49

T553 -- READ/SUBSCRIBE/PURCHASE READRS DIG(SPAN)

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: READER'S DIGEST - SPANISH LANGUAGE.

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B089A_D

TOTAL NPS SURVEYED IS 2328

T553 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 207	3_YEAR 279	4_YEAR 578	TOTAL 1064	2 X	DF	P
A	0.0	0.4	1.2	0.8	3.8	2	0.1496
B	1.0	2.9	1.9	2.0	2.2	2	0.3329
C	0.0	0.4	0.5	0.4	1.1	2	0.5769
D	99.0	96.4	96.9	97.2	3.4	2	0.1827

T553 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 210	BOTH 486	ACF 345	TOTAL 1041	2 X	DF	P
A	0.0	1.4	0.3	0.8	5.5	2	0.0639
B	0.9	1.8	2.3	1.8	1.4	2	0.4966
C	0.5	0.6	0.0	0.4	2.0	2	0.3679
D	98.6	96.7	97.4	97.3	1.9	2	0.3867

T553 BY REGION

	N=	NE 455	SE 447	SW 305	MW 599	WEST 300	TOTAL 2106
A		1.5	2.2	1.3	1.0	1.0	1.4
B		2.4	1.3	2.3	1.2	3.3	1.9
C		0.2	0.7	1.0	0.2	0.7	0.5
D		96.0	96.0	96.1	97.8	95.3	96.4

2 X	DF	P
3.3	4	0.51
6.5	4	0.16
4.1	4	0.39
5.0	4	0.28

T553 BY RURAL/URBAN

	N=	LG_CITY 365	MED_CITY 295	SUBURB 338	TOWN 524	RURAL 556	TOTAL 2078
A		1.4	1.0	1.5	1.1	1.4	1.3
B		2.7	2.0	1.2	2.3	1.1	1.8
C		0.5	0.7	0.3	0.6	0.4	0.5
D		95.3	96.6	97.6	96.4	97.3	96.7

2 X	DF	P
0.5	4	0.97
4.9	4	0.29
0.7	4	0.95
3.7	4	0.44

T553 BY AGE AT DEP

	N=	17 1028	18 530	19 200	20-24 267	25-34 68	TOTAL 2093
A		1.3	1.5	1.5	1.1	1.5	1.3
B		1.6	3.2	2.0	1.1	1.5	2.0
C		0.4	0.4	1.0	0.8	0.0	0.5
D		97.1	95.5	95.5	97.0	97.1	96.5

2 X	DF	P
0.2	4	0.99
6.3	4	0.17
2.1	4	0.71
3.6	4	0.46

T554 -- READ/SUBSCRIBE/PURCHASE DISCOVER

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: DISCOVER.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THIS MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B090A_D

TOTAL NPS SURVEYED IS 2328

T554 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 210	3_YEAR 281	4_YEAR 578	TOTAL 1069	2 X	DF	P
A	6.7	7.5	5.0	6.0	2.3	2	0.3166
B	7.1	6.8	7.1	7.0	0.0	2	1.0000
C	5.7	7.8	2.9	4.8	10.5	2	0.0052
D	84.8	80.4	86.3	84.5	5.0	2	0.0821

T554 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 211	BOTH 486	ACF 349	TOTAL 1046	2 X	DF	P
A	6.2	5.3	6.9	6.0	0.8	2	0.6703
B	9.0	7.2	5.4	7.0	2.6	2	0.2725
C	4.3	3.5	7.2	4.9	6.1	2	0.0474
D	82.9	85.4	83.7	84.3	0.9	2	0.6376

T554 BY REGION

	N=	NE 458	SE 444	SW 303	MW 601	WEST 305	TOTAL 2111	2 X	DF	P
A		7.2	3.4	4.6	4.5	5.9	5.1	7.8	4	0.09
B		6.5	4.0	5.9	6.3	7.5	6.0	4.6	4	0.33
C		5.2	3.6	4.0	4.2	2.9	4.1	2.7	4	0.60
D		84.1	89.2	86.8	86.5	84.9	86.4	5.7	4	0.22

T554 BY RURAL/URBAN

	N=	LG_CITY 365	MED_CITY 296	SUBURB 340	TOWN 526	RURAL 554	TOTAL 2081	2 X	DF	P
A		6.8	6.1	6.8	4.6	3.1	5.1	9.7	4	0.04
B		7.7	8.1	6.5	5.7	3.4	5.9	11.0	4	0.02
C		6.0	3.0	3.8	3.8	3.4	4.0	5.1	4	0.27
D		82.5	84.5	85.0	86.9	90.8	86.5	15.7	4	0.00

T554 BY AGE AT DEP

	N=	17 1029	18 534	19 202	20-24 266	25-34 68	TOTAL 2099	2 X	DF	P
A		4.9	6.2	6.4	3.0	4.4	5.1	4.6	4	0.33
B		5.5	6.5	9.4	4.5	5.9	6.1	5.7	4	0.22
C		4.4	3.6	5.4	3.8	1.5	4.1	2.7	4	0.60
D		87.0	84.8	82.2	88.7	89.7	86.3	6.4	4	0.17

T555 -- READ/SUBSCRIBE/PURCHASE NATL GEOGRAPHIC

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: NATIONAL GEOGRAPHIC

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B091A_D

TOTAL NPS SURVEYED IS 2328

T555 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 211	3_YEAR 285	4_YEAR 587	TOTAL 1083	2 X	DF	P
A	19.0	14.4	11.6	13.8	7.2	2	0.0273
B	28.4	21.8	21.1	22.7	4.9	2	0.0863
C	1.9	5.6	4.1	4.1	4.3	2	0.1165
D	61.6	63.2	68.0	65.5	3.7	2	0.1572

T555 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 215	BOTH 492	ACF 353	TOTAL 1060	2 X	DF	P
A	13.0	12.0	17.0	13.9	4.4	2	0.1108
B	27.0	20.1	23.8	22.7	4.4	2	0.1108
C	4.2	4.1	3.7	4.0	0.1	2	0.9512
D	63.7	68.3	62.9	65.6	3.1	2	0.2122

T555 BY REGION

	N=	NE 467	SE 449	SW 311	MW 601	WEST 308	TOTAL 2136
A		11.6	10.5	14.5	10.0	15.9	11.9
B		16.3	16.3	21.9	16.1	24.3	18.2
C		6.0	6.5	2.9	2.8	6.2	4.8
D		70.0	69.3	65.6	75.2	59.4	69.1

² X	DF	P
9.8	4	0.043
14.6	4	0.005
13.2	4	0.010
26.2	4	0.000

T555 BY RURAL/URBAN

	N=	LG_CITY 369	MED_CITY 298	SUBURB 345	TOWN 534	RURAL 560	TOTAL 2106
A		12.2	10.4	14.5	13.1	10.0	12.0
B		14.1	20.8	18.8	18.0	19.6	18.3
C		6.0	4.4	3.8	3.4	5.9	4.7
D		70.2	67.8	68.1	71.2	68.0	69.2

² X	DF	P
5.5	4	0.239
6.3	4	0.177
5.9	4	0.206
2.0	4	0.735

T555 BY AGE AT DEP

	N=	17 1046	18 534	19 206	20-24 268	25-34 70	TOTAL 2124
A		11.5	12.9	11.2	10.4	18.6	11.9
B		18.8	17.2	17.5	20.1	14.3	18.3
C		4.0	6.0	6.8	3.7	5.7	4.8
D		69.9	67.8	69.4	69.0	65.7	69.1

² X	DF	P
4.5	4	0.342
2.0	4	0.735
5.6	4	0.231
1.1	4	0.894

T556 -- READ/SUBSCRIBE/PURCHASE ROAD & TRACK

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: ROAD & TRACK.

- A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.
 B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.
 C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.
 D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B092A_D

TOTAL NPS SURVEYED IS 2328

T556 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 214	3_YEAR 278	4_YEAR 585	TOTAL 1077	² X	DF	P
A	8.9	7.9	10.6	9.6	1.8	2	0.4066
B	2.8	6.1	4.6	4.6	3.1	2	0.2122
C	5.6	3.2	4.8	4.5	1.8	2	0.4066
D	84.1	83.8	82.0	82.9	0.7	2	0.7047

T556 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 213	BOTH 491	ACF 350	TOTAL 1054	² X	DF	P
A	11.3	10.2	7.4	9.5	2.9	2	0.2346
B	5.2	4.7	4.6	4.7	0.1	2	0.9512
C	3.8	5.1	4.6	4.6	0.6	2	0.7408
D	81.7	82.1	84.6	82.8	1.1	2	0.5769

T556 BY REGION

N=	NE 465	SE 447	SW 306	MW 600	WEST 305	TOTAL 2123	² X	DF	P
A	9.3	10.7	5.6	9.3	10.8	9.3	7.1	4	0.1307
B	4.9	3.8	8.5	4.5	5.6	5.2	9.2	4	0.0563
C	4.9	6.3	5.6	4.5	6.2	5.4	2.1	4	0.7174
D	82.4	80.8	81.7	83.2	78.7	81.6	3.0	4	0.5578

T556 BY RURAL/URBAN

N=	LG_CITY 367	MED_CITY 297	SUBURB 342	TOWN 532	RURAL 555	TOTAL 2093	² X	DF	P
A	8.2	10.4	8.2	11.3	8.3	9.3	4.6	4	0.3309
B	4.6	5.0	7.9	3.8	5.0	5.1	7.7	4	0.1032
C	6.8	6.1	4.1	4.5	5.4	5.3	3.6	4	0.4628
D	81.2	80.8	80.7	82.7	82.2	81.7	0.9	4	0.9246

T556 BY AGE AT DEP

N=	17 1038	18 537	19 204	20-24 265	25-34 67	TOTAL 2111	² X	DF	P
A	10.4	11.7	6.4	4.5	1.5	9.3	19.3	4	0.0007
B	5.5	5.2	5.9	4.5	1.5	5.2	2.5	4	0.6446
C	6.4	6.1	5.4	1.5	0.0	5.4	14.1	4	0.0070
D	79.7	78.0	83.3	90.6	97.0	81.5	32.3	4	0.0000

T557 -- READ/SUBSCRIBE/PURCHASE SPORTING NEWS

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: SPORTING NEWS.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B093A_D

TOTAL NPS SURVEYED IS 2328

T557 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 211	3_YEAR 278	4_YEAR 576	TOTAL 1065	² X	DF	P
A		8.5	6.8	6.8	7.1	0.7	2	0.7047
B		4.3	4.7	4.9	4.7	0.1	2	0.9512
C		4.3	5.0	6.1	5.4	1.0	2	0.6065
D		84.4	84.5	83.8	84.1	0.0	2	1.0000

T557 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 211	BOTH 484	ACF 347	TOTAL 1042	² X	DF	P
A		4.7	8.3	7.2	7.2	2.8	2	0.2466
B		3.8	4.5	5.5	4.7	0.8	2	0.6703
C		4.7	5.6	5.5	5.4	0.2	2	0.9048
D		87.7	83.5	83.0	84.2	2.4	2	0.3012

T557 BY REGION

N=	NE 460	SE 455	SW 304	MW 598	WEST 298	TOTAL 2115
A	9.3	11.0	7.9	7.7	9.4	9.0
B	6.1	5.5	5.6	5.2	6.4	5.7
C	5.0	9.2	5.6	4.8	3.0	5.7
D	81.5	76.5	82.2	84.3	82.9	81.5

2 X	DF	P
3.9	4	0.41
0.7	4	0.95
15.7	4	0.00
11.2	4	0.02

T557 BY RURAL/URBAN

N=	LG_CITY 367	MED_CITY 297	SUBURB 340	TOWN 529	RURAL 552	TOTAL 2085
A	12.5	11.1	9.7	8.3	6.0	9.1
B	4.6	7.4	5.6	5.7	5.1	5.6
C	6.5	6.1	4.4	5.9	4.9	5.5
D	77.7	79.5	81.2	82.0	85.9	81.8

2 X	DF	P
13.8	4	0.00
2.7	4	0.60
2.1	4	0.71
11.6	4	0.02

T557 BY AGE AT DEP

N=	17 1035	18 535	19 197	20-24 269	25-34 67	TOTAL 2103
A	8.6	10.6	6.6	8.9	9.0	9.0
B	5.3	6.7	5.6	5.6	4.5	5.7
C	6.0	5.4	7.1	5.2	0.0	5.7
D	81.6	79.6	81.7	82.9	88.1	81.5

2 X	DF	P
3.5	4	0.47
1.6	4	0.80
5.1	4	0.27
3.6	4	0.46

T558 -- READ/SUBSCRIBE/PURCHASE ROLLING STONE

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: ROLLING STONE.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B094A_D

TOTAL NPS SURVEYED IS 2328

T558 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 213	3_YEAR 283	4_YEAR 580	TOTAL 1076	χ^2 X	DF	P
A	11.7	12.0	12.9	12.5	0.2	2	0.9048
B	3.8	6.7	6.5	6.0	2.4	2	0.3012
C	8.9	10.9	10.0	10.0	0.5	2	0.7788
D	76.5	73.8	74.0	74.4	0.6	2	0.7408

T558 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 215	BOTH 488	ACF 350	TOTAL 1053	χ^2 X	DF	P
A	9.8	13.7	11.7	12.3	2.4	2	0.3012
B	7.0	6.3	5.1	6.1	0.9	2	0.6376
C	10.2	9.6	10.0	9.9	0.0	2	1.0000
D	75.8	74.0	75.1	74.7	0.2	2	0.9048

T558 BY REGION

	N=	NE 467	SE 452	SW 307	MW 600	WEST 303	TOTAL 2129
A		13.7	10.6	13.4	12.5	13.9	12.7
B		6.6	4.2	8.5	6.3	4.6	6.0
C		9.4	9.3	10.1	8.8	11.2	9.6
D		72.8	77.9	72.3	75.2	75.6	74.9

2	DF	P
X		
2.6	4	0.6
7.5	4	0.1
1.4	4	0.8
4.4	4	0.3

T558 BY RURAL/URBAN

	N=	LG_CITY 364	MED_CITY 297	SUBURB 343	TOWN 532	RURAL 562	TOTAL 2098
A		13.2	13.8	17.2	11.6	9.6	12.6
B		3.8	8.1	9.0	4.5	5.5	5.9
C		10.4	10.1	7.3	10.7	8.9	9.5
D		74.4	74.1	70.8	75.9	77.9	75.1

2	DF	P
X		
12.3	4	0.0
13.4	4	0.0
3.5	4	0.4
6.0	4	0.1

T558 BY AGE AT DEP

	N=	17 1039	18 541	19 203	20-24 266	25-34 67	TOTAL 2116
A		13.3	13.9	10.8	9.8	9.0	12.6
B		5.5	7.0	5.9	5.3	10.4	6.0
C		9.6	9.1	12.8	7.1	11.9	9.6
D		75.1	72.8	73.9	79.3	74.6	74.9

2	DF	P
X		
4.6	4	0.3
3.9	4	0.4
4.8	4	0.3
4.1	4	0.3

T559 -- READ/SUBSCRIBE/PURCHASE US

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: US.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B095A_D

TOTAL NPS SURVEYED IS 2328

T559 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 208	3_YEAR 279	4_YEAR 576	TOTAL 1063	2 X	DF	P
A		1.4	3.2	2.9	2.7	1.7	2	0.4274
B		2.4	2.5	4.9	3.8	4.1	2	0.1287
C		1.4	2.9	3.5	2.9	2.1	2	0.3499
D		95.2	92.1	89.6	91.3	6.4	2	0.0408

T559 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 210	BOTH 483	ACF 347	TOTAL 1040	2 X	DF	P
A		1.9	3.3	2.0	2.6	1.8	2	0.4066
B		4.3	3.5	3.5	3.7	0.2	2	0.9048
C		1.9	3.1	3.2	2.9	0.9	2	0.6376
D		92.4	90.7	91.9	91.4	0.6	2	0.7408

T559 BY REGION

	N=	NE 455	SE 448	SW 303	MW 595	WEST 299	TOTAL 2100	2 X	DF	P
A		2.4	2.7	4.0	2.3	4.3	3.0	4.3	4	0.3
B		4.8	3.1	3.6	3.2	4.7	3.8	3.1	4	0.5
C		3.1	2.9	6.9	1.2	5.7	3.4	25.5	4	0.0
D		90.3	92.0	87.1	93.6	85.6	90.5	20.0	4	0.0

T559 BY RURAL/URBAN

	N=	LG_CITY 362	MED_CITY 293	SUBURB 335	TOWN 526	RURAL 555	TOTAL 2071	2 X	DF	P
A		4.7	2.4	2.7	3.0	1.6	2.8	7.9	4	0.0
B		4.1	4.8	4.5	3.6	2.5	3.7	3.8	4	0.4
C		4.1	2.4	3.3	3.4	3.6	3.4	1.4	4	0.8
D		88.1	90.8	90.1	90.7	92.8	90.7	5.9	4	0.2

T559 BY AGE AT DEP

	N=	17 1023	18 532	19 198	20-24 268	25-34 67	TOTAL 2088	2 X	DF	P
A		2.3	3.6	4.0	3.7	3.0	3.0	3.8	4	0.4
B		3.1	5.6	1.5	3.6	10.4	3.8	17.5	4	0.0
C		3.8	3.0	3.0	3.0	4.5	3.4	1.2	4	0.8
D		91.6	88.3	91.9	90.7	83.6	90.4	8.5	4	0.0

T560 -- READ/SUBSCRIBE/PURCHASE CAR CRAFT

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: CAR CRAFT.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B096A_D

TOTAL NPS SURVEYED IS 2328

T560 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 208	3_YEAR 279	4_YEAR 580	TOTAL 1067	² X	DF	P
A	7.7	4.3	10.5	8.3	9.7	2	0.0078
B	4.8	4.3	3.4	3.9	0.9	2	0.6376
C	6.3	4.3	5.0	5.1	0.9	2	0.6376
D	85.1	88.5	82.9	84.8	4.6	2	0.1003

T560 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 210	BOTH 488	ACF 346	TOTAL 1044	² X	DF	P
A	9.5	10.4	4.6	8.3	9.4	2	0.0091
B	3.3	3.7	4.6	3.9	0.7	2	0.7047
C	3.8	6.1	4.6	5.2	1.9	2	0.3867
D	86.2	81.6	88.4	84.8	7.3	2	0.0202

T560 BY REGION

	N=	NE 462	SE 449	SW 304	MW 599	WEST 302	TOTAL 2116
A		8.2	8.2	6.3	11.3	8.3	8.8
B		3.5	3.3	3.9	5.8	4.6	4.3
C		6.5	5.3	4.9	4.5	4.6	5.2
D		83.8	85.5	86.5	81.1	82.8	83.6

2 X	DF	P
7.7	4	0.11
5.2	4	0.21
2.4	4	0.66
5.9	4	0.21

T560 BY RURAL/URBAN

	N=	LG_CITY 364	MED_CITY 296	SUBURB 340	TOWN 529	RURAL 558	TOTAL 2087
A		6.9	8.4	5.9	10.0	10.9	8.8
B		3.8	6.1	2.1	4.7	4.5	4.3
C		5.2	4.7	3.5	6.2	5.4	5.2
D		84.6	83.4	89.1	82.2	81.5	83.8

2 X	DF	P
9.5	4	0.04
7.0	4	0.13
3.3	4	0.50
10.3	4	0.03

T560 BY AGE AT DEP

	N=	17 1035	18 536	19 201	20-24 266	25-34 66	TOTAL 2104
A		9.7	11.6	5.5	5.3	0.0	8.9
B		4.6	6.0	2.5	1.9	3.0	4.4
C		5.8	6.2	5.0	2.3	1.5	5.2
D		82.7	78.0	88.1	91.7	95.4	83.6

2 X	DF	P
19.2	4	0.00
9.4	4	0.05
8.0	4	0.05
35.4	4	0.00

T561 -- READ/SUBSCRIBE/PURCHASE SCIENCE DIGEST

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: SCIENCE DIGEST.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B097A_D

TOTAL NPS SURVEYED IS 2328

T561 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 208	3_YEAR 278	4_YEAR 576	TOTAL 1062	2 X	DF	P
A	4.8	5.8	4.9	5.1	0.3	2	0.8607
B	1.4	2.9	4.5	3.5	4.8	2	0.0907
C	1.9	2.2	3.6	2.9	2.3	2	0.3166
D	92.3	90.3	87.8	89.4	3.4	2	0.1827

T561 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 209	BOTH 483	ACF 347	TOTAL 1039	2 X	DF	P
A	5.7	4.1	5.5	4.9	1.1	2	0.5769
B	4.8	3.9	1.4	3.3	5.8	2	0.0550
C	3.3	3.3	2.0	2.9	1.4	2	0.4966
D	87.1	89.0	92.2	89.7	4.1	2	0.1287

T561 BY REGION

	N=	NE 454	SE 444	SW 303	MW 595	WEST 301	TOTAL 2097
A		5.7	4.5	5.3	4.5	4.6	4.9
B		3.1	2.7	3.6	2.9	4.6	3.2
C		2.6	3.6	4.3	2.9	4.0	3.3
D		89.2	89.6	88.1	90.6	88.0	89.4

2	DF	F
X		
1.0	4	0.5
2.7	4	0.6
2.4	4	0.6
2.0	4	0.7

T561 BY RURAL/URBAN

	N=	LG_CITY 364	MED_CITY 290	SUBURB 336	TOWN 522	RURAL 556	TOTAL 2068
A		5.5	5.5	4.2	4.2	5.0	4.8
B		3.6	2.4	3.6	4.4	1.8	3.1
C		5.8	3.8	2.4	2.9	2.3	3.3
D		86.5	89.7	90.8	89.3	91.2	89.6

2	DF	F
X		
1.3	4	0.8
6.9	4	0.1
9.9	4	0.0
5.8	4	0.2

T561 BY AGE AT DEP

	N=	17 1026	18 528	19 199	20-24 265	25-34 68	TOTAL 2086
A		4.8	5.9	6.5	2.3	5.9	4.9
B		3.0	3.4	5.0	1.9	5.9	3.3
C		3.1	4.5	3.0	3.0	0.0	3.4
D		90.0	87.1	86.4	93.2	89.7	89.3

2	DF	F
X		
6.2	4	0.1
5.2	4	0.2
5.1	4	0.2
9.1	4	0.0

T562 -- READ/SUBSCRIBE/PURCHASE INSIDE SPORTS

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: INSIDE SPORTS.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THIS MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B098A_D

TOTAL NPS SURVEYED IS 2328

T562 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 210	3_YEAR 280	4_YEAR 576	TOTAL 1066	2 X	DF	P
A	5.7	4.6	7.5	6.4	2.7	2	0.2592
B	3.8	3.6	3.1	3.4	0.2	2	0.9048
C	4.8	4.3	5.0	4.8	0.2	2	0.9048
D	86.7	87.5	85.6	86.3	0.5	2	0.7788

T562 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 212	BOTH 484	ACF 347	TOTAL 1043	2 X	DF	P
A	4.3	8.1	4.9	6.2	5.3	2	0.0707
B	2.4	3.3	4.3	3.5	1.5	2	0.4724
C	4.3	4.5	5.5	4.8	0.5	2	0.7788
D	89.1	85.5	85.9	86.4	1.8	2	0.4066

T562 BY REGION

	N=	NE 459	SE 448	SW 305	MW 595	WEST 302	TOTAL 2109
A		7.4	9.6	6.2	6.0	7.9	7.4
B		5.2	3.3	4.3	4.7	5.6	4.6
C		5.2	8.3	6.2	4.5	4.0	5.6
D		83.4	79.7	84.6	85.9	83.4	83.5

² X	DF	P
5.4	4	0.2487
2.8	4	0.5918
9.0	4	0.0611
7.3	4	0.1209

T562 BY RURAL/URBAN

	N=	LG_CITY 366	MED_CITY 295	SUBURB 336	TOWN 527	RURAL 555	TOTAL 2079
A		10.1	10.2	6.3	7.0	4.5	7.2
B		2.5	4.4	6.5	5.5	3.8	4.5
C		5.7	6.1	4.5	5.3	6.5	5.7
D		82.2	81.7	83.3	83.7	86.1	83.7

² X	DF	P
14.9	4	0.0049
8.7	4	0.0691
1.8	4	0.7725
3.8	4	0.4337

T562 BY AGE AT DEP

	N=	17 1035	18 530	19 198	20-24 267	25-34 67	TOTAL 2097
A		7.8	8.1	7.6	4.9	4.5	7.4
B		4.3	6.6	3.5	3.4	1.5	4.6
C		5.1	6.4	6.1	5.6	6.0	5.6
D		83.7	80.2	84.3	87.3	88.1	83.5

² X	DF	P
4.1	4	0.3926
7.8	4	0.0992
1.2	4	0.8781
8.1	4	0.0880

T563 -- READ/SUBSCRIBE/PURCHASE SCIENCE '84

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: SCIENCE '84.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THIS MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B099A_D

TOTAL NPS SURVEYED IS 2328

T563 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 209	3_YEAR 279	4_YEAR 575	TOTAL 1063	2 X	DF	P
A	2.9	6.1	3.6	4.1	3.8	2	0.1496
B	1.4	3.2	3.8	3.2	2.8	2	0.2466
C	1.4	2.9	2.3	2.3	1.1	2	0.5769
D	95.2	88.9	91.0	91.3	6.3	2	0.0429

T563 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 209	BOTH 483	ACF 348	TOTAL 1040	2 X	DF	P
A	5.3	3.5	4.3	4.1	1.0	2	0.6065
B	3.8	3.7	2.0	3.2	2.3	2	0.3166
C	1.4	2.5	2.3	2.2	0.8	2	0.6703
D	89.5	91.1	92.8	91.3	1.9	2	0.3867

T563 BY REGION

	N=	NE 454	SE 445	SW 303	MW 595	WEST 300	TOTAL 2097
A		3.7	3.6	4.9	3.0	2.7	3.5
B		2.0	2.5	3.6	3.0	4.7	3.0
C		2.4	2.5	4.6	2.0	4.3	2.9
D		92.3	91.9	88.4	92.6	89.3	91.3

2 X	DF	P
2.9	4	0.5
5.3	4	0.2
7.7	4	0.1
6.6	4	0.1

T563 BY RURAL/URBAN

	N=	LG_CITY 363	MED_CITY 294	SUBURB 335	TOWN 523	RURAL 553	TOTAL 2068
A		2.8	4.1	3.0	4.2	3.1	3.4
B		3.0	3.7	3.3	3.3	2.2	3.0
C		3.9	2.0	4.2	2.1	2.2	2.8
D		91.2	90.5	91.0	91.4	92.9	91.6

2 X	DF	P
2.2	4	0.6
2.0	4	0.7
6.2	4	0.1
1.9	4	0.7

T563 BY AGE AT DEP

	N=	17 1032	18 524	19 198	20-24 264	25-34 67	TOTAL 2085
A		3.5	3.4	6.6	1.9	3.0	3.5
B		2.5	3.6	5.6	2.3	1.5	3.0
C		3.3	2.7	3.0	2.3	1.5	2.9
D		91.5	91.0	85.9	93.9	95.5	91.3

2 X	DF	P
7.5	4	0.1
6.8	4	0.1
1.5	4	0.8
11.1	4	0.0

T564 -- READ/SUBSCRIBE/PURCHASE GAMES

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: GAMES.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B100A_D

TOTAL NPS SURVEYED IS 2328

T564 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 209	3_YEAR 277	4_YEAR 574	TOTAL 1060	² X	DF	P
A	3.3	2.2	4.2	3.5	2.3	2	0.3166
B	3.3	4.3	3.5	3.7	0.5	2	0.7788
C	2.9	4.7	3.5	3.7	1.3	2	0.5220
D	91.9	89.2	90.2	90.3	1.0	2	0.6065

T564 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 209	BOTH 482	ACF 346	TOTAL 1037	² X	DF	P
A	3.3	4.1	2.6	3.5	1.4	2	0.4966
B	2.9	3.3	4.6	3.7	1.5	2	0.4724
C	4.3	3.1	3.5	3.5	0.6	2	0.7408
D	90.4	90.5	90.5	90.5	0.0	2	1.0000

T564 BY REGION

	N=	NE 457	SE 448	SW 301	MW 593	WEST 298	TOTAL 2097	2 X	DF
A		4.8	4.9	4.0	3.0	5.7	4.3	4.4	4 0.
B		5.7	3.3	5.3	3.0	5.0	4.3	6.5	4 0.
C		2.8	5.4	3.6	4.2	3.4	4.0	4.3	4 0.
D		87.5	87.0	88.0	90.9	87.6	88.5	4.8	4 0.

T564 BY RURAL/URBAN

	N=	LG_CITY 362	MED_CITY 293	SUBURB 337	TOWN 524	RURAL 553	TOTAL 2069	2 X	DF
A		6.1	5.1	4.1	4.6	2.7	4.3	6.7	4 0.
B		5.8	5.1	5.0	2.7	3.6	4.2	7.0	4 0.
C		4.7	3.8	3.9	3.6	4.0	4.0	0.7	4 0.
D		85.6	86.7	87.8	90.3	90.2	88.5	7.3	4 0.

T564 BY AGE AT DEP

	N=	17 1028	18 527	19 197	20-24 265	25-34 67	TOTAL 2084	2 X	DF
A		4.5	4.4	4.6	4.1	1.5	4.3	1.4	4 0.
B		4.4	4.4	3.5	4.5	4.5	4.3	0.3	4 0.
C		3.6	4.4	6.1	3.0	3.0	3.9	3.7	4 0.
D		88.9	87.3	87.3	89.1	91.0	88.4	1.7	4 0.

T565 -- READ/SUBSCRIBE/PURCHASE US NEWS-WRLD RPT

FOR THE FOLLOWING MAGAZINE, CIRCLE THE ANSWER CHOICE IF IT APPLIES: U.S. NEWS AND WORLD REPORT.

A - YOU PERSONALLY READ THE MAGAZINE REGULARLY.

B - YOU OR SOMEONE IN YOUR IMMEDIATE HOUSEHOLD CURRENTLY HAS A PAID SUBSCRIPTION TO THE MAGAZINE.

C - YOU PURCHASED THIS MAGAZINE AT A NEWSSTAND IN THE PAST MONTH.

D - NONE OF THESE APPLY.

SURVEY ITEMS #:

B101A_D

TOTAL NPS SURVEYED IS 2328

T565 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 211	3_YEAR 280	4_YEAR 579	TOTAL 1070	² X	DF	P
A		5.2	8.6	9.1	8.2	3.2	2	0.2019
B		9.5	10.0	9.5	9.6	0.0	2	1.0000
C		4.7	6.1	6.0	5.8	0.5	2	0.7788
D		81.0	78.2	76.9	78.0	1.6	2	0.4493

T565 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 210	BOTH 486	ACF 351	TOTAL 1047	² X	DF	P
A		8.1	9.3	6.5	8.1	2.1	2	0.3499
B		12.4	9.3	8.8	9.7	2.1	2	0.3499
C		6.7	6.4	4.6	5.8	1.7	2	0.4274
D		76.2	76.5	81.2	78.0	3.1	2	0.2122

T565 BY REGION

N=	NE 457	SE 449	SW 303	MW 599	WEST 302	TOTAL 2110	² X	DF	P
A	6.8	7.8	5.6	6.5	11.6	7.4	10.3	4	0.0357
B	8.5	6.5	9.2	6.8	11.9	8.2	9.3	4	0.0540
C	6.3	6.5	6.9	3.8	8.3	6.0	8.4	4	0.0780
D	80.3	80.8	80.2	84.0	70.2	80.0	24.2	4	0.0001

T565 BY RURAL/URBAN

N=	LG_CITY 366	MED_CITY 295	SUBURB 337	TOWN 526	RURAL 557	TOTAL 2081	² X	DF	P
A	10.1	6.8	6.5	6.3	7.5	7.4	5.4	4	0.2487
B	7.9	10.2	8.0	9.1	6.5	8.2	4.4	4	0.3546
C	8.5	6.1	6.8	5.1	4.1	5.9	8.6	4	0.0719
D	76.5	79.0	79.8	80.8	82.9	80.2	6.1	4	0.1918

T565 BY AGE AT DEP

N=	17 1034	18 528	19 198	20-24 268	25-34 70	TOTAL 2098	² X	DF	P
A	6.0	8.5	8.1	9.0	12.9	7.4	8.0	4	0.0916
B	7.3	6.6	12.1	12.3	8.6	8.2	13.0	4	0.0113
C	5.0	6.8	9.1	5.2	8.6	6.0	6.7	4	0.1526
D	83.3	79.0	73.7	75.8	72.9	80.0	17.5	4	0.0015

T187 -- SIZE OF PLACE LIVING WHEN ENLISTED

WHICH OF THESE BEST DESCRIBES THE PLACE WHERE YOU WERE LIVING WHEN YOU ENLISTED?

- 1 - IN A LARGE CITY (OVER 250,000 PEOPLE)
- 2 - IN A SUBURB OF A LARGE CITY
- 3 - IN A MEDIUM-SIZED CITY (50,000 TO 250,000 PEOPLE)
- 4 - IN A SUBURB OF A MEDIUM-SIZED CITY
- 5 - IN A SMALL CITY OR TOWN (UNDER 50,000 PEOPLE)
- 6 - IN A RURAL AREA, BUT NOT ON A FARM OR RANCH
- 7 - ON A FARM OR RANCH

SURVEY ITEMS #: A117 B146 C096 D103 TOTAL NPS SURVEYED IS 6990

T187 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 623	3_YEAR 936	4_YEAR 1805	TOTAL 3364
1	16.0	16.8	14.6	15.5
2	11.1	13.9	10.0	11.3
3	11.7	13.8	14.1	13.6
4	5.6	6.4	5.3	5.6
5	29.0	23.2	28.3	27.0
6	20.9	19.7	20.8	20.5
7	5.6	6.3	6.9	6.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.600	D.F. 12 PROB. 0.0313

T187 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 714	BOTH 1486	ACF 1103	TOTAL 3303
1	16.7	15.0	15.7	15.6
2	13.2	10.3	11.7	11.4
3	14.8	14.4	12.1	13.7
4	6.9	5.1	5.7	5.7
5	23.1	28.4	27.4	26.9
6	18.8	20.3	21.2	20.3
7	6.6	6.5	6.2	6.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.600	D.F. 12 PROB. 0.1653

T187 BY REGION

	N=	NE 1570	SE 1383	SW 991	MW 1947	WEST 981	TOTAL 6872
1		14.1	13.1	23.1	14.1	22.4	16.4
2		12.4	7.7	8.1	10.5	11.9	10.2
3		12.2	16.7	15.7	13.7	15.6	14.5
4		7.5	7.7	3.8	5.8	7.0	6.4
5		26.7	26.7	26.0	27.6	24.8	26.6
6		22.7	22.5	14.9	19.7	13.5	19.4
7		4.4	5.7	8.3	8.7	4.8	6.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.		PROB.	
CHISQUARE		206.8		24		0.0000	

T187 BY RURAL/URBAN

	N=	LG_CITY 1125	MED_CITY 998	SUBURB 1145	TOWN 1827	RURAL 1777	TOTAL 6872
1		100.0	0.0	0.0	0.0	0.0	16.4
2		0.0	0.0	61.3	0.0	0.0	10.2
3		0.0	100.0	0.0	0.0	0.0	14.5
4		0.0	0.0	38.7	0.0	0.0	6.4
5		0.0	0.0	0.0	100.0	0.0	26.6
6		0.0	0.0	0.0	0.0	74.8	19.4
7		0.0	0.0	0.0	0.0	25.1	6.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.		PROB.	
CHISQUARE		27488		24		0.0000	

T187 BY AGE AT DEP

	N=	17 3358	18 1691	19 631	20-24 894	25-34 269	TOTAL 6843
1		13.9	15.0	18.2	21.8	32.7	16.3
2		10.1	9.6	10.9	11.7	8.2	10.2
3		13.0	15.7	17.8	15.4	15.6	14.5
4		6.5	6.7	5.2	7.4	4.5	6.5
5		27.9	25.8	26.5	24.7	21.6	26.6
6		21.6	19.9	15.2	14.6	13.8	19.4
7		7.1	7.3	6.2	4.3	3.7	6.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.		PROB.	
CHISQUARE		145.7		24		0.0000	

T666 -- WHAT IS YOUR MARITAL STATUS

WHAT IS YOUR MARITAL STATUS?

- 1 - SINGLE, NEVER BEEN MARRIED
- 2 - MARRIED
- 3 - DIVORCED
- 4 - SEPARATED
- 5 - WIDOWED

SURVEY ITEMS #: A153

TOTAL NPS SURVEYED IS 2394

T666 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 192	3_YEAR 326	4_YEAR 596	TOTAL 1114
1	95.8	92.3	90.4	91.9
2	2.6	6.8	8.2	6.8
3	1.6	0.6	1.2	1.1
4	0.0	0.3	0.0	0.1
5	0.0	0.0	0.2	0.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.600			D.F. 8 PROB. 0.1700

T666 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 248	BOTH 491	ACF 357	TOTAL 1096
1	89.9	90.2	96.4	92.2
2	9.3	8.1	2.5	6.6
3	0.8	1.4	0.8	1.1
4	0.0	0.0	0.3	0.1
5	0.0	0.2	0.0	0.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 18.700			D.F. 8 PROB. 0.0165

T666 BY REGION

	N=	NE 517	SE 472	SW 355	MW 680	WEST 320	TOTAL 2344
1		93.4	88.6	89.3	92.1	90.6	91.0
2		5.2	9.3	7.6	7.1	6.6	7.1
3		0.8	1.7	2.3	0.7	2.8	1.5
4		0.4	0.0	0.8	0.1	0.0	0.3
5		0.2	0.4	0.0	0.0	0.0	0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.300	16	0.0220	

T666 BY RURAL/URBAN

	N=	LG_CITY 370	MED_CITY 335	SUBURB 422	TOWN 606	RURAL 587	TOTAL 2320
1		88.1	92.5	89.6	91.8	92.2	91.0
2		8.4	5.7	8.3	6.8	6.8	7.2
3		3.2	1.2	1.7	1.3	0.5	1.5
4		0.3	0.3	0.2	0.0	0.5	0.3
5		0.0	0.3	0.2	0.2	0.0	0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUAP				20.900	16	0.1824	

T666 BY AGE AT DEP

	N=	17 1131	18 564	19 225	20-24 326	25-34 91	TOTAL 2337
1		97.2	93.3	88.9	82.5	40.7	91.2
2		2.6	6.2	10.2	13.2	36.3	7.0
3		0.1	0.2	0.0	3.4	22.0	1.4
4		0.1	0.0	0.4	0.9	1.1	0.3
5		0.0	0.3	0.4	0.0	0.0	0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				517.9	16	0.0000	

T188 -- NUMBER OF CHILDREN

HOW MANY CHILDREN DO YOU HAVE?

- 0 - NONE
- 1 - 1 CHILD
- 2 - 2 CHILDREN
- 3 - 3 CHILDREN
- 4 - 4 CHILDREN
- 5 - 5 CHILDREN
- 6 - 6 OR MORE CHILDREN

SURVEY ITEMS #: A154

TOTAL NPS SURVEYED IS 2394

T188 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL
N=	190	325	593	1108
0	95.3	94.8	93.8	94.3
1	4.2	3.1	4.0	3.8
2	0.0	0.9	1.8	1.3
3	0.0	0.3	0.0	0.1
4	0.5	0.3	0.0	0.2
5	.	.	.	0.0
6	0.0	0.6	0.3	0.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.
CHISQUARE			11.300	12
				PROB.
				0.5034

T188 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 247	BOTH 490	ACF 354	TOTAL 1091	
0	91.5	93.9	96.9	94.3	
1	6.5	3.7	2.3	3.8	
2	1.2	2.0	0.0	1.2	
3	0.4	0.0	0.0	0.1	
4	0.4	0.0	0.3	0.2	
5	.	.	.	0.0	
6	0.0	0.4	0.6	0.4	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			20.700	12	0.0549

T188 BY REGION

	N=	NE 513	SE 471	SW 351	MW 678	WEST 319	TOTAL 2332
0		94.7	88.3	93.2	91.3	94.7	92.2
1		3.7	7.4	4.0	5.3	4.7	5.1
2		1.0	3.8	1.7	2.2	0.6	2.0
3		0.4	0.2	0.8	0.0	0.0	0.3
4		0.0	0.0	0.3	0.3	0.0	0.1
5		0.0	0.0	0.0	0.1	0.0	0.0
6		0.2	0.2	0.0	0.7	0.0	0.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		44.400		24	0.0069		

T188 BY RURAL/URBAN

	N=	LG_CITY 367	MED_CITY 334	SUBURB 418	TOWN 604	RURAL 586	TOTAL 2309
0		86.6	90.7	91.6	94.0	94.7	92.1
1		9.3	5.4	5.5	3.5	3.9	5.2
2		3.0	2.4	1.9	2.0	1.2	2.0
3		0.0	0.3	0.5	0.3	0.2	0.3
4		0.8	0.0	0.0	0.0	0.0	0.1
5		0.0	0.3	0.0	0.0	0.0	0.0
6		0.3	0.9	0.5	0.2	0.0	0.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		53.700		24	0.0005		

T188 BY AGE AT DEP

	N=	17 1125	18 561	19 223	20-24 325	25-34 91	TOTAL 2325
0		97.1	94.5	92.4	84.0	49.4	92.3
1		2.5	4.3	7.2	10.5	16.5	5.0
2		0.1	0.4	0.4	4.0	30.8	1.9
3		0.2	0.0	0.0	0.6	2.2	0.3
4		0.0	0.0	0.0	0.6	1.1	0.1
5		0.0	0.2	0.0	0.0	0.0	0.0
6		0.2	0.7	0.0	0.3	0.0	0.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		551.2		24	0.0000		

HSYEAR -- YEAR GRAD. OR LAST YEAR IN HIGH SCHOOL

WHAT YEAR DID YOU GRADUATE OR LAST ATTEND HIGH SCHOOL?

63 - 63
65 - 65
66 - 66
67 - 67
68 - 68
69 - 69
70 - 70
71 - 71
72 - 72
73 - 73
74 - 74
75 - 75
76 - 76
77 - 77
78 - 78
79 - 79
80 - 80
81 - 81
82 - 82
83 - 83
84 - 84
85 - 85

SURVEY ITEMS #: A120B

B149B

C097B

D106B

TOTAL NPS SURVEYED IS 6990

MSYEAR BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 620	3_YEAR 932	4_YEAR 1785	TOTAL 3337
63	0.0
65	0.0
66	0.0
67	0.0
68	0.0	0.1	0.1	0.1	0.1
69	0.0	0.1	0.1	0.1	0.1
70	0.2	0.0	0.0	0.0	0.0
71	0.0	0.2	0.2	0.2	0.2
72	0.3	0.2	0.2	0.2	0.2
73	0.0	0.3	0.5	0.5	0.4
74	0.2	0.2	0.4	0.4	0.3
75	0.3	0.6	0.5	0.5	0.5
76	0.2	0.6	0.7	0.6	0.6
77	0.5	1.5	0.8	1.0	1.0
78	0.8	1.5	1.5	1.4	1.4
79	0.8	1.8	1.5	1.4	1.4
80	2.6	3.1	2.3	2.6	2.6
81	1.3	2.6	2.7	2.4	2.4
82	2.9	2.9	3.1	3.0	3.0
83	4.5	6.1	5.8	5.7	5.7
84	8.2	7.9	8.5	8.3	8.3
85	77.3	70.1	71.0	71.9	71.9
TOTAL		100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			35.400	42	0.7542

HSYEAR BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 710	BOTH 1470	ACF 1095	TOTAL 3275
63	.	.	.	0.0
65	.	.	.	0.0
66	.	.	.	0.0
67	.	.	.	0.0
68	0.1	0.1	0.1	0.1
69	0.1	0.1	0.0	0.1
70	0.0	0.0	0.1	0.0
71	0.4	0.2	0.0	0.2
72	0.3	0.2	0.2	0.2
73	0.4	0.5	0.0	0.3
74	0.6	0.3	0.1	0.3
75	1.0	0.5	0.2	0.5
76	1.3	0.5	0.2	0.6
77	1.8	0.9	0.5	1.0
78	2.1	1.4	0.6	1.3
79	2.3	1.4	0.8	1.4
80	2.7	2.4	2.6	2.5
81	3.2	2.7	1.3	2.4
82	3.8	2.8	2.6	2.9
83	7.8	5.9	4.3	5.8
84	6.3	9.8	7.8	8.4
85	65.8	70.1	78.8	72.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 91.800	D.F. 42 PROB. 0.0000

HSYEAR BY REGION

	N=	NE 1551	SE 1375	SW 979	MW 1918	WEST 969	TOTAL 6792
63		0.1	0.0	0.0	0.0	0.0	0.0
65		0.1	0.0	0.0	0.0	0.0	0.0
66		0.0	0.0	0.0	0.0	0.0	0.0
67		0.1	0.0	0.1	0.0	0.1	0.1
68		0.1	0.0	0.1	0.2	0.1	0.1
69		0.1	0.0	0.1	0.0	0.1	0.1
70		0.1	0.0	0.0	0.0	0.2	0.1
71		0.1	0.3	0.7	0.2	0.2	0.3
72		0.2	0.1	0.0	0.3	0.2	0.2
73		0.4	0.2	0.3	0.1	0.3	0.3
74		0.3	0.2	0.5	0.4	0.3	0.3
75		0.5	0.2	0.8	0.4	1.0	0.5
76		0.2	0.4	0.8	0.7	0.4	0.5
77		0.8	1.0	1.2	0.7	0.4	0.8
78		1.0	1.0	1.6	1.1	0.9	1.1
79		1.9	1.1	1.2	1.4	2.1	1.5
80		2.7	2.1	2.0	1.8	2.3	2.2
81		2.1	1.4	3.1	2.1	3.2	2.3
82		3.2	3.4	3.9	2.5	3.9	3.2
83		5.7	5.6	5.8	4.7	5.8	5.4
84		8.0	6.8	8.7	7.5	10.1	8.0
85		72.4	76.1	68.9	75.8	68.3	73.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				110.9	84	0.0263	

HSYEAR BY RURAL/URBAN

	LG_CITY N= 1102	MED_CITY 976	SUBURB 1123	TOWN 1788	RURAL 1748	TOTAL 6737
63	0.1	0.0	0.0	0.0	0.0	0.0
65	0.0	0.1	0.0	0.0	0.0	0.0
66	0.0	0.0	0.0	0.1	0.0	0.0
67	0.1	0.0	0.1	0.0	0.1	0.1
68	0.2	0.1	0.2	0.1	0.1	0.1
69	0.1	0.0	0.1	0.1	0.0	0.0
70	0.2	0.0	0.1	0.0	0.1	0.1
71	0.3	0.4	0.4	0.1	0.2	0.3
72	0.4	0.2	0.0	0.1	0.2	0.2
73	0.4	0.1	0.3	0.2	0.3	0.3
74	0.4	0.6	0.2	0.3	0.3	0.3
75	1.2	0.5	0.5	0.4	0.3	0.5
76	1.3	0.5	0.4	0.3	0.3	0.5
77	1.5	1.0	0.7	0.8	0.4	0.8
78	1.4	1.4	1.0	1.2	0.8	1.1
79	2.4	2.1	1.7	1.3	0.7	1.5
80	3.2	2.6	2.0	2.4	1.3	2.2
81	3.2	2.1	2.6	1.9	1.9	2.3
82	4.1	3.2	4.0	2.7	2.6	3.2
83	7.1	6.3	6.3	4.6	4.2	5.4
84	9.3	9.9	8.8	7.1	6.6	8.0
85	63.1	68.8	70.6	76.5	79.6	73.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE					D.F.
CHISQUARE	191					84
						PROB.
						0.0000

HSYEAR BY AGE AT DEP

	17 N= 3325	18 1663	19 627	20-24 885	25-34 264	TOTAL 6764
63	0.0	0.1	0.0	0.0	0.0	0.0
65	0.0	0.0	0.2	0.0	0.0	0.0
66	0.0	0.1	0.0	0.0	0.0	0.0
67	0.1	0.0	0.0	0.0	0.4	0.1
68	0.0	0.0	0.0	0.0	2.6	0.1
69	0.0	0.0	0.0	0.0	1.5	0.1
70	0.0	0.0	0.0	0.0	1.5	0.1
71	0.0	0.0	0.0	0.1	6.1	0.3
72	0.0	0.0	0.0	0.0	4.2	0.2
73	0.0	0.0	0.0	0.0	6.4	0.3
74	0.0	0.0	0.0	0.0	8.3	0.3
75	0.0	0.0	0.0	0.0	14.0	0.5
76	0.0	0.0	0.0	0.2	11.7	0.5
77	0.0	0.0	0.0	0.1	20.8	0.8
78	0.0	0.0	0.0	3.9	15.1	1.1
79	0.0	0.0	0.2	10.5	2.6	1.5
80	0.0	0.2	0.2	16.0	0.8	2.2
81	0.1	0.1	0.2	16.7	0.0	2.2
82	0.0	0.4	2.2	21.8	0.0	3.2
83	0.2	1.8	22.8	21.0	0.4	5.4
84	1.2	13.0	39.4	3.7	0.8	8.0
85	98.4	84.4	34.9	5.8	2.6	73.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 12248	D.F. 84	PROB. 0.0000	

T195 -- REASONS WHY NO DIPLOMA/LEFT SCHOOL EARLY

ARE YOU A REGULAR HIGH SCHOOL DIPLOMA GRADUATE (NOT A GED) WITH A DIPLOMA FROM A STATE RECOGNIZED (ACCREDITED) HIGH SCHOOL? (ANSWER YES OR NO) IF YOU ARE NOT THEN EXPLAIN WHY YOU DID NOT GET A DIPLOMA OR WHY YOU LEFT SCHOOL EARLY.

- A - YES.
 B - I COMPLETED 12 YEARS BUT FLUNKED THE STATE TEST TO GET A DIPLOMA.
 C - I COMPLETED HIGH SCHOOL IN A SCHOOL NOT RECOGNIZED (ACCREDITED) BY THE STATE.
 D - MY FAMILY NEEDED MONEY OR NEEDED ME AT HOME.
 E - I WAS EXPELLED OR SUSPENDED.
 F - I FOUND A JOB I LIKED OR I WANTED TO WORK FULL TIME.
 G - I WAS BORED, WASN'T LEARNING ANYTHING USEFUL.
 H - I GOT MARRIED OR HAD A CHILD.
 I - I DIDN'T GET ALONG WITH THE OTHER STUDENTS.
 J - THE RULES WERE TOO STRICT OR I DIDN'T GET ALONG WITH THE TEACHERS, COUNSELORS, OR PRINCIPAL.

SURVEY ITEMS #: A121_A9 B150_51I C140_A9 D108_A10 TOTAL NPS SURVEYED IS 6990

T195 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 623	3_YEAR 937	4_YEAR 1798	TOTAL 3358	2 X	DF	P
A		97.6	96.6	95.9	96.4	3.8	2	0.1496
B		14.3	8.0	12.5	11.6	0.4	2	0.8187
C		14.3	36.0	30.4	29.5	2.2	2	0.3329
D		0.0	12.0	5.4	6.3	2.5	2	0.2865
E		14.3	8.0	10.7	10.5	0.4	2	0.8187
F		14.3	12.0	14.3	13.7	0.1	2	0.9512
G		50.0	32.0	32.1	34.7	1.7	2	0.4274
H		0.0	16.0	1.8	5.3	7.9	2	0.0193
I		0.0	4.0	5.4	4.2	0.8	2	0.6703
J		7.1	4.0	14.3	10.5	2.2	2	0.3329

T195 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 713	BOTH 1479	ACF 1104	TOTAL 3296	2 X	DF	P
A		96.1	95.9	97.4	96.5	4.1	2	0.1287
B		21.7	4.4	12.0	10.8	4.8	2	0.0907
C		39.1	31.1	20.0	30.1	2.1	2	0.3499
D		4.3	6.7	8.0	6.5	0.3	2	0.8607
E		0.0	13.3	16.0	10.8	3.8	2	0.1496
F		8.7	15.6	12.0	12.9	0.5	2	0.7788
G		17.4	35.6	48.0	34.4	4.9	2	0.0863
H		13.0	0.0	8.0	5.4	5.4	2	0.0672
I		0.0	6.7	4.0	4.3	1.6	2	0.4493
J		0.0	15.6	8.0	9.7	4.3	2	0.1165

T195 BY REGION

	N=	NE 1560	SE 1372	SW 987	MW 1938	WEST 969	TOTAL 6826	2 X	DF	P
A		89.0	89.1	85.7	89.2	86.8	88.3	12.0	4	0.0174
B		25.5	20.9	17.3	20.6	15.6	20.2	4.6	4	0.3309
C		20.6	20.9	18.9	18.3	14.7	18.7	2.0	4	0.7358
D		6.4	9.6	7.1	8.6	10.1	8.2	1.6	4	0.8088
E		9.2	8.7	9.4	14.3	7.3	10.2	4.7	4	0.3195
F		14.2	17.4	11.8	16.6	24.8	16.6	8.0	4	0.0916
G		23.4	32.2	30.7	26.3	33.0	28.6	4.2	4	0.3796
H		8.5	7.8	8.7	5.1	3.7	6.7	3.9	4	0.4197
I		5.7	6.1	3.1	2.9	5.5	4.5	2.7	4	0.6092
J		9.9	7.8	4.7	9.7	5.5	7.8	4.2	4	0.3796

T195 BY RURAL/URBAN

	N=	LG_CITY 1101	MED_CITY 984	SUBURB 1127	TOWN 1789	RURAL 1752	TOTAL 6753	2 X	DF	P
A		85.6	86.0	87.1	89.8	91.1	88.4	32.4	4	0.0000
B		15.0	16.2	22.8	20.9	25.8	20.2	6.2	4	0.1847
C		17.3	15.4	17.9	18.9	22.7	18.5	2.3	4	0.6808
D		8.3	3.4	12.2	11.8	5.5	8.4	9.7	4	0.0458
E		11.3	15.4	8.9	10.5	4.7	10.1	8.1	4	0.0880
F		19.5	17.9	17.1	13.7	14.1	16.4	2.4	4	0.6626
G		28.6	32.5	28.5	28.1	25.8	28.6	1.3	4	0.8614
H		7.5	7.7	7.3	6.5	3.9	6.6	2.0	4	0.7358
I		3.8	6.8	5.7	3.9	1.6	4.3	4.9	4	0.2977
J		6.0	11.1	6.5	8.5	5.5	7.5	3.8	4	0.4337

T195 BY AGE AT DEP

	N=	17 3352	18 1667	19 631	20-24 885	25-34 263	TOTAL 6798	2 X	DF	P
A		89.9	87.0	87.0	86.7	85.9	88.3	15.3	4	0.0041
B		23.2	28.2	13.4	9.0	2.8	20.3	25.1	4	0.0000
C		20.7	19.9	20.9	12.0	13.9	18.8	4.6	4	0.3309
D		6.4	8.3	11.9	10.0	11.1	8.3	3.2	4	0.5249
E		12.9	9.4	9.0	8.0	0.0	10.1	6.9	4	0.1413
F		11.1	14.4	17.9	34.0	16.7	16.4	29.1	4	0.0000
G		29.3	25.4	31.3	30.0	30.6	28.6	1.3	4	0.8614
H		4.3	5.5	4.5	11.0	25.0	6.8	25.4	4	0.0000
I		4.3	5.0	3.0	5.0	5.6	4.5	0.6	4	0.9631
J		9.3	9.9	3.0	5.0	2.8	7.8	6.6	4	0.1586

T196 -- GRADES MADE WHEN LAST IN SCHOOL

HOW WOULD YOU DESCRIBE THE GRADES YOU WERE MAKING WHEN YOU WERE LAST IN SCHOOL?

- 1 - MOSTLY A
- 2 - ABOUT HALF A AND HALF B
- 3 - MOSTLY B
- 4 - ABOUT HALF B AND HALF C
- 5 - MOSTLY C
- 6 - ABOUT HALF C AND HALF D
- 7 - MOSTLY D
- 8 - MOSTLY BELOW D

SURVEY ITEMS #: B156 C099 D107 TOTAL NPS SURVEYED IS 4596

T196 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 424	3_YEAR 610	4_YEAR 1201	TOTAL 2235
1		8.3	6.7	5.6	6.4
2		17.2	15.1	18.6	17.4
3		23.6	22.5	19.2	20.9
4		28.5	30.0	30.6	30.1
5		13.0	19.2	17.1	16.9
6		8.7	5.7	7.6	7.3
7		0.5	0.8	1.0	0.9
8		0.2	0.0	0.3	0.2
TOTAL		100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 22.700	D.F. 14 PROB. 0.0653

T196 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 467	BOTH 988	ACF 737	TOTAL 2192
1		7.5	5.2	7.7	6.5
2		18.8	17.9	16.0	17.5
3		24.0	17.8	23.2	20.9
4		25.3	32.6	29.3	29.9
5		16.7	17.4	16.3	16.9
6		7.1	7.5	6.9	7.2
7		0.6	1.3	0.4	0.9
8		0.0	0.3	0.1	0.2
TOTAL		100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 27.800	D.F. 14 PROB. 0.0151

T196 BY REGION

	N=	NE 1052	SE 910	SW 628	MW 1250	WEST 652	TOTAL 4492
1		4.5	4.9	8.0	5.3	7.7	5.7
2		14.3	17.5	19.9	14.2	14.7	15.8
3		20.0	15.5	20.7	17.8	18.3	18.3
4		31.5	35.0	26.1	30.8	29.3	30.9
5		18.6	17.5	15.0	18.8	20.5	18.2
6		8.1	7.8	8.6	10.2	7.7	8.6
7		1.9	1.1	1.1	2.2	0.8	1.5
8		1.1	0.7	0.6	0.7	1.1	0.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		66.900		28	0.0000		

T196 BY RURAL/URBAN

	N=	LG_CITY 739	MED_CITY 650	SUBURB 706	TOWN 1186	RURAL 1170	TOTAL 4451
1		6.4	6.6	3.8	5.0	6.7	5.7
2		16.6	16.0	12.9	16.2	16.6	15.8
3		19.8	17.1	18.6	18.0	18.4	18.4
4		29.0	32.9	31.7	32.4	28.9	30.9
5		18.5	15.7	21.1	17.7	18.4	18.3
6		7.8	9.5	8.8	8.4	8.7	8.6
7		1.1	1.5	2.0	1.5	1.4	1.5
8		0.8	0.6	1.1	0.8	0.9	0.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		29.500		28	0.3875		

T196 BY AGE AT DEP

	N=	17 2208	18 1114	19 406	20-24 565	25-34 177	TOTAL 4470
1		5.3	5.6	3.4	8.1	10.2	5.8
2		15.7	15.3	14.3	17.5	17.5	15.8
3		18.7	15.8	19.0	19.5	23.7	18.3
4		30.4	31.5	31.8	31.7	29.4	30.9
5		18.3	19.7	19.7	15.0	14.7	18.2
6		9.5	9.3	8.6	5.8	3.4	8.7
7		1.2	2.1	2.7	1.1	0.6	1.5
8		0.9	0.6	0.5	1.2	0.6	0.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		57.700		28	0.0008		

T198 -- MATH & TECH COURSES TAKEN & PASSED IN HS

DID YOU TAKE AND PASS ANY OF THE FOLLOWING MATHEMATICS AND TECHNICAL COURSES IN HIGH SCHOOL?

- A - ELEMENTARY ALGEBRA.
 B - PLANE GEOMETRY.
 C - BUSINESS MATH.
 D - COMPUTER SCIENCE.
 E - INTERMEDIATE ALGEBRA.
 F - TRIGONOMETRY.
 G - CALCULUS.
 H - PHYSICS.
 I - SCIENCE COURSE THAT COVERED ELECTRICITY OR ELECTRONICS.

SURVEY ITEMS #: B157A_I C098A_I D109A_I TOTAL NPS SURVEYED IS 4596

T198 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 429	3_YEAR 607	4_YEAR 1205	TOTAL 2241	² X	DF	P
A	85.1	87.5	83.3	84.8	5.4	2	0.0672
B	69.1	65.2	58.4	62.3	18.2	2	0.0001
C	41.2	44.0	45.4	44.2	2.3	2	0.3166
D	42.4	40.5	36.4	38.7	6.0	2	0.0498
E	69.9	71.9	64.1	67.3	12.8	2	0.0017
F	33.3	35.3	27.2	30.6	13.9	2	0.0010
G	10.0	12.4	9.5	10.4	3.7	2	0.1572
H	27.3	31.2	24.3	26.7	9.8	2	0.0074
I	47.9	47.3	48.1	47.8	0.0	2	1.0000

T198 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 465	BOTH 992	ACF 741	TOTAL 2198	² X	DF	P
A	86.0	82.6	86.8	84.7	6.6	2	0.0369
B	67.1	56.9	66.4	62.3	22.3	2	0.0000
C	43.3	44.9	43.4	44.1	0.7	2	0.7047
D	40.8	34.8	42.8	38.8	12.5	2	0.0019
E	72.7	62.4	70.0	67.1	19.2	2	0.0001
F	39.6	24.8	32.2	30.4	34.2	2	0.0000
G	14.3	8.5	10.5	10.4	11.5	2	0.0032
H	34.6	22.1	27.7	26.6	25.8	2	0.0000
I	48.6	47.4	48.0	47.9	0.1	2	0.9512

T198 BY REGION

	N=	NE 1054	SE 908	SW 629	MW 1258	WEST 655	TOTAL 4504	² X	DF	P
A		77.5	75.8	76.5	77.4	81.8	77.6	9.0	4	0.0611
B		55.4	45.8	49.5	52.1	53.2	51.4	20.2	4	0.0005
C		43.4	52.4	42.4	46.0	47.7	46.4	21.3	4	0.0003
D		29.5	24.0	30.3	33.9	34.6	30.5	30.3	4	0.0000
E		58.9	55.5	59.2	57.0	60.5	58.0	5.2	4	0.2674
F		29.2	19.3	20.3	23.0	21.4	23.1	33.4	4	0.0000
G		10.6	7.0	6.2	8.1	7.8	8.2	12.9	4	0.0118
H		26.2	14.8	20.9	20.7	17.9	20.4	42.4	4	0.0000
I		45.9	42.2	38.9	45.4	41.1	43.4	11.9	4	0.0181

T198 BY RURAL/URBAN

	N=	LG_CITY 742	MED_CITY 650	SUBURB 709	TOWN 1190	RURAL 1168	TOTAL 4459	² X	DF	P
A		84.9	79.5	78.7	76.6	72.3	77.6	43.8	4	0.0000
B		56.3	51.5	55.1	49.4	48.0	51.4	18.5	4	0.0010
C		49.1	47.6	40.6	46.7	46.5	46.2	11.9	4	0.0181
D		29.1	26.8	30.6	31.0	32.5	30.4	7.3	4	0.1209
E		64.5	60.3	61.1	54.8	53.8	57.9	30.5	4	0.0000
F		28.3	23.3	25.4	21.0	20.3	23.0	21.8	4	0.0002
G		11.5	8.2	7.9	7.6	6.7	8.1	14.5	4	0.0059
H		24.2	19.9	23.1	18.4	18.8	20.4	14.3	4	0.0064
I		42.9	39.9	44.0	43.3	45.0	43.3	4.7	4	0.3195

T198 BY AGE AT DEP

	N=	17 2216	18 1118	19 405	20-24 567	25-34 177	TOTAL 4483	² X	DF	P
A		76.6	76.5	78.8	82.4	80.8	77.6	10.8	4	0.0289
B		50.9	50.2	50.3	55.2	58.2	51.5	7.5	4	0.1117
C		43.4	47.2	48.4	53.5	49.1	46.3	21.1	4	0.0003
D		33.6	31.8	29.6	19.8	18.6	30.5	53.7	4	0.0000
E		59.8	53.8	56.5	60.3	57.1	58.0	12.5	4	0.0140
F		23.1	19.9	20.5	29.1	30.5	23.1	25.1	4	0.0000
G		6.8	7.6	9.4	11.7	14.7	8.2	26.2	4	0.0000
H		20.4	18.1	16.5	24.7	30.3	20.4	24.4	4	0.0001
I		44.7	44.2	40.0	39.0	44.1	43.4	8.0	4	0.0916

T201 -- EDUCATIONAL ASPIRATIONS

WHAT IS THE HIGHEST DEGREE OR DIPLOMA YOU THINK YOU WILL COMPLETE IN THE FUTURE?

- 1 - MASTER'S OR DOCTORATE
- 2 - B.A. OR B.S. DEGREE
- 3 - ASSOCIATE DEGREE (A.A.) FROM A JUNIOR OR COMMUNITY COLLEGE
- 4 - A HIGH SCHOOL DIPLOMA
- 5 - A GED CERTIFICATE
- 6 - NONE OF THE ABOVE

SURVEY ITEMS #: B158 C109 D112 TOTAL NPS SURVEYED IS 4596

T201 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 417	3_YEAR 587	4_YEAR 1142	TOTAL 2146
1	30.5	34.2	25.4	28.8
2	44.1	39.7	44.6	43.2
3	13.9	15.5	14.2	14.5
4	6.9	8.2	11.1	9.5
5	0.5	0.2	0.3	0.3
6	4.1	2.2	4.4	3.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 26.600			D.F. 10 PROB. 0.0030

T201 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 443	BOTH 943	ACF 720	TOTAL 2106
1	34.8	25.3	29.9	28.9
2	40.4	43.9	43.9	43.2
3	14.7	14.4	14.9	14.6
4	8.3	11.2	7.2	9.3
5	0.2	0.3	0.4	0.3
6	1.6	4.8	3.8	3.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 26.800			D.F. 10 PROB. 0.0028

T201 BY REGION

	N=	NE 999	SE 876	SW 599	MW 1192	WEST 625	TOTAL 4291
1		25.0	24.4	31.2	21.9	29.6	25.6
2		34.0	37.0	38.6	35.5	41.4	36.8
3		16.6	18.4	11.8	17.5	14.9	16.3
4		16.3	14.5	11.5	16.8	8.3	14.2
5		1.7	1.0	2.7	1.8	1.6	1.7
6		6.3	4.7	4.2	6.5	4.2	5.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				77.600	20	0.0000	

T201 BY RURAL/URBAN

	N=	LG_CITY 709	MED_CITY 625	SUBURB 673	TOWN 1123	RURAL 1113	TOTAL 4243
1		34.7	28.6	26.1	23.4	19.8	25.5
2		39.8	36.8	40.0	36.4	33.5	36.8
3		11.8	14.2	14.7	18.7	18.5	16.2
4		7.8	14.1	12.9	14.5	19.0	14.3
5		2.4	1.8	1.3	1.4	1.7	1.7
6		3.5	4.5	4.9	5.5	7.5	5.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				125.2	20	0.0000	

T201 BY AGE AT DEP

	N=	17 2106	18 1067	19 381	20-24 548	25-34 172	TOTAL 4274
1		21.8	23.9	26.3	37.0	43.0	25.5
2		38.9	34.2	37.0	35.0	30.2	36.7
3		17.3	17.2	13.9	13.1	14.5	16.3
4		15.4	15.8	15.0	8.2	7.0	14.2
5		1.6	2.2	1.3	2.0	1.2	1.7
6		4.9	6.6	6.6	4.6	4.1	5.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				108.4	20	0.0000	

T205 -- MAIN REASON ENLISTED INSTEAD OF SCHOOL

WHAT IS THE MAIN REASON YOU DECIDED TO ENLIST IN THE ARMY INSTEAD OF GOING TO SCHOOL?

- 1 - DOES NOT APPLY; I HAVE NO INTEREST IN FURTHER EDUCATION
- 2 - I COULDN'T GET INTO THE SCHOOL(S) I WANTED
- 3 - I COULD GET THE SAME OR BETTER TRAINING IN THE MILITARY
- 4 - I COULDN'T AFFORD THE TUITION
- 5 - I CAN'T SUPPORT MYSELF (AND MY DEPENDENTS) AND GO TO SCHOOL AT THE SAME TIME
- 6 - OTHER (SPECIFY)

SURVEY ITEMS #:

C071

TOTAL NPS SURVEYED 19 2268

T205 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 195	3_YEAR 303	4_YEAR 577	TOTAL 1075
1		4.1	4.9	7.8	6.3
2		5.6	4.3	3.3	4.0
3		10.8	11.9	16.5	14.1
4		39.5	31.3	28.4	31.3
5		12.8	15.8	18.0	16.5
6		27.2	31.7	26.0	27.8
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				22.000	10
					PROB. 0.0151

T205 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 231	BOTH 463	ACF 359	TOTAL 1053
1		4.8	7.6	4.7	6.0
2		3.0	3.9	5.0	4.1
3		19.5	14.9	9.5	14.1
4		26.4	27.6	40.1	31.6
5		20.3	18.4	11.1	16.3
6		26.0	27.6	29.5	27.9
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				37.700	10
					PROB. 0.0000

T205 BY REGION

	N=	NE 539	SE 411	SW 301	MW 600	WEST 314	TOTAL 2165
1		13.0	10.9	7.3	10.7	5.1	10.0
2		4.6	6.6	4.0	3.5	6.0	4.8
3		15.0	20.2	17.3	13.8	16.6	16.2
4		26.3	22.1	29.6	34.8	23.9	28.0
5		13.4	16.5	16.6	13.3	22.9	15.8
6		27.6	23.6	25.3	23.8	25.5	25.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				62.500	20	0.0000	

T205 BY RURAL/URBAN

	N=	LG_CITY 341	MED_CITY 313	SUBURB 320	TOWN 601	RURAL 561	TOTAL 2136
1		7.0	8.9	9.7	10.1	12.5	10.0
2		5.0	5.8	5.6	4.7	3.4	4.7
3		19.1	15.0	13.4	15.5	18.2	16.4
4		25.2	23.6	30.9	29.9	28.3	28.0
5		19.1	16.0	13.4	15.6	15.3	15.8
6		24.6	30.7	26.9	24.1	22.3	25.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.000	20	0.0699	

T205 BY AGE AT DEP

	N=	17 1075	18 528	19 180	20-24 277	25-34 97	TOTAL 2157
1		10.3	11.7	6.7	7.6	11.3	10.1
2		5.1	5.3	4.4	4.0	1.0	4.8
3		19.1	15.1	13.3	10.5	10.3	16.1
4		30.1	29.4	31.1	20.9	13.4	28.1
5		11.0	12.7	16.7	28.9	46.4	15.8
6		24.4	25.8	27.8	28.2	17.5	25.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				149.8	20	0.0000	

T279S -- SCHOOL STATUS WHEN CONTRACTED

AT THE TIME YOU ENLISTED (SIGNED YOUR CONTRACT), WERE YOU IN SCHOOL? (CONSIDER YOURSELF "IN SCHOOL" DURING SCHOOL VACATIONS).

- 1 - IN SCHOOL FULL TIME
2 - IN SCHOOL PART TIME
3 - NOT IN SCHOOL

SURVEY ITEMS #: A122

B152

C110

TOTAL NPS SURVEYED IS 6990

T279S BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 622	3_YEAR 940	4_YEAR 1807	TOTAL 3369
1		75.4	68.8	63.4	67.1
2		3.4	5.5	5.6	5.2
3		21.2	25.6	30.9	27.7
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				33.000	4
					PROB. 0.0000

T279S BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 714	BOTH 1491	ACF 1103	TOTAL 3308
1		65.5	61.7	75.5	67.1
2		4.9	5.8	4.3	5.1
3		29.5	32.5	20.2	27.8
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				56.900	4
					PROB. 0.0000

T279S BY REGION

	N=	NE 1581	SE 1391	SW 978	MW 1948	WEST 983	TOTAL 6881
1		68.6	66.9	60.1	69.0	62.6	66.3
2		5.1	6.0	6.3	5.9	7.3	6.0
3		26.3	27.1	33.5	25.1	30.1	27.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 36.300		D.F. 8	PROB. 0.0000		

T279S BY RURAL/URBAN

	N=	LG_CITY 1109	MED_CITY 989	SUBURB 1136	TOWN 1807	RURAL 1767	TOTAL 6808
1		57.7	63.4	64.3	69.2	71.9	66.4
2		6.8	7.3	6.5	4.9	5.2	5.9
3		35.4	29.3	29.1	25.8	22.9	27.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 77.200		D.F. 8	PROB. 0.0000		

T279S BY AGE AT DEP

	N=	17 3370	18 1698	19 632	20-24 888	25-34 265	TOTAL 6853
1		87.7	69.3	39.7	18.1	6.0	66.5
2		5.0	7.4	7.9	6.0	6.4	6.0
3		7.4	23.3	52.4	75.9	87.5	27.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE		VALUE 2529.5		D.F. 8	PROB. 0.0000		

T280S -- SCHOOL STATUS IF NOT ENLISTED

IF YOU HAD NOT ENLISTED IN THE ARMY, DURING THE NEXT TWELVE MONTHS WOULD YOU BE IN SCHOOL?

- 1 - IN SCHOOL FULL TIME
2 - IN SCHOOL PART TIME
3 - NOT IN SCHOOL

SURVEY ITEMS #: A124

B154

C112

TOTAL NPS SURVEYED IS 6990

T280S BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 616	3_YEAR 932	4_YEAR 1797	TOTAL 3345
1	36.7	30.4	22.4	27.3
2	22.1	22.2	19.9	20.9
3	41.2	47.4	57.7	51.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 69.800			D.F. 4
				PROB. 0.0000

T280S BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 712	BOTH 1479	ACF 1093	TOTAL 3284
1	29.6	21.6	33.8	27.4
2	19.7	20.8	22.3	21.0
3	50.7	57.6	43.9	51.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 60.000			D.F. 4
				PROB. 0.0000

T280S BY REGION

	N=	NE 1562	SE 1385	SW 977	MW 1934	WEST 971	TOTAL 6829
1		24.1	24.4	26.9	23.8	25.6	24.7
2		16.1	21.1	22.1	20.9	26.5	20.8
3		59.7	54.5	51.0	55.3	47.9	54.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				53.300	8	0.0000	

T280S BY RURAL/URBAN

	N=	LG_CITY 1101	MED_CITY 983	SUBURB 1122	TOWN 1799	RURAL 1752	TOTAL 6757
1		28.8	24.3	27.4	24.8	20.2	24.6
2		25.7	23.0	23.6	19.4	16.3	20.9
3		45.5	52.7	49.0	55.8	63.5	54.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				112.2	8	0.0000	

T280S BY AGE AT DEP

	N=	17 3346	18 1682	19 628	20-24 882	25-34 262	TOTAL 6800
1		26.5	24.4	27.4	21.8	8.4	24.8
2		20.3	21.3	19.9	21.0	26.7	20.8
3		53.2	54.3	52.7	57.3	64.9	54.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				50.700	8	0.0000	

T652 -- APPLIED TO ANY OF THESE SCHOOLS

HAVE YOU APPLIED TO THE FOLLOWING TYPE OF SCHOOL:

A - 4-YEAR COLLEGE OR UNIVERSITY?

B - 2-YEAR JUNIOR COLLEGE?

C - 2-YEAR COMMUNITY COLLEGE?

D - VOCATIONAL/TECHNICAL OR BUSINESS SCHOOL?

E - I DID NOT APPLY TO ANY OF THE SCHOOLS LISTED IN T652A-T652D.

SURVEY ITEMS #: A126A_E B159A_E C100A_E D114A_E TOTAL NPS SURVEYED IS 6990

T652 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 618	3_YEAR 941	4_YEAR 1812	TOTAL 3371	² X	DF	P
A		25.1	30.0	23.2	25.4	15.0	2	0.0006
B		7.6	8.0	7.2	7.5	0.5	2	0.7788
C		8.9	10.2	8.0	8.8	3.8	2	0.1496
D		7.1	6.7	9.9	8.5	10.2	2	0.0061
E		64.6	59.0	63.2	62.3	6.3	2	0.0429

T652 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 717	BOTH 1494	ACF 1100	TOTAL 3311	² X	DF	P
A		31.2	22.8	24.9	25.3	18.6	2	0.0001
B		8.6	7.4	7.1	7.6	1.6	2	0.4493
C		11.2	7.8	8.4	8.8	6.9	2	0.0317
D		8.5	9.5	7.0	8.5	5.2	2	0.0743
E		55.4	63.7	65.2	62.4	19.9	2	0.0000

T652 BY REGION

	NE	SE	SW	MW	WEST	TOTAL	²		
N=	1580	1390	985	1946	975	6876	X	DF	P
A	20.3	19.3	24.4	20.1	17.8	20.3	14.6	4	0.0056
B	4.9	6.5	9.8	5.7	9.1	6.8	36.0	4	0.0000
C	8.1	6.8	6.2	6.0	13.0	7.6	52.6	4	0.0000
D	11.3	9.4	9.8	10.9	8.4	10.2	7.5	4	0.1117
E	64.9	67.3	62.0	66.5	64.5	65.4	8.7	4	0.0691

T652 BY RURAL/URBAN

	LG_CITY N=	MED_CITY 1112	SUBURB 992	TOWN 1131	RURAL 1804	RURAL 1756	TOTAL 6795	2 X	DF	P
A	28.1	22.1	23.3	18.6	14.6	20.4	88.4	4	0.0000	
B	9.0	6.8	7.1	6.7	5.1	6.7	16.5	4	0.0024	
C	11.0	7.2	10.0	6.5	5.4	7.6	42.0	4	0.0000	
D	11.4	10.8	9.5	9.7	10.1	10.2	3.3	4	0.5089	
E	54.9	63.7	61.4	68.1	72.5	65.3	107.8	4	0.0000	

T652 BY AGE AT DEP

	17	18	19	20-24	25-34	TOTAL	2		
N=	3369	1688	627	897	266	6847	X	DF	P
A	11.9	17.6	29.3	42.1	48.1	20.3	578.6	4	0.0000
B	3.6	5.6	11.8	14.3	16.9	6.8	206.1	4	0.0000
C	2.9	6.3	15.6	19.2	18.8	7.6	385.5	4	0.0000
D	8.2	8.4	12.6	16.2	20.7	10.2	91.7	4	0.0000
E	78.4	70.1	48.3	31.8	24.1	65.4	999.2	4	0.0000

T653 -- ACCEPTED BY ANY OF THESE SCHOOLS

WERE YOU ACCEPTED BY THE FOLLOWING TYPE OF SCHOOL:

- A - 4-YEAR COLLEGE OR UNIVERSITY?
 B - 2-YEAR JUNIOR COLLEGE?
 C - 2-YEAR COMMUNITY COLLEGE?
 D - VOCATIONAL/TECHNICAL OR BUSINESS SCHOOL?
 E - I WAS NOT ACCEPTED BY ANY OF THE SCHOOLS LISTED IN T653A-T653D.

SURVEY ITEMS #: A126A1_5 B159A1_5 C100A1_5 D114A1_5 TOTAL NPS SURVEYED IS 6990

T653 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 222	3_YEAR 384	4_YEAR 668	TOTAL 1274	² X	DF	P
A	66.2	66.9	58.1	62.2	10.0	2	0.0067
B	19.8	19.0	18.4	18.8	0.2	2	0.9048
C	25.7	23.7	20.1	22.1	3.9	2	0.1423
D	17.6	15.1	25.3	20.9	17.1	2	0.0002
E	5.9	7.0	7.0	6.8	0.3	2	0.8607

T653 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 320	BOTH 541	ACF 385	TOTAL 1246	² X	DF	P
A	65.3	57.1	66.5	62.1	10.3	2	0.0058
B	18.8	18.8	19.5	19.0	0.0	2	1.0000
C	23.8	20.1	23.9	22.2	2.4	2	0.3012
D	18.8	24.0	17.9	20.8	6.1	2	0.0474
E	5.9	7.8	6.5	6.9	1.1	2	0.5769

T653 BY REGION

N=	NE 554	SE 455	SW 372	MW 652	WEST 349	TOTAL 2382	χ^2 X	DF	P
A	52.2	55.8	59.4	57.1	43.3	54.0	24.4	4	0.0001
B	12.8	19.6	26.3	17.8	23.2	19.1	31.4	4	0.0000
C	22.6	19.8	16.1	17.6	35.5	21.6	53.9	4	0.0000
D	28.9	28.3	24.2	29.9	22.1	27.3	9.8	4	0.0439
E	9.0	4.6	7.8	6.8	8.9	7.3	8.9	4	0.0636

T653 BY RURAL/URBAN

N=	LG_CITY 495	MED_CITY 357	SUBURB 437	TOWN 579	RURAL 486	TOTAL 2354	χ^2 X	DF	P
A	58.2	56.0	53.5	54.9	49.6	54.4	8.0	4	0.0916
B	20.8	18.2	17.2	19.9	17.9	18.9	2.9	4	0.5747
C	25.4	18.2	25.6	19.5	18.9	21.6	14.3	4	0.0064
D	24.0	28.8	22.0	28.3	33.7	27.4	19.9	4	0.0005
E	5.4	6.2	9.4	6.9	8.0	7.2	6.6	4	0.1586

T653 BY AGE AT DEP

N=	17 737	18 497	19 325	20-24 610	25-34 200	TOTAL 2369	χ^2 X	DF	P
A	47.8	51.1	55.4	61.0	61.5	54.1	29.9	4	0.0000
B	16.5	17.9	23.1	20.0	22.5	19.1	8.7	4	0.0691
C	13.7	19.5	29.5	27.5	24.5	21.6	54.3	4	0.0000
D	33.9	24.8	24.0	23.4	27.0	27.4	24.2	4	0.0001
E	12.2	11.1	3.7	2.1	2.0	7.3	75.0	4	0.0000

T654 -- ATTENDED ANY OF THESE SCHOOLS SINCE HS

HAVE YOU ATTENDED THE FOLLOWING TYPE OF SCHOOL SINCE LEAVING HIGH SCHOOL:

- A - 4-YEAR COLLEGE OR UNIVERSITY?
 B - 2-YEAR JUNIOR COLLEGE?
 C - 2-YEAR COMMUNITY COLLEGE?
 D - VOCATIONAL/TECHNICAL OR BUSINESS SCHOOL?
 E - I DID NOT ATTEND ANY OF THE SCHOOLS LISTED IN T654A-T654D.

SURVEY ITEMS #: A126B1_5 B159B1_5 C100B1_5 D114B1_5 TOTAL NPS SURVEYED IS 6990

T654 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 209	3_YEAR 356	4_YEAR 622	TOTAL 1187	2 X	DF	P
A	30.6	41.8	32.6	35.0	10.6	2	0.0050
B	6.7	10.1	9.8	9.4	2.1	2	0.3499
C	17.2	15.4	12.9	14.4	2.9	2	0.2346
D	6.2	5.9	13.2	9.8	17.3	2	0.0002
E	48.3	39.0	40.2	41.3	5.3	2	0.0707

T654 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 302	BOTH 499	ACF 358	TOTAL 1159	2 X	DF	P
A	42.0	32.7	31.3	34.7	9.9	2	0.0071
B	11.6	10.4	6.7	9.6	5.2	2	0.0743
C	16.2	12.8	15.4	14.5	2.1	2	0.3499
D	9.6	12.8	5.6	9.7	12.4	2	0.0020
E	33.1	40.3	50.0	41.4	19.8	2	0.0001

T654 BY REGION

N=	NE 506	SE 433	SW 344	MW 608	WEST 319	TOTAL 2210	² X	DF	P
A	30.0	26.3	34.0	28.6	25.7	28.9	7.7	4	0.1032
B	4.3	7.8	14.5	8.4	16.6	9.5	46.8	4	0.0000
C	15.4	9.9	10.2	10.0	27.3	13.8	66.5	4	0.0000
D	15.2	13.9	11.6	14.6	11.9	13.8	3.5	4	0.4779
E	45.1	48.7	38.9	47.2	35.4	44.0	19.8	4	0.0005

T654 BY RURAL/URBAN

N=	LG_CITY 470	MED_CITY 334	SUBURB 396	TOWN 541	RURAL 447	TOTAL 2188	² X	DF	P
A	33.0	31.7	28.5	28.1	24.4	29.0	9.6	4	0.0477
B	9.6	12.0	9.6	9.1	7.6	9.4	4.4	4	0.3546
C	16.4	13.2	17.4	12.0	10.3	13.8	13.3	4	0.0099
D	12.3	16.2	11.1	13.7	16.1	13.8	6.8	4	0.1468
E	40.8	37.1	43.2	47.3	49.0	44.0	15.4	4	0.0039

T654 BY AGE AT DEP

N=	17 651	18 442	19 313	20-24 596	25-34 196	TOTAL 2198	² X	DF	P
A	1.7	14.7	36.4	55.2	59.2	28.9	574.7	4	0.0000
B	1.7	4.1	13.4	16.4	19.9	9.5	125.5	4	0.0000
C	2.0	8.6	21.1	24.7	18.9	13.7	164.6	4	0.0000
D	9.8	7.5	12.8	19.6	24.0	13.7	58.1	4	0.0000
E	85.1	66.7	22.7	6.7	6.1	44.2	1046	4	0.0000

T656 -- WHAT TYPE OF SCHOOL IS THIS

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. WHAT TYPE OF SCHOOL IS THIS?

- 1 - 4-YEAR COLLEGE OR UNIVERSITY
- 2 - 2-YEAR JUNIOR COLLEGE
- 3 - 2-YEAR COMMUNITY COLLEGE
- 4 - VOCATIONAL/TECHNICAL OR BUSINESS SCHOOL

SURVEY ITEMS #: A127A B160A C101A D115A TOTAL NPS SURVEYED IS 6990

T656 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 107	3_YEAR 213	4_YEAR 368	TOTAL 688
1	51.4	60.1	51.4	54.1
2	8.4	12.7	11.1	11.2
3	28.0	20.2	16.8	19.6
4	12.1	7.0	20.6	15.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.700	D.F. 6 PROB. 0.0003

T656 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 201	BOTH 295	ACF 175	TOTAL 671
1	54.7	51.2	56.0	53.5
2	11.9	11.5	10.9	11.5
3	19.9	17.3	24.0	19.8
4	13.4	20.0	9.1	15.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 12.300	D.F. 6 PROB. 0.0556

T656 BY REGION

	N=	NE 272	SE 218	SW 208	MW 319	WEST 201	TOTAL 1218
1		49.3	44.5	51.4	48.9	33.8	46.1
2		5.1	11.9	18.8	11.6	19.4	12.7
3		18.8	18.8	13.0	14.7	33.8	19.2
4		26.8	24.8	16.8	24.8	12.9	21.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				79.500	12	0.0000	

T656 BY RURAL/URBAN

	N=	LG_CITY 274	MED_CITY 206	SUBURB 222	TOWN 282	RURAL 225	TOTAL 1209
1		48.9	45.1	44.6	48.9	43.1	46.4
2		11.3	14.6	13.5	12.8	11.1	12.6
3		21.2	18.9	23.4	16.0	16.4	19.1
4		18.6	21.4	18.5	22.3	29.3	21.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				16.400	12	0.1736	

T656 BY AGE AT DEP

	N=	17 97	18 143	19 241	20-24 547	25-34 179	TOTAL 1207
1		9.3	43.4	43.1	52.5	54.2	46.3
2		11.3	9.8	14.5	12.1	15.1	12.7
3		13.4	24.5	26.6	17.4	13.4	19.1
4		66.0	22.4	15.8	18.1	17.3	21.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				149.4	12	0.0000	

T657 -- WHAT WAS YOUR MAJOR FIELD OF STUDY

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. WHAT WAS YOUR MAJOR FIELD OF STUDY?

- 1 - AGRICULTURE AND NATURAL RESOURCES
- 2 - ARCHITECTURE AND ENVIRONMENTAL DESIGN
- 3 - AREA STUDIES
- 4 - BIOLOGICAL SCIENCES
- 5 - BUSINESS AND MANAGEMENT
- 6 - COMMUNICATIONS
- 7 - COMPUTER AND INFORMATION SCIENCES
- 8 - EDUCATION
- 9 - ENGINEERING
- 10 - FINE AND APPLIED ARTS
- 11 - FOREIGN LANGUAGES
- 12 - HEALTH PROFESSIONS
- 13 - HOME ECONOMICS
- 14 - LAW
- 15 - LETTERS
- 16 - LIBRARY SCIENCE
- 17 - MATHEMATICS
- 19 - PHYSICAL SCIENCES
- 20 - PSYCHOLOGY
- 21 - PUBLIC AFFAIRS AND SERVICES
- 22 - SOCIAL SCIENCES
- 23 - THEOLOGY
- 49 - INTERDISCIPLINARY STUDIES
- 50 - AGRI-BUSINESS (AA OR LOWER DEGREE)
- 51 - MARKETING AND DISTRIBUTION
- 52 - HEALTH OCCUPATIONS (AA OR LOWER DEGREE)
- 53 - HOME ECONOMICS
- 54 - BUSINESS AND OFFICE
- 55 - TECHNICAL OCCUPATIONS
- 56 - AUTO MECHANIC
- 57 - BUILDING TRADES
- 58 - MACHINE SHOP OCCUPATIONS
- 59 - ELECTRICAL OCCUPATIONS
- 60 - CARPENTRY OR OTHER MATERIALS
- 61 - PERSONAL SERVICES
- 62 - TRUCK DRIVING
- 63 - AIRCRAFT OCCUPATIONS
- 69 - UNCLASSIFIABLE RESPONSE
- 98 - I DON'T KNOW, UNDECIDED, UNKNOWN

SURVEY ITEMS #: A128

B161

C102

D116

TOTAL NPS SURVEYED IS 6990

T657 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 104	3_YEAR 212	4_YEAR 366	TOTAL 682
1	0.0	0.9	0.8	0.7
2	1.0	1.4	0.8	1.0
3	0.0	0.5	0.0	0.1
4	1.9	5.7	3.8	4.1
5	16.3	12.3	12.6	13.0
6	1.9	2.4	2.2	2.2
7	3.8	3.8	4.9	4.4
8	2.9	4.3	2.5	3.1
9	15.4	8.0	9.0	9.7
10	7.7	3.8	2.5	3.7
11	0.0	0.5	0.5	0.4
12	0.0	4.7	1.4	2.2
13	1.0	0.5	0.3	0.4
14	0.0	0.0	1.1	0.6
15	3.8	0.9	1.1	1.5
16	1.0	0.0	0.0	0.1
17	0.0	1.9	1.6	1.5
19	1.9	5.7	3.5	4.0
20	1.0	5.2	1.6	2.6
21	1.0	1.4	1.6	1.5
22	7.7	8.5	9.3	8.8
23	0.0	1.4	0.5	0.7
49	9.6	7.1	6.0	6.9
50	0.0	0.0	0.5	0.3
51	0.0	0.0	0.5	0.3
52	1.0	1.9	0.3	0.9
53	0.0	0.0	0.8	0.4
54	6.7	5.2	5.5	5.6
55	1.9	1.4	4.9	3.4
56	1.9	0.9	3.5	2.5
57	1.0	1.9	3.8	2.8
58	0.0	1.4	3.5	2.3
59	1.9	1.4	2.5	2.1
60	0.0	0.0	0.8	0.4
61	0.0	0.0	0.3	0.1
62	0.0	0.0	0.3	0.1
63	0.0	0.5	0.0	0.1
69	1.9	1.4	1.6	1.6
98	5.8	3.3	3.3	3.7
TOTAL	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
98.200D.F.
76PROB.
0.0443

T657 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 199	BOTH 293	ACF 173	TOTAL 665
1	1.0	0.7	0.6	0.8
2	3.0	0.3	0.0	1.1
3	0.5	0.0	0.0	0.2
4	4.5	4.8	2.9	4.2
5	13.6	12.3	13.9	13.1
6	2.5	2.0	1.7	2.1
7	3.0	4.8	5.2	4.4
8	4.5	3.1	1.7	3.2
9	9.5	8.2	12.7	9.8
10	4.5	2.0	5.8	3.8
11	0.5	0.7	0.0	0.5
12	3.0	1.4	2.3	2.1
13	0.5	0.3	0.6	0.5
14	0.0	1.0	0.6	0.6
15	0.0	1.0	3.5	1.4
16	0.0	0.0	0.6	0.2
17	1.0	1.4	1.7	1.4
19	5.0	3.8	2.9	3.9
20	5.0	1.0	2.9	2.7
21	1.5	2.0	0.6	1.5
22	9.5	10.2	5.2	8.7
23	0.5	0.3	1.2	0.6
49	5.0	5.8	11.0	6.9
50	0.0	0.7	0.0	0.3
51	0.0	0.7	0.0	0.3
52	2.0	0.3	0.6	0.9
53	0.0	1.0	0.0	0.5
54	5.5	5.5	5.8	5.6
55	4.5	3.4	1.7	3.3
56	1.0	3.8	2.3	2.6
57	3.5	3.4	1.2	2.9
58	1.5	3.8	0.6	2.3
59	1.0	2.7	2.3	2.1
60	0.0	1.0	0.0	0.5
61	0.0	0.3	0.0	0.2
62	0.0	0.3	0.0	0.2
63	0.5	0.0	0.0	0.2
69	1.0	2.0	1.7	1.7
98	1.0	3.8	6.4	3.6
TOTAL	100.0	100.0	100.0	101.0
STATISTIC CHISQUARE			VALUE 106.5	D.F. 76 PROB. 0.0120

T657 BY REGION

N#	NE 268	SE 213	SW 202	MW 316	WEST 199	TOTAL 1198
1	1.1	0.0	0.5	1.3	0.5	0.8
2	0.8	0.5	1.0	0.9	0.0	0.7
3	0.4	0.0	0.0	0.0	0.0	0.1
4	2.2	4.7	3.5	3.5	3.0	3.3
5	15.3	14.1	13.4	13.3	7.0	12.9
6	3.4	1.9	2.0	2.2	1.5	2.3
7	4.5	5.2	4.5	5.1	2.5	4.4
8	3.4	3.8	6.9	3.2	5.0	4.3
9	6.7	2.8	8.4	7.3	7.0	6.5
10	3.4	2.8	1.0	3.2	7.5	3.5
11	0.0	0.0	0.5	0.3	1.0	0.3
12	3.0	3.8	4.5	4.1	2.5	3.6
13	0.4	0.0	1.0	0.3	1.0	0.5
14	0.4	1.4	0.0	0.3	1.0	0.6
15	1.1	2.3	1.0	0.9	1.0	1.3
16	0.0	0.0	0.0	0.3	0.0	0.1
17	1.9	0.9	0.5	0.6	1.5	1.1
19	2.2	5.2	3.0	1.3	2.5	2.7
20	3.4	1.9	4.9	0.9	2.0	2.5
21	0.4	2.8	1.0	3.5	2.5	2.1
22	10.8	7.5	5.9	7.3	7.0	7.8
23	0.8	0.0	0.0	0.3	1.0	0.4
49	1.5	6.1	7.4	6.6	12.1	6.4
50	0.4	0.0	0.0	0.9	0.5	0.4
51	0.8	0.9	0.0	0.6	1.0	0.7
52	3.7	3.3	4.5	2.5	2.5	3.3
53	0.4	1.4	0.5	0.9	0.0	0.7
54	9.0	8.0	7.9	7.3	6.0	7.7
55	4.8	1.9	0.5	4.8	2.0	3.1
56	3.7	2.8	2.5	4.8	3.5	3.6
57	2.2	2.8	3.0	2.5	3.5	2.8
58	2.2	3.8	2.5	2.2	2.0	2.5
59	0.8	1.9	2.0	0.9	2.0	1.4
60	0.4	0.5	0.5	0.0	0.0	0.3
61	1.9	0.5	0.5	0.6	0.5	0.8
62	0.0	0.0	0.5	0.0	0.0	0.1
63	0.4	0.0	0.0	0.3	0.5	0.3
69	0.8	1.4	1.0	1.6	4.0	1.7
98	1.9	3.3	3.5	3.2	2.5	2.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
179.4D.F.
**PROB.
0.0638

T657 BY RURAL/URBAN

	LG_CITY N= 266	MED_CITY 204	SUBURB 219	TOWN 279	RURAL 222	TOTAL 1190
1	0.0	1.0	0.0	0.4	2.7	0.8
2	1.5	0.5	0.0	0.7	0.4	0.7
3	0.0	0.0	0.5	0.0	0.0	0.1
4	4.1	3.9	3.6	1.8	3.6	3.4
5	12.4	13.7	11.4	15.4	11.3	12.9
6	1.5	3.9	1.4	3.2	1.3	2.3
7	4.5	5.4	4.6	3.9	4.0	4.5
8	3.0	4.4	4.6	5.0	4.5	4.3
9	6.0	4.9	8.2	5.7	8.1	6.6
10	5.3	2.0	5.5	3.2	1.3	3.5
11	0.4	0.0	0.0	0.7	0.4	0.3
12	3.8	4.9	2.3	4.7	1.8	3.5
13	1.5	0.0	0.5	0.0	0.4	0.5
14	0.4	0.0	0.5	1.1	0.9	0.6
15	2.3	0.5	0.5	1.8	0.9	1.3
16	0.0	0.5	0.0	0.0	0.0	0.1
17	1.1	0.5	1.4	1.1	1.3	1.1
19	1.5	3.4	1.8	3.9	2.7	2.7
20	2.6	1.0	2.7	3.6	2.3	2.5
21	3.4	2.4	1.8	1.8	0.9	2.1
22	8.3	5.9	11.9	5.7	7.2	7.7
23	0.4	0.0	0.9	0.7	0.0	0.4
49	6.4	9.3	5.9	5.7	5.4	6.5
50	0.0	0.0	0.0	0.0	2.3	0.4
51	1.5	0.5	0.0	0.4	0.9	0.7
52	4.1	3.9	1.8	2.9	3.6	3.3
53	0.8	0.5	0.9	0.7	0.4	0.7
54	8.3	7.8	8.7	6.8	6.8	7.6
55	3.0	2.9	3.2	1.8	4.5	3.0
56	2.6	4.4	2.3	3.2	5.4	3.5
57	1.1	2.0	2.7	2.9	4.9	2.7
58	1.5	1.0	2.3	4.7	2.7	2.5
59	1.5	1.0	1.4	1.4	1.8	1.4
60	0.0	0.0	0.5	0.4	0.4	0.3
61	0.4	1.5	1.8	0.4	0.4	0.8
62	0.0	0.0	0.0	0.4	0.0	0.1
63	0.4	0.5	0.0	0.4	0.0	0.3
69	1.5	2.9	1.4	1.1	1.8	1.7
98	3.0	2.9	3.2	2.5	2.3	2.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 173.7	D.F. **	PROB. 0.1098	

T657 BY AGE AT DEP

	N=	17 91	18 140	19 234	20-24 546	25-34 176	TOTAL 1187
1		0.0	0.0	0.4	1.1	1.1	0.8
2		0.0	0.7	0.4	0.5	1.7	0.7
3		0.0	0.0	0.0	0.2	0.0	0.1
4		1.1	3.6	5.1	3.1	2.3	3.3
5		3.3	10.7	13.3	15.4	11.4	12.9
6		0.0	3.6	1.7	2.8	1.7	2.3
7		2.2	6.4	3.4	5.1	3.4	4.5
8		1.1	0.7	2.1	5.3	8.5	4.3
9		2.2	8.6	8.5	6.0	6.3	6.6
10		2.2	7.9	2.6	3.1	3.4	3.5
11		0.0	0.0	0.0	0.5	0.6	0.3
12		3.3	2.1	3.0	2.9	7.4	3.5
13		0.0	0.0	0.4	0.4	1.7	0.5
14		1.1	0.0	0.0	1.1	0.0	0.6
15		4.4	0.0	0.8	1.5	0.6	1.3
16		0.0	0.7	0.0	0.0	0.0	0.1
17		0.0	1.4	1.3	1.1	1.1	1.1
19		0.0	2.1	3.0	2.6	4.0	2.6
20		2.2	2.1	2.6	2.8	2.3	2.5
21		1.1	1.4	3.4	1.8	1.7	2.0
22		1.1	4.3	5.1	9.9	11.9	7.9
23		0.0	0.0	0.0	0.5	1.1	0.4
49		2.2	7.9	7.7	6.6	4.5	6.3
50		1.1	0.0	0.4	0.5	0.0	0.4
51		0.0	0.0	0.8	0.9	0.6	0.7
52		1.1	6.4	1.7	3.7	2.8	3.3
53		3.3	0.7	0.4	0.5	0.0	0.7
54		7.7	8.6	8.5	7.3	6.8	7.7
55		12.1	1.4	4.7	1.6	2.3	3.1
56		9.9	7.9	3.8	2.0	1.7	3.6
57		9.9	3.6	2.1	1.6	2.3	2.7
58		12.1	2.1	1.7	1.6	1.7	2.5
59		4.4	0.7	0.8	1.3	1.7	1.4
60		1.1	0.0	0.0	0.0	0.6	0.2
61		2.2	0.0	0.8	0.7	1.1	0.8
62		0.0	0.0	0.0	0.2	0.0	0.1
63		1.1	0.0	0.0	0.2	0.0	0.2
69		4.4	1.4	2.1	1.3	1.1	1.7
98		2.2	2.9	6.8	2.0	0.6	2.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
317.5D.F.
**PROB.
0.0000

T658 -- WHAT TYPE OF PROGRAM WERE YOU ENROLLED IN

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. WHAT TYPE OF PROGRAM WERE YOU ENROLLED IN?

- 1 - ACADEMIC
- 2 - OCCUPATIONAL
- 3 - OTHER (SPECIFY)

SURVEY ITEMS #: A129

B162

C103

D117

TOTAL NPS SURVEYED IS 6990

T658 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 107	3_YEAR 215	4_YEAR 365	TOTAL 687
1		77.6	82.8	72.0	76.3
2		22.4	17.2	27.9	23.7
3		.	.	.	0.0
TOTAL		100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 8.700	D.F. 4 PROB. 0.0691

T658 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 201	BOTH 294	ACF 176	TOTAL 671
1		78.6	72.4	79.0	76.0
2		21.4	27.5	21.0	24.0
3		.	.	.	0.0
TOTAL		100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 3.700	D.F. 4 PROB. 0.4481

T658 BY REGION

	N=	NE 274	SE 218	SW 207	MW 317	WEST 202	TOTAL 1218
1		65.7	72.5	74.4	61.8	76.7	69.2
2		34.3	27.1	25.6	38.2	23.3	30.7
3		0.0	0.5	0.0	0.0	0.0	0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.800	8	0.0025	

T658 BY RURAL/URBAN

	N=	LG_CITY 273	MED_CITY 207	SUBURB 223	TOWN 284	RURAL 224	TOTAL 1211
1		72.9	72.5	73.1	66.5	62.0	69.4
2		27.1	27.5	26.9	33.4	37.5	30.6
3		0.0	0.0	0.0	0.0	0.4	0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				14.600	8	0.0674	

T658 BY AGE AT DEP

	N=	17 96	18 142	19 241	20-24 548	25-34 180	TOTAL 1207
1		38.5	66.2	69.7	73.4	75.6	69.3
2		61.5	33.8	30.3	26.5	24.4	30.6
3		0.0	0.0	0.0	0.2	0.0	0.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				52.500	8	0.0000	

T661A -- DID YOU RECEIVE DEGREE FROM THIS SCHOOL

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. DID YOU RECEIVE A DEGREE FROM THIS SCHOOL?

- 1 - YES
2 - NO

SURVEY ITEMS #: A132A B165A C106A D120A TOTAL NPS SURVEYED IS 6990

T661A BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N=	3_YEAR 215	4_YEAR 360	TOTAL 681
1	12.3	26.5	16.4	18.9
2	87.7	73.5	83.6	81.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 12.600	D.F. 2 PROB. 0.0018

T661A BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N=	BOTH 288	ACF 176	TOTAL 664
1	28.5	14.9	13.6	18.7
2	71.5	85.1	86.4	81.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.300	D.F. 2 PROB. 0.0001

T661A BY REGION

N=	NE 269	SE 216	SW 203	MW 314	WEST 199	TOTAL 1201
1	24.2	17.1	15.8	15.6	9.5	16.8
2	75.8	82.9	84.2	84.4	90.4	83.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 18.400		D.F. 4		PROB. 0.0010	

T661A BY RURAL/URBAN

N=	LQ_CITY 270	MED_CITY 202	SUBURB 215	TOWN 280	RURAL 224	TOTAL 1191
1	18.5	15.3	14.9	18.2	16.1	16.8
2	81.5	84.6	85.1	81.8	83.9	83.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 2.100		D.F. 4		PROB. 0.7174	

T661A BY AGE AT DEP

N=	17 91	18 140	19 241	20-24 545	25-34 173	TOTAL 1190
1	4.4	0.7	3.7	21.8	39.3	16.9
2	95.6	99.3	96.3	78.2	60.7	83.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 137.4		D.F. 4		PROB. 0.0000	

T661B -- RECEIVED DEGREE FROM SCHOOL:SPECIFY

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. DID YOU RECEIVE A DEGREE FROM THIS SCHOOL? - IF YES, PLEASE SPECIFY THE TYPE OF DEGREE.

- 1 - ASSOCIATE DEGREE
- 2 - BACCALAUREATE DEGREE
- 3 - MASTER'S DEGREE
- 4 - DOCTORATE DEGREE
- 5 - DIPLOMA, DEGREE NOT SPECIFIED

SURVEY ITEMS #: A132A1 B165A1 C106A1 D120A1 TOTAL NPS SURVEYED IS 6990

T661B BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 11	3_YEAR 55	4_YEAR 59	TOTAL 125
1	63.6	38.2	40.7	41.6
2	36.4	56.4	55.9	54.4
3	0.0	3.6	1.7	2.4
4	.	.	.	0.0
5	0.0	1.8	1.7	1.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.200			D.F. 8
				PROB. 0.9212

T661B BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 56	BOTH 43	ACF 21	TOTAL 120
1	33.9	46.5	57.1	42.5
2	60.7	51.2	38.1	53.3
3	5.4	0.0	0.0	2.5
4	.	.	.	0.0
5	0.0	2.3	4.8	1.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.400			D.F. 8
				PROB. 0.3097

T661B BY REGION

N=	NE 63	SE 35	SW 32	MW 47	WEST 18	TOTAL 195
1	54.0	37.1	40.6	34.0	55.6	44.1
2	39.7	60.0	50.0	55.3	44.4	49.2
3	3.2	0.0	0.0	6.4	0.0	2.6
4	0.0	0.0	3.1	0.0	0.0	0.5
5	3.2	2.9	6.3	4.3	0.0	3.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 17.500	D.F. 16	PROB. 0.3540	

T661B BY RURAL/URBAN

N=	LG_CITY 49	MED_CITY 30	SUBURB 29	TOWN 51	RURAL 35	TOTAL 194
1	44.9	43.3	48.3	45.1	37.1	43.8
2	49.0	53.3	48.3	49.0	48.6	49.5
3	2.0	0.0	3.4	2.0	5.7	2.6
4	2.0	0.0	0.0	0.0	0.0	0.5
5	2.0	3.3	0.0	3.9	8.6	3.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.700	D.F. 16	PROB. 0.8818	

T661B BY AGE AT DEP

N=	17 3	18 0	19 8	20-24 115	25-34 68	TOTAL 194
1	66.7	.	100.0	46.1	32.3	43.8
2	0.0	.	0.0	49.6	57.3	49.5
3	0.0	.	0.0	0.9	5.9	2.6
4	0.0	.	0.0	0.0	1.5	0.5
5	33.3	.	0.0	3.5	2.9	3.6
TOTAL	100.0	0.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 28.700	D.F. 16	PROB. 0.0260	

T662A -- DID YOU RECEIVE OCCUPL CERT FROM SCHOOL

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. DID YOU RECEIVE AN OCCUPATIONAL CERTIFICATE FROM THIS SCHOOL?

- 1 - YES
2 - NO

SURVEY ITEMS #: A132B B165B C106B D120B TOTAL NPS SURVEYED IS 6990

T662A BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 99	3_YEAR 197	4_YEAR 348	TOTAL 644
1	3.0	6.6	12.9	9.5
2	97.0	93.4	87.1	90.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.600	D.F. 2 PROB. 0.0030

T662A BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 184	BOTH 280	ACF 165	TOTAL 629
1	11.4	12.1	3.0	9.5
2	88.6	87.9	97.0	90.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 11.100	D.F. 2 PROB. 0.0039

T662A BY REGION

N=	NE 253	SE 212	SW 197	MW 298	WEST 194	TOTAL 1154
1	17.0	13.7	11.2	15.1	10.3	13.8
2	83.0	86.3	88.8	84.9	89.7	86.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.900	D.F. 4	PROB. 0.2067	

T662A BY RURAL/URBAN

N=	LG_CITY 253	MED_CITY 200	SUBURB 205	TOWN 271	RURAL 217	TOTAL 1146
1	10.7	13.5	11.7	13.3	19.8	13.7
2	89.3	86.5	88.3	86.7	80.2	86.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 9.500	D.F. 4	PROB. 0.0497	

T662A BY AGE AT DEP

N=	17 89	18 139	19 234	20-24 517	25-34 164	TOTAL 1143
1	49.4	11.5	6.8	9.9	17.7	13.6
2	50.6	88.5	93.2	90.1	82.3	86.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 115.2	D.F. 4	PROB. 0.0000	

T663 -- DID YOU CMPLT PROG ENROLLED IN:IF NO,WHY

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. DID YOU COMPLETE THE PROGRAM IN WHICH YOU WERE ENROLLED?

- 1 - YES
2 - NO

SURVEY ITEMS #: A133 B166 C107 D121 TOTAL NPS SURVEYED IS 6990

T663 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 105	3_YEAR 215	4_YEAR 366	TOTAL 686
1	27.6	40.9	35.8	36.2
2	72.4	59.1	64.2	63.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 5.500			D.F. 2 PROB. 0.0639

T663 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 201	BOTH 294	ACF 175	TOTAL 670
1	42.8	35.4	30.3	36.3
2	57.2	64.6	69.7	63.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 6.500			D.F. 2 PROB. 0.0388

T663 BY REGION

N=	NE 274	SE 219	SW 206	MW 316	WEST 201	TOTAL 1216
1	42.3	35.2	37.9	34.8	33.8	36.9
2	57.7	64.8	62.1	65.2	66.2	63.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 5.209	D.F. 4	PROB. 0.2674	

T663 BY RURAL/URBAN

N=	LO_CITY 275	MED_CITY 206	SUBURB 220	TOWN 283	RURAL 224	TOTAL 1208
1	38.5	32.5	34.5	37.1	41.5	37.0
2	61.4	67.5	65.4	62.9	58.5	63.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 4.600	D.F. 4	PROB. 0.3309	

T663 BY AGE AT DEP

N=	17 94	18 143	19 240	20-24 552	25-34 176	TOTAL 1205
1	67.0	23.8	22.1	35.1	56.8	36.8
2	33.0	76.2	77.9	64.9	43.2	63.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 100.7	D.F. 4	PROB. 0.0000	

T664 -- IN SCHOOL: PERSONS TALKED TO ABOUT ARMY

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN T654A-T654D, PLEASE ANSWER THE NEXT QUESTION FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY. WHILE ATTENDING THIS SCHOOL, TO WHOM, IF ANY, OF THE FOLLOWING PEOPLE DID YOU TALK TO IN DECIDING TO ENLIST IN THE ARMY?

- A - ARMY RECRUITER AT THIS SCHOOL.
- B - ARMY RECRUITER WORKING IN A RECRUITING STATION IN THE TOWN WHERE I ATTENDED THIS SCHOOL.
- C - ARMY RECRUITER I HAD TALKED TO WHILE IN HIGH SCHOOL.
- D - CAREER/EMPLOYMENT COUNSELING PERSONNEL AT THIS SCHOOL.
- E - FACULTY ADVISOR.
- F - OTHER CIVILIAN FACULTY MEMBER.
- G - ROTC INSTRUCTOR.
- H - OTHER ROTC PERSONNEL.

SURVEY ITEMS #: A134A_H B167A_H C108A_H D122A_H TOTAL NPS SURVEYED IS 6990

T664 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 71	3_YEAR 135	4_YEAR 259	TOTAL 465	2 X	DF	P
A	4.2	9.6	7.7	7.7	1.9	2	0.3867
B	54.9	42.6	40.1	43.1	4.9	2	0.0863
C	12.7	14.8	14.3	14.2	0.1	2	0.9512
D	2.8	4.4	5.8	4.9	1.2	2	0.5488
E	4.2	5.9	5.8	5.6	0.2	2	0.9048
F	12.7	5.9	8.5	8.4	2.8	2	0.2466
G	8.4	11.1	11.6	11.0	0.6	2	0.7408
H	11.3	12.6	12.0	12.0	0.0	2	1.0000

T664 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 139	BOTH 205	ACF 110	TOTAL 454	2 X	DF	P
A	5.8	10.2	6.4	7.9	2.7	2	0.2592
B	49.3	36.6	46.4	42.9	6.1	2	0.0474
C	11.5	13.2	19.1	14.1	3.1	2	0.2122
D	4.3	6.8	2.7	5.1	2.9	2	0.2346
E	7.9	6.3	1.8	5.7	4.5	2	0.1054
F	5.8	9.8	9.1	8.4	1.8	2	0.4066
G	13.7	11.2	7.3	11.0	2.6	2	0.2725
H	12.9	11.7	10.0	11.7	0.5	2	0.7788

T664 BY REGION

	N=	NE 175	SE 142	SW 132	MW 225	WEST 121	TOTAL 795	2 X	DF	P
A		6.9	11.3	8.3	9.8	8.3	8.9	2.3	4	0.6808
B		41.7	41.5	46.6	48.4	41.3	44.3	3.3	4	0.5089
C		17.1	18.3	18.2	15.1	18.2	17.1	0.9	4	0.9246
D		7.4	4.9	4.5	4.0	5.0	5.2	2.6	4	0.6268
E		6.9	6.3	6.1	4.4	3.3	5.4	2.5	4	0.6446
F		8.6	8.4	5.3	9.8	9.9	8.6	2.5	4	0.6446
G		9.1	13.4	11.4	5.3	8.3	9.1	7.9	4	0.0953
H		11.4	7.8	9.8	8.9	9.9	9.6	1.4	4	0.8442

T664 BY RURAL/URBAN

	N=	LG_CITY 179	MED_CITY 147	SUBURB 129	TOWN 186	RURAL 148	TOTAL 789	2 X	DF	P
A		9.5	6.8	7.8	8.1	12.2	8.9	3.2	4	0.5249
B		40.2	53.4	42.6	48.4	37.8	44.6	10.1	4	0.0388
C		14.5	12.9	17.8	20.4	18.9	17.0	4.5	4	0.3425
D		6.1	6.1	5.4	4.8	3.4	5.2	1.5	4	0.8266
E		5.6	3.4	5.4	5.9	6.8	5.4	1.8	4	0.7725
F		9.5	8.2	7.0	8.1	9.5	8.5	0.7	4	0.9513
G		8.9	10.9	7.8	9.7	8.1	9.1	1.2	4	0.8781
H		11.7	11.6	10.1	6.4	8.8	9.6	3.9	4	0.4197

T664 BY AGE AT DEP

	N=	17 75	18 110	19 170	20-24 347	25-34 86	TOTAL 788	2 X	DF	P
A		24.0	8.2	7.1	7.8	4.6	8.9	24.4	4	0.0001
B		44.0	43.6	47.6	46.5	30.2	44.4	8.4	4	0.0780
C		40.0	32.7	21.2	8.9	3.5	17.3	75.7	4	0.0000
D		5.3	2.7	4.7	4.0	13.9	5.2	15.8	4	0.0033
E		4.0	3.6	7.1	5.5	5.8	5.5	1.8	4	0.7725
F		8.0	11.8	8.2	7.8	8.1	8.5	1.7	4	0.7907
G		2.7	8.2	9.4	10.9	8.1	9.1	5.2	4	0.2674
H		2.7	5.4	9.4	11.8	11.6	9.5	8.7	4	0.0691

T207 -- NUMBER OF EMPLOYERS SINCE AGE 16

SINCE YOU WERE 16 YEARS OLD, HOW MANY DIFFERENT EMPLOYERS HAVE YOU WORKED FOR?

- 0 - NONE
- 1 - 1 EMPLOYER
- 2 - 2 EMPLOYERS
- 3 - 3 EMPLOYERS
- 4 - 4 EMPLOYERS
- 5 - 5 EMPLOYERS
- 6 - 6 EMPLOYERS
- 7 - 7 EMPLOYERS
- 8 - 8 EMPLOYERS
- 9 - 9 OR MORE EMPLOYERS

SURVEY ITEMS #:

C119

TOTAL NPS SURVEYED IS 2268

T207 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 202	3_YEAR 315	4_YEAR 587	TOTAL 1104
0	4.0	6.0	6.1	5.7
1	16.3	13.6	12.4	13.5
2	19.8	23.5	21.3	21.6
3	27.2	20.6	21.5	22.3
4	10.4	14.3	13.1	13.0
5	7.9	11.4	9.4	9.7
6	4.5	3.5	4.1	4.0
7	3.0	0.3	3.9	2.7
8	1.0	1.9	2.0	1.8
9	5.9	4.8	6.1	5.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 21.700			D.F. 18 PROB. 0.2456

T207 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 239	BOTH 471	ACF 372	TOTAL 1082
0	6.3	4.9	6.2	5.6
1	15.9	10.6	16.1	13.7
2	24.7	21.2	20.2	21.6
3	18.0	21.9	25.3	22.2
4	13.4	14.4	11.0	13.0
5	10.5	9.5	9.1	9.6
6	2.9	4.9	3.8	4.1
7	1.3	4.3	1.6	2.7
8	2.1	2.1	1.3	1.8
9	5.0	6.2	5.4	5.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 24.300			D.F. 18 PROB. 0.1454

T207 BY REGION

	N=	NE 552	SE 423	SW 304	MM 618	WEST 325	TOTAL 2222
0		7.6	12.3	6.6	6.1	3.7	7.4
1		14.1	13.9	11.5	16.8	15.1	14.6
2		18.8	23.4	20.4	20.4	21.5	20.7
3		23.5	18.2	20.4	21.4	20.0	21.0
4		14.5	12.3	12.2	12.5	15.4	13.3
5		8.7	9.2	11.5	9.9	9.8	9.7
6		4.3	4.3	4.6	4.2	2.5	4.1
7		2.0	1.6	3.0	2.6	3.7	2.5
8		2.0	0.9	1.0	1.9	2.1	1.7
9		4.3	3.8	8.9	4.2	6.1	5.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				57.400	36	0.0132	

T207 BY RURAL/URBAN

	N=	LG_CITY 353	MED_CITY 325	SUBURB 330	TOWN 614	RURAL 570	TOTAL 2192
0		9.9	8.3	7.3	5.5	7.2	7.3
1		12.8	12.9	11.2	15.0	18.4	14.6
2		18.4	22.8	21.8	21.8	19.3	20.8
3		18.1	18.1	20.3	23.9	21.4	20.9
4		13.9	11.4	16.1	12.9	13.0	13.3
5		10.8	11.1	10.0	8.8	9.3	9.8
6		4.0	4.0	4.5	4.4	3.3	4.0
7		2.8	2.1	1.8	1.9	3.5	2.5
8		2.0	3.1	3.0	1.3	0.3	1.7
9		7.4	6.1	3.9	4.4	4.2	5.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				54.500	36	0.0247	

T207 BY AGE AT DEP

	N=	17 1104	18 543	19 189	20-24 278	25-34 100	TOTAL 2214
0		10.9	5.9	2.1	2.2	1.0	7.4
1		20.5	12.0	8.5	6.5	0.0	14.7
2		25.0	21.0	19.6	10.1	4.0	20.7
3		21.4	25.4	22.8	13.3	12.0	21.0
4		10.6	17.7	15.9	15.5	10.0	13.4
5		6.0	9.0	12.7	20.5	16.0	9.6
6		2.0	3.1	7.4	9.0	10.0	4.0
7		1.1	1.7	2.1	4.7	17.0	2.5
8		0.5	0.9	2.6	5.0	7.0	1.7
9		2.1	3.3	6.3	13.3	23.0	5.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				546.1	36	0.0000	

T208 -- NUMBER OF EMPLOYERS IN PAST YEAR

IN THE LAST YEAR, HOW MANY DIFFERENT EMPLOYERS HAVE YOU WORKED FOR?

- 0 - NONE
- 1 - 1 EMPLOYER
- 2 - 2 EMPLOYERS
- 3 - 3 EMPLOYERS
- 4 - 4 EMPLOYERS
- 5 - 5 EMPLOYERS
- 6 - 6 EMPLOYERS
- 7 - 7 EMPLOYERS
- 8 - 8 EMPLOYERS
- 9 - 9 OR MORE EMPLOYERS

SURVEY ITEMS #:

C120

TOTAL NPS SURVEYED IS 2268

T208 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 202	3_YEAR 313	4_YEAR 586	TOTAL 1101
0	7.4	14.1	13.5	12.5
1	43.1	43.8	39.9	41.6
2	34.6	27.2	31.1	30.6
3	10.9	9.9	9.7	10.0
4	2.0	3.2	2.2	2.5
5	1.0	1.0	1.4	1.2
6	0.0	0.3	0.2	0.2
7	0.0	0.3	1.0	0.6
8	0.5	0.0	0.2	0.2
9	0.5	0.3	0.8	0.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 16.600			D.F. 18 PROB. 0.5507

T208 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 239	BOTH 471	ACF 370	TOTAL 1080
0	13.8	12.7	11.6	12.6
1	46.9	36.9	43.5	41.4
2	27.2	33.3	29.2	30.6
3	7.9	10.8	10.5	10.1
4	1.3	2.5	3.2	2.5
5	1.7	1.3	0.8	1.2
6	0.0	0.4	0.0	0.2
7	0.4	1.1	0.3	0.6
8	0.0	0.2	0.3	0.2
9	0.8	0.6	0.5	0.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 17.400			D.F. 18 PROB. 0.4958

T208 BY REGION

N=	NE 553	SE 423	SW 303	MW 616	WEST 322	TOTAL 2217
0	13.6	17.7	12.5	13.8	10.6	13.8
1	40.0	40.4	40.6	42.9	44.4	41.6
2	29.3	27.2	30.0	27.9	29.5	28.6
3	11.6	8.8	10.2	8.9	10.9	10.0
4	3.1	3.5	3.6	3.3	1.9	3.1
5	1.3	1.4	0.3	0.8	1.2	1.0
6	0.2	0.2	1.0	1.5	0.6	0.7
7	0.5	0.0	0.7	0.3	0.3	0.4
8	0.0	0.0	0.0	0.3	0.0	0.1
9	0.5	0.7	1.0	0.3	0.6	0.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 35.900	D.F. 36	PROB. 0.4733	

T208 BY RURAL/URBAN

N=	LG_CITY 352	MED_CITY 325	SUBURB 328	TOWN 614	RURAL 569	TOTAL 2188
0	17.6	13.2	13.7	13.0	12.8	13.8
1	34.7	39.1	40.8	43.3	46.2	41.7
2	31.5	28.0	29.3	29.3	26.0	28.6
3	9.4	13.8	10.1	9.0	9.1	10.0
4	4.0	2.1	3.7	2.9	3.2	3.2
5	1.4	0.9	1.5	0.8	0.9	1.1
6	0.8	1.2	0.6	0.6	0.5	0.7
7	0.0	0.6	0.3	0.3	0.5	0.4
8	0.0	0.0	0.0	0.2	0.2	0.1
9	0.6	0.9	0.0	0.5	0.5	0.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 33.200	D.F. 36	PROB. 0.6025	

T208 BY AGE AT DEP

N=	17 1101	18 540	19 190	20-24 278	25-34 100	TOTAL 2209
0	16.7	12.8	9.5	9.0	9.0	13.8
1	44.4	39.6	36.3	36.0	49.0	41.7
2	25.6	30.7	29.5	35.6	29.0	28.6
3	8.6	9.4	17.9	11.1	9.0	10.0
4	2.4	4.3	3.2	4.0	2.0	3.1
5	0.7	1.1	1.0	2.2	1.0	1.0
6	0.5	1.3	1.6	0.0	0.0	0.7
7	0.2	0.2	1.0	1.1	0.0	0.4
8	0.0	0.0	0.0	0.4	1.0	0.1
9	0.7	0.6	0.0	0.7	0.0	0.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 87.400	D.F. 36	PROB. 0.0000	

T209 -- GROSS EARNINGS MONTH BEFORE ENLISTMENT

HOW MUCH DID YOU EARN (BEFORE TAXES) IN THE MONTH BEFORE YOU ENLISTED (SIGNED YOUR CONTRACT)?

- 1 - \$0
- 2 - \$1-\$99 PER MONTH
- 3 - \$100-\$199 PER MONTH
- 4 - \$200-\$299 PER MONTH
- 5 - \$300-\$399 PER MONTH
- 6 - \$400-\$499 PER MONTH
- 7 - \$500-\$599 PER MONTH
- 8 - \$600-\$799 PER MONTH
- 9 - \$800-\$999 PER MONTH
- 10 - OVER \$1000 PER MONTH

SURVEY ITEMS #: A155

B174

C121

D147

TOTAL NPS SURVEYED IS 6990

T209 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 605	3_YEAR 921	4_YEAR 1773	TOTAL 3299	
1	16.9	19.0	21.3	19.8	
2	10.9	9.2	8.6	9.2	
3	13.4	11.4	11.4	11.8	
4	15.4	13.7	11.5	12.8	
5	11.7	12.0	11.5	11.7	
6	12.6	11.7	9.9	10.9	
7	5.6	7.5	6.9	6.9	
8	6.1	5.4	7.7	6.8	
9	4.0	3.7	5.1	4.5	
10	3.5	6.3	6.1	5.7	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			35.500	18	0.0082

T209 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 707	BOTH 1460	ACF 1071	TOTAL 3238	
1	21.1	20.3	18.3	19.8	
2	8.6	8.1	11.0	9.2	
3	10.5	11.6	12.9	11.8	
4	14.1	11.4	14.2	12.9	
5	10.6	11.6	12.5	11.7	
6	10.0	10.5	12.0	10.9	
7	7.1	6.9	6.4	6.8	
8	6.5	7.5	5.8	6.7	
9	4.7	5.3	3.3	4.5	
10	6.8	6.8	3.5	5.7	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			40.300	18	0.0019

T209 BY REGION

N=	NE 1527	SE 1347	SW 963	MM 1910	WEST 946	TOTAL 6693
1	19.9	25.5	22.1	21.3	22.0	22.0
2	9.6	9.2	6.4	11.0	7.0	9.1
3	12.8	11.9	10.0	14.2	11.5	12.4
4	12.6	10.9	11.0	13.5	11.5	12.1
5	11.7	12.1	10.8	12.5	11.9	11.9
6	10.3	10.6	11.4	10.3	9.3	10.4
7	6.8	6.3	8.2	6.2	6.2	6.7
8	7.4	6.3	8.0	4.5	8.3	6.6
9	4.1	4.0	5.8	3.0	5.7	4.2
10	4.9	3.2	6.2	3.4	6.4	4.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 120.3	D.F. 36	PROB. 0.0000	

T209 BY RURAL/URBAN

N=	LG_CITY 1087	MED_CITY 968	SUBURB 1097	TOWN 1755	RURAL 1712	TOTAL 6619
1	24.6	23.4	20.6	21.8	21.1	22.1
2	5.2	7.8	7.1	10.8	12.0	9.2
3	9.8	11.4	12.8	13.8	12.7	12.3
4	12.0	10.9	12.0	12.2	12.8	12.1
5	11.9	14.1	12.0	10.9	11.6	11.9
6	10.6	9.6	13.1	10.3	9.3	10.4
7	5.5	6.2	7.4	7.3	6.4	6.6
8	8.0	6.7	6.8	5.8	6.1	6.5
9	5.6	5.5	3.6	3.5	3.7	4.2
10	6.7	4.2	4.6	3.6	4.2	4.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 117.3	D.F. 36	PROB. 0.0000	

T209 BY AGE AT DEP

N=	17 3291	18 1638	19 611	20-24 867	25-34 257	TOTAL 6664
1	25.2	21.0	18.5	16.0	16.7	22.0
2	10.8	9.8	5.7	5.4	3.5	9.1
3	13.8	14.3	12.3	6.6	3.5	12.5
4	13.8	12.4	11.9	7.5	5.4	12.1
5	12.8	12.8	13.8	7.8	4.3	11.9
6	10.3	11.0	9.7	11.6	6.6	10.4
7	5.4	7.0	9.2	8.9	7.0	6.7
8	4.2	5.9	8.3	13.1	14.4	6.5
9	2.3	3.5	5.2	10.4	10.5	4.2
10	1.5	2.2	5.4	12.6	28.0	4.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 997.2	D.F. 36	PROB. 0.0000	

T210 -- 1984 GROSS EARNINGS

IN 1984 HOW MUCH DID YOU EARN (BEFORE TAXES) FROM ALL THE DIFFERENT KINDS OF WORK YOU DID? (INCLUDE WAGES, SALARIES, TIPS, AND COMMISSIONS).

- 0 - I HAD NO 1984 EARNINGS
 1 - LESS THAN \$2,599 A YEAR (LESS THAN \$50 A WEEK)
 2 - \$2,600-\$5,199 A YEAR (ABOUT \$50-\$99 A WEEK)
 3 - \$5,200-\$7,799 A YEAR (ABOUT \$100-\$149 A WEEK)
 4 - \$7,800-\$10,399 A YEAR (ABOUT \$150-\$199 A WEEK)
 5 - \$10,400-\$12,999 A YEAR (ABOUT \$200-\$249 A WEEK)
 6 - \$13,000-\$15,599 A YEAR (ABOUT \$250-\$299 A WEEK)
 7 - \$15,600-\$20,799 A YEAR (ABOUT \$300-\$399 A WEEK)
 8 - \$20,800-\$25,999 A YEAR (ABOUT \$400-\$499 A WEEK)
 9 - \$26,000 OR MORE A YEAR (MORE THAN \$500 A WEEK)

SURVEY ITEMS #: A156

B175

C122

D146

TOTAL NPS SURVEYED IS 6990

T210 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 598	3_YEAR 908	4_YEAR 1748	TOTAL 3254
0	11.7	11.1	14.2	12.9
1	31.8	31.2	28.0	29.6
2	30.6	24.8	22.4	24.6
3	13.2	14.3	14.3	14.1
4	6.5	6.7	8.8	7.8
5	2.3	4.0	4.7	4.1
6	1.3	3.8	3.0	2.9
7	1.2	2.2	2.6	2.2
8	1.0	1.3	1.5	1.4
9	0.3	0.5	0.5	0.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 44.500			D.F. 18 PROB. 0.0005

T210 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 692	BOTH 1437	ACF 1065	TOTAL 3194
0	10.7	14.1	12.7	12.9
1	31.8	26.8	31.8	29.6
2	21.5	22.6	29.2	24.6
3	13.6	14.6	13.8	14.1
4	9.4	8.6	5.7	7.8
5	5.1	4.8	2.3	4.0
6	3.5	3.2	2.3	2.9
7	2.3	3.0	1.2	2.3
8	1.4	1.7	0.8	1.3
9	0.7	0.6	0.2	0.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 64.800			D.F. 18 PROB. 0.0000

T210 BY REGION

	N=	NE 1499	SE 1321	SW 941	MW 1871	WEST 936	TOTAL 6568
0		16.5	21.5	14.1	16.5	14.7	16.9
1		26.0	26.4	25.5	32.6	28.7	28.3
2		23.1	21.2	19.9	23.1	23.3	22.3
3		15.1	13.4	18.2	13.3	13.5	14.4
4		8.2	7.8	8.8	5.9	7.8	7.5
5		4.8	3.9	4.9	4.0	4.2	4.3
6		2.9	2.8	3.6	1.9	2.5	2.6
7		1.6	1.7	2.5	1.6	3.3	2.0
8		1.2	0.7	1.7	0.7	1.3	1.0
9		0.5	0.6	0.7	0.4	0.8	0.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				103.1	36	0.0000	

T210 BY RURAL/URBAN

	N=	LG_CITY 1056	MED_CITY 946	SUBURB 1076	TOWN 1726	RURAL 1691	TOTAL 6495
0		17.9	17.1	15.9	16.4	17.4	16.9
1		20.7	25.3	25.5	30.8	34.3	28.4
2		21.8	21.7	22.9	24.3	20.6	22.3
3		14.7	16.3	15.5	13.8	13.3	14.4
4		9.0	8.3	8.2	7.0	5.8	7.4
5		5.9	5.4	4.5	3.6	3.3	4.3
6		4.7	3.1	2.7	1.5	2.2	2.6
7		3.1	1.8	2.5	1.6	1.5	2.0
8		1.6	0.6	1.3	0.7	1.1	1.0
9		0.6	0.4	1.1	0.3	0.5	0.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				147.6	36	0.0000	

T210 BY AGE AT DEP

	N=	17 3230	18 1605	19 596	20-24 854	25-34 256	TOTAL 6541
0		20.4	17.5	12.1	8.8	7.8	16.9
1		33.5	30.1	21.3	16.6	7.8	28.3
2		24.0	23.2	25.7	16.4	6.6	22.3
3		12.5	15.8	20.6	16.4	10.5	14.5
4		4.8	6.7	10.6	14.0	17.2	7.5
5		2.3	3.4	3.9	10.4	16.0	4.3
6		0.8	1.4	3.0	8.9	12.1	2.6
7		1.0	1.0	1.0	5.3	10.5	1.9
8		0.5	0.4	1.2	2.2	7.8	1.0
9		0.3	0.6	0.7	0.9	3.5	0.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				1216.3	36	0.0000	

T212 -- F-T CIVIL JOB COULD GET IF NOT ENTR ARMY

WHAT TYPE OF CIVILIAN JOB COULD YOU GET IF YOU WERE NOT ENTERING THE ARMY?

- 12 - SALESWORKER
- 13 - OFFICE AND CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 46 - I AM NOT SURE WHICH CATEGORY

SURVEY ITEMS #: A159 B178 C118

TOTAL NPS SURVEYED IS 6990

T212 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 598	3_YEAR 896	4_YEAR 1742	TOTAL 3236	
12	7.4	8.1	7.1	7.4	
13	4.5	3.5	4.3	4.1	
14	13.9	12.3	10.6	11.7	
15	11.7	11.4	15.1	13.4	
16	2.2	1.6	2.7	2.3	
17	3.2	4.6	3.9	4.0	
18	5.0	6.3	4.6	5.1	
19	4.5	3.9	3.7	3.9	
20	12.7	10.8	16.3	14.1	
23	2.2	3.2	2.6	2.7	
24	1.2	2.7	1.4	1.7	
25	3.2	4.3	2.3	3.0	
26	6.7	7.1	5.9	6.4	
27	2.3	4.1	2.6	3.0	
28	1.8	1.2	1.3	1.4	
29	1.2	1.7	1.3	1.4	
46	16.4	13.2	14.3	14.4	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			65.300	32	0.0005

T212 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 679	BOTH 1435	ACF 1061	TOTAL 3175
12	6.0	7.3	8.5	7.4
13	4.3	3.8	4.3	4.1
14	10.6	10.4	14.0	11.7
15	13.8	15.0	11.1	13.4
16	1.8	2.8	1.9	2.3
17	3.7	4.3	3.7	4.0
18	4.6	4.7	5.8	5.1
19	5.0	3.7	3.6	3.9
20	13.0	16.4	12.1	14.2
23	1.8	2.8	3.0	2.6
24	3.5	1.2	1.3	1.7
25	4.4	2.3	3.2	3.1
26	7.1	5.4	7.3	6.4
27	4.7	2.9	2.1	3.0
28	0.9	1.5	1.4	1.4
29	1.0	1.3	1.6	1.4
46	13.8	14.2	15.1	14.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 78.000	D.F. 32 PROB. 0.0000

T212 BY REGION

	N=	NE 1505	SE 1325	SW 947	MW 1868	WEST 932	TOTAL 6577
12		7.0	8.7	6.9	6.8	8.4	7.5
13		8.6	8.1	8.3	6.2	7.3	7.6
14		10.0	12.0	10.8	14.8	11.9	12.1
15		12.4	13.1	12.8	11.8	11.9	12.3
16		2.6	2.9	1.9	2.5	2.3	2.5
17		4.3	3.9	3.4	4.5	2.8	3.9
18		5.1	4.9	4.3	4.1	6.6	4.9
19		3.9	3.9	2.4	3.9	5.3	3.9
20		13.2	11.6	12.3	12.2	12.5	12.4
23		1.5	2.3	3.2	4.2	2.1	2.8
24		2.3	2.6	3.4	2.0	2.5	2.4
25		3.4	2.4	2.4	2.4	2.1	2.6
26		5.7	5.2	5.5	4.4	4.6	5.1
27		2.9	2.6	2.6	1.9	2.5	2.5
28		1.6	0.8	1.3	1.2	2.0	1.3
29		0.9	0.8	2.3	1.7	1.1	1.3
46		14.5	14.0	16.2	15.3	14.1	14.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				127.2	64	0.0000	

T212 BY RURAL/URBAN

	LG_CITY N= 1069	MED_CITY 945	SUBURB 1072	TOWN 1724	RURAL 1698	TOTAL 6508
12	8.9	9.2	8.1	7.5	5.1	7.4
13	12.7	8.8	7.9	6.9	4.2	7.6
14	14.2	14.3	12.6	12.9	8.8	12.2
15	9.0	13.9	11.8	12.4	14.1	12.4
16	2.6	2.0	1.9	2.5	2.8	2.4
17	2.8	3.1	3.4	4.3	5.1	3.9
18	4.9	5.7	4.8	5.2	4.3	4.9
19	4.2	3.9	4.4	3.8	3.5	3.9
20	9.5	11.0	12.5	13.0	14.2	12.4
23	0.4	1.1	0.6	2.3	7.1	2.8
24	3.1	2.8	2.4	2.3	2.1	2.5
25	2.8	3.4	3.4	2.3	1.9	2.6
26	6.9	5.0	5.0	4.5	4.5	5.1
27	3.8	3.1	2.7	1.9	1.8	2.5
28	1.2	0.5	1.6	1.3	1.6	1.3
29	0.5	0.3	0.6	0.6	3.6	1.3
46	12.4	12.1	16.3	16.3	15.3	14.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 478.6	D.F. 64	PROB. 0.0000	

T212 BY AGE AT DEP

	17 N= 3230	18 1599	19 609	20-24 857	25-34 254	TOTAL 6549
12	6.8	6.5	10.0	9.1	9.1	7.4
13	5.9	7.8	8.2	11.9	11.4	7.6
14	12.8	12.5	12.5	10.6	6.3	12.2
15	13.1	12.9	11.5	10.1	9.4	12.4
16	2.5	2.8	2.3	2.3	1.6	2.5
17	3.6	4.5	3.9	4.2	3.9	3.9
18	5.3	4.9	3.9	5.0	1.6	4.9
19	4.5	3.9	2.5	3.0	2.4	3.9
20	12.8	12.6	14.8	10.7	7.1	12.4
23	3.1	3.5	1.5	1.5	2.0	2.8
24	1.6	1.9	3.0	4.5	7.9	2.4
25	2.1	1.8	2.5	3.8	11.0	2.6
26	5.2	4.7	3.9	4.8	9.8	5.1
27	2.1	1.6	3.1	4.1	5.9	2.5
28	1.5	1.3	0.7	1.3	1.2	1.3
29	1.5	1.4	1.5	0.6	0.4	1.3
46	15.6	15.6	14.3	12.3	9.1	14.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
317.2

D.F.
64

PROB.
0.0000

T211 -- TYPE OF JOB LAST WORKED

WHAT TYPE OF JOB WERE YOU LAST WORKING?

- 12 - SALESWORKER
- 13 - OFFICE AND CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY

SURVEY ITEMS #: A157

B176

C116

D144

TOTAL NPS SURVEYED IS 6990

T211 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 606	3_YEAR 914	4_YEAR 1757	TOTAL 3277	
12	8.6	9.4	8.9	9.0	
13	3.3	3.7	3.3	3.4	
14	28.9	24.2	25.9	26.0	
15	10.1	10.2	11.1	10.6	
16	1.0	0.5	1.3	1.0	
17	3.5	4.5	4.3	4.2	
18	1.3	1.6	1.4	1.5	
19	1.8	2.0	1.5	1.7	
20	15.8	17.5	16.8	16.8	
23	4.5	5.8	6.0	5.7	
24	0.3	1.1	0.8	0.8	
25	0.3	1.1	0.7	0.7	
26	2.3	2.1	1.7	1.9	
27	0.7	2.2	1.4	1.5	
28	0.8	1.1	0.5	0.7	
29	1.6	1.2	0.7	1.0	
34	0.2	0.0	0.1	0.1	
35	0.7	0.1	0.2	0.2	
45	5.3	5.3	6.4	5.9	
46	9.1	6.5	6.9	7.2	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			44.000	38	0.2325

T211 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 696	BOTH 1449	ACF 1072	TOTAL 3217
12	9.2	9.0	8.8	9.0
13	4.2	3.2	2.9	3.3
14	24.6	25.1	28.1	26.0
15	9.8	11.8	9.9	10.7
16	0.9	1.3	0.6	1.0
17	4.3	4.8	3.4	4.2
18	2.3	1.3	1.2	1.5
19	1.4	1.6	2.0	1.7
20	16.8	16.8	16.9	16.8
23	4.9	6.0	5.4	5.6
24	1.3	0.8	0.5	0.8
25	1.3	0.6	0.5	0.7
26	2.3	1.8	1.9	1.9
27	2.4	1.4	0.9	1.5
28	0.7	0.7	0.8	0.7
29	1.4	0.5	1.3	1.0
34	0.0	0.1	0.1	0.1
35	0.1	0.1	0.4	0.2
45	5.3	6.1	6.0	5.9
46	6.8	6.7	8.5	7.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 46.800	D.F. 38 PROB. 0.1549

T211 BY REGION

	N=	NE 1535	SE 1339	SW 960	MW 1899	WEST 946	TOTAL 6679
12		9.4	8.1	9.1	7.5	9.9	8.6
13		7.7	5.8	6.8	4.5	6.9	6.2
14		23.3	24.9	22.9	27.2	25.5	25.0
15		9.8	9.0	12.1	8.5	9.0	9.5
16		1.4	2.2	1.5	1.2	0.9	1.4
17		4.3	4.7	2.9	4.6	3.2	4.1
18		1.7	1.0	0.5	1.2	2.8	1.4
19		2.0	1.7	1.1	1.6	2.6	1.8
20		15.0	13.1	15.1	13.4	14.8	14.2
23		3.2	4.2	5.0	8.1	5.0	5.3
24		1.2	1.1	1.9	1.8	1.3	1.5
25		0.8	0.7	1.1	0.7	0.4	0.8
26		1.8	1.6	2.1	1.6	1.1	1.6
27		1.2	1.0	1.6	1.0	1.6	1.2
28		1.3	0.3	0.8	0.5	1.1	0.8
29		0.8	1.3	0.7	1.4	1.2	1.1
34		0.0	0.4	0.0	0.0	0.0	0.1
35		0.3	0.4	0.1	0.2	0.4	0.3
45		7.3	10.0	6.0	6.7	5.5	7.2
46		7.2	8.3	8.6	8.3	7.0	7.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 211.6	D.F. 76	PROB. 0.0000	

T211 BY RURAL/URBAN

	LG_CITY N= 1075	MED_CITY 961	SUBURB 1094	TOWN 1765	RURAL 1713	TOTAL 6608
12	10.3	11.1	10.2	7.6	5.7	8.5
13	11.1	7.2	5.7	5.3	3.7	6.2
14	26.7	26.3	27.7	28.0	18.7	25.1
15	8.8	9.5	8.6	9.8	10.0	9.4
16	1.3	1.5	1.5	1.3	1.6	1.4
17	3.0	3.0	3.4	4.3	5.4	4.0
18	1.5	1.3	1.2	2.0	0.9	1.4
19	2.0	1.7	2.0	2.2	1.2	1.8
20	11.5	12.9	15.0	14.4	16.0	14.3
23	0.3	2.1	1.2	5.0	13.3	5.3
24	2.0	1.8	1.9	1.2	1.0	1.5
25	0.9	1.1	1.0	0.7	0.3	0.8
26	2.3	2.2	1.9	1.3	1.1	1.6
27	2.0	1.1	1.7	1.1	0.6	1.2
28	0.4	0.8	0.7	0.4	1.4	0.8
29	0.4	0.1	0.0	0.8	3.1	1.1
34	0.1	0.2	0.3	0.0	0.0	0.1
35	0.2	0.1	0.5	0.2	0.3	0.3
45	7.8	7.8	6.5	6.5	7.9	7.3
46	7.3	8.2	9.0	7.8	7.8	8.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 648.8	D.F. 76	PROB. 0.0000	

T211 BY AGE AT DEP

	N*	17 3274	18 1630	19 620	20-24 870	25-34 256	TOTAL 6650
12		8.4	7.5	10.5	10.3	7.8	8.6
13		4.3	5.3	7.1	12.4	11.7	6.2
14		27.8	27.5	21.0	17.4	7.8	25.0
15		8.5	9.7	9.7	12.4	10.2	9.5
16		1.1	1.9	1.0	1.9	1.9	1.4
17		3.2	3.9	4.7	6.1	8.6	4.1
18		0.9	1.3	1.8	2.6	3.1	1.4
19		1.7	1.5	1.1	2.8	3.5	1.8
20		13.8	14.7	18.9	12.3	10.5	14.2
23		6.3	6.1	3.7	1.7	2.7	5.3
24		0.9	0.9	1.8	3.8	4.3	1.5
25		0.3	0.2	1.0	1.5	7.8	0.8
26		1.0	1.2	2.4	2.4	7.0	1.6
27		0.5	1.0	1.8	2.5	5.9	1.2
28		0.5	1.0	0.6	1.1	1.6	0.8
29		1.6	0.9	1.0	0.1	0.4	1.1
34		0.1	0.1	0.0	0.1	0.0	0.1
35		0.2	0.3	0.3	0.5	0.4	0.3
45		10.0	6.3	5.0	2.2	1.2	7.3
46		8.8	8.5	6.8	5.8	3.5	7.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
805.6

D.F.
76

PROB.
0.0000

T213 -- TYPE OF JOB EXPECTED AFTER ENLISTMENT

WHAT TYPE OF CIVILIAN JOB DO YOU THINK YOU WILL BE ABLE TO GET AFTER YOUR FIRST ENLISTMENT IN THE ARMY?

- 12 - SALESWORKER
- 13 - OFFICE AND CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 46 - I AM NOT SURE WHICH CATEGORY

SURVEY ITEMS #: A158 B177 C117

TOTAL NPS SURVEYED IS 6990

T213 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 593	3_YEAR 906	4_YEAR 1752	TOTAL 3251
12	3.4	1.4	1.3	1.7
13	5.2	5.5	3.8	4.6
14	4.0	2.0	1.8	2.3
15	17.7	17.9	21.5	19.8
16	3.9	2.5	6.0	4.6
17	1.8	1.1	1.7	1.6
18	12.1	13.5	12.2	12.5
19	2.0	3.1	2.0	2.3
20	6.8	2.8	5.6	5.0
23	0.8	0.3	0.6	0.6
24	2.4	6.7	1.3	3.0
25	4.2	7.7	4.1	5.1
26	12.3	17.9	14.7	15.1
27	3.0	4.1	3.0	3.3
28	2.2	1.3	2.4	2.1
29	0.2	0.3	0.3	0.3
34	0.0	0.0	0.1	0.1
35	0.0	0.1	0.1	0.1
46	17.9	11.7	17.5	15.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 175.9	D.F. 36 PROB. 0.0000

T213 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 693	BOTH 1442	ACF 1057	TOTAL 3192
12	0.6	1.5	2.6	1.7
13	6.5	3.2	5.2	4.6
14	0.6	2.1	3.4	2.2
15	20.1	21.2	17.6	19.8
16	1.0	6.9	3.8	4.6
17	0.7	1.9	1.5	1.5
18	4.6	14.6	15.1	12.6
19	3.9	2.1	1.7	2.4
20	1.9	6.2	5.4	5.0
23	0.6	0.6	0.4	0.5
24	8.8	1.0	2.2	3.1
25	7.9	3.4	5.9	5.2
26	28.7	9.8	13.8	15.3
27	4.9	2.6	3.2	3.3
28	1.4	2.6	1.8	2.1
29	0.3	0.3	0.2	0.3
34	0.0	0.1	0.0	0.1
35	0.1	0.1	0.0	0.1
46	7.4	19.6	16.2	15.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 445.2	D.F. 36 PROB. 0.0000

T213 BY REGION

	NE N= 1517	SE 1324	SW 944	MW 1875	WEST 944	TOTAL 6604
12	1.8	1.7	1.6	1.4	2.9	1.8
13	7.2	11.1	9.5	7.5	6.6	8.3
14	2.7	2.1	2.8	3.0	2.1	2.6
15	19.3	17.6	17.4	21.4	19.5	19.3
16	3.8	7.3	5.8	6.4	5.0	5.7
17	1.2	2.0	1.4	1.8	1.3	1.6
18	11.9	10.4	9.5	10.7	13.0	11.1
19	2.2	1.7	1.8	1.7	4.6	2.2
20	4.9	4.4	5.1	6.0	4.6	5.1
23	0.3	0.7	0.6	0.6	0.3	0.5
24	3.8	4.2	3.2	3.5	2.9	3.6
25	5.2	3.9	6.1	4.4	4.3	4.7
26	13.3	10.0	14.5	12.4	14.2	12.7
27	3.4	4.1	3.5	2.7	2.3	3.2
28	2.4	2.0	1.9	2.0	2.1	2.1
29	0.3	0.4	0.5	0.2	0.3	0.3
34	0.0	0.0	0.0	0.0	0.2	0.0
35	0.1	0.1	0.2	0.0	0.2	0.1
46	16.3	16.5	14.5	14.3	13.7	15.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE					PROB.
	163.8					0.0000
	D.F.					
	72					

T213 BY RURAL/URBAN

	LG_CITY N= 1071	MED_CITY 949	SUBURB 1075	TOWN 1728	RURAL 1711	TOTAL 6534
12	2.4	1.9	1.3	1.7	1.5	1.7
13	9.3	9.6	9.7	8.5	6.1	8.4
14	2.7	2.5	2.3	2.8	2.4	2.6
15	18.2	19.1	17.8	18.9	21.4	19.3
16	4.3	6.0	4.6	6.6	5.9	5.6
17	1.5	1.6	1.4	1.2	2.0	1.6
18	10.9	10.8	9.8	11.9	11.3	11.1
19	2.3	2.6	2.3	1.8	2.2	2.2
20	4.0	3.2	5.0	5.7	6.3	5.1
23	0.3	0.2	0.1	0.2	1.5	0.5
24	4.2	4.6	3.9	3.1	3.0	3.6
25	6.3	4.9	4.4	4.8	3.8	4.7
26	13.9	11.8	16.1	11.3	11.8	12.7
27	4.7	2.8	2.7	3.6	2.4	3.2
28	1.6	2.6	2.6	1.7	2.1	2.1
29	0.1	0.0	0.2	0.1	0.9	0.3
34	0.0	0.0	0.0	0.1	0.0	0.0
35	0.1	0.3	0.0	0.1	0.0	0.1
46	13.1	15.3	15.8	15.9	15.1	15.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 200	D.F. 72	PROB. 0.0000	

T213 BY AGE AT DEP

	N=	17 3247	18 1608	19 609	20-24 856	25-34 256	TOTAL 6576
12		1.6	2.2	1.5	2.0	0.8	1.8
13		6.4	7.6	10.7	13.9	11.7	8.3
14		2.8	2.7	1.8	2.2	3.1	2.6
15		20.8	21.1	17.7	12.7	14.8	19.3
16		4.7	6.9	8.0	6.0	3.5	5.7
17		1.6	1.6	0.8	1.5	2.3	1.6
18		13.5	10.5	8.2	7.6	3.9	11.1
19		2.3	2.3	2.0	2.4	1.2	2.2
20		5.0	6.0	6.4	3.9	1.6	5.1
23		0.6	0.6	0.3	0.5	0.0	0.5
24		3.0	3.2	5.4	4.4	5.9	3.6
25		4.3	3.2	4.6	7.0	12.5	4.7
26		13.2	11.7	10.2	12.7	16.8	12.7
27		2.4	2.7	2.6	6.3	7.0	3.2
28		1.9	2.3	2.6	2.1	2.7	2.1
29		0.4	0.1	0.3	0.2	0.4	0.3
34		0.0	0.0	0.0	0.1	0.0	0.0
35		0.1	0.1	0.2	0.1	0.0	0.1
46		15.4	15.1	16.6	14.3	11.7	15.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				305.5	72	0.0000	

T216 -- TYPE OF JOB DESIRED NOW

ASSUMING THAT YOU COULD HAVE ANY TYPE OF JOB YOU WANTED NOW, WHAT KIND OF JOB WOULD IT BE?

- 12 - SALESWORKER
- 13 - OFFICE AND CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 46 - I AM NOT SURE WHICH CATEGORY

SURVEY ITEMS #: A135 B172

TOTAL NPS SURVEYED IS 4722

T216 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 415	3_YEAR 622	4_YEAR 1193	TOTAL 2230
12		1.9	1.1	0.9	1.2
13		0.2	1.3	1.3	1.1
14		0.7	0.8	0.7	0.7
15		9.9	6.1	10.6	9.2
16		1.7	2.3	2.5	2.3
17		1.0	0.2	0.3	0.4
18		6.3	9.2	7.3	7.6
19		11.8	9.8	10.1	10.3
20		1.4	1.6	2.1	1.8
23		0.0	0.3	0.8	0.5
24		1.7	1.9	0.8	1.3
25		18.5	19.4	9.9	14.2
26		15.4	16.9	14.1	15.1
27		3.9	3.9	3.3	3.5
28		5.8	5.6	7.2	6.5
29		2.2	1.1	1.3	1.4
34		6.5	11.7	14.6	12.3
35		1.4	2.3	5.3	3.7
46		9.6	4.5	7.0	6.8
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TOTAL		100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
119

D.F.
36

PROB.
0.0000

T216 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 469	BOTH 996	ACF 727	TOTAL 2192
12	0.2	1.2	1.8	1.2
13	2.1	1.2	0.4	1.1
14	0.0	0.9	1.0	0.7
15	8.5	9.4	9.2	9.2
16	1.9	2.9	1.8	2.3
17	0.0	0.4	0.7	0.4
18	3.8	8.2	9.1	7.6
19	11.5	10.1	10.0	10.4
20	1.9	1.9	1.5	1.8
23	0.0	0.7	0.3	0.4
24	2.6	0.6	1.4	1.3
25	16.6	10.2	18.6	14.4
26	20.5	11.5	16.8	15.2
27	3.2	3.5	3.8	3.6
28	5.5	8.0	5.1	6.5
29	1.1	1.4	1.8	1.5
34	13.9	15.2	7.0	12.2
35	1.7	5.5	2.2	3.6
46	4.9	6.9	7.6	6.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 145.8	D.F. 36 PROB. 0.0000

T216 BY REGION

	N=	NE 1012	SE 945	SW 665	MW 1311	WEST 639	TOTAL 4572
12		0.7	0.7	1.3	1.2	0.9	1.0
13		2.0	5.3	5.0	3.0	2.5	3.5
14		0.7	0.6	0.8	1.4	0.6	0.9
15		12.3	8.6	8.7	11.8	8.6	10.3
16		2.0	4.0	1.2	3.7	2.3	2.8
17		0.5	0.4	0.1	0.9	0.9	0.6
18		8.3	6.3	6.9	9.1	8.8	8.0
19		10.9	8.5	9.0	9.1	10.9	9.6
20		1.8	1.5	2.6	2.4	1.6	2.0
23		0.5	0.3	0.8	0.5	0.6	0.5
24		2.2	3.0	1.8	2.5	1.9	2.3
25		13.0	12.5	15.9	12.0	13.5	13.1
26		13.8	12.0	13.7	12.8	15.0	13.3
27		3.5	4.0	2.4	3.7	2.7	3.4
28		6.5	5.7	4.2	4.6	6.4	5.4
29		0.9	1.1	2.1	1.2	1.6	1.3
34		8.9	15.3	10.8	8.8	10.8	10.7
35		4.3	3.8	4.1	4.2	3.9	4.1
46		7.3	6.3	8.6	7.3	6.4	7.2
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TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
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STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				143.6	72	0.0000	

T216 BY RURAL/URBAN

	LG_CITY N= 749	MED_CITY 654	SUBURB 779	TOWN 1178	RURAL 1167	TOTAL 4527
12	0.8	1.1	1.4	0.9	0.7	0.9
13	4.3	4.4	4.2	3.1	2.2	3.4
14	0.5	0.5	1.0	0.9	1.0	0.8
15	7.3	9.6	9.4	10.8	12.8	10.3
16	2.3	2.1	3.1	2.6	3.6	2.8
17	0.3	0.9	0.8	0.5	0.7	0.6
18	7.2	7.0	7.8	8.9	8.3	8.0
19	10.0	9.9	10.8	9.8	8.3	9.6
20	2.3	2.4	1.4	1.4	2.5	2.0
23	0.0	0.0	0.1	0.3	1.5	0.5
24	2.8	3.2	1.3	2.6	2.1	2.4
25	18.7	13.3	12.8	12.6	10.4	13.2
26	16.0	11.9	14.5	13.1	11.7	13.3
27	3.2	3.1	3.8	3.2	3.3	3.3
28	5.7	5.3	6.5	5.3	4.8	5.5
29	0.3	0.6	0.6	1.4	2.7	1.3
34	9.9	12.4	10.6	9.9	11.0	10.7
35	2.1	4.7	4.0	4.4	4.5	4.0
46	6.3	7.3	5.6	8.2	7.6	7.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 174.9	D.F. 72	PROB. 0.0000	

T216 BY AGE AT DEP

	17 N= 2242	18 1125	19 426	20-24 594	25-34 164	TOTAL 4551
12	0.8	1.2	0.7	1.7	0.0	1.0
13	2.4	3.6	4.0	6.6	3.7	3.4
14	1.1	1.2	0.2	0.2	0.0	0.9
15	11.6	11.8	10.1	5.2	2.4	10.3
16	2.4	3.9	2.8	2.7	0.6	2.8
17	0.5	1.0	0.2	0.7	0.0	0.6
18	9.3	7.4	6.3	6.7	3.7	8.0
19	8.9	10.7	8.2	11.9	7.3	9.6
20	2.2	2.4	1.6	1.0	0.6	2.0
23	0.5	0.6	0.2	0.5	0.0	0.5
24	1.8	2.3	1.6	4.0	6.1	2.4
25	11.5	12.1	16.7	16.5	22.6	13.2
26	14.2	12.4	12.2	11.8	15.2	13.3
27	3.1	2.8	2.6	6.1	3.0	3.4
28	4.6	5.3	7.8	6.6	7.3	5.4
29	1.6	0.9	0.7	1.0	1.8	1.3
34	11.6	9.8	9.9	8.6	14.0	10.7
35	4.5	3.7	5.2	2.7	2.4	4.1
46	7.3	6.8	8.9	5.6	9.1	7.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 210.8	D.F. 72	PROB. 0.0000	

T277 -- EFFECT OF F-T CIVIL JOB OFFER AT SHIPPING

SUPPOSE YOU HAD BEEN OFFERED A STEADY FULL TIME CIVILIAN JOB TO BEGIN AT THE TIME YOU SHIPPED OUT. WOULD YOU HAVE TAKEN THE CIVILIAN JOB?

0 - I WOULD HAVE TAKEN ANY CIVILIAN JOB OFFER NO MATTER WHAT IT PAID

1 - ONLY FOR \$300 A MONTH OR MORE

2 - ONLY FOR \$400 A MONTH OR MORE

3 - ONLY FOR \$500 A MONTH OR MORE

4 - ONLY FOR \$600 A MONTH OR MORE

5 - ONLY FOR \$700 A MONTH OR MORE

6 - ONLY FOR \$800 A MONTH OR MORE

7 - ONLY FOR \$900 A MONTH OR MORE

8 - ONLY FOR \$1000 A MONTH OR MORE

9 - I WOULD HAVE JOINED THE ARMY REGARDLESS OF ANY CIVILIAN JOB OFFER

SURVEY ITEMS #:

B173

C123

TOTAL NPS SURVEYED IS 4596

T277 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	416	594	1181	2191	
0	4.6	4.5	4.7	4.6	
1	2.9	2.4	2.5	2.6	
2	2.9	3.7	1.8	2.5	
3	3.6	3.7	3.0	3.3	
4	6.3	5.7	3.7	4.7	
5	4.6	6.9	5.7	5.8	
6	8.4	5.7	6.4	6.6	
7	4.6	4.0	3.2	3.7	
8	24.8	23.1	23.8	23.8	
9	37.5	40.2	45.2	42.4	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			25.600	18	0.1093

T277 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER	BOTH	ACF	TOTAL	
N=	451	977	720	2148	
0	2.9	4.9	5.3	4.6	
1	1.5	2.5	2.9	2.4	
2	2.2	1.9	3.3	2.5	
3	3.3	2.8	3.8	3.2	
4	3.8	3.9	6.8	4.8	
5	6.9	5.3	5.4	5.7	
6	6.4	6.6	6.8	6.7	
7	4.9	2.5	4.7	3.7	
8	25.9	23.5	22.9	23.8	
9	42.1	46.1	38.1	42.6	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			35.500	18	0.0082

T277 BY REGION

	NE N= 1028	SE 888	SW 619	MW 1229	WEST 638	TOTAL 4402
0	7.2	4.3	4.2	5.8	4.1	5.3
1	1.9	4.0	1.9	2.4	1.7	2.5
2	2.6	2.3	1.6	2.5	2.2	2.3
3	4.2	3.5	3.9	4.4	2.0	3.7
4	5.3	3.8	4.4	5.5	3.9	4.7
5	5.7	6.8	4.0	7.1	4.7	5.9
6	7.1	6.0	5.3	6.6	4.5	6.1
7	4.0	3.8	4.7	4.3	3.1	4.0
8	19.5	23.3	22.6	20.5	26.0	21.9
9	42.4	42.2	47.3	40.9	47.6	43.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 72.100	D.F. 36	PROB. 0.0003	

T277 BY RURAL/URBAN

	LO_CITY N= 721	MED_CITY 637	SUBURB 681	TOWN 1159	RURAL 1152	TOTAL 4350
0	4.0	4.7	5.0	5.7	6.6	5.4
1	2.5	2.0	1.8	2.8	2.6	2.4
2	1.5	2.2	2.9	2.2	2.6	2.3
3	2.1	3.6	3.2	4.3	4.4	3.7
4	3.6	4.7	7.2	4.1	4.7	4.8
5	4.2	6.6	8.8	5.4	5.4	5.9
6	5.7	6.3	7.2	5.5	6.2	6.1
7	2.9	3.9	3.7	4.8	4.3	4.0
8	26.8	19.9	22.6	22.4	19.0	21.9
9	46.7	46.0	37.6	42.7	44.3	43.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 75.300	D.F. 36	PROB. 0.0001	

T277 BY AGE AT DEP

	17 N= 2193	18 1090	19 393	20-24 538	25-34 167	TOTAL 4381
0	6.1	5.5	3.8	3.3	4.8	5.3
1	2.8	2.3	2.5	2.0	0.0	2.5
2	2.4	2.6	2.5	1.7	0.0	2.3
3	4.1	4.7	3.3	1.3	1.8	3.8
4	4.9	5.5	3.6	3.7	2.4	4.7
5	5.9	7.4	5.8	3.3	4.8	5.9
6	6.6	6.1	5.6	5.9	1.8	6.1
7	3.9	3.5	5.6	4.3	4.8	4.0
8	20.9	22.4	20.1	26.0	25.1	22.0
9	42.3	40.1	47.1	48.3	54.5	43.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 78.100	D.F. 36	PROB. 0.0001	

T279W -- WORK STATUS WHEN CONTRACTED

AT THE TIME YOU ENLISTED(SIGNED YOUR CONTRACT), WERE YOU WORKING?

- 1 - WORKING FULL TIME
- 2 - WORKING PART TIME
- 3 - NOT WORKING BUT LOOKING FOR WORK
- 4 - NOT WORKING AND NOT LOOKING FOR WORK .

SURVEY ITEMS #: A123 B153 C111

TOTAL NPS SURVEYED IS 6990

T279W BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 419	3_YEAR 624	4_YEAR 1213	TOTAL 2256
1		14.3	20.3	21.5	19.9
2		50.8	43.9	39.2	42.6
3		16.2	16.7	18.2	17.4
4		18.6	19.1	21.1	20.1
TOTAL		100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 20.800	D.F. 6 PROB. 0.0020

T279W BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 475	BOTH 1013	ACF 730	TOTAL 2218
1		20.2	23.7	14.4	19.9
2		42.1	37.8	49.6	42.6
3		17.5	18.5	16.2	17.5
4		20.2	20.0	19.9	20.0
TOTAL		100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 33.600	D.F. 6 PROB. 0.0000

T279W BY REGION

	N=	NE 1023	SE 948	SW 678	MW 1320	WEST 651	TOTAL 4620
1		19.8	18.3	21.1	17.7	20.7	19.2
2		44.1	38.8	39.2	41.7	36.6	40.6
3		15.8	18.3	16.8	20.8	21.2	18.7
4		20.3	24.5	22.9	19.7	21.5	21.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.700	12	0.0031	

T279W BY RURAL/URBAN

	N=	LG_CITY 755	MED_CITY 660	SUBURB 796	TOWN 1181	RURAL 1184	TOTAL 4576
1		23.4	16.5	21.5	17.2	17.7	19.0
2		36.9	40.3	44.3	42.7	38.8	40.7
3		19.9	20.9	15.8	18.6	18.8	18.7
4		19.7	22.3	18.3	21.5	24.7	21.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.400	12	0.0001	

T279W BY AGE AT DEP

	N=	17 2254	18 1140	19 439	20-24 599	25-34 167	TOTAL 4599
1		9.6	16.3	30.5	42.7	52.7	19.1
2		47.3	43.9	33.0	23.4	11.4	40.7
3		17.5	18.6	19.8	20.7	23.9	18.7
4		25.5	21.1	16.6	13.2	12.0	21.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				582.1	12	0.0000	

T280W -- WORK STATUS IF NOT ENLISTED

IF YOU HAD NOT ENLISTED IN THE ARMY, DURING THE NEXT TWELVE MONTHS WOULD YOU BE WORKING?

- 1 - WORKING FULL TIME
- 2 - WORKING PART TIME
- 3 - NOT WORKING BUT LOOKING FOR WORK
- 4 - NOT WORKING AND NOT LOOKING FOR WORK

SURVEY ITEMS #: A125

B155

C113

TOTAL NPS SURVEYED IS 6990

T280W BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 602	3_YEAR 910	4_YEAR 1752	TOTAL 3264
1	45.3	54.0	55.9	53.4
2	40.2	31.6	28.7	31.6
3	8.3	8.0	9.6	8.9
4	6.1	6.4	5.7	6.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 30.800			D.F. 6
				PROB. 0.0000

T280W BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 692	BOTH 1447	ACF 1065	TOTAL 3204
1	55.3	56.9	47.4	53.4
2	28.9	28.7	38.0	31.8
3	8.5	8.9	8.6	8.7
4	7.2	5.5	5.9	6.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 32.800			D.F. 6
				PROB. 0.0000

T280W BY REGION

	N=	NE 1535	SE 1333	SW 946	MW 1878	WEST 946	TOTAL 6638
1		57.0	55.8	55.4	51.4	51.9	54.2
2		27.2	28.9	28.3	31.4	33.4	29.8
3		10.4	9.6	11.1	12.6	9.7	10.9
4		5.3	5.7	5.2	4.6	5.0	5.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 27.400	D.F. 12	PROB. 0.0063	

T280W BY RURAL/URBAN

	N=	LO_CITY 1067	MED_CITY 963	SUBURB 1103	TOWN 1745	RURAL 1702	TOTAL 6580
1		54.4	54.0	52.1	53.0	56.8	54.2
2		30.7	30.4	32.1	30.4	26.6	29.8
3		9.6	10.0	9.2	11.5	12.8	10.9
4		5.1	5.6	6.6	5.0	3.8	5.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 34.200	D.F. 12	PROB. 0.0006	

T280W BY AGE AT DEP

	N=	17 3249	18 1629	19 612	20-24 860	25-34 259	TOTAL 6609
1		50.1	55.1	54.9	62.2	72.6	54.2
2		33.3	30.3	28.3	22.4	11.6	29.8
3		11.1	9.4	12.4	10.8	12.4	10.8
4		5.5	5.3	4.4	4.5	3.5	5.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 104	D.F. 12	PROB. 0.0000	

T063 -- EASE OF GETTING FULLTIME JOB IN HOMETOWN

IF YOU WERE NOT GOING INTO THE MILITARY, HOW EASY OR DIFFICULT WOULD IT BE FOR YOU TO GET A FULL-TIME JOB IN THE AREA WHERE YOU LIVED?

- 1 - NOT DIFFICULT AT ALL
- 2 - SOMEWHAT DIFFICULT
- 3 - VERY DIFFICULT
- 4 - ALMOST IMPOSSIBLE
- 8 - I DON'T KNOW

SURVEY ITEMS #: A032

C063

TOTAL NPS SURVEYED IS 4662

T063 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 401	3_YEAR 644	4_YEAR 1199	TOTAL 2244
1	43.6	52.0	43.2	45.8
2	37.9	28.6	33.6	32.9
3	9.7	11.0	12.9	11.8
4	4.7	5.4	7.4	6.4
8	4.0	2.9	2.8	3.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 23.600			D.F. 8
				PROB. 0.0027

T063 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 488	BOTH 977	ACF 739	TOTAL 2204
1	50.6	44.5	44.8	46.0
2	29.5	32.5	35.3	32.8
3	11.5	13.0	10.7	11.9
4	5.3	7.5	5.4	6.3
8	3.1	2.5	3.8	3.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 14.100			D.F. 8
				PROB. 0.0792

T063 BY REGION

	N=	NE 1080	SE 911	SW 668	MW 1310	WEST 643	TOTAL 4612
1		45.5	41.5	44.8	37.7	44.5	42.2
2		31.8	34.5	30.4	34.4	36.4	33.5
3		11.1	13.1	13.6	14.5	10.7	12.8
4		7.6	5.9	8.4	9.3	5.0	7.5
8		4.1	5.0	2.8	4.0	3.4	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				44.300	16	0.0002	

T063 BY RURAL/URBAN

	N=	LG_CITY 726	MED_CITY 666	SUBURB 759	TOWN 1236	RURAL 1160	TOTAL 4547
1		46.3	47.0	47.3	36.6	39.9	42.3
2		36.1	31.1	33.3	36.7	30.4	33.6
3		8.7	12.6	10.8	13.2	16.2	12.8
4		4.8	5.3	4.1	9.8	9.9	7.4
8		4.1	4.0	4.5	3.7	3.5	3.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				96.800	16	0.0000	

T063 BY AGE AT DEP

	N=	17 2258	18 1111	19 422	20-24 614	25-34 192	TOTAL 4597
1		41.2	39.6	41.7	49.2	49.0	42.3
2		34.3	33.7	33.9	31.1	29.2	33.5
3		13.6	13.1	13.5	10.1	7.8	12.8
4		7.0	8.4	7.3	7.2	9.4	7.5
8		3.8	5.2	3.5	2.4	4.7	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.300	16	0.0049	

RWKSL00K -- RECODED - WKS NOT WORKING, BUT LOOKING

• RECODED - THE NUMBER OF WEEKS YOU WERE NOT WORKING FULL-TIME AND WERE LOOKING FOR A FULL-TIME JOB IN THE PAST YEAR.

0 - 0 WEEKS
 1 - 1-4 WEEKS
 2 - 5-12 WEEKS
 3 - 13-26 WEEKS
 4 - 27-52 WEEKS

SURVEY ITEMS #:

C115A D140

TOTAL NPS SURVEYED IS 2268

RWKSL00K BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 182	3_YEAR 288	4_YEAR 550	TOTAL 1020
0	55.5	55.9	44.9	49.9
1	8.8	12.1	9.8	10.3
2	6.6	7.6	13.6	10.7
3	9.9	7.3	8.5	8.4
4	19.2	17.0	23.1	20.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.800	D.F. 8 PROB. 0.0053

RWKSL00K BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 215	BOTH 446	ACF 337	TOTAL 998
0	55.3	43.0	55.5	49.9
1	10.7	10.3	10.4	10.4
2	9.8	13.9	6.5	10.5
3	7.9	7.8	9.2	8.3
4	16.3	24.9	18.4	20.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 24.600	D.F. 8 PROB. 0.0018

RWKSLook BY REGION

N=	NE 503	SE 377	SW 271	MW 569	WEST 298	TOTAL 2018
0	51.7	36.3	41.7	47.3	47.6	45.6
1	9.1	12.5	12.9	8.8	11.1	10.5
2	11.1	15.6	13.3	10.7	12.1	12.3
3	8.8	9.0	10.0	10.0	8.4	9.3
4	19.3	26.5	22.1	23.2	20.8	22.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
29.600D.F.
16PROB.
0.0202

RWKSLook BY RURAL/URBAN

N=	LG_CITY 317	MED_CITY 304	SUBURB 298	TOWN 566	RURAL 510	TOTAL 1995
0	43.8	43.8	46.6	45.9	47.4	45.8
1	12.3	11.8	10.7	10.3	8.0	10.3
2	13.3	13.2	13.1	12.4	10.8	12.3
3	12.0	10.2	8.4	7.8	8.6	9.1
4	18.6	21.0	21.1	23.7	25.1	22.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
16.300D.F.
16PROB.
0.4322

RWKSLook BY AGE AT DEP

N=	17 980	18 493	19 174	20-24 268	25-34 95	TOTAL 2010
0	49.3	41.8	36.8	43.7	53.7	45.8
1	8.1	10.3	13.8	15.3	13.7	10.3
2	9.7	13.6	17.2	16.8	9.5	12.2
3	8.8	8.9	12.1	10.4	8.4	9.3
4	24.2	25.3	20.1	13.8	14.7	22.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
55.500D.F.
16PROB.
0.0000

RWKSLKP -- RECODED - # WKS LOOK FOR PT-WORK

RECODED - THE NUMBER OF WEEKS YOU WERE LOOKING FOR A PART-TIME JOB IN THE PAST YEAR.

0 - 0 WEEKS
 1 - 1-4 WEEKS
 2 - 5-12 WEEKS
 3 - 13-26 WEEKS
 4 - 27-52 WEEKS

SURVEY ITEMS #:

C115B D141

TOTAL NPS SURVEYED IS 2268

RWKSLKP BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 188	3_YEAR 288	4_YEAR 556	TOTAL 1032
0	55.8	59.7	54.3	56.1
1	22.3	21.2	16.2	18.7
2	7.4	11.1	14.6	12.3
3	9.0	1.7	5.8	5.2
4	5.3	6.3	9.2	7.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 27.200			D.F. 8 PROB. 0.0007

RWKSLKP BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 217	BOTH 450	ACF 343	TOTAL 1010
0	59.9	54.7	56.8	56.5
1	20.7	16.4	20.4	18.7
2	8.8	14.2	10.8	11.9
3	3.2	5.6	6.4	5.3
4	7.4	9.1	5.5	7.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 12.900			D.F. 8 PROB. 0.1153

RWKSLKP BY REGION

N=	NE 505	SE 384	SW 274	MW 571	WEST 303	TOTAL 2037
0	55.6	50.8	55.1	54.3	52.1	53.8
1	18.8	19.0	16.4	18.0	20.1	18.5
2	12.9	14.3	13.5	10.0	13.9	12.6
3	6.1	8.1	5.8	6.8	6.6	6.7
4	6.5	7.8	9.1	10.9	7.3	8.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.400	D.F. 16	PROB. 0.4956	

RWKSLKP BY RURAL/URBAN

N=	LG_CITY 322	MED_CITY 309	SUBURB 301	TOWN 560	RURAL 522	TOTAL 2014
0	51.2	54.0	50.2	54.8	55.9	53.7
1	21.7	18.1	21.3	17.0	17.0	18.6
2	15.5	11.6	13.3	12.7	10.5	12.5
3	5.3	9.1	8.3	5.5	6.5	6.7
4	6.2	7.1	7.0	10.0	10.0	8.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 22.400	D.F. 16	PROB. 0.1307	

RWKSLKP BY AGE AT DEP

N=	17 995	18 509	19 172	20-24 260	25-34 93	TOTAL 2029
0	51.4	49.9	54.6	62.7	75.3	53.8
1	18.7	19.4	22.1	18.5	4.3	18.5
2	13.9	13.4	8.7	10.4	7.5	12.6
3	7.3	7.1	8.1	3.5	4.3	6.7
4	8.7	10.2	6.4	5.0	8.6	8.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 44.900	D.F. 16	PROB. 0.0001	

RWKSWORK -- RECODED - WKS WORKING DURING PAST YEAR

RECODED - THE NUMBER OF WEEKS YOU WERE WORKING FULL-TIME IN THE PAST YEAR.

- 0 - 0 WEEKS
- 1 - 1-4 WEEKS
- 2 - 5-12 WEEKS
- 3 - 13-26 WEEKS
- 4 - 27-52 WEEKS

SURVEY ITEMS #:

C114A D139A

TOTAL NPS SURVEYED IS 2268

RWKSWORK BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	193	295	556	1044	
0	55.4	50.5	51.8	52.1	
1	3.6	2.0	2.2	2.4	
2	15.0	11.2	12.8	12.7	
3	8.3	10.8	9.9	9.9	
4	17.6	25.4	23.4	22.9	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			7.400	8	0.4942

RWKSWORK BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 224	BOTH 450	ACF 349	TOTAL 1023	
0	50.0	50.4	55.9	52.2	
1	1.8	2.2	3.1	2.4	
2	9.8	13.3	13.8	12.7	
3	11.2	10.7	8.0	9.9	
4	27.2	23.3	19.2	22.8	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			10.500	8	0.2317

RHKSWORK BY REGION

N=	NE 520	SE 382	SW 277	MW 585	WEST 296	TOTAL 2060
0	54.0	58.4	52.3	56.8	51.3	55.0
1	3.1	1.6	1.4	1.9	3.4	2.3
2	10.6	9.7	8.3	11.6	10.5	10.4
3	8.1	8.4	9.0	8.0	10.8	8.6
4	24.2	22.0	28.9	21.7	24.0	23.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.500	D.F. 16	PROB. 0.4186	

RHKSWORK BY RURAL/URBAN

N=	LO_CITY 325	MED_CITY 300	SUBURB 304	TOWN 579	RURAL 529	TOTAL 2037
0	51.1	50.0	59.5	58.0	53.9	54.9
1	0.9	2.7	2.6	2.8	2.3	2.3
2	8.9	8.3	8.9	10.4	13.2	10.4
3	9.5	9.3	7.6	6.4	10.8	8.6
4	29.5	29.7	21.4	22.4	19.8	23.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 35.200	D.F. 16	PROB. 0.0037	

RHKSWORK BY AGE AT DEP

N=	17 1001	18 503	19 181	20-24 269	25-34 98	TOTAL 2052
0	66.9	62.2	37.0	23.0	19.4	55.1
1	2.8	2.0	3.3	0.7	1.0	2.3
2	10.8	11.9	8.3	8.9	4.1	10.3
3	6.8	6.8	13.3	14.9	11.2	8.6
4	12.7	17.1	38.1	52.4	64.3	23.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 387.3	D.F. 16	PROB. 0.0000	

RMKSWKP -- RECODED - # WKS WORKING PART-TIME

RECODED - THE NUMBER OF WEEKS YOU WERE WORKING PART-TIME IN THE PAST YEAR.

- 0 - 0 WEEKS
- 1 - 1-4 WEEKS
- 2 - 5-12 WEEKS
- 3 - 13-26 WEEKS
- 4 - 27-52 WEEKS

SURVEY ITEMS #:

C114B D139B

TOTAL NPS SURVEYED IS 2268

RMKSWKP BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 192	3_YEAR 293	4_YEAR 556	TOTAL 1041
0	27.1	37.9	39.8	36.9
1	2.1	2.0	2.9	2.5
2	8.8	10.2	12.8	11.3
3	17.2	15.4	16.0	16.0
4	44.8	34.5	28.6	33.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 20.900			D.F. 8 PROB. 0.0074

RMKSWKP BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 224	BOTH 450	ACF 346	TOTAL 1020
0	38.8	39.8	31.5	36.8
1	2.7	2.7	2.0	2.5
2	8.5	12.9	11.6	11.5
3	14.3	17.8	15.0	16.1
4	35.7	26.9	39.9	33.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 18.800			D.F. 8 PROB. 0.0160

RWKSHKP BY REGION

N=	NE 519	SE 378	SW 275	MW 582	WEST 296	TOTAL 2050
0	35.6	41.8	42.5	36.4	42.2	38.9
1	2.5	2.4	3.6	1.9	3.0	2.5
2	11.0	9.8	10.9	11.0	12.2	10.9
3	16.8	15.3	14.5	16.1	16.9	16.0
4	34.1	30.7	28.4	34.5	25.7	31.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 16.100	D.F. 16	PROB. 0.4460	

RWKSHKP BY RURAL/URBAN

N=	LG_CITY 320	MED_CITY 300	SUBURB 304	TOWN 577	RURAL 527	TOTAL 2028
0	46.6	39.7	34.9	39.5	35.7	39.0
1	2.2	1.7	1.3	2.1	4.5	2.6
2	10.0	9.7	11.2	12.0	11.0	10.9
3	14.4	12.0	18.4	11.1	19.9	16.0
4	26.9	31.5	34.2	35.4	28.8	31.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 43.200	D.F. 16	PROB. 0.0003	

RWKSHKP BY AGE AT DEP

N=	17 999	18 498	19 178	20-24 270	25-34 98	TOTAL 2043
0	29.9	32.5	50.0	63.0	71.4	38.7
1	2.6	3.6	1.7	1.1	2.0	2.5
2	11.7	11.0	7.3	11.1	9.2	11.0
3	17.1	17.7	20.2	10.0	7.1	16.1
4	38.6	35.1	20.8	14.8	10.2	31.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 183.5	D.F. 16	PROB. 0.0000	

RBRIGADE -- RECODED - ZIP COLLAPSED INTO BRIGADE

RECODED - ZIPCODE OF TEEN HOME COLLAPSED INTO BRIGADE.

- 1 - NE
- 2 - SE
- 3 - MW
- 4 - WEST
- 5 - SW

SURVEY ITEMS #:

TOTAL NPS SURVEYED IS 0000

RBRIGADE BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 607	3_YEAR 917	4_YEAR 1770	TOTAL 3294	
1	25.5	24.3	22.1	23.3	
2	15.6	17.4	19.9	18.4	
3	36.1	32.9	25.4	29.4	
4	12.4	14.8	16.8	15.4	
5	10.4	10.5	15.9	13.4	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			54.800	8	0.0000

RBRIGADE BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 695	BOTH 1459	ACF 1078	TOTAL 3232	
1	26.2	20.3	25.0	23.1	
2	17.8	20.4	16.0	18.4	
3	28.6	24.9	36.0	29.4	
4	15.7	17.4	12.8	15.5	
5	11.6	16.9	10.1	13.5	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			74.100	8	0.0000

RBRIGADE BY REGION

	N=	NE 1528	SE 1357	SW 962	MW 1900	WEST 939	TOTAL 6686
1		97.6	1.9	1.3	0.7	0.8	23.2
2		1.2	95.2	1.5	1.2	0.8	20.3
3		0.4	1.3	2.1	96.4	1.5	28.3
4		0.3	0.6	1.3	1.0	95.1	14.0
5		0.5	1.0	93.9	0.7	1.7	14.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23926	16	0.0000	

RBRIGADE BY RURAL/URBAN

	N=	LG_CITY 1077	MED_CITY 959	SUBURB 1091	TOWN 1775	RURAL 1733	TOTAL 6635
1		19.9	19.0	28.0	23.7	23.8	23.1
2		16.4	24.2	18.1	19.6	22.1	20.2
3		25.2	25.9	28.0	29.2	30.9	28.3
4		18.8	15.6	15.6	13.1	10.3	14.1
5		19.8	15.3	10.3	14.4	12.9	14.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				133.2	16	0.0000	

RBRIGADE BY AGE AT DEP

	N=	17 3292	18 1648	19 615	20-24 853	25-34 246	TOTAL 6660
1		23.8	22.5	21.8	23.6	22.8	23.2
2		21.0	19.9	19.7	18.9	17.5	20.2
3		28.5	30.3	26.0	25.4	28.5	28.3
4		13.6	12.7	15.9	16.8	13.4	14.0
5		13.1	14.5	16.6	15.4	17.9	14.2
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				27.500	16	0.0362	

T173 -- CABLE TV IN HOUSEHOLD

IS THERE CABLE TV IN THE HOUSEHOLD WHERE YOU WERE LIVING BEFORE YOU ENTERED THE ARMY?

1 - YES

2 - NO

SURVEY ITEMS #: A162

C165

D154

TOTAL NPS SURVEYED IS 4662

T173 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 399	3_YEAR 639	4_YEAR 1178	TOTAL 2216
1	59.6	58.1	60.8	59.8
2	40.3	41.9	39.2	40.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 1.300			D.F. 2
				PROB. 0.5220

T173 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 484	BOTH 957	ACF 735	TOTAL 2176
1	59.7	61.4	57.5	59.7
2	40.3	38.6	42.4	40.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 2.700			D.F. 2
				PROB. 0.2592

T173 BY REGION

	N=	NE 1064	SE 893	SW 660	MW 1294	WEST 637	TOTAL 4548
1		64.4	59.1	60.9	58.0	60.1	60.4
2		35.6	40.9	39.1	42.0	39.9	39.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				10.700	4	0.0302	

T173 BY RURAL/URBAN

	N=	LG_CITY 716	MED_CITY 657	SUBURB 750	TOWN 1220	RURAL 1150	TOTAL 4493
1		57.8	70.3	67.9	69.9	41.6	60.4
2		42.2	29.7	32.1	30.1	58.4	39.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				263.4	4	0.0000	

T173 BY AGE AT DEP

	N=	17 2231	18 1098	19 417	20-24 602	25-34 185	TOTAL 4533
1		61.9	60.0	56.3	60.5	55.7	60.5
2		38.1	40.0	43.6	39.5	44.3	39.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				6.700	4	0.1526	

T175 -- NUMBER OF CARS IN HOUSEHOLD

THE FOLLOWING QUESTION IS ABOUT YOUR PARENT'S HOUSEHOLD OR THE HOUSEHOLD YOU GREW UP IN. ANSWER THIS QUESTION ABOUT THE HOUSEHOLD THAT YOU MARKED THE ZIP CODE FOR IN ZIP. HOW MANY CARS ARE OWNED BY PEOPLE IN THIS HOUSEHOLD?

- 0 - 0 CARS
- 1 - 1 CAR
- 2 - 2 CARS
- 3 - 3 CARS
- 4 - 4 CARS
- 5 - 5 CARS
- 6 - 6 CARS
- 7 - 7 CARS
- 8 - 8 OR MORE CARS
- 9 - DOES NOT APPLY/I DON'T KNOW

SURVEY ITEMS #: A138

TOTAL NPS SURVEYED IS 2394

T175 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR 195	3_YEAR 327	4_YEAR 601	TOTAL 1123	
N=					
0	1.5	2.4	2.8	2.5	
1	13.8	12.8	16.6	15.0	
2	31.3	30.9	31.8	31.4	
3	23.6	27.5	23.3	24.6	
4	19.0	13.1	14.3	14.8	
5	5.1	7.6	6.7	6.7	
6	2.6	1.8	3.2	2.7	
7	1.0	1.2	0.2	0.6	
8	0.5	0.9	0.8	0.8	
9	1.5	1.5	0.3	0.9	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			19.800	18	0.3442

T175 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 248	BOTH 495	ACF 362	TOTAL 1105	
0	2.0	2.8	2.2	2.4	
1	9.7	17.8	15.5	15.2	
2	33.9	31.5	29.3	31.3	
3	32.3	22.2	22.4	24.5	
4	12.9	13.3	18.0	14.8	
5	3.6	7.9	7.2	6.7	
6	1.2	3.4	2.8	2.7	
7	0.8	0.2	1.1	0.6	
8	2.0	0.4	0.5	0.8	
9	1.6	0.4	1.1	0.9	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			39.600	18	0.0024

T175 BY REGION

	N=	NE 522	SE 477	SW 358	MW 681	WEST 320	TOTAL 2358
0		5.9	4.0	2.0	2.9	3.4	3.7
1		20.1	24.1	18.4	16.6	14.1	18.8
2		30.3	27.7	30.4	31.0	29.7	29.9
3		23.4	23.7	24.0	24.4	24.7	24.0
4		11.5	12.6	12.6	15.0	13.4	13.1
5		3.8	4.0	7.0	4.7	8.4	5.2
6		1.9	1.3	3.6	2.3	2.5	2.2
7		0.8	0.6	0.3	1.0	1.3	0.8
8		1.0	1.3	1.1	1.0	0.9	1.1
9		1.3	0.8	0.6	1.0	1.6	1.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				51.500	36	0.0454	

T175 BY RURAL/URBAN

	N=	LG_CITY 369	MED_CITY 335	SUBURB 425	TOWN 614	RURAL 592	TOTAL 2335
0		6.5	3.6	2.3	4.9	1.7	3.7
1		26.8	21.2	16.0	20.4	13.0	18.8
2		27.9	29.8	31.8	30.1	29.9	30.0
3		20.0	24.8	28.2	22.5	24.7	24.0
4		8.9	11.0	11.8	12.4	19.1	13.2
5		3.8	3.6	6.3	5.7	5.4	5.1
6		2.7	1.5	1.6	2.3	2.7	2.2
7		1.1	1.2	0.7	0.5	0.7	0.8
8		0.5	1.5	0.5	0.8	1.9	1.1
9		1.6	1.8	0.7	0.5	1.0	1.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				96.500	36	0.0000	

T175 BY AGE AT DEP

	N=	17 1137	18 568	19 227	20-24 327	25-34 92	TOTAL 2351
0		3.6	3.2	3.5	5.2	3.3	3.7
1		19.2	16.2	19.4	19.3	26.1	18.8
2		30.3	28.2	29.5	30.9	31.5	29.9
3		25.9	25.7	19.8	19.6	17.4	24.1
4		12.0	14.4	15.4	13.5	14.1	13.2
5		4.6	7.4	3.5	6.1	1.1	5.2
6		2.2	1.8	3.5	2.8	1.1	2.3
7		0.9	0.9	1.8	0.0	0.0	0.8
8		1.0	1.1	2.6	0.6	0.0	1.1
9		0.3	1.2	0.9	2.1	5.4	1.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				72.200	36	0.0003	

T176 -- WHO LIVES IN PARENTS HOUSEHOLD

THE FOLLOWING QUESTION IS ABOUT YOUR PARENT'S HOUSEHOLD OR THE HOUSEHOLD YOU GREW UP IN. ANSWER THIS QUESTION ABOUT THE HOUSEHOLD THAT YOU MARKED THE ZIP CODE FOR IN ZIP. WHO LIVES IN THIS HOUSEHOLD?

- A - MY OWN MOTHER.
- B - MY OWN FATHER.
- C - MY STEPMOTHER.
- D - MY STEPFATHER.
- E - GRANDPARENT(S).
- F - BROTHERS AND/OR SISTERS (INCLUDE STEPBROTHERS OR STEPSISTERS).
- G - MY SPOUSE.
- H - MY CHILDREN.
- J - DOES NOT APPLY/I DON'T KNOW.
- IA - OTHER RELATIVES.
- IB - OTHER PEOPLE NOT RELATED TO ME.

SURVEY ITEMS #: A136A_K

D149A_K

TOTAL NPS SURVEYED IS 2394

T176 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 195	3_YEAR 327	4_YEAR 601	TOTAL 1123	2 X	DF	P
A	85.6	83.8	83.2	83.8	0.6	2	0.7403
B	73.3	67.3	62.4	65.7	8.2	2	0.0166
C	8.2	7.3	6.0	6.8	1.3	2	0.5220
D	15.9	10.1	12.1	12.2	3.9	2	0.1423
E	7.2	7.0	7.5	7.3	0.0	2	1.0000
F	77.9	76.1	76.7	76.8	0.2	2	0.9048
G	0.0	1.2	3.0	2.0	8.2	2	0.0166
H	0.0	0.6	1.3	0.9	3.3	2	0.1920
J	2.0	1.5	0.7	1.2	3.0	2	0.2231
IA	1.0	3.1	4.7	3.6	5.9	2	0.0523
IB	2.0	3.4	5.5	4.3	5.2	2	0.0743

T176 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 248	BOTH 495	ACF 362	TOTAL 1105	2 X	DF	P
A	83.9	83.8	83.4	83.7	0.0	2	1.0000
B	68.9	62.4	67.4	65.5	3.9	2	0.1423
C	6.4	6.1	8.0	6.8	1.3	2	0.5220
D	8.5	12.3	15.2	12.4	6.1	2	0.0474
E	4.4	7.3	9.4	7.3	5.3	2	0.0707
F	72.6	78.0	77.9	76.7	3.1	2	0.2122
G	2.4	3.0	0.3	2.0	8.4	2	0.0150
H	0.4	1.4	0.5	0.9	2.6	2	0.2725
J	2.0	0.4	1.7	1.2	4.7	2	0.0954
IA	2.4	4.6	2.5	3.4	3.9	2	0.1423
IB	5.2	5.0	2.5	4.3	4.1	2	0.1287

T176 BY REGION

N=	NE 520	SE 475	SW 358	MW 683	WEST 320	TOTAL 2356	2 X	DF	P
A	82.7	84.2	81.6	84.8	82.2	83.4	2.5	4	0.6446
B	63.3	56.8	59.5	60.5	57.2	59.8	5.5	4	0.2397
C	7.9	5.7	6.1	5.6	10.3	6.8	9.9	4	0.0421
D	12.7	10.7	10.9	14.9	15.0	13.0	7.0	4	0.1359
E	9.4	9.7	7.5	6.0	4.7	7.6	11.8	4	0.0189
F	74.8	71.2	76.3	75.3	72.2	74.1	4.1	4	0.3926
G	1.0	3.8	1.7	1.8	1.6	2.0	11.5	4	0.0215
H	0.6	3.2	2.2	2.0	0.0	1.7	16.6	4	0.0023
J	1.3	1.0	2.0	0.9	1.9	1.3	3.2	4	0.5249
IA	6.0	5.9	5.3	3.4	6.3	5.1	6.4	4	0.1712
IB	5.4	4.4	4.8	4.1	2.8	4.4	3.4	4	0.4932

T176 BY RURAL/URBAN

N=	LG_CITY 371	MED_CITY 335	SUBURB 425	TOWN 613	RURAL 590	TOTAL 2334	2 X	DF	P
A	81.1	83.6	83.5	83.5	84.4	83.4	1.8	4	0.7725
B	49.6	58.8	64.9	58.1	65.1	59.9	28.4	4	0.0000
C	6.5	6.9	7.3	6.4	6.9	6.8	0.4	4	0.9825
D	15.6	12.8	9.9	13.9	12.9	13.0	6.2	4	0.1847
E	7.5	10.4	7.3	6.7	7.1	7.6	4.8	4	0.3034
F	70.3	72.5	75.5	74.1	76.1	74.0	4.8	4	0.3084
G	1.9	1.2	2.1	1.5	2.7	1.9	3.6	4	0.4628
H	1.9	1.8	1.2	2.0	1.7	1.7	1.0	4	0.9098
J	3.5	1.5	0.7	0.8	0.8	1.3	16.9	4	0.0020
IA	6.5	5.7	6.6	4.4	3.7	5.1	6.4	4	0.1712
IB	4.6	4.5	3.8	5.4	3.6	4.4	2.8	4	0.5918

T176 BY AGE AT DEP

N=	17 1138	18 565	19 227	20-24 327	25-34 92	TOTAL 2349	2 X	DF	P
A	85.3	84.3	78.0	79.5	81.5	83.4	11.8	4	0.0189
B	59.3	60.0	56.8	61.2	66.3	59.8	2.9	4	0.5747
C	7.9	6.7	8.4	4.0	1.1	6.9	11.9	4	0.0181
D	14.8	13.1	14.5	8.9	2.2	13.0	18.0	4	0.0012
E	7.3	9.7	9.7	4.9	2.2	7.6	12.5	4	0.0140
F	75.8	77.3	72.7	69.4	54.3	74.1	27.6	4	0.0000
G	1.3	1.8	3.1	3.1	3.3	1.9	6.9	4	0.1413
H	0.4	1.4	1.8	4.0	9.8	1.7	58.6	4	0.0000
J	0.6	0.9	1.8	2.4	7.6	1.3	36.6	4	0.0000
IA	4.8	4.8	7.5	4.9	5.4	5.1	3.0	4	0.5578
IB	3.9	4.8	4.4	5.5	3.3	4.4	1.9	4	0.7541

T177 -- HOUSEHOLD BILLS PAID BY WHOM

THE FOLLOWING QUESTION IS ABOUT YOUR PARENT'S HOUSEHOLD OR THE HOUSEHOLD YOU GREW UP IN. ANSWER THIS QUESTION ABOUT THE HOUSEHOLD THAT YOU MARKED THE ZIP CODE FOR IN ZIP. WHO IS RESPONSIBLE FOR PAYING MOST OF THE BILLS IN THIS HOUSEHOLD?

- 1 - MY OWN MOTHER
- 2 - MY OWN FATHER
- 3 - MY STEPMOTHER
- 4 - MY STEPFATHER
- 5 - GRANDPARENT(S)
- 6 - BROTHERS AND/OR SISTERS (STEPBROTHERS AND STEPSISTERS)
- 7 - MY SPOUSE
- 8 - MY CHILDREN
- 9 - OTHER RELATIVES
- 10 - OTHER PEOPLE NOT RELATED TO ME
- 11 - ME
- 98 - DOES NOT APPLY/I DON'T KNOW

SURVEY ITEMS #: A137

D150

TOTAL NPS SURVEYED IS 2394

T177 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	166	277	491	934	
1	15.7	21.7	23.2	21.4	
2	67.5	59.6	58.3	60.3	
3	0.0	1.1	1.4	1.1	
4	10.2	7.9	7.9	8.4	
5	1.8	2.5	3.5	2.9	
6	0.0	1.1	0.6	0.6	
7	0.0	0.0	0.4	0.2	
8	0.0	0.4	0.0	0.1	
9	0.0	0.7	0.6	0.5	
10	1.2	0.7	1.4	1.2	
11	0.0	1.1	0.4	0.5	
98	3.6	3.3	2.2	2.8	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			21.700	22	0.4779

T177 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 216	BOTH 397	ACF 304	TOTAL 917
1	21.3	23.9	18.8	21.6
2	62.5	57.9	60.5	59.9
3	1.4	1.3	0.7	1.1
4	5.6	7.8	11.5	8.5
5	1.8	3.5	3.0	2.9
6	1.4	0.3	0.3	0.5
7	0.0	0.5	0.0	0.2
8	0.0	0.0	0.3	0.1
9	0.5	0.5	0.7	0.5
10	0.5	1.5	1.3	1.2
11	0.5	0.8	0.3	0.5
98	4.6	2.0	2.6	2.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 24.000	D.F. 22 PROB. 0.3472

T177 BY REGION

N=	NE 420	SE 393	SW 277	MW 546	WEST 263	TOTAL 1899
1	24.8	31.8	31.0	27.3	28.1	28.3
2	58.1	50.6	50.9	54.8	50.6	53.5
3	0.7	0.5	0.0	0.7	1.5	0.7
4	7.1	5.8	8.3	10.4	10.3	8.4
5	3.8	4.6	2.9	1.8	1.5	2.9
6	0.5	0.3	1.1	0.4	0.4	0.5
7	0.5	0.3	1.4	0.5	0.4	0.6
8	0.0	0.0	0.0	0.2	0.0	0.1
9	0.9	1.3	0.7	0.4	1.1	0.8
10	1.2	1.8	1.1	1.1	0.4	1.2
11	0.0	0.3	0.7	0.4	0.4	0.3
98	2.4	2.8	1.8	2.0	5.3	2.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
55.300

D.F.
44

PROB.
0.1181

T177 BY RURAL/URBAN

	LG_CITY N= 286	MED_CITY 268	SUBURB 345	TOWN 496	RURAL 486	TOTAL 1881
1	33.6	30.2	27.0	30.0	22.8	28.2
2	44.4	51.1	60.3	50.4	59.5	53.7
3	0.7	0.4	0.9	0.6	0.6	0.6
4	8.7	9.0	4.3	9.3	9.9	8.4
5	3.1	2.6	2.9	3.0	2.9	2.9
6	0.0	0.4	0.9	0.4	0.6	0.5
7	1.8	0.0	0.0	1.0	0.2	0.6
8	0.0	0.4	0.0	0.0	0.0	0.1
9	1.0	1.1	0.3	1.2	0.6	0.9
10	2.1	1.1	0.9	1.2	0.8	1.2
11	0.0	0.8	0.3	0.4	0.2	0.3
98	4.5	3.0	2.3	2.4	1.8	2.7
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
65.500

D.F.
44

PROB.
0.0194

T177 BY AGE AT DEP

	17 N= 914	18 454	19 188	20-24 262	25-34 77	TOTAL 1895
1	30.5	28.8	26.1	24.0	19.5	28.3
2	52.8	53.7	52.7	54.6	59.7	53.6
3	0.8	0.7	0.5	0.8	0.0	0.7
4	9.3	9.0	8.5	5.3	3.9	8.4
5	2.9	3.5	4.3	1.9	0.0	3.0
6	0.2	0.0	1.1	1.5	1.3	0.5
7	0.1	0.2	1.1	2.3	1.3	0.6
8	0.1	0.0	0.0	0.0	0.0	0.1
9	0.7	0.2	1.1	1.1	5.2	0.8
10	0.8	1.3	1.1	2.3	1.3	1.2
11	0.2	0.2	0.5	0.8	0.0	0.3
98	1.5	2.2	3.2	5.3	7.8	2.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 96.900	D.F. 44	PROB. 0.0000	

B178 -- HOUSEHOLD GROSS INCOME (FORCED CHOICE)

WHAT WOULD YOU SAY IS THE TOTAL YEARLY INCOME OF YOUR PARENTS OR GUARDIANS AND ALL FAMILY MEMBERS WHO LIVE WITH THEM, BEFORE TAXES AND OTHER DEDUCTIONS? DO NOT INCLUDE YOUR INCOME.

- 1 - LESS THAN \$2,599 A YEAR (LESS THAN \$50 A WEEK)
- 2 - \$2,600-\$5,199 A YEAR (ABOUT \$50-\$99 A WEEK)
- 3 - \$5,200-\$10,399 A YEAR (ABOUT \$100-\$199 A WEEK)
- 4 - \$10,400-\$15,599 A YEAR (ABOUT \$200-\$299 A WEEK)
- 5 - \$15,600-\$20,799 A YEAR (ABOUT \$300-\$399 A WEEK)
- 6 - \$20,800-\$25,999 A YEAR (ABOUT \$400-\$499 A WEEK)
- 7 - \$26,000-\$31,199 A YEAR (ABOUT \$500-\$599 A WEEK)
- 8 - \$31,200 OR MORE A YEAR (ABOUT \$600 A WEEK OR MORE)

SURVEY ITEMS #: A147

C125

D151

TOTAL NPS SURVEYED IS 4662

B178 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 370	3_YEAR 597	4_YEAR 1117	TOTAL 2084
1	0.3	1.2	1.2	1.0
2	2.7	1.7	2.7	2.4
3	4.6	3.2	6.5	5.2
4	10.5	11.2	9.8	10.4
5	9.7	11.7	12.3	11.7
6	13.5	12.9	14.8	14.0
7	14.3	14.2	14.4	14.3
8	44.3	43.9	38.3	41.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 20.500			D.F. 14 PROB. 0.1151

B178 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 446	BOTH 906	ACF 693	TOTAL 2045
1	0.4	1.4	0.9	1.0
2	1.8	2.9	2.3	2.4
3	4.0	6.6	4.2	5.2
4	10.1	10.0	10.8	10.3
5	8.7	12.8	12.1	11.7
6	15.0	14.2	12.4	13.8
7	14.1	14.5	14.6	14.4
8	45.7	37.5	42.7	41.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 22.800			D.F. 14 PROB. 0.0636

B178 BY REGION

	N=	NE 972	SE 828	SW 601	MW 1198	WEST 589	TOTAL 4188
1		1.6	2.4	2.7	1.9	1.9	2.1
2		2.9	4.0	3.8	2.5	2.2	3.0
3		6.3	9.7	8.8	8.2	5.9	7.8
4		10.8	12.3	15.5	11.7	9.7	11.9
5		12.3	14.0	12.3	11.7	8.7	12.0
6		13.0	14.3	12.8	14.2	14.4	13.8
7		15.3	13.2	12.1	14.9	14.3	14.2
8		37.8	30.2	31.9	34.9	42.9	35.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		62.300		28	0.0002		

B178 BY RURAL/URBAN

	N=	LG_CITY 650	MED_CITY 601	SUBURB 700	TOWN 1124	RURAL 1071	TOTAL 4146
1		2.0	2.5	1.7	2.1	1.8	2.0
2		2.9	3.0	1.7	2.9	4.1	3.0
3		7.2	7.0	5.0	10.0	8.1	7.8
4		12.5	11.0	8.4	12.4	14.0	11.9
5		10.6	11.8	8.9	13.2	13.5	11.9
6		11.7	14.3	15.0	14.5	13.3	13.8
7		14.3	14.0	14.3	13.7	14.4	14.1
8		38.8	36.4	45.0	31.1	30.8	35.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		83.100		28	0.0000		

B178 BY AGE AT DEP

	N=	17 2060	18 1027	19 377	20-24 549	25-34 162	TOTAL 4175
1		1.8	3.1	2.4	0.7	2.5	2.1
2		2.8	3.5	3.4	2.5	4.3	3.0
3		8.2	7.5	6.9	7.1	8.0	7.8
4		11.8	12.3	13.0	9.6	13.6	11.8
5		13.2	11.3	11.4	10.2	8.6	12.0
6		13.8	14.7	11.9	12.9	14.8	13.8
7		15.1	14.1	11.1	13.5	13.6	14.2
8		33.3	33.5	39.8	43.3	34.6	35.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.	PROB.		
CHISQUARE		45.400		28	0.0201		

T179 -- HOUSEHOLD DWELLING

THE FOLLOWING QUESTION IS ABOUT YOUR PARENT'S HOUSEHOLD OR THE HOUSEHOLD YOU GREW UP IN. ANSWER THIS QUESTION ABOUT THE HOUSEHOLD THAT YOU MARKED THE ZIP CODE FOR IN ZIP. IS THIS HOUSEHOLD IN A ...?

- 1 - SINGLE FAMILY HOUSE
- 2 - DUPLEX (2 HOUSES IN ONE BUILDING)
- 3 - TOWNHOUSE OR ROWHOUSE
- 4 - SMALL APARTMENT BUILDING (3 TO 5 UNITS)
- 5 - MEDIUM APARTMENT BUILDING (6 TO 25 UNITS)
- 6 - LARGE APARTMENT BUILDING (MORE THAN 26 UNITS)
- 8 - NOT APPLICABLE/I DON'T KNOW

SURVEY ITEMS #: A140

TOTAL NPS SURVEYED IS 2394

T179 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 194	3_YEAR 323	4_YEAR 597	TOTAL 1114
1	80.4	75.8	79.2	78.5
2	5.1	5.9	2.7	4.0
3	3.1	5.9	3.8	4.3
4	0.5	2.5	3.7	2.8
5	2.6	2.5	1.8	2.2
6	0.5	0.9	1.5	1.2
8	7.7	6.5	7.2	7.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 17.200			D.F. 12 PROB. 0.1422

T179 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 248	BOTH 492	ACF 357	TOTAL 1097
1	79.4	78.0	78.4	78.5
2	4.8	3.5	4.5	4.1
3	4.8	3.9	4.8	4.4
4	2.4	4.3	1.1	2.8
5	2.0	1.4	3.1	2.1
6	0.0	1.8	1.1	1.2
8	6.4	7.1	7.0	6.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 16.300			D.F. 12 PROB. 0.1779

T179 BY REGION

	N=	NE 516	SE 470	SW 353	MW 679	WEST 319	TOTAL 2337
1		67.8	71.9	77.3	74.7	74.0	72.9
2		9.1	4.5	2.0	6.5	3.4	5.6
3		6.2	4.9	4.0	6.0	4.4	5.3
4		3.3	2.8	2.0	4.1	2.5	3.1
5		4.6	2.3	2.0	2.2	2.2	2.7
6		2.7	3.0	1.7	0.4	3.8	2.1
8		6.2	10.6	11.0	6.0	9.7	8.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				74.100	24	0.0000	

T179 BY RURAL/URBAN

	N=	LG_CITY 366	MED_CITY 331	SUBURB 423	TOWN 609	RURAL 587	TOTAL 2316
1		63.1	68.3	75.2	74.1	78.9	72.9
2		8.7	7.5	5.4	5.1	3.2	5.6
3		5.7	5.1	5.4	5.3	4.9	5.3
4		4.1	4.5	3.5	3.3	0.8	3.0
5		4.6	3.9	2.4	2.5	1.5	2.8
6		5.7	2.7	2.1	1.5	0.2	2.1
8		7.9	7.8	5.9	8.4	10.4	8.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				88.800	24	0.0000	

T179 BY AGE AT DEP

	N=	17 1130	18 561	19 223	20-24 325	25-34 91	TOTAL 2330
1		72.6	73.3	71.3	74.1	74.7	72.9
2		5.7	6.4	2.7	5.8	4.4	5.5
3		5.5	5.0	8.5	3.7	3.3	5.3
4		3.3	3.2	2.7	3.1	2.2	3.1
5		2.1	3.6	2.2	3.4	4.4	2.7
6		1.9	1.4	3.1	2.1	4.4	2.1
8		8.9	7.1	9.4	7.7	6.6	8.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				23.600	24	0.4847	

T180 -- HOUSEHOLD RENT OR MORTGAGE PAYMENT

THE FOLLOWING QUESTION IS ABOUT YOUR PARENT'S HOUSEHOLD OR THE HOUSEHOLD YOU GREW UP IN. ANSWER THIS QUESTION ABOUT THE HOUSEHOLD THAT YOU MARKED THE ZIP CODE FOR IN ZIP. WHAT IS THE MONTHLY RENT OR MORTGAGE PAYMENT INCLUDING UTILITIES?

- 1 - LESS THAN \$100 PER MONTH
- 2 - \$100-\$199 PER MONTH
- 3 - \$200-\$299 PER MONTH
- 4 - \$300-\$399 PER MONTH
- 5 - \$400-\$499 PER MONTH
- 6 - \$500-\$599 PER MONTH
- 7 - \$600-\$699 PER MONTH
- 8 - \$700-\$799 PER MONTH
- 9 - \$800-\$899 PER MONTH
- 10 - \$900-\$1000 PER MONTH
- 11 - MORE THAN \$1000 PER MONTH
- 96 - HOUSING IS PROVIDED BY EMPLOYER
- 97 - DOES NOT APPLY
- 98 - I DON'T KNOW THE RENT/MORTGAGE PAYMENT

SURVEY ITEMS #: A141

TOTAL NPS SURVEYED IS 2394

T180 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 192	3_YEAR 319	4_YEAR 595	TOTAL 1106
1	1.6	2.2	1.8	1.9
2	5.2	4.4	7.4	6.1
3	5.7	6.0	8.6	7.3
4	10.9	11.6	9.4	10.3
5	5.7	6.3	7.7	7.0
6	7.3	7.2	5.4	6.2
7	4.2	4.4	5.2	4.8
8	3.1	1.9	2.2	2.3
9	3.6	2.2	2.3	2.5
10	1.6	2.8	2.5	2.4
11	2.1	4.1	2.5	2.9
96	0.0	1.3	0.3	0.5
97	8.8	10.7	12.9	11.6
98	40.1	35.1	31.6	34.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.600	D.F. 26 PROB. 0.4853

T180 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 246	BOTH 490	ACF 353	TOTAL 1089
1	2.0	1.2	2.8	1.9
2	5.7	7.3	4.8	6.2
3	4.5	9.6	6.2	7.3
4	11.0	9.8	10.5	10.3
5	5.7	8.2	6.2	7.0
6	8.1	5.1	6.8	6.3
7	2.8	5.9	4.5	4.8
8	2.8	1.8	2.5	2.3
9	0.8	2.9	3.4	2.6
10	3.7	2.2	2.0	2.5
11	2.8	2.2	4.0	2.9
96	1.6	0.4	0.0	0.6
97	15.0	11.6	9.1	11.6
98	33.3	31.6	37.1	33.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 42.200	D.F. 26 PROB. 0.0234

T180 BY REGION

N#	NE 505	SE 467	SW 352	MW 667	WEST 311	TOTAL 2302
1	2.8	3.4	2.0	1.5	1.6	2.3
2	5.9	7.7	9.9	5.5	6.4	6.9
3	6.7	11.6	8.2	11.2	6.4	9.2
4	10.3	11.1	11.9	11.2	7.7	10.6
5	6.9	7.9	6.5	5.5	6.8	6.6
6	7.7	4.5	6.8	5.5	8.0	6.3
7	4.0	3.0	5.1	4.0	10.3	4.8
8	2.0	2.4	2.8	2.3	4.5	2.6
9	1.4	2.4	2.0	1.9	3.5	2.1
10	2.4	1.7	1.1	1.6	3.5	2.0
11	2.8	1.1	4.5	2.1	5.5	2.9
96	0.4	0.9	0.8	0.3	0.3	0.5
97	8.3	15.0	12.5	11.8	5.8	11.0
98	38.4	27.4	25.6	35.2	29.6	32.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
133.9

D.F.
52

PROB.
0.0000

T180 BY RURAL/URBAN

	LG_CITY N= 362	MED_CITY 325	SUBURB 416	TOWN 606	RURAL 575	TOTAL 2284
1	1.1	1.5	1.7	2.3	3.8	2.3
2	3.6	7.7	3.8	8.8	8.5	6.8
3	9.9	10.1	8.4	10.2	7.8	9.2
4	11.6	12.0	9.9	10.4	9.9	10.6
5	8.6	8.0	7.4	5.8	5.2	6.7
6	8.8	5.5	10.1	4.3	4.9	6.4
7	7.7	6.5	3.8	3.8	3.8	4.8
8	3.6	2.5	4.3	2.0	1.6	2.6
9	2.8	2.1	2.6	1.8	1.6	2.1
10	3.3	1.8	3.1	2.0	0.5	2.0
11	4.4	2.1	4.1	2.6	1.7	2.9
96	0.0	0.3	1.0	0.7	0.5	0.5
97	5.5	9.5	7.0	12.0	16.7	10.9
98	29.0	30.1	32.7	33.3	33.4	32.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
139.6

D.F.
52

PROB.
0.0000

T180 BY AGE AT DEP

	17 N=	18	19	20-24	25-34	TOTAL
	1113	556	218	318	90	2295
1	2.2	2.7	1.4	2.8	1.1	2.3
2	6.9	6.6	5.0	8.5	5.6	6.8
3	9.5	10.3	8.7	8.2	4.4	9.2
4	11.9	10.1	6.0	10.4	11.1	10.7
5	6.2	6.6	6.9	7.9	6.7	6.6
6	6.5	5.8	6.9	6.9	4.4	6.3
7	5.0	4.9	5.5	4.4	2.2	4.8
8	2.5	3.2	2.8	1.9	1.1	2.6
9	2.0	2.2	2.3	3.1	0.0	2.1
10	2.1	2.0	3.2	0.9	2.2	2.0
11	2.4	2.7	5.0	2.5	5.6	2.9
96	0.5	0.5	0.0	0.6	1.1	0.5
97	11.0	10.8	9.2	10.7	17.8	11.0
98	31.3	31.6	37.2	31.1	36.7	32.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
43.200

D.F.
52

PROB.
0.8025

T181 -- HOUSEHOLD OWNERSHIP

THE FOLLOWING QUESTION IS ABOUT YOUR PARENT'S HOUSEHOLD OR THE HOUSEHOLD YOU GREW UP IN. ANSWER THIS QUESTION ABOUT THE HOUSEHOLD THAT YOU MARKED THE ZIP CODE FOR IN ZIP. WHAT IS THE MARKET VALUE OF HOUSEHOLD OWNED?

- 1 - LESS THAN \$10,000
- 2 - \$10,000-\$20,000
- 3 - \$20,001-\$30,000
- 4 - \$30,001-\$40,000
- 5 - \$40,001-\$50,000
- 6 - \$50,001-\$60,000
- 7 - \$60,001-\$70,000
- 8 - \$70,001-\$80,000
- 9 - \$80,001-\$90,000
- 10 - \$90,001-\$100,000
- 11 - \$100,001-\$125,000
- 12 - \$125,001-\$150,000
- 13 - \$150,001-\$200,000
- 14 - \$200,001 OR MORE
- 97 - DOES NOT APPLY
- 98 - I DON'T KNOW THE MARKET VALUE

SURVEY ITEMS #: A142

TOTAL NPS SURVEYED IS 2394

T181 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 193	3_YEAR 319	4_YEAR 590	TOTAL 1102	
1		0.5	0.9	1.5	1.2	
2		1.0	2.8	2.4	2.3	
3		4.1	4.1	4.4	4.3	
4		6.2	5.6	5.9	5.9	
5		8.3	5.3	6.3	6.4	
6		4.7	4.4	8.6	6.7	
7		10.9	6.9	7.6	8.0	
8		8.8	6.3	7.6	7.4	
9		9.8	6.3	5.8	6.6	
10		5.2	6.9	3.4	4.7	
11		3.1	4.7	5.3	4.7	
12		4.1	3.8	4.1	4.0	
13		3.1	3.4	3.7	3.5	
14		0.0	3.4	2.4	2.3	
97		5.2	8.5	5.4	6.3	
98		24.9	26.6	25.6	25.8	
TOTAL		100.0	100.0	100.0	100.0	
STATISTIC				VALUE	D.F.	PROB.
CHISQUARE				36.800	30	0.1830

T181 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 244	BOTH 484	ACF 357	TOTAL 1085
1	1.6	1.6	0.3	1.2
2	2.5	2.3	2.0	2.2
3	3.3	4.3	5.0	4.3
4	6.6	5.2	5.9	5.7
5	7.4	6.2	5.9	6.4
6	2.9	9.3	5.6	6.6
7	7.8	7.6	8.4	7.9
8	6.1	7.2	8.4	7.4
9	6.6	5.6	8.4	6.7
10	6.1	3.5	5.6	4.8
11	5.3	4.3	4.2	4.5
12	3.3	4.8	3.6	4.1
13	2.9	3.9	3.6	3.6
14	3.7	2.3	1.4	2.3
97	7.8	5.8	5.9	6.3
98	26.2	26.0	25.8	26.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 30.400	D.F. 30 PROB. 0.4453

T181 BY REGION

N=	NE 499	SE 467	SW 349	MW 671	WEST 311	TOTAL 2297
1	1.4	2.8	2.3	0.9	1.3	1.7
2	2.8	4.5	5.2	2.4	2.3	3.3
3	3.8	4.7	2.6	7.0	1.6	4.4
4	4.0	7.3	8.3	7.3	3.2	6.2
5	7.0	6.0	8.6	5.2	3.5	6.1
6	5.6	8.3	8.6	7.9	4.5	7.1
7	6.4	7.7	6.3	7.0	8.7	7.1
8	7.0	4.3	4.9	7.9	4.5	6.1
9	6.2	4.3	3.7	5.8	7.1	5.4
10	4.8	2.4	3.1	3.6	6.8	4.0
11	3.8	3.4	4.6	4.0	7.7	4.4
12	4.6	3.0	2.3	1.8	6.1	3.3
13	2.6	2.4	1.7	2.1	5.5	2.7
14	2.2	1.7	1.4	1.5	5.1	2.2
97	5.4	7.3	6.0	5.4	9.6	6.4
98	32.3	30.0	30.4	30.3	22.5	29.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
157.3

D.F.
60

PROB.
0.0000

T181 BY RURAL/URBAN

	LG_CITY N= 361	MED_CITY 326	SUBURB 407	TOWN 604	RURAL 578	TOTAL 2276
1	0.5	1.2	1.2	2.3	2.3	1.7
2	3.6	4.0	1.2	3.1	4.3	3.3
3	5.0	4.6	2.0	5.0	5.0	4.4
4	6.4	4.9	3.7	6.8	7.6	6.1
5	5.0	6.4	7.4	5.8	6.1	6.1
6	4.4	8.6	6.1	8.4	7.6	7.2
7	5.0	8.3	9.3	6.5	6.9	7.1
8	6.1	6.4	7.1	5.3	5.9	6.1
9	6.1	4.3	6.6	5.6	4.7	5.4
10	5.3	5.5	6.1	2.5	2.4	4.0
11	3.9	4.6	7.6	3.5	3.3	4.4
12	4.2	2.4	4.9	2.5	2.9	3.3
13	3.3	1.5	3.4	2.8	2.3	2.7
14	2.5	1.2	3.4	0.5	3.3	2.2
97	7.8	10.1	5.9	5.6	5.0	6.5
98	31.0	25.8	23.8	33.8	30.4	29.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 121.1	D.F. 60	PROB. 0.0000	

T181 BY AGE AT DEP

	17 N= 1114	18 550	19 220	20-24 316	25-34 90	TOTAL 2290
1	1.7	1.8	1.8	1.3	1.1	1.7
2	3.2	4.0	0.4	3.5	5.6	3.3
3	4.8	4.9	3.2	3.5	3.3	4.5
4	6.5	6.0	5.0	6.0	4.4	6.1
5	5.3	7.3	5.4	7.9	3.3	6.1
6	6.6	8.5	8.6	6.0	5.6	7.2
7	7.3	6.9	5.0	9.2	4.4	7.1
8	5.6	6.0	9.1	6.3	4.4	6.1
9	6.2	3.1	5.4	7.3	4.4	5.5
10	3.5	4.4	5.4	2.5	7.8	3.9
11	5.0	3.1	5.4	4.4	3.3	4.5
12	3.0	3.1	3.2	5.1	3.3	3.3
13	2.5	2.7	4.1	2.5	1.1	2.7
14	1.9	2.2	3.2	2.5	2.2	2.2
97	6.4	5.6	4.5	8.2	11.1	6.5
98	30.4	30.4	30.0	23.7	34.4	29.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
67.900

D.F.
60

PROB.
0.2260

T182 -- RECRUIT INDEPENDENCE ESTABLISHED

WHEN DID YOU FIRST ESTABLISH YOUR OWN HOUSEHOLD BY MOVING OUT OF THIS HOUSEHOLD AND LIVING ON YOUR OWN INCOME? COLLEGE STUDENTS WHO DEPEND ON RELATIVES FOR SUPPORT AND RETURN HOME FOR VACATIONS ARE NOT CONSIDERED TO HAVE ESTABLISHED A SEPARATE HOUSEHOLD.

- 1 - JOINING THE ARMY IS THE FIRST TIME I HAVE BEEN AWAY FROM HOME TO LIVE ON MY OWN INCOME.
- 2 - IN THE LAST 6 MONTHS
- 3 - 7-12 MONTHS AGO
- 4 - 13-18 MONTHS (1 TO 1 1/2 YEARS AGO)
- 5 - 18-24 MONTHS (1 1/2 TO 2 YEARS AGO)
- 6 - 25-36 MONTHS (2 TO 3 YEARS AGO)
- 7 - MORE THAN 3 YEARS AGO

SURVEY ITEMS #: A150

TOTAL NPS SURVEYED IS 2394

T182 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 185	3_YEAR 323	4_YEAR 588	TOTAL 1096
1	86.5	74.0	75.2	76.7
2	4.9	5.3	6.1	5.7
3	3.8	4.0	3.4	3.6
4	1.6	2.5	4.1	3.2
5	1.1	4.3	2.7	2.9
6	0.0	4.0	2.7	2.6
7	2.2	5.9	5.8	5.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 22.500			D.F. 12
				PROB. 0.0323

T182 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 245	BOTH 484	ACF 349	TOTAL 1078
1	71.8	74.0	84.5	76.9
2	4.9	6.6	4.9	5.7
3	4.5	3.1	3.7	3.6
4	2.9	4.1	1.7	3.1
5	3.7	3.3	2.0	3.0
6	5.7	2.5	0.9	2.7
7	6.5	6.4	2.3	5.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 32.600			D.F. 12
				PROB. 0.0011

T182 BY REGION

	N=	NE 501	SE 456	SW 345	MW 661	WEST 310	TOTAL 2273
1		80.0	77.6	72.5	76.8	67.4	75.8
2		5.0	6.8	6.7	6.5	7.4	6.4
3		3.8	4.4	4.3	3.2	3.9	3.8
4		2.8	2.0	3.2	2.7	4.8	2.9
5		2.0	1.3	2.9	3.5	4.8	2.8
6		3.0	1.8	2.9	1.7	4.8	2.6
7		3.4	6.1	7.5	5.6	6.8	5.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				41.400	24	0.0150	

T182 BY RURAL/URBAN

	N=	LG_CITY 356	MED_CITY 323	SUBURB 409	TOWN 589	RURAL 577	TOTAL 2254
1		68.8	72.1	76.0	78.4	79.2	75.8
2		5.1	6.8	5.6	5.6	8.0	6.3
3		3.1	4.6	4.4	3.7	3.5	3.8
4		4.5	2.8	3.9	2.5	1.9	3.0
5		4.2	3.7	2.7	1.9	2.6	2.8
6		4.2	4.0	1.0	2.4	2.3	2.6
7		10.1	5.9	6.4	5.4	2.6	5.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				55.300	24	0.0003	

T182 BY AGE AT DEP

	N=	17 1103	18 540	19 219	20-24 316	25-34 88	TOTAL 2266
1		89.8	83.3	66.7	38.6	11.4	75.9
2		6.1	8.3	6.8	5.1	2.3	6.4
3		1.4	3.9	7.8	8.5	5.7	3.8
4		0.7	1.8	8.7	9.2	1.1	3.0
5		0.8	0.9	5.0	11.4	3.4	2.8
6		0.3	1.1	2.3	12.3	5.7	2.6
7		0.8	0.6	2.7	14.9	70.4	5.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				1318.5	24	0.0000	

T183 -- RECRUIT'S RENT OR MORTGAGE PAYMENT

HOW MUCH RENT OR MORTGAGE PAYMENT INCLUDING UTILITIES DID YOU PAY FOR YOUR OWN PLACE OR TO RELATIVES?

- 1 - LESS THAN \$100 PER MONTH
- 2 - \$100-\$199 PER MONTH
- 3 - \$200-\$299 PER MONTH
- 4 - \$300-\$399 PER MONTH
- 5 - \$400-\$499 PER MONTH
- 6 - \$500-\$599 PER MONTH
- 7 - \$600-\$699 PER MONTH
- 8 - \$700-\$799 PER MONTH
- 9 - \$800-\$899 PER MONTH
- 10 - \$900-\$1000 PER MONTH
- 11 - MORE THAN \$1000 PER MONTH
- 97 - I PAY NO RENT OR MORTGAGE; HOUSING PROVIDED BY EMPLOYER
- 98 - I DON'T KNOW THE RENT/MORTGAGE PAYMENT

SURVEY ITEMS #: A151

TOTAL NPS SURVEYED IS 2394

T183 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 26	3_YEAR 83	4_YEAR 140	TOTAL 249
1	11.5	4.8	13.6	10.4
2	26.9	20.5	20.7	21.3
3	7.7	22.9	22.9	21.3
4	15.4	22.9	16.4	18.5
5	7.7	8.4	5.7	6.8
6	7.7	7.2	4.3	5.6
7	0.0	0.0	1.4	0.8
8	0.0	1.2	2.9	2.0
9	0.0	1.2	0.7	0.8
10	.	.	.	0.0
11	0.0	1.2	0.0	0.4
97	7.7	4.8	6.4	6.0
98	15.4	4.8	5.0	6.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 19.500	D.F. 24 PROB. 0.7248

T183 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 65	BOTH 123	ACF 55	TOTAL 243
1	10.8	12.2	7.3	10.7
2	20.0	21.1	23.6	21.4
3	18.5	23.6	18.2	21.0
4	18.5	17.9	20.0	18.5
5	10.8	5.7	5.4	7.0
6	4.6	5.7	7.3	5.8
7	0.0	1.6	0.0	0.8
8	1.5	2.4	0.0	1.6
9	0.0	0.8	1.8	0.8
10	.	.	.	0.0
11	1.5	0.0	0.0	0.4
97	9.2	3.3	7.3	5.8
98	4.6	5.7	9.1	6.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 15.400	D.F. 24 PROB. 0.9085

T183 BY REGION

N=	NE 96	SE 102	SW 93	MW 156	WEST 101	TOTAL 548
1	8.3	8.8	6.4	14.7	7.9	9.9
2	25.0	20.6	15.0	19.9	11.9	18.6
3	19.8	19.6	25.8	17.3	27.7	21.5
4	18.8	17.6	19.3	17.9	15.8	17.9
5	9.4	11.8	6.4	7.7	12.9	9.5
6	6.3	3.9	9.7	5.8	3.0	5.7
7	1.0	2.0	0.0	1.3	1.0	1.1
8	2.1	1.0	2.1	0.0	4.0	1.6
9	0.0	0.0	0.0	1.3	0.0	0.4
10	0.0	0.0	0.0	0.0	2.0	0.4
11	0.0	1.0	1.1	0.0	0.0	0.4
97	4.2	5.9	7.5	5.1	6.9	5.8
98	5.2	7.8	6.4	9.0	6.9	7.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 51.900	D.F. 48	PROB. 0.3244	

T183 BY RURAL/URBAN

	LG_CITY N=	MED_CITY 89	SUBURB 100	TOWN 126	RURAL 118	TOTAL 542
1	6.4	5.6	13.0	11.1	12.7	10.0
2	10.1	22.5	18.0	24.6	18.6	18.8
3	24.8	22.5	17.0	19.0	25.4	21.8
4	22.0	16.8	22.0	14.3	15.3	17.9
5	15.6	11.2	8.0	7.1	5.9	9.4
6	9.2	7.9	6.0	3.2	3.4	5.7
7	0.0	1.1	1.0	0.8	2.5	1.1
8	1.8	2.3	2.0	2.4	0.0	1.7
9	0.0	0.0	1.0	0.0	0.0	0.2
10	0.9	0.0	1.0	0.0	0.0	0.4
11	0.9	0.0	1.0	0.0	0.0	0.4
97	0.9	4.5	5.0	6.3	9.3	5.4
98	7.3	5.6	5.0	11.1	6.8	7.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
59.400

D.F.
48

PROB.
0.1252

T183 BY AGE AT DEP

	N=	17 109	18 91	19 70	20-24 196	25-34 78	TOTAL 544
1		15.6	11.0	12.9	7.1	5.1	9.9
2		22.9	17.6	24.3	17.3	12.8	18.8
3		17.4	17.6	20.0	25.5	21.8	21.3
4		5.5	14.3	15.7	22.4	29.5	17.8
5		3.7	8.8	5.7	12.8	12.8	9.4
6		1.8	6.6	7.1	4.6	11.5	5.7
7		3.7	0.0	0.0	0.5	1.3	1.1
8		1.8	1.1	0.0	2.0	2.6	1.7
9		0.0	1.1	1.4	0.0	0.0	0.4
10		0.0	1.1	0.0	0.5	0.0	0.4
11		0.0	0.0	1.4	0.5	0.0	0.4
97		15.6	8.8	4.3	2.0	0.0	5.9
98		11.9	12.1	7.1	4.6	2.6	7.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
109.6

D.F.
48

PROB.
0.0000

T184 -- RECRUIT RENTS OR HOUSE OWNERSHIP

WHAT IS THE MARKET VALUE OF YOUR HOUSE?

- 1 - LESS THAN \$10,000
- 2 - \$10,000-\$20,000
- 3 - \$20,001-\$30,000
- 4 - \$30,001-\$40,000
- 5 - \$40,001-\$50,000
- 6 - \$50,001-\$60,000
- 7 - \$60,001-\$70,000
- 8 - \$70,001-\$80,000
- 9 - \$80,001-\$90,000
- 10 - \$90,001-\$100,000
- 11 - \$100,001-\$125,000
- 12 - \$125,001-\$150,000
- 13 - \$150,001-\$200,000
- 14 - \$200,001 OR MORE
- 98 - I DON'T KNOW THE MARKET VALUE

SURVEY ITEMS #: A152

TOTAL NPS SURVEYED IS 2394

T184 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 21	3_YEAR 69	4_YEAR 118	TOTAL 208
1	9.5	10.1	9.3	9.6
2	0.0	2.9	5.9	4.3
3	0.0	2.9	6.8	4.8
4	9.5	1.4	4.2	3.8
5	0.0	1.4	1.7	1.4
6	4.8	5.8	3.4	4.3
7	0.0	0.0	1.7	1.0
8	0.0	2.9	0.8	1.4
9	0.0	4.3	0.8	1.9
10	0.0	1.4	0.8	1.0
11	0.0	0.0	1.7	1.0
12	4.8	1.4	1.7	1.9
13	4.8	0.0	0.0	0.5
14	0.0	0.0	0.8	0.5
98	66.7	65.2	60.2	62.5
TOTAL	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
27.400

D.F.
28

PROB.
0.4966

T184 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 56	BOTH 103	ACF 43	TOTAL 202
1	7.1	9.7	13.9	9.9
2	5.4	4.8	2.3	4.5
3	8.9	4.8	0.0	5.0
4	1.8	3.9	4.6	3.5
5	1.8	1.9	0.0	1.5
6	5.4	3.9	4.6	4.5
7	0.0	1.0	0.0	0.5
8	1.8	1.0	2.3	1.5
9	1.8	1.0	2.3	1.5
10	1.8	0.0	2.3	1.0
11	0.0	1.9	0.0	1.0
12	0.0	1.9	4.6	2.0
13	1.8	0.0	0.0	0.5
14	0.0	1.0	0.0	0.5
98	62.5	63.1	62.8	62.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 19.300	D.F. 28 PROB. 0.8886

T184 BY REGION

N=	NE 78	SE 86	SW 83	MW 136	WEST 84	TOTAL 467
1	7.7	15.1	8.4	9.6	11.9	10.5
2	3.8	7.0	3.6	2.9	1.2	3.6
3	6.4	3.5	3.6	4.4	2.4	4.1
4	2.6	1.2	4.8	4.4	7.1	4.1
5	1.3	2.3	2.4	2.9	2.4	2.4
6	1.3	5.8	6.0	6.6	0.0	4.3
7	1.3	2.3	2.4	2.9	1.2	2.1
8	2.6	1.2	1.2	0.7	0.0	1.1
9	2.6	1.2	1.2	1.5	2.4	1.7
10	0.0	0.0	0.0	1.5	3.6	1.1
11	3.8	0.0	1.2	0.7	1.2	1.3
12	2.6	0.0	1.2	0.0	3.6	1.3
13	0.0	1.2	0.0	0.7	0.0	0.4
14	0.0	0.0	0.0	0.7	0.0	0.2
98	64.1	59.3	63.9	60.3	63.1	61.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
52.100

D.F.
56

PROB.
0.6232

T184 BY RURAL/URBAN

	LG_CITY N=98	MED_CITY 77	SUBURB 74	TOWN 108	RURAL 104	TOTAL 461
1	7.1	10.4	12.2	14.8	8.6	10.6
2	3.1	0.0	0.0	3.7	9.6	3.7
3	5.1	6.5	4.0	1.8	3.8	4.1
4	6.1	1.3	0.0	7.4	3.8	4.1
5	3.1	1.3	5.4	1.8	1.0	2.4
6	3.1	2.6	5.4	5.6	4.8	4.3
7	2.0	0.0	5.4	0.9	1.9	2.0
8	1.0	2.6	1.3	0.0	1.0	1.1
9	1.0	2.6	1.3	1.8	1.0	1.5
10	1.0	1.3	1.3	0.0	1.9	1.1
11	0.0	0.0	4.0	1.8	0.0	1.1
12	3.1	1.3	0.0	0.0	1.9	1.3
13	1.0	0.0	0.0	0.9	0.0	0.4
14	0.0	1.3	0.0	0.0	0.0	0.2
98	63.3	68.8	59.5	59.3	60.6	62.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
71.200

D.F.
56

PROB.
0.0830

T184 BY AGE AT DEP

	N=	17 100	18 77	19 62	20-24 160	25-34 65	TOTAL 464
1		17.0	9.1	8.1	7.5	12.3	10.6
2		3.0	2.6	4.8	4.4	3.1	3.7
3		4.0	0.0	6.4	5.0	3.1	3.9
4		6.0	1.3	3.2	4.4	4.6	4.1
5		1.0	3.9	4.8	1.3	3.1	2.4
6		4.0	7.8	1.6	3.1	6.1	4.3
7		3.0	1.3	0.0	1.9	4.6	2.2
8		2.0	0.0	0.0	1.9	0.0	1.1
9		0.0	3.9	4.8	1.3	0.0	1.7
10		2.0	3.9	0.0	0.0	0.0	1.1
11		2.0	3.9	0.0	0.6	0.0	1.3
12		2.0	0.0	0.0	1.9	1.5	1.3
13		0.0	0.0	1.6	0.6	0.0	0.4
14		0.0	1.3	0.0	0.0	0.0	0.2
98		54.0	61.0	64.5	66.3	61.5	61.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
67.100

D.F.
56

PROB.
0.1472

T142 -- FATHER'S REACTION

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: FATHER (OR MALE GUARDIAN).

- 1 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 2 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 3 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 4 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 5 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA
- 6 - DOES NOT APPLY (FOR EXAMPLE, YOUR FATHER IS DECEASED)
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #:

C141 D052

TOTAL NPS SURVEYED IS 2268

T142 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 184	3_YEAR 282	4_YEAR 532	TOTAL 998
1		41.3	39.7	44.7	42.7
2		39.7	40.8	32.9	36.4
3		8.1	5.3	6.2	6.3
4		2.2	0.7	1.9	1.6
5		1.1	1.8	1.7	1.6
6		4.3	4.6	4.3	4.4
7		3.3	7.1	8.3	7.0
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				13.900	12
					PROB.
					0.3071

T142 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 218	BOTH 427	ACF 334	TOTAL 979
1		38.5	44.0	42.8	42.4
2		41.7	33.7	36.8	36.6
3		5.5	5.4	8.1	6.3
4		0.9	2.1	1.5	1.6
5		1.8	1.9	1.2	1.6
6		5.0	4.2	4.2	4.4
7		6.4	8.7	5.4	7.0
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				11.100	12
					PROB.
					0.5204

T142 BY REGION

	N=	NE 490	SE 368	SW 272	MW 542	WEST 299	TOTAL 1971
1		44.1	40.5	37.9	42.4	50.8	43.1
2		32.9	31.8	34.9	37.8	27.4	33.5
3		5.7	8.1	7.0	5.7	5.3	6.3
4		2.0	2.2	1.5	2.9	1.7	2.2
5		2.2	0.5	1.5	1.8	1.7	1.6
6		5.1	6.3	7.0	2.8	4.0	4.8
7		8.0	10.6	10.3	6.5	9.0	8.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				38.700	24	0.0294	

T142 BY RURAL/URBAN

	N=	LG_CITY 314	MED_CITY 282	SUBURB 288	TOWN 543	RURAL 516	TOTAL 1943
1		42.4	45.4	41.0	42.4	45.3	43.4
2		26.1	31.9	37.1	33.5	36.8	33.5
3		5.7	7.4	5.6	7.5	4.6	6.2
4		2.5	1.1	2.1	2.9	1.7	2.2
5		3.5	0.3	1.4	1.3	1.7	1.6
6		5.7	5.0	4.9	5.3	3.5	4.8
7		14.0	8.9	8.0	7.0	6.2	8.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				46.700	24	0.0036	

T142 BY AGE AT DEP

	N=	17 992	18 467	19 172	20-24 246	25-34 87	TOTAL 1964
1		44.3	42.6	44.8	42.3	33.3	43.2
2		35.4	35.3	29.6	28.5	25.3	33.6
3		5.5	7.5	6.4	6.1	8.0	6.3
4		1.8	2.6	1.7	3.3	2.3	2.2
5		1.6	1.5	1.7	1.2	3.4	1.6
6		4.0	3.0	5.2	7.3	14.9	4.8
7		7.4	7.5	10.5	11.4	12.6	8.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				48.800	24	0.0020	

T143 -- MOTHER'S REACTION

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: MOTHER (OR FEMALE GUARDIAN).

- 1 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 2 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 3 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 4 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 5 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #: C142 D053 TOTAL NPS SURVEYED IS 2268

T143 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 200	3_YEAR 311	4_YEAR 584	TOTAL 1095
1	22.5	26.0	30.6	27.9
2	55.5	49.2	46.2	48.8
3	11.0	16.1	10.4	12.1
4	4.0	1.9	2.4	2.6
5	3.5	2.9	3.8	3.5
6	0.5	2.3	2.4	2.0
7	3.0	1.6	4.1	3.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.800	D.F. 12 PROB. 0.0398

T143 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 234	BOTH 468	ACF 371	TOTAL 1073
1	26.9	31.4	23.4	27.7
2	48.3	45.3	52.8	48.6
3	12.0	10.7	14.6	12.3
4	1.7	2.6	3.2	2.6
5	4.3	3.6	3.0	3.5
6	3.8	2.1	0.8	2.1
7	3.0	4.3	2.2	3.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 21.200	D.F. 12 PROB. 0.0475

T143 BY REGION

	N=	NE 547	SE 417	SW 304	MW 609	WEST 319	TOTAL 2196
1		31.1	36.9	32.9	31.9	36.0	33.4
2		47.5	41.5	43.8	46.1	45.1	45.1
3		12.4	11.5	7.9	10.8	9.7	10.8
4		2.0	3.1	3.6	3.1	3.4	3.0
5		2.9	2.4	3.6	3.9	2.8	3.2
6		1.6	2.4	4.3	1.6	0.9	2.0
7		2.4	2.2	3.9	2.5	1.9	2.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				28.400	24	0.2435	

T143 BY RURAL/URBAN

	N=	LG_CITY 344	MED_CITY 323	SUBURB 321	TOWN 608	RURAL 568	TOTAL 2164
1		39.2	34.4	31.1	33.1	31.9	33.6
2		40.4	44.0	43.3	47.4	47.4	45.1
3		6.1	12.1	12.1	11.0	11.8	10.8
4		2.6	1.9	3.4	3.1	3.0	2.9
5		4.9	3.1	4.7	2.1	2.3	3.1
6		2.6	2.5	2.5	1.5	1.6	2.0
7		4.1	2.2	2.8	1.8	2.1	2.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.400	24	0.0627	

T143 BY AGE AT DEP

	N=	17 1094	18 531	19 191	20-24 277	25-34 95	TOTAL 2188
1		32.7	30.7	40.3	36.1	32.6	33.3
2		47.2	46.3	37.7	40.8	43.2	45.2
3		11.9	10.2	9.4	9.8	8.4	10.8
4		2.7	3.8	4.7	1.4	2.1	3.0
5		2.6	4.3	4.2	3.3	1.0	3.2
6		1.5	1.9	2.1	2.5	8.4	2.1
7		1.4	2.8	1.6	6.1	4.2	2.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				66.100	24	0.0000	

T370 -- EMPLOYER'S REACTION TO YOU ENLISTING

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: YOUR EMPLOYER.

- 1 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 2 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 3 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 4 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 5 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #:

C151

TOTAL NPS SURVEYED IS 2268

T370 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 200	3_YEAR 310	4_YEAR 576	TOTAL 1086
1	17.5	14.2	17.7	16.7
2	40.0	36.1	32.1	34.7
3	8.0	10.3	6.9	8.1
4	3.0	2.3	3.5	3.0
5	4.5	3.9	4.5	4.3
6	19.0	19.0	21.7	20.4
7	8.0	14.2	13.5	12.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 13.700			D.F. 12 PROB. 0.3203

T370 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 231	BOTH 463	ACF 370	TOTAL 1064
1	14.7	18.8	15.9	16.9
2	33.8	33.0	37.0	34.6
3	12.5	5.8	7.6	7.9
4	2.2	3.9	2.7	3.1
5	4.8	3.9	4.6	4.3
6	19.0	20.7	21.1	20.5
7	13.0	13.8	11.1	12.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 15.600			D.F. 12 PROB. 0.2103

T370 BY REGION

	N=	NE 540	SE 412	SW 303	MW 607	WEST 318	TOTAL 2180
1		14.8	23.5	22.1	18.0	17.9	18.8
2		36.1	26.9	31.7	36.1	29.9	32.8
3		10.2	9.2	6.6	7.6	9.4	8.7
4		2.4	3.9	2.6	1.8	3.5	2.7
5		4.3	4.1	5.6	3.6	6.0	4.5
6		18.9	21.1	18.8	19.8	21.1	19.9
7		13.3	11.2	12.5	13.2	12.3	12.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				35.100	24	0.0669	

T370 BY RURAL/URBAN

	N=	LG_CITY 343	MED_CITY 322	SUBURB 322	TOWN 602	RURAL 560	TOTAL 2149
1		15.7	18.6	15.5	20.6	21.4	19.0
2		28.0	32.9	33.5	34.9	33.4	32.0
3		8.2	9.0	8.1	9.0	8.9	8.7
4		2.9	2.2	3.7	2.8	1.8	2.6
5		4.7	4.7	5.9	3.6	4.1	4.4
6		24.2	19.3	21.4	18.1	18.2	19.8
7		16.3	13.3	11.8	11.0	12.1	12.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				26.600	24	0.3234	

T370 BY AGE AT DEP

	N=	17 1086	18 526	19 190	20-24 275	25-34 95	TOTAL 2172
1		18.3	21.7	21.0	16.0	12.6	18.8
2		36.1	31.4	31.0	26.5	26.3	32.9
3		8.0	9.5	10.5	9.1	7.4	8.7
4		2.6	2.5	2.1	4.4	2.1	2.7
5		3.6	5.5	4.2	7.3	2.1	4.5
6		19.7	18.8	16.8	20.0	32.6	19.8
7		11.7	10.6	14.2	16.7	16.8	12.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				45.500	24	0.0051	

T146 -- REACTIONS OF ARMY FRIENDS

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: FRIEND(S) WITH ARMY EXPERIENCE.

- 1 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 2 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 3 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 4 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 5 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #:

C143

D054

TOTAL NPS SURVEYED IS 2268

T146 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 308	4_YEAR 585	TOTAL 1096	
1	23.6	19.5	26.0	23.7	
2	43.3	47.4	44.3	45.0	
3	10.8	9.7	9.4	9.8	
4	3.4	2.9	2.4	2.7	
5	2.5	1.9	2.2	2.2	
6	12.3	12.3	11.6	12.0	
7	3.9	6.2	4.1	4.7	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			7.600	12	0.8156

T146 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 235	BOTH 468	ACF 371	TOTAL 1074	
1	22.5	26.7	20.2	23.6	
2	40.0	45.3	47.7	45.0	
3	12.3	9.4	9.2	10.0	
4	4.7	1.9	2.7	2.8	
5	2.1	1.9	2.4	2.1	
6	14.5	10.3	12.1	11.8	
7	3.8	4.5	5.7	4.7	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			15.400	12	0.2203

T146 BY REGION

	N=	NE 543	SE 419	SW 306	MW 608	WEST 321	TOTAL 2197
1		21.4	29.8	24.8	22.2	23.7	24.0
2		44.8	43.4	37.9	46.9	40.2	43.5
3		9.9	11.5	10.1	10.7	12.8	10.9
4		4.0	4.1	3.9	2.6	2.2	3.4
5		3.3	1.9	4.9	3.1	2.8	3.1
6		12.1	5.0	12.4	9.9	12.8	10.3
7		4.4	4.3	5.9	4.6	5.6	4.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				42.300	24	0.0119	

T146 BY RURAL/URBAN

	N=	LG_CITY 346	MED_CITY 322	SUBURB 324	TOWN 606	RURAL 568	TOTAL 2166
1		27.2	23.3	24.1	22.9	23.8	24.1
2		40.2	40.4	41.7	45.2	46.6	43.5
3		9.5	10.3	12.6	12.5	9.0	10.8
4		2.9	5.0	1.5	3.6	3.2	3.3
5		5.2	3.4	2.8	2.5	2.8	3.2
6		11.0	13.0	11.7	9.1	8.8	10.3
7		4.0	4.7	5.6	4.1	5.8	4.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.500	24	0.1687	

T146 BY AGE AT DEP

	N=	17 1094	18 534	19 190	20-24 275	25-34 96	TOTAL 2189
1		22.9	24.2	25.3	24.0	33.3	24.0
2		45.0	45.5	43.7	37.1	33.3	43.5
3		11.1	10.7	10.5	10.9	11.5	10.9
4		3.3	3.6	2.6	4.0	3.1	3.4
5		3.5	2.6	3.2	2.9	3.1	3.2
6		10.2	9.2	7.4	13.1	14.6	10.3
7		4.0	4.3	7.4	8.0	1.0	4.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				30.700	24	0.1626	

T147 -- REACTIONS OF FRIENDS W/ OTHER MILT EXPER

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: FRIEND(S) WITH OTHER MILITARY EXPERIENCE.

- 1 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 2 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 3 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 4 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 5 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #:

C144

D055

TOTAL NPS SURVEYED IS 2268

T147 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 311	4_YEAR 585	TOTAL 1099	
1	16.8	20.9	21.4	20.4	
2	48.3	40.8	43.3	43.5	
3	9.4	11.6	10.9	10.8	
4	4.4	3.5	3.6	3.7	
5	1.0	1.9	3.6	2.6	
6	16.3	13.2	12.5	13.4	
7	3.9	8.0	4.8	5.6	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			15.500	12	0.2152

T147 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 235	BOTH 469	ACF 373	TOTAL 1077	
1	22.5	21.1	16.9	20.0	
2	40.4	44.3	45.3	43.8	
3	11.9	11.1	10.2	11.0	
4	4.3	3.6	3.8	3.8	
5	2.1	3.2	2.1	2.6	
6	11.5	12.1	15.8	13.3	
7	7.2	4.5	5.9	5.6	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			10.400	12	0.5809

T147 BY REGION

	N=	NE 546	SE 421	SW 303	MW 610	WEST 321	TOTAL 2201
1		17.8	28.0	22.4	21.6	20.9	21.9
2		43.2	38.2	37.9	43.6	44.2	41.8
3		11.5	14.5	8.9	10.5	10.6	11.3
4		4.2	3.6	4.6	4.3	2.8	4.0
5		2.8	2.4	4.0	2.9	3.7	3.0
6		14.6	7.6	15.5	10.3	12.1	11.9
7		5.9	5.7	6.6	6.7	5.6	6.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				40.400	24	0.0194	

T147 BY RURAL/URBAN

	N=	LG_CITY 347	MED_CITY 323	SUBURB 325	TOWN 606	RURAL 569	TOTAL 2170
1		24.8	24.5	19.7	21.3	20.7	21.9
2		39.5	37.5	39.1	44.2	44.8	41.8
3		9.5	13.3	14.1	11.1	9.8	11.3
4		4.0	4.3	3.7	3.6	3.9	3.9
5		3.5	2.8	4.0	3.3	2.1	3.0
6		13.8	11.8	13.5	10.4	11.4	11.9
7		4.9	5.9	5.8	6.1	7.2	6.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				22.000	24	0.5793	

T147 BY AGE AT DEP

	N=	17 1098	18 533	19 190	20-24 276	25-34 96	TOTAL 2193
1		21.2	21.2	22.1	23.2	31.3	22.0
2		42.7	42.2	44.2	39.5	31.3	41.8
3		12.2	11.1	10.0	10.5	8.3	11.4
4		3.6	4.9	2.6	5.1	2.1	4.0
5		3.4	2.6	4.7	1.8	2.1	3.1
6		11.8	12.2	7.4	11.2	19.8	11.8
7		5.0	5.8	8.9	8.7	5.2	6.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				34.700	24	0.0730	

T148 -- REACTIONS OF FRIENDS W/OUT MILT EXPER

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: FRIEND(S) WITH NO MILITARY EXPERIENCE.

- 1 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 2 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 3 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 4 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 5 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #:

C145

D056

TOTAL NPS SURVEYED IS 2268

T148 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 202	3_YEAR 311	4_YEAR 581	TOTAL 1094
1	5.4	6.4	8.3	7.2
2	27.2	30.2	29.9	29.5
3	33.7	26.4	25.8	27.4
4	16.8	17.7	16.7	17.0
5	12.4	15.4	15.0	14.6
6	3.0	1.9	2.2	2.3
7	1.5	1.9	2.1	1.9
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 7.900			D.F. 12 PROB. 0.7929

T148 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 233	BOTH 466	ACF 373	TOTAL 1072
1	5.1	8.8	5.9	7.0
2	30.9	30.3	27.9	29.6
3	25.8	24.9	31.1	27.2
4	18.9	16.3	17.2	17.2
5	14.6	15.7	13.9	14.8
6	2.6	1.9	2.4	2.2
7	2.1	2.1	1.6	2.0
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 9.300			D.F. 12 PROB. 0.6771

T148 BY REGION

	N=	NE 545	SE 419	SW 302	MW 609	WEST 320	TOTAL 2195
1		9.4	8.1	8.6	8.0	10.3	8.8
2		30.3	35.6	30.8	28.7	26.6	30.4
3		26.1	24.8	21.8	28.4	24.7	25.7
4		14.5	15.8	15.6	17.7	13.8	15.7
5		15.0	12.6	18.9	12.5	19.1	15.0
6		2.0	1.2	2.0	2.6	2.5	2.1
7		2.8	1.9	2.3	2.0	3.1	2.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.000	24	0.2201	

T148 BY RURAL/URBAN

	N=	LG_CITY 345	MED_CITY 324	SUBURB 322	TOWN 605	RURAL 567	TOTAL 2163
1		11.3	8.9	8.4	7.6	8.6	8.8
2		27.0	31.2	29.2	31.9	31.9	30.6
3		26.4	26.8	25.5	25.8	24.0	25.5
4		13.6	15.4	14.6	16.0	17.3	15.7
5		17.1	13.6	15.8	15.5	13.4	15.0
6		0.6	2.8	2.8	1.5	2.8	2.1
7		4.1	1.2	3.7	1.6	1.9	2.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.400	24	0.2054	

T148 BY AGE AT DEP

	N=	17 1095	18 532	19 189	20-24 276	25-34 95	TOTAL 2187
1		7.6	8.8	8.5	12.0	13.7	8.8
2		29.2	29.7	28.0	36.2	34.7	30.4
3		26.8	26.5	29.6	18.8	21.0	25.7
4		17.3	16.2	13.8	11.2	11.6	15.7
5		15.9	14.7	14.8	13.0	13.7	15.0
6		1.7	2.3	0.0	4.0	3.2	2.1
7		1.4	1.9	5.3	4.7	2.1	2.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				57.300	24	0.0002	

T149 -- REACTIONS OF SPOUSE/GIRLFRIEND/BOYFRIEND

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: YOUR HUSBAND/WIFE OR GIRLFRIEND/BOYFRIEND.

- 1 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA.
- 2 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA.
- 3 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA.
- 4 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA.
- 5 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA.
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #:

C146

D057

TOTAL NPS SURVEYED IS 2268

T149 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 200	3_YEAR 308	4_YEAR 580	TOTAL 1088
1		9.0	8.4	12.1	10.5
2		25.0	24.7	27.6	26.3
3		19.0	20.4	14.0	16.7
4		11.0	6.2	9.1	8.6
5		19.5	17.2	16.4	17.2
6		14.0	17.2	16.2	16.1
7		2.5	5.8	4.7	4.6
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				17.700	12
					PROB.
					0.1251

T149 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 232	BOTH 465	ACF 369	TOTAL 1066
1		12.1	11.8	7.9	10.5
2		23.3	29.7	24.4	26.5
3		18.5	12.9	20.3	16.7
4		7.8	9.0	8.4	8.5
5		17.7	15.9	19.0	17.4
6		15.5	16.1	15.7	15.9
7		5.2	4.5	4.3	4.6
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				16.300	12
					PROB.
					0.1779

T149 BY REGION

	N=	NE 540	SE 419	SW 303	MW 601	WEST 317	TOTAL 2180
1		10.2	14.6	15.8	9.8	14.5	12.3
2		28.1	24.3	25.7	24.1	26.2	25.7
3		18.0	19.3	14.8	18.0	14.8	17.3
4		7.0	8.6	9.6	11.0	9.1	9.1
5		16.7	17.2	16.8	18.1	14.8	16.9
6		15.6	14.3	12.9	14.0	16.1	14.6
7		4.4	1.7	4.3	5.0	4.4	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				32.200	24	0.1221	

T149 BY RURAL/URBAN

	N=	LG_CITY 346	MED_CITY 319	SUBURB 319	TOWN 602	RURAL 564	TOTAL 2150
1		17.3	13.5	8.8	13.1	9.6	12.3
2		24.9	24.8	26.3	26.9	25.0	25.7
3		15.3	16.3	17.9	18.1	18.4	17.4
4		4.9	11.6	6.3	8.8	12.2	9.1
5		17.6	14.1	18.2	17.6	16.5	16.9
6		14.7	16.3	17.9	11.8	14.7	14.6
7		5.2	3.4	4.7	3.6	3.5	4.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				45.500	24	0.0051	

T149 BY AGE AT DEP

	N=	17 1091	18 524	19 188	20-24 273	25-34 96	TOTAL 2172
1		9.2	10.5	11.7	20.5	34.4	12.2
2		25.8	23.7	26.1	27.5	32.3	25.8
3		19.2	17.8	14.9	12.8	12.5	17.4
4		10.1	9.5	9.6	5.9	2.1	9.0
5		19.8	19.3	14.9	7.7	3.1	17.0
6		12.0	16.4	17.0	19.8	13.5	14.5
7		4.0	2.9	5.8	5.9	2.1	4.1
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				133.7	24	0.0000	

T150 -- REACTIONS OF HIGH SCHOOL COUNSELOR

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: HIGH SCHOOL COUNSELOR.

- 1 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA.
- 2 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA.
- 3 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA.
- 4 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA.
- 5 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA.
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #:

C147

D058

TOTAL NPS SURVEYED IS 2268

T150 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 201	3_YEAR 309	4_YEAR 579	TOTAL 1089
1		22.9	23.3	24.0	23.6
2		39.8	31.7	31.8	33.2
3		6.5	5.5	3.1	4.4
4		1.0	1.6	1.7	1.6
5		1.5	2.9	1.4	1.8
6		12.9	14.6	18.3	16.3
7		15.4	20.4	19.7	19.1
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				16.500	12
					PROB.
					0.1694

T150 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 233	BOTH 463	ACF 371	TOTAL 1067
1		23.2	24.2	22.9	23.5
2		30.5	32.2	36.4	33.3
3		3.0	3.2	7.0	4.5
4		2.1	1.5	1.3	1.6
5		2.1	1.5	2.2	1.9
6		18.9	17.5	12.7	16.1
7		20.2	19.9	17.5	19.1
TOTAL		100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.
CHISQUARE				16.100	12
					PROB.
					0.1867

T150 BY REGION

	N=	NE 541	SE 419	SW 304	MW 610	WEST 318	TOTAL 2192
1		25.5	29.4	24.0	25.1	26.4	26.0
2		31.4	33.6	33.9	35.6	32.1	33.4
3		6.3	3.6	2.6	4.8	1.3	4.1
4		1.8	1.2	1.0	1.0	1.3	1.3
5		3.1	1.7	2.3	1.3	1.3	2.0
6		14.0	14.3	14.1	14.3	18.2	14.8
7		17.7	16.2	22.0	18.0	19.5	18.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
34.400D.F.
24PROB.
0.0778

T150 BY RURAL/URBAN

	N=	LO_CITY 344	MED_CITY 323	SUBURB 323	TOWN 605	RURAL 565	TOTAL 2160
1		25.0	24.8	22.9	25.9	29.6	26.1
2		25.9	31.6	33.8	36.0	36.3	33.5
3		4.4	4.6	4.9	3.8	3.2	4.0
4		0.6	0.9	2.2	1.8	0.7	1.3
5		2.6	1.9	2.5	1.3	1.9	1.9
6		20.1	19.5	12.7	13.4	11.3	14.7
7		21.5	16.7	21.0	17.7	17.0	18.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
46.300D.F.
24PROB.
0.0041

T150 BY AGE AT DEP

	N=	17 1096	18 531	19 189	20-24 275	25-34 93	TOTAL 2184
1		31.7	28.8	23.8	8.0	2.1	26.1
2		39.4	39.0	24.3	15.6	4.3	33.5
3		4.8	4.5	3.7	1.4	2.1	4.1
4		1.9	0.9	0.5	0.4	0.0	1.3
5		2.6	1.9	0.5	1.1	0.0	2.0
6		6.5	9.4	22.2	38.9	55.9	14.7
7		13.0	15.4	24.9	34.5	35.5	18.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
525.2D.F.
24PROB.
0.0000

T151 -- REACTIONS OF TEACHERS

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: YOUR TEACHERS.

- 1 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA.
- 2 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA.
- 3 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA.
- 4 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA.
- 5 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA.
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #:

C148

D059

TOTAL NPS SURVEYED IS 2268

T151 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR 200	3_YEAR 307	4_YEAR 580	TOTAL 1087	
1	21.5	20.8	26.4	23.9	
2	45.5	40.7	35.3	38.7	
3	4.0	6.2	4.0	4.6	
4	2.0	1.6	1.7	1.7	
5	1.0	1.6	1.2	1.3	
6	13.0	12.0	15.2	13.9	
7	13.0	16.9	16.2	15.8	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			13.300	12	0.3476

T151 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 231	BOTH 465	ACF 369	TOTAL 1065	
1	23.4	25.8	22.2	24.0	
2	36.4	35.9	43.4	38.6	
3	5.2	4.3	4.9	4.7	
4	1.7	1.7	1.9	1.8	
5	1.7	1.3	1.1	1.3	
6	15.6	14.4	11.9	13.8	
7	16.0	16.6	14.6	15.8	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			7.200	12	0.8441

T151 BY REGION

	N=	NE 545	SE 418	SW 304	MW 606	WEST 316	TOTAL 2189
1		25.1	32.8	24.0	26.6	26.9	27.1
2		38.0	36.1	35.2	37.5	35.1	36.7
3		5.3	4.3	5.9	5.3	1.6	4.7
4		1.5	3.3	1.6	1.3	1.3	1.8
5		2.0	1.0	2.3	0.7	2.2	1.5
6		13.8	10.5	13.5	13.2	15.8	13.2
7		14.3	12.0	17.4	15.5	17.1	15.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
39.500

D.F.
24

PROB.
0.0242

T151 BY RURAL/URBAN

	N=	LG_CITY 342	MED_CITY 322	SUBURB 325	TOWN 603	RURAL 565	TOTAL 2157
1		23.4	24.8	26.5	27.7	31.1	27.3
2		31.0	34.5	37.5	37.1	40.0	36.6
3		5.3	5.3	6.8	4.3	3.2	4.7
4		1.2	1.5	2.5	2.0	1.6	1.8
5		2.6	2.5	1.5	1.2	0.5	1.5
6		17.8	17.7	10.1	12.3	10.4	13.2
7		18.7	13.7	15.1	15.4	13.1	15.0
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
50.000

D.F.
24

PROB.
0.0014

T151 BY AGE AT DEP

	N=	17 1093	18 531	19 190	20-24 275	25-34 92	TOTAL 2181
1		31.9	31.1	25.8	9.4	3.3	27.1
2		44.5	39.9	25.3	18.2	4.3	36.7
3		5.2	4.7	6.3	2.2	2.2	4.7
4		2.3	2.4	0.5	0.0	0.0	1.8
5		1.7	1.9	1.0	0.7	0.0	1.5
6		4.5	8.5	19.5	38.5	56.5	13.3
7		9.9	11.5	21.6	30.9	33.7	14.9
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
601.1

D.F.
24

PROB.
0.0000

T152 -- REACTIONS OF CO-WORKERS

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: YOUR CO-WORKERS.

- 1 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 2 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 3 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 4 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 5 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #:

C149

D060

TOTAL NPS SURVEYED IS 2268

T152 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 198	3_YEAR 309	4_YEAR 577	TOTAL 1084
1	14.6	10.7	13.9	13.1
2	38.9	38.5	36.6	37.5
3	15.1	15.9	11.8	13.6
4	6.6	5.5	4.7	5.3
5	4.0	3.9	3.6	3.8
6	14.1	15.5	18.7	17.0
7	6.6	10.0	10.8	9.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 11.300			D.F. 12
				PROB. 0.5034

T152 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 229	BOTH 464	ACF 369	TOTAL 1062
1	10.0	15.5	12.7	13.4
2	37.5	37.7	37.1	37.5
3	14.4	10.6	16.5	13.5
4	4.8	5.0	6.2	5.4
5	5.2	3.2	3.8	3.9
6	17.9	16.8	15.7	16.7
7	10.0	11.2	7.9	9.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 14.300			D.F. 12
				PROB. 0.2820

T152 BY REGION

	NE N= 539	SE 411	SW 302	MW 605	WEST 318	TOTAL 2175
1	12.2	19.0	15.6	13.7	15.7	14.9
2	38.0	35.5	39.1	37.7	34.3	37.1
3	15.0	12.9	11.3	12.2	11.0	12.7
4	3.9	4.4	5.3	4.6	5.7	4.6
5	5.6	2.9	4.6	3.3	3.8	4.0
6	15.2	16.1	14.2	17.2	18.9	16.3
7	10.0	9.3	9.9	11.2	10.7	10.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 23.900	D.F. 24	PROB. 0.4673	

T152 BY RURAL/URBAN

	LG_CITY N= 339	MED_CITY 323	SUBURB 321	TOWN 603	RURAL 558	TOTAL 2144
1	14.4	14.2	12.1	15.1	17.7	15.1
2	31.6	36.5	36.1	39.3	39.1	37.1
3	12.7	11.5	13.4	14.6	10.9	12.7
4	3.2	6.2	5.9	3.5	5.0	4.6
5	5.9	4.3	5.3	2.3	3.4	3.9
6	19.2	18.6	16.8	15.1	14.2	16.3
7	13.0	8.7	10.3	10.1	9.7	10.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 36.500	D.F. 24	PROB. 0.0490	

T152 BY AGE AT DEP

	17 N= 1084	18 526	19 189	20-24 274	25-34 94	TOTAL 2167
1	14.5	16.0	15.9	14.6	12.8	14.9
2	39.0	35.4	36.5	34.7	33.0	37.1
3	13.9	12.4	10.6	12.0	7.4	12.7
4	5.0	5.9	3.2	3.3	1.1	4.7
5	3.5	4.9	4.8	5.1	1.1	4.1
6	15.7	16.5	12.7	16.4	28.7	16.3
7	8.4	8.9	16.4	13.9	16.0	10.2
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 47.300	D.F. 24	PROB. 0.0031	

T153 -- REACTIONS OF FELLOW STUDENTS

FOR EACH OF THE PEOPLE LISTED BELOW, INDICATE HOW THEY GENERALLY FELT ABOUT YOUR ENLISTING IN THE ARMY: YOUR FELLOW STUDENTS.

- 1 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY GOOD IDEA
- 2 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A GOOD IDEA
- 3 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS NOT A GOOD IDEA
- 4 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A BAD IDEA
- 5 - THE PERSON(S) LISTED MOSTLY THOUGHT IT WAS A VERY BAD IDEA
- 6 - DOES NOT APPLY
- 7 - DID NOT TALK TO THE PERSON(S) ABOUT ENLISTING IN THE ARMY

SURVEY ITEMS #:

C150

D061

TOTAL NPS SURVEYED IS 2268

T153 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 202	3_YEAR 307	4_YEAR 578	TOTAL 1087
1	7.9	6.5	10.5	8.9
2	31.7	32.3	33.9	33.0
3	24.8	23.1	18.7	21.1
4	13.4	8.1	8.5	9.3
5	5.9	9.4	7.8	7.9
6	9.4	9.8	10.9	10.3
7	6.9	10.8	9.7	9.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 16.400			D.F. 12 PROB. 0.1736

T153 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 229	BOTH 464	ACF 372	TOTAL 1065
1	6.5	11.2	7.5	8.9
2	30.6	35.1	31.4	32.9
3	20.5	17.7	25.8	21.1
4	7.4	8.2	11.8	9.3
5	12.2	7.1	6.4	8.0
6	13.5	10.8	8.3	10.5
7	9.2	9.9	8.6	9.3
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 27.600			D.F. 12 PROB. 0.0063

T153 BY REGION

	N=	NE 544	SE 418	SW 302	MW 604	WEST 318	TOTAL 2186
1		8.8	14.1	10.9	7.8	12.3	10.3
2		38.4	39.0	31.8	32.9	26.4	34.4
3		20.2	17.2	16.6	22.0	20.4	19.7
4		6.3	7.2	10.6	11.4	5.7	8.4
5		7.7	5.0	8.6	6.1	9.8	7.2
6		10.8	9.1	9.9	10.3	14.1	10.7
7		7.7	8.4	11.6	9.4	11.3	9.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				60.800	24	0.0000	

T153 BY RURAL/URBAN

	N=	LG_CITY 343	MED_CITY 320	SUBURB 322	TOWN 604	RURAL 565	TOTAL 2154
1		11.1	9.7	9.3	10.4	11.0	10.4
2		28.3	31.3	32.3	34.1	41.2	34.4
3		14.3	18.1	24.2	24.3	16.3	19.7
4		8.4	9.4	8.4	8.1	8.0	8.4
5		7.3	9.4	7.8	5.0	8.0	7.2
6		15.4	12.2	9.0	10.6	8.0	10.7
7		15.2	10.0	9.0	7.4	7.6	9.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				69.500	24	0.0000	

T153 BY AGE AT DEP

	N=	17 1092	18 529	19 191	20-24 274	25-34 92	TOTAL 2178
1		11.1	10.8	12.0	8.0	3.3	10.4
2		39.6	36.9	29.3	20.8	9.8	34.4
3		22.6	23.4	18.3	7.3	3.3	19.7
4		10.6	8.7	6.3	3.3	0.0	8.4
5		8.7	7.4	5.8	4.4	0.0	7.2
6		2.7	7.0	15.7	31.8	53.3	10.7
7		4.8	5.9	12.6	24.4	30.4	9.3
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				622.1	24	0.0000	

T154 -- NUMBER OF SIBLINGS EVER IN MILITARY

HOW MANY OF YOUR BROTHERS AND SISTERS HAVE SERVED IN THE ARMY OR ANOTHER SERVICE?
(INCLUDE ANY STEPBROTHERS AND STEPSISTERS).

- 0 - NONE
1 - 1
2 - 2
3 - 3
4 - 4
5 - 5
6 - 6 OR MORE

SURVEY ITEMS #:

C135 D131

TOTAL NPS SURVEYED IS 2268

T154 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 202	3_YEAR 315	4_YEAR 586	TOTAL 1103
0	77.2	73.0	71.7	73.1
1	15.3	17.8	20.6	18.9
2	5.4	5.4	4.6	5.0
3	0.5	2.9	1.4	1.6
4	0.5	0.9	0.8	0.8
5	1.0	0.0	0.7	0.5
6	0.0	0.0	0.2	0.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 12.300			D.F. 12
				PROB. 0.4219

T154 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 239	BOTH 470	ACF 372	TOTAL 1081
0	69.0	72.1	76.6	73.0
1	23.4	20.2	14.5	19.0
2	5.9	4.3	5.1	4.9
3	1.3	1.5	2.1	1.7
4	0.0	1.1	1.1	0.8
5	0.4	0.6	0.5	0.6
6	0.0	0.2	0.0	0.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 13.600			D.F. 12
				PROB. 0.3270

T154 BY REGION

N=	NE 551	SE 424	SW 304	MW 612	WEST 322	TOTAL 2213
0	71.0	67.4	71.0	71.9	72.4	70.8
1	20.1	21.5	19.7	19.8	17.7	19.9
2	6.2	5.9	4.6	5.2	5.9	5.6
3	1.3	3.1	3.3	1.1	2.2	2.0
4	0.9	0.7	0.3	1.3	1.5	1.0
5	0.4	0.9	0.0	0.5	0.3	0.5
6	0.2	0.5	1.0	0.2	0.0	0.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
25.900

D.F.
24

PROB.
0.3583

T154 BY RURAL/URBAN

N=	LG_CITY 350	MED_CITY 327	SUBURB 328	TOWN 610	RURAL 569	TOTAL 2184
0	72.0	67.3	75.0	71.6	69.1	70.9
1	19.7	22.6	17.7	18.7	20.2	19.7
2	4.3	6.4	5.2	5.4	6.5	5.6
3	2.0	1.5	0.9	2.3	2.6	2.0
4	1.1	1.2	0.6	1.1	0.9	1.0
5	0.3	0.6	0.6	0.7	0.2	0.5
6	0.6	0.3	0.0	0.2	0.5	0.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
16.700

D.F.
24

PROB.
0.8612

T154 BY AGE AT DEP

N=	17 1099	18 542	19 188	20-24 279	25-34 97	TOTAL 2205
0	72.5	72.0	68.1	69.5	55.7	70.9
1	18.6	19.9	23.4	20.8	23.7	19.8
2	4.9	5.2	5.8	5.4	14.4	5.5
3	2.3	1.7	0.5	2.1	3.1	2.0
4	0.9	0.9	0.5	1.4	2.1	1.0
5	0.3	0.4	1.1	0.7	1.0	0.5
6	0.5	0.0	0.5	0.0	0.0	0.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
35.600

D.F.
24

PROB.
0.0600

T155 -- NUMBER OF FRIENDS ENLISTED IN THE ARMY

HOW MANY OF YOUR FRIENDS HAVE ENLISTED IN THE ARMY?

- 0 - NONE
 1 - 1
 2 - 2
 3 - 3
 4 - 4
 5 - 5
 6 - 6 OR MORE

SURVEY ITEMS #:

C136

D133

TOTAL NPS SURVEYED IS 2268

T155 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 316	4_YEAR 581	TOTAL 1100	
0	15.3	22.5	15.5	17.5	
1	14.8	12.7	14.5	14.0	
2	13.3	16.5	16.7	16.0	
3	16.8	14.9	15.7	15.6	
4	13.3	9.2	8.4	9.5	
5	4.9	2.8	4.5	4.1	
6	21.7	21.5	24.8	23.3	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			15.200	12	0.2307

T155 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 239	BOTH 466	ACF 374	TOTAL 1079	
0	19.3	16.9	16.8	17.4	
1	11.3	14.6	14.7	13.9	
2	16.3	16.5	15.5	16.1	
3	14.6	14.2	17.1	15.3	
4	9.6	8.1	11.0	9.5	
5	4.6	4.3	3.7	4.2	
6	24.3	25.3	21.1	23.6	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			7.300	12	0.8372

T155 BY REGION

	N=	NE 549	SE 423	SW 302	MW 612	WEST 323	TOTAL 2209
0		17.8	13.5	17.5	17.2	20.1	17.1
1		14.4	12.5	15.6	12.9	16.7	14.1
2		18.6	10.9	15.6	14.7	14.5	15.0
3		10.6	13.9	11.3	16.8	15.8	13.8
4		10.8	11.6	7.3	11.8	10.5	10.7
5		6.4	5.2	6.0	3.3	3.7	4.8
6		21.5	32.4	26.8	23.4	18.6	24.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				59.000	24	0.0001	

T155 BY RURAL/URBAN

	N=	LG_CITY 347	MED_CITY 326	SUBURB 331	TOWN 604	RURAL 570	TOTAL 2178
0		22.8	20.9	15.4	14.2	16.1	17.3
1		13.0	14.7	13.9	13.7	14.7	14.0
2		16.7	10.7	21.4	14.9	13.3	15.2
3		12.4	13.5	13.0	13.9	14.9	13.7
4		6.3	10.1	11.5	11.3	11.6	10.4
5		4.3	4.3	4.5	5.3	5.4	4.9
6		24.5	25.8	20.2	26.7	23.9	24.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				41.300	24	0.0154	

T155 BY AGE AT DEP

	N=	17 1100	18 537	19 188	20-24 277	25-34 99	TOTAL 2201
0		12.4	15.8	23.4	26.3	37.4	17.1
1		13.4	13.4	13.3	18.8	15.1	14.2
2		16.4	13.2	13.3	15.9	10.1	15.0
3		13.0	17.3	12.2	13.0	10.1	13.9
4		12.5	11.0	9.6	6.1	4.0	10.7
5		5.4	6.0	3.2	2.9	1.0	4.8
6		26.8	23.3	25.0	17.0	22.2	24.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				103.5	24	0.0000	

T156 -- NUMBER OF FRIENDS ENLISTED IN OTHER SERV

HOW MANY OF YOUR FRIENDS HAVE ENLISTED IN OTHER SERVICES?

0 - NONE
 1 - 1
 2 - 2
 3 - 3
 4 - 4
 5 - 5
 6 - 6 OR MORE

SURVEY ITEMS #:

C137 D134

TOTAL NPS SURVEYED IS 2268

T156 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 204	3_YEAR 315	4_YEAR 576	TOTAL 1095
0		22.1	17.5	18.6	18.9
1		14.7	17.8	13.0	14.7
2		19.6	20.6	15.8	17.9
3		14.7	12.7	13.9	13.7
4		7.3	9.5	9.7	9.2
5		2.9	4.4	4.0	3.9
6		18.6	17.5	25.0	21.6
TOTAL		100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 16.000	D.F. 12 PROB. 0.1912

T156 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 237	BOTH 462	ACF 375	TOTAL 1074
0		15.6	19.9	19.7	18.9
1		15.6	12.1	16.8	14.5
2		21.1	16.7	17.9	18.1
3		14.3	13.8	13.6	13.9
4		10.5	8.7	9.1	9.2
5		3.4	4.1	4.3	4.0
6		19.4	24.7	18.7	21.4
TOTAL		100.0	100.0	100.0	100.0
STATISTIC CHISQUARE				VALUE 11.800	D.F. 12 PROB. 0.4619

T156 BY REGION

	N=	NE 549	SE 420	SW 303	MW 613	WEST 321	TOTAL 2206
0		17.3	18.8	21.4	19.3	22.7	19.5
1		14.0	10.7	16.2	15.5	14.9	14.2
2		16.0	18.1	16.2	19.9	20.9	18.2
3		15.5	14.3	15.8	13.0	14.9	14.6
4		10.8	8.3	9.2	10.4	3.4	8.9
5		5.3	3.8	4.3	3.4	3.7	4.1
6		21.1	25.9	16.8	18.4	19.3	20.4
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				41.800	24	0.0136	

T156 BY RURAL/URBAN

	N=	LG_CITY 350	MED_CITY 327	SUBURB 329	TOWN 604	RURAL 565	TOTAL 2175
0		23.4	21.4	23.4	14.4	19.5	19.6
1		13.7	15.0	14.9	13.6	14.5	14.3
2		13.7	21.4	16.4	18.2	20.3	18.3
3		16.9	12.2	14.0	15.9	12.9	14.4
4		10.0	8.9	7.9	9.6	7.8	8.8
5		4.0	3.4	5.2	4.3	4.1	4.2
6		18.3	17.7	18.2	24.0	20.9	20.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				36.100	24	0.0537	

T156 BY AGE AT DEP

	N=	17 1100	18 537	19 186	20-24 277	25-34 98	TOTAL 2198
0		16.4	19.0	21.0	25.6	34.7	19.4
1		13.8	14.5	12.4	15.5	16.3	14.2
2		18.8	18.6	18.8	17.3	11.2	18.2
3		15.9	14.3	13.4	11.5	11.2	14.6
4		9.5	8.9	8.6	6.5	10.2	9.0
5		4.0	4.3	3.2	5.0	4.1	4.1
6		21.5	20.3	22.6	18.4	12.2	20.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.400	24	0.0248	

T157A -- FATHER'S MILITARY SERV: NO KNOWLEDGE, N/A

HAS YOUR FATHER (OR MALE GUARDIAN) EVER SERVED OR IS HE NOW SERVING IN THE MILITARY?

- 1 - YES
 2 - NO
 7 - NOT APPLICABLE
 8 - I DON'T KNOW

SURVEY ITEMS #:

C138A D127A

TOTAL NPS SURVEYED IS 2268

T157A BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 204	3_YEAR 313	4_YEAR 580	TOTAL 1097
1	63.7	61.3	56.9	59.4
2	34.8	35.5	38.4	36.9
7	0.0	0.3	1.4	0.8
8	1.5	2.9	3.3	2.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 8.800			D.F. 6 PROB. 0.1851

T157A BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 237	BOTH 464	ACF 374	TOTAL 1075
1	61.2	57.5	62.0	59.9
2	36.3	36.8	36.1	36.5
7	0.0	1.7	0.3	0.8
8	2.5	3.9	1.6	2.8
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 12.700			D.F. 6 PROB. 0.0481

T157A BY REGION

N=	NE 547	SE 418	SW 304	MW 612	WEST 319	TOTAL 2200
1	54.8	50.2	52.0	57.3	70.8	56.6
2	39.7	45.9	42.1	36.3	25.7	38.2
7	1.5	0.7	2.0	1.8	0.6	1.4
8	4.0	3.1	3.9	4.6	2.8	3.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 44.200	D.F. 12	PROB. 0.0000	

T157A BY RURAL/URBAN

N=	LG_CITY 347	MED_CITY 322	SUBURB 330	TOWN 603	RURAL 568	TOTAL 2170
1	55.3	55.0	64.2	55.4	56.0	56.8
2	37.5	40.1	32.4	39.1	39.3	38.0
7	1.4	2.5	0.6	1.2	1.2	1.3
8	5.8	2.5	2.7	4.3	3.5	3.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.300	D.F. 12	PROB. 0.1069	

T157A BY AGE AT DEP

N=	17 1093	18 534	19 189	20-24 279	25-34 97	TOTAL 2192
1	57.5	53.2	59.3	57.3	57.7	56.6
2	37.5	39.7	37.0	37.3	42.3	38.2
7	1.2	2.3	2.1	0.4	0.0	1.4
8	3.8	4.9	1.6	5.0	0.0	3.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 18.700	D.F. 12	PROB. 0.0960	

T157 -- FATHERS MILITARY SERVICE

HAS YOUR FATHER(OR MALE GUARDIAN) EVER SERVED OR IS HE NOW SERVING IN THE MILITARY? IF YES, CIRCLE ALL THE BRANCHES HE HAS SERVED IN.

- B - ARMY (REGULAR ACTIVE DUTY).
 C - ARMY RESERVE.
 D - ARMY NATIONAL GUARD.
 E - AIR FORCE (REGULAR ACTIVE DUTY).
 F - AIR FORCE RESERVE OR AIR NATIONAL GUARD.
 G - NAVY (REGULAR ACTIVE DUTY).
 H - NAVY RESERVE.
 I - MARINES (REGULAR ACTIVE DUTY).
 J - MARINE RESERVE.

SURVEY ITEMS #:

C138A_J D127A_J

TOTAL NPS SURVEYED IS 2268

T157 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 130	3_YEAR 191	4_YEAR 328	TOTAL 649	² X	DF	P
B	50.8	51.3	51.5	51.3	0.0	2	1.0000
C	6.9	7.3	5.5	6.3	0.8	2	0.6703
D	3.8	5.8	6.1	5.5	0.9	2	0.6376
E	19.2	14.7	15.8	16.2	1.2	2	0.5488
F	0.0	1.0	1.5	1.1	2.0	2	0.3679
G	16.9	22.0	22.6	21.3	1.9	2	0.3867
H	3.1	3.1	2.1	2.6	0.6	2	0.7408
I	6.9	7.8	6.4	6.9	0.3	2	0.8607
J	0.0	2.1	0.6	0.9	4.4	2	0.1108

T157 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 145	BOTH 265	ACF 231	TOTAL 641	² X	DF	P
B	49.7	52.1	51.9	51.5	0.2	2	0.9048
C	9.7	4.9	5.6	6.2	3.9	2	0.1423
D	4.8	6.0	5.6	5.6	0.3	2	0.8607
E	16.5	15.8	15.1	15.8	0.2	2	0.9048
F	0.0	1.9	0.9	1.1	3.2	2	0.2019
G	22.8	23.0	19.0	21.5	1.4	2	0.4966
H	2.8	1.9	3.5	2.7	1.2	2	0.5488
I	9.0	5.7	7.4	7.0	1.7	2	0.4274
J	0.0	0.8	1.7	0.9	3.1	2	0.2122

T157 BY REGION

	N=	NE 297	SE 210	SW 156	MW 350	WEST 226	TOTAL 1239	² X	DF	P
B		53.5	59.5	51.3	56.6	43.4	53.3	13.9	4	0.0076
C		7.1	5.7	1.3	8.0	4.4	5.9	10.4	4	0.0342
D		7.1	6.7	4.5	2.3	4.9	4.9	9.6	4	0.0477
E		13.8	14.8	15.4	15.4	20.8	15.9	5.2	4	0.2674
F		1.7	0.5	0.6	1.1	1.8	1.2	2.4	4	0.6626
G		23.2	16.7	21.8	16.3	24.3	20.2	9.3	4	0.0540
H		4.7	1.4	0.6	1.1	3.1	2.3	12.7	4	0.0128
I		6.4	4.3	9.6	8.3	8.0	7.3	5.1	4	0.2772
J		0.7	0.9	1.3	1.1	0.9	1.0	0.6	4	0.9631

T157 BY RURAL/URBAN

	N=	LG_CITY 190	MED_CITY 176	SUBURB 211	TOWN 333	RURAL 318	TOTAL 1228	² X	DF	P
B		55.3	47.7	51.7	54.3	55.7	53.4	3.5	4	0.4779
C		5.3	5.7	7.1	6.6	4.7	5.9	1.7	4	0.7907
D		2.1	5.7	6.2	4.5	6.0	5.0	4.8	4	0.3084
E		15.3	21.0	13.7	17.4	13.8	16.0	5.8	4	0.2146
F		0.0	1.7	1.4	2.1	0.3	1.1	7.4	4	0.1162
G		21.0	19.3	19.9	19.2	20.1	19.9	0.2	4	0.9953
H		1.0	3.4	3.3	1.2	2.8	2.3	5.4	4	0.2487
I		6.3	9.1	10.4	5.7	6.6	7.3	5.6	4	0.2311
J		0.0	1.1	1.9	1.2	0.6	1.0	4.3	4	0.3669

T157 BY AGE AT DEP

	N=	17 626	18 282	19 111	20-24 160	25-34 56	TOTAL 1235	² X	DF	P
B		54.5	47.9	62.2	49.4	58.9	53.2	8.8	4	0.0663
C		6.1	3.9	7.2	8.8	3.6	5.9	5.1	4	0.2772
D		3.8	7.8	4.5	5.6	1.8	4.9	7.9	4	0.0953
E		16.4	14.2	15.3	17.5	14.3	15.9	1.2	4	0.8781
F		0.3	3.2	1.8	0.6	1.8	1.2	14.4	4	0.0061
G		19.3	22.7	15.3	23.8	17.9	20.2	4.4	4	0.3546
H		2.4	2.5	4.5	1.3	0.0	2.3	4.4	4	0.3546
I		8.0	6.7	3.6	8.1	7.1	7.3	3.0	4	0.5578
J		1.1	1.8	0.0	0.0	0.0	1.0	5.2	4	0.2674

T159A -- SIBLINGS MILITARY SERV: NO KNOWLEDGE, N/A

HAVE YOUR BROTHERS OR SISTERS (STEPBROTHERS OR STEPSISTERS) EVER SERVED OR ARE ANY NOW SERVING IN THE MILITARY?

- 1 - YES
 2 - NO
 7 - NOT APPLICABLE
 8 - I DON'T KNOW

SURVEY ITEMS #:

C139A

TOTAL NPS SURVEYED IS 2268

T159A BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 311	4_YEAR 581	TOTAL 1095
1	22.7	27.0	27.0	26.2
2	74.9	72.0	70.9	72.0
7	2.0	0.6	1.4	1.3
8	0.5	0.3	0.7	0.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 3.800			D.F. 6
				PROB. 0.7037

T159A BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 236	BOTH 465	ACF 372	TOTAL 1073
1	30.1	26.2	23.9	26.3
2	69.5	71.0	74.5	71.9
7	0.4	1.7	1.3	1.3
8	0.0	1.1	0.3	0.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 8.900			D.F. 6
				PROB. 0.1793

T159A BY REGION

	N=	NE 547	SE 420	SW 306	MW 612	WEST 319	TOTAL 2204
1		26.5	30.7	27.4	27.9	27.6	28.0
2		71.1	66.9	69.9	70.3	71.2	69.9
7		1.5	1.4	1.6	1.1	0.9	1.3
8		0.9	0.9	1.0	0.6	0.3	0.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				4.400	12	0.9751	

T159A BY RURAL/URBAN

	N=	LG_CITY 349	MED_CITY 325	SUBURB 328	TOWN 604	RURAL 567	TOTAL 2173
1		25.8	30.8	22.6	28.3	30.2	27.9
2		71.6	67.4	75.6	70.0	67.5	70.1
7		2.3	0.6	0.6	1.2	1.8	1.3
8		0.3	1.2	1.2	0.5	0.5	0.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				18.100	12	0.1127	

T159A BY AGE AT DEP

	N=	17 1095	18 536	19 190	20-24 279	25-34 96	TOTAL 2196
1		26.7	26.1	30.0	29.4	42.7	27.9
2		71.6	71.8	66.3	67.7	56.3	70.0
7		1.2	1.1	3.2	1.1	1.0	1.3
8		0.5	0.9	0.5	1.8	0.0	0.8
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				24.000	12	0.0203	

T159 -- SIBLINGS SERVED/NOW SERVING IN MILITARY

HAVE YOUR BROTHERS OR SISTERS (STEPBROTHERS OR STEPSISTERS) EVER SERVED OR ARE ANY NOW SERVING IN THE MILITARY? IF YES, CIRCLE ALL THE BRANCHES THEY HAVE SERVED IN.

- B - ARMY (REGULAR ACTIVE DUTY).
 C - ARMY RESERVE.
 D - ARMY NATIONAL GUARD.
 E - AIR FORCE (REGULAR ACTIVE DUTY).
 F - AIR FORCE RESERVE OR AIR NATIONAL GUARD.
 G - NAVY (REGULAR ACTIVE DUTY).
 H - NAVY RESERVE.
 I - MARINES (REGULAR ACTIVE DUTY).
 J - MARINE RESERVE.

SURVEY ITEMS #:

C139A_J D132A_I

TOTAL NPS SURVEYED IS 2268

T159 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 46	3_YEAR 82	4_YEAR 156	TOTAL 284	2 X	DF	P
B		54.3	53.7	57.0	55.6	0.4	2	0.8187
C		17.4	7.3	10.3	10.6	3.1	2	0.2122
D		13.0	3.7	5.1	6.0	4.9	2	0.0863
E		13.0	19.5	16.7	16.9	0.9	2	0.6376
F		2.2	2.4	0.0	1.1	3.6	2	0.1653
G		15.2	21.9	20.5	20.1	0.7	2	0.7047
H		6.5	0.0	1.9	2.1	6.0	2	0.0498
I		10.9	13.4	10.9	11.6	0.3	2	0.8607
J		2.2	2.4	1.3	1.8	0.4	2	0.8187

T159 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 70	BOTH 121	ACF 88	TOTAL 279	2 X	DF	P
B		54.3	56.2	54.5	55.2	0.0	2	1.0000
C		5.7	10.7	14.8	10.8	3.4	2	0.1827
D		5.7	5.8	6.8	6.1	0.1	2	0.9512
E		17.1	18.2	15.9	17.2	0.2	2	0.9048
F		1.4	0.0	2.3	1.1	2.6	2	0.2725
G		20.0	18.2	22.7	20.1	0.7	2	0.7047
H		1.4	1.6	3.4	2.2	0.9	2	0.6376
I		11.4	11.6	11.4	11.5	0.0	2	1.0000
J		2.9	0.8	2.3	1.8	1.1	2	0.5769

T159 BY REGION

	NE 142	SE 129	SW 80	MW 170	WEST 87	TOTAL 608	χ^2	DF	P
N=									
B	53.5	60.5	56.3	57.1	56.3	56.7	1.3	4	0.8614
C	13.4	7.0	2.5	8.2	4.6	7.9	10.5	4	0.0328
D	6.3	8.5	8.8	3.5	1.1	5.6	8.4	4	0.0780
E	16.2	17.0	16.3	14.7	19.5	16.4	1.0	4	0.9098
F	0.0	0.8	1.3	0.6	2.3	0.8	3.8	4	0.4337
G	25.3	10.8	22.5	22.9	24.1	21.1	10.6	4	0.0314
H	1.4	1.5	1.3	1.2	3.4	1.6	2.0	4	0.7358
I	10.6	11.6	17.5	11.2	11.5	12.0	2.6	4	0.6268
J	1.4	2.3	0.0	0.6	2.3	1.3	3.4	4	0.4932

T159 BY RURAL/URBAN

	LG_CITY 86	MED_CITY 99	SUBURB 74	TOWN 170	RURAL 168	TOTAL 597	χ^2	DF	P
N=									
B	59.3	61.6	47.3	61.2	54.8	57.5	5.5	4	0.2397
C	9.3	4.0	5.4	7.1	11.3	7.9	5.6	4	0.2311
D	3.5	6.1	4.0	6.5	6.5	5.7	1.4	4	0.8442
E	12.8	14.1	17.6	17.1	17.9	15.2	1.7	4	0.7907
F	0.0	1.0	1.3	1.8	0.0	0.8	4.0	4	0.4060
G	19.8	19.2	25.7	18.8	21.4	20.6	1.7	4	0.7907
H	0.0	1.0	2.7	2.3	1.8	1.7	2.7	4	0.6092
I	10.5	18.2	10.8	10.0	11.9	12.1	4.5	4	0.3425
J	0.0	1.0	2.7	0.6	2.4	1.3	4.4	4	0.3546

T159 BY AGE AT DEP

	17 288	18 137	19 55	20-24 82	25-34 41	TOTAL 603	χ^2	DF	P
N=									
B	61.8	51.1	40.0	61.0	51.2	56.6	12.2	4	0.0159
C	10.1	8.0	3.6	2.4	9.8	8.0	6.7	4	0.1526
D	6.3	6.6	9.1	2.4	0.0	5.6	5.7	4	0.2227
E	12.8	27.0	16.4	13.4	14.6	16.6	14.4	4	0.0061
F	1.4	0.7	0.0	0.0	0.0	0.8	2.6	4	0.6268
G	20.5	18.3	27.3	17.1	36.6	21.2	8.8	4	0.0663
H	0.7	2.2	0.0	4.9	2.4	1.7	8.1	4	0.0880
I	10.1	12.4	18.2	9.8	14.6	11.6	3.6	4	0.4628
J	1.0	2.9	1.8	0.0	0.0	1.3	4.5	4	0.3425

T163 -- FATHER'S HIGHEST SCHOOL GRADE

WHAT IS THE HIGHEST LEVEL OF SCHOOL YOUR FATHER (OR MALE GUARDIAN) COMPLETED?

- 1 - 8TH OR BELOW
- 2 - 9TH
- 3 - 10TH
- 4 - 11TH
- 5 - 12TH
- 6 - 1 YEAR OF COLLEGE
- 7 - 2 YEARS OF COLLEGE
- 8 - 3 YEARS OF COLLEGE
- 9 - 4 OR MORE YEARS OF COLLEGE
- 98 - I DON'T KNOW

SURVEY ITEMS #: A143 B179 C128 D123 TOTAL NPS SURVEYED IS 6990

T163 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 609	3_YEAR 933	4_YEAR 1790	TOTAL 3332
1	8.2	5.8	8.3	7.6
2	3.4	3.3	3.3	3.3
3	5.1	4.6	5.5	5.2
4	3.4	4.5	5.4	4.8
5	30.4	29.0	33.4	31.6
6	4.9	6.0	4.0	4.7
7	10.3	10.1	8.2	9.1
8	2.6	3.1	2.5	2.7
9	24.1	23.5	17.9	20.6
98	7.4	10.1	11.6	10.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 46.100			D.F. 18 PROB. 0.0003

T163 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 708	BOTH 1475	ACF 1088	TOTAL 3271
1	6.1	8.1	7.7	7.6
2	2.7	3.7	3.2	3.3
3	3.1	6.0	5.7	5.3
4	3.4	5.4	4.8	4.7
5	30.4	32.8	30.3	31.4
6	6.2	4.3	4.6	4.8
7	11.2	7.9	9.4	9.1
8	3.5	2.2	2.7	2.7
9	24.3	17.3	22.8	20.6
98	9.2	12.3	8.8	10.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 54.300			D.F. 18 PROB. 0.0000

T163 BY REGION

	N=	NE 1550	SE 1373	SW 976	MW 1912	WEST 958	TOTAL 6769
1		7.5	11.1	11.2	9.5	7.1	9.3
2		4.0	5.2	4.6	3.9	2.8	4.1
3		4.8	5.2	5.0	5.2	3.6	4.9
4		5.8	7.7	5.3	4.6	4.5	5.6
5		35.5	29.0	27.4	36.6	28.4	32.3
6		3.7	3.6	3.8	4.2	5.1	4.0
7		7.2	7.7	7.7	7.2	9.6	7.7
8		2.8	2.2	3.3	2.0	3.3	2.6
9		15.0	13.5	16.4	14.8	21.9	15.8
98		13.7	14.8	15.4	12.1	13.6	13.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.		PROB.	
CHISQUARE		133.6		36		0.0000	

T163 BY RURAL/URBAN

	N=	LG_CITY 1092	MED_CITY 974	SUBURB 1106	TOWN 1786	RURAL 1732	TOTAL 6690
1		8.8	8.1	6.1	9.1	12.4	9.3
2		2.9	3.9	3.3	4.3	5.5	4.2
3		5.0	4.2	3.3	4.8	6.2	4.9
4		5.4	6.4	4.4	5.5	6.2	5.6
5		27.0	27.3	32.8	34.6	35.5	32.2
6		4.8	5.1	3.7	3.1	3.9	4.0
7		8.0	10.4	8.4	7.0	6.3	7.7
8		2.7	2.9	3.3	2.7	1.8	2.6
9		18.3	16.8	21.1	14.8	11.5	15.9
98		17.0	14.9	13.6	14.0	10.5	13.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.		PROB.	
CHISQUARE		186.3		36		0.0000	

T163 BY AGE AT DEP

	N=	17 3328	18 1659	19 620	20-24 872	25-34 262	TOTAL 6741
1		8.9	7.8	8.7	10.9	19.5	9.3
2		4.3	4.6	4.0	3.6	2.3	4.2
3		5.0	5.1	4.8	4.6	3.0	4.9
4		5.9	6.9	3.7	3.4	4.6	5.6
5		33.7	33.4	30.5	27.9	25.6	32.3
6		3.6	3.7	4.3	5.6	6.1	4.0
7		7.9	7.0	7.7	8.3	8.4	7.7
8		2.5	2.4	4.0	2.8	1.5	2.6
9		14.8	14.8	18.1	19.5	16.8	15.8
98		13.5	14.2	14.0	13.5	12.2	13.7
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC		VALUE		D.F.		PROB.	
CHISQUARE		104.3		36		0.0000	

T164 -- FATHER'S HIGHEST DIPLOMA

WHAT IS THE HIGHEST DIPLOMA OR DEGREE THAT YOUR FATHER (OR MALE GUARDIAN) HAS?

- 1 - MASTERS, DOCTORATE, OR PROFESSIONAL
- 2 - B.A. OR B.S. DEGREE
- 3 - ASSOCIATE DEGREE (A.A.) FROM A JUNIOR OR COMMUNITY COLLEGE
- 4 - A HIGH SCHOOL DIPLOMA
- 5 - A GED CERTIFICATE
- 6 - NONE OF THE ABOVE
- 8 - I DON'T KNOW

SURVEY ITEMS #: A144 B180 C129 D124 TOTAL NPS SURVEYED IS 6990

T164 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 603	3_YEAR 927	4_YEAR 1768	TOTAL 3298
1	9.1	9.1	7.9	8.5
2	13.1	14.7	9.5	11.6
3	8.3	6.8	6.5	6.9
4	31.3	32.3	34.0	33.1
5	5.5	5.0	5.8	5.5
6	16.1	13.3	15.6	15.0
8	16.6	19.0	20.6	19.4
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 27.400			D.F. 12 PROB. 0.0068

T164 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 701	BOTH 1457	ACF 1080	TOTAL 3238
1	9.8	7.7	8.8	8.5
2	14.3	9.2	13.1	11.6
3	8.4	6.0	7.2	6.9
4	33.2	33.1	32.2	32.9
5	3.7	6.7	5.2	5.6
6	12.4	15.5	16.0	15.0
8	18.1	21.8	17.5	19.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 39.600			D.F. 12 PROB. 0.0001

T164 BY REGION

	N=	NE 1536	SE 1360	SW 967	MW 1888	WEST 948	TOTAL 6699
1		6.0	5.7	7.3	5.7	9.0	6.5
2		8.7	7.3	8.9	7.6	11.0	8.5
3		6.0	6.2	5.0	5.4	6.5	5.8
4		33.3	27.3	27.0	35.7	30.2	31.4
5		4.3	5.4	6.9	5.1	5.3	5.3
6		17.2	22.1	18.6	18.0	12.4	17.9
8		24.5	25.9	26.3	22.5	25.6	24.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				97.700	24	0.0000	

T164 BY RURAL/URBAN

	N=	LG_CITY 1078	MED_CITY 956	SUBURB 1103	TOWN 1769	RURAL 1718	TOTAL 6624
1		8.1	7.6	9.4	5.5	4.1	6.5
2		8.8	9.6	10.5	8.7	6.1	8.5
3		6.6	7.3	6.2	5.3	4.6	5.8
4		27.6	27.7	30.9	32.3	35.3	31.4
5		4.5	5.0	4.7	5.9	5.6	5.3
6		17.5	16.6	13.1	17.9	22.3	18.0
8		26.8	26.0	25.2	24.4	22.0	24.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				131.3	24	0.0000	

T164 BY AGE AT DEP

	N=	17 3301	18 1638	19 610	20-24 864	25-34 259	TOTAL 6672
1		5.7	6.2	7.9	8.2	9.6	6.5
2		7.9	7.7	10.3	10.9	8.1	8.5
3		5.5	6.2	5.9	5.9	6.6	5.8
4		33.0	30.1	29.7	29.2	29.7	31.4
5		6.0	5.6	3.9	3.7	2.3	5.3
6		17.6	17.5	17.5	19.0	23.5	18.0
8		24.2	26.7	24.8	23.1	20.1	24.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				57.300	24	0.0002	

T165 -- MOTHER'S HIGHEST SCHOOL GRADE

WHAT IS THE HIGHEST LEVEL OF SCHOOL YOUR MOTHER (OR FEMALE GUARDIAN) COMPLETED?

- 1 - 8TH OR BELOW
- 2 - 9TH
- 3 - 10TH
- 4 - 11TH
- 5 - 12TH
- 6 - 1 YEAR OF COLLEGE
- 7 - 2 YEARS OF COLLEGE
- 8 - 3 YEARS OF COLLEGE
- 9 - 4 OR MORE YEARS OF COLLEGE
- 98 - I DON'T KNOW

SURVEY ITEMS #: A145 B181 C130 D125 TOTAL NPS SURVEYED IS 6990

T165 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 612	3_YEAR 930	4_YEAR 1785	TOTAL 3327
1	2.3	2.9	4.1	3.4
2	2.3	2.0	2.9	2.6
3	3.4	3.7	5.9	4.8
4	4.6	5.6	6.8	6.0
5	45.3	41.1	42.0	42.4
6	6.2	5.8	6.3	6.2
7	11.9	10.8	8.8	9.9
8	2.6	3.0	2.8	2.8
9	13.4	15.7	10.9	12.7
98	8.0	9.5	9.4	9.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 41.100			D.F. PROB. 18 0.0015

T165 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 706	BOTH 1474	ACF 1087	TOTAL 3267
1	3.4	3.9	2.6	3.4
2	2.4	3.0	1.9	2.5
3	2.8	6.4	4.0	4.8
4	5.5	6.9	5.2	6.1
5	43.6	41.1	43.2	42.4
6	5.7	6.6	5.9	6.2
7	10.5	8.7	11.4	10.0
8	2.4	2.9	2.8	2.8
9	14.9	10.6	14.2	12.7
98	8.8	9.8	8.7	9.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 42.600			D.F. PROB. 18 0.0009

T165 BY REGION

	NE	SE	SW	MW	WEST	TOTAL
N=	1548	1360	980	1912	957	6757
1	3.4	6.5	8.2	3.6	4.6	4.9
2	3.1	5.2	4.6	2.6	1.8	3.4
3	3.6	7.3	5.1	5.8	4.5	5.3
4	7.5	8.1	7.9	6.3	5.8	7.1
5	44.1	37.7	34.4	46.7	35.9	41.0
6	5.2	5.2	5.4	5.1	7.2	5.5
7	9.0	8.5	9.4	9.1	10.2	9.2
8	2.5	2.0	1.8	3.0	4.6	2.8
9	10.8	9.3	10.9	9.3	13.6	10.5
98	10.8	10.1	12.3	8.5	11.8	10.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC			VALUE	D.F.	PROB.	
CHISQUARE			190.1	36	0.0000	

T165 BY RURAL/URBAN

	LG_CITY N= 1090	MED_CITY 971	SUBURB 1104	TOWN 1781	RURAL 1734	TOTAL 6680
1	5.8	4.2	3.5	5.2	5.3	4.9
2	2.9	3.9	2.2	4.0	3.7	3.4
3	4.9	5.3	3.4	5.4	6.5	5.3
4	6.7	7.3	6.3	6.8	8.2	7.1
5	35.3	36.9	41.6	42.3	45.0	41.0
6	6.2	5.7	4.7	5.8	5.1	5.5
7	11.0	9.9	10.5	8.5	7.6	9.2
8	2.8	3.4	3.4	2.6	2.0	2.7
9	12.4	11.5	12.8	9.6	8.1	10.5
98	11.9	11.9	11.6	9.8	8.5	10.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE			D.F.	PROB.	
CHISQUARE	110			36	0.0000	

T165 BY AGE AT DEP

	17	18	19	20-24	25-34	TOTAL
N=	3326	1650	622	871	260	6729
1	4.3	5.0	3.7	6.2	11.1	4.9
2	3.5	4.3	3.7	1.6	3.1	3.4
3	5.6	5.3	4.7	5.2	3.1	5.3
4	7.3	8.4	7.2	4.6	4.2	7.1
5	42.9	40.1	37.3	39.1	37.3	41.0
6	4.8	5.1	6.9	6.9	9.6	5.5
7	9.6	7.9	8.0	10.4	10.0	9.2
8	3.0	2.5	2.1	3.1	1.5	2.8
9	9.6	9.7	13.3	13.1	11.1	10.5
98	9.5	11.8	13.0	9.8	8.8	10.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC	VALUE			D.F.	PROB.	
CHISQUARE	118.1			36	0.0000	

T166 -- MOTHER'S HIGHEST DIPLOMA

WHAT IS THE HIGHEST DIPLOMA OR DEGREE THAT YOUR MOTHER (OR FEMALE GUARDIAN) HAS?

- 1 - MASTERS, DOCTORATE, OR PROFESSIONAL
- 2 - B.A. OR B.S. DEGREE
- 3 - ASSOCIATE DEGREE (A.A.) FROM A JUNIOR OR COMMUNITY COLLEGE
- 4 - A HIGH SCHOOL DIPLOMA
- 5 - A GED CERTIFICATE
- 6 - NONE OF THE ABOVE
- 8 - I DON'T KNOW

SURVEY ITEMS #: A146 B182 C131 D126 TOTAL NPS SURVEYED IS 6990

T166 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 605	3_YEAR 924	4_YEAR 1770	TOTAL 3299	
1	3.0	3.7	3.7	3.6	
2	8.9	11.7	7.3	8.8	
3	9.6	8.5	7.3	8.1	
4	44.8	42.4	42.0	42.6	
5	4.3	4.9	6.4	5.6	
6	12.7	11.7	15.9	14.2	
8	16.7	17.1	17.3	17.2	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			31.600	12	0.0016

T166 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 701	BOTH 1458	ACF 1080	TOTAL 3239	
1	4.3	3.6	3.0	3.6	
2	10.7	6.9	10.1	8.8	
3	8.7	7.4	8.7	8.1	
4	44.4	40.9	43.5	42.5	
5	4.3	6.9	4.5	5.5	
6	11.8	16.4	12.7	14.2	
8	15.8	17.8	17.5	17.3	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			35.300	12	0.0004

T166 BY REGION

	N=	NE 1539	SE 1347	SW 966	MW 1895	WEST 944	TOTAL 6691
1		3.9	3.4	3.3	3.2	3.8	3.5
2		6.7	5.7	7.1	6.1	9.4	6.8
3		7.1	8.2	6.7	7.3	8.5	7.5
4		40.3	32.9	32.7	44.5	38.3	38.6
5		5.6	7.5	7.8	5.7	3.9	6.1
6		16.7	22.4	20.6	16.3	13.4	17.8
8		19.7	19.9	21.7	16.9	22.6	19.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				121.3	24	0.0000	

T166 BY RURAL/URBAN

	N=	LG_CITY 1082	MED_CITY 959	SUBURB 1091	TOWN 1772	RURAL 1715	TOTAL 6619
1		3.4	4.6	4.6	3.8	2.0	3.5
2		8.9	8.3	8.5	5.8	4.5	6.8
3		8.8	7.8	7.6	7.2	6.8	7.5
4		34.2	34.4	40.0	39.7	42.2	38.7
5		5.4	6.1	5.1	7.2	5.9	6.1
6		18.5	18.6	12.8	17.5	20.5	17.8
8		20.9	20.1	21.4	18.8	18.1	19.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				103.8	24	0.0000	

T166 BY AGE AT DEP

	N=	17 3295	18 1637	19 615	20-24 859	25-34 257	TOTAL 6663
1		3.1	3.4	4.5	4.2	4.7	3.5
2		6.0	6.6	8.1	8.6	8.2	6.8
3		7.1	7.6	7.6	8.8	8.2	7.5
4		41.1	35.5	34.5	38.2	38.5	38.7
5		6.1	6.9	6.7	4.8	3.5	6.1
6		16.9	19.0	17.4	17.8	22.6	17.8
8		19.6	21.0	21.1	17.6	14.4	19.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				51.500	24	0.0009	

T167 -- FATHER'S OCCUPATION

WHAT TYPE OF WORK DOES YOUR FATHER (OR MALE GUARDIAN) DO? (IF DECEASED INDICATE HIS LAST JOB).

- 12 - SALESMAN
- 13 - OFFICE AND CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - DOES NOT WORK FOR PAY OR HOMEMAKER
- 46 - WORKS FOR PAY BUT I AM NOT SURE WHICH CATEGORY
- 47 - NOT APPLICABLE

SURVEY ITEMS #: A148

B183

C126

D135

TOTAL NPS SURVEYED IS 6990

T167 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 601	3_YEAR 918	4_YEAR 1745	TOTAL 3264
12	6.3	7.1	5.0	5.8
13	2.7	3.4	3.4	3.3
14	1.0	0.9	0.9	0.9
15	16.5	15.7	16.1	16.1
16	4.2	4.7	5.4	5.0
17	9.0	5.7	7.4	7.2
18	2.8	3.6	3.0	3.2
19	0.2	0.8	0.4	0.5
20	8.1	8.8	11.2	10.0
23	1.0	1.2	0.8	0.9
24	0.8	1.0	0.7	0.8
25	12.3	9.9	8.3	9.5
26	6.5	6.2	5.6	6.0
27	9.1	8.4	7.6	8.1
28	5.0	7.0	5.9	6.0
29	1.7	1.5	1.7	1.7
34	0.3	1.6	1.2	1.2
35	0.7	2.2	2.4	2.0
45	0.3	1.0	0.3	0.5
46	5.5	3.7	5.1	4.8
47	6.0	5.8	7.2	6.6
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 60.000			D.F. 40
				PROB. 0.0219

T167 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 688	BOTH 1439	ACF 1076	TOTAL 3203
12	5.5	5.3	7.0	5.9
13	3.0	3.5	3.2	3.3
14	0.4	1.0	1.0	0.9
15	15.3	16.0	16.6	16.1
16	3.3	5.8	4.9	5.0
17	7.1	7.4	7.3	7.3
18	3.2	2.8	3.5	3.2
19	0.6	0.5	0.3	0.4
20	10.2	10.9	8.6	10.0
23	1.4	0.8	0.8	0.9
24	0.9	0.7	0.8	0.8
25	11.5	8.2	10.2	9.6
26	8.1	5.1	6.1	6.1
27	9.2	7.4	8.3	8.1
28	6.8	6.0	5.5	6.0
29	1.4	1.8	1.5	1.6
34	1.2	1.4	0.8	1.2
35	2.5	2.5	1.1	2.0
45	0.1	0.3	0.8	0.5
46	2.6	5.5	5.1	4.7
47	5.5	7.1	6.3	6.5
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 59.500	D.F. 40 PROB. 0.0242

T167 BY REGION

	N=	NE 1510	SE 1310	SW 947	MW 1872	WEST 932	TOTAL 6571
12		4.3	4.0	5.2	4.5	6.6	4.8
13		2.5	3.3	2.8	3.0	3.9	3.0
14		2.0	1.0	0.9	0.9	1.3	1.2
15		16.2	15.8	18.7	17.4	18.1	17.1
16		6.0	5.9	5.4	5.4	5.1	5.6
17		8.3	8.1	5.7	12.2	4.9	8.5
18		4.8	4.1	2.3	2.4	3.3	3.4
19		0.7	0.3	0.3	0.4	0.6	0.5
20		10.7	11.8	10.8	10.8	8.7	10.7
23		0.5	1.2	1.8	1.1	1.2	1.1
24		0.8	0.8	0.5	0.7	0.6	0.7
25		6.5	6.3	7.9	6.9	9.1	7.2
26		6.4	3.7	4.8	4.2	7.4	5.1
27		7.3	5.5	6.1	5.7	7.1	6.3
28		5.2	4.6	5.8	4.6	6.3	5.2
29		0.8	1.1	2.5	2.8	0.5	1.6
34		1.1	1.5	0.7	0.7	1.1	1.0
35		1.1	3.3	2.1	1.5	2.3	2.0
45		0.5	0.5	1.2	1.0	0.6	0.8
46		6.0	6.7	6.1	5.1	4.1	5.6
47		8.3	10.5	8.3	8.6	7.0	8.6
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				246.9	80	0.0000	

T167 BY RURAL/URBAN

	LG_CITY N= 1047	MED_CITY 947	SUBURB 1071	TOWN 1740	RURAL 1695	TOTAL 6500
12	5.1	4.8	7.2	4.1	3.6	4.7
13	3.6	3.9	3.9	2.8	2.1	3.1
14	1.8	1.4	1.4	1.0	0.8	1.2
15	15.9	16.6	14.8	16.9	19.8	17.1
16	5.7	5.1	4.8	4.7	7.4	5.6
17	6.2	7.9	6.3	10.3	9.7	8.5
18	4.0	4.1	3.0	3.3	3.0	3.4
19	0.9	0.4	0.4	0.6	0.2	0.5
20	9.9	11.0	7.7	10.9	12.8	10.7
23	0.7	0.4	0.5	1.0	2.1	1.1
24	0.9	0.9	0.8	0.8	0.3	0.7
25	9.3	7.3	10.1	6.5	4.7	7.2
26	6.0	5.8	7.0	5.0	3.1	5.1
27	6.6	5.7	9.1	5.8	5.1	6.3
28	4.3	4.5	6.2	5.2	5.5	5.2
29	0.1	0.9	0.2	1.3	4.3	1.6
34	1.0	1.1	1.1	1.5	0.5	1.0
35	2.4	3.3	2.0	1.8	1.1	2.0
45	0.6	0.5	0.8	1.0	0.7	0.8
46	5.0	5.1	5.5	6.3	5.5	5.6
47	10.0	9.3	7.2	9.2	7.7	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUAREVALUE
365.9D.F.
80PROB.
0.0000

T167 BY AGE AT DEP

	17 N= 3234	18 1601	19 604	20-24 848	25-34 256	TOTAL 6543
12	4.7	4.8	5.0	4.9	3.1	4.7
13	3.1	2.6	3.6	2.9	3.1	3.0
14	1.4	1.4	1.5	0.5	1.2	1.3
15	18.0	16.7	15.2	15.8	18.4	17.1
16	6.0	5.8	4.1	5.1	3.9	5.6
17	9.0	9.1	8.1	7.2	3.9	8.5
18	3.7	3.2	4.0	2.0	3.9	3.4
19	0.4	0.4	0.5	0.3	1.9	0.5
20	11.3	11.1	8.8	8.4	12.5	10.7
23	1.2	1.1	1.0	0.9	0.0	1.1
24	0.7	0.8	0.5	0.8	0.4	0.7
25	5.7	6.7	8.9	12.0	9.0	7.2
26	5.0	5.5	5.1	5.4	3.5	5.2
27	5.7	6.1	7.4	7.4	8.2	6.3
28	4.8	4.8	5.5	7.0	5.1	5.2
29	1.5	1.6	2.1	1.4	3.1	1.6
34	0.9	1.1	1.2	1.2	0.8	1.0
35	1.9	1.8	2.3	2.2	1.9	2.0
45	0.6	1.1	0.8	0.6	0.4	0.7
46	5.9	6.4	4.5	4.1	4.3	5.6
47	8.3	7.9	9.8	9.7	11.3	8.6
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
142.4

D.F.
80

PROB.
0.0000

T168 -- MOTHER'S OCCUPATION

WHAT TYPE OF WORK DOES YOUR MOTHER (OR FEMALE GUARDIAN) DO? (IF DECEASED INDICATE HER LAST JOB).

- 12 - SALESWORKER
- 13 - OFFICE AND CLERICAL WORKER
- 14 - SERVICE OR RESTAURANT WORKER
- 15 - TRADES OR CRAFTS WORKER
- 16 - TRANSPORTATION OPERATOR
- 17 - MANUFACTURING OR PRODUCING
- 18 - PROTECTION SERVICE
- 19 - ART, ENTERTAINMENT, RECREATION
- 20 - LABORER, EXCEPT ON FARM
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL
- 25 - PROFESSIONAL
- 26 - TECHNICAL
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM
- 28 - OWNER OR PROPRIETOR
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - DOES NOT WORK FOR PAY OR HOMEMAKER
- 46 - WORKS FOR PAY BUT I AM NOT SURE WHICH CATEGORY
- 47 - NOT APPLICABLE

SURVEY ITEMS #: A149

B184

C127

D136

TOTAL NPS SURVEYED IS 6990

T168 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 600	3_YEAR 906	4_YEAR 1747	TOTAL 3253
12	4.0	5.0	4.9	4.8
13	22.3	20.8	17.6	19.3
14	5.7	6.1	8.6	7.3
15	1.8	1.5	1.4	1.5
16	1.0	1.3	0.7	1.0
17	5.8	4.4	5.5	5.3
18	0.7	0.7	0.6	0.6
19	0.5	0.4	0.4	0.4
20	1.5	2.0	2.3	2.1
23	0.2	0.3	0.3	0.3
24	6.5	6.3	6.8	6.6
25	6.5	9.2	6.6	7.3
26	2.2	2.3	1.8	2.0
27	4.3	3.9	3.9	4.0
28	3.0	3.5	2.8	3.0
29	0.2	0.1	0.3	0.2
34	0.0	0.0	0.1	0.0
35	0.2	0.0	0.1	0.1
45	20.0	17.5	18.4	18.4
46	2.8	4.9	4.9	4.5
47	10.8	9.8	11.9	11.1
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 42.300	D.F. 40 PROB. 0.3720

T168 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 683	BOTH 1440	ACF 1070	TOTAL 3193
12	4.4	5.1	4.8	4.8
13	19.3	17.5	21.7	19.3
14	6.1	8.5	6.8	7.4
15	1.5	1.5	1.7	1.5
16	1.3	0.7	1.1	1.0
17	4.7	5.6	5.1	5.2
18	0.7	0.7	0.6	0.7
19	0.7	0.3	0.4	0.4
20	2.2	2.3	1.8	2.1
23	0.3	0.3	0.3	0.3
24	7.2	6.4	6.7	6.7
25	8.0	6.7	7.3	7.2
26	2.2	1.9	2.0	2.0
27	4.3	3.8	3.9	3.9
28	3.2	2.9	3.1	3.0
29	0.0	0.4	0.2	0.3
34	0.0	0.1	0.0	0.0
35	0.0	0.1	0.1	0.1
45	20.5	17.9	17.7	18.4
46	3.9	5.0	4.2	4.5
47	9.4	12.5	10.6	11.2
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 33.200	D.F. 40 PROB. 0.7681

T168 BY REGION

	N=	NE 1504	SE 1325	SW 940	MW 1870	WEST 933	TOTAL 6572
12		4.9	3.8	4.7	4.3	5.5	4.6
13		18.7	13.4	17.4	17.5	20.1	17.3
14		8.4	8.7	9.7	9.3	7.6	8.8
15		2.0	1.3	1.2	1.5	2.0	1.6
16		1.2	1.2	0.6	1.2	1.1	1.1
17		6.2	9.4	5.0	6.4	3.4	6.3
18		0.3	0.9	0.3	0.9	0.5	0.6
19		0.3	0.5	0.8	0.5	0.3	0.5
20		2.8	3.1	1.9	2.6	1.8	2.5
23		0.3	0.4	0.2	0.4	0.8	0.4
24		8.2	7.0	6.8	7.8	7.0	7.5
25		6.5	6.3	7.4	6.8	7.6	6.9
26		2.4	2.3	2.4	1.9	2.6	2.3
27		3.0	3.8	4.5	2.6	4.6	3.5
28		2.3	2.1	2.9	2.5	2.8	2.4
29		0.1	0.1	0.5	0.4	0.1	0.3
34		0.1	0.0	0.0	0.0	0.0	0.0
35		0.1	0.3	0.0	0.1	0.1	0.1
45		14.9	16.4	17.4	17.1	15.4	16.3
46		6.0	4.8	5.1	4.8	4.1	5.0
47		11.4	14.0	11.0	11.4	12.5	12.0
<hr/>							
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
138.9

D.F.
80

PROB.
0.0000

T168 BY RURAL/URBAN

	LG_CITY N= 1050	MED_CITY 948	SUBURB 1071	TOWN 1736	RURAL 1698	TOTAL 6503
12	4.2	5.4	5.7	4.9	3.3	4.6
13	19.3	16.6	19.6	17.9	14.5	17.3
14	8.0	10.8	6.1	9.3	9.2	8.7
15	1.7	1.5	1.7	1.0	2.3	1.6
16	1.1	0.8	0.8	0.9	1.6	1.1
17	4.4	5.3	4.3	7.2	8.6	6.4
18	0.7	0.7	0.6	0.6	0.5	0.6
19	0.5	0.5	0.9	0.5	0.2	0.5
20	1.3	2.2	2.3	2.8	3.4	2.6
23	0.2	0.3	0.2	0.2	1.0	0.4
24	8.6	8.5	7.5	7.5	6.2	7.5
25	8.9	7.9	7.2	6.9	4.6	6.8
26	2.8	2.7	3.4	1.4	1.6	2.2
27	5.1	3.5	4.9	2.9	2.0	3.5
28	2.2	2.1	2.3	2.4	2.9	2.4
29	0.1	0.1	0.1	0.2	0.6	0.3
34	0.1	0.0	0.0	0.1	0.0	0.0
35	0.2	0.1	0.2	0.1	0.1	0.1
45	14.4	13.3	15.4	15.8	20.3	16.3
46	3.7	4.6	5.6	5.8	4.9	5.0
47	12.6	13.0	11.0	11.6	12.1	12.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
251.7

D.F.
80

PROB.
0.0000

T168 BY AGE AT DEP

	17 N= 3246	18 1594	19 606	20-24 848	25-34 250	TOTAL 6544
12	4.6	4.6	4.9	4.5	3.6	4.6
13	17.9	17.9	16.3	16.0	12.8	17.3
14	9.3	8.0	9.7	7.0	10.4	8.8
15	1.5	1.9	1.6	1.5	1.6	1.6
16	1.2	1.1	1.2	0.7	0.4	1.1
17	7.0	6.1	5.1	5.5	4.8	6.3
18	0.7	0.6	1.0	0.2	0.0	0.6
19	0.5	0.4	0.7	0.3	1.2	0.5
20	2.9	2.6	1.6	1.9	2.0	2.5
23	0.5	0.4	0.3	0.3	0.0	0.4
24	7.2	7.2	9.6	7.4	8.4	7.5
25	6.3	6.4	6.9	8.8	10.4	6.9
26	2.1	2.3	2.0	3.2	1.2	2.2
27	3.4	3.7	1.8	4.4	3.6	3.5
28	2.1	2.2	3.6	3.4	2.8	2.4
29	0.3	0.3	0.2	0.2	0.0	0.2
34	0.0	0.1	0.0	0.0	0.0	0.0
35	0.2	0.1	0.2	0.0	0.0	0.1
45	15.7	14.9	17.5	18.0	22.8	16.3
46	5.4	5.8	4.0	3.8	3.2	5.0
47	11.3	13.5	11.7	12.6	10.8	12.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0

STATISTIC
CHISQUARE

VALUE
108.2

D.F.
80

PROB.
0.0196

T169 -- NUMBER OF SIBLINGS

HOW MANY BROTHERS AND SISTERS DO YOU HAVE? (INCLUDE ANY STEPBROTHERS AND STEPSISTERS).

- 0 - NONE
 1 - 1
 2 - 2
 3 - 3
 4 - 4
 5 - 5
 6 - 6 OR MORE

SURVEY ITEMS #:

C132

D128

TOTAL NPS SURVEYED IS 2268

T169 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	202	313	589	1104	
0	3.5	1.9	3.1	2.8	
1	24.3	19.8	17.0	19.1	
2	26.2	23.6	25.1	24.9	
3	18.3	16.3	18.5	17.8	
4	11.9	15.6	13.4	13.8	
5	4.0	9.9	9.0	8.3	
6	11.9	12.8	13.9	13.2	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			14.100	12	0.2944

T169 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER		BOTH	ACF	TOTAL	
N=	240	472	370	1082	
0	2.5	3.0	2.7	2.8	
1	18.8	16.3	22.7	19.0	
2	27.5	24.4	23.8	24.9	
3	16.3	18.6	18.1	17.9	
4	15.4	14.2	12.7	14.0	
5	5.0	10.2	7.8	8.2	
6	14.6	13.3	12.2	13.2	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC		VALUE		D.F.	PROB.
CHISQUARE		12.700		12	0.3912

T169 BY REGION

N=	NE 553	SE 424	SW 306	MW 611	WEST 322	TOTAL 2216
0	3.1	4.3	4.3	2.9	1.9	3.2
1	18.8	18.4	17.0	16.2	14.9	17.2
2	22.4	22.9	16.7	24.5	23.9	22.5
3	20.6	17.0	18.0	17.7	16.1	18.1
4	12.7	12.5	14.0	13.9	15.5	13.6
5	7.8	7.5	10.8	8.8	7.8	8.4
6	14.6	17.4	19.3	15.9	19.9	16.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 25.500	D.F. 24	PROB. 0.3790	

T169 BY RURAL/URBAN

N=	LG_CITY 349	MED_CITY 325	SUBURB 329	TOWN 611	RURAL 571	TOTAL 2185
0	3.1	1.8	2.4	4.1	3.8	3.3
1	15.5	17.5	20.7	17.2	16.6	17.3
2	25.5	22.8	24.0	20.0	21.9	22.4
3	15.2	13.2	22.2	20.1	18.2	18.1
4	14.6	12.6	11.8	14.9	12.6	13.5
5	10.3	11.7	7.0	7.5	7.2	8.4
6	15.8	20.3	11.8	16.2	19.6	17.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 41.800	D.F. 24	PROB. 0.0136	

T169 BY AGE AT DEP

N=	17 1102	18 540	19 189	20-24 279	25-34 98	TOTAL 2208
0	3.5	2.8	2.6	3.2	3.1	3.2
1	19.5	15.9	10.6	17.9	10.2	17.3
2	23.4	23.1	22.2	21.1	15.3	22.6
3	18.2	17.6	19.6	18.3	17.3	18.2
4	12.8	14.3	15.9	14.0	14.3	13.6
5	7.1	9.6	7.4	9.0	13.3	8.2
6	15.4	16.7	21.7	16.5	26.5	16.9
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 33.200	D.F. 24	PROB. 0.0999	

T170 -- NUMBER OF SIBLINGS 17 OR OLDER

HOW MANY BROTHERS AND SISTERS DO YOU HAVE WHO ARE 17 YEARS OF AGE OR OLDER? (INCLUDE ANY STEPBROTHERS AND STEPSISTERS).

- 0 - NONE
- 1 - 1
- 2 - 2
- 3 - 3
- 4 - 4
- 5 - 5
- 6 - 6 OR MORE

SURVEY ITEMS #:

C133

D129

TOTAL NPS SURVEYED IS 2268

T170 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR 203	3_YEAR 312	4_YEAR 585	TOTAL 1100	
0	28.1	21.1	21.7	22.7	
1	31.0	27.9	28.0	28.5	
2	17.7	19.2	20.3	19.5	
3	9.4	10.9	12.8	11.6	
4	5.4	10.6	4.8	6.5	
5	2.0	3.5	5.5	4.3	
6	6.4	6.7	6.8	6.7	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			21.700	12	0.0410

T170 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 239	BOTH 469	ACF 370	TOTAL 1078	
0	18.8	21.3	27.3	22.8	
1	28.0	29.8	26.8	28.4	
2	21.8	18.3	19.5	19.5	
3	10.5	13.0	10.5	11.6	
4	10.5	5.1	5.9	6.6	
5	2.1	6.4	3.2	4.4	
6	8.4	6.0	6.8	6.8	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			25.400	12	0.0130

T170 BY REGION

	NE 549	SE 422	SW 305	MW 613	WEST 318	TOTAL 2207
N=						
0	23.3	24.2	23.9	23.5	20.4	23.2
1	26.0	28.0	25.9	28.7	24.8	27.0
2	18.6	15.4	14.8	17.8	24.5	18.1
3	11.3	12.3	13.1	11.6	10.1	11.6
4	8.2	5.0	4.9	7.2	7.5	6.8
5	5.6	5.4	6.9	4.9	4.1	5.3
6	6.9	9.7	10.5	6.4	8.5	8.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 30.700	D.F. 24	PROB. 0.1626	

T170 BY RURAL/URBAN

	LG_CITY 349	MED_CITY 323	SUBURB 328	TOWN 610	RURAL 568	TOTAL 2178
N=						
0	22.9	17.0	23.8	24.8	25.3	23.3
1	25.2	27.9	30.2	25.6	27.1	27.0
2	20.9	19.8	21.6	16.1	14.8	17.9
3	9.2	10.8	11.3	13.3	12.3	11.7
4	8.9	7.1	5.8	6.9	5.6	6.7
5	6.0	7.1	2.7	5.9	4.9	5.4
6	6.9	10.2	4.6	7.5	9.9	8.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 43.000	D.F. 24	PROB. 0.0099	

T170 BY AGE AT DEP

	17 1098	18 537	19 189	20-24 278	25-34 97	TOTAL 2199
N=						
0	29.9	22.2	14.3	10.8	7.2	23.2
1	27.6	30.0	25.4	25.5	11.3	27.0
2	16.6	18.3	20.6	22.3	17.5	18.1
3	10.1	11.2	14.3	15.1	16.5	11.6
4	5.1	5.6	9.5	9.3	17.5	6.7
5	4.1	5.6	5.8	7.5	9.3	5.3
6	6.6	7.3	10.0	9.3	20.6	8.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE			VALUE 140.8	D.F. 24	PROB. 0.0000	

T171 -- NUMBER OF OLDER SIBLINGS

HOW MANY BROTHERS AND SISTERS DO YOU HAVE WHO ARE OLDER THAN YOU? (INCLUDE ANY STEPBROTHERS AND STEPSISTERS).

0 - NONE
 1 - 1
 2 - 2
 3 - 3
 4 - 4
 5 - 5
 6 - 6 OR MORE

SURVEY ITEMS #:

C134

D130

TOTAL NPS SURVEYED IS 2268

T171 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 203	3_YEAR 313	4_YEAR 586	TOTAL 1102
0	38.4	32.9	33.3	34.1
1	27.1	25.2	24.4	25.1
2	12.3	16.6	19.1	17.2
3	9.4	8.3	8.2	8.4
4	4.4	7.7	5.3	5.8
5	2.5	4.1	3.8	3.6
6	5.9	5.1	6.0	5.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.300			D.F. 12
				PROB. 0.5897

T171 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 240	BOTH 469	ACF 371	TOTAL 1080
0	29.2	33.0	37.7	33.8
1	30.4	23.7	23.4	25.1
2	16.3	19.2	15.4	17.2
3	8.8	8.3	8.9	8.6
4	6.3	5.8	5.7	5.8
5	3.8	4.5	2.7	3.7
6	5.4	5.5	6.2	5.7
TOTAL	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 10.700			D.F. 12
				PROB. 0.5548

T171 BY REGION

	N=	NE 549	SE 422	SW 305	MW 612	WEST 319	TOTAL 2207
0		33.3	33.9	34.4	33.0	32.9	33.4
1		24.0	20.6	21.6	26.0	25.7	23.8
2		16.6	17.1	14.8	16.3	15.4	16.2
3		8.4	9.5	9.5	10.1	8.8	9.3
4		8.0	5.9	6.2	5.2	6.0	6.3
5		4.4	4.3	4.6	4.4	4.7	4.4
6		5.3	8.8	8.8	4.9	6.6	6.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				19.600	24	0.7193	

T171 BY RURAL/URBAN

	N=	LG_CITY 348	MED_CITY 324	SUBURB 328	TOWN 610	RURAL 568	TOTAL 2178
0		36.5	27.5	34.8	33.6	33.8	33.4
1		21.8	23.8	28.7	22.9	23.6	23.9
2		18.1	16.7	17.4	15.4	14.6	16.1
3		6.3	10.8	8.5	9.5	10.6	9.3
4		6.6	7.1	4.6	6.9	6.0	6.3
5		4.0	5.6	2.7	5.1	4.4	4.5
6		6.6	8.6	3.3	6.6	7.0	6.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				29.500	24	0.2019	

T171 BY AGE AT DEP

	N=	17 1098	18 537	19 189	20-24 278	25-34 97	TOTAL 2199
0		34.4	33.1	28.6	36.3	26.8	33.5
1		25.5	24.6	19.6	19.1	22.7	23.8
2		16.2	16.2	19.6	15.1	12.4	16.2
3		9.1	8.4	11.1	9.7	11.3	9.3
4		5.2	6.3	6.9	7.5	13.4	6.3
5		3.3	3.7	7.4	7.2	6.2	4.4
6		6.3	7.6	6.9	5.0	7.2	6.5
TOTAL		100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC				VALUE	D.F.	PROB.	
CHISQUARE				39.500	24	0.0242	

T361 -- WHO WILL YOU RELY ON FOR HELP W/JOB DEC

BESIDES YOURSELF, ON WHOM ARE YOU LIKELY TO RELY FOR HELP IN DECIDING ABOUT A JOB OR A CAREER?

- A - MY FATHER (STEPFATHER).
 B - MY MOTHER (STEPMOTHER).
 C - BROTHERS/SISTERS (STEPBROTHERS/STEPSISTERS).
 D - FRIENDS AT SCHOOL OR IN MY NEIGHBORHOOD.
 E - GIRLFRIEND/BOYFRIEND/SPOUSE.
 F - TEACHER(S).
 G - SCHOOL GUIDANCE/CAREER COUNSELORS.
 H - MILITARY RECRUITERS.
 I - OTHERS.
 J - NO ONE BUT MYSELF.

SURVEY ITEMS #:

B168A_J C152A_J

TOTAL NPS SURVEYED IS 4596

T361 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR N= 427	3_YEAR 610	4_YEAR 1204	TOTAL 2241	2 X	DF	P
A	49.9	43.9	42.4	44.3	7.0	2	0.0302
B	38.4	39.2	38.9	38.9	0.0	2	1.0000
C	13.6	16.7	12.7	14.0	5.4	2	0.0672
D	13.6	15.6	13.7	14.2	1.2	2	0.5488
E	25.5	29.2	29.6	28.7	2.6	2	0.2725
F	10.8	10.2	8.9	9.6	1.6	2	0.4493
G	16.2	14.3	10.3	12.5	12.3	2	0.0021
H	9.4	10.7	11.4	10.8	1.3	2	0.5220
I	8.0	9.2	9.2	9.0	0.6	2	0.7408
J	24.1	24.6	25.4	24.9	0.2	2	0.9048

T361 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	NEITHER N= 465	BOTH 991	ACF 742	TOTAL 2198	2 X	DF	P
A	45.2	41.8	47.4	44.4	5.5	2	0.0639
B	35.5	38.8	41.6	39.1	4.5	2	0.1054
C	14.6	12.8	15.2	14.0	2.2	2	0.3329
D	13.3	13.6	15.8	14.3	2.0	2	0.3679
E	26.0	31.2	27.2	28.8	5.3	2	0.0707
F	9.9	8.7	10.9	9.7	2.4	2	0.3012
G	12.7	10.9	14.6	12.5	5.3	2	0.0707
H	10.5	11.5	9.8	10.7	1.3	2	0.5220
I	9.3	8.5	9.4	9.0	0.5	2	0.7788
J	26.9	24.8	23.4	24.8	1.8	2	0.4066

T361 BY REGION

	N=	NE 1057	SE 909	SW 629	MW 1257	WEST 654	TOTAL 4506	² X	DF	P
A		40.5	36.8	35.9	41.8	39.1	39.3	9.3	4	0.0540
B		38.0	40.7	34.5	37.4	37.5	37.8	6.2	4	0.1847
C		14.9	13.6	14.1	15.1	16.1	14.8	2.0	4	0.7358
D		12.9	10.9	10.3	14.3	15.6	12.9	13.3	4	0.0099
E		27.0	28.7	26.1	29.4	27.2	27.9	3.2	4	0.5249
F		9.3	8.9	6.7	7.4	7.8	8.1	5.5	4	0.2397
G		11.1	12.4	10.6	10.9	9.5	11.0	3.6	4	0.4628
H		10.7	13.4	13.5	12.5	8.9	11.9	11.2	4	0.0244
I		7.7	7.8	8.3	7.9	11.0	8.3	7.5	4	0.1117
J		26.0	23.2	26.2	24.4	27.1	25.2	4.3	4	0.3669

T361 BY RURAL/URBAN

	N=	LG_CITY 735	MED_CITY 651	SUBURB 704	TOWN 1188	RURAL 1170	TOTAL 4448	² X	DF	P
A		30.6	36.4	40.5	39.8	45.1	39.3	42.9	4	0.0000
B		38.6	37.6	36.2	38.5	37.8	37.9	1.3	4	0.8614
C		14.4	15.4	13.3	14.0	16.1	14.7	3.8	4	0.4337
D		10.8	12.1	13.8	11.9	15.4	13.0	11.3	4	0.0234
E		27.1	30.4	23.6	28.0	29.7	27.9	10.7	4	0.0302
F		7.2	7.7	8.8	7.3	9.2	8.1	4.4	4	0.3546
G		10.5	9.5	10.2	10.9	12.6	11.0	5.0	4	0.2873
H		12.1	12.6	9.4	11.4	13.4	11.9	7.3	4	0.1209
I		8.3	9.4	7.4	7.8	8.8	8.3	2.4	4	0.6626
J		27.6	25.0	26.6	24.6	23.3	25.1	5.4	4	0.2487

T361 BY AGE AT DEP

	N=	17 2235	18 1115	19 404	20-24 560	25-34 170	TOTAL 4484	² X	DF	P
A		44.0	39.2	36.4	30.0	18.8	39.4	72.3	4	0.0000
B		42.1	36.8	35.9	30.9	18.2	37.9	58.0	4	0.0000
C		14.4	16.5	14.1	14.8	11.8	14.9	4.3	4	0.3669
D		14.8	13.6	8.9	9.8	4.1	13.0	29.8	4	0.0000
E		27.3	27.3	30.2	29.3	28.8	27.9	2.4	4	0.6626
F		9.0	9.4	6.2	4.5	4.7	8.1	19.7	4	0.0006
G		11.9	12.1	7.7	7.9	10.6	11.0	13.4	4	0.0095
H		11.7	13.5	11.6	9.5	10.6	11.8	6.4	4	0.1712
I		8.8	7.5	9.2	7.0	10.6	8.3	4.3	4	0.3669
J		23.8	24.2	23.0	30.9	35.3	25.2	22.5	4	0.0002

T362 -- FROM WHOM SEEK INFO ABOUT CAREER OR JOB

TO WHOM WOULD YOU MOST LIKELY GO TO SEEK INFORMATION ABOUT A CAREER OR JOB SELECTION?

- A - MY FATHER (STEPFATHER).
 B - MY MOTHER (STEPMOTHER).
 C - BROTHERS/SISTERS (STEPBROTHERS/STEPSISTERS).
 D - FRIENDS AT SCHOOL OR IN MY NEIGHBORHOOD.
 E - GIRLFRIEND/BOYFRIEND/SPOUSE.
 F - TEACHER(S).
 G - SCHOOL GUIDANCE/CAREER COUNSELORS.
 H - MILITARY RECRUITERS.
 I - OTHERS.
 J - NO ONE BUT MYSELF.

SURVEY ITEMS #: B169A_J C153A_J

TOTAL NPS SURVEYED IS 4596

T362 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 425	3_YEAR 608	4_YEAR 1199	TOTAL 2232	2 X	DF	P
A		45.2	39.8	40.2	41.0	3.7	2	0.1572
B		28.5	29.6	29.5	29.3	0.1	2	0.9512
C		10.3	11.7	11.3	11.2	0.4	2	0.8187
D		14.1	12.2	11.7	12.3	1.8	2	0.4066
E		15.5	16.9	17.4	16.9	0.8	2	0.6703
F		12.9	13.8	11.2	12.2	2.9	2	0.2346
G		28.9	31.9	25.5	27.9	8.6	2	0.0136
H		13.4	18.4	17.8	17.2	5.3	2	0.0707
I		15.8	16.9	16.8	16.6	0.2	2	0.9048
J		9.9	11.7	13.9	12.5	5.3	2	0.0707

T362 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 464	BOTH 986	ACF 739	TOTAL 2189	2 X	DF	P
A		40.1	40.6	42.6	41.2	1.1	2	0.5769
B		26.1	29.9	30.7	29.4	3.2	2	0.2019
C		12.1	11.0	11.1	11.3	0.3	2	0.8607
D		10.3	12.3	13.5	12.3	2.6	2	0.2725
E		16.4	18.5	15.3	16.9	3.1	2	0.2122
F		15.5	10.6	12.7	12.4	7.0	2	0.0302
G		31.5	24.3	30.6	28.0	11.7	2	0.0029
H		19.0	18.3	14.6	17.2	5.3	2	0.0707
I		17.7	15.9	16.8	16.6	0.8	2	0.6703
J		12.7	14.2	10.3	12.6	5.9	2	0.0523

T362 BY REGION

	N=	NE 1056	SE 905	SW 627	MW 1251	WEST 649	TOTAL 4488	2 X	DF	P
A		36.2	36.5	35.1	38.2	39.1	37.1	3.4	4	0.4932
B		27.9	30.9	30.5	28.1	31.1	29.4	4.5	4	0.3425
C		11.8	10.7	11.3	10.5	11.4	11.1	1.1	4	0.8943
D		10.1	8.8	8.3	11.6	14.5	10.7	18.3	4	0.0011
E		16.3	14.9	17.1	17.4	19.1	16.8	5.4	4	0.2487
F		11.9	10.5	9.7	10.3	11.1	10.8	2.6	4	0.6268
G		24.3	25.5	24.2	27.8	26.3	25.8	4.7	4	0.3195
H		18.3	21.1	17.9	18.2	17.1	18.6	5.1	4	0.2772
I		15.3	12.5	14.7	14.0	16.0	14.4	4.8	4	0.3084
J		13.9	12.0	12.4	12.6	11.9	12.7	2.1	4	0.7174

T362 BY RURAL/URBAN

	N=	LG_CITY 733	MED_CITY 648	SUBURB 701	TOWN 1181	RURAL 1168	TOTAL 4431	2 X	DF	P
A		28.0	35.2	36.9	38.5	42.2	37.0	41.2	4	0.0000
B		30.0	30.3	28.0	30.4	28.3	29.4	2.3	4	0.6808
C		10.4	12.6	10.7	10.1	12.2	11.1	4.7	4	0.3195
D		10.0	8.9	10.4	11.0	12.0	10.7	4.6	4	0.3309
E		17.3	16.5	14.0	16.8	18.7	16.9	7.0	4	0.1359
F		11.6	11.1	10.1	10.5	10.7	10.8	1.1	4	0.8943
G		26.5	22.8	28.0	25.1	27.1	26.0	6.1	4	0.1913
H		19.0	19.3	15.0	20.0	19.2	18.7	7.8	4	0.0992
I		13.4	15.0	15.7	14.3	13.9	14.4	2.0	4	0.7358
J		13.1	12.8	13.8	12.1	11.7	12.5	2.1	4	0.7174

T362 BY AGE AT DEP

	N=	17 2228	18 1109	19 403	20-24 558	25-34 168	TOTAL 4466	2 X	DF	P
A		39.8	38.7	35.0	31.5	16.1	37.1	47.9	4	0.0000
B		31.6	29.3	29.0	25.8	14.9	29.5	25.9	4	0.0000
C		10.9	11.6	10.2	12.0	10.7	11.2	1.0	4	0.9098
D		11.8	11.3	8.7	7.9	5.9	10.7	13.5	4	0.0091
E		15.3	16.8	16.9	20.4	23.8	16.8	14.6	4	0.0056
F		11.8	11.3	9.2	8.1	6.5	10.8	11.3	4	0.0234
G		28.0	25.0	21.6	22.4	25.0	25.9	13.4	4	0.0095
H		19.3	18.6	18.9	16.1	16.1	18.6	3.8	4	0.4337
I		13.8	13.2	16.4	16.1	20.8	14.4	10.3	4	0.0357
J		11.4	12.9	13.9	14.5	17.3	12.6	8.8	4	0.0663

T364 -- IMPORT FACTS TO KNOW ABOUT POTENTIAL JOB

WHICH ARE THE MOST IMPORTANT FACTORS FOR YOU TO KNOW ABOUT A JOB BEFORE YOU WOULD BE WILLING TO TAKE IT?

- A - DIFFICULTY OF JOB.
- B - PEOPLE WITH WHOM YOU WOULD BE WORKING.
- C - WHAT THE BOSSES ARE LIKE.
- D - SALARY.
- E - WORKING CONDITIONS.
- F - OPPORTUNITIES FOR PROMOTION.
- G - WHAT YOUR FRIENDS THINK ABOUT THE JOB.
- H - WHAT YOUR PARENTS THINK ABOUT THE JOB.
- I - HEALTH AND RETIREMENT BENEFITS.
- J - HOW MUCH YOU LIKE THE TYPE OF WORK REQUIRED.

SURVEY ITEMS #:

B170A_J C154A_J

TOTAL NPS SURVEYED IS 4596

T364 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	N=	2_YEAR 425	3_YEAR 607	4_YEAR 1200	TOTAL 2232	2 X	DF	P
A		42.1	39.7	39.9	40.3	0.6	2	0.7408
B		40.9	37.7	41.3	40.3	2.2	2	0.3329
C		24.7	25.2	25.9	25.5	0.2	2	0.9048
D		75.3	72.2	70.3	71.7	4.0	2	0.1353
E		62.8	58.1	61.1	60.6	2.4	2	0.3012
F		60.9	59.8	62.8	61.6	1.6	2	0.4493
G		7.3	6.4	7.8	7.3	1.2	2	0.5488
H		14.1	13.2	14.8	14.2	0.8	2	0.6703
I		48.7	50.3	51.6	50.7	1.0	2	0.6065
J		66.3	68.7	67.8	67.8	0.7	2	0.7047

T364 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

	N=	NEITHER 462	BOTH 988	ACF 739	TOTAL 2189	2 X	DF	P
A		38.7	40.3	41.5	40.4	0.9	2	0.6376
B		38.3	41.9	39.2	40.2	2.2	2	0.3329
C		24.2	26.7	25.0	25.6	1.2	2	0.5488
D		69.0	70.4	75.8	72.0	8.4	2	0.0150
E		57.1	61.8	62.1	60.9	3.6	2	0.1653
F		58.9	63.5	61.0	61.7	2.9	2	0.2346
G		5.4	8.7	7.2	7.5	5.1	2	0.0781
H		11.3	15.4	14.2	14.1	4.4	2	0.1108
I		49.3	52.4	49.9	50.9	1.5	2	0.4724
J		70.3	67.6	66.4	67.8	1.9	2	0.3867

T364 BY REGION

	N=	NE 1050	SE 902	SW 626	MW 1250	WEST 650	TOTAL 4478	² X	DF	P
A		38.3	40.2	35.5	40.2	38.0	38.8	5.0	4	0.2873
B		37.7	35.9	38.0	37.0	37.1	37.1	0.9	4	0.9246
C		20.1	20.9	22.7	24.7	21.7	22.2	8.4	4	0.0780
D		68.9	67.6	64.2	69.9	66.1	67.9	7.7	4	0.1032
E		57.6	56.0	53.5	59.8	59.4	57.6	8.4	4	0.0780
F		58.9	55.9	59.4	59.0	58.9	58.4	3.0	4	0.5578
G		5.4	5.1	5.3	6.6	6.9	5.9	4.5	4	0.3425
H		13.4	14.1	13.3	14.6	12.5	13.7	1.9	4	0.7541
I		49.7	46.1	45.8	50.8	50.6	48.9	7.8	4	0.0992
J		61.8	60.0	60.9	63.5	64.6	62.2	5.0	4	0.2873

T364 BY RURAL/URBAN

	N=	LG_CITY 728	MED_CITY 645	SUBURB 699	TOWN 1183	RURAL 1165	TOTAL 4420	² X	DF	P
A		37.1	35.7	36.9	39.7	41.7	38.8	9.1	4	0.0586
B		35.2	38.9	33.9	37.8	38.3	37.0	6.1	4	0.1918
C		22.4	20.8	17.3	22.6	25.4	22.2	17.4	4	0.0016
D		65.0	69.0	66.8	70.1	68.0	68.0	6.1	4	0.1918
E		55.1	56.9	56.8	59.8	58.1	57.7	4.8	4	0.3084
F		61.3	62.9	55.1	59.8	55.2	58.6	16.9	4	0.0020
G		5.6	5.9	4.7	5.0	7.7	5.9	10.6	4	0.0314
H		11.4	14.3	11.9	14.2	15.9	13.8	10.2	4	0.0372
I		47.0	49.9	46.9	50.4	49.3	48.9	3.4	4	0.4932
J		60.0	62.8	60.5	62.5	64.4	62.3	4.7	4	0.3195

T364 BY AGE AT DEP

	N=	17 2223	18 1106	19 400	20-24 558	25-34 169	TOTAL 4456	² X	DF	P
A		42.5	37.7	39.0	30.3	27.8	38.9	38.7	4	0.0000
B		38.5	38.4	34.8	33.3	28.4	37.1	12.7	4	0.0128
C		24.4	22.9	22.8	14.2	14.8	22.2	32.8	4	0.0000
D		70.0	65.4	68.0	66.1	63.9	68.0	10.0	4	0.0404
E		59.6	56.3	57.5	54.7	50.3	57.6	10.0	4	0.0404
F		56.5	56.1	61.8	64.9	68.6	58.4	24.6	4	0.0001
G		6.8	6.1	4.5	4.1	3.0	5.9	10.5	4	0.0328
H		15.1	15.0	11.8	10.2	4.1	13.8	25.5	4	0.0000
I		48.8	46.5	50.3	52.5	50.9	48.9	6.0	4	0.1991
J		63.5	58.1	61.0	64.9	67.5	62.3	13.3	4	0.0099

T365 -- MOST IMPORT JOB FACT KNOWN BEFORE TAKING

WHICH IS THE SINGLE MOST IMPORTANT THING THAT YOU WOULD WANT TO KNOW ABOUT A JOB BEFORE YOU WOULD BE WILLING TO TAKE IT?

- 1 - DIFFICULTY OF JOB
- 2 - PEOPLE WITH WHOM YOU WOULD BE WORKING
- 3 - WHAT THE BOSSES ARE LIKE
- 4 - SALARY
- 5 - WORKING CONDITIONS
- 6 - OPPORTUNITIES FOR PROMOTION
- 7 - WHAT YOUR FRIENDS THINK ABOUT THE JOB
- 8 - WHAT YOUR PARENTS THINK ABOUT THE JOB
- 9 - HEALTH AND RETIREMENT BENEFITS
- 10 - HOW MUCH YOU LIKE THE TYPE OF WORK REQUIRED

SURVEY ITEMS #:

B171

C155

TOTAL NPS SURVEYED IS 4596

T365 BY TERM OF ENLISTMENT--GMA RESPONSES ONLY

	2_YEAR	3_YEAR	4_YEAR	TOTAL	
N=	413	575	1145	2133	
1	5.3	6.1	5.5	5.6	
2	2.9	4.9	5.0	4.5	
3	1.2	1.2	1.5	1.4	
4	36.1	27.5	26.7	28.7	
5	8.5	9.0	10.0	9.4	
6	7.3	10.3	12.5	10.9	
7	0.7	1.0	1.4	1.2	
8	0.2	0.3	1.0	0.7	
9	3.1	3.3	4.0	3.7	
10	34.6	36.3	32.4	33.9	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC			VALUE	D.F.	PROB.
CHISQUARE			30.100	18	0.0365

T365 BY ACF/CASH INCENTIVES--GMA RESPONSES ONLY

NEITHER		BOTH	ACF	TOTAL	
N=	439	937	716	2092	
1	5.2	5.4	6.1	5.6	
2	5.2	4.9	3.8	4.6	
3	1.1	1.6	1.0	1.3	
4	23.0	27.6	33.8	28.8	
5	9.6	9.6	9.4	9.5	
6	12.8	12.7	7.1	10.8	
7	0.2	1.7	1.1	1.2	
8	0.5	1.1	0.4	0.7	
9	3.0	3.8	4.0	3.7	
10	39.4	31.5	33.2	33.7	
TOTAL	100.0	100.0	100.0	100.0	
STATISTIC		VALUE		D.F.	PROB.
CHISQUARE		43.900		18	0.0006

T365 BY REGION

N=	NE 997	SE 857	SW 601	MW 1193	WEST 615	TOTAL 4263
1	7.1	6.6	5.8	5.9	6.2	6.4
2	4.9	4.5	2.7	5.0	6.0	4.7
3	1.4	2.1	1.7	1.2	1.1	1.5
4	32.0	32.0	27.9	29.6	27.5	30.1
5	8.1	10.4	10.8	10.3	11.1	10.0
6	11.4	10.5	13.8	11.1	10.2	11.3
7	0.9	2.2	2.0	1.3	1.1	1.5
8	0.8	0.9	0.7	1.0	0.6	0.8
9	3.8	3.5	5.2	3.8	2.4	3.7
10	29.5	27.2	29.4	30.8	33.7	30.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 47.000					D.F. 36
	PROB. 0.1037					

T365 BY RURAL/URBAN

N=	LG_CITY 691	MED_CITY 613	SUBURB 663	TOWN 1139	RURAL 1105	TOTAL 4211
1	7.8	6.0	6.5	5.9	6.0	6.3
2	5.3	4.1	4.2	4.7	5.0	4.7
3	1.2	0.8	1.4	2.1	1.4	1.5
4	25.9	31.6	29.7	31.3	30.9	30.1
5	10.4	9.6	9.0	11.1	9.5	10.0
6	13.3	14.0	11.3	9.9	9.9	11.3
7	1.9	1.3	1.5	0.9	1.7	1.4
8	1.0	0.6	0.8	0.5	1.2	0.8
9	4.0	3.8	4.1	4.4	2.5	3.7
10	29.1	28.1	31.5	29.1	31.9	30.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 45.000					D.F. 36
	PROB. 0.1445					

T365 BY AGE AT DEP

N=	17 2143	18 1047	19 377	20-24 530	25-34 147	TOTAL 4244
1	6.3	7.4	8.5	4.3	2.7	6.4
2	4.9	4.9	4.5	4.1	2.7	4.7
3	1.6	1.3	1.9	1.1	0.7	1.5
4	32.1	29.8	28.9	25.3	23.1	30.1
5	10.2	10.7	7.7	9.3	9.5	9.9
6	9.8	10.3	10.9	17.0	19.7	11.3
7	1.6	1.3	1.6	0.8	2.0	1.5
8	0.9	1.0	1.3	0.0	0.7	0.8
9	3.7	3.9	2.6	3.6	6.1	3.7
10	28.8	29.2	32.1	34.5	32.6	30.0
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0
STATISTIC CHISQUARE	VALUE 74.500					D.F. 36
	PROB. 0.0002					

APPENDIX A

THE 1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

(FORM A)



Form - A

**1985 ARI SURVEY
OF ACTIVE ARMY RECRUITS**

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. This information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- a. Listen to the directions given before you begin.
- b. Read each question carefully.
- c. Mark your answers directly on this form.
- d. Circle the number next to the answer(s) that best fits your opinion. Some questions should only have one answer; others will direct you to circle all that apply. Be sure to read the directions carefully.
- e. If you have any questions, please raise your hand and someone will come around to help you.

HOW TO ANSWER THE QUESTIONS

There are several types of questions that will be asked in the questionnaire. For most questions, several choices will be provided and you will indicate which is the best answer or answers for you. Sometimes you will be directed to give only one answer, as in this example:

What branch of the military are you entering?
(CIRCLE ONLY ONE)

Army..... ①
Air Force..... 2
Navy..... 3
Marines..... 4

There is only one answer possible for this question. Sometimes these questions are presented in a table like this:

	<u>English</u>	<u>Math.</u>	<u>History</u>	<u>Chemistry</u>
Of the following choices, what was your favorite course in high school?	①	2	3	4
What was your second favorite?	1	2	③	4
What was your third favorite?	1	②	3	4
What was your fourth favorite?	1	2	3	④

In this case, one number in each row was circled. Notice that you always CIRCLE THE NUMBER THAT REPRESENTS YOUR ANSWER.

Other times you will be asked to circle as many answers as are appropriate, like this:

Which sports did you participate in while you were in high school? (CIRCLE ALL THAT APPLY)

Football.....	1
Basketball.....	2
Swimming.....	3
Baseball.....	④
Track.....	5
Other (Specify) <u>Soccer</u>	⑥

This person played two sports, but one was not on the list. Therefore, he wrote "Soccer" where it asked for any others, and circled the numbers representing both baseball and any "Other" sports.

In some other cases You will be asked to write a few sentences to answer the Question. Those kinds of questions will look like this:

What things that your recruiter told you impressed you the most about the Army?

He told me I would get a chance
to travel and would receive
special skill training.

Do not skip an item that does not seem to apply. If an item does not seem to apply, there will always be a response like "does not apply" for You to circle.

When you have completed the survey and checked to make sure that you have answered all the questions, please bring the survey booklet and the pencil back up to the front. There is no pressure to hurry; this is neither timed nor a test. Take your time and select for each question the one answer that best fits you. Please start now with question 1.

1. What Army component are you entering?

Active Army 1

Army Reserve 2
National Guard 3

} Stop! Tell the survey instructor immediately that you have been given the wrong questionnaire.

2. What is today's date?

The day of the week is:

YEAR	MONTH	DAY
85	01 JAN	<input type="text"/>
	02 FEB	<input type="text"/>
86	03 MAR	0 0
	04 APR	1 1
	05 MAY	2 2
	06 JUN	3 3
	07 JUL	4
	08 AUG	5
	09 SEP	6
	10 OCT	7
	11 NOV	8
	12 DEC	9

01 SUNDAY
02 MONDAY
03 TUESDAY
04 WEDNESDAY
05 THURSDAY
06 FRIDAY
07 SATURDAY

A. What time is it now? (CIRCLE AM OR PM)

TIME: _____ : _____ AM
PM

3. What day and at what time did you arrive at this reception station? (CIRCLE AM OR PM)

01 SUNDAY
02 MONDAY
03 TUESDAY
04 WEDNESDAY
05 THURSDAY
06 FRIDAY
07 SATURDAY

TIME: _____ : _____ AM
PM

4. Circle the number next to the reception station that you are currently at:

Fort Dix 01
Fort Leonard Wood. 02
Fort Sill. 03
Fort Bliss 04
Fort Jackson 05
Fort McClellan 06
Fort Knox. 07
Fort Benning 08

5. What is your Social Security Number?

____-____-_____

6. What is your MOS?

7. Have you ever been a student at a college or junior college for at least one semester?

Yes. 1
No 2

8. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question.

VERY
SATISFIED

VERY
DISSATISFIED

1 2 3 4 5 6 7

I. YOUR ENLISTMENT

If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your. . . (CIRCLE ONE CHOICE IN EACH ROW)	Army	Air Force	Navy	Marines
9. first choice?	1	2	3	4
10. second choice?	1	2	3	4
11. third choice?	1	2	3	4
12. fourth choice?	1	2	3	4

13. Do you remember seeing, hearing, or receiving (before you enlisted) any advertising or promotional material from all the military services together?

Yes. 1
No 2 (GO TO Q.14)

13a. Where did you see or hear this material? (CIRCLE ALL THAT APPLY)

On television. 01
In magazines 02
On the radio 03
In the help wanted section of the newspaper. 04
In other parts of the newspaper. 05
In the mail. 06
In an Army recruiting station. 07
At school. 08
From a friend. 09
Other (SPECIFY) _____

10

14. Do you remember seeing, hearing, or receiving any Army advertising or promotional material before you enlisted?

Yes. 1
No 2 (GO TO Q.16)

14a. Where did you see or hear this material? (CIRCLE ALL THAT APPLY)

On television. 01
In magazines 02
On the radio 03
In the help wanted section of the
newspaper. 04
In other parts of the newspaper. 05
In the mail. 06
In an Army recruiting station. 07
At school. 08
From a friend. 09
Other (SPECIFY) _____
_____ 10

15. Did you ever respond to any of these Army advertisements?

Yes. 1
No 2 (GO TO Q.16)

15a. How did you respond to these advertisements? (CIRCLE ALL THAT APPLY)

By sending in a card 01
By calling a toll free number. 02
By contacting an Army recruiter. 03

15b. What did you receive when you sent a card in response to an Army ad? (CIRCLE ALL THAT APPLY)

Letter telling me location of
Army recruiting station. 01
A gift like tube socks or wrist bands. . . 02
A poster 03
Booklet about Army service 04
Booklet about Army College Fund. 05
A bumper sticker 06
Army bookcovers. 07
I never received a response in
the mail from the card I sent in 08
I never sent a card in response to
an Army ad 09

15c. What did you receive when you called a toll free number in response to an Army ad?
(CIRCLE ALL THAT APPLY)

Letter telling me location of
 Army recruiting station. 01
 A gift like tube socks or wrist bands. . . 02
 A poster 03
 Booklet about Army service 04
 Booklet about Army College Fund. 05
 A bumper sticker 06
 Army bookcovers. 07
 I never received a response in the
 mail to my toll free call. 08
 I never called a toll free number
 in response to an Army ad. 09

15d. Which of these items did you use or appreciate having?

Letter telling me location of
 Army recruiting station. 01
 A gift like tube socks or wrist bands. . . 02
 A poster 03
 Booklet about Army service 04
 Booklet about Army College Fund. 05
 A bumper sticker 06
 Army bookcovers. 07
 None of these items. 08
 I never received any of this material in
 response to a toll free call or card . . 09

16. Did you receive military recruiting literature in the mail without asking for it?

Yes. 1
 No 2 (GO TO Q.17)

16a. For which service(s) did you receive literature without asking for it? (CIRCLE ALL THAT APPLY)

Air Force. 1
 Army 2
 Marine Corps 3
 Navy 4
 All services together. 5
 National Guard 6
 Reserve. 7

17. When did you first start thinking about enlisting in the Army?

In the last month. 01
2 to 3 months ago. 02
4 to 6 months ago. 03
7 to 12 months ago 04
1 to 2 years ago 05
2 to 3 years ago 06
3 to 4 years ago 07
More than 4 years ago. 08

18. When did you definitely decide to apply for enlistment in the Army?

In the last month. 01
2 to 3 months ago. 02
4 to 6 months ago. 03
7 to 12 months ago 04
1 to 2 years ago 05
2 to 3 years ago 06
3 to 4 years ago 07
More than 4 years ago. 08

In the VEAP program you can contribute to an education fund to which the government will also contribute. The next questions concern the basic VEAP program.

19. Are you eligible to have a VEAP education fund?

Yes. 1
No 2
I don't know about this program. 8

20. What is the maximum amount that can be accumulated in basic VEAP (soldier's contribution plus government contribution) during a . . .

two (2) year enlistment? \$.00
three (3) year enlistment? \$.00
four (4) year enlistment? \$.00

21. Do you plan to use VEAP?

I definitely will not use VEAP 1
I probably will not use VEAP 2
I probably will use VEAP 3
I definitely will use VEAP 4
I don't know enough about VEAP to
know if I will use it or not 8

22. What is the maximum amount that can be accumulated with the Army College Fund (ACF) educational incentive (soldier's VEAP contribution plus government VEAP contribution plus ACF incentive) during a . . .

two (2) year enlistment? \$, .00

three (3) year enlistment? \$, .00

four (4) year enlistment? \$, .00

The government is starting a new educational fund for members of the military. The next questions concern this New GI Bill education program.

23. To be eligible for the New GI Bill soldiers must enter active duty after what date?

1 January 1985 1
1 March 1985 2
1 May 1985 3
1 July 1985 4
1 September 1985 5
I don't know 8

24. Are you eligible for the New GI Bill education benefits?

Yes. 1
No 2
I don't know about this program. 8

25. Are you going to participate in the New GI Bill and have your contribution deducted from your pay?

Yes. 1
No 2
I don't know 8

26. What is the maximum amount that can be accumulated in the basic New GI Bill (soldier's contribution plus government contribution) during a . . .

two (2) year enlistment? \$.00

three (3) year enlistment? \$.00

four (4) year enlistment? \$.00

27. When the New Army College Fund (ACF) is added to the basic New GI Bill what is the maximum amount that can be accumulated for a . . .

two (2) year enlistment? \$.00

three (3) year enlistment? \$.00

four (4) year enlistment? \$.00

28. Are you participating in either the VEAP or the New GI Bill education assistance plans?

Yes, VEAP	1	
Yes, New GI Bill	2	
No	3	} SKIP TO Q.29
I don't know	8	

28a. I will contribute: \$.00

plus the government will contribute: \$.00

for a TOTAL education package of \$.00

28b. Do you think the amount would pay for your entire college education?

Yes	1
No	2

28c. Do you think the amount is more, less or about the same as what the Navy, Air Force or Marines offer?

More	1
Less	2
About the same	3

29. Did you sign up for a job that pays an Army College Fund extra educational benefit at the end of your first enlistment?

Yes 1
 No 2
 Don't Know 3 } (GO TO Q.30)

- 29a. Suppose the job you signed up for did not pay an Army College Fund extra education bonus. What would you have done?

Signed up for the same job anyway. 1
 Signed up for a different job in the
 Army whether or not it paid this
 educational bonus. 2
 Signed up for a different job in the
 Army only if it paid a cash bonus. . . . 3
 Tried to join a different service. . . . 4
 Not enlisted at all. 5

- 29b. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic VEAP or New GI Bill. What would you have done?

Signed up for the same job anyway. 1
 Signed up for a different job in
 the Army 2
 Tried to join a different service. 3
 Not enlisted at all. 4

30. Listed below are six "packages" consisting of different terms of service and benefit amounts. Please rank them from 1 to 6 as to what you would consider to be the most desirable package (rank 1) to the least desirable (rank 6).

<u>Rank (1-6)</u>	<u>Term of Service</u>	<u>Benefit</u>
_____	2 yr. active duty	\$15,800 in education
_____	2 yr. active duty + 2 yr. reserve duty	\$15,800 in education, \$2,000 in cash
_____	3 yr. active duty	\$21,600 in education
_____	3 yr. active duty + 2 yr. reserve duty	\$21,600 in education, \$3,000 in cash
_____	4 yr. active duty	\$24,000 in education, \$4,000 in cash
_____	4 yr. active duty + 2 yr. reserve duty	\$24,000 in education, \$6,500 in cash

31. If you were not eligible to enlist in any service, what do you think you would be doing in the next twelve months?

Working. 1
Looking for work 2
Going to school. 3
Taking a break, traveling, etc 4
Being a full time homemaker. 5

32. If you were not going into the military, how easy or difficult would it be for you to get a full-time job in the area where you lived?

Not difficult at all 1
Somewhat difficult 2
Very difficult 3
Almost impossible. 4
I don't know 8

33. How long a term of enlistment did you sign up for?

2 years. 1
3 years or longer. 2 (GO TO Q.36)

34. Suppose the job you signed up for did not offer a 2-year option. What would you have done?

Signed up for the same job anyway. 1
Signed up for a different job in
the Army whether or not it had
a 2 year option. 2
Signed up for a different job in the
Army only if it had a 2 year option. . . 3
Tried to join a different service. 4
Not enlisted at all. 5

35. Suppose no military service had a 2 year option. What would you have done?

Signed up for the same job anyway. 1
Signed up for a different job in
the Army 2
Tried to join a different service. 3
Not enlisted at all. 4

36. Did you sign up for a job which pays a CASH ENLISTMENT BONUS?

Yes.	1	} (GO TO Q.39)
No	2	
Don't know	3	

36a. What was the amount of your bonus?

\$, .00

37. Suppose the job you signed up for did not pay a cash bonus. What would you have done?

Signed up for the same job anyway.	1
Signed up for a different job in the Army whether or not it paid a cash bonus	2
Signed up for a different job in the Army <u>only</u> if it paid a cash bonus.	3
Tried to join a different service.	4
Not enlisted at all.	5

38. Suppose no military service paid a cash enlistment bonus. What would you have done?

Signed up for the same job anyway.	1
Signed up for a different job in the Army	2
Tried to join a different service.	3
Not enlisted at all.	4

The Army is considering a new 1 year active duty option that would provide the usual veterans' benefits including educational assistance. Some of these packages include reserve duty of one weekend a month plus two weeks in the summer. In some of these packages Entry Training is counted as duty time; in other packages Entry Training is in addition to duty time.

39. Please rank the following packages from 1 (the most desirable) to 8 (the least desirable).

<u>Ranking</u>	<u>Term of Service</u>	<u>EDUCATION ASSISTANCE</u>	
		<u>Soldier</u> Contributes	<u>Government</u> Adds
_____	A. Entry Training + 6 year reserve duty	0	\$5,040
_____	B. Entry Training + 1 year active duty + 3 year reserve duty	\$1,200	\$6,600
_____	C. 1 year active duty + 3 year reserve duty	\$2,400	\$6,600
_____	D. Entry Training + 1 year active duty + 3 year reserve duty	\$2,400	\$14,600
_____	E. Entry Training + 2 year active duty	\$1,200	\$15,800
_____	F. 2 year active duty	\$1,200	\$15,800
_____	G. 2 year active duty + 2 year reserve duty	\$1,200	\$15,800
_____	H. Entry Training + 2 year active duty + 2 year reserve duty	\$1,200	\$15,800

In the list above, circle the LETTER in front of any package you WOULD NOT ENLIST UNDER.

In the next series of questions, use the following scale to rate HOW IMPORTANT each of the reasons listed below was in your decision to ENLIST.

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
40. I enlisted because I was unemployed and couldn't find a job.	1	2	3	4
41. I enlisted to give myself a chance to be away from home on my own.	1	2	3	4
42. I enlisted because the military will give me a chance to better myself in life.	1	2	3	4
43. I enlisted because I want to travel and live in different places.	1	2	3	4
44. I enlisted to get away from a personal problem.	1	2	3	4
45. I enlisted because I want to serve my country.	1	2	3	4
46. I enlisted because I can earn more money than as a civilian.	1	2	3	4
47. I enlisted because it is a family tradition to serve.	1	2	3	4
48. I enlisted to get trained in a skill that will help me get a civilian job when I get out.	1	2	3	4
49. I enlisted so I can get money for a college education.	1	2	3	4
50. I enlisted because I want to be a soldier.	1	2	3	4
51. I enlisted so I can get money for civilian vocational, technical, or business school education.	1	2	3	4

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
52. I enlisted for the physical training and challenge.	1	2	3	4
53. I enlisted to take time out before deciding what I really want to do.	1	2	3	4
54. I enlisted to learn to be a responsible, mature person.	1	2	3	4

Please indicate if the following questions are True or False for you:

	TRUE	FALSE
55. To get the military job I wanted, I gave up getting a cash bonus.	1	2
56. To get the military job I wanted, I gave up getting extra educational assistance from the Army College Fund.	1	2
57. I gave up the military work I wanted to get a cash bonus.	1	2
58. I gave up the job I wanted to get extra educational assistance from the Army College Fund.	1	2

59. How satisfied are you with the military job you signed up for?

I do not know what job I signed up for . . . 1
 Very satisfied 2
 Somewhat satisfied 3
 Neither satisfied nor dissatisfied 4
 Somewhat dissatisfied. 5
 Very dissatisfied. 6

60. When you decided to enlist how sure were you about what job training you wanted?

Not at all sure. 1
Not too sure 2
Somewhat sure. 3
Very sure. 4

61. When you decided to enlist how sure were you about what part of the Army (Active, Reserve, National Guard) you wanted to join?

Not at all sure. 1
Not too sure 2
Somewhat sure. 3
Very sure. 4

62. Suppose a new enlistee were unhappy with military life. How easy or difficult do you think it would be to get out of the military before the end of the enlistment period?

Very easy. 1
Fairly easy. 2
Somewhat difficult 3
Very difficult 4
Almost impossible. 5

63. How satisfied are you with the information the Army guidance counselor gave you about the kind of work you will be doing in your military work?

I do not know what job I signed up for . . 1
Very satisfied 2
Somewhat satisfied 3
Neither satisfied nor dissatisfied . . . 4
Somewhat dissatisfied. 5
Very dissatisfied. 6

64. How satisfied are you with the information your recruiter gave you about the kind of work you will be doing in your military work?

I do not know what job I signed up for . . 1
Very satisfied 2
Somewhat satisfied 3
Neither satisfied nor dissatisfied . . . 4
Somewhat dissatisfied. 5
Very dissatisfied. 6

65. What do you think you will do after this enlistment?

Leave the Army to find civilian
employment 1
Leave the Army to attend college 2
Leave the Army for civilian
vocational/technical education 3
Reenlist, but probably not make the
Army a career. 4
Stay in the Army until I retire. 5
I do not know. 8

66. Would you consider enlisting in a United States Army Reserve unit for additional cash and/or education benefits upon completion of your active duty obligation?

Definitely 1
Probably 2
Probably not 3
Definitely not 4
Don't know 8

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other one.

67. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

I was unemployed 01
To be away from home on my own 02
I want to travel 03
To get away from a personal problem. . . . 04
To serve my country. 05
Earn more money. 06
Family tradition to serve. 07
To prove that I can make it. 08
To get trained in a skill. 09
Money for a college education. 10

68. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

I was unemployed 01
To be away from home on my own 02
Chance to better myself. 03
To get away from a personal problem. . . . 04
To serve my country. 05
Earn more money. 06
Family tradition to serve. 07
To prove that I can make it. 08
To get trained in a skill. 09
Money for a college education. 10

II. LEISURE TIME ACTIVITIES

69. When do you regularly listen to the radio during the week - Mondays through Fridays?
(CIRCLE ALL THAT APPLY)

Mornings -- 6am to 10am. 1
Daytime -- 10am to 3pm 2
Late afternoon -- 3pm to 7pm 3
Evenings -- 7pm to midnight. 4
Overnight -- midnight to 6am 5
I don't regularly listen to the
radio during the week. 6

70. When do you regularly listen to the radio during the weekend - Saturdays and Sundays?
(CIRCLE ALL THAT APPLY)

Mornings -- 6am to 10am. 1
Daytime -- 10am to 3pm 2
Late afternoon -- 3pm to 7pm 3
Evenings -- 7pm to midnight. 4
Overnight -- midnight to 6am 5
I don't regularly listen to the
radio during the weekend 6

71. When do you regularly watch TV during the week - Mondays through Fridays? (CIRCLE ALL
THAT APPLY)

Mornings -- 6am to 9am 1
Daytime -- 9am to 4pm. 2
Late afternoon -- 4pm to 8pm 3
Prime time -- 8pm to 11pm. 4
Late night -- 11pm to 1am. 5
Overnight -- 1am to 6am. 6
I don't regularly watch TV during
the week 7

72. When do you regularly watch TV during the weekend - Saturdays and Sundays? (CIRCLE ALL
THAT APPLY)

Mornings -- 6am to noon. 1
Daytime -- noon to 6pm 2
Early evening -- 6pm to 7pm. 3
Evenings -- 7pm to 11pm. 4
Late night -- 11pm to 1am. 5
Overnight -- 1am to 6am. 6
I don't regularly watch TV during
the weekend. 7

Do you listen to any of the following radio programs or programming types?

	Regularly tune in the radio to hear it	Sometimes hear it — you listen if it happens to be on when you turn on the radio	Have listened to it once or twice	Have never listened to it
73. King Biscuit Flower Hour	1	2	3	4
74. Rockline	1	2	3	4
75. Off the Record (Mary Turner)	1	2	3	4
76. Rick Dees Top 40	1	2	3	4
77. Metal Shop	1	2	3	4
78. Rock Quiz/Star Quiz	1	2	3	4
79. Coast-to-Coast	1	2	3	4
80. Walt Love's Connection	1	2	3	4
81. Music of the City	1	2	3	4
82. Dance Music International (Gary Byrd)	1	2	3	4
83. America's Top 40 (Casey Kasem)	1	2	3	4
84. Rock Over London	1	2	3	4
85. Street Beat (Barnett Robbins)	1	2	3	4
86. Westwood One's in Concert	1	2	3	4
87. NBC Source	1	2	3	4

Do you watch any of the following types of programs on regular TV stations?

	Regularly turn on the TV to watch it	Sometimes watch it -- you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
88. Sports	1	2	3	4
89. General Drama	1	2	3	4
90. Suspense/Mystery Drama	1	2	3	4
91. Situation Comedies	1	2	3	4
92. Quiz and Game Shows	1	2	3	4
93. Variety or Talk Shows	1	2	3	4
94. Movies	1	2	3	4
95. USFL football -- spring season Monday Night Football	1	2	3	4
96. College football -- regular season	1	2	3	4
97. College football bowl games	1	2	3	4
98. Major league baseball -- regular season games	1	2	3	4
99. Major league baseball playoffs	1	2	3	4
100. World Series	1	2	3	4
101. NBA basketball	1	2	3	4
102. College basketball	1	2	3	4
103. NHL hockey	1	2	3	4
104. Professional wrestling	1	2	3	4
105. Car races	1	2	3	4
106. Golf tournaments	1	2	3	4
107. Tennis tournaments	1	2	3	4
108. Weekend sports shows like Wide World of Sports	1	2	3	4

109. A recent Army commercial on TV shows a young man diving into a swimming pool and saying he can enjoy high school because he doesn't have to worry about his college tuition.

Have you seen this commercial on TV?

Yes. 1
No 2 (GO TO Q.110)

109a. Please use the following scale to tell us how this commercial impressed you.

I disliked it or it gave me a
bad impression of the Army 1
It didn't impress me much. 2
I liked it and it gave me a
good impression of the Army. 3

109b. Did this commercial affect your decision to enlist?

No, I had already enlisted or
decided to enlist before I saw
this commercial. 1
No, I saw it before deciding to
enlist but it was not important
in my decision to contact a
recruiter or to enlist 2
It was important in my decision
to contact a recruiter or enlist 3
I would not have contacted an Army
recruiter or enlisted had I not
seen this commercial 4

109c. What messages did you think the commercial was trying to get across?

109c. Did you believe the information in the commercial was accurate?

Yes. 1
No 2

Please use the following table to identify which service uses each slogan.

	Army	Air Force	Navy	Marines	All services together in the same ad or commercial	None of these	I don't know
110. " <u>BLANK</u> . It's not just a job. It's an adventure."	1	2	3	4	5	6	8
111. " <u>Aim</u> high."	1	2	3	4	5	6	8
112. "The few. The proud. The <u>BLANK</u> "	1	2	3	4	5	6	8
113. "Be all you can be."	1	2	3	4	5	6	8
114. "Maybe you can be one of us."	1	2	3	4	5	6	8
115. "A chance to serve, a chance to learn."	1	2	3	4	5	6	8
116. "It's a great place to start."	1	2	3	4	5	6	8

III. FACTS ABOUT YOU

117. Which of these best describes the place where you were living when you enlisted?

- In a large city (over 250,000 people). . . . 1
- In a suburb of a large city. 2
- In a medium-sized city (50,000 to
250,000 people). 3
- In a suburb of a medium-sized city 4
- In a small city or town (under
50,000 people) 5
- In a rural area, but not on a farm
or ranch 6
- On a farm or ranch 7

118. What was the zipcode of the house where you spent your teenage years? This could be your parent's house, another relative's home, or a guardian's home. If you moved during your teenage years, answer for the house where you lived for the longest time while you were 16 to 18 years old.

119. What time zone did you live in?

- Eastern. 1
- Central. 2
- Mountain 3
- Pacific. 4
- Other time zone (e.g., Alaska) 5
- I don't know 8

120. What was the month and year that you graduated from High School or last attended High School?

_____/_____
MO YR

121. Are you a regular high school diploma graduate (NOT A GED) with a diploma from a state recognized (accredited) high school?

- Yes. 1 (GO TO Q.122)
- No 2

121a. Why did you not get a diploma or why did you leave school early? (CIRCLE ALL THAT APPLY)

I completed 12 years but flunked the state test
to get a diploma. 01
I completed high school in a school not recognized
(accredited) by the state. 02
My family needed money or needed me at home. 03
I was expelled or suspended. 04
I found a job I liked or I wanted to work full time. . . . 05
I was bored, wasn't learning anything useful 06
I got married or had a child 07
I didn't get along with the other students 08
The rules were too strict or I didn't get along with
the teachers, counselors, or principal 09

122. At the time you enlisted (signed
your contract), were you:

In school full time 1
In school part time 2
Not in school 3

(CONSIDER YOURSELF IN SCHOOL
DURING VACATIONS)

123. At the time you enlisted (signed
your contract), were you:

Working full time 1
Working part time 2
Not working but looking
for work. 3
Not working and not
looking for work. 4

124. If you had not enlisted in the
Army, during the next twelve
months would you be:

In school full time 1
In school part time 2
Not in school 3

125. If you had not enlisted in the
Army, during the next twelve
months would you be:

Working full time 1
Working part time 2
Not working but looking
for work. 3
Not working and not
looking for work. 4

126. Have you applied to any of the following types of schools?

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4
Did not apply to any of these schools. . . 5 (GO TO
Q.135)

126a. Were you accepted by any of the following types of schools? (CIRCLE ALL THAT APPLY)

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4
I was not accepted by any of these
schools. 5 (GO TO
Q.135)

126b. Have you attended any of the following types of schools since leaving high school? (CIRCLE ALL THAT APPLY)

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4
I did not attend any of these schools. . . 5 (GO TO
Q.135)

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN Q.126b, PLEASE ANSWER THE NEXT QUESTIONS FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY.

127. What was the name of this school?

127a. What type of school is this?

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4

128. What was your major field of study?

129. What type of program were you enrolled in?

Academic 1
Occupational 2
Other (SPECIFY) _____
_____ 3

130. When did you start attending this school?

_____/_____
MO YR

131. When did you last attend this school?

_____/_____
MO YR

132. Did you receive a:

a. Degree from this school?

Yes . . . 1 Please specify the type of degree

No. . . . 2

b. Occupational certificate
from this school?

Yes . . . 1 Please specify the type of
certificate

No. . . . 2

133. Did you complete the program in which you were enrolled?

Yes . . . 1

No. . . . 2 If no, why not? _____

134. While attending this school, to whom, if any, of the following people did you talk to in deciding to enlist in the Army? (CIRCLE ALL THAT APPLY)

Army recruiter at this school. 01
Army recruiter working in a
recruiting station in the town
where I attended this school 02
Army recruiter I had talked to
while in high school 03
Career/employment counseling
personnel at this school 04
Faculty advisor. 05
Other civilian faculty member. 06
ROTC instructor. 07
Other ROTC personnel 08

135. Assuming that you could have any type of job you wanted now, what kind of job would it be?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 46 - I AM NOT SURE WHICH CATEGORY

The following questions are about your parent's household or the household you grew up in. Answer these questions about the household that you marked the zip code for in Question 118.

136. Who lives in this household? (CIRCLE ALL THAT APPLY)

My own mother.	01
My own father.	02
My stepmother.	03
My stepfather.	04
Grandparents(s).	05
Brothers and/or sisters (Include stepbrothers and stepsisters).	06
My spouse.	07
My children.	08
Other relatives.	09
Other people not related to me	10
Does not apply/I don't know.	98

137. Who is responsible for paying most of the bills in this household? (CIRCLE ONLY ONE)

My own mother.	01
My own father.	02
My stepmother.	03
My stepfather.	04
Grandparents(s).	05
Brothers and/or sisters (Include stepbrothers and stepsisters).	06
My spouse.	07
My children.	08
Other relatives.	09
Other people not related to me	10
Does not apply/I don't know.	98

138. How many cars are owned by people in this household?

None	00
One.	01
Two.	02
Three.	03
Four	04
Five	05
Six.	06
Seven.	07
Eight or more.	08
Does not apply/I don't know.	98

139. Of the cars mentioned above, how many are model year:

1985 _____ (WRITE NUMBER HERE)
 1984 _____ 1979 _____
 1983 _____ 1978 _____
 1982 _____ 1977 _____
 1981 _____ 1976 _____
 1980 _____ 1975 or earlier _____

140. Is this household in a:

Single family house. 1
 Duplex (2 houses in one building). . . . 2
 Townhouse or rowhouse. 3
 Small apartment building
 (3 to 5 units) 4
 Medium apartment building
 (6 to 25 units). 5
 Large apartment building
 (more than 26 units) 6
 Not applicable/I don't know. 8

141. What is the monthly rent or mortgage payment including utilities?

Less than \$100 per month 01
 \$100-199 per month 02
 \$200-299 per month 03
 \$300-399 per month 04
 \$400-499 per month 05
 \$500-599 per month 06
 \$600-699 per month 07
 \$700-799 per month 08
 \$800-899 per month 09
 \$900-1000 per month. 10
 More than \$1000 per month. 11
 Housing is provided by employer. 96
 Does not apply 97
 I don't know the rent/mortgage payment . . 98

142. What is the market value of household owned?

Less than \$10,000.	01
\$10,000 - 20,000	02
\$20,001 - 30,000.	03
\$30,001 - 40,000.	04
\$40,001 - 50,000.	05
\$50,001 - 60,000.	06
\$60,001 - 70,000.	07
\$70,001 - 80,000.	08
\$80,001 - 90,000.	09
\$90,001 - 100,000	10
\$100,001 - 125,000.	11
\$125,001 - 150,000.	12
\$150,001 - 200,000.	13
\$200,001 or more	14
Does not apply	97
I don't know the market value.	98

143. What is the highest level of school your FATHER (or male guardian) completed?

8th or below	01
9th	02
10th	03
11th	04
12th	05
1 year of college.	06
2 years of college	07
3 years of college	08
4 or more years of college	09
I don't know	98

144. What is the highest diploma or degree that your FATHER (or male guardian) has?

Masters, doctorate, or professional. . . .	1
B.A. or B.S. degree.	2
Associate degree (A.A.) from a junior or community college.	3
A high school diploma.	4
A GED certificate.	5
None of the above.	6
I don't know	8

145. What is the highest level of school your MOTHER (or female guardian) completed?

8th or below	01
9th	02
10th	03
11th	04
12th	05
1 year of college	06
2 years of college	07
3 years of college	08
4 or more years of college	09
I don't know	98

146. What is the highest diploma or degree that your MOTHER (or female guardian) has?

Masters, doctorate, or professional	1
B.A. or B.S. degree	2
Associate degree (A.A.) from a junior or community college	3
A high school diploma	4
A GED certificate	5
None of the above	6
I don't know	8

147. What would you say is the total yearly income of your parents or guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME.

Less than \$2,599 a year (less than \$50 a week)	01
\$2,600-\$5,199 a year (about \$50-\$99 a week)	02
\$5,200-\$10,399 a year (about \$100-\$199 a week)	03
\$10,400-\$15,599 a year (about \$200-\$299 a week)	04
\$15,600-\$20,799 a year (about \$300-\$399 a week)	05
\$20,800-\$25,999 a year (about \$400-\$499 a week)	06
\$26,000-\$31,199 a year (about \$500-\$599 a week)	07
\$31,200 or more a year (about \$600 a week or more)	08

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

148. What type of work does your father (or male guardian) do? (If deceased, indicate his last job).

WRITE CODE HERE

149. What type of work does your mother (or female guardian) do? (If deceased, indicate her last job).

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsmen, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - Does not work for pay or HOMEMAKER
- 46 - Works for pay but I am not sure which category
- 47 - Not applicable

150. When did you first establish your own household by moving out of this household and living on your own income? College students who depend on relatives for support and return home for vacations are NOT considered to have established a separate household.

Joining the Army is the first time
 I have been away from home to live
 on my own income 1 (GO TO
 Q.153)

In the last 6 months 2
 7-12 months ago 3
 13-18 months (1 to 1/2 years ago) 4
 18-24 months (1 1/2 to 2 years ago) . . . 5
 25-26 months (2 to 3 years ago) 6
 More than 3 years ago 7

151. How much rent or mortgage payment including utilities did you pay for your own place or to relatives?

Less than \$100 per month 01
 \$100-199 per month 02
 \$200-299 per month 03
 \$300-399 per month 04
 \$400-499 per month 05
 \$500-599 per month 06
 \$600-699 per month 07
 \$700-799 per month 08
 \$800-899 per month 09
 \$900-1000 per month 10
 More than \$1000 per month 11
 I pay no rent or mortgage; Housing
 provided by EMPLOYER 97
 I don't know the rent/mortgage payment . . 98

152. What is the market value of your house?

Less than \$10,000. 01
 \$10,000 - 20,000 02
 \$20,001 - \$30,000. 03
 \$30,001 - \$40,000. 04
 \$40,001 - \$50,000. 05
 \$50,001 - \$60,000. 06
 \$60,001 - \$70,000. 07
 \$70,001 - \$80,000. 08
 \$80,001 - \$90,000. 09
 \$90,001 - \$100,000 10
 \$100,001 - \$125,000. 11
 \$125,001 - \$150,000. 12
 \$150,001 - \$200,000. 13
 \$200,001 or more 14
 I don't know the market value. 98

133. What is your marital status?

Single, never been married	1
Married.	2
Divorced	3
Separated.	4
Widowed.	5

134. How many children do you have?

None	0
1.	1
2.	2
3.	3
4.	4
5.	5
6 or more.	6

135. How much did you earn (before taxes) in the month before you enlisted (signed your contract)?

\$0	01
\$1-99 per month.	02
\$100-199 per month	03
\$200-299 per month	04
\$300-399 per month	05
\$400-499 per month	06
\$500-599 per month	07
\$600-799 per month	08
\$800-999 per month	09
Over \$1000 per month	10

136. In 1984 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

I had no 1984 earnings	00
Less than \$2,599 a year (less than \$50 a week)	01
\$2,600-\$5,199 a year (about \$50-\$99 a week).	02
\$5,200-\$7,799 a year (about \$100-\$149 a week).	03
\$7,800-\$10,399 a year (about \$150-\$199 a week)	04
\$10,400-\$12,999 a year (about \$200-\$249 a week).	05
\$13,000-\$15,599 a year (about \$250-\$299 a week).	06
\$15,600-\$20,799 a year (about \$300-\$399 a week).	07
\$20,800-\$25,999 a year (about \$400-\$499 a week).	08
\$26,000 or more a year (more than \$500 a week)	09

157. What type of job were you last working?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsmen, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

138. What type of civilian job do you think you will be able to get after your first enlistment in the Army?

WRITE CODE HERE

139. What type of civilian job could you get if you were not entering the Army?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 46 - I AM NOT SURE WHICH CATEGORY

160. What is your sex?

Male 1
Female 2

161. What is your ethnic group?

White, not Hispanic 1
Black, not Hispanic 2
Hispanic 3
Asian 4
Other 5

162. Is there cable TV in the household where you were living before you entered the Army?

Yes 1
No 2

163. Did you ever serve in the military before this enlistment?

Yes 1 Which service?

No 2

164. In your own words, please tell why you decided to enlist in the Army. What caused you to make this decision?

165. Of the reasons you mentioned above, what would you say is the most important reason?

Thank you very much for your time and effort in completing this survey.

Please mark end time: _____ AM
(CIRCLE AM OR PM) PM

APPENDIX B

THE 1985 ARI SURVEY OF ACTIVE ARMY RECRUITS

(FORM B)



Form - B

**1985 ARI SURVEY
OF ACTIVE ARMY RECRUITS**

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. This information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- a. Listen to the directions given before you begin.
- b. Read each question carefully.
- c. Mark your answers directly on this form.
- d. Circle the number next to the answer(s) that best fits your opinion. Some questions should only have one answer; others will direct you to circle all that apply. Be sure to read the directions carefully.
- e. If you have any questions, please raise your hand and someone will come around to help you.

HOW TO ANSWER THE QUESTIONS

There are several types of questions that will be asked in the questionnaire. For most questions, several choices will be provided and you will indicate which is the best answer or answers for you. Sometimes you will be directed to give only one answer, as in this example:

What branch of the military are you entering?
(CIRCLE ONLY ONE)

Army..... ①
Air Force..... 2
Navy..... 3
Marines..... 4

There is only one answer possible for this question. Sometimes these questions are presented in a table like this:

	<u>English</u>	<u>Math.</u>	<u>History</u>	<u>Chemistry</u>
Of the following choices, what was your favorite course in high school?	①	2	3	4
What was your second favorite?	1	2	③	4
What was your third favorite?	1	②	3	4
What was your fourth favorite?	1	2	3	④

In this case, one number in each row was circled. Notice that you always CIRCLE THE NUMBER THAT REPRESENTS YOUR ANSWER.

Other times you will be asked to circle as many answers as are appropriate, like this:

Which sports did you participate in while you were in high school? (CIRCLE ALL THAT APPLY)

Football.....	1
Basketball.....	2
Swimming.....	3
Baseball.....	④
Track.....	5
Other (Specify) <u>Soccer</u>	⑥

This person played two sports, but one was not on the list. Therefore, he wrote "Soccer" where it asked for any others, and circled the numbers representing both baseball and any "Other" sports.

In some other cases you will be asked to write a few sentences to answer the question. Those kinds of questions will look like this:

What things that your recruiter told you impressed you the most about the Army?

He told me I would get a chance
to travel and would receive
special skill training.

Do not skip an item that does not seem to apply. If an item does not seem to apply, there will always be a response like "does not apply" for you to circle.

When you have completed the survey and checked to make sure that you have answered all the questions, please bring the survey booklet and the pencil back up to the front. There is no pressure to hurry; this is neither timed nor a test. Take your time and select for each question the one answer that best fits you. Please start now with question 1.

1. What Army component are you entering?

Active Army 1

Army Reserve 2 }
National Guard 3 }

Stop! Tell the
survey instructor
immediately that
you have been
given the wrong
questionnaire.

2. What is today's date?

The day of the week is:

YEAR	MONTH	DAY
85	01 JAN	<u> </u> <u> </u>
	02 FEB	
86	03 MAR	0 0
	04 APR	1 1
	05 MAY	2 2
	06 JUN	3 3
	07 JUL	4
	08 AUG	5
	09 SEP	6
	10 OCT	7
	11 NOV	8
	12 DEC	9

01 SUNDAY
02 MONDAY
03 TUESDAY
04 WEDNESDAY
05 THURSDAY
06 FRIDAY
07 SATURDAY

A. What time is it now? (CIRCLE AM OR PM)

TIME: _____ : _____ AM
PM

3. What day and at what time did you arrive at this reception station? (CIRCLE AM OR PM)

01 SUNDAY
02 MONDAY
03 TUESDAY
04 WEDNESDAY
05 THURSDAY
06 FRIDAY
07 SATURDAY

TIME: _____ : _____ AM
PM

4. Circle the number next to the reception station that you are currently at:

Fort Dix 01
Fort Leonard Wood. 02
Fort Sill. 03
Fort Bliss 04
Fort Jackson 05
Fort McClellan 06
Fort Knox. 07
Fort Benning 08

5. What is your Social Security Number?

____-____-____

6. What is your MOS?

7. Have you ever been a student at a college or junior college for at least one semester?

Yes. 1
No 2

8. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question.

VERY
SATISFIED

VERY
DISSATISFIED

1 2 3 4 5 6 7

I. YOUR ENLISTMENT

If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your. . . (CIRCLE ONE CHOICE IN EACH ROW)	Army	Air Force	Navy	Marines
9. first choice?	1	2	3	4
10. second choice?	1	2	3	4
11. third choice?	1	2	3	4
12. fourth choice?	1	2	3	4

13. When did you first start thinking about enlisting in the Army?

In the last month. 01
 2 to 3 months ago. 02
 4 to 6 months ago. 03
 7 to 12 months ago 04
 1 to 2 years ago 05
 2 to 3 years ago 06
 3 to 4 years ago 07
 More than 4 years ago. 08

14. When did you definitely decide to apply for enlistment in the Army?

In the last month. 01
 2 to 3 months ago. 02
 4 to 6 months ago. 03
 7 to 12 months ago 04
 1 to 2 years ago 05
 2 to 3 years ago 06
 3 to 4 years ago 07
 More than 4 years ago. 08

15. How did you have your first contact with an Army recruiter?

I contacted an Army recruiter on the
advice of another service recruiter. . . . 1
I contacted an Army recruiter first. . . . 2
An Army recruiter contacted me first. . . . 3
I was with a friend with whom a
recruiter was meeting. 4
I contacted an Army recruiter through
a US Army Reserve or National Guard
unit or member. 5

16. Under what circumstances did you first talk with an Army recruiter?

Talked by phone. 1
Talked at a recruiting station. 2
Talked at a job fair. 3
Talked at school. 4
Talked at an Army Reserve unit. 5
Other. 6

In the VEAP program you can contribute to an education fund to which the government will also contribute. The next questions concern the basic VEAP program.

17. Are you eligible to have a VEAP education fund?

Yes. 1
No. 2
I don't know about this program. 8

18. What is the maximum amount that can be accumulated in basic VEAP (soldier's contribution plus government contribution) during a . . .

two (2) year enlistment? \$, .00
three (3) year enlistment? \$, .00
four (4) year enlistment? \$, .00

19. Do you plan to use VEAP?

I definitely will not use VEAP 1
I probably will not use VEAP 2
I probably will use VEAP 3
I definitely will use VEAP 4
I don't know enough about VEAP to
know if I will use it or not 8

20. What is the maximum amount that can be accumulated with the Army College Fund (ACF) educational incentive (soldier's VEAP contribution plus government VEAP contribution plus ACF incentive) during a . . .

two (2) year enlistment? \$ | | | | | .00
three (3) year enlistment? \$ | | | | | .00
four (4) year enlistment? \$ | | | | | .00

The government is starting a new educational fund for members of the military. The next questions concern this New GI Bill education program.

21. To be eligible for the New GI Bill soldiers must enter active duty after what date?

1 January 1985 1
1 March 1985 2
1 May 1985 3
1 July 1985 4
1 September 1985 5
I don't know 8

22. Are you eligible for the New GI Bill education benefits?

Yes. 1
No 2
I don't know about this program. 8

23. Are you going to participate in the New GI Bill and have your contribution deducted from your pay?

Yes. 1
No 2
I don't know 8

24. What is the maximum amount that can be accumulated in the basic New GI Bill (soldier's contribution plus government contribution) during a . . .

two (2) year enlistment? \$ |__|_|_|,|__|_|_||.00

three (3) year enlistment? \$ |__|_|_|,|__|_|_||.00

four (4) year enlistment? \$ |__|_|_|,|__|_|_||.00

25. When the New Army College Fund (ACF) is added to the basic New GI Bill what is the maximum amount that can be accumulated for a . . .

two (2) year enlistment? \$ |__|_|_|,|__|_|_||.00

three (3) year enlistment? \$ |__|_|_|,|__|_|_||.00

four (4) year enlistment? \$ |__|_|_|,|__|_|_||.00

26. Are you participating in either the VEAP or the New GI Bill education assistance plans?

Yes, VEAP	1	
Yes, New GI Bill	2	
No	3	} SKIP TO Q.27
I don't know	8	

26a. I will contribute: \$ |__|_|_|,|__|_|_||.00

plus the government will contribute: \$ |__|_|_|,|__|_|_||.00

for a TOTAL education package of \$ |__|_|_|,|__|_|_||.00

26b. Do you think the amount would pay for your entire college education?

Yes	1
No	2

26c. Do you think the amount is more, less or about the same as what the Navy, Air Force or Marines offer?

More	1
Less	2
About the same	3

27. Did you sign up for a job that pays an Army College Fund extra educational benefit at the end of your first enlistment?

Yes. 1
 No 2 } (GO TO Q.28)
 Don't Know 8

- 27a. Suppose the job you signed up for did not pay an Army College Fund extra education bonus. What would you have done?

Signed up for the same job anyway. 1
 Signed up for a different job in the
 Army whether or not it paid this
 educational bonus. 2
 Signed up for a different job in the
 Army only if it paid a cash bonus. . . . 3
 Tried to join a different service. 4
 Not enlisted at all. 5

- 27b. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic VEAP or New GI Bill. What would you have done?

Signed up for the same job anyway. 1
 Signed up for a different job in
 the Army 2
 Tried to join a different service. 3
 Not enlisted at all. 4

28. Listed below are six "packages" consisting of different terms of service and benefit amounts. Please rank them from 1 to 6 as to what you would consider to be the most desirable package (rank 1) to the least desirable (rank 6).

<u>Rank (1-6)</u>	<u>Term of Service</u>	<u>Benefit</u>
_____	2 yr. active duty	\$15,800 in education
_____	2 yr. active duty + 2 yr. reserve duty	\$15,800 in education, \$2,000 in cash
_____	3 yr. active duty	\$21,600 in education
_____	3 yr. active duty + 2 yr. reserve duty	\$21,600 in education, \$3,000 in cash
_____	4 yr. active duty	\$24,000 in education, \$4,000 in cash
_____	4 yr. active duty + 2 yr. reserve duty	\$24,000 in education, \$6,500 in cash

29. If you were not eligible to enlist in any service, what do you think you would be doing in the next twelve months?

Working. 1
Looking for work 2
Going to school. 3
Taking a break, traveling, etc 4
Being a full time homemaker. 5

30. How long a term of enlistment did you sign up for?

2 years. 1
3 years or longer. 2 (GO TO Q.33)

31. Suppose the job you signed up for did not offer a 2-year option. What would you have done?

Signed up for the same job anyway. 1
Signed up for a different job in
the Army whether or not it had
a 2 year option. 2
Signed up for a different job in the
Army only if it had a 2 year option. . . 3
Tried to join a different service. 4
Not enlisted at all. 5

32. Suppose no military service had a 2 year option. What would you have done?

Signed up for the same job anyway. 1
Signed up for a different job in
the Army 2
Tried to join a different service. 3
Not enlisted at all. 4

33. Did you sign up for a job which pays a CASH ENLISTMENT BONUS?

Yes. 1
No 2 } (GO TO Q.36)
Don't know 8 }

33a. What was the amount of your bonus?

\$ | | | , | | | | .00

34. Suppose the job you signed up for did not pay a cash bonus. What would you have done?

- Signed up for the same job anyway. 1
- Signed up for a different job in
the Army whether or not it paid
a cash bonus 2
- Signed up for a different job in the
Army only if it paid a cash bonus. . . . 3
- Tried to join a different service. 4
- Not enlisted at all. 5

35. Suppose no military service paid a cash enlistment bonus. What would you have done?

- Signed up for the same job anyway. 1
- Signed up for a different job in
the Army 2
- Tried to join a different service. 3
- Not enlisted at all. 4

In the next series of questions, use the following scale to rate HOW IMPORTANT each of the reasons listed below was in your decision to ENLIST.

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
36. I enlisted because I was unemployed and couldn't find a job.	1	2	3	4
37. I enlisted to give myself a chance to be away from home on my own.	1	2	3	4
38. I enlisted because the military will give me a chance to better myself in life.	1	2	3	4
39. I enlisted because I want to travel and live in different places.	1	2	3	4
40. I enlisted to get away from a personal problem.	1	2	3	4

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
41. I enlisted because I want to serve my country.	1	2	3	4
42. I enlisted because I can earn more money than as a civilian.	1	2	3	4
43. I enlisted because it is a family tradition to serve.	1	2	3	4
44. I enlisted to get trained in a skill that will help me get a civilian job when I get out.	1	2	3	4
45. I enlisted so I can get money for a college education.	1	2	3	4
46. I enlisted because I want to be a soldier.	1	2	3	4
47. I enlisted so I can get money for civilian vocational, technical, or business school education.	1	2	3	4
48. I enlisted for the physical training and challenge.	1	2	3	4
49. I enlisted to take time out before deciding what I really want to do.	1	2	3	4
50. I enlisted to learn to be a responsible, mature person.	1	2	3	4

51. How satisfied are you with the military job you signed up for?

I do not know what job I signed up for . . . 1
 Very satisfied 2
 Somewhat satisfied 3
 Neither satisfied nor dissatisfied 4
 Somewhat dissatisfied 5
 Very dissatisfied 6

52. When you decided to enlist how sure were you about what job training you wanted?

Not at all sure. 1
Not too sure 2
Somewhat sure. 3
Very sure. 4

53. When you decided to enlist how sure were you about what part of the Army (Active, Reserve, National Guard) you wanted to join?

Not at all sure. 1
Not too sure 2
Somewhat sure. 3
Very sure. 4

54. Suppose a new enlistee were unhappy with military life. How easy or difficult do you think it would be to get out of the military before the end of the enlistment period?

Very easy. 1
Fairly easy. 2
Somewhat difficult 3
Very difficult 4
Almost impossible. 5

55. How satisfied are you with the information the Army guidance counselor gave you about the kind of work you will be doing in your military work?

I do not know what job I signed up for . . 1
Very satisfied 2
Somewhat satisfied 3
Neither satisfied nor dissatisfied 4
Somewhat dissatisfied. 5
Very dissatisfied. 6

56. How satisfied are you with the information your recruiter gave you about the kind of work you will be doing in your military work?

I do not know what job I signed up for . . 1
Very satisfied 2
Somewhat satisfied 3
Neither satisfied nor dissatisfied 4
Somewhat dissatisfied. 5
Very dissatisfied. 6

57. What do you think you will do after this enlistment?

Leave the Army to find civilian employment	1
Leave the Army to attend college	2
Leave the Army for civilian vocational/technical education	3
Reenlist, but probably not make the Army a career.	4
Stay in the Army until I retire.	5
I do not know.	8

58. Would you consider enlisting in a United States Army Reserve unit for additional cash and/or education benefits upon completion of your active duty obligation?

Definitely	1
Probably	2
Probably not	3
Definitely not	4
Don't know	8

59. If a good friend of yours asked your advice about seeing a military recruiter, would you say it was:

A waste of time.	1
Up to him or her	2
A good idea.	3

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other one.

60. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

I was unemployed	01
To be away from home on my own	02
I want to travel	03
To get away from a personal problem.	04
To serve my country.	05
Earn more money.	06
Family tradition to serve.	07
To prove that I can make it.	08
To get trained in a skill.	09
Money for a college education.	10

61. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

I was unemployed	01
To be away from home on my own	02
Chance to better myself.	03
To get away from a personal problem.	04
To serve my country.	05
Earn more money.	06
Family tradition to serve.	07
To prove that I can make it.	08
To get trained in a skill.	09
Money for a college education.	10

II. LEISURE TIME ACTIVITIES

62. What is the average number of hours per week that you spend watching television?
(CIRCLE ONLY ONE)

1 to 2 hours per week. 1
3 to 5 hours per week. 2
6 to 10 hours per week. 3
11 to 15 hours per week. 4
16 to 20 hours per week. 5
More than 20 hours per week. 6
I don't watch any television. 7

63. When do you regularly watch TV during the week - Mondays through Fridays? (CIRCLE ALL THAT APPLY)

Mornings -- 6am to 9am. 1
Daytime -- 9am to 4pm. 2
Late afternoon -- 4pm to 8pm. 3
Prime time -- 8pm to 11pm. 4
Late night -- 11pm to 1am. 5
Overnight -- 1am to 6am. 6
I don't regularly watch TV during
the week. 7

64. When do you regularly watch TV during the weekend - Saturdays and Sundays? (CIRCLE ALL THAT APPLY)

Mornings -- 6am to noon. 1
Daytime -- noon to 6pm. 2
Early evening -- 6pm to 7pm. 3
Evenings -- 7pm to 11pm. 4
Late night -- 11pm to 1am. 5
Overnight -- 1am to 6am. 6
I don't regularly watch TV during
the weekend. 7

65. What is the average number of hours per week that you spend listening to radio?
(CIRCLE ONLY ONE)

1 to 2 hours per week. 1
3 to 5 hours per week. 2
6 to 10 hours per week. 3
11 to 15 hours per week. 4
16 to 20 hours per week. 5
More than 20 hours per week. 6
I don't listen to any radio. 7

66. When do you regularly listen to the radio during the week - Mondays through Fridays?
(CIRCLE ALL THAT APPLY)

Mornings -- 6am to 10am. 1
Daytime -- 10am to 3pm 2
Late afternoon -- 3pm to 7pm 3
Evenings -- 7pm to midnight. 4
Overnight -- midnight to 6am 5
I don't regularly listen to the
radio during the week. 6

67. When do you regularly listen to the radio during the weekend - Saturdays and Sundays?
(CIRCLE ALL THAT APPLY)

Mornings -- 6am to 10am. 1
Daytime -- 10am to 3pm 2
Late afternoon -- 3pm to 7pm 3
Evenings -- 7pm to midnight. 4
Overnight -- midnight to 6am 5
I don't regularly listen to the
radio during the weekend 6

68. How many days per week on the average do you read a newspaper? (CIRCLE ONLY ONE)

7 days per week. 01
6 days per week. 02
5 days per week. 03
4 days per week. 04
3 days per week. 05
2 days per week. 06
1 day per week (excluding Sunday). . . . 07
Sunday only. 08
I don't read newspapers. 09

69. How many hours per week on the average do you spend reading magazines? (CIRCLE ONLY ONE)

1 to 2 hours per week. 1
3 to 5 hours per week. 2
6 to 8 hours per week. 3
9 to 12 hours per week 4
13 to 15 hours per week. 5
More than 15 hours per week. 6
I don't read magazines 7

For each magazines in the following list, circle all of the choices which apply. Note that for this table only, you may circle more than one answer in a row.

	You personally read the magazine regularly	You or someone in your immediate household currently has a paid subscription to this magazine	You purchased this magazine at a newsstand in the past month	None of these apply
70. People	1	2	3	7
71. Hot Rod	1	2	3	7
72. Sports Afield	1	2	3	7
73. Omni	1	2	3	7
74. Popular Mechanics	1	2	3	7
75. Ebony	1	2	3	7
76. TV Guide	1	2	3	7
77. Motor Trend	1	2	3	7
78. Sports Illustrated	1	2	3	7
79. Mechanix Illustrated	1	2	3	7
80. Time	1	2	3	7
81. Newsweek	1	2	3	7
82. Jet	1	2	3	7
83. Car & Driver	1	2	3	7
84. Sport	1	2	3	7
85. Life	1	2	3	7
86. Field and Stream	1	2	3	7
87. Popular Science	1	2	3	7
88. Reader's Digest	1	2	3	7

	You personally read the maga- zine regularly	You or someone in your immediate household currently has a paid sub- scription to this magazine	You purchased this magazine at a newsstand in the past month	None of these apply
89. Reader's Digest- Spanish Language	1	2	3	7
90. Discover	1	2	3	7
91. National Geographic	1	2	3	7
92. Road & Track	1	2	3	7
93. Sporting News	1	2	3	7
94. Rolling Stone	1	2	3	7
95. US	1	2	3	7
96. Car Craft	1	2	3	7
97. Science Digest	1	2	3	7
98. Inside Sports	1	2	3	7
99. Science '84	1	2	3	7
100. Games	1	2	3	7
101. U.S. News and World Report	1	2	3	7
102. Outdoor Life	1	2	3	7

103. A recent Army commercial on TV shows a young man diving into a swimming pool and saying he can enjoy high school because he doesn't have to worry about his college tuition.

Have you seen this commercial on TV?

Yes. 1
No 2 (GO TO Q.10)

103a. Please use the following scale to tell us how this commercial impressed you.

I disliked it or it gave me a
bad impression of the Army 1
It didn't impress me much. 2
I liked it and it gave me a
good impression of the Army. 3

103b. Did this commercial affect your decision to enlist?

No, I had already enlisted or
decided to enlist before I saw
this commercial. 1
No, I saw it before deciding to
enlist but it was not important
in my decision to contact a
recruiter or to enlist 2
It was important in my decision
to contact a recruiter or enlist 3
I would not have contacted an Army
recruiter or enlisted had I not
seen this commercial 4

103c. What messages did you think the commercial was trying to get across?

103d. Did you believe the information in the commercial was accurate?

Yes. 1
No 2

104. Listed below are several groupings of activities. Rank these following activities from 1 (the group that is most like the things you like to do) to 6 (the group that is least like the things you like to do).

- _____ Build something from wood • Use a map to find your way • Make a picture frame • Fix electrical things • Run a tape recorder • Drive a tractor or van • Fix an engine • Plant a tree • Put a bike together.
- _____ Work in a laboratory • Read about other countries of the world • Invent something new • Be a pharmacist • Add, subtract, work with numbers • Figure out why people act like they do.
- _____ Save old things that are historic • Show someone how to draw pictures • Write a story for people to read • Write or play music for someone • Be in charge of a library • Take pictures for a magazine.
- _____ Help get things organized for a school dance • Teach someone how to spell and read • Be a playground director • Show handicapped people how to do crafts • Work in a hospital.
- _____ Coach sports or be a sportscaster • Have your own business • Be a waiter in a larger restaurant • Be the winner of an election • Sell things to people as your work.
- _____ Run a computer • Work in a bank • Keep records for a doctor or dentist • Make sure people get their work done on time • Write or type a list that is neat and clear.

People like to work in different ways. Some like to work with "things;" others like to work with "people" or "facts and information." The next question asks how you like to work.

105. Rank the following from 1 (the list that is most like the way you like to work) to 3 (the list that is least like the way you like to work)

- _____ THINGS -- Large or small tools, machines, equipment, items - things that I can get my hands on and do something with.
- _____ PEOPLE -- I like to work with people - to have them near, talk and listen to them while I work, get them organized or help them do their work.
- _____ DATA -- Facts, numbers, information - I like to work with words, lists, ideas, books, or data more than people or things.

Listed below are several pairs of statements describing how different people like to work.
For each pair, circle the number for the type of work that is most like you.

106. I like work where you must be ready for the unexpected. 1
I do my best when my work is safe, clean, and under control . . . 2
107. I like to work indoors where you can move around some 1
I like jobs that let me work outdoors some. 2
108. I like work that helps to keep my body in top shape;
I enjoy a good workout. 1
I like to work at a table or desk where I can get
organized and think 2
109. I would prefer to coach an outdoor sport. 1
I would prefer to coach an indoor sport 2
110. I like work that doesn't have surprises, changes or
competition each day. 1
I don't mind some rush and pressure in work;
sometimes it's fun. 2
111. I like work where I have to think - figure things out 1
I like physical competition and things like jogging 2

112. Here is a list of jobs you might enjoy. Please circle the number for the one that you
would enjoy the most:

- Skilled crafts 01
Sales work 02
Social service 03
Manual work. 04
Math-Science 05
Medical-Dental work. 06
Art work 07
Writing. 08
Management 09
Clerical work. 10

113. Here is a list of school subjects. Of those listed, which one have you liked most?

Mathematics or Science	01
Technical Drawing	02
Electronics	03
Language Studies	04
Social Studies	05
Art	06
Clerical	07
Accounting	08
Shop or Crafts	09
Agriculture	10

114. Below are a list of abilities. Put a "1" by your strongest ability and a "2" by your second strongest ability.

- _____ a. Artistic ability
- _____ b. Working with numbers
- _____ c. Reasoning ability
- _____ d. Language
- _____ e. Mechanics/manual ability
- _____ f. Leadership ability
- _____ g. Social ability/ability to persuade
- _____ h. Teaching ability
- _____ i. Land navigation ability

115. Here are some things that people look for in a job, things that bring job satisfaction. Put a "1" by the choice that is most important to you. Put a "2" by the one that is the second most important.

- _____ a. Working with people
- _____ b. Working with your mind
- _____ c. Working with your hands
- _____ d. Leadership
- _____ e. Independence
- _____ f. Good salary
- _____ g. High achievement
- _____ h. Variety
- _____ i. Physical activity
- _____ j. Job security

For each of the next set of questions, circle the number for the one that corresponds to the activity that you would most like to do.

- | | |
|--|---|
| 116. Work on a farm. 1
Work in an office 2
Work in a factory 3 | 117. Teach auto shop. 1
Teach arithmetic 2
Teach first aid. 3 |
| 118. Do clerical work. 1
Do physical labor 2
Do assembly work. 3 | 119. Help a carpenter 1
Help a teacher 2
Help a baker 3 |
| 120. Build a doghouse. 1
Prepare dinner for 20 people. . . 2
Write a newspaper story 3 | 121. Study bookkeeping. 1
Study plumbing 2
Study surveying. 3 |
| 122. Repair typewriters. 1
Sell cameras. 2
Fight forest fires. 3 | 123. Chop firewood. 1
Stack firewood 2
Deliver firewood 3 |
| 124. Study typing. 1
Study carpentry 2
Study first aid 3 | 125. Help injured people. 1
Repair guns. 2
Check office records 3 |
| 126. Go to a party 1
Go on an overnight hike 2
Tune up a car 3 | 127. Install a bathtub. 1
Weed a garden. 2
Read to a blind person 3 |
| 128. Mow the grass 1
Balance a checkbook 2
Plan a meal 3 | 129. Work in a TV factory 1
Work in a TV store 2
Work in a TV repair shop 3 |
| 130. Plan a menu for a party 1
Prepare the food for a party. . . 2
Serve the food for a party. . . . 3 | 131. Operate a radio transmitter. . . 1
Drive a dump truck 2
Give vision tests. 3 |
| 132. Work with delicate equipment. . . 1
Work with rugged equipment. . . . 2
Work with ideas 3 | 133. Work in an office building 1
Work in a factory. 2
Work in a hospital 3 |

- | | |
|---|--|
| <p>134. Work with an adding machine . . . 1
 Work with a power saw 2
 Work with laboratory apparatus. . 3</p> | <p>135. Check out books in a library . . 1
 Run a lathe in a machine shop. . 2
 Interview welfare applicants . . 3</p> |
| <p>136. Draw graphs and charts. 1
 Repair motor vehicles 2
 Operate a copying machine 3</p> | <p>137. Learn to use a rifle 1
 Learn to use a short wave
 radio. 2
 Learn to use a business
 machine. 3</p> |
| <p>138. Work in a hospital operating
 room. 1
 Work in a hospital business
 office. 2
 Work in a hospital mainten-
 ance shop 3</p> | <p>139. Work in a book store 1
 Work in an animal shelter. . . . 2
 Work in a machine shop 3</p> |
| <p>140. Watch a film about building
 bridges 1
 Watch a film about heart
 operations. 2
 Watch a film about living
 in a jungle 3</p> | <p>141. Cut meat in a supermarket. . . . 1
 Stock shelves in a
 supermarket. 2
 Check out goods in a
 supermarket. 3</p> |
| <p>142. Learn about being a police
 officer 1
 Learn about being a printer 2
 Learn about being a bookkeeper. . 3</p> | <p>143. Learn about being a chef 1
 Learn about being an auto
 mechanic 2
 Learn about being a
 medical technician 3</p> |
| <p>144. Fight forest fires. 1
 Keep records in a bank. 2
 Care for people in a
 retirement home 3</p> | <p>145. Sell furniture 1
 Pack items for shipping. 2
 Take blood samples from
 patients 3</p> |

III. FACTS ABOUT YOU

146. Which of these best describes the place where you were living when you enlisted?

- In a large city (over 250,000 people) . . . 1
- In a suburb of a large city 2
- In a medium-sized city (50,000 to
250,000 people) 3
- In a suburb of a medium-sized city 4
- In a small city or town (under
50,000 people) 5
- In a rural area, but not on a farm
or ranch 6
- On a farm or ranch 7

147. What was the zipcode of the house where you spent your teenage years? This could be your parent's house, another relative's home, or a guardian's home. If you moved during your teenage years, answer for the house where you lived for the longest time while you were 16 to 18 years old.

 |_|_|_|_|_|_|_|

148. What time zone did you live in?

- Eastern 1
- Central 2
- Mountain 3
- Pacific 4
- Other time zone (e.g., Alaska) 5
- I don't know 8

149. What was the month and year that you graduated from High School or last attended High School?

 /_____
 MO YR

150. Are you a regular high school diploma graduate (NOT A GED) with a diploma from a state recognized (accredited) high school?

- Yes 1 (GO TO Q.152)
- No 2

151. Why did you not get a diploma or why did you leave school early? (CIRCLE ALL THAT APPLY)

I completed 12 years but flunked the state test
to get a diploma. 01
I completed high school in a school not recognized
(accredited) by the state. 02
My family needed money or needed me at home. 03
I was expelled or suspended. 04
I found a job I liked or I wanted to work full time. . . . 05
I was bored, wasn't learning anything useful 06
I got married or had a child 07
I didn't get along with the other students 08
The rules were too strict or I didn't get along with
the teachers, counselors, or principal 09

152. At the time you enlisted (signed
your contract), were you:

In school full time 1
In school part time 2
Not in school 3

(CONSIDER YOURSELF IN SCHOOL
DURING VACATIONS)

153. At the time you enlisted (signed
your contract), were you:

Working full time 1
Working part time 2
Not working but looking
for work. 3
Not working and not
looking for work. 4

154. If you had not enlisted in the
Army, during the next twelve
months would you be:

In school full time 1
In school part time 2
Not in school 3

155. If you had not enlisted in the
Army, during the next twelve
months would you be:

Working full time 1
Working part time 2
Not working but looking
for work. 3
Not working and not
looking for work. 4

156. How would you describe the grades you were making when you were last in school?

Mostly A 1
About half A and half B. 2
Mostly B 3
About half B and half C. 4
Mostly C 5
About half C and half D. 6
Mostly D 7
Mostly below D 8

157. Did you take and pass any of the following mathematics and technical courses in high school? (MARK YES OR NO FOR EACH COURSE)

	YES	NO
Elementary Algebra	<input type="checkbox"/>	<input type="checkbox"/>
Plane Geometry	<input type="checkbox"/>	<input type="checkbox"/>
Business math	<input type="checkbox"/>	<input type="checkbox"/>
Computer science	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate Algebra	<input type="checkbox"/>	<input type="checkbox"/>
Trigonometry	<input type="checkbox"/>	<input type="checkbox"/>
Calculus	<input type="checkbox"/>	<input type="checkbox"/>
Physics.	<input type="checkbox"/>	<input type="checkbox"/>
Science course that covered electricity or electronics . .	<input type="checkbox"/>	<input type="checkbox"/>

158. What is the highest degree or diploma you think you will ever complete in the future?

Master's or doctorate. 1
B.A. or B.S. degree. 2
Associate degree (A.A.) from a
junior or community college. 3
A high school diploma. 4
A GED certificate. 5
None of the above. 8

159. Have you applied to any of the following types of schools?

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4
Did not apply to any of these schools. . . 5 (GO TO
Q.168)

159a. Were you accepted by any of the following types of schools? (CIRCLE ALL
THAT APPLY)

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4
I was not accepted by any of these
schools. 5 (GO TO
Q.168)

159b. Have you attended any of the following types of schools since leaving high
school? (CIRCLE ALL THAT APPLY)

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4
I did not attend any of these schools. . . 5 (GO TO
Q.168)

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN Q.159b, PLEASE ANSWER THE NEXT
QUESTIONS FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY.

160. What was the name of this school?

160a. What type of school is this?

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4

161. What was your major field of study?

162. What type of program were you enrolled in?

Academic 1
Occupational 2
Other (SPECIFY) _____
_____ 3

163. When did you start attending this school?

_____/_____
MO YR

164. When did you last attend this school?

_____/_____
MO YR

165. Did you receive a:

a. Degree from this school?

Yes . . . 1 Please specify the type of degree

No. . . . 2

b. Occupational certificate
from this school?

Yes . . . 1 Please specify the type of
certificate

No. . . . 2

166. Did you complete the program in which you were enrolled?

Yes . . . 1

No. . . . 2 If no, why not? _____

167. While attending this school, to whom, if any, of the following people did you talk to in deciding to enlist in the Army? (CIRCLE ALL THAT APPLY)

Army recruiter at this school. 01
Army recruiter working in a
recruiting station in the town
where I attended this school 02
Army recruiter I had talked to
while in high school 03
Career/employment counseling
personnel at this school. U4
Faculty advisor. 05
Other civilian faculty member. 06
ROTC instructor. 07
Other ROTC personnel 08

168. Besides yourself, on whom are you likely to rely for help in deciding about a job or a career? (CIRCLE ALL THAT APPLY)

My father (stepfather)	01
My mother (stepmother)	02
Brothers/sisters (stepbrothers/ stepsisters)	03
Friends at school or in my neighborhood. .	04
Girlfriend/boyfriend/spouse.	05
Teacher(s)	06
School guidance/career counselors. . . .	07
Military recruiters.	08
Others	09
No one but myself.	10

169. To whom would you most likely go to seek information about a career or job selection? (CIRCLE ALL THAT APPLY)

My father (stepfather)	01
My mother (stepmother)	02
Brothers/sisters (stepbrothers/ stepsisters)	03
Friends at school or in my neighborhood. .	04
Girlfriend/boyfriend/spouse.	05
Teacher(s)	06
School guidance/career counselors. . . .	07
Military recruiters.	08
Others	09
No one but myself.	10

170. Which are the most important factors for you to know about a job before you would be willing to take it? (CIRCLE ALL THAT APPLY)

Difficulty of job.	01
People with whom you would be working. . .	02
What the bosses are like	03
Salary	04
Working conditions	05
Opportunities for promotion.	06
What your friends think about the job. . .	07
What your parents think about the job. . .	08
Health and retirement benefits	09
How much you like the type of work required.	10

171. Which is the single most important thing that you would want to know about a job before you would be willing to take it? (CIRCLE ONLY ONE)

Difficulty of job.	01
People with whom you would be working. . .	02
What the bosses are like	03
Salary	04
Working conditions	05
Opportunities for promotion.	06
What your friends think about the job. . .	07
What your parents think about the job. . .	08
Health and retirement benefits	09
How much you like the type of work required.	10

172. Assuming that you could have any type of job you wanted now, what kind of job would it be?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsmen, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 46 - I AM NOT SURE WHICH CATEGORY

173. Suppose you had been offered a steady full time civilian job to begin at the time you shipped out. Would you have taken the civilian job? (MARK ONLY ONE)

I would have taken any civilian job offer	
no matter what it paid	01
Only for \$300 a month or more.	02
Only for \$400 a month or more.	03
Only for \$500 a month or more.	04
Only for \$600 a month or more.	05
Only for \$700 a month or more.	06
Only for \$800 a month or more.	07
Only for \$900 a month or more.	08
Only for \$1000 a month or more	09
I would have joined the Army regardless of	
any civilian job offer	10

174. How much did you earn (before taxes) in the month before you enlisted (signed your contract)?

\$0	01
\$1-99 per month.	02
\$100-199 per month	03
\$200-299 per month	04
\$300-399 per month	05
\$400-499 per month	06
\$500-599 per month	07
\$600-799 per month	08
\$800-999 per month	09
Over \$1000 per month	10

175. In 1984 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

I had no 1984 earnings	00
Less than \$2,599 a year (less than \$50 a week)	01
\$2,600-\$5,199 a year (about \$50-\$99 a week).	02
\$5,200-\$7,799 a year (about \$100-\$149 a week).	03
\$7,800-\$10,399 a year (about \$150-\$199 a week)	04
\$10,400-\$12,999 a year (about \$200-\$249 a week).	05
\$13,000-\$15,599 a year (about \$250-\$299 a week).	06
\$15,600-\$20,799 a year (about \$300-\$399 a week).	07
\$20,800-\$25,999 a year (about \$400-\$499 a week).	08
\$26,000 or more a year (more than \$500 a week)	09

176. What type of job were you last working?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsmen, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

177. What type of civilian job do you think you will be able to get after your first enlistment in the Army?

WRITE CODE HERE

178. What type of civilian job could you get if you were not entering the Army?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 46 - I AM NOT SURE WHICH CATEGORY

179. What is the highest level of school your FATHER (or male guardian) completed?

8th or below	01
9th.	02
10th	03
11th	04
12th	05
1 year of college.	06
2 years of college	07
3 years of college	08
4 or more years of college	09
I don't know	98

180. What is the highest diploma or degree that your FATHER (or male guardian) has?

Masters, doctorate, or professional.	1
B.A. or B.S. degree.	2
Associate degree (A.A.) from a junior or community college.	3
A high school diploma.	4
A GED certificate.	5
None of the above.	6
I don't know	8

181. What is the highest level of school your MOTHER (or female guardian) completed?

8th or below	01
9th.	02
10th	03
11th	04
12th	05
1 year of college.	06
2 years of college	07
3 years of college	08
4 or more years of college	09
I don't know	98

182. What is the highest diploma or degree that your MOTHER (or female guardian) has?

Masters, doctorate, or professional.	1
B.A. or B.S. degree.	2
Associate degree (A.A.) from a junior or community college.	3
A high school diploma.	4
A GED certificate.	5
None of the above.	6
I don't know	8

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

183. What type of work does your father (or male guardian) do? (If deceased, indicate his last job).

WRITE CODE HERE

184. What type of work does your mother (or female guardian) do? (If deceased, indicate her last job).

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - Does not work for pay or HOMEMAKER
- 46 - Works for pay but I am not sure which category
- 47 - Not applicable

183. What is your sex?

Male 1
Female 2

186. What is your ethnic group?

White, not Hispanic 1
Black, not Hispanic 2
Hispanic 3
Asian 4
Other 5

187. Did you ever serve in the military before this enlistment?

Yes 1 Which service?

No 2

188. Every one has successes in life. Some are big ones like winning an election or getting an award. Other are small ones like learning to ride a bike, passing a test, or helping someone who needs a hand. No one may know of these but you, but successes make you feel good about what you did.

What is the success that made you feel the best about yourself - no matter when it happened or if anybody knew about it? Write a few lines in the space below to tell about it:

Success # 1

189. Think of your next two biggest successes. Write a few lines telling about each one in the spaces below.

Success # 2

Success # 3

190. In the space below, tell a little about work that you like to do. It doesn't have to be Army work. It can be any job that you enjoy or think you'd enjoy. If you aren't sure, tell about hobbies, sports, or fun things that you enjoy doing:

Thank you very much for your time and effort in completing this survey.

Please mark end time: _____ : _____ AM
(CIRCLE AM OR PM) PM

APPENDIX C

**THE 1985 ARI SURVEY OF ACTIVE ARMY RECRUITS
(FORM C)**



Form - C

**1985 ARI SURVEY
OF ACTIVE ARMY RECRUITS**

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. This information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- a. Listen to the directions given before you begin.
- b. Read each question carefully.
- c. Mark your answers directly on this form.
- d. Circle the number next to the answer(s) that best fits your opinion. Some questions should only have one answer; others will direct you to circle all that apply. Be sure to read the directions carefully.
- e. If you have any questions, please raise your hand and someone will come around to help you.

HOW TO ANSWER THE QUESTIONS

There are several types of questions that will be asked in the questionnaire. For most questions, several choices will be provided and you will indicate which is the best answer or answers for you. Sometimes you will be directed to give only one answer, as in this example:

What branch of the military are you entering?
(CIRCLE ONLY ONE)

Army..... ①
Air Force..... 2
Navy..... 3
Marines..... 4

There is only one answer possible for this question. Sometimes these questions are presented in a table like this:

	<u>English</u>	<u>Math.</u>	<u>History</u>	<u>Chemistry</u>
Of the following choices, what was your favorite course in high school?	①	2	3	4
What was your second favorite?	1	2	③	4
What was your third favorite?	1	②	3	4
What was your fourth favorite?	1	2	3	④

In this case, one number in each row was circled. Notice that you always CIRCLE THE NUMBER THAT REPRESENTS YOUR ANSWER.

Other times you will be asked to circle as many answers as are appropriate, like this:

Which sports did you participate in while you were in high school? (CIRCLE ALL THAT APPLY)

Football.....	1
Basketball.....	2
Swimming.....	3
Baseball.....	④
Track.....	5
Other (Specify) <u>Soccer</u>	⑥

This person played two sports, but one was not on the list. Therefore, he wrote "Soccer" where it asked for any others, and circled the numbers representing both baseball and any "Other" sports.

In some other cases you will be asked to write a few sentences to answer the question. Those kinds of questions will look like this:

What things that your recruiter told you impressed you the most about the Army?

He told me I would get a chance
to travel and would receive
special skill training.

Do not skip an item that does not seem to apply. If an item does not seem to apply, there will always be a response like "does not apply" for you to circle.

When you have completed the survey and checked to make sure that you have answered all the questions, please bring the survey booklet and the pencil back up to the front. There is no pressure to hurry; this is neither timed nor a test. Take your time and select for each question the one answer that best fits you. Please start now with question 1.

1. What Army component are you entering?

Active Army 1

Army Reserve 2

National Guard 3

} Stop! Tell the
survey instructor
immediately that
you have been
given the wrong
questionnaire.

2. What is today's date?

The day of the week is:

YEAR	MONTH	DAY
85	01 JAN	<input type="text"/>
	02 FEB	<input type="text"/>
86	03 MAR	0 0
	04 APR	1 1
	05 MAY	2 2
	06 JUN	3 3
	07 JUL	4
	08 AUG	5
	09 SEP	6
	10 OCT	7
	11 NOV	8
	12 DEC	9

01 SUNDAY
02 MONDAY
03 TUESDAY
04 WEDNESDAY
05 THURSDAY
06 FRIDAY
07 SATURDAY

A. What time is it now? (CIRCLE AM OR PM)

TIME: _____ : _____ AM
PM

3. What day and at what time did you arrive at this reception station? (CIRCLE AM OR PM)

01 SUNDAY
02 MONDAY
03 TUESDAY
04 WEDNESDAY
05 THURSDAY
06 FRIDAY
07 SATURDAY

TIME: _____ : _____ AM
PM

4. Circle the number next to the reception station that you are currently at:

Fort Dix 1
Fort Leonard Wood. 2
Fort Sill. 3
Fort Bliss 4
Fort Jackson 5
Fort McClellan 6
Fort Knox. 7
Fort Benning 8

5. What is your Social Security Number?

 |_|_|_|-|_|_|-|_|_|_|_|

6. What is your MOS?

 |_|_|_|

7. Have you ever been a student at a college or junior college for at least one semester?

Yes. 1
No 2

8. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question.

VERY
SATISFIED

VERY
DISSATISFIED

1 2 3 4 5 6 7

I. YOUR ENLISTMENT

If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your. . . (CIRCLE ONE CHOICE IN EACH ROW)	Army	Air Force	Navy	Marines
9. first choice?	1	2	3	4
10. second choice?	1	2	3	4
11. third choice?	1	2	3	4
12. fourth choice?	1	2	3	4

13. Do you remember seeing, hearing, or receiving any Army advertising or promotional material before you enlisted?

Yes. 1
No 2 (GO TO Q.15)

13a. Where did you see or hear this material? (CIRCLE ALL THAT APPLY)

On television. 01
In magazines 02
On the radio 03
In the help wanted section of the
newspaper. 04
In other parts of the newspaper. 05
In the mail. 06
In an Army recruiting station. 07
At school. 08
From a friend. 09
Other (SPECIFY) _____

10

14. Did you ever respond to any of these Army advertisements?

Yes. 1
No 2 (GO TO Q.15)

14a. How did you respond to these advertisements? (CIRCLE ALL THAT APPLY)

By sending in a card 01
By calling a toll free number. 02
By contacting an Army recruiter. 03

14b. What did you receive when you sent a card in response to an Army ad? (CIRCLE ALL THAT APPLY)

Letter telling me location of
Army recruiting station. 01
A gift like tube socks or wrist bands. . . 02
A poster 03
Booklet about Army service 04
Booklet about Army College Fund. 05
A bumper sticker 06
Army bookcovers. 07
I never received a response in
the mail from the card I sent in 08
I never sent a card in response to
an Army ad 09

14c. What did you receive when you called a toll free number in response to an Army ad? (CIRCLE ALL THAT APPLY)

Letter telling me location of
Army recruiting station. 01
A gift like tube socks or wrist bands. . . 02
A poster 03
Booklet about Army service 04
Booklet about Army College Fund. 05
A bumper sticker 06
Army bookcovers. 07
I never received a response in the
mail to my toll free call. 08
I never called a toll free number
in response to an Army ad. 09

14d. Which of these items did you use or appreciate having?

Letter telling me location of
Army recruiting station. 01
A gift like tube socks or wrist bands. . . 02
A poster 03
Booklet about Army service 04
Booklet about Army College Fund. 05
A bumper sticker 06
Army bookcovers. 07
None of these items. 08
I never received any of this material in
response to a toll free call or card . . 09

14e. Did either of these items help you to decide to enlist in the Army? (CIRCLE ALL
THAT APPLY)

Booklet about Army service 01
Booklet about Army College Fund. 02
Neither of these items 03
I never received any of this material in
response to a toll free call or card . . 04

15. What do you think you will do after this enlistment?

Leave the Army to find civilian
employment 1
Leave the Army to attend college 2
Leave the Army for civilian
vocational/technical education 3
Reenlist, but probably not make the
Army a career. 4
Stay in the Army until I retire. 5
I do not know. 8

USE THE SCALE ON THE RIGHT TO DESCRIBE HOW IMPORTANT THE FOLLOWING FACTORS WERE IN YOUR DECISION TO TALK TO AN ARMY RECRUITER.

	Not applicable event did not occur	It occurred but was not at all important	Somewhat important	Very important	I would not have talked to an Army Recruiter except for this reason
16. Information I received in the mail after I sent a card or called a toll free number in response to an Army ad.	1	2	3	4	5
17. Information I received in the mail from the Army (which I had NOT requested).	1	2	3	4	5
18. Recruiter contacted me and sold me on the idea.	1	2	3	4	5
19. Information from a Recruiter Aide. A Recruiter Aide is an Army soldier who returns to his hometown and school after training to help the Army recruiter contact people who might want to enlist.	1	2	3	4	5
20. My father (stepfather) suggested/wanted it.	1	2	3	4	5
21. My mother (stepmother) suggested/wanted it.	1	2	3	4	5

22. Before you enlisted did you see or participate in any of these events sponsored by the Regular Active Army (not the US Army Reserve)? (CIRCLE EACH EVENT THAT YOU REMEMBER)

An Army Post Tour accompanied by a US Army recruiter . . .	01
A US Army sponsored or presented program at school where soldiers describe their Army experience and duties . . .	02
A US Army sponsored or presented high school assembly program	03
A US Army presented or sponsored Sports Clinic	04
A US Army sponsored award or certificate presented to a selected high school student.	05
A US Army ceremonial unit/band participating in a parade .	06
A US Army Parachute Team jump.	07
An Army information booth at a jobs fair	08
An Army information booth at a shopping mall or in a business.	09
NONE OF THE ABOVE.	10

23. As a result of the exposure to the events above, did you seek further information on the Army? (CIRCLE EACH RESPONSE YOU MADE)

Sent a card.	1
Called a toll free number.	2
Contacted a US Army recruiter at the event	3
Contacted a US Army recruiter after the event.	4
Sought out a friend who had enlisted or was about to enlist	5
NONE OF THE ABOVE/DOES NOT APPLY	6

24. Before you enlisted did you see or participate in any of these events sponsored by the US Army Reserve (not the Regular Active Army)? (CIRCLE EACH EVENT THAT YOU REMEMBER)

An Army Post Tour accompanied by a US Army recruiter . . . 01
 A US Army Reserve sponsored or presented program
 at school where soldiers describe their Army
 experience and duties. 02
 A US Army Reserve sponsored or presented high
 school assembly program. 03
 A US Army Reserve presented or sponsored Sports Clinic . . 04
 A US Army Reserve sponsored award or certificate
 presented to a selected high school student. 05
 A US Army Reserve ceremonial unit/band participating
 in a parade. 06
 US Army Reserve Parachute Team jump sponsored by
 the Reserves 07
 An Army Reserve information booth at a jobs fair 08
 An Army Reserve information booth at a shopping
 mall or in a business district 09
 NONE OF THE ABOVE. 10

25. As a result of the exposure to the events above, did you seek further information on the Army? (CIRCLE EACH RESPONSE YOU MADE)

Sent a card. 1
 Called a toll free number. 2
 Contacted a US Army recruiter
 at the event 3
 Contacted a US Army recruiter
 after the event. 4
 Sought out a friend who had enlisted
 or was about to enlist 5
 NONE OF THE ABOVE/DOES NOT APPLY 6

In the VEAP program you can contribute to an education fund to which the government will also contribute. The next questions concern the basic VEAP program.

26. Are you eligible to have a VEAP education fund?

Yes. 1
No 2
I don't know about this program. 8

27. What is the maximum amount that can be accumulated in basic VEAP (soldier's contribution plus government contribution) during a . . .

two (2) year enlistment? \$,.00
three (3) year enlistment? \$,.00
four (4) year enlistment? \$,.00

28. Do you plan to use VEAP?

I definitely will not use VEAP 1
I probably will not use VEAP 2
I probably will use VEAP 3
I definitely will use VEAP 4
I don't know enough about VEAP to
know if I will use it or not 8

29. What is the maximum amount that can be accumulated with the Army College Fund (ACF) educational incentive (soldier's VEAP contribution plus government VEAP contribution plus ACF incentive) during a . . .

two (2) year enlistment? \$,.00
three (3) year enlistment? \$,.00
four (4) year enlistment? \$,.00

The government is starting a new educational fund for members of the military. The next questions concern this New GI Bill education program.

30. To be eligible for the New GI Bill soldiers must enter active duty after what date?

1 January 1985 1
 1 March 1985 2
 1 May 1985 3
 1 July 1985 4
 1 September 1985 5
 I don't know 8

31. Are you eligible for the New GI Bill education benefits?

Yes. 1
 No 2
 I don't know about this program. 8

32. Are you going to participate in the New GI Bill and have your contribution deducted from your pay?

Yes. 1
 No 2
 I don't know 8

33. What is the maximum amount that can be accumulated in the basic New GI Bill (soldier's contribution plus government contribution) during a . . .

two (2) year enlistment? \$ |__|_|_|,|__|_|_|_|.00
 three (3) year enlistment? \$ |__|_|_|,|__|_|_|_|.00
 four (4) year enlistment? \$ |__|_|_|,|__|_|_|_|.00

34. When the New Army College Fund (ACF) is added to the basic New GI Bill what is the maximum amount that can be accumulated for a . . .

two (2) year enlistment? \$ |__|_|_|,|__|_|_|_|.00
 three (3) year enlistment? \$ |__|_|_|,|__|_|_|_|.00
 four (4) year enlistment? \$ |__|_|_|,|__|_|_|_|.00

36b. Suppose neither the Army nor any other military service paid an extra educational bonus on top of the basic VEAP or New GI Bill. What would you have done?

Signed up for the same job anyway. 1
 Signed up for a different job in
 the Army 2
 Tried to join a different service. 3
 Not enlisted at all. 4

37. Listed below are six "packages" consisting of different terms of service and benefit amounts. Please rank them from 1 to 6 as to what you would consider to be the most desirable package (rank 1) to the least desirable (rank 6).

<u>Rank (1-6)</u>	<u>Term of Service</u>	<u>Benefit</u>
_____	2 yr. active duty	\$15,800 in education
_____	2 yr. active duty + 2 yr. reserve duty	\$15,800 in education, \$2,000 in cash
_____	3 yr. active duty	\$21,600 in education
_____	3 yr. active duty + 2 yr. reserve duty	\$21,600 in education, \$3,000 in cash
_____	4 yr. active duty	\$24,000 in education, \$4,000 in cash
_____	4 yr. active duty + 2 yr. reserve duty	\$24,000 in education, \$6,500 in cash

In the next series of questions, use the following scale to rate HOW IMPORTANT each of the reasons listed below was in your decision to ENLIST.

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
38. I enlisted because I was unemployed and couldn't find a job.	1	2	3	4
39. I enlisted to give myself a chance to be away from home on my own.	1	2	3	4
40. I enlisted because the military will give me a chance to better myself in life.	1	2	3	4
41. I enlisted because I want to travel and live in different places.	1	2	3	4
42. I enlisted to get away from a personal problem.	1	2	3	4
43. I enlisted because I want to serve my country.	1	2	3	4
44. I enlisted because I can earn more money than as a civilian.	1	2	3	4
45. I enlisted because it is a family tradition to serve.	1	2	3	4
46. I enlisted to prove that I can make it.	1	2	3	4
47. I enlisted to get trained in a skill that will help me get a civilian job when I get out.	1	2	3	4
48. I enlisted so I can get money for a college education.	1	2	3	4
49. I enlisted because I want to be a soldier.	1	2	3	4

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
50. I enlisted so I can get money for civilian vocational, technical, or business school education.	1	2	3	4
51. I enlisted for the physical training and challenge.	1	2	3	4
52. I enlisted to take time out before deciding what I really want to do.	1	2	3	4
53. I enlisted because I want leadership training.	1	2	3	4
54. I enlisted because I like the retirement benefits.	1	2	3	4
55. I enlisted because I want the fringe benefits (e.g., health/dental care, low prices in military stores).	1	2	3	4
56. I enlisted to become a better person.	1	2	3	4
57. I enlisted to become self-reliant.	1	2	3	4
58. I enlisted to learn to be a responsible, mature person.	1	2	3	4
59. I enlisted to obtain a better job than the one I had.	1	2	3	4

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other one.

60. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

I was unemployed	1
To be away from home on my own	2
I want to travel	3
To get away from a personal problem.	4
To serve my country.	5
Earn more money.	6
Family tradition to serve.	7
To prove that I can make it.	8
To get trained in a skill.	9
Money for a college education.	0

61. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

I was unemployed	1
To be away from home on my own	2
Chance to better myself.	3
To get away from a personal problem.	4
To serve my country.	5
Earn more money.	6
Family tradition to serve.	7
To prove that I can make it.	8
To get trained in a skill.	9
Money for a college education.	0

62. If you were not eligible to enlist in any service, what do you think you would be doing in the next twelve months?

Working.	1
Looking for work	2
Going to school.	3
Taking a break, traveling, etc	4
Being a full time homemaker.	5

63. If you were not going into the military, how easy or difficult would it be for you to get a full-time job in the area where you lived?

Not difficult at all	1
Somewhat difficult	2
Very difficult	3
Almost impossible.	4
I don't know	8

64. How long a term of enlistment did you sign up for?

2 years. 1
3 years or longer. 2 (GO TO Q.67)

65. Suppose the job you signed up for did not offer a 2-year option. What would you have done?

Signed up for the same job anyway. 1
Signed up for a different job in
the Army whether or not it had
a 2 year option. 2
Signed up for a different job in the
Army only if it had a 2 year option. . . 3
Tried to join a different service. 4
Not enlisted at all. 5

66. Suppose no military service had a 2 year option. What would you have done?

Signed up for the same job anyway. 1
Signed up for a different job in
the Army 2
Tried to join a different service. 3
Not enlisted at all. 4

The Army is considering a new 1 year active duty option that would provide the usual veterans' benefits including educational assistance. Some of these packages include reserve duty of one weekend a month plus two weeks in the summer. In some of these packages Entry Training is counted as duty time; in other packages Entry Training is in addition to duty time.

67. Please rank the following packages from 1 (the most desirable) to 8 (the least desirable).

<u>Ranking</u>	<u>Term of Service</u>	<u>EDUCATION ASSISTANCE</u>	
		<u>Soldier</u> Contributes	<u>Government</u> Adds
_____	A. Entry Training + 6 year reserve duty	0	\$5,040
_____	B. Entry Training + 1 year active duty + 3 year reserve duty	\$1,200	\$6,600
_____	C. 1 year active duty + 3 year reserve duty	\$2,400	\$6,600
_____	D. Entry Training + 1 year active duty + 3 year reserve duty	\$2,400	\$14,600
_____	E. Entry Training + 2 year active duty	\$1,200	\$15,800
_____	F. 2 year active duty	\$1,200	\$15,800
_____	G. 2 year active duty + 2 year reserve duty	\$1,200	\$15,800
_____	H. Entry Training + 2 year active duty + 2 year reserve duty	\$1,200	\$15,800

In the list above, circle the LETTER in front of any package you WOULD NOT ENLIST UNDER.

Yes 1
No 2
Don't know 9 } (GO TO Q.71)

\$ | | | , | | | .00

Signed up for the same job anyway.	1
Signed up for a different job in the Army whether or not it paid a cash bonus	2
Signed up for a different job in the Army <u>only</u> if it paid a cash bonus.	3
Tried to join a different service.	4
Not enlisted at all.	5

Signed up for the same job anyway.	1
Signed up for a different job in the Army	2
Tried to join a different service.	3
Not enlisted at all.	4

(Does not apply) I have no interest
in further education 1
I couldn't get into the school(s)
I wanted 2
I couldn't get the same or better
training in the military 3
I couldn't afford tuition. 4
I can't support myself (and my
dependents) and go to school
at the same time 5
Other (SPECIFY) _____
6

II. LEISURE TIME ACTIVITIES

Do you watch any of the following programs or programming types on CABLE ONLY CHANNELS?
(Mark one number for each of the following:)

	Regularly turn on the TV to watch it	Sometimes watch it -- you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
72. Sports programming on cable only channels	1	2	3	4
73. Movies without commercials on cable only channels	1	2	3	4
74. Movies with commercials on cable only channels	1	2	3	4
75. Reruns of old programs on cable only channels	1	2	3	4
76. Music videos (not including MTV) on cable only channels	1	2	3	4
77. MTV - on cable only channels	1	2	3	4
78. News on cable only channels	1	2	3	4
79. Other programs on cable only channels	1	2	3	4

Do you watch any of the following programs or programming types on regular TV stations?

	Regularly turn on the TV to watch it	Sometimes watch it -- you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
80. Solid Gold	1	2	3	4
81. Soul Train	1	2	3	4
82. American Bandstand	1	2	3	4
83. Dance Fever	1	2	3	4
84. Movies on Network TV	1	2	3	4
85. Music Videos (not including Cable TV)	1	2	3	4
86. Early/Late News	1	2	3	4
87. David Letterman Show	1	2	3	4
88. Soap Operas	1	2	3	4
89. Professional Bowling	1	2	3	4
90. NFL Football -- regular season weekend games	1	2	3	4
91. NFL Football -- regular season Monday night (or prime-time evening)	1	2	3	4
92. NFL Playoffs	1	2	3	4
93. Superbowl	1	2	3	4
94. USFL Football - spring season weekend games	1	2	3	4

95. A recent Army commercial on TV shows a young man diving into a swimming pool and saying he can enjoy high school because he doesn't have to worry about his college tuition.

Have you seen this commercial on TV?

Yes. 1
No 2 (GO TO Q.96)

95a. Please use the following scale to tell us how this commercial impressed you.

I disliked it or it gave me a
bad impression of the Army 1
It didn't impress me much. 2
I liked it and it gave me a
good impression of the Army. 3

95b. Did this commercial affect your decision to enlist?

No, I had already enlisted or
decided to enlist before I saw
this commercial. 1
No, I saw it before deciding to
enlist but it was not important
in my decision to contact a
recruiter or to enlist 2
It was important in my decision
to contact a recruiter or enlist 3
I would not have contacted an Army
recruiter or enlisted had I not
seen this commercial 4

95c. What messages did you think the commercial was trying to get across?

95d. Did you believe the information in the commercial was accurate?

Yes. 1
No 2

III. FACTS ABOUT YOU

96. Which of these best describes the place where you were living when you enlisted?

- In a large city (over 250,000 people). . . 1
- In a suburb of a large city. 2
- In a medium-sized city (50,000 to 250,000 people). 3
- In a suburb of a medium-sized city 4
- In a small city or town (under 50,000 people) 5
- In a rural area, but not on a farm or ranch 6
- On a farm or ranch 7

97. What was the month and year that you graduated from High School or last attended High School?

_____/_____
MO YR

98. Did you take and pass any of the following mathematics and technical courses in high school? (MARK YES OR NO FOR EACH COURSE)

	YES	NO
Elementary Algebra	<input type="checkbox"/>	<input type="checkbox"/>
Plane Geometry	<input type="checkbox"/>	<input type="checkbox"/>
Business math	<input type="checkbox"/>	<input type="checkbox"/>
Computer science	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate Algebra	<input type="checkbox"/>	<input type="checkbox"/>
Trigonometry	<input type="checkbox"/>	<input type="checkbox"/>
Calculus	<input type="checkbox"/>	<input type="checkbox"/>
Physics	<input type="checkbox"/>	<input type="checkbox"/>
Science course that covered electricity or electronics	<input type="checkbox"/>	<input type="checkbox"/>

99. How would you describe the grades you were making when you were last in school?

- Mostly A 1
- About half A and half B. 2
- Mostly B 3
- About half B and half C. 4
- Mostly C 5
- About half C and half D. 6
- Mostly D 7
- Mostly below D 8

100. Have you applied to any of the following types of schools?

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4
Did not apply to any of these schools. . . 5 (GO TO
Q.109)

100a. Were you accepted by any of the following types of schools? (CIRCLE ALL
THAT APPLY)

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4
I was not accepted by any of these
schools. 5 (GO TO
Q.109)

100b. Have you attended any of the following types of schools since leaving high
school? (CIRCLE ALL THAT APPLY)

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4
I did not attend any of these schools. . . 5 (GO TO
Q.109)

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN Q.100b, PLEASE ANSWER THE NEXT
QUESTIONS FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY.

101. What was the name of this school?

101a. What type of school is this?

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4

102. What was your major field of study?

103. What type of program were you enrolled in?

Academic 1
Occupational 2
Other (SPECIFY) _____
_____ 3

104. When did you start attending this school?

_____/_____
MO YR

105. When did you last attend this school?

_____/_____
MO YR

106. Did you receive a:

a. Degree from this school?

Yes . . . 1 Please specify the type of degree

No. . . . 2

b. Occupational certificate
from this school?

Yes . . . 1 Please specify the type of
certificate

No. . . . 2

107. Did you complete the program in which you were enrolled?

Yes . . . 1

No. . . . 2 If no, why not? _____

108. While attending this school, to whom, if any, of the following people did you talk to in deciding to enlist in the Army? (CIRCLE ALL THAT APPLY)

Army recruiter at this school. 01
Army recruiter working in a
recruiting station in the town
where I attended this school 02
Army recruiter I had talked to
while in high school 03
Career/employment counseling
personnel at this school 04
Faculty advisor. 05
Other civilian faculty member. 06
ROTC instructor. 07
Other ROTC personnel 08

109. What is the highest degree or diploma you think you will complete in the future?

Master's or doctorate. 1
B.A. or B.S. degree. 2
Associate degree (A.A.) from a
junior or community college. 3
A high school diploma. 4
A GED certificate. 5
None of the above. 6

110. At the time you enlisted (signed your contract), were you:

In school full time 1
In school part time 2
Not in school 3

(CONSIDER YOURSELF IN SCHOOL
DURING VACATIONS)

111. At the time you enlisted (signed your contract), were you:

Working full time 1
Working part time 2
Not working but looking
for work. 3
Not working and not
looking for work. 4

112. If you had not enlisted in the Army, during the next twelve months would you be:

In school full time 1
In school part time 2
Not in school 3

113. If you had not enlisted in the Army, during the next twelve months would you be:

Working full time 1
Working part time 2
Not working but looking
for work. 3
Not working and not
looking for work. 4

114. During the past year, how many weeks (from 0-52) were you working?

a. full-time?
b. part-time?

115a. During the past year, how many weeks (from 0-52) were you not working full-time and looking for a full-time job?

115b. During the past year, how many weeks (from 0-52) were you looking for a part-time job?

116. What type of job were you last working?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

117. What type of civilian job do you think you will be able to get after your first enlistment in the Army?

WRITE CODE HERE

118. What type of civilian job could you get if you were not entering the Army?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 46 - I AM NOT SURE WHICH CATEGORY

119. Since you were 16 years old, how many different employers have you worked for?

None	0
1.	1
2.	2
3.	3
4.	4
5.	5
6.	6
7.	7
8.	8
9 or more.	9

120. In the last year, how many different employers have you worked for?

None	0
1.	1
2.	2
3.	3
4.	4
5.	5
6.	6
7.	7
8.	8
9 or more.	9

121. How much did you earn (before taxes) in the month before you enlisted (signed your contract)?

\$0	01
\$1-99 per month.	02
\$100-199 per month	03
\$200-299 per month	04
\$300-399 per month	05
\$400-499 per month	06
\$500-599 per month	07
\$600-799 per month	08
\$800-999 per month	09
Over \$1000 per month	10

122. In 1984 how much did you earn (before taxes) from all the different kinds of work you did? (Include wages, salaries, tips, and commissions).

I had no 1984 earnings 0
 Less than \$2,599 a year (less than \$50 a week) 1
 \$2,600-\$5,199 a year (about \$50-\$99 a week) 2
 \$5,200-\$7,799 a year (about \$100-\$149 a week) 3
 \$7,800-\$10,399 a year (about \$150-\$199 a week) 4
 \$10,400-\$12,999 a year (about \$200-\$249 a week) 5
 \$13,000-\$15,599 a year (about \$250-\$299 a week) 6
 \$15,600-\$20,799 a year (about \$300-\$399 a week) 7
 \$20,800-\$25,999 a year (about \$400-\$499 a week) 8
 \$26,000 or more a year (more than \$500 a week) 9

123. Suppose you had been offered a steady full time civilian job to join at the time you shipped out. Would you have taken the civilian job? (MARK ONLY ONE)

I would have taken any civilian job offer
 no matter what it paid 0
 Only for \$300 a month or more 1
 Only for \$400 a month or more 2
 Only for \$500 a month or more 3
 Only for \$600 a month or more 4
 Only for \$700 a month or more 5
 Only for \$800 a month or more 6
 Only for \$900 a month or more 7
 Only for \$1000 a month or more 8
 I would have joined the Army regardless of
 any civilian job offer 9

124. What was the zipcode of the house where you spent your teenage years? This could be your parent's house, another relative's home, or a guardian's home. If you moved during your teenage years, answer for the house where you lived for the longest time while you were 16 to 18 years old.

125. What would you say is the total yearly income of your parents or guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME.

Less than \$2,599 a year (less than \$50 a week) 1
 \$2,600-\$5,199 a year (about \$50-\$99 a week) 2
 \$5,200-\$10,399 a year (about \$100-\$199 a week) 3
 \$10,400-\$15,599 a year (about \$200-\$299 a week) 4
 \$15,600-\$20,799 a year (about \$300-\$399 a week) 5
 \$20,800-\$25,999 a year (about \$400-\$499 a week) 6
 \$26,000-\$31,199 a year (about \$500-\$599 a week) 7
 \$31,200 or more a year (about \$600 a week or more) 8

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

126. What type of work does your father (or male guardian) do? (If deceased, indicate his last job).

WRITE CODE HERE

127. What type of work does your mother (or female guardian) do? (If deceased, indicate her last job).

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsmen, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - Does not work for pay or HOMEMAKER
- 46 - Works for pay but I am not sure which category
- 47 - Not applicable

128. What is the highest level of school your FATHER (or male guardian) completed?

8th or below	1
9th	2
10th	3
11th	4
12th	5
1 year of college	6
2 years of college	7
3 years of college	8
4 or more years of college	9
I don't know	0

129. What is the highest diploma or degree that your FATHER (or male guardian) has?

Masters, doctorate, or professional. . . .	1
B.A. or B.S. degree.	2
Associate degree (A.A.) from a junior or community college.	3
A high school diploma.	4
A GED certificate.	5
None of the above.	6
I don't know	7

130. What is the highest level of school your MOTHER (or female guardian) completed?

8th or below	1
9th	2
10th	3
11th	4
12th	5
1 year of college	6
2 years of college	7
3 years of college	8
4 or more years of college	9
I don't know	0

131. What is the highest diploma or degree that your MOTHER (or female guardian) has?

Masters, doctorate, or professional. . . .	1
B.A. or B.S. degree.	2
Associate degree (A.A.) from a junior or community college.	3
A high school diploma.	4
A GED certificate.	5
None of the above.	6
I don't know	7

132. How many brothers and sisters do you have? (Include any stepbrothers and stepsisters).

None	0
1.	1
2.	2
3.	3
4.	4
5.	5
6 or more.	6

133. How many brothers and sisters do you have who are 17 years of age or older? (Include any stepbrothers and stepsisters).

None	0
1.	1
2.	2
3.	3
4.	4
5.	5
6 or more.	6

134. How many brothers and sisters do you have who are older than you? (Include any stepbrothers and stepsisters).

None	0
1.	1
2.	2
3.	3
4.	4
5.	5
6 or more.	6

135. How many of your brothers and sisters have served in the Army or another service? (Include any stepbrothers and stepsisters).

None	0
1.	1
2.	2
3.	3
4.	4
5.	5
6 or more.	6

136. How many of your friends have enlisted in the Army?

None 0
 1. 1
 2. 2
 3. 3
 4. 4
 5. 5
 6 or more. 6

137. How many of your friends have enlisted in other services?

None 0
 1. 1
 2. 2
 3. 3
 4. 4
 5. 5
 6 or more. 6

138. Has your father (or male guardian) ever served or is he now serving in the military?

Yes. 1
 (CIRCLE ALL THE BRANCHES
 HE HAS SERVED IN)

No 2 }
 Don't Know 3 } GO TO Q.139
 Not applicable 4 }



ARMY (regular active duty) 1
 ARMY Reserve 2
 ARMY National Guard. 3
 AIR FORCE (regular active duty). 4
 AIR FORCE Reserve or AIR National Guard. . . 5
 NAVY (regular active duty) 6
 NAVY Reserve 7
 MARINES (regular active duty). 8
 MARINE Reserve 9

139. Have your brothers or sisters (stepbrothers or stepsisters) ever served or are any now serving in the military?

Yes. 1
(CIRCLE ALL THE BRANCHES
THEY HAVE SERVED IN)

No 2
Don't Know 3
Not applicable 4

} GO TO Q.140



ARMY (regular active duty) 1
ARMY Reserve 2
ARMY National Guard. 3
AIR FORCE (regular active duty). 4
AIR FORCE Reserve or AIR National Guard. . . 5
NAVY (regular active duty) 6
NAVY Reserve 7
MARINES (regular active duty). 8
MARINE Reserve 9

140. Are you a regular high school diploma graduate (NOT A GED) with a diploma from a state recognized (accredited) high school?

Yes. 1 (GO TO Q.141)
No 2

140a. Why did you not get a diploma or why did you leave school early? (CIRCLE ALL THAT APPLY)

I completed 12 years but flunked the state test
to get a diploma. 01
I completed high school in a school not recognized
(accredited) by the state. 02
My family needed money or needed me at home. 03
I was expelled or suspended. 04
I found a job I liked or I wanted to work full time. . . . 05
I was bored, wasn't learning anything useful 06
I got married or had a child 07
I didn't get along with the other students 08
The rules were too strict or I didn't get along with
the teachers, counselors, or principal 09

For each of the people listed below, indicate how they generally felt about your enlisting in the Army?

141. Father (or male guardian)

The person(s) listed mostly thought it was a VERY GOOD IDEA. . . . 1
 The person(s) listed mostly thought it was a GOOD IDEA 2
 The person(s) listed mostly thought it was NOT A GOOD IDEA 3
 The person(s) listed mostly thought it was a BAD IDEA. 4
 The person(s) listed mostly thought it was a VERY BAD IDEA 5
 DOES NOT APPLY (for example, your father is deceased). 6
 Did not talk to the person(s) about enlisting in the Army
 (for example, you did not talk to your father
 about enlisting) 7

How did these other persons feel?	The person(s) listed mostly thought it was a:					DOES NOT APPLY	Did not talk to the person(s) about enlisting in the Army
	VERY GOOD IDEA	GOOD IDEA	NOT A GOOD IDEA	BAD IDEA	VERY BAD IDEA		
142. Mother (or female guardian)	1	2	3	4	5	6	7
143. Friend(s) with Army experience	1	2	3	4	5	6	7
144. Friend(s) with other military experience	1	2	3	4	5	6	7
145. Friend(s) with no military experience	1	2	3	4	5	6	7
146. Your husband/wife or girlfriend/boyfriend	1	2	3	4	5	6	7
147. High school counselor	1	2	3	4	5	6	7
148. Your teachers	1	2	3	4	5	6	7
149. Your co-workers	1	2	3	4	5	6	7
150. Your fellow students	1	2	3	4	5	6	7
151. Your employer	1	2	3	4	5	6	7

132. Besides yourself, on whom are you likely to rely for help in deciding about a job or a career? (CIRCLE ALL THAT APPLY)

My father (stepfather)	01
My mother (stepmother)	02
Brothers/sisters (stepbrothers/ stepsisters)	03
Friends at school or in my neighborhood. .	04
Girlfriend/boyfriend/spouse.	05
Teacher(s)	06
School guidance/career counselors. . . .	07
Military recruiters.	08
Others	09
No one but myself.	10

133. To whom would you most likely go to seek information about a career or job selection? (CIRCLE ALL THAT APPLY)

My father (stepfather)	01
My mother (stepmother)	02
Brothers/sisters (stepbrothers/ stepsisters)	03
Friends at school or in my neighborhood. .	04
Girlfriend/boyfriend/spouse.	05
Teacher(s)	06
School guidance/career counselors. . . .	07
Military recruiters.	08
Others	09
No one but myself.	10

134. Which are the most important factors for you to know about a job before you would be willing to take it? (CIRCLE ALL THAT APPLY)

Difficulty of job.	01
People with whom you would be working. . .	02
What the bosses are like	03
Salary	04
Working conditions	05
Opportunities for promotion.	06
What your friends think about the job. . .	07
What your parents think about the job. . .	08
Health and retirement benefits	09
How much you like the type of work required.	10

155. Which is the single most important thing that you would want to know about a job before you would be willing to take it? (CIRCLE ONLY ONE)

Difficulty of job. 01
People with whom you would be working. . . 02
What the bosses are like 03
Salary 04
Working conditions 05
Opportunities for promotion. 06
What your friends think about the job. . . 07
What your parents think about the job. . . 08
Health and retirement benefits 09
How much you like the type of
work required. 10

This set of questions are about the time you have spent in the delayed entry program (DEP), that is, the time since you signed your enlistment contract.

156. Since you signed your contract, have you been: (CIRCLE ONLY ONE)

(CONSIDER YOURSELF "IN SCHOOL"
DURING SCHOOL VACATIONS)

In school full time? 1
In school part time? 2
Not in school? 3
Does not apply, I was not in the DEP . . . 8

157. Since you signed your contract, have you been: (CIRCLE ONLY ONE)

Working full time? 1
Working part time? 2
Not working but looking for work? 3
Not working and not looking for work? . . 4
Does not apply, I was not in the DEP . . . 8

158. While in the DEP did you look for another job or some other way to pay for school instead of going in the Army? (CIRCLE ONLY ONE)

Yes. 1
No 2
Does not apply 8

159. How often did you have contact with your recruiter while you were in the DEP?

Every day.	1
Every few days	2
Once a week.	3
Twice a month.	4
Once a month	5
Every couple of months	6
Only when I signed my contract	7
Does not apply, I was not in the DEP	8

160. Were you satisfied with this amount of contact with your recruiter?

I couldn't seem to get my recruiter to pay attention to me	1
A lot less contact than I liked.	2
A little less contact than I liked	3
About right.	4
A little more contact than I wanted. . . .	5
Much more contact than I wanted.	6
Does not apply, I was not in the DEP	8

161. If a good friend of yours asked your advice about seeing a military recruiter, would you say it was:

A waste of time.	1
Up to him or her	2
A good idea.	3

162. What time zone did you live in?

Eastern.	1
Central.	2
Mountain	3
Pacific.	4
Other time zone (e.g., Alaska)	5
I don't know	8

163. What is your sex?

Male	1
Female	2

164. What is your ethnic group?

White, not Hispanic. 1
Black, not Hispanic. 2
Hispanic 3
Asian. 4
Other. 5

165. Is there cable TV in the household where you were living before you entered the Army?

Yes. 1
No 2

166. Did you ever serve in the military before this enlistment?

Yes. 1 Which service?

No 2

167. In your own words, please tell why you decided to enlist in the Army. What caused you to make this decision?

168. Of the reasons you mentioned above, what would you say is the most important reason?

Thank you very much for your time and effort in completing this survey.

Please mark end time: _____ : _____ AM
(CIRCLE AM OR PM) PM

APPENDIX D

**THE 1985 ARI SURVEY OF THE
ARMY RESERVE/NATIONAL GUARD RECRUITS**

(FORM D)



Form - D

**1985 ARI SURVEY OF
ARMY RESERVE/NATIONAL GUARD RECRUITS**

The Army Research Institute (ARI) is conducting a survey of people entering the Army. You have been selected to participate in this important survey. Your answers will have no effect on you as an individual. Please read and follow all directions carefully.

NOTE:

Public Law 93-573, called the Privacy Act of 1974, requires that you be informed of the purpose and uses to be made of the information that is collected.

The Department of the Army may collect the information requested in the ARI Survey of New Army Recruits under the authority of 10 United States Code 139.

Providing information in this questionnaire is voluntary. Failure to respond to any particular questions will not result in any penalty.

The information collected in the survey will be used to evaluate and improve military personnel and recruiting policies. This information will be used for research and analysis purposes only.

HOW TO FILL OUT THIS SURVEY

- a. Listen to the directions given before you begin.
- b. Read each question carefully.
- c. Mark your answers directly on this form.
- d. Circle the number next to the answer(s) that best fits your opinion. Some questions should only have one answer; others will direct you to circle all that apply. Be sure to read the directions carefully.
- e. If you have any questions, please raise your hand and someone will come around to help you.

HOW TO ANSWER THE QUESTIONS

There are several types of questions that will be asked in the questionnaire. For most questions, several choices will be provided and you will indicate which is the best answer or answers for you. Sometimes you will be directed to give only one answer, as in this example:

What branch of the military are you entering?
(CIRCLE ONLY ONE)

Army..... ①
Air Force..... 2
Navy..... 3
Marines..... 4

There is only one answer possible for this question. Sometimes these questions are presented in a table like this:

	<u>English</u>	<u>Math.</u>	<u>History</u>	<u>Chemistry</u>
Of the following choices, what was your favorite course in high school?	①	2	3	4
What was your second favorite?	1	2	③	4
What was your third favorite?	1	②	3	4
What was your fourth favorite?	1	2	3	④

In this case, one number in each row was circled. Notice that you always CIRCLE THE NUMBER THAT REPRESENTS YOUR ANSWER.

Other times you will be asked to circle as many answers as are appropriate, like this:

Which sports did you participate in while you were in high school? (CIRCLE ALL THAT APPLY)

Football.....	1
Basketball.....	2
Swimming.....	3
Baseball.....	④
Track.....	5
Other (Specify) <u>Soccer</u>	⑥

This person played two sports, but one was not on the list. Therefore, he wrote "Soccer" where it asked for any others, and circled the numbers representing both baseball and any "Other" sports.

In some other cases you will be asked to write a few sentences to answer the question. Those kinds of questions will look like this:

What things that your recruiter told you impressed you the most about the Army?

He told me I would get a chance
to travel and would receive
special skill training.

Do not skip an item that does not seem to apply. If an item does not seem to apply, there will always be a response like "does not apply" for you to circle.

When you have completed the survey and checked to make sure that you have answered all the questions, please bring the survey booklet and the pencil back up to the front. There is no pressure to hurry; this is neither timed nor a test. Take your time and select for each question the one answer that best fits you. Please start now with question 1.

1. What Army component are you entering?

Active Army 1 —Stop! Tell the
survey instructor
immediately that
you have been
given the wrong
questionnaire.

Army Reserve. 2
National Guard. 3

2. What is today's date?

The day of the week is:

YEAR	MONTH	DAY	
85	01 JAN	<input type="text"/>	01 SUNDAY
	02 FEB	<input type="text"/>	02 MONDAY
86	03 MAR	0 0	03 TUESDAY
	04 APR	1 1	04 WEDNESDAY
	05 MAY	2 2	05 THURSDAY
	06 JUN	3 3	06 FRIDAY
	07 JUL	4	07 SATURDAY
	08 AUG	5	
	09 SEP	6	
	10 OCT	7	
	11 NOV	8	
	12 DEC	9	

A. What time is it now? (CIRCLE AM OR PM)

TIME: _____ : _____ AM
PM

3. What day and at what time did you arrive at this reception station? (CIRCLE AM OR PM)

01 SUNDAY
02 MONDAY
03 TUESDAY
04 WEDNESDAY
05 THURSDAY
06 FRIDAY
07 SATURDAY

TIME: _____ : _____ AM
PM

4. Circle the number next to the reception station that you are currently at:

Fort Dix 1
Fort Leonard Wood. 2
Fort Sill. 3
Fort Bliss 4
Fort Jackson 5
Fort McClellan 6
Fort Knox. 7
Fort Benning 8

5. What is your Social Security Number?

____-____-____

6. What is your MOS?

7. Have you ever been a student at a college or junior college for at least one semester?

Yes. 1
No 2

8. Based on what you know now, how satisfied do you think you will be with Army life? Please use the scale below to answer this question.

VERY
SATISFIED

VERY
DISSATISFIED

1 2 3 4 5 6 7

I. YOUR ENLISTMENT

9. How did you have your first contact with an Army recruiter?

- I contacted an Army recruiter on the
advice of another service recruiter. . . . 1
- I contacted an Army recruiter first. . . . 2
- An Army recruiter contacted me first. . . . 3
- I was with a friend with whom a
recruiter was meeting. 4
- I contacted an Army recruiter through
a US Army Reserve or National Guard
unit or member 5

10. Under what circumstances did you first talk with an Army recruiter?

- Talked by phone. 1
- Talked at a recruiting station 2
- Talked at a job fair 3
- Talked at school 4
- Talked at an Army Reserve unit 5
- Other. 6

<p>If you were eligible to enlist in all four services (for the same training, term of enlistment, cash bonus, and educational assistance), which service would be your. . . (CIRCLE ONE CHOICE IN EACH ROW)</p>	Army	Air Force	Navy	Marines
11. first choice?	1	2	3	4
12. second choice?	1	2	3	4
13. third choice?	1	2	3	4
14. fourth choice?	1	2	3	4

15. How satisfied are you with the military job you signed up for?

I do not know what job I signed up for . . 1
Very satisfied 2
Somewhat satisfied 3
Neither satisfied nor dissatisfied 4
Somewhat dissatisfied. 5
Very dissatisfied. 6

16. When you decided to enlist how sure were you about what job training you wanted?

Not at all sure. 1
Not too sure 2
Somewhat sure. 3
Very sure. 4

17. When you decided to enlist how sure were you about what part of the Army (Active, Reserve, National Guard) you wanted to join?

Not at all sure. 1
Not too sure 2
Somewhat sure. 3
Very sure. 4

18. How satisfied are you with the information the Army guidance counselor gave you about the kind of work you will be doing in your military work?

I do not know what job I signed up for . . 1
Very satisfied 2
Somewhat satisfied 3
Neither satisfied nor dissatisfied 4
Somewhat dissatisfied. 5
Very dissatisfied. 6

19. How satisfied are you with the information your recruiter gave you about the kind of work you will be doing in your military work?

I do not know what job I signed up for . . 1
Very satisfied 2
Somewhat satisfied 3
Neither satisfied nor dissatisfied 4
Somewhat dissatisfied. 5
Very dissatisfied. 6

20. Did you receive military recruiting literature in the mail without asking for it?

Yes. 1
No 2 (GO TO Q.21)

20a. For which service(s) did you receive literature without asking for it? (CIRCLE ALL THAT APPLY)

Air Force. 1
Army 2
Marine Corps 3
Navy 4
All services together. 5
National Guard 6
Reserve. 7

Please use the following scale to rate HOW IMPORTANT each of the reasons below was in your decision to enlist in the Army Reserve or National Guard.

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
21. I enlisted because I was unemployed and couldn't find a job.	1	2	3	4
22. I enlisted because the military will give me a chance to better myself in life.	1	2	3	4
23. I enlisted because I want to serve my country.	1	2	3	4
24. I enlisted because it is a family tradition to serve.	1	2	3	4
25. I enlisted to prove that I can make it.	1	2	3	4
26. I enlisted so I can get money for a college education.	1	2	3	4
27. I enlisted because I want to be a soldier.	1	2	3	4

	Not at all important	Somewhat important	Very important	I would not have enlisted except for this reason
28. I enlisted so I can get money for civilian vocational, technical, or business school education.	1	2	3	4
29. I enlisted for the physical training and challenge.	1	2	3	4
30. I enlisted to take time out before deciding what I really want to do.	1	2	3	4
31. I enlisted because I want leadership training.	1	2	3	4
32. I enlisted because I like the retirement benefits.	1	2	3	4
33. I enlisted because I want the fringe benefits (e.g., health/dental care, low prices in military stores).	1	2	3	4
34. I enlisted to become self-reliant.	1	2	3	4
35. I enlisted to see what military life is really like.	1	2	3	4
36. I enlisted to learn to be a responsible, mature person.	1	2	3	4
37. I enlisted because it will enable me to earn more money.	1	2	3	4
38. I enlisted to get trained in a skill that will help me get a better civilian job.	1	2	3	4

The next 2 questions are very similar; they differ only in a few of the responses. Please be careful in answering; try to answer each question without comparing it to the other question.

39. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

- I was unemployed 1
- To be away from home on my own 2
- I want to travel 3
- To get away from a personal problem. . . . 4
- To serve my country. 5
- Earn more money. 6
- Family tradition to serve. 7
- To prove that I can make it. 8
- To get trained in a skill. 9
- Money for a college education. 0

40. Which of these reasons is your MOST IMPORTANT REASON for enlisting? (MARK ONLY ONE)

- I was unemployed 1
- To be away from home on my own 2
- Chance to better myself. 3
- To get away from a personal problem. . . . 4
- To serve my country. 5
- Earn more money. 6
- Family tradition to serve. 7
- To prove that I can make it. 8
- To get trained in a skill. 9
- Money for a college education. 0

41. Before you enlisted did you see or participate in any of these events sponsored by the Regular Active Army (not the US Army Reserve)? (CIRCLE EACH EVENT THAT YOU REMEMBER)

- An Army Post Tour accompanied by a US Army recruiter . . . 01
- A US Army sponsored or presented program at school where soldiers describe their Army experience and duties . . . 02
- A US Army sponsored or presented high school assembly program 03
- A US Army presented or sponsored Sports Clinic 04
- A US Army sponsored award or certificate presented to a selected high school student. 05
- A US Army ceremonial unit/band participating in a parade . 06
- A US Army Parachute Team jump. 07
- An Army information booth at a jobs fair 08
- An Army information booth at a shopping mall or in a business. 09
- NONE OF THE ABOVE. 10

42. As a result of the exposure to the events above, did you seek further information on the Army? (CIRCLE EACH RESPONSE YOU MADE)

Sent a card. 1
Called a toll free number. 2
Contacted a US Army recruiter
at the event 3
Contacted a US Army recruiter
after the event. 4
Sought out a friend who had enlisted
or was about to enlist 5
NONE OF THE ABOVE/DOES NOT APPLY 6

43. Before you enlisted did you see or participate in any of these events sponsored by the US Army Reserve (not the Regular Active Army)? (CIRCLE EACH EVENT THAT YOU REMEMBER)

An Army Post Tour accompanied by a US Army recruiter . . . 01
A US Army Reserve sponsored or presented program
at school where soldiers describe their Army
experience and duties. 02
A US Army Reserve sponsored or presented high
school assembly program. 03
A US Army Reserve presented or sponsored Sports Clinic . . 04
A US Army Reserve sponsored award or certificate
presented to a selected high school student. 05
A US Army Reserve ceremonial unit/band participating
in a parade. 06
US Army Reserve Parachute Team jump sponsored by
the Reserves 07
An Army Reserve information booth at a job fair 08
An Army Reserve information booth at a shopping
mall or in a business district 09
NONE OF THE ABOVE. 10

44. As a result of the exposure to the events above, did you seek further information on the Army? (CIRCLE EACH RESPONSE YOU MADE)

Sent a card. 1
Called a toll free number. 2
Contacted a US Army recruiter
at the event 3
Contacted a US Army recruiter
after the event. 4
Sought out a friend who had enlisted
or was about to enlist 5
NONE OF THE ABOVE/DOES NOT APPLY 6

45. Do you remember seeing, hearing, or receiving any Army advertising or promotional material before you enlisted?

Yes. 1
No 2 (GO TO Q.52)

45a. Where did you see or hear this material? (CIRCLE ALL THAT APPLY)

On television. 01
In magazines 02
On the radio 03
In the help wanted section of the
newspaper. 04
In other parts of the newspaper. 05
In the mail. 06
In an Army recruiting station. 07
At school. 08
From a friend. 09
Other (SPECIFY) _____
_____ 10

46. Did you ever respond to any of these Army advertisements?

Yes. 1
No 2 (GO TO Q.52)

47. How did you respond to these advertisements? (CIRCLE ALL THAT APPLY)

By sending in a card 01
By calling a toll free number. 02
By contacting an Army recruiter. 03
None of the above. 04

48. What did you receive when you sent a card in response to an Army ad? (CIRCLE ALL THAT APPLY)

Letter telling me location of
Army recruiting station. 01
A gift like tube socks or wrist bands. . . 02
A poster 03
Booklet about Army service 04
Booklet about Army College Fund. 05
A bumper sticker 06
Army bookcovers. 07
I never received a response in
the mail from the card I sent in 08
I never sent a card in response to
an Army ad 09

49. What did you receive when you called a toll free number in response to an Army ad?
(CIRCLE ALL THAT APPLY)

Letter telling me location of
 Army recruiting station. 01
 A gift like tube socks or wrist bands. . . 02
 A poster 03
 Booklet about Army service 04
 Booklet about Army College Fund. 05
 A bumper sticker 06
 Army bookcovers. 07
 I never received a response in the
 mail to my toll free call. 08
 I never called a toll free number
 in response to an Army ad. 09

50. Which of these items did you use or appreciate having?

Letter telling me location of
 Army recruiting station. 01
 A gift like tube socks or wrist bands. . . 02
 A poster 03
 Booklet about Army service 04
 Booklet about Army College Fund. 05
 A bumper sticker 06
 Army bookcovers. 07
 None of these items. 08
 I never received any of this material in
 response to a toll free call or card . . 09

51. Did either of these items help you to decide to enlist in the Army? (CIRCLE ALL
THAT APPLY)

Booklet about Army service 01
 Booklet about Army College Fund. 02
 Neither of these items 03
 I never received any of this material in
 response to a toll free call or card . . 04

For each of the people listed below, indicate how they generally felt about your enlisting in the Army?

52. Father (or male guardian)

The person(s) listed mostly thought it was a VERY GOOD IDEA. . . . 1
 The person(s) listed mostly thought it was a GOOD IDEA 2
 The person(s) listed mostly thought it was NOT A GOOD IDEA 3
 The person(s) listed mostly thought it was a BAD IDEA. 4
 The person(s) listed mostly thought it was a VERY BAD IDEA 5
 DOES NOT APPLY (for example, your father is deceased). 6
 Did not talk to the person(s) about enlisting in the Army
 (for example, you did not talk to your father
 about enlisting) 7

How did these other persons feel?	The person(s) listed mostly thought it was a:					DOES NOT APPLY	Did not talk to the person(s) about enlisting in the Army
	VERY GOOD IDEA	GOOD IDEA	NOT A GOOD IDEA	BAD IDEA	VERY BAD IDEA		
53. Mother (or female guardian)	1	2	3	4	5	6	7
54. Friend(s) with Army experience	1	2	3	4	5	6	7
55. Friend(s) with other military experience	1	2	3	4	5	6	7
56. Friend(s) with no military experience	1	2	3	4	5	6	7
57. Your husband/wife or girlfriend/boyfriend	1	2	3	4	5	6	7
58. High school counselor	1	2	3	4	5	6	7
59. Your teachers	1	2	3	4	5	6	7
60. Your co-workers	1	2	3	4	5	6	7
61. Your fellow students	1	2	3	4	5	6	7

62. When did you first start thinking about enlisting in the Army?

In the last month.	1
2 to 3 months ago.	2
4 to 6 months ago.	3
7 to 12 months ago.	4
1 to 2 years ago.	5
2 to 3 years ago.	6
3 to 4 years ago.	7
More than 4 years ago.	8

63. When did you definitely decide to apply for enlistment in the Army?

In the last month.	1
2 to 3 months ago.	2
4 to 6 months ago.	3
7 to 12 months ago.	4
1 to 2 years ago.	5
2 to 3 years ago.	6
3 to 4 years ago.	7
More than 4 years ago.	8

64. How far do you have to travel (from home or work) to your unit facilities for drills and meetings?

Less than 1 mile	01
1 to 5 miles	02
6 to 10 miles.	03
11 to 15 miles	04
16 to 20 miles	05
21 to 30 miles	06
31 to 50 miles	07
Over 50 miles.	08
I don't know	09
Does not apply; I'm in the Individual Ready Reserve	10

65. How long does it take you to get (from home or work) to your unit facilities to attend drills and meetings?

15 minutes or less	1
16 to 25 minutes	2
26 to 35 minutes	3
36 to 45 minutes	4
45 minutes to an hour.	5
More than an hour.	6
I don't know	7
Does not apply; I'm in the Individual Ready Reserve	8

66. How do/will you travel to your unit for drills and meetings?

Own car. 1
 Family owned car 2
 Carpool with other unit members. 3
 Public transportation. 4
 Walk or bicycle. 5
 Other. 6
 Does not apply; I'm in the
 Individual Ready Reserve 7

67. Do you plan to try and transfer from the Reserve/Guard to the Regular Army before the end of your current enlistment?

Yes. 1
 No 2
 I don't know 3

68. Are you participating in the ROTC Simultaneous Membership Program?

No 1
 I would not have joined the Reserve/
 Guard without the opportunity to
 participate in this program. 2
 I would have joined the Reserve/
 Guard even if this program had
 not been available 3
 I do not know if I would have
 joined the Reserve/Guard without
 this program 4

69. Are you participating in the Split Training Program (take Individual Entry Training this summer and Advanced Training next summer) so as not to disrupt work or school attendance?

No 1
 I would not have joined the Reserve/
 Guard without the opportunity to
 participate in this program. 2
 I would have joined the Reserve/
 Guard even if this program had
 not been available 3
 I do not know if I would have
 joined the Reserve/Guard without
 this program 4

Please use the following scale to rate How Important each of the reasons listed below was in your decision to enlist in the Army Reserve or National Guard rather than the Active Army.

	Not at all important	Somewhat important	Very important	I would not have enlisted in the Reserve/ Guard except for this reason
70. I did not want to be away from home for an extended period of time.	1	2	3	4
71. I can get training I need to get a promotion or an increase in salary.	1	2	3	4
72. I can get the training I need to start a new career.	1	2	3	4
73. There were no openings in the Active Army.	1	2	3	4
74. I could not qualify for the Active Army.	1	2	3	4
75. Other reasons (SPECIFY): _____ _____	1	2	3	4

76. Why did you choose the particular unit you enlisted in? (CIRCLE ALL THAT APPLY)

Only unit where I lived. 1
 Only unit with openings. 2
 Only unit that provided the kind
 of training that I wanted. 3
 Recruiter recommended it 4
 Other reasons. 5

77. What will you do when you complete your training? (CIRCLE ALL THAT APPLY)

Return to the same civilian job. 1
 Go to a new civilian job 2
 Return to school 3
 Go to a new school 4
 Neither go to school nor work at a
 civilian job 5
 I have not decided 6

The Army is considering a new 1 year active duty option that would provide the usual veterans' benefits including educational assistance. Some of these packages include reserve duty of one weekend a month plus two weeks in the summer. In some of these packages Entry Training is counted as duty time; in other packages Entry Training is in addition to duty time.

78. Please rank the following packages from 1 (the most desirable) to 8 (the least desirable).

<u>Ranking</u>	<u>Term of Service</u>	<u>EDUCATION ASSISTANCE</u>	
		<u>Soldier</u> <u>Contributes</u>	<u>Government</u> <u>Adds</u>
_____	A. Entry Training + 6 year reserve duty	0	\$5,040
_____	B. Entry Training + 1 year active duty + 3 year reserve duty	\$1,200	\$6,600
_____	C. 1 year active duty + 3 year reserve duty	\$2,400	\$6,600
_____	D. Entry Training + 1 year active duty + 3 year reserve duty	\$2,400	\$14,600
_____	E. Entry Training + 2 year active duty	\$1,200	\$15,800
_____	F. 2 year active duty	\$1,200	\$15,800
_____	G. 2 year active duty + 2 year reserve duty	\$1,200	\$15,800
_____	H. Entry Training + 2 year active duty + 2 year reserve duty	\$1,200	\$15,800

In the list above, circle the LETTER in front of any package you WOULD NOT ENLIST UNDER.

II. LEISURE TIME ACTIVITIES

79. When do you regularly watch TV during the week - Monday through Fridays? (CIRCLE ALL THAT APPLY)

Mornings -- 6am to 9am 1
 Daytime -- 9am to 4pm 2
 Late afternoon -- 4pm to 8pm 3
 Prime time -- 8pm to 11pm 4
 Late night -- 11pm to 1am 5
 Overnight -- 1am to 6am 6
 I don't regularly watch TV during
 the week 7

79b. When do you regularly watch TV during the weekend - Saturdays and Sundays? (CIRCLE ALL THAT APPLY)

Mornings -- 6am to 9am 1
 Daytime -- 9am to 4pm 2
 Late afternoon -- 4pm to 8pm 3
 Prime time -- 8pm to 11pm 4
 Late night -- 11pm to 1am 5
 Overnight -- 1am to 6am 6
 I don't regularly watch TV during
 the week 7

Do you watch any of the following programs or programming types on TV?

	Regularly turn on the TV to watch it	Sometimes watch it -- you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
80. Sports	1	2	3	4
81. General Drama	1	2	3	4
82. Suspense/Mystery Drama	1	2	3	4
83. Situation Comedies	1	2	3	4
84. Solid Gold	1	2	3	4
85. Soul Train	1	2	3	4

	Regularly turn on the TV to watch it	Sometimes watch it -- you watch it if it happens to be on when you turn on the TV	Have watched it once or twice	Have never watched it
86. American Bandstand	1	2	3	4
87. Dance Fever	1	2	3	4
88. Movies on Network TV	1	2	3	4
89. Music Videos (not including Cable TV)	1	2	3	4
90. Early/Late News	1	2	3	4
91. David Letterman Show	1	2	3	4
92. Soap Operas	1	2	3	4
93. Professional Bowling	1	2	3	4
94. NFL Football -- regular season weekend games	1	2	3	4
95. NFL Football -- regular season Monday night (or other prime-time evening games)	1	2	3	4
96. NFL Playoffs	1	2	3	4
97. Superbowl	1	2	3	4
98. USFL Football - spring season weekend games	1	2	3	4
99. USFL Football - spring Monday night football	1	2	3	4
100. Tennis Tournaments	1	2	3	4
101. Weekend sports shows like Wide World of Sports	1	2	3	4

102. A recent Army commercial on TV shows a young man diving into a swimming pool and saying he can enjoy high school because he doesn't have to worry about his college tuition.

Have you seen this commercial on TV?

Yes. 1
No 2 (GO TO Q.103)

102a. Please use the following scale to tell us how this commercial impressed you.

I disliked it or it gave me a
bad impression of the Army 1
It didn't impress me much. 2
I liked it and it gave me a
good impression of the Army. 3

102b. Did this commercial affect your decision to enlist?

No, I had already enlisted or
decided to enlist before I saw
this commercial. 1
No, I saw it before deciding to
enlist but it was not important
in my decision to contact a
recruiter or to enlist 2
It was important in my decision
to contact a recruiter or enlist 3
I would not have contacted an Army
recruiter or enlisted had I not
seen this commercial 4

102c. What messages did you think the commercial was trying to get across?

102d. Did you believe the information in the commercial was accurate?

Yes. 1
No 2

III. FACTS ABOUT YOU

103. Which of these best describes the place where you were living when you enlisted?

- In a large city (over 250,000 people). . . . 1
- In a suburb of a large city. 2
- In a medium-sized city (50,000 to
250,000 people). 3
- In a suburb of a medium-sized city 4
- In a small city or town (under
50,000 people) 5
- In a rural area, but not on a farm
or ranch 6
- On a farm or ranch 7

104. What was the zipcode of the house where you spent your teenage years? This could be your parent's house, another relative's home, or a guardian's home. If you moved during your teenage years, answer for the house where you lived for the longest time while you were 16 to 18 years old.

_____|_____|_____|_____|_____|

105. What time zone did you live in?

- Eastern. 1
- Central. 2
- Mountain 3
- Pacific. 4
- Other time zone (e.g., Alaska) 5
- I don't know 8

106. What was the month and year that you graduated from High School or last attended High School?

_____/_____
MO YR

107. How would you describe the grades you were making when you were last in school?

- Mostly A 1
- About half A and half B. 2
- Mostly B 3
- About half B and half C. 4
- Mostly C 5
- About half C and half D. 6
- Mostly D 7
- Mostly below D 8

108. Are you a regular high school diploma graduate (NOT A GED) with a diploma from a state recognized (accredited) high school?

Yes. 1 (GO TO Q.109)
No 2

108a. Why did you not get a diploma or why did you leave school early? (CIRCLE ALL THAT APPLY)

- I completed 12 years but flunked the state test to get a diploma. 01
- I completed high school in a school not recognized (accredited) by the state. 02
- My family needed money or needed me at home. 03
- I was expelled or suspended. 04
- I found a job I liked or I wanted to work full time. . . . 05
- I was bored, wasn't learning anything useful 06
- I got married or had a child 07
- I didn't get along with the other students 08
- The rules were too strict or I didn't get along with the teachers, counselors, or principal 09
- I am still in school 10

109. Did you take and pass any of the following mathematics and technical courses in high school? (MARK YES OR NO FOR EACH COURSE)

	YES	NO
Elementary Algebra	<input type="checkbox"/>	<input type="checkbox"/>
Plane Geometry	<input type="checkbox"/>	<input type="checkbox"/>
Business math	<input type="checkbox"/>	<input type="checkbox"/>
Computer science	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate Algebra	<input type="checkbox"/>	<input type="checkbox"/>
Trigonometry	<input type="checkbox"/>	<input type="checkbox"/>
Calculus	<input type="checkbox"/>	<input type="checkbox"/>
Physics.	<input type="checkbox"/>	<input type="checkbox"/>
Science course that covered electricity or electronics . .	<input type="checkbox"/>	<input type="checkbox"/>

110. Did you take and pass any of the following language courses in high school? (CIRCLE ALL THAT APPLY)

French - one year only 01
French - two or more years 02
Spanish - one year only. 03
Spanish - two or more years. 04
German - one year only 05
German - two or more years 06
Latin - one or more years. 07
Other language - one or more years 08
My high school did not have
language courses 09
I did not take and pass any foreign
language course which my high
school offered 10

111. What high school education program are you/were you in?

College preparatory. 1
General. 2
Commercial or business 3
Vocational 4
Other. 5

112. What is the highest degree or diploma you think you will ever complete in the future?

Master's or doctorate. 1
B.A. or B.S. degree. 2
Associate degree (A.A.) from a
junior or community college. 3
A high school diploma. 4
A GED certificate. 5
None of the above. 6

113. Some colleges require that you take certain tests when you apply for admission. Which of the College Board tests have you taken? (CIRCLE ALL THAT APPLY)

I took a test called the SAT 1
I took a test called the ACT 2
I did not take either of these tests . . . 3
I'm not sure if I took these tests . . . 4

114. Have you applied to any of the following types of schools?

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4
Did not apply to any of these schools. . . 5 (GO TO
Q.123)

114a. Were you accepted by any of the following types of schools? (CIRCLE ALL
THAT APPLY)

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4
I was not accepted by any of these
schools. 5 (GO TO
Q.123)

114b. Have you attended any of the following types of schools since leaving high
school? (CIRCLE ALL THAT APPLY)

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4
I did not attend any of these schools. . . 5 (GO TO
Q.123)

IF YOU DID ATTEND ANY OF THE TYPES OF SCHOOLS LISTED IN Q.114b, PLEASE ANSWER THE NEXT
QUESTIONS FOR THE ONE SCHOOL YOU ATTENDED MOST RECENTLY.

115. What was the name of this school?

115a. What type of school is this?

4-year college or university 1
2-year junior college. 2
2-year community college 3
Vocational/technical or business school. . 4

116. What was your major field of study?

117. What type of program were you enrolled in?

Academic 1
Occupational 2
Other (SPECIFY) _____
_____ 3

118. When did you start attending this school?

_____/_____
MO YR

119. When did you last attend this school?

_____/_____
MO YR

120. Did you receive a:

a. Degree from this school?

Yes . . . 1 Please specify the type of degree

No. . . . 2

b. Occupational certificate
from this school?

Yes . . . 1 Please specify the type of
certificate

No. . . . 2

121. Did you complete the program in which you were enrolled?

Yes . . . 1

No. . . . 2 If no, why not? _____

122. While attending this school, to whom, if any, of the following people did you talk to in deciding to enlist in the Army? (CIRCLE ALL THAT APPLY)

Army recruiter at this school. 01
Army recruiter working in a
recruiting station in the town
where I attended this school 02
Army recruiter I had talked to
while in high school 03
Career/employment counseling
personnel at this school 04
Faculty advisor. 05
Other civilian faculty member. 06
ROTC instructor. 07
Other ROTC personnel 08

123. What is the highest level of school your FATHER (or male guardian) completed?

8th or below	01
9th	02
10th	03
11th	04
12th	05
1 year of college	06
2 years of college	07
3 years of college	08
4 or more years of college	09
I don't know	98

124. What is the highest diploma or degree that your FATHER (or male guardian) has?

Masters, doctorate, or professional	1
B.A. or B.S. degree	2
Associate degree (A.A.) from a junior or community college	3
A high school diploma	4
A GED certificate	5
None of the above	6
I don't know	8

125. What is the highest level of school your MOTHER (or female guardian) completed?

8th or below	01
9th	02
10th	03
11th	04
12th	05
1 year of college	06
2 years of college	07
3 years of college	08
4 or more years of college	09
I don't know	98

126. What is the highest diploma or degree that your MOTHER (or female guardian) has?

Masters, doctorate, or professional	1
B.A. or B.S. degree	2
Associate degree (A.A.) from a junior or community college	3
A high school diploma	4
A GED certificate	5
None of the above	6
I don't know	8

127. Has your father (or male guardian) ever served or is he now serving in the military?

Yes. 1
(CIRCLE ALL THE BRANCHES
HE HAS SERVED IN)

No 2
Not applicable 7
Don't know 8

} GO TO Q.128



ARMY (regular active duty) 01
ARMY Reserve 02
ARMY National Guard. 03
AIR FORCE (regular active duty). 04
AIR FORCE Reserve or AIR National Guard. . . 05
NAVY (regular active duty) 06
NAVY Reserve 07
MARINES (regular active duty). 08
MARINE Reserve 09

128. How many brothers and sisters do you have? (Include any stepbrothers and stepsisters).

None 0
1. 1
2. 2
3. 3
4. 4
5. 5
6 or more. 6

129. How many brothers and sisters do you have who are 17 years of age or older? (Include any stepbrothers and stepsisters).

None 0
1. 1
2. 2
3. 3
4. 4
5. 5
6 or more. 6

130. How many brothers and sisters do you have who are older than you? (Include any stepbrothers and stepsisters).

None 0
1. 1
2. 2
3. 3
4. 4
5. 5
6 or more. 6

131. How many of your brothers and sisters have served in the Army or another service?
(Include any stepbrothers and stepsisters).

None	0 (GO TO Q.133)
1.	1
2.	2
3.	3
4.	4
5.	5
6 or more.	6

132. Which service(s) have your brothers or sisters (stepbrothers or stepsisters) served in?

ARMY (regular active duty)	01
ARMY Reserve	02
ARMY National Guard.	03
AIR FORCE (regular active duty).	04
AIR FORCE Reserve or AIR National Guard.	05
NAVY (regular active duty)	06
NAVY Reserve	07
MARINES (regular active duty).	08
MARINE Reserve	09

133. How many of your friends have enlisted in the Army?

None	0
1.	1
2.	2
3.	3
4.	4
5.	5
6 or more.	6

134. How many of your friends have enlisted in other services?

None	0
1.	1
2.	2
3.	3
4.	4
5.	5
6 or more.	6

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

135. What type of work does your father (or male guardian) do? (If deceased, indicate his last job).

WRITE CODE HERE

136. What type of work does your mother (or female guardian) do? (If deceased, indicate her last job).

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - Does not work for pay or HOMEMAKER
- 46 - Works for pay but I am not sure which category
- 47 - Not applicable

137. In addition to the Army, during the next twelve months, will you be:

In school full time. 1
In school part time. 2
Not in school. 3

138. In addition to the Army, during the next twelve months, will you be:

Working full time. 1
Working part time. 2
Not working but looking for work 3
Not working and not looking for work . . . 4

139. During the past year, how many weeks (from 0-52) were you working?

a. full-time?
b. part-time?

140. During the past year, how many weeks (from 0-52) were you not working full-time and looking for a full-time job?

141. During the past year, how many weeks (from 0-52) were you looking for a part-time job?

142. Do you have a full-time job to which you will return after your Army training?

Yes. 1
No 2

143. Do you have a part-time job to which you will return after your Army training?

Yes. 1
No 2

USE THE FOLLOWING LIST TO ANSWER THE NEXT TWO QUESTIONS.

144. What type of job were you last working?

WRITE CODE HERE

145. What type of part time civilian job could you get if you were not entering the Army?

WRITE CODE HERE

- 12 - SALESWORKER (Examples: retail salesclerk, real estate agent, door-to-door sales person, newspaper carrier)
- 13 - OFFICE AND CLERICAL WORKER (Examples: shipping clerk, mail carrier, secretary, typist, keypunch operator, cashier, bookkeeper)
- 14 - SERVICE OR RESTAURANT WORKER (Examples: cleaning person, dishwasher, cook, waitress)
- 15 - TRADES OR CRAFTS WORKER (Examples: mechanic or repairman, baker, plumber, carpenter, painter, electrician)
- 16 - TRANSPORTATION OPERATOR (Examples: cab, bus, or truck driver)
- 17 - MANUFACTURING OR PRODUCING (Examples: assembly line worker, mill worker, packager, meat-cutter, fork-lift operator)
- 18 - PROTECTION SERVICE (Examples: police, security guard, firefighter, park ranger)
- 19 - ART, ENTERTAINMENT, RECREATION (Examples: dancer, actor, athlete, musician, artist)
- 20 - LABORER, EXCEPT ON FARM (Examples: construction, laborer, gardener, truck loader, warehouse person)
- 23 - FARM LABORER
- 24 - PARAPROFESSIONAL (Examples: dental assistant, nurse's or teacher's aide, paramedic, paralegal)
- 25 - PROFESSIONAL (Examples: doctor, lawyer, teacher, minister, accountant)
- 26 - TECHNICAL (Examples: draftsman, medical or lab technician, computer programmer, pilot)
- 27 - MANAGER OR ADMINISTRATOR, EXCEPT ON FARM (Examples: sales or office manager, school administrator, buyer)
- 28 - OWNER OR PROPRIETOR (Examples: contractor, restaurant owner, small business owner)
- 29 - FARMER OR FARM MANAGER
- 34 - MILITARY OFFICER
- 35 - MILITARY ENLISTED
- 45 - I HAD NOT WORKED FOR PAY BEFORE JOINING THE ARMY
- 46 - I AM NOT SURE WHICH CATEGORY

146. In 1984 how much did you earn (before taxes) from all the different kinds of work you did?
(Include wages, salaries, tips, and commissions).

I had no 1984 earnings	00
Less than \$2,599 a year (less than \$50 a week)	01
\$2,600-\$5,199 a year (about \$50-\$99 a week)	02
\$5,200-\$7,799 a year (about \$100-\$149 a week)	03
\$7,800-\$10,399 a year (about \$150-\$199 a week)	04
\$10,400-\$12,999 a year (about \$200-\$249 a week)	05
\$13,000-\$15,599 a year (about \$250-\$299 a week)	06
\$15,600-\$20,799 a year (about \$300-\$399 a week)	07
\$20,800-\$25,999 a year (about \$400-\$499 a week)	08
\$26,600 or more a year (more than \$500 a week)	09

147. How much did you earn (before taxes) in the month before you enlisted (signed your contract)?

\$0	01
\$1-99 per month	02
\$100-199 per month	03
\$200-299 per month	04
\$300-399 per month	05
\$400-499 per month	06
\$500-599 per month	07
\$600-799 per month	08
\$800-999 per month	09
Over \$1000 per month	10

Answer the following questions about the household you were living in before your enlistment
--the household where the recruiter was able (or would have been able) to contact you
during the year before your enlistment.

148. What is the zipcode of this household?

_____|_____|_____|_____|_____|

149. Who lives in this household? (CIRCLE ALL THAT APPLY)

My own mother. 01
My own father. 02
My stepmother. 03
My stepfather. 04
Grandparents(s). 05
Brothers and/or sisters (Include
stepbrothers and stepsisters). 06
My spouse. 07
My children. 08
Other relatives. 09
Other people not related to me 10
Does not apply/I don't know. 98

150. Who is responsible for paying most of the bills in this household? (CIRCLE ONLY ONE)

My own mother. 01
My own father. 02
My stepmother. 03
My stepfather. 04
Grandparents(s). 05
Brothers and/or sisters (Include
stepbrothers and stepsisters). 06
My spouse. 07
My children. 08
Other relatives. 09
Other people not related to me 10
Me 11
Does not apply/I don't know. 98

151. What would you say is the total yearly income of your parents or guardians and all family members who live with them, before taxes and other deductions? DO NOT INCLUDE YOUR INCOME.

Less than \$2,599 a year (less than \$50 a week) 01
\$2,600-\$5,199 a year (about \$50-\$99 a week). 02
\$5,200-\$10,399 a year (about \$100-\$199 a week) 03
\$10,400-\$15,599 a year (about \$200-\$299 a week). 04
\$15,600-\$20,799 a year (about \$300-\$399 a week). 05
\$20,800-\$25,999 a year (about \$400-\$499 a week). 06
\$26,000-\$31,199 a year (about \$500-\$599 a week). 07
\$31,200 or more a year (about \$600 a week or more) 08

152. What is your sex?

Male 1
Female 2

153. What is your ethnic group?

White, not Hispanic. 1
Black, not Hispanic. 2
Hispanic 3
Asian. 4
Other. 5

154. Is there cable TV in the household where you were living before you entered the Army?

Yes. 1
No 2

155. Did you ever serve in the military before this enlistment?

Yes. 1 Which service?

No 2

156. In your own words, please tell why you decided to enlist in the Army. What caused you to make this decision?

157. Of the reasons you mentioned above, what would you say is the most important reason?

Thank you very much for your time and effort in completing this survey.

Please mark end time: _____ : _____ AM
(CIRCLE AM OR PM) PM